Section One
of Two Sections

E&P

July 27, 1991
$7.00

Editor & Publisher

THE FOURTH ESTATE

THE ONLY INDEPENDENT WEEKLY JOURNAL OF NEWSPAPERING

E&P's 1991 Syndicate Directory (Section Two)

Free papers want Calif. tax exemption **(See page 9)**

Royko column killed, revived **(See page 14)**

Hearst Journalists Honored For Excellence **(See page 5)**

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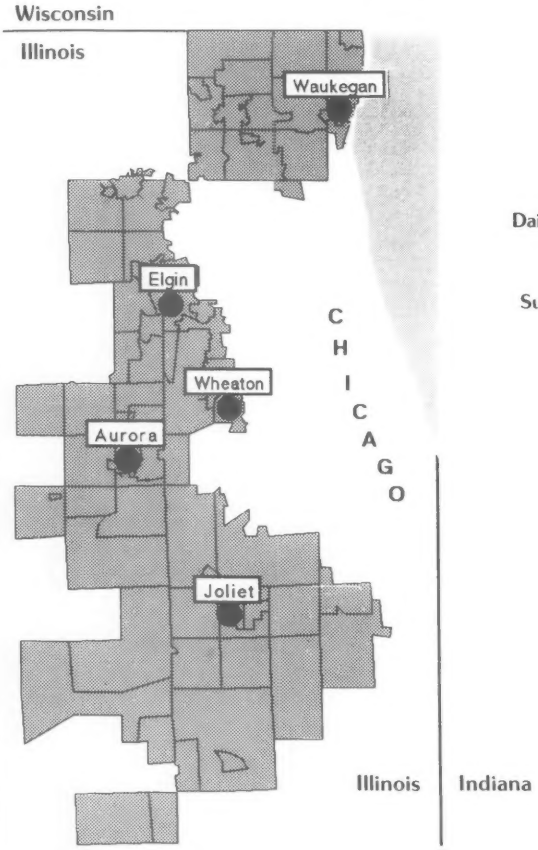
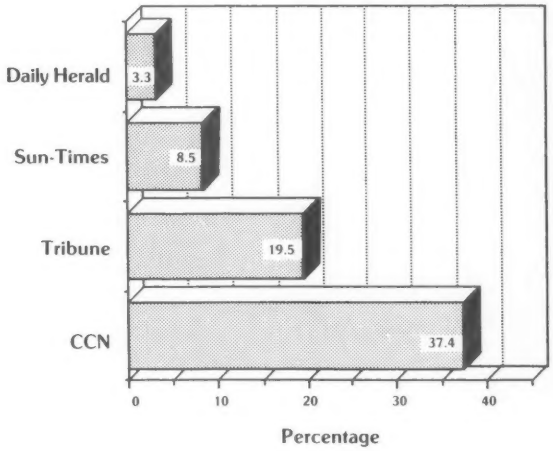


171,743 Daily Paid Circulation*



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*March 31, 1990 Audit Bureau of Circulation

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THE NP630 INSERTER. IT'S "PERFECT" FOR THE TIMES!

"It's lived up to everything we expected it to be."

Kelly Hubbard

(L TO R) Doug Hinson (Pressroom & Inserting Dept. Mgr.) and Kelly Hubbard (Circulation Director) *Kingsport Times-News*—Kingsport, Tennessee

When the *Kingsport Times-News* decided to convert to morning deliveries, their mailroom was no match for shorter lead times and their expanding insert business. On top of that, they had a space problem! So, for nearly 1½ years, they researched inserting equipment—at ANPA shows, in production facilities and in other mailrooms. The *perfect system* came in the form of an NP630 from AM Graphics. As Kelly Hubbard recalls, "Somewhere in our travels, somebody mentioned that AM Graphics was coming out with a straight-line machine with the ability to expand. What convinced me was the history of AM Graphics and their round machines. You could see the NP630 was going to be virtually the same machine…all the components working and proven…with the repair system and the zoning capability we needed."

Doug Hinson offers his perspective: "I don't think there was even a close second. I guess I tend to look more at the mechanical side of the machine. It's well built… not a flimsy piece of equipment." Doug adds, "Another thing we need to point out is that in dealing with the different companies, we were impressed with the AM Graphics people. AM came out on top by far!" Kelly agrees by saying, "It was a completely different attitude between AM Graphics and the others we looked at."

So has their decision paid off? "We're getting better results than what we expected," Doug boasts. And what about ICON—the NP630's repair, zone control and performance monitoring system? Doug concludes, "ICON works perfectly! I think it's true for the whole machine." Kelly sums up his thoughts by saying, "The NP630 has the capability to fulfill our needs now and for the future."

If you're looking for an inserter built for the future, call Rich Higgins, National Sales Manager, Newspaper Mailroom Systems, at (513) 278-2651.

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EDITOR & PUBLISHER CALENDAR OF EVENTS

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5						1	2			1	2	3	4	5
6	7	8	9	10	11	12	3	4	5	6	7	8	9	6	7	8	9	10	11	12
13	14	15	16	17	18	19	10	11	12	13	14	15	16	13	14	15	16	17	18	19
20	21	22	23	24	25	26	17	18	19	20	21	22	23	20	21	22	23	24	25	26
27	28	29	30	31			24	25	26	27	28	29	30	27	28	29	30			
							31													

AUGUST

7-10—Association of Schools of Journalism and Mass Communication, Annual Convention, Boston Park Plaza, Boston, Mass.

9-14—Newspaper Advertising Co-op Network, Sales Conference & Orientation Workshop, Omni Hotel, Charlotte, N.C.

15-18—Mid Atlantic Newspaper Advertising and Marketing Executives, Fall Sales Conference, Myrtle Beach Hilton, Myrtle Beach, S.C.

21-24—Asian American Journalists Association, National Convention, Seattle Sheraton Hotel and Towers, Seattle, Wash.

23-25—PhotoPro Professional Photography Trade Show and Conference, Hyatt Regency Hotel Crystal City, Arlington, Va.

27-29—World Conference on Incoming Call Center Management, Royal York Hotel, Toronto, Canada.

SEPTEMBER

12-14—Mid-America Newspaper Conference, Holiday Inn/Lake of the Ozarks, Osage Beach, Mo.

12-14—Michigan Press Association, Annual Display Advertising Conference, Sylvan Resort, Gaylord, Mich.

13-15—Freedom of Information Foundation of Texas, Freedom of Information Assembly, Radisson Plaza Hotel at Austin Centre, Austin, Texas.

13-14—Missouri Circulation Management Association Convention, Adams Mark, Kansas City, Mo.

18-20—Interstate Advertising Managers Association Meeting, Holiday Inn, Frederick, Md.

19-21—Missouri Press Association Annual Convention and Trade Show, Holiday Inn Executive Center, Columbia, Mo.

19-21—Southern Circulation Managers Association, Fall Convention, Hilton Hotel, Daytona Beach, Fla.

24-27—National Conference of Editorial Writers, Annual Conference, Little America Hotel, Salt Lake City, Utah.

24—American Advertising Federation, Advertising Law & Business Conference, Parker-Meridien Hotel, New York City.

25-27—American Newspaper Publishers Association/Newspaper Advertising Bureau/Libel Defense Resource Center Libel/Privacy Conference, Hyatt Regency, Reston, Va.

25-28—National Newspaper Association, Annual Convention and Trade Show, Excelsior Hotel, Little Rock, Ark.

29-10/2—International Newspaper Marketing Association, Eastern Region Meeting, Loews Hotel, Annapolis, Md.

Seminars/Workshops/Clinics

AUGUST

4-7—American Newspaper Publishers Association/International Circulation Managers Association/Newspaper Personnel Relations Association, Leadership in Circulation Workshop, Marriott Hotel City Center, Denver, Colo.

9-11—Education Writers Association, Wingspread Weekend Seminar for Education and Youth Reporters and Writers, Wingspread Conference Center, Racine, Wis.

11-13—Graphic Arts Technical Foundation, Integrating Color Electronic Prepress Systems, O'Hare Marriott Hotel, Chicago, Ill.

11-16—Poynter Institute, Art & Journalism Professors Seminar, Poynter Institute, St. Petersburg, Fla.

12-15—Inter American Press Association, "How to Effectively Manage a Newspaper in the 1990s" Senior Management Seminar, Calinda Hotel, Cancun, Mexico.

25-28—American Press Institute, Reporters Workshop, Kellogg West Center for Continuing Education, Pomona, Calif./Harley Hotel, Columbus, Ohio.

SEPTEMBER

8-13—"Media Criticism: Watching the Watchdogs," Poynter Institute, St. Petersburg, Fla.

10-13—American Newspaper Publishers Association, Leadership in Operations Workshop, Adam's Mark Hotel, Houston, Texas.

15-21—American Press Institute, City and Metro Editors Seminar, API Headquarters, Reston, Va.

20-22—Mid America Press Institute, "Better Writing for All Sections" Seminar, Radisson Plaza Hotel, Indianapolis, Ind.

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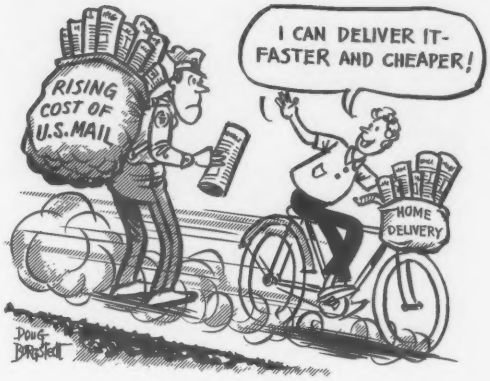
The 4th Estate

By Doug Borgstedt



About Awards

Gannett Foundation Grant. The Center for Foreign Journalists will establish an information clearinghouse for assistance to the print media of Eastern Europe, thanks to a start-up grant from the Gannett Foundation.

The grant award of $50,000 will allow the center to set up an office dedicated solely to sharing information on the needs of the East European press and the various assistance efforts in the United States to help meet those needs. The information collected and analyzed by the clearinghouse will be available via electronic and conventional means, to all those interested.

Newhouse Foundation Grant. The Samuel I. Newhouse Foundation has awarded Lincoln University, of Lincoln, Pa., a $2 million grant toward the university's endowed scholarship fund, it was announced by Raymond L. Gover, publisher of the *Harrisburg* (Pa.) *Patriot-News* newspapers of the Newhouse chain.

Gover said funds will be awarded over a 10-year period, in annual installments of $200,000 each.

Lincoln University was chosen for the award because of its important place in Pennsylvania higher education, particularly for its pioneering and continuing role in the education of minority students, Gover said.

NIE Week Project Competition Winners. Newspaper in Education Week Project Competition has announced its winners. The contest is sponsored by *NIE Information Service*, a monthly international publication that provides ideas for Newspaper in Education managers and staff.

The winners are: non-daily or daily under 35,000, *Greely* (Colo.) *Tribune*, Sue Casebeer, NIE coordinator; 35,000-75,000 circulation, *The Times*, Munster, Ind., Linda Matson, educational services director; over 75,000 circulation, the *Augusta* (Ga.) *Chronicle/Augusta Herald*, Cheryl Williams, marketing/education director, Kate Cooper, education consultant; cooperative venture, *Noticias Del Mundo* and the Los Angeles Chamber Orchestra, Victor Glasband, special projects.

New England Newspapers show tourists how to get the most out of their vacation dollar.

$13,436,000,000.00 was spent by tourists in New England in 1989,* making tourism one of the top industries in New England. New England offers something for everyone. Camp in the woods or spend the week on a windjammer. Go hiking or biking, enjoy the luxurious leisure of haute cusine in an elegant restaurant or stuff yourself at a village clambake. Swim, sail, go antiquing, shoot the rapids, visit museums, play golf or tennis, or just sit on a porch and rock. Whatever you desire you can find it in New England. Advertising in the New England newspapers tells consumers how to find their perfect vacation.

* Figures from U.S. Data Center, 1989 domestic survey.

MAINE

Bangor Daily News (M)
Maine Weekend
Sun-Journal (M)
Sunday Sun-Journal (S)
Maine Sunday Telegram (S)
Portland Press Herald (M)

NEW HAMPSHIRE

Concord Monitor (E)
Union Leader (M)
Nashua Telegraph (E&S)
New Hampshire Sunday News (S)

MASSACHUSETTS

Boston Globe (M&S)
Boston Herald (M&S)
Cape Cod Times (Hyannis) (M&S)
The Enterprise (Brockton) (E&S)
The Daily Transcript (Dedham) (E)
Gardner News (E)
The Sun (Lowell) (E&S)
Daily Evening Item (Lynn) (E)
The Middlesex News (E&S)
The Standard Times (New Bedford) (E&S)
The Patriot Ledger (Quincy) (E)
Union-News (Springfield) (M&S)
Republican (Springfield) (S)
The News Tribune (Waltham) (E)
Daily Times and Chronicle (Woburn) (E)
Telegram & Gazette (Worcester) (ME&S)

CONNECTICUT

The Advocate (Stamford) (AD&S)
The Bridgeport Post (M&S)
The Day (New London) (M&S)
Greenwich Time (AD&S)
Hartford Courant (M&S)
The Hour (Norwalk) (E)
Record-Journal (Meriden) (M&S)
Middletown Press (E)
New Britain Herald (E)
Waterbury Republican-American (M)
The Sunday Republican (S)

VERMONT

Rutland Herald (M&S)

RHODE ISLAND

The Newport Daily News (E)
Providence Journal-Bulletin (M/E)
The Providence Sunday Journal (S)
The Westerly Sun (E)

SELL NEW ENGLAND WITH NEWSPAPERS

About Awards

O.O. McIntyre Fellowship. Kathleen Burke, a recent graduate of the University of Missouri-Columbia School of Journalism, has received the school's 1991 O.O. McIntyre Postgraduate Writing Fellowship.

SNPA minority scholarships. Lady Tanisha Hereford of Huntsville, Ala., and LaKendra Patrice Hardware of Pensacola, Fla., have received minority scholarships from the Atlanta-based Southern Newspaper Publishers Association.

The two high school students were nominated by their hometown newspapers, the *Huntsville Times* and the *Pensacola News Journal*.

Eugene Cervi Award. Henry Gay, editor and publisher of the *Shelton-Mason County Journal* of Shelton, Wash., has won the 1991 Eugene Cervi Award for public service through community journalism from the Dekalb, Ill.-based International Society of Weekly Newspaper Editors.

The award is named for the late editor of the *Rocky Mountain Journal* of Denver.

Montana Newspaper Association awards. The Montana newspapers the *Hungry Horse News* of Columbia Falls and *The Missoulian* of Missoula have won top honors in the 1991 Montana Newspaper Association Better Newspaper Contest.

In addition, the following were recipients of the first MNA Master Editor/Publisher Award: Mel Ruder, Hal Stearns, Louise Rasumussen, Ken Byerly, Frank Burke and Nathaniel Blumberg.

Marc Wilson, publisher of the *Bigfork Eagle*, was named recipient of the President's Award for 1990.

Dateline Awards. The Washington, D.C., chapter of the Society of Professional Journalists recently presented its 1991 Dateline Awards for excellence in local journalism. Newspaper winners were: General news reporting: Kirsten Downey of the *Washington Post* and Howard Wolfson of the Connection Newspaper Group. Spot news reporting: Peter Baker of the Post. Feature reporting: Alison Howard of the Post and Elisabeth Hickey of Connection newspapers. Sports: Amy Goldstein and Mark Asher of the Post and Mark Judge of *City Paper*. Editorials and commentary: Ken Cummins of City Paper.

Business and financial reporting: Elisa Williams of the *Washington Times*, David Hilzenrath of the Post and Joseph Harris of Connection newspapers. Arts criticism: Hap Erstein of the Washington Times and Alice Thorson of City Paper.

Photojournalism: Ruth Fremson of the Times and Phil Masturzo of the *Prince George's Journal*.

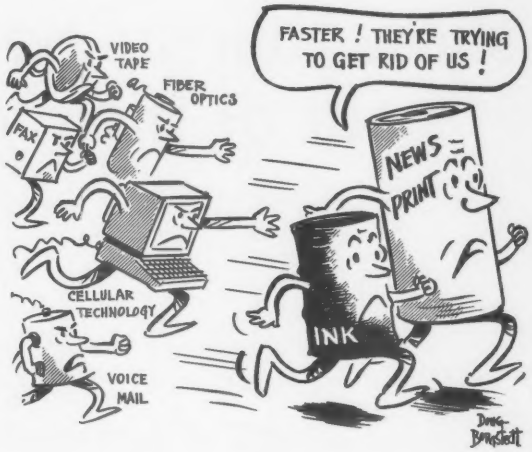
In addition, the chapter presented $27,000 in scholarships to nine area college students and inducted four new members into its Hall of Fame.

APSA Poynter Fellowship. Claude R. Marx, political reporter for the *Arkansas Democrat* of Little Rock, has been named the 1991-92 Poynter Fellow by the American Political Science Association in a competition for print journalists.

Fellows will spend 10 months as legislative assistants, working with members of Congress and congressional committees and attending seminars and lectures.

The 4th Estate

By Doug Borgstedt



About Awards

Burns fellowships. Ten U.S. journalists have been chosen for the Arthur F. Burns Fellowship program for 1991, an eight-week exchange program for 10 American and 10 German reporters to work at news organizations in each others' countries.

In the U.S. the program is administered by the Center for Foreign Journalists and in Germany by the Association of Young Journalists/Initiative Jugendpresse.

Fellows from the U.S. are: James Berklan, the *News Sun*, Waukegan, Ill.; Douglas Blackmon, the *Atlanta* (Ga.) *Journal* and *Constitution*; Kirstin Gallagher, the *Orlando* (Fla.) *Sentinel*; Aliza Marcus, the Jewish Telegraphic Agency, New York, N.Y.; Alan Noblitt, the *Chicago* (Ill.) *Defender*; Tony Pitts, the *Arkansas Gazette*, Little Rock; Karen Nickel, *Fortune* magazine, New York, N.Y.; Amy Nilson, the *Union Democrat*, Twain Haute, Calif.; Theresa Statz, Georgia Public Television, Atlanta; and Maura Webber, the *Rutland* (Vt.) *Daily Herald*.

Judges Honor Hearst Journalists.

These stories and photos were selected as the best of 1990 from Hearst metropolitan newspapers around the country. The distinguished judges were William Winter, Director of the American Press Institute; Deborah Howell, Washington Bureau Chief for Newhouse Newspapers; and Sanford J. Ungar, Dean of the School of Communications at The American University. This annual writing and photography contest is sponsored by The Hearst Corporation to recognize and encourage excellence from its journalists.

Hearst Newspapers

WINNERS

Special Citation for Excellence
"How Japan Views U.S."
Mary Ganz
San Francisco Examiner

Spot News
"Challenging the District Attorney"
Staff, *San Antonio Light*

Features
"Basic Training with Flight W080"
Stephanie Glass
San Antonio Light

Heads/Captions
"Star-Mangled Banner"
Bobbi Barron
Houston Chronicle

Business/Finance
"Boeing 777"
Bill Richards
Seattle Post-Intelligencer

Enterprise
"The Iroquois"
Christopher Ringwald, Ben Weller, Greg B. Smith, Joe Mahoney
Albany Times Union

Sports
"A Place in Dixie's Heart"
John P. Lopez
Houston Chronicle

Art/Graphics
"Cult of Thinness"
Staff, *Houston Chronicle*

News Photo
"Tearful Goodbye"
John Everett
Houston Chronicle

Feature Photo
"Students' Poems"
Katy Raddatz
San Francisco Examiner

Sports Photo
"Fighting for Respect"
Kim Komenich
San Francisco Examiner

Editor & Publisher

THE FOURTH ESTATE

Robert U. Brown, President
Ferdinand C. Teubner, Publisher

James Wright Brown
Publisher, Chairman of the Board, 1912-1959

Irreversible decline

If misery likes company, newspaper publishers embattled against falling linage and circulation may get some consolation from the plight of their principal competitor, television.

We are indebted to our friends at *Broadcasting* magazine for this quote from the FCC's Office of Plans and Policy: "Broadcast television, however, has suffered an *irreversible* (italics are theirs) long-term decline in audience and revenue share, which will continue throughout the current decade."

That is from the first paragraph of an executive summary on broadcast television and the magazine says "the report goes down hill from there." Among its conclusions, the magazine notes:

- Broadcast tv will be smaller and far less profitable in the year 2000 than now.
- Many small-market stations, and especially UHF independents, are likely to go dark.
- Television advertising will grow very slowly, and its overall share will decline.
- Reductions in the quality and service of broadcasting television are likely.

This would indicate competitive forces from other media, including cable, may be slowly strangling the dragon of television, but don't expect it to roll over and play dead.

We don't know what the newspaper establishment will do with these gems of information, but there should be a lesson. If newspapers reduce quality and service, they will suffer declines just as those predicted for television.

Unconstitutional

California is joining those states which are trying to legislate what newspapers can print about rape victims, even though such legislation is clearly unconstitutional.

A California Senate committee has approved a bill that would make newspapers criminally responsible for publishing the names of rape victims against their wishes. Five other states are currently considering similar bills barring media identification of rape victims. They are Iowa, Missouri, Alaska, Pennsylvania and Louisiana. New York has passed a bill signed by the governor prohibiting the police from disclosing the names of sex crime victims. Florida has had a law for 60 years making it a misdemeanor to print the victims' names.

Except for the proposal to control the police, these measures constitute prior restraint on publication which is prohibited by the Constitution, supported by Supreme Court decisions.

The vast majority of newspapers refrain as a matter of policy from revealing the names of rape victims. It is their choice to make, as it should be, with the publication of any information. If the states or Congress can dictate what newspapers must not print, they can also dictate what they must publish. We don't need self-appointed censors in every state capitol as well as Congress.

The Audit Bureau

Charter Member
Audit Bureau of Circulations
Member
American Newspaper Publishers Association
6 mo. avg. circulation December 1990 — 27,635

ABP
ANPA

The Oldest Publishers and Advertisers Newspaper in America

With which have been merged: The Journalist established March 22, 1884; Newspaperdom established March, 1892; the Fourth Estate, March 1, 1894; Editor & Publisher, June 29, 1901; Advertising, January 22, 1925.

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Microfilm copies of Editor & Publisher are available in 16mm microfilm, 35mm microfilm and 105mm microfiche from: University Microfilms International, 300 North Zeeb Road, Ann Arbor, MI 48106.

Letters to the Editor

Reality points

In your article "Manipulating reality" of June 8, 1991, by Tony Kelly, a mention was made of a *Newsday* cover of Oct. 27, 1989.

Some reality points:

1. The photo illustration carried a credit line on the cover. It read: Grumman photo/Multiple-Image Illustration by Newsday.

2. Our policy and practice with these uses of illustrations are to execute them only when they are clearly artificial and clearly labeled. The editor, two managing editors, an executive news editor, and Page One designer were not led to the conclusion this was anything but artificially created. I have great difficulty believing anyone concluded this was an actual in-flight photo. If F14s flew in the formation shown on that page, we would have far fewer of them.

3. The article implies this was the work of Newsday's design staff. To clarify, this work was at the direction of senior editors.

There is a step in this reporting process which we have found useful. Solicit comment from the other side. Many times misleading information can be corrected before print.

ROBERT F. BRANDT

(Brandt is managing editor/operations, Newsday.)

NEWSPAPERDOM©

50 years ago . . .

The Japanese government imposes a drastic censorship code on all telegrams and suspends all ship-to-shore telephone service between Japanese vessels and Honolulu.

* * *

In a decennial revision, the Associated Press notified its membership of increased expenses and imposed an increase in the AP assessment which Kent Cooper, general manager, told *E&P*, was the first increase since 1910.

* * *

Mrs. Franklin Delano Roosevelt will return to radio as a paid performer, with a series of 15-minute weekly broadcasts on current events sponsored by the Pan-American Coffee Bureau. Her salary per broadcast is reported to be $1,500.

From Editor & Publisher
July 26, 1941

Tech comment

In your June 8 issue, with the "On the supply side" page, you take note of the release of SuperMac's PixelPaint Professional 2.0 software.

This is certainly a release worthy of mention, given the number of Macintosh-based graphics departments in the industry. However, there is one feature of the software that was overlooked and, for those faced with meeting daily press deadlines, it might be the most important feature.

If you are going to output to one of the common PostScript devices (Linotronic L-300 or L-500, for example) SuperMac's color separation utility RIPs (processes) your separations in a fraction of the time required by any other software tested. In one crash exercise (A1 color illustration, no less), I had film separations in hand within 15 minutes. I thought I was going to have to pass out Valium on the newsroom floor, since I started the "print" process less than half an hour from the color deadline. PixelPaint's separation speed can save you on a color page.

More than just a nice "paint" software, when faced with a time crunch, it turns your PostScript device into a viable output alternative for photography, too.

WILLIAM W. LEMMER

(Lemmer is former graphics director, Journal Newspapers, Springfield, Va.)

All free papers are not equal

All free papes are not created equal is a declaration that might have given some balance to Mark Fitzgerald's June 1 article, "Free papers less hurt by recession."

Implicit throughout was the idea that all free papers are shoppers.

Our free weekly newspaper is one of eight publications with a total of 14 editions, some of which are zoned in the group of free weekly papers comprising Houston Community Newspapers Inc.

None is paid for by readers at this time, each has its own news and sales staff, and we tackle serious, breaking news.

Even a single statement acknowledging the existence of free weekly newspapers with news staff and quality reportage of events in their respective coverage areas would have been adequate.

Shoppers have their place, but free weekly community newspapers that are likewise dependent upon sales revenue but provide vital news untouched by the metro dailies should not be placed within the same category, even tacitly.

LARRY R. TERRY

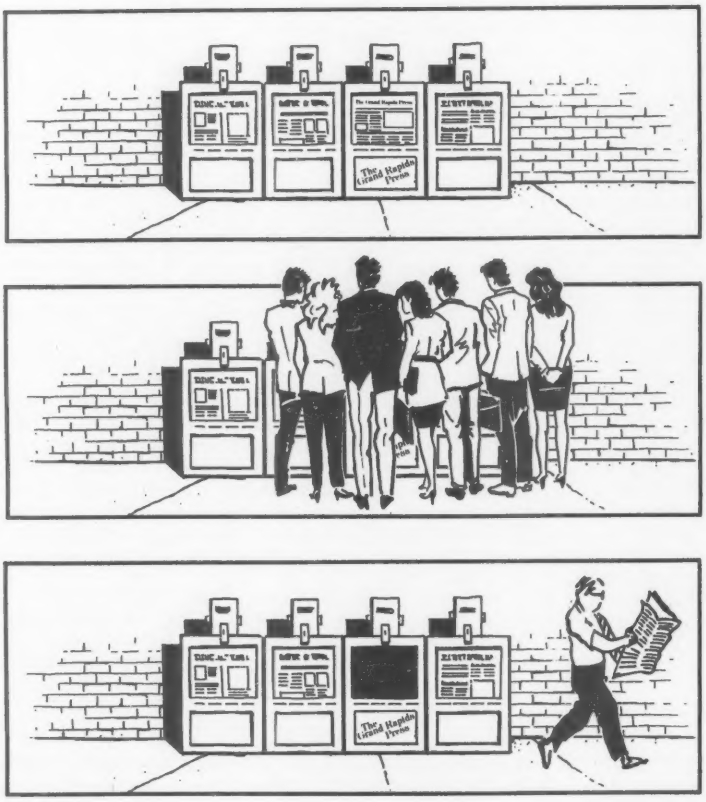
(Terry is editor of Echo Newspaper Group, Humble, Texas.)

Thank you ...

... for watching this space every week, and for giving us the opportunity to provide you with top-quality news services, graphics and features.

This year we are showcasing our material in a series of ads beginning on page 125 of the syndicate directory. For more information and a copy of our new brochure, please call John Brewer at 1-800-972-3550 or 212-727-4801 (fax: 212-645-3949).

The New York Times
SYNDICATE



The Grand Rapids Press

Sold Out Again! It's not easy being the number one newspaper for the fastest growing market in Michigan.* But then, we never expected to take the easy road. More than 85 percent of adults in the Grand Rapids Metro Market say they read The Grand Rapids Press during the past week.** With that market coverage it's no wonder advertisers consistently choose The Press, no wonder that Press news boxes are always the first to empty.

We offer the world's news and advertising with a local perspective.

The Ann Arbor News The Bay City Times The Flint Journal The Grand Rapids Press
Jackson Citizen Patriot Kalamazoo Gazette The Muskegon Cronicle The Saginaw News

newspapers booth

*U.S. population census figures **Simmons Market Research Bureau, Inc., 1988

E&P July 27, 1991

Every Saturday since 1884

Exempt us!

Statewide coalition of free newspapers in California unite to seek sales tax exemption; charge CNPA with doing too little too late

By M.L. Stein

Driven by a fear that many free-distribution newspapers will be wiped out by California's new sales tax on the press, a major campaign was mounted last week to exempt them from the levy.

A statewide coalition of community alternative papers and college papers, calling itself the California Free Newspaper Association (CFNA), met in San Jose to fight what they termed a "disproportionate burden" they must bear under the new tax bill voted by the Legislature and signed by Gov. Pete Wilson to help rescue the state from a $14.3-billion budget shortfall. It became effective July 15 (*E&P*, July 20).

Simultaneously, the California Newspaper Publishers Association, launched its own drive to get the free papers off the tax hook. Each group contracted with private lobbyists for the effort but, despite the CNPA's move, some free-paper publishers blamed the association for not working hard enough to kill the tax measure in its early stages. Michael B. Dorais, CNPA's former general manager and chief lobbyist, was singled out for an alleged token effort to defeat the tax bill. Dorais vehemently denied the accusation.

The bill raises the state's basic sales tax of 6% by 1.25%. However, some cities and counties impose an additional sales tax, which could lift the total tax in some areas to as high as 8.25%.

At the same time, the lawmakers removed the long-standing sales tax exemption from newspapers and periodicals, along with such items as candy and snack foods.

The free papers complain they cannot pass along the tax to readers and will meet fierce resistance from advertisers asked to absorb the increase.

Said Ted Fang, publisher of the 231,000-circulation *San Francisco Independent*, "As a businessman-advertiser, I wouldn't hold still for an extra 8.25% increase."

Fang predicted that his newspaper will fold if the sales tax remains.

The free newspapers assert that, proportionately, the tax on them will be at least 40% greater than on the paid-circulation dailies, a figure CNPA does not dispute.

Dan Pulcrano, president of the Sacramento-based California Free Press Association, termed AB-2181, the tax bill, "unfair and discriminatory."

The free newspapers assert that, proportionately, the tax on them will be at least 40% greater than on the paid-circulation dailies, a figure CNPA does not dispute.

He pointed out that paid papers can shift the increase to their subscribers, an option not available to free papers. Some California dailies already have raised their circulation prices.

Under the bill's provisions, he added, the giveaway papers will be taxed on paper, ink and photos they buy, plus labor used in the printing process. Most free-circulation papers rely on outside commercial printers.

William H. Fleet, publisher of the *Los Angeles Independent* (circ. 200,000) said the tax also will penalize purchasers of inserts used in free papers, but will not touch preprints in paid publications or in free-advertising media such as the Pennysaver and junk mail circulars.

The campaign by the free-newspaper publishers quickly produced one ray of hope for rescinding the newspaper tax law. At CFNA's urging, Assemblyman John Burton (D-San Francisco) introduced a bill on July 17 that would exempt free papers from the new bill. A committee hearing on the measure will be held on Aug. 19.

Bruce B. Brugmann, publisher of the *San Francisco Bay Guardian* and co-chair of CFNA, said two similar bills are being prepared in the state Senate.

Steve McNamara, editor and publisher of the *Pacific Sun* in Marin County and president of the California Association of Alternative Newsweeklies, wrote to Gov. Wilson, expressing the belief that, under the tax, many alternative papers "will be crippled or killed while their prosperous competitors suffer no similar consequences.

"At a time of increasing group media ownership and the constriction of points of view, free papers are the only countervailing trend toward diverse editorial voices," he went on.

Some free-paper publishers scored CNPA for allegedly allowing the tax bill to slip through the Legislature. They suggested that CNPA and Dorais, who is now on Wilson's staff, lagged in their effort to head off its passage.

"We're facing a significant sales tax that will kill many free papers," Brugmann stated. "At a critical moment, Mike Dorias went to work for the government. CNPA did not work hard enough to defeat this bill. We got screwed by the dailies."

Fang, who like Brugmann is a CNPA member, remarked: "CNPA did not take a leadership role in the

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Exempt

(Continued from page 9)

tax matter. They did not inform me what was happening with the issue. So now, what I'm getting for my dues is a big increase in costs."

Pulcrano charged that the state's "giant newspapers" lobbied to "coerce the Legislature into crafting a tax that would offer them an easy break while handicapping their smaller competitors. The result is a separate and unequal system of taxation that employs different criteria to calculate tax liabilities."

However, not all free-circulation publishers held CNPA or the big dailies responsible for the tax bill's passage.

"The more information I get, the more I'm convinced there has been no conspiracy by the dailies to destroy free papers," Fleet said.

However, he contended that "Large paid daily newspaper conglomerates such as the *Los Angeles Times, San Francisco Chronicle* and *Orange County Register* will profit from the new sales tax, while free-distribution community newspapers will suffer large additional costs, which will compromise their ability to compete against the paid-distribution giants."

Fleet estimated that, under the new bill, free newspapers are being taxed at a rate of at least 40% more than the dailies.

Mort Levine, publisher of the weekly *Menlo Park Almanac* and a member of CNPA's executive committee, said, "Nobody wanted the tax to pass. CNPA was very staunch in fighting it but the free papers will pay a higher amount proportionately. It will be hard to absorb and will force some papers out of business. Most don't even have a net profit of 8.25%."

CNPA officials and Dorais strongly denied any slackness in opposing the tax bill.

Executive director Jack Bates maintained that throughout the past year CNPA had fought to retain the exemption for all newspapers.

"That was the position of the board of directors and those were the marching orders for our entire staff," he continued. "CNPA worked long and very hard to lobby legislators and to enlist the support of member publishers to lobby as well."

Bates announced that CNPA has contracted with lobbyist Dennis Carpenter, a former Orange County legislator, to succeed Dorais. He said Carpenter initially will concentrate on removing the tax from free papers.

CNPA's immediate past president, Phelps Dewey, assistant publisher of the San Francisco Chronicle, also rejected criticism that the association did not do enough for the free publications.

He noted that, largely because of CNPA lobbying, a newspaper tax bill was beaten back in 1989 and 1990.

"We voted to hang together — big papers and small papers — and were determined not to let government split our ranks so as not to lose the whole battle," Dewey recalled. "CNPA did not let anyone down."

Dorais, who left CNPA in May for a high-level job as a legislative coordinator for Wilson, issued this statement: "I worked as hard as I could on behalf of CNPA members as long as I was employed there. We were fully aware of the proportional impact the tax bill would have on different segments of the industry and warned everyone about it. Nobody was taken by surprise."

Dorais said he and other CNPA staff members had "contacted every legislator in Sacramento in their lobbying effort and urged publishers to work on their local representatives."

In reference to the free-paper publishers, Dorais said, "I share their disappointment. I fully believed we would be successful. In my job, I always wanted to be a winner."

Eugene Lokey, the Sacramento lobbyist hired by CFNA, told E&P he was optimistic that either an Assembly or Senate bill on behalf of the free papers will be passed.

"It may be a modificatiion of the current bill or a complete exemption but something will happen," he predicted.

"We voted to hang together — big papers and small papers — and were determined not to let government split our ranks so as not to lose the whole battle," Dewey recalled.

K-R stock offer

Knight-Ridder Inc. of Miami has filed with the Securities and Exchange Commission a plan to offer 3 million shares of common stock.

Proceeds of about $150 million, at current prices, will be used for general purposes, including debt repayment and acquisitions.

The offer was planned through an underwriting syndicate led by Goldman, Sachs & Co., which was offered an option to buy 350,000 shares to make up for over allotments.

"We basically want to strengthen the balance sheet. It will give us a little more flexibility in running the company," said spokesman Frank N. Hawkins Jr.

Knight-Ridder's board also declared a quarterly dividend of 35¢ a share on common stock payable July 10 to shareholders of record on July 2.

House opposes permanent strike replacements

The U.S. House of Representatives has passed a bill that would ban permanent replacement of striking workers, but President Bush has vowed he will veto the measure, and a similar bill in the U.S. Senate will probably not even be introduced until the fall.

The 247-182 vote on H.R.5, the Workplace Fairness Act, falls short of the 290 votes, a two-thirds majority, that would be needed to override a presidential veto.

A last-ditch effort at compromise — an amendment that would allow hiring permanent replacements eight weeks into a strike — was rejected.

The bill allows for the hiring of temporary replacement workers during a labor strike, but calls for reinstatement of striking workers once the matter is settled. It also would override a loophole in a 1938 law allowing for hiring permanent replacements during a strike over wages.

Teen killed while selling newspapers

A teenager who was delivering copies of the *New Haven* (Conn.) *Register* along a busy New Haven intersection was struck by a tractor trailer and killed July 1.

Andrew Robinson, 15, was not in the driver's view when he was hit, and no charges were filed, according to police.

New photo released of hostage Terry Anderson

Kidnappers threaten 'grave consequences' if demands are not met

A new photograph of hostage newsman Terry Anderson has been released by his kidnappers along with threats of "grave consequences" if German authorities do not release two Shiite Muslim brothers in prison there.

The German government, however, said it will not be pressured into releasing the two convicted terrorists.

The photo of Anderson, chief Middle East correspondent for the Associated Press, is the first since 1989. Anderson was abducted in Beirut March 16, 1985, and is the longest-held Western hostage in Lebanon.

The head shot of Anderson shows him looking angry and thin and not wearing his eyeglasses. His sister Peggy Say, who has been leading a long and difficult campaign for his release, was quoted as saying, "He looks a lot thinner than in the other pictures and, again, that disturbs me."

Islamic Jihad, or Islamic Holy War, the group believed to be holding Anderson and others in Lebanon, left the photograph and a statement in Arabic at the Beirut office of a Western news agency.

"The continuation of the maltreatment of our struggling brothers will have grave consequences. It is imperative that action be taken at once to preserve their lives and release them immediately," the statement read, in part.

Islamic Jihad also charged that the brothers, Mohammed Ali and Abbas Ali Hamadi, were being subjected to "deliberate murder attempts in addition to various forms of physical and mental torture."

Abbas Ali Hamadi was treated for slight stab wounds after having been attacked about the head, shoulder and stomach with a needle in prison a few days before the statement and photo were released.

German spokesman Dieter Vogel said the government was "not in the position" to interfere in the legal process — the Hamadi brothers have been tried and sentenced — and the German government "will not be put under pressure."

Abbas Ali Hamadi was convicted in April 1988 and sentenced to 13 years in prison for kidnapping two German men in Lebanon in an attempt to free

Latest photo of Terry Anderson.

his jailed younger brother. Both German hostages were later released.

Mohammed Ali Hamadi is serving a life sentence in Germany for the murder of U.S. sailor Robert Stethem during the hijacking of a TWA airliner in June 1985. His conviction was upheld by a German court July 17, and he will have to serve at least 15 years before he becomes eligible for parole.

President Bush has been quoted as saying that he would like to see improved relations with Iran, but the "bottom line" is the hostages.

The various militant groups holding the hostages, however, have repeatedly changed their demands.

Prior to the Gulf war, Islamic Jihad insisted that release of any Western hostages must be precipitated by the release of 17 of its comrades imprisoned in Kuwait. It is believed they all were released or escaped following the Iraqi invasion and most are believed to be home by now.

Following the war, another Lebanese militant group holding other Western hostages said that no one would be released until Shiite militants in jail in Israel were freed. Its statement was accompanied by a photograph of hostage Jesse Turner.

Israeli officials have indicated they are prepared to discuss negotiations for an exchange of Lebanese and Palestinian prisoners they hold in return for Israeli and Western captives.

In early April, a Swiss official was in Tehran, reportedly serving as an

The photo of Anderson, chief Middle East correspondent for the Associated Press, is the first since 1989.

The two have an older brother, Abdul-Hadi Hamadi, who heads the security apparatus of the Hezbollah, or Party of God, reportedly Iran's main Shiite ally in Lebanon and believed to be the parent organization of the various factions holding the Western hostages in Lebanon.

The latest demands follow a period of renewed activity concerning the hostages, which began shortly after the cease-fire in the Persian Gulf war.

In March, around the time of ceremonies marking Anderson's sixth year in captivity, the hostages reportedly were moved from Beirut to the Bekaa Valley in Lebanon.

It is believed the kidnappers have close ties to Iran, and increased improvement, albeit slight, in Iran's relations with the West since the war have given observers some signs of hope.

intermediary between the United States and Iran, which many saw as an indication of movement on the hostage front.

Iran's foreign minister, however, said April 5 that efforts to free the hostages had reached a "dead end" because the captors had "gained nothing" in the past when other hostages were released.

Although a Syrian-backed peace plan to end the 16-year-old Lebanese civil war called for all militia to lay down their arms at the end of April, Iranian President Rafsanjani reportedly struck a deal that allowed the Hezbollah to continue operations in the Bekaa Valley and southern Lebanon.

At a meeting of oil officials in Iran near the end of May, Rafsanjani and other senior Iranian officials indi-

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The economy, Clarence Thomas get reader attention

July Times Mirror News Interest Index reports

By Debra Gersh

The nomination of Clarence Thomas to the U.S. Supreme Court was one of the most closely followed news stories, especially among American blacks, reported the July Times Mirror News Interest Index.

"News about George Bush's latest nominee to the Supreme Court was cited most often by the public as the single story it is following most closely, and it was seen as the most important news of the month," according to the latest report from the Times Mirror Center for the People & the Press, which prepares the News Interest Index.

The poll found that 46% of blacks were following the Thomas news very closely, compared with 32% of whites. A year ago, only 9% of black respondents said they were very closely following news of the nomination of David H. Souter to the U.S. Supreme Court, compared with 17% of whites.

Overall, 33% of respondents said they were following news of the Thomas nomination very closely, compared with 16% for Souter and 17% four years ago following the nomination of Robert Bork.

News about the economy also got attention from the public, 35% of whom said they closely followed news about that subject.

People in the East were especially attentive, with 42% reporting they closely followed economic news.

According to the Times Mirror Center, this is the sixth survey that indicates an intense interest by one-third or more of the public in news about the economy.

The press again did not fare well in the public's evaluation of its performance, as only 14% of respondents said they thought the press did an excellent job covering the story in which they were most interested; a drop from 23% in the May report. Ratings of fair or poor were reported by 39% of respondents to this category.

The Center, however, said it believes "this rating's falloff has more to do with the nature of the stories that dominated the news . . . than it does with a meaningful shift in sentiment about news media.

"The public is consistently less positive about news coverage when the top stories of the month do not deal with fast-breaking events and when they deal with either controversial social issues or with the personal or ethical problems of people in high places," according to the report. "All of these criteria apply to the top news stories of the past four weeks and may account for the lower media ratings obtained."

To accommodate this, the Times Mirror Center asked respondents to rate the fairness of the press in its coverage of abortion, civil rights, White House Chief of Staff John Sununu and of Thomas.

On the first two issues — abortion and civil rights — the public was evenly divided. On the abortion issue, the poll found 43% believing coverage one-sided, with another 43% rating it as fair. Among the 43% rating coverage biased, however, opinions were again evenly split with 19% viewing the bias as pro-life and 18% calling it pro-choice.

On the civil rights issue, 49% said press coverage was fair, while 36% reported detecting a media bias. Among those who believe civil rights coverage unbalanced, 16% said the media favor supporters of affirmative action, while 15% said the media favor those against it.

Not surprisingly, the report discovered that many of those who detect a media bias on the abortion and civil rights issues, see that bias as going against the respondent's own views.

A majority of respondents see coverage of Thomas and Sununu as fair —58% and 52%, respectively — but among those who believe the coverage is unfair, most think it has been too critical.

Of the 20% who said coverage of Thomas has been unfair, 18% said the press was too critical and 1% said it was too supportive (the other 1% couldn't say).

Among the 26% who believe coverage of Sununu has been unfair, 20% said the press was too critical, while 3% said the press has been too supportive, the survey found.

Other stories followed "very closely" by respondents in the latest Times Mirror poll were: military base closings, 31%; Sununu's transportation controversy, 26%; the U.S. Supreme Court decision banning discussion of abortion by federally funded agencies, 25%; allegations that a deal was made by the Reagan campaign to delay release of U.S. hostages in Iran, 24% (although markedly higher among Democrats, 32%, than Republicans, 16%); lifting the U.S. trade embargo against South Africa, 17%; the election and subsequent visit to the United States of Russian President Boris Yeltsin, 12%; the debate over a new civil rights bill, 11%; and civil unrest in Yugoslavia, 11%.

President Bush's approval rating also fell in the July survey. According to the Times Mirror Center 67% of respondents approved of the president's handling of his duties, a drop from 77% in May and 84% in March.

"Sustained public interest in news about economic conditions is coincident with a continuing decline in George Bush's approval ratings," the report explained, noting that the president's approval rating was lower among those who closely followed news of the economy than among those do did not pay much attention to such news.

The poll found that 46% of blacks were following the Thomas news very closely, compared with 32% of whites. A year ago, only 9% of black respondents said they were very closely following news of the nomination of David H. Souter to the U.S. Supreme Court, compared with 17% of whites.

Trump spars with the media

By Tony Case

Donald Trump has been a fan and quasi promoter of professional boxing for years, but recent incidents involving the media have put him directly in the ring.

For example, Trump and the *Wall Street Journal* went a round over some free prizefight tickets and a news story about Trump's finances.

Journal reporter Neil Barsky, who was covering Trump regularly at the time, accepted three $1,000 tickets to a Trump-sponsored George Foreman-Evander Holyfield fight in Atlantic City, N.J., in April.

News about the free tickets was disclosed reportedly after Trump read an unfavorable story by Barsky which said Trump's financial state was such that he had considered borrowing money from his 85-year-old father.

Trump complained about the story to Journal executive editor Norman Pearlstine, who later told the *New York Times*, "The fact that Donald chose to call and complain a month after the event rather than at the time suggests that he was seeking favorable coverage and is upset he didn't get it."

Pearlstine himself had accepted free fight tickets and a helicopter ride to Atlantic City from Trump in 1988. While he has defended the action, maintaining he thought the trip would be valuable for making news contacts, he has said he would not accept tickets from Trump if offered them today.

Trump told the *New York Post* that the Journal story was "evil, vicious, false and misleading," and went on to call for Barksy's reprimand for having accepted the tickets.

According to the *Washington Post*, Barsky's editor Fred Bleakley said he "did not see it as a violation of the Journal's policy against accepting gifts from news sources because he did not consider the ticket a 'gift.' "

Furthermore, Bleakley said he had authorized Barsky to accept a free ticket.

"There was a legitimate business reason [for Barsky] to get to know the organization and the style of Trump and his people," Bleakley told the Post. "We probably should have said, 'Let's just pay for it.' . . . In retrospect, I take the responsibility."

Bleakley called Barsky's acceptance of two additional free tickets, which reportedly were for the reporter's father and brother, "an error in judgment on his part," according to the Post.

NEW YORK POST

TRUMP TAPE BROKE MARLA'S HEART

IRON MIKE DOES IT

Trump's bogus interview was secretly taped and played for Marla Maples. The tabloids had a field day but a short time later Donald and Marla announced their engagement.

Bleakley was not available when *E&P* tried to contact him to discuss the Trump situation, and Barsky declined to comment on the matter.

However, Barsky was quoted in the Times as saying, "I made a mistake, and it's a beaut."

Barsky and his bosses later determined the reporter should not continue to cover Trump for the paper, according to Journal spokesperson Roger B. May.

"It was decided that it would be in the best interest for Barsky if he were taken off the beat," May told E&P. "There was a whole matter of perception out there that in light of the ticket flap . . . it just wouldn't be right."

However, Barsky has not been reprimanded for accepting the tickets, May added.

Randall Smith, who covers mergers and acquisitions for the Journal and previously had covered Trump for the paper, has been assigned to replace Barsky on the beat.

Not long after the Wall Street Journal incident, another media controversy surfaced when Trump pretended to be his own publicist during a telephone interview with a *People* magazine reporter.

When People's Sue Carswell called Trump's New York office to obtain information for a story about his relationship with model Marla Maples, to whom Trump now is engaged to be married, she was referred to his publicist, "John Miller."

"I thought the voice was incredibly similar to Donald Trump's," Carswell told E&P. "It just shows that you have to be on your toes at all times."

Carswell said that during the course of the interview, Trump disclosed candid information about the subject's romantic liasons. Reportedly, several people were present in Trump's office at the time of the conversation.

" 'John Miller' was a reporter's dream because he answered everything that I wanted to know," she said. "You just never get as much information from publicists as I did that day from 'John Miller.' "

The incident was widely reported by the media, including the New York Post which ran a cover story about the bogus interview.

The Post and other papers that regularly cover Trump's personal escapades previously had reported on his divorce from Ivana Trump, and subsequently on his affair, rumored breakup and finally engagement to Maples.

Carswell secretly recorded her conversation with Trump and later allowed several people, including Maples and longtime Trump acquaintance and Post columnist Cindy Adams, to listen to the tape. All of those who listened to the recording confirmed that "John Miller" was actually Trump.

The Post cover story reported that Maples was "shocked and devastated" after hearing Trump talk about the split on the audiotape.

However, several days after the People magazine incident, Trump and Maples surprised many who had followed the reported breakup when the two announced their engagement on a nationally televised talk show.

Trump's spokesperson Norma Foerderer told the Post the conversation with Carswell was a "spoof," adding that the reporter's taping of the interview might have been illegal.

"If it was a joke, it backfired on him," Carswell told E&P. "I think Donald looked really bad. I really think he loves to be in the spotlight and wants to look like an OK guy."

Nonetheless, Carswell said she will remember the incident the next time she is assigned to a Trump story: "From now on when dealing with Donald, I have to be a little suspicious and on my guard."

Royko column killed, revived

Some staffers say it was racist; columnist says it was fact-based satire

By Mark Fitzgerald

For more than three decades at three Chicago newspapers, Mike Royko's columns have inspired countless protests from fundamentalists and radicals, gun nuts and do-gooders, tree-huggers and cavemen.

It wasn't until this politically correct era, however, that demands for censorship came from one unlikely spot: his own newsroom.

That's what happened on the night of July 11 when a Royko column was killed by the *Chicago Tribune's* deputy managing editor — only to be placed back in its familiar Page 3 location minutes before deadline.

"It struck me as strange that here they were doing something that we in the newspaper industry engage high-priced lawyers to prevent: pre-publication censorship," Royko said in an interview.

For Royko, the incident was especially puzzling because it centered around a column that hammered the Los Angeles Police Department for racist attitudes.

Mike Royko

In a similar vein, Joe Friday muses about wanting to have "gone out on a monkey hunt and questioned a Buckwheat or a Willie Lunch Meat," and getting some "Mexercise" — all language taken from actual police transmissions.

"I don't know how you even start explaining a column like this to people, because if you have to explain, you're kind of insulting them. You're saying they can't read."

In the column, Royko illustrated how far the LAPD image of honesty and efficiency has fallen by imagining how the *Dragnet* character Sgt. Joe Friday would sound using the racist and sexist language taken verbatim from recently released L.A. police computer transmissions.

Friday's staccato delivery and the real-life transmissions produced entries such as this one: "9:40 a.m. Drove down Slausen toward home of complainant. Monkeys in the trees, monkeys in the trees, hi ho dario, monkeys in the trees. Too bad we didn't have time for some monkey-slapping. My partner says he wishes he could drive down Slausen with a flame thrower. We could have a barbecue."

"It wasn't my most subtle piece of satire," Royko said. "I made sure I smacked the reader over the head with a mackerel first."

A few reporters working in the newsroom that night didn't see the column as satire, however.

After reading it on the city desk computer queue, they complained to desk editors that the column was racist and offensive — and shouldn't run.

Those protests in turn were relayed to deputy managing editor Howard Tyner, who was at home. At that moment Tyner was the top editorial person since Tribune vice president and editor Jack Fuller was out of town on vacation and managing editor Richard Ciccone was attending a Tony Bennett concert at the outdoor Ravinia festival.

"Howard Tyner called me about 9:30 [p.m.], about two hours after I had finished the column and left the office," Royko said.

"He sounded like he was under a great deal of stress. He said there was an uproar in the newsroom and people were trooping into the office saying [the colunn] was sexist and it was racist. He told me we will be swamped with mail from readers.

"He told me he was killing the column. I said, 'It's your decision, but I think I had made it very clear before I went into the Joe Friday part that I was using language taken directly from the committee' " that investigated charges of widespread departmental brutality in wake of the videotaped beating of Rodney King, Royko said.

At the end of their discussion, Royko said, Tyner "told me he hadn't read the column, which kind of confused me. I said maybe that it'd be a good idea for someone to read it to him."

That, Royko says, was the last he heard of it, until he called the city desk a while later to see what had happened to the column.

Discovering that it was still to be killed, "I called Dick Ciccone, who had just returned home from a concert, and said the column had been killed, and he said, 'Well, I'll un-kill it,' " Royko said.

Tyner said he had had the column read to him "one-and-a-half times," and that he concluded, "It was offensive enough."

In retrospect, Tyner said in an interview, "I think probably had I had it in front of me on a piece of paper I would have made a different decision."

Of Royko's charge that killing the column amounted to censorship and buckling under to notions of political correctness, Tyner said, "Yeah, he's right and I was wrong . . . . It was an error on my part in a number of ways."

None of the reporters who com-

(Continued on page 36)

Vigil at UPI

Search for a new owner continues

By Debra Gersh

The vigil by United Press International's bedside goes on, as fervid attempts to cure its financial malaise with new ownership continue.

As UPI rounds the corner into the second 60-day period of pay cuts, increasing salaries to 80% from 75% on July 14 — including a previously agreed-upon 3% increase July 1 — no more is known about the reported consortium of potential buyers than has been carried on the grapevine over the past few months.

The current agreement with the Wire Service Guild calls for salaries to return to 100% on Sept. 15, or upon an agreement to buy UPI, whichever comes first.

In the midst of this, *E&P* has learned that the *Los Angeles Times* has scaled back its contract with UPI and is now taking only the L.A. metro wire and the Sacramento and Washington daybooks.

Most UPI contracts, however, allow for a long enough lead time from a client's notification of a change to actual implementation that the wire service would have been able to plan financially months ago. So while financially bruised, the withdrawal would not have been a sudden shock.

George Cotliar, Times managing editor, said the paper had to cut back because of the economy. With limited resources, priorities had to be examined.

"We stuck with UPI through their ups and downs, but it got to a point where we had to look at our own ups and downs," he said, noting he and others at the paper were all pulling for UPI's survival.

It was not an easy decision, and one not taken lightly, Cotliar added. "We got to the point where we felt we could survive without the rest of the UPI package."

In addition to its own service in conjunction with the *Washington Post*, the Times receives the Associated Press, Reuters and others, Cotliar noted.

UPI spokesman Milt Capps declined comment on the company's contract with the Times but he stated that UPI and the industry have been through some "turbulent times" that have in some cases strained, and in others strengthened, its relationships with clients.

In previous comments to the staff, UPI executive vice president and CEO Pieter VanBennekom, who has emerged as the point man in attempting to strike a deal for a sale, said he expected to announce a letter of intent by mid-July. No such announcement had been made as of July 23.

VanBennekom reportedly has been sighted in London by staffers from another wire service, according to sources, and earlier rumors have included the involvement of Japanese media companies.

"Sightings of Pieter VanBennekom in recent months have been outnumbered only by sightings of Elvis," Capps said with a laugh.

"Sightings of Pieter VanBennekom in recent months have been outnumbered only by sightings of Elvis," Capps said with a laugh.

The closest VanBennekom has come to identifying members of the proposed consortium came in May when he told Unipressers it consisted of U.S. and international print and broadcast mainstream media companies with track records of "making great amounts of money" (E&P, May 25, P. 12 & 13).

VanBennekom's comments came during meetings with staffers in various bureaus during his last campaign for extended salary cuts. At that time, he said this was "absolutely the last time" the company would seek wage concessions from the union.

In a new memo to Unipressers July 16, VanBennekom said "measurable progress" had been made in July "toward forming an international media group to lead UPI forward . . . .

"It is frankly staggering to realize we kept moving eight months with no outside infusions of capital, and we are still here to tell the story," VanBennekom wrote, in part.

Sources indicated messages have been seen on the internal wire regarding transfers of capital from overseas bureaus to the U.S., where needed. UPI declined comment on the flow of revenue within the company.

"Lest there be any doubt, the implementation this month of previously negotiated measures cannot be interpreted as UPI's return to robust financial health," VanBennekom added in his memo.

"The raises place additional strain on our scarce cash resources as we enter the home stretch of the long process to assure our corporate future, a process that has turned out to be much longer than any of us could have anticipated last October," he wrote.

A meeting of Wire Service Guild and UPI representatives on Monday, July 22, produced little new information about the sale process.

A WSG bulletin quoted VanBennekom as telling union leaders UPI was operating on a "cash-in, cash-out" basis and that current operations are on target with the company's financial projections.

Although no identities were revealed, VanBennekom told WSG representatives he was continuing to meet with potential purchasers.

"I'm convinced they told us everything they could," said WSG president Kevin Keane.

Virginia Brown dies

Virginia Brown, 85, daughter of the late James Wright Brown, former owner and publisher of *Editor & Publisher*, died July 23 of cancer at her home in Bronxville, N.Y.

She worked as librarian for E&P during the 1930s and 1940s.

She is survived by her sister, Charlotte Brown Stephens of England and Tampa, Fla., and her brother Robert U. Brown, president of E&P.

Russ Metz
The Bath County News-Outlook
Owingsville, Ky.

By Tom Riordan

Mention the name of Russ Metz to a weekly newspaper crowd in Kentucky and you would probably hear comments like these:

"That guy writes the darnedest columns."

"He's a natural with a Nikon."

Ol' Russ sure loves to talk."

They would be accurate on all counts.

Last fall in one column, the 72-year-old Russ told a tale about Thomas A. Edison, but this country editor could have been writing about himself:

Edison's wife: "You've been working so long without a rest. You must go on vacation."

Edison: "But where on earth would I go?"

Wife: "Just decide where you would rather be than anywhere else on earth."

The next morning he was back at work in his laboratory.

The crusty newsman can be found seven days a week at his beloved 3,600-circulation paper in the northeastern Kentucky town of Owingsville.

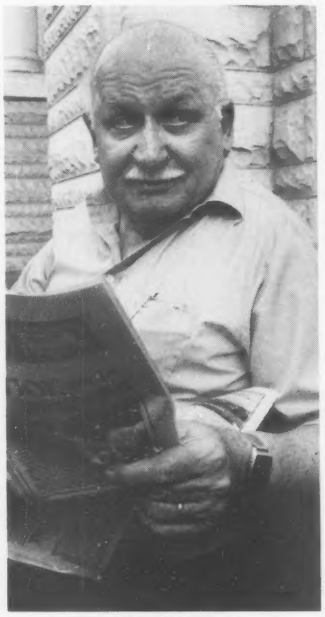
"Sometimes on Sundays, it's only four hours," Metz confesses. "It's my work and my hobby. I used to squirrel hunt, but I quit when I lost my hunting buddy. I love this business. You have to if you're going to be successful in it."

Usually he will be bellied-up to the keyboard of his Apple Mac, stringing together words that can hardly wait to see print.

Or he is shooting a variety of photos with his trusty Nikon. Along the way, this bald, pipe-smoking dynamo could be gathering final ingredients for a report on climbing gasoline prices in Bath County or tracking down the missing minutes from a 4-H Club meeting.

When son Ken, now 32, graduated from Morehead State University with a journalism degree, Russ named him editor, but the Old Man kept right on reporting, taking pictures, pasting up pages, writing up a storm.

(Riordan is a free-lance writer.)



Russ Metz

Russ loves to poke fun at himself in his column, which each week includes three or four segments of varying sizes and topics:

While flipping through the newspaper the other day, my wife was attracted by a headline in the financial section. She read it with mounting perplexity, then turned to me and said, "What makes the stock market go up and down?"

"Oh, all kinds of things," I told her, hoping that the phone would ring or an earthquake would save me from trying to explain it to her. "Commodity fluctuations, inflationary pressure, international imbalance, political tensions, financial instability," I said in one breath.

She put down the paper and said, "Look, if you don't know, why don't you say so?"

Many more folks than the *News-Outlook* readers of Bath County could be found chuckling over Metz's musings. They are subscribers of some 50 weeklies in Kentucky, Ohio, Illinois, Pennsylvania, Tennessee, Michigan and Missouri, and one daily in Mississippi, which carry his column.

Russ backed into this self-syndication over the years. It started when fellow editors at press meetings began asking if they could buy his column. Russ always agrees.

"I charge $1 a week, same as I have for 25 years. I just mail them a copy of our paper."

Since Russ made himself "an overnight, instant editor" in 1950, he figures he has written about 2,300 columns. "I don't remember missing a week. It's like making love. You don't know how to quit.

"It takes about an hour to write a column — if I've got an idea. Sometimes it takes me a couple of days to get an idea.

"My favorite column is the one I just wrote, because that means I don't have to write another one for a few days."

During the 31 years of Metz ownership, the News-Outlook has raked in 413 awards in National Newspaper Association, Kentucky Press and Kentucky Weekly Press competitions.

"In everything," reports Russ, "all categories — editorials, front page, general excellence, ad ideas."

Usually he will be bellied-up to the keyboard of his Apple Mac, stringing together words that can hardly wait to see print.

However, he neglects to mention that he is the only editor ever to win three straight NNA Better Newspaper Contest column-writing laurels.

Awards pale, Russ believes, when compared with efforts of an editor, in print and in person, to help build a better comunity.

For Metz that is like the bridge over

the Licking River, which brought much-needed access between Bath and Fleming counties. And the Bath County Industrial Foundation's drive to attract industry. With Russ as president, the organization in five years landed four operations. Between them, they brought 450 new jobs to the area.

"An editor should be involved in community activities, yes, of course, but not politics or political endorsements. That's a damn ego trip. Besides, I wouldn't get 10 votes for dogcatcher. That's because we print all the court news."

When you ask Russ if he attended journalism school, he cracks, "I was too busy getting an education to go to college."

Then he recounts his past.

At 14, he acquired his first camera, an Acro 35mm. That led to a darkroom under the basement stairs and a lifetime of fingers dipped into developer and acid fix.

While attending high school, Russ did a two-year stint as printer's devil at his hometown *Tell City* (Ind.) *News*.

In 1940, as World War II brewed, Russ enlisted in the Royal Canadian Air Force. When the United States became involved in '41, he transferred to the U.S. Air Force, serving as a flight instructor until war's end in '45.

Then it was back to Indiana for four years at two weeklies, the *Cannelton Telephone* and *Boonville Enquirer*, while becoming a journeyman printer and Linotype operator. Along the way, Russ decided he wanted to be a writer, too.

In 1950, Russ invested $39 in a Smith-Corona portable and began to look around for a story possibility. A large sheep-raising operation gave him an idea. Russ called the editor of an Indiana farm magazine. He said he had been raised on a farm, "but I neglected to mention that I'd never done any farm work."

With a large measure of brass, Russ added, "As a writer and photographer I'd be happy to produce a story and pictures for your magazine."

His idea got an OK. In the next issue the Metz article appeared, followed by a check. Russ was thrilled with the experience. "I told myself, 'This is better than working for a living.' "

Russ heard that Howard Grossman, new owner of the *Salem* (Ind.) *Leader*, needed a managing editor, so he applied and got the job. "That's when I became an overnight, instant editor."

For 10 years, Russ honed his skills in Salem. By then he and his wife

THE NEWS OUTLOOK

The price of gasoline

Salt Lick Homecoming Festival sets a new record in attendance

Horse show planned for final night of County Fair Sept. 22

Your input needed

The News-Outlook of Bath County, KY.

Margaret had begun some serious planning to purchase their own weekly. Gradually they squirreled away several thousand dollars.

In late summer 1960 they found the News-Outlook in Owingsville, Ky., circulation 1,800. It was and is the sole paper of 10,300-population Bath County. For the Metzes, it proved a perfect fit.

"Actually," Russ notes with a grin, "it was the only one we could afford. The price was $27,000, which was the same as its gross." (That figure now hits $200,000.)

Margaret, who had worked for an attorney, took over the front office, advertising and books. Russ gathered news, wrote, took photos, and introduced Bath Countians to his wry brand of column humor.

He also found himself operating the Linotype, making up hot-metal pages and running the News-Outlook's four-page flatbed press. Luckily, Russ did not mind working 100-hour weeks.

Does he miss those letterpress days? "I'd quit before I'd go back to that old blacksmith shop!" Russ observes with a growl.

Son Ken's arrival aboard nine years ago has helped spread the work load. Like the Old Man, Ken never misses with his own personal column, but with a completely different flavor. Russ feels that "He's getting to be pretty good as a writer. Of course, Dad critiques him as needed."

The Metz trio is joined by two other employees assisting Margaret in the office and inputting stories and ad copy into another News-Outlook Apple Mac.

This smoothly functioning team produces issues of 18 to 20 sharply designed broadsheet pages. Stories and heads are well-written. Photography by Russ and Ken rivals the weekly field's best.

Editorials, spun by Russ, mainly discuss local issues, studiously pointing out possible long-term problems or benefits.

How do readers react to their hometown weekly?

Responds Fern Bailey, a 40-year resident of Owingsville who runs the Country Kettle Restaurant, "I read the News-Outlook every week, every word. It's a good little paper."

That's the sort of "vote" Russ Metz treasures.

Gay group rates NY papers

A homosexual group gave the *New York Post* an A- for coverage of the city's 22nd annual Lesbian and Gay Pride March.

The *New York Times* earned a B+, *New York Newsday* a C+, the *Daily News* a C−.

The group, Gay & Lesbian Alliance Against Defamation/New York, rated 12 criteria, including overall "focus" of coverage, "appropriateness" of headlines and leads, photography and use of stereotypes.

"We are delighted that the New York Post, with its colorful and often stormy relationship with the lesbian and gay community, has distinguished itself with its sensitive and non-stereotypical" parade coverage, the groups acting director, Karin Schwartz said.

The group urged the Post to be the first city daily to hire a gay or lesbian columnist.

Tv popular in Western Europe

In most Western European countries people watch television more frequently than they read newspapers and magazines, according to a *Reader's Digest* survey.

The survey of 22,500 adults in 17 countries found that fewer than one in 20 people, or 3%, never watch television, while 14% never read newspapers and 25% never read magazines.

Adults in five countries — Denmark, Finland, Norway, Sweden and Switzerland — are slightly more likely to read a newspaper than to watch television as part of their daily routine, the study showed.

S.C. daily expands its distribution

The *Anderson* (S.C) *Independent-Mail* expanded its operations in Anderson, Oconee and Pickens counties and began distribution in the city of Greenville, S.C.

The newspaper launched a new daily edition to serve Oconee and Pickens county readers and advertisers and expanded its news coverage in Anderson County. Circulation was also expanded to include the city of Greenville.

Vice president and editor T. Wayne Mitchell said the expansion was necessitated by rapid growth in customer demand for the Independent Mail. The newspaper now offers three, instead of two, complete editions daily: An upstate edition for four counties; an Oconee/Pickens edition for those two counties; and a Georgia edition. Each edition will be tailored to readers and advertisers in that area, and the size of the news and advertising staffs has been increased.

Weekly publisher to acquire defunct tv station

Boston Phoenix publisher Stephen Mindich has reached an agreement with Flatley Co. of Braintree, Mass., to acquire the defunct WNHT-TV in Concord, N.H., pending approval by the Federal Communications Commission.

The station, which had been acquired by Flatley in 1984 for $5 million, went off the air in April 1989, reportedly because of poor advertising sales.

Flatley had invested some $1 million to help the Concord outlet become a CBS affiliate.

Newsletter charges fax idea was stolen

Bulletin Broadfaxing Inc., Alexandria, Va., has filed suit against National Journal Inc. of Washington, charging that the company stole its idea for a daily congressional report via facsimile.

Bulletin—which is seeking $10.5 million from the *National Journal* magazine and parent company Times Mirror Inc.—charges that the recently launched *CongressDaily* was its idea. According to published reports, Bulletin is alleging National Journal stole the idea while pretending to be interested in purchasing the Bulletin company.

The National Journal has called the suit "frivolous" and a "nuisance suit."

Monroe retires

Bill Monroe, editor of the *Washington Journalism Review* since 1987, has announced he will retire at the end of the year.

Monroe, 70, spent 26 years with NBC-TV, serving as Washington editor of the "Today" show and producer and moderator of *Meet the Press*. He had earlier worked at various radio stations and newspapers.

No successor has been named yet.

Newspaper stops publishing pari-mutuel results

Citing space constraints and changing lifestyles, *The Herald* of New Britain, Conn., has opted to cease printing pari-mutuel results.

A Page One announcement said that the newspaper, which publishes Monday through Friday afternoon and Saturday morning, will continue to provide the Sports & Horse Racing Hot Line service for game and pari-mutuel results.

The announcement said: "The Herald hopes to use the space previously alloted to pari-mutuel results to provide more and better sports features about people in the communities we serve as well as expanded national and international sports news coverage."

Bill would reduce carrier age limit

The Pennsylvania Senate has passed legislation that reduces the minimum age requirement for newspaper carriers from 12 years to 11 years.

The bill now goes to the House for a vote.

The proposed law would also apply to minors who sell newspapers or any article of merchandise in public places.

Reader-supported student graduates

A student who financed his college education with pennies donated by readers of columnist Bob Greene has graduated from the University of Illinois.

Donations totaled $29,000 after Mike Hayes pleaded through Greene's column for readers to send him just a penny each.

"I am grateful for the people who helped me, and it was a great four years in college," he said.

In his May 13 column, Greene recalled Hayes' request for help. "A penny doesn't mean anything to anyone," Greene said Hayes told him. "A penny just doesn't count."

"So, I wrote about Mike Hayes in a column," Greene said. "He rented a post office box (under the name 'Many Pennies for Mike') in Rochelle. He got his college money — all 2.8 million pennies, or at least the equivalent of that. Some people sent nickels."

— AP

New weekly in Quebec

With initial mail distribution of 70,000 copies to households in Quebec, Canada, a new weekly called *Good Neighbors*, or *Bons Voisins*, is seeking "to take the mystery out of the border," according to Vermont newspaper publisher Emerson Lynn.

Lynn is co-publisher of the *St. Albans* (Vt.) *Messenger*, which is printing the new weekly.

A target of 280,000 homes is anticipated by the end of a 16-week publishing cycle, according to the paper.

Half of the copies are in French, and half are in English.

The initial issue's 16 pages contained 55% advertising.

Runs into award

Bill Rodgers, who won four marathons in Boston and New York, has been inducted into the International Circulation Managers Association Hall of Fame. Rodgers was a carrier for the now-defunct *Hartford* (Conn.) *Times* for two years, starting at age 13.

And, yes, he sometimes ran his routes, he told the ICMA convention in Boston.

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Unprecedented court order

Judge tells newspaper to release information to police officer who is thinking about suing it for slander

By Mark Fitzgerald

In an apparently unprecedented order, a St. Clair County, Illinois, judge has told the *Belleville* (Ill.) *News-Democrat* to release information to a police officer who is just thinking about suing the paper for slander.

St. Clair County Circuit Judge Jerome Lopinot ruled that News-Democrat reporter Carolyn Tuft must submit to deposition questioning about how she gathered information for a series of articles alleging that police targeted black motorists for ticketing.

In addition, the judge's far-reaching order requires any other person who was involved in gathering that information to be available for similar questioning by attorneys for Belleville patrolman Donald Sax.

Further, the judge ordered the News-Democrat to produce any documentation relating to its reporting that officer Sax was the most active ticketer of black drivers in a period during the late 1980s when black motorists were allegedly targeted for traffic stops by a special police unit.

A day after the ruling, the newspaper appealed the decision and won an order staying all action until a hearing is held on July 30.

News-Democrat attorney Robert Hoemeke said the ruling is unprecedented, with frightening implications apart from its effect on the newspaper.

"It goes beyond being just a press case," Hoemeke said in a telephone interview.

"If [the legal maneuver] can be used in a manner to find whether you have a lawsuit or not, then the scope of this is quite extensive," he said.

Policeman Sax's request is based on a two-year-old rule adopted by the Illinois Supreme Court that allows a person to get access to information before filing a lawsuit, if it is necessary to determine who should be sued.

This is apparently the first time the rarely used rule has been employed by someone who wants to determine whether or not to sue at all.

In its appeal seeking dismissal of the order, the newspaper argues that the Supreme Court rule cannot be used in that fashion.

The newspaper's appeal also argues that the series of articles itself explained how the paper's investigation was conducted, and that Sax's request could lead to the identification of confidential sources.

In addition, according to an article by News-Democrat reporter Jeanne AuBuchon, the newspaper argues that the police officer "is using the legal system to inquire into the editorial process of the News-Democrat, a violation of the U.S. and Illinois Constitutions."

Sax's legal actions stem from a series of News-Democrat articles published this spring that reported allegations by current and former Belleville police officers that the police chief formed a four-member mobile unit whose chief duty was to target black drivers in west Belleville. The goal was to discourage blacks from the heavily black and poor city of East St. Louis, Ill., from coming into Belleville, these officers allege.

According to the newspaper's investigation, Sax wrote the most traffic tickets during a period from January 1987 through June 1988, and issued the highest percentage of tickets to black motorists. The paper reported that more than three-quarters of the 160 tickets he issued during that time went to blacks.

St. Clair County Circuit Judge Jerome Lopinot ruled that News-Democrat reporter Carolyn Tuft must submit to deposition questioning about how she gathered information for a series of articles alleging that police targeted black motorists for ticketing.

APSE adopts ethics code

The Associated Press Sports Editors organization has adopted a new set of ethics guidelines for newspaper sports staffs, according to the AP.

The non-binding guidelines address seven specific areas of potential conflict of interest and suggest ways for newspapers to deal with them.

Second favorable ruling for fired reporter

The Nevada Human Rights Commission (NHRC) has issued a second favorable ruling for Mary Hausch, a former editor of the *Las Vegas Review-Journal* who has charged the paper with sex discrimination and harassment.

The commission declared there is evidence to support Hausch's claim that Donrey Media Group and the Review-Journal retaliated by firing her for filing complaints against the company in March 1989 and November 1990.

Hausch, 41, whose 19 years with the paper included 10 years as managing editor and six months as associate editor, claims she was passed over for promotion to the top editorship without even being interviewed by management. The job was given to Sherman Frederick, who was brought in from Donrey's paper in Alamogordo, N.M.

Last April, the commission found there was evidence that the R-J violated state sex discrimination laws when it hired Frederick over Hausch.

In the recent ruling, it upheld Hausch's charges of retaliation and harassment. In November 1990, she was suspended from the paper with pay. She was fired in February of this year with what she termed "nominal

(Continued on page 36)

Open government committee formed

Two hours before adjourning its recent session, the Washington state Legislature created a Joint Select Committee on Open Government, which had been spearheaded by the newspaper industry.

A committee of senators and representatives will meet in the legislative interim for a six-month examination of the open public meetings and open public records acts.

The action is the result of a recommendation by the Editors Committee of the Allied Daily Newspapers of Washington.

Before the legislative action, Chris Peck of the *Spokesman Review* and *Spokane* (Wash.) *Chronicle*, and Alex MacLeod of the *Seattle Times*, chair and vice-chair respectively of the editors' committee, met in the state capital, with lawmakers on access problems.

The editors said they believe the public access laws have slowly eroded over the years and that a major effort is needed to reverse the erosion. The editors' group also determined that local government officials have a limited understanding of open access regulations and that even more problems will arise in the future in connection with access to computerized data and retrieval systems.

It is hoped that the legislative meetings will lead to bills to improve the access situation. Peck and MacLeod will appear before the joint committee to present the newspapers' point of view and to coordinate the efforts of editors statewide on the issue.

— M.L. Stein

Media barred from juvenile's murder trial

The news media should be barred from the trial of a 14-year-old charged with shooting and killing another juvenile, the D.C. Court of Appeals has ruled.

The D.C. Superior Court had banned the *Wall Street Journal*, but not other media, from the proceedings after the Journal had published the youth's name.

The Journal and the *Washington Post* were permitted to attend a closed hearing after signing agreements not to disclose details of those proceedings, including the boy's name, according to the Post. The Journal, however, citing outside sources for learning the youth's name, identified him in a news story. The Post, which said it, too, knew the youth's identity, did not.

While the appeals court agreed that the Journal should be excluded from the juvenile proceedings, it went a step further and said the other media should be excluded as well.

Dayton daily's doggedness pays

At first the government refused, but the *Dayton Daily News* persisted and gained 1.8 million computer records to be used in a series documenting how the Occupational Safety and Health Administration has failed to protect workers.

The series ran five days beginning June 2. It disclosed: how a company was fined $1 each for two workers who were killed when a 14-foot dirt wall collapsed after supports were removed; the median OSHA fine of $500 for companies at fault in worker injuries; about half of all workplace deaths elude OSHA; in 20 years only one employer went to jail for violating OSHA safety regulations.

The story began in 1989 when the Daily News asked for OSHA's enforcement records from southwest Ohio. It filed a request under the Freedom of Information act for OSHA's national database of inspections, injuries and citations.

When OSHA refused, the paper appealed to the Department of Labor. In 1990 OSHA released both sets of records in the form of computer tapes.

Wright State University's College of Business and Administration and the Missouri Institute for Computer Assisted Reporting helped analyze the records. The paper also obtained 1,000 computer records of state workers compensation claims.

Reporters Mike Casey and Russell Carollo rounded out the report and put it in perspective by interviewing hundreds of workers, business executives, union leaders, lawyers and government regulators around the country.

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Book reviews

Magazines mark 250th anniversary

The Magazine in America: 1741-1990. John Tebbel and Mary Ellen Zuckerman. (New York: Oxford University Press, 433 pages.) $35.

Magazines are 250 years old in America this year, and this comprehensive, if not definitive, send-up marks the occasion. Facts and personalities are packed into this social history that seeks to assess the meaning of developments in the magazine industry.

Although it is uneven, and readers can think of some magazines in most categories that are not mentioned, journalism historian Tebbel (emeritus professor, New York University) and Zuckerman (a professor of marketing at SUNY Geneseo) weave an impressive story shaped by idealism, seismic events, the bottom line and compounded competition.

Curiously, the founder of the first magazine in the Colonies, Andrew Bradford, with his *American Magazine* in the winter of 1741, gets only a sentence or so. Ben Franklin, who was beaten by three days in his attempt to come out first with a magazine, hardly fares better.

Of course, you can't expect everything in this book. The authors estimate there are some 22,000 magazines in the United States and that doesn't allow for the many thousands that have seen life and succumbed. Frank Luther Mott's effort 53 years ago took four volumes.

Tebbel and Zuckerman tell the story of the personalities and empires, going into considerable detail with such publications as *Time* and *Readers Digest*. They deal with the coups and controversies, sometimes with humor. When readers of the *Saturday Evening Post* read in a serial in 1931 that a secretary had stayed overnight with her boss—the two were having drinks at the end of one installment, breakfast at the beginning of the other—feisty editor George Lorimer wrote a form letter. He told the complainers: "The Post cannot be responsible for what the characters in its serials do between installments."

The book has two chapters on the black press, beginnings in the early nineteenth century and the twentieth century. Chapters also discuss intellectual currents, alternative, business, pulp and science fiction magazines.

An attempt is made to make sense out of the "changing concepts in women's magazines." Several excellent final chapters deal with the mergers, the conglomerates, the start-ups, experiments, confusions in direction, specialization, advertising crises, targeting to constantly more narrow audiences in the modern day.

The authors conclude with a schizophrenic appraisal that magazines probably had a role in shaping a consumer society and "done much to impose many kinds of conformity. On the other hand, the sheer numbers and incredible variety of magazines have guaranteed that all the interests of the most diverse population in the world will be served. It may be that magazines are the most democratic institution we have yet created in America."

* * *

The Persian Gulf War: The Media and Our Right to Know. (Compiled by DataCenter, 464 19th St., Oakland, Calif. 94612, 90 pages.) $7.50.

Jonathan Franklin believes that, if you are going to have a war, you should see it and share in its realities. One of the realities is death. So Franklin took a mortuary science course and hired on at the Desert Storm mortuary at Dover Air Force Base, Del.

In the first of these "alternative" articles published here, he describes the "grisly images" of bodies back from the war that the public never saw. Writing for the *San Francisco Bay Guardian*, his article appears with other articles and features by journalists who did not settle for the spoonfed press conferences, the sanitized pools and cheerleading press officers

The article and 25 others, all reprints — some are book excerpts — appear looseleaf in a folder, rather than being bound. The DataCenter describes itself as a nonprofit research and library center providing "public interest information to social justice activists, journalists, human rights attorneys and scholars."

The articles show how far war coverage curbs and controls have come since World War II when Gen. Dwight Eisenhower invited media to hit the beaches with the soldiers.

The journalists score the press pools, the lack of access, the Big Policy "lies" and petty censorship, doublespeak, "linguistic Novacain,' misinformation, etc. Several articles also fault the official policies of Kuwait which, they say, contributed to Mideast tension and alienated Iraq in the first place. Here are reports and excerpts around which you cannot tie a yellow ribbon.

If there are two sides to most issues, and if reality in the long run is broader than official packaging, these stories by Pulitzer Prize-winning journalists and others are worth the hearing.

Among those represented in the collection are: Sydney Schanberg, Ben Bagdikian, Edward Herman, Ramsey Clark, Herbert Schiller, Kiren Chaudhry, Walter Karp, Holly Sklar.

— Hiley Ward

Journalist goes Hollywood

Traci Bauer has gone Hollywood — her story has, that is.

Bauer, who led a fight for access to campus crime reports that led to a landmark court decision in favor of such access (*E&P*, March 16, P. 19), has signed a deal with MWG Productions of Los Angeles to turn her story into a television movie.

Although she would not disclose the specific financial terms of the deal — "More money than I've ever seen," she told E&P — Bauer said she retained the rights to magazine and book rights and, in fact, is planning a book chronicling the events.

Bauer said she will be donating part of the proceeds to the Society of Professional Journalists Legal Defense Fund, which donated more than $5,000 to her legal battle: the Student Press Law Center, which also provided tremendous legal aid; and to her attorneys, who worked on her suit pro bono.

As part of her contract, Bauer sits on a consulting committee, but the producers are under no obligation to follow her suggestions, which she said makes her a little uneasy about the outcome.

She feels confident, however, that

(Continued on page 36)

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Mich. Supreme Court reconsiders Battle Creek libel case

By Mark Fitzgerald

The Michigan Supreme Court has agreed to review the $1 million libel verdict against the *Battle Creek Enquirer*.

This is the second time the state's highest court is considering the 11-year-old lawsuit.

The last time it looked at the case in late 1986, it issued two rulings that dramatically reduced press protections against libel suits (*E&P*, Jan. 24, 1987).

The first time, the court held unanimously that private citizens need prove only negligence in a libel suit, even if public interests were involved. That ruling came just weeks after New Jersey's Supreme Court had adopted the much tougher "actual malice" legal standards for cases that involve discussion of public issues.

In the second, the court ruled in a 5-2 vote, that police reports, or information relayed verbally by police officers, are not protected under the state's so-called shield law unless there is also court action.

The decisions grew out of a Dec. 22, 1979, Battle Creek Enquirer news story that reported a county prosecutor had authorized the arrest of David P. Rouch for the knifepoint sexual assault on a teen-age girl who had been baby-sitting Rouch's stepchildren at the home of his former wife.

Based on information given orally to the Enquirer reporter, the six-paragraph story contained a number of errors.

Rouch, a 52-year-old mechanic in a cereal factory, was indeed held overnight in jail.

However, he was released without being arraigned in court, and the prosecutor never authorized an arrest warrant against him. The paper also incorrectly reported that the victim had been watching Rouch's own children.

No one was ever arrested for the assault, but the Enquirer did not print a correction of the item until Rouch brought suit weeks later.

Rouch's libel suit was initially thrown out before trial. However, it was reinstated by the Michigan Supreme Court in 1986, and finally went to trial in 1988.

A Calhoun County jury needed just four hours to agree with Rouch's contention that the article had caused him emotional distress, humiliation and loss of reputation. The jury awarded $1 million (E&P, March 5, 1988, P. 20).

The verdict was upheld by a divided Michigan Court of Appeals, which by a 2-1 vote rejected the newspaper's arguments that the award was excessive and that the jury did not have enough evidence to reach its decision (E&P, June 23, 1990, P. 47).

In its appeal to the Supreme Court, the newspaper is expected to argue that the verdict violates the paper's First Amendment rights, and that the article was not negligent because it was based on what police officials said.

In agreeing to accept the case July 9, the state's highest court also allowed four press groups to file briefs in support of the Enquirer, the *Detroit News*, Booth Newspapers, Michigan Press Association, and WDIV-TV in Detroit.

The court is likely to take up the case late this year or in early 1992.

SPJ card: Don't leave home w/o it

The Society of Professional Journalists is dabbling in the credit card business—and starting a membership recruitment drive.

The 18,000-member group, based in Greencastle, Ind., is offering Visa cards with the SPJ logo through MBNA America Bank.

The bank charges 17.9% interest for members, 18.9% for students. Cards are free the first year but cost $40 a year for the Gold, $20 for the Classic, thereafter. SPJ receives a royalty for each card and transaction.

SPJ also said it is launching its biggest membership drive in four years—targeting 75,000 journalists. The one-year plan, aided by the St. Louis public relations firm Fleishman-Hillard Inc., involves direct mail letters from SPJ members and journalism celebrities.

ON A COLLISION DISCOURSE

They're contentious and contagious. They're The McLaughlin Group. (Clockwise from left) Jack Germond, Eleanor Clift, John McLaughlin, Fred Barnes, Morton Kondracke, and Pat Buchanan.

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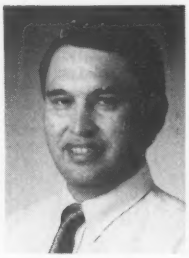
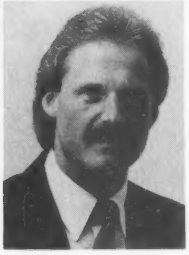


George Benge



Robert Watson

— NEWSPEOPLE EDITOR
TONY CASE

JOE MATASICH, formerly vice president and executive editor at the *Ypsilanti* (Mich.) *Press*, has been named editor of the *Morning Sun* of Mount Pleasant, Mich. He succeeds **FRED STROHL**, who has accepted a copy editing position with the *Knoxville* (Tenn.) *Journal*.

Matasich previously had served as both publisher and editor of the Press.

* * *

KENT FLANAGAN, Associated Press bureau chief in Nashville, Tenn., has been appointed Tennessee coordinator for the Society of Professional Journalists' Project Sunshine; *Jackson* (Tenn.) *Sun* managing editor **EVAN MILLER** has been named president of Tennessee Associated Press Managing Editors; and **JIM CAMPBELL**, editor of the *Oak Ridger* of Oak Ridge, Tenn., has been named president-elect of TAPME, according to the AP.

* * *

GEORGE BENGE, formerly creative director/deputy managing editor at the *Sun-Sentinel* of Fort Lauderdale, Fla., has been named managing editor of the *News-Leader* of Springfield, Mo.

Benge previously had served as art director at the *Dallas Morning News*, assistant lifestyles editor at the *Miami Herald* and assistant managing editor and night news editor at the *Detroit News*.

* * *

WILLIAM R. ISENGER, group controller of newspapers for the Times Mirror Co. of Los Angeles, has joined the *Los Angeles Times* as director of finance, a newly created position.

Isenger has held several financial management positions with the corporation and its subsidiaries.

TERESA WATANABE, a staff writer for the Times' Business section, has been appointed correspondent in the newspaper's Tokyo bureau. She succeeds **KARL SCHOENBERGER**, who will move to the paper's Los Angeles office as Asian business correspondent.

Watanabe previously had worked as national correspondent, Sacramento, Calif., correspondent and suburban education writer for the *San Jose* (Calif.) *Mercury News* and as an editorial writer for the *Los Angeles Herald Examiner*.

Schoenberger previously had worked as Tokyo bureau chief for the *Asian Wall Street Journal*, metropolitan reporter for the *Hartford* (Conn.) *Courant* and reporter in the Philadelphia and Tokyo bureaus of the Associated Press.

JIM COHEN, formerly deputy sports editor at the *Philadelphia Inquirer*, sports editor and columnist for the *Milwaukee Journal* and sports reporter for the *Springfield* (Mass.) *Union*, has been named chief of correspondents for the cable sports network ESPN.

* * *

FRANK LEVINE, former city editor for the *Mexico City News* and metro reporter for the *San Antonio* (Texas) *Light*, has joined the editorial staff of the *Laredo* (Texas) *Morning Times*.

* * *

KERRI DAVIS, formerly circulation information systems manager for the *El Paso* (Texas) *Times* and the *El Paso Herald-Post*, has been named assistant metro circulation manager for the San Francisco Newspaper Agency, succeeding **KEN BURKE**.

* * *

PAULA LYNN ELLIS, formerly assistant managing editor for news at *The State* of Columbia, S.C., has been promoted to managing editor. She succeeds **ROBERT M. HITT III**, who recently resigned.

Ellis has worked as assistant news editor in the Washington, D.C., bureau of Knight-Ridder Inc. of Miami, suburban reporter for the *Chicago Daily News* and *Chicago Sun-Times*, business writer for Fairchild Publications of Chicago and business editor and metropolitan editor at the *Post-Tribune* in Gary, Ind.

* * *

ROBERT A. WATSON has been appointed secretary-treasurer and chief financial officer of Truth Publishing Co. and Pathfinder Communications Corp. of Elkhart, Ind., which operate under the Federated Media Group.

Watson, a certified public accountant, previously had served as business manager, assistant secretary and assistant treasurer for Federated.

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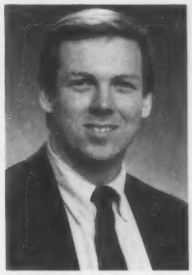
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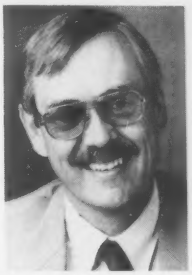
Michael J. Parman

Lynn O. Matthews

ROBERT A. SAMPLE, formerly a government reporter with the *Sacramento* (Calif.) *Bee*, has been named Texas Capitol bureau chief for the *Dallas Times Herald*.

Sample previously had worked on the suburban staff of the *Los Angeles Times*.

JERI CLAUSING, who previously had covered the state governments of Louisiana, New Mexico and Texas for United Press International, has been named state reporter in the Times Herald's Texas Capitol bureau.

* * *

THOMAS J. MULLEN, editor of the *Colorado Springs* (Colo.) *Gazette Telegraph*, has been named publisher of the *Lima* (Ohio) *News*. He succeeds **F. WILLIAM POWER**, who has announced his retirement.

Mullen previously had served as a reporter, copy editor, city editor and editor at the News.

* * *

DAVID N. PARKER, executive editor of the *Register Citizen* of Torrington-Winsted, Conn., has been named editor of the paper.

Parker previously had served as managing editor at the Register Citizen, managing editor at the weekly *Litchfield County Times* of New Milford, Conn., assistant state news editor of the *Waterbury* (Conn.) *Republican-American* and managing editor of the *Lakeville* (Conn.) *Journal*.

* * *

STANLEY M. ELLIS, formerly general manager of the *Burlington County Times* of Willingboro, N.J., has been promoted to publisher. He succeeds **JOSEPH A. BROWNE**, who recently retired as publisher and will continue as a vice president and community relations consultant for the Times.

Ellis previously has worked as an advertising sales representative at the *Intelligencer/Record* of Doylestown, Pa., advertising manager at the *Bucks County Courier Times* of Levittown, Pa., and assistant to the publisher for Calkins Newspapers, publishers of the Times.

* * *

LUIS LEWIN, formerly director of human resources at the New York *Daily News*, has been named vice president and director of human resources at the *Sun-Sentinel* of Fort Lauderdale, Fla.

Lewin previously had worked in human resources management positions with several companies in California.

* * *

The New York Times Regional Newspaper Group of Atlanta has appointed **LYNN O. MATTHEWS** to publisher of the *Sarasota* (Fla.) *Herald-Tribune* and **MICHAEL J. PARMAN** to publisher of the *Press Democrat* in Santa Rosa, Calif.

Matthews succeeds **J. ELVEN GRUBBS**, who is retiring.

Parman, formerly general manager and earlier executive editor at the Press Democrat, succeeds Matthews, who most recently had served as publisher of the Press Democrat.

Matthews has worked in several management positions, including director of marketing development and group vice president of personnel and advertising with the New York Times Regional Newspaper Group and as publisher of *The Ledger* of Lakeland, Fla.

Parman has served as an Army correspondent in Vietnam and later worked in several positions, including assistant managing editor, with the *Sacramento* (Calif.) *Bee*.

* * *

RICK BEATY, formerly marketing director for *The Tribune* of Ft. Pierce-Port St. Lucie, Fla., has been named publisher of the *Daily Star-Progress* of La Habra, Calif.

Beaty has held positions with *USA Today*, the *Lubbock* (Texas) *Avalanche-Journal* and the *Shreveport* (La.) *Journal*.

* * *

KATHRYN CHRISTENSEN, senior producer of the American Broadcasting Co. program *World News Tonight With Peter Jennings*, has been named senior vice president and editor of the Baltimore Sun Co.

Christensen previously had served in several editorial positions with the *Wall Street Journal* in New York, London, San Francisco, Boston and Dallas and as a reporter and columnist for the *Charlotte* (N.C.) *News*, *Chicago Sun-Times*, *Chicago Daily News* and *Des Moines* (Iowa) *Register*.

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OBITUARIES

GEORGE WILLIAM BROWNE, 68, former co-op advertising manager for the *Orange County Register* of Santa Ana, Calif., died of congestive heart failure July 7 in Long Beach, Calif.

Browne previously had worked in managerial posts with the *Long Beach Post Telegram*, the *Fullerton* (Calif.) *News Tribune* and Copley Newspaper Group in Los Angeles.

* * *

ERNEST J. CEIJAS, 55, formerly on the editorial staffs of the now-defunct *Hartford* (Conn.) *Times* and *San Juan Star*, died May 29 in Tampa, Fla.

* * *

BENJAMIN E. DARBY II, 83, former publisher of the *Owatonna* (Minn.) *People's Press*, died June 11 in Owatonna.

* * *

LEONARD R. HARRIS, 68, retired director of corporate relations and public affairs for the New York Times Co. and a former book publishing executive, died of heart arrhythmia July 9.

Harris previously had worked as a free-lance writer and was editor for several magazines.

* * *

NANCY THORNBERG LARTER, 84, a naturalist whose writings appeared in the *Boston Herald* and the *Gloucester* (Mass.) *Daily Times*, died of a heart attack June 15 in Peabody, Mass.

* * *

ELLIOTT LEVAND, 73, former publisher of the *Wichita* (Kan.) *Beacon*, died Feb. 2 in Wichita.

* * *

RUSSELL J. JANDOLI, 72, a longtime journalism professor who founded the mass communications department at St. Bonaventure University in New York, died June 10.

Jandoli also worked for the *Puerto Rico World Journal*, the *Newark* (N.J.) *Evening News*, *Time* magazine, United Press and International News Service.

* * *

HERB KELLY, 65, former sportswriter for the *Miami News*, copy editor for the *Miami Herald* and public relations executive, died June 10 in Miami.

* * *

JAMES V. MATHIS, 67, formerly president and publisher of the *Edinburg* (Texas) *Daily Review* and Washington, D.C., bureau chief for the *Houston Post*, died of cancer June 28 in Edinburg.

Mathis also had served as Washington and White House correspondent for Newhouse Newspapers before purchasing the Daily Review and the *Rio Grande Herald* in Texas.

* * *

JOHN R. MOTT JR., 71, founder of the weekly *Cookeville* (Tenn.) *Citizen* and former co-publisher of the *Putnam County Herald* of Cookeville, died June 11.

Mott previously had served as circulation manager for the former Newspaper Printing Corp., agent for *The Tennessean* of Nashville, Tenn., and the *Nashville Banner*, and was a correspondent in Cookeville for the Tennessean.

* * *

BRUCE W. MUNN, 79, former correspondent and chief of the United Nations bureau of United Press International, died June 19 in Hackensack, N.J.

* * *

MARGARET E. PATTERSON, 81, classified advertising representative with *The Record* of Bergen County, N.J., died recently in Ridgewood, N.J.

* * *

MARTHA PULLIAM, 100, former publisher of the *Lebanon* (Ind.) *Reporter* and the grandmother of Vice President Dan Quayle, died July 11 in Franklin, Ind.

Pulliam had been married to Eugene C. Pulliam, founder of Central Newspapers Inc., which publishes newspapers in Indiana and Arizona, and also was the stepmother of Eugene S. Pulliam, currently publisher of the *Indianapolis Star* and the *Indianapolis News*.

* * *

JAMES REVSON, 38, a society columnist for *Newsday* of Long Island, N.Y., died of AIDS-related complications July 11 in New York City.

Revson previously had worked as arts and weekend editor of the *Stamford* (Conn.) *Advocate* and *Greenwich* (Conn.) *Time* and as managing editor of the *Bridgehampton* (N.Y.) *Sun*.

* * *

RUTH BALTZ ROLEN, 77, a former reporter and editor at the black newspaper the *Philadelphia Tribune*, died June 14 in Pennsylvania.

Rolen also had worked for the now-defunct black papers the *Philadelphia Independent* and *The Afro-American* of Philadelphia and was a founder of the Press Club of Black Journalists.

* * *

FRANCIS J. WALSH, 83, a Chicago journalist and advertising executive, died June 29 in Oak Park, Ill.

Walsh had worked for Chicago's City News Service and for several area daily papers, including the *Herald-Examiner* and the *Chicago Tribune*.

* * *

HARRY B. WEBBER, 90, former city editor of the black weekly *New Jersey Herald News* and publisher of *After Hours* magazine, died recently in Newark, N.J.

Webber previously had worked in the circulation departments of the black weeklies the *Pittsburgh Courier* and *New Jersey Afro-American* and was a columnist and free-lancer for several black newspapers across the nation, including the *Norfolk* (Va.) *Journal and Guide*, *Chicago Defender* and *New York Age* in New York City.

Detroit film critic killed

Detroit Free Press film critic Kathy Huffhines died July 18, after five days in a coma suffered in a freak accident in a Philadelphia suburb. She was 48.

Miss Huffhines was riding in a car on the way to a Philadelphia Phillies baseball game with her fiancé, *Boston Globe* film critic Jay Carr, and her aunt and uncle when a tree, weakened by a recent storm, fell on the automobile.

Miss Huffhines underwent emergency surgery July 14, but never came out off a coma. Her death was attributed to head injuries.

None of the other passengers in the car were seriously hurt in the freak accident.

Stars & Stripes reunion scheduled

Alumni of the newspaper *Stars & Stripes*, some from as far away as Japan and Hawaii, are expected to meet in Chicago Sept. 13-14, according to organizers of the third annual reunion.

Advice, advice, advice . . .

Newspaper advertising and marketing execs discuss what can be done to turn the current revenue slump around

By M.L. Stein

When a conference is pegged to the theme, "Selling Newspaper Advertising in Tough Times," attendees should expect an encouraging message or two.

The 400 or so newspaper marketers who showed up for the International Newspaper and Advertising Marketing Executives midyear Sales Conference in Monterey, Calif., July 21-24, got an uplifting message but they also heard dire warnings about what the industry must do to escape its current slump.

Cathleen Black, the American Newspaper Publishers Association's new president and chief executive officer, was predictably upbeat about the future of newspapers while being realistic to the point of scolding newspapers unwilling to change with the times.

Kenneth T. Berents, a media analyst with the Baltimore investment banking firm of Alex Brown & Sons Inc., offered the reflective view that "Daily newspapering is not a business that has gone bad. Rather, it is a mature industry whose monopolistic dominance has been overcome . . . [by] secular changes," which include newspapers' "advertising complacency" and "pricing arrogance."

Black urged a halt to the "doom and gloom press," asserting there are signs that the bleak period for newspapers shows signs of brightening.

She saw a return to confidence in the fact that newspapers responding to ANPA's annual survey of capital expenditures plan to spend nearly $1.6 billion on equipment, plants and construction this year, matching their all-time record.

Black also noted a favorable response to a $500,000 industrywide promotion to convince advertisers that newspapers are "the best way to close a sale."

"A spirit of innovation is taking root with our core newspaper product and with a host of new products," she exclaimed.

One of her jobs, Black continued, is to spend a lot of time boosting newspapers with Capitol Hill legislators

Cathleen Black

and work closely with advertisers on attitude adjustment.

Moreover, she said, there are indications the recession may be ending, thus putting newspapers "on the brink of turning things around."

However, Black gave notice that her somewhat rosy picture could cloud if newspapers do not make some dramatic changes in the way they do business.

"I'm sure," she said, "you've heard somebody say the newspaper business will never be the same. They're right. Newspapers will be different . . . because readers and advertisers are different."

Black termed the 1990s the "decade of the customer," an era that will compel newspapers to become "user friendly."

"For too long we bypassed reader concerns and provided the product we wanted to offer, not necessarily what *they* wanted to receive," she said. "The most successful newspapers of the '90s will adapt to the interests and demands of a time-pressed readership."

Black urged the advertising and marketing executives to convince their papers' editors of the need to switch gears.

Newspapers, she went on, should take a a lesson from the makers of blue jeans. Both, she pointed out, are "comfortable, familiar products that have been around forever" but suffer from an image problem.

However, Levi Strauss, the Gap and Guess knew their products were

(Continued on page 31)

Pictures, PostScript and plates

New image-handling, imaging products at ANPA/TEC; new plate from longtime manufacturer

By Jim Rosenberg

Issues of open architecture, productivity, quality and cost control continued to be a focus for development this spring as vendors weighed in with new products for news photos, PostScript processing and platemaking.

At ANPA/TEC last month in Las Vegas, a system vendor with what is likely the largest newspaper customer base showed a picture desk drawing on relatively recent Macintosh software to capture, manage and process photographs.

Also at the show, two exhibitors introduced products to open up the PostScript bottleneck. Yet another supplier (not at TEC) introduced an affordable subtractive printing plate for the single-width market it has long served.

ImageDesk

At the annual technology show, Mycro-Tek Inc. introduced a Macintosh-based picture desk, an image-processing addition to a revamped product line that utilizes Oracle relational database management and relies on Mac/PC workstations and any of several Unix-based server platforms (*E&P*, June 20).

Designed to be a cost-effective package of image-handling products, the Mycro-Comp ImageDesk supplies connections to various desktop scanners and to Macintosh-based wirephoto receivers. It includes Photone Prepress color separation software developed by former newspaper man Chris Carr at Ohio University's School of Visual Communications. It is the same product adopted by Leaf Systems for its auxiliary Mac picture desk workstation and by two other color imaging systems vendors. A tracking capability manages images stored on one or more file servers.

ImageDesk's MycroComp Color Pre-Press functions include numerous monochrome and color adjustments, generation of a black printer for wirephotos, calibrations for custom screen angles, frequency and dot shape, and tailoring output to printing characteristics of presses, inks and papers. All corrections and calibrations can be saved for later reuse in other applications under similar conditions. Image-enhancement tools adjust sharpness, provide dodge-and-burn capability and permit background cloning over blemishes and transmission hits.

Color Pre-Press stores separations in Quark-compatible DCS, for use with XPress 3.0 Xtensions for Mycro-Comp pagination, and in Scitex CT and other formats.

The ImageManager component, a window into the image database, handles and routes all black-and-white and color photos and graphics in TIF, EPS, DCS and PICT formats. Background cataloging automatically recognizes images input from all sources (scanner, wire, disc, video) for search availability. Digital wirephoto captions will also be saved. Searches can be run on more than a dozen specified fields and by using a tagged bar code.

At ANPA/TEC last month in Las Vegas, a system vendor with what is likely the largest newspaper customer base showed a picture desk drawing on relatively recent Macintosh software to capture, manage and process photographs.

This is the wirephoto management developed by Britain's DPS Typecraft (see *E&P*, Jan. 26, PP. 35-36). Images can be brought up in low-resolution thumbnail sizes for browsing or previewing. ImageManager can run concurrently with Mycro-Comp PAGE for image selection and pagination.

ImageDesk was shown with an Agfa flatbed scanner, Truvel TZ-3 grayscale scanner for black-and-white reflective copy (with Zebra software for handling line art), and Array Technologies' versatile AS-1 scanner, which captures reflective and transmissive art at various sizes and can be used with 3-D objects and mounted as an electronic camera.

Hardware specifications for ImageDesk call for a Mac IIfx or ci with 32-128MB of on-board RAM, a hard disk for 135MB to 1.2GB storage and 19-inch, 24-bit color monitor. It interfaces with Mycro-Comp 3000, 3500, 4000, 6000 and new Freedom series systems.

More OPI servers

Autologic Inc. and Archetype Inc. used ANPA/TEC to put new products at the service of PostScript pagination. Both employ Aldus Corp.'s Open Prepress Interface (OPI) to more swiftly move pages and images to output devices.

Autologic launched imaging products on several fronts, among them its APS-100 PostScript integrator, designed to provide fast back-end pagination for newspapers. According to marketing vice president Jim Hanger, the APS-100 brings the advantages of PostScript "into a performance environment suitable for newspapers."

The unit's server, based on a fast '486 CPU, can accommodate a publication's growing needs by driving up to four parallel Adobe Emerald-based Autologic Page Image Processors (PostScript raster image processors) in one cabinet.

The APS-100 includes an OPI server for placing high-resolution images for output as directed, an integrated output multiplexer capable of driving up to eight different output imagers and a spooler that allows an operator to return to work immediately without waiting. It uses the X-Windows/Motif user interface.

By storing high-resolution graphics close to the PIPs, network traffic is reduced. The APS-100 opens network bottlenecks created when high-resolution images are moved from scanners and local disks and when large PostScript files are passed from workstations to output devices. For page makeup, workstations automatically receive smaller, low-resolution view files.

When pages are ready for output, the APS-100 replaces the view files with full-resolution images, and files are spooled for processing and output. The APS-100 manages processing and transfer for subsequent recording of arriving and stored files on its RIPs and connected imagers.

Existing APS-PS PIP IIs can get APS-100 PostScript capability by connecting the PostScript PIPs through SCSI ports on the APS-100, which "will also support virtually all of the existing graphics subsystems," according to Autologic. Among other devices, the APS-100 will function with Autologic's Platemaster direct-to-plate systems (E&P, Mar. 2, June 15) and with its high-resoluton imagers for magazine production.

"We offer our customers three environments," said Hanger at ANPA/TEC: Autologic proprietary (ICL/GICL), Adobe PostScript and a merged solution. Customers, he said, can start at either end (PostScript or proprietary) and migrate at low cost. In this context, the APS-100 gives PostScript users a running start. Hanger said two APS-100s had been sold by June.

With respect to direct-to-plate applications, Hanger asked, "How many papers are paginating?" Except for PostScript users, he said, few output full pages. "At the beginning of the cycle," he continued, the APS-100 can serve the direct-to-plate requirements of those PostScript users.

The APS-100 supports multiple electronic stripping or component merging conventions, including OPI, DCS and Autologic's own PCI (Page Component Insertion) electronic stripping extension. The new imaging system operates on multiple Ethernet protocols (EtherTalk I and II, TCP/IP/FTP, NFS, SII Type 55 and RS232).

In the hope of making pagination live up to the promise of saving time and money, Archetype's InterSep Windows-based system also seeks to speed transfer of PostScript image and page files that occupy so much memory they "are impractical to work with," according to John Smestad, the firm's executive vice president, sales and marketing.

The product is a client-server image database management system with transparent access from networked PCs and Macs with simultaneous viewing of the same image. The user logs art from any source (scanner, local disk, wirephoto, archive) into the database, where a low-resolution copy of the image is automatically generated.

Subsequent searches based on user-defined information yield low-resolution thumbnail images, displayed in a window on the client PC or Mac, which represent TIFF and encapsulated PostScript files that point to the original high-resolution files stored in the database. Working view files are selected from among the thumbnails with a mouse and assembled in one directory on a pasteboard for easy access.

From the pasteboard, the low-resolution images are moved into applications programs, where they can be cropped, scaled, rotated and positioned. When a page is completed, the image returns to the server, where changes made to a view file are automatically applied to its high-resolution counterpart.

Picture pages can then be sent to a proofer or print spooler for immediate, delayed or queued output. A queue supervisor permits viewing of pending pages. One of InterSep's developers, Ken Bonnin, said users can still send to a queue taken off line (to change paper, for example). Archetype said the system can reduce file transfer time to less than a sixth that needed to move a high-resolution image from a Mac to an imagesetter.

InterSep works with Archetype's Designer ad make-up program, and popular desktop applications such as Aldus PageMaker, QuarkXPress and Adobe Photoshop, and supports various drum, flatbed and slide scanners and imagesetters, recorders and proof printers.

Smestad said InterSep software installs quickly after an appropriate network is configured. The Waltham, Mass.-based company has an initial newspaper installation in nearby Beverly. Supporting up to 10 users, InterSep requires Novell Netware 3.11, which supplies full mirroring security.

Though Bonnin recommended a dedicated '486 machine for best performance, Archetype showed InterSep on a Mac IIsi linked to the database residing on an IBM 386 server (in which case a 387 coprocessor is needed, according to the company). It was set up in IBM's booth, where, seeming to symbolize corporate talks going on elsewhere to chart a cooperative future course in their microcomputer business and technology (E&P, June 20), IBM and Apple systems also sat side by side to demonstrate QuarkXPress.

InterSep servers require 8MB RAM and at least one hard disk. Client workstations with suitable Ethernet cards must be 386 or better PCs, or Mac II models with 32-bit QuickDraw, MultiFinder, AppleShare and Ethernet software.

(At the show, Digital Technology International also tackled efficient PostScript file transfers with a graphics server and SpeedNet and Speed Driver products. See E&P, July 20, P. 29.)

Southern Subtractives

More than 30 years ago, Raleigh, N.C.-based Southern Lithoplate Inc. began specializing in the manufacture of plates for single-width web offset presses. Last May it announced a new, affordable subtractive plate for weeklies and small dailies.

The single-width product's introduction parallels some larger dailies' move from wipe-on to presensitized subtractive plates. At least partly helping to offset their higher cost, those plates offer faster preparation and processing, better reproduction, lower waste, and possibly longer press runs.

According to its manufacturer, Southern Subtractive Lithoplates are the result of 14 years of research and testing of thousands of metal, photopolymer and aqueous formulas and various manufacturing processes. Much of that effort went into developing a manufacturing process that permitted production of such plates at a cost newspapers could afford.

Southern Lithoplate president Ed Casson noted that newspapers are unwilling to pay high prices for soon-discarded plates because—unlike the case with some commercial printers — newspaper plates are seldom if ever reprinted. However, he said that Southern Subtractives "will perform like the top subtractive plates available in the commercial markets."

Using water soluble, nontoxic, odorless and biodegradable coatings, the plates are compatible with the latest petroleum- and soy oil-based inks, according to the company.

Southern Subtractives, said the company, "were developed to eliminate 100% of the usual plate prob-

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"We've got quite a few customers on it all over the country, and they're all beginning to see the benefits of the technology," Ed Casson told E&P.

Pictures etc.

(Continued from page 29)

lems," such as tinting and toning, scumming, black spots and difficulties with ink-water balance. The plates were said to improve halftone sharpness, facilitate four-color printing, and cut paper waste, downtime, set-up time and clean-up time.

The firm's R&D director, Tripp Casson, noted that, because minor press adjustment can sometimes greatly improve plate performance, users should avail themselves of his staff's technical support and service.

Until May, the product line had been test-marketed for about two years. "We've got quite a few customers on it all over the country, and they're all beginning to see the benefits of the technology," Ed Casson told E&P.

An early user, the *Plano* (Texas) *Star Courier,* had run much color using additive diazo presensitized plates. Its former production director, Jerry Morgan, reported a 2½% reduction in paper waste. Noting that he had yet to image a bad plate, he said, "If we didn't run so much four-color, we'd have no paper waste at all."

While subtractive platemaking typically had cost too much for many small papers, said Morgan, his daily (16,300 Sunday circulation) found the Southern Subtractive 100's lower cost made it worth trying. Ed Casson said Southern Subtractives' cost is comparable with other manufacturers' additive plates.

The family-owned plate manufacturer dates back more than 50 years. Ed Casson and his father claim the first design and production of rolled aluminum printing applications.

SII's latest: system sales, Latin marketing

At last month's annual American Newspaper Publishers Association technology conference and show in Las Vegas, System Integrators Inc. announced two systems sales, installations and start-ups of its Interactive News Layout (INL) pagination system and international marketing expansion on this side of the Atlantic.

In addition to upgrading Germany's *Die Welt* with the smaller Tandem CLX processor, 90 Coyote workstations and INL and Page:db pagination, the firm received an order from the jointly operated *El Paso Times* (Gannett) and *El Paso Herald-Post* (Scripps Howard).

The dailies ordered Editorial and Advertising System/55 on the Tandem CLX, with 90 Coyotes and 20 Coyote/PC workstations, and will run SII's Interactive Classified Pagination (ICL) on two '386-based Echo pagination workstations.

Sample newspapers in SII's ANPA/TEC booth represented several INL customers. Announced earlier, Oklahoma City's *Daily Oklahoman* (also an ICL and Coyote/MTX customer) went live with INL, publishing 600 pages per week out of its new facility. Also, the *Huntsville (Ala.) News* and *Times* are now using INL, and soon, the *Beaumont* (Texas) *Enterprise, Buffalo* (N.Y.) *News* and *Cedar Rapids* (Iowa) *Gazette* will also begin using INL.

SII said it intends to enter the newspaper systems markets in Mexico and Central and South America. The firm was invited to announce its plans to an Inter American Press Association meeting held at ANPA/TEC, where Spanish-speaking SII staffers demonstrated a Spanish-language version of Editorial System/55.

System Integrators Europe sales vice president Glenn Reinemund, who earlier managed the company's Australian and Asian sales, is relocating to offices in San Antonio, Texas, to head the Latin American sales effort.

His appointment follows the promotion of SIE executive vice president Michael Reisenweber to a position at Sacramento headquarters and a subsequent restructuring of SIE (*E&P,* July 6), where, other than a thinning of staff at its Italian subsidary, SII said operations were not scaled back as a result of earlier layoffs elsewhere in the company (*E&P,* June 8).

In a prepared release announcing the new marketing focus, chief executive Al Edwards pointed to SII's success at the Spanish-language dailies *La Opinion,* Los Angeles, and *El Nuevo Herald,* Miami, and its experience in Europe "that can be adapted to this new market," as well as to Reinemund's experience in several European and Asian cultures.

Edwards also noted that easing hemispheric trade barriers are producing a different marketplace than the one SII encountered in earlier attempts to enter Latin America.

—Jim Rosenberg

TECHNICAL BRIEFS

Three dailies install Howtek Colorscan systems

Howtek Inc., of Hudson, N.H., has sold Colorscan color electronic prepress systems to *The Tribune,* Lewiston, Idaho, and to the Thousand Oaks *News-Chronicle* and Ventura *Star-Free Press,* both John P. Scripps group dailies in California.

To produce 25-30 color pages per week, the Tribune will use a system comprising a PC color workstation (486-based 25Mhz EISA machine with a high-resolution Barco monitor, 16MB RAM and 640MB disc), Colorscan Composer and raster image processor driving an Agfa 9800 film recorder, a PostScript interpreter, Howtek Scanmaster 3+ 1200dpi flatbed scanner, Scanmaster 35 Plus film scanner and Howtek Pixelmaster color proofer.

Turnkey systems going into the California papers to output 24-45 color pages per week will use PC-ATs for workstations (25Mhz 386 machines with Barco color monitors) and come with tape back-up. Color proofing was not included.

Pitman named Screen dealer

Imaging equipment supplier Screen (USA), Rolling Meadows, Ill., has named Totowa, N.J.-based Pitman Co. as a national dealer for its lines of general equipment graphic arts products. Pitman markets Screen's process cameras, step-and-repeat machines, film processors, monochrome scanners and other equipment and accessories.

Advice

(Continued from page 27)

being ignored and reinvented them to boost sales, Black said.

"Newspapers should be just as willing to customize their product and target their marketing," the speaker declared.

Black, whose previous job was publisher of *USA Today*, opined that newspapers "don't have to be bland, gray and boring to cover the news."

She opted for charts, graphs and short stories to meet the needs of the approaching "very visual generation."

Publishers, she said, might also take a peek at the nation's 76 alternative newspapers to learn "what has made them prosper."

Some newspapers, Black observed, already have taken on a new sparkle, naming the Fort Lauderdale *Sun-Sentinel* and *Tampa Bay Tribune* as examples.

Black said it is imperative that newspaper companies look for new revenue sources such as cross-media packages, audiotex and targeted marketing so advertisers will see newspapers as both a new medium and as part of a media mix.

An example, she said, is the Hearst Corporation's planned multimillion-dollar cross-media ad package with Chrysler, which would include Hearsts's newspapers, cable networks and other media properties.

Even an individual newspaper can produce a creative portfolio with strong daily and Sunday products, numerous niche publications, and profitable alternative delivery systems, Black insisted.

Berents' forecast was less reassuring but he, too, stressed the need for newspapers to embrace change — or else.

"Our concern is that decreasing linage and slow revenue growth will continue to pinch margins," the former newspaperman commented. "Over time, these lower margins also could negatively impact the newspaper's reason for being — the coverage of news."

Newspapers' "advertising complacency," he contended, is evidenced by advertisers' complaints that many newspapers are lethargic about providing them with more detailed marketing information.

As for "pricing arrogance," he said, a number of papers may have taken advantage of their monopolistic position in the 1980s by overdoing rate hikes, thus sending advertisers elsewhere to place their messages.

Among the other "secular" changes impacting on newspapers, according to Berents, are retail disruptions such as the 1980s junk bond buyouts, a decline in peoples' interest in politics and community affairs, and the big slice of advertising taken by telemarketing, direct mail and magazines.

"Future growth [of newspapers] does look questionable unless the industry recognizes the problems and makes signficant changes," Berents concluded.

Still, he said, the "secular tide" can be stemmed if newspapers cater to advertisers with more than mere zoning. He urged them to follow the path of the *Chicago Tribune*, which has a large staff analyzing demographic statistics for advertisers' benefit.

Calling many newspapers "unsophisticated marketers," Berents advised improvements that include systematic collection and analysis of subscriber data and behavior.

He also recommended:

- Sale of data bases.
- "Vertical integration," which could involve joint ventures with direct mailers such as Advo-Sytems Inc., "rather than fighting them."
- Better graphics and color.
- Cutting back on expensive delivery of the paper to fringe circulation areas.
- Becoming a paper of necessity by making it more relevant to daily living, stressing local news from sports to the detailing of school lunch menus.
- Being a "galvanizing force" by pushing for better voter turnout, sponsoring forums, town meetings and "civic revolutions" to improve the community.

Some papers already are traveling this road and more need to join them, Berents said.

In terms of the stock market, he predicted that future investors "may just have to lower their sights" on when and at what price they buy newspaper shares.

"Our secular warning does not mean that newspaper stocks will not be good investments in the future," he said. "Rather, newspaper companies may no longer enjoy the premium multiples or steadily rising asset values, as the market questions the profits from a newspaper's monpolistic franchise."

Campus paper to get new high-tech office

A clapboard cottage housing the *Daily Campus*, the student newspaper at the University of Connecticut at Storrs, reportedly has been demolished to make way for a high-tech, $468,000 structure.

The cottage had been ordered from a 1915 Sears, Roebuck catalog at a cost of $998.

The paper, which dates back to 1896, is to be produced in temporary quarters, pending completion this fall of the new plant, which will contain 4,200 square feet of floor space.

Arlington Herald expands again

The *Daily Herald* of Arlington, Ill., has expanded coverage into the DuPage County community of Lombard.

The Lombard edition brings to 13 the number of communities in the Chicago suburban county that are served by the Paddock Publications paper.

Overall, just under 50 Chicago-area communities are served by the Daily Herald.

Now there really is a reason to be afraid of the dark.

With the U.S. Army's AH-64 Apache lurking in the shadows, America's enemies have every reason to be afraid.

Apache fired the first shots in Desert Storm and proved its effectiveness on one of the most unforgiving battlefields in the world—answering its severest critics with success after success.

For full details on the Apache's outstanding performance during Desert Storm give our helicopter company a call at 602-891-2301. It's time this story saw the light of day.

MCDONNELL DOUGLAS

Liberal columnist is business page rarity

Newsday/LATS writer Robert Reno skewers GOP (and Democratic) policies as he analyzes how economics affects everything

By William A. Ryan

"My theory of being a newspaperman," states Robert Reno, "is that you've done your job right if you always write so that hostesses imagine you'd break all their Limoges."

By that standard, the iconoclastic economics columnist from Long Island *Newsday* and *New York Newsday* certainly does his job right. Reno's irreverent essays, distributed twice weekly by the **Los Angeles Times Syndicate** (LATS), are not likely to win him many dinner invitations to the White House or Park Avenue.

"Press agents never want to get their clients in my column because it's always nasty," he says.

Reno relentlessly skewers Bush administration policies and greed-driven corporate practices in an outspoken, black-humored style one would not expect from a business writer.

"Writing stuff that is provocative, informative, and entertaining is my first priority," he comments during an interview at his New York Newsday office. "The only thing I can promise is that it is not going to be dull."

Reno's caustic 750-word column broadly covers the intersection of politics and economics. When he

Robert Reno

started it 15 years ago the focus was more strictly business. Today, Reno is as likely to write cynically about Vice President Quayle (who's had "about as much impact on foreign and domestic policy as Madonna") as about the banking crisis.

"I have no fetters," he says. "My theory is that economics is everything. I don't care whether it's abortion, crime, or war; you name the issue, I will trace it back to its economic root."

Recent targets of his righteous outrage include the president ("Other than including an appropriation for placing a cement black jockey on the White House lawn, there doesn't seem to be anything Congress can do to make the civil rights bill acceptable to George Bush"); Neil Bush ("A grown man born to great advantage and station in life who has to be told you don't divert insured bank funds to your friends is not a fast learner"); and George Will ("a tedious and offensive windbag").

Reno's aggressive confidence sets him apart from most other liberal syndicated columnists. "I do use invective," he admits, "but I try to do it with a little bit of elegance."

Democrats are not spared, either. Reno pointed out that he "was just as hard on Carter as I am on Bush." Today, he argues, the opposition party is "absolutely hopeless. All Bush has to do is use the word 'liberal' and they jump on a chair."

Reno calls New York Governor Mario Cuomo "Mario *Il Magnifico*" and recently wrote of his budget cuts: "Being a liberal these days is a rotten job, no matter how you look at it. Once a governor has stood like a Jefferson and vetoed the death penalty, he has used up so much political capital that he has to go out and kick dogs and scare children to prove he isn't a wimp." (Despite such needling, Cuomo is "one of my fans," says Reno.)

The columnist's humor illustrates his trenchant analysis. It also guarantees a good read, even for his ideological opponents. "I never agree with you, but I always read you," one reader wrote. "Keep the vitriol flowing."

It is his economic insight, in particular, and his ability to make complex concepts clear to the general reader that have earned Reno a national pulpit. He was writing with unvarnished clarity about the dangers of debt and deregulation long before "S&L crisis" was a household phrase, and his warnings continue: "How many other bank failures," he asked in a recent column, "has the FDIC made more likely by saving the Bank of

(Continued on next page)

TMS new owner of college service

College Press Service has been purchased by **Tribune Media Services**.

CPS distributes stories, features, photos, and graphics to more than 600 collegiate papers in the United States. Its twice-weekly package is available electronically or by mail during the academic year.

The news service, whose roots go back to 1963, is based in Denver. It will relocate later this summer to Orlando, where the TMS syndicate maintains its editorial and customer service operations.

Diana Smith, a TMS editor, has been appointed editor of CPS. Bill Sonn had previously been editor and owner of the news service.

"We are delighted to be able to carry on the fine service which Bill Sonn has built into the best and largest collegiate news organization in his 13 years of ownership," stated TMS chairman and chief executive officer Robert Reed.

CPS also produces a "High School News and Graphics Report" for more than 400 high school journalism advisers, and markets a semiannual "Campus Clipper Service" consisting of more than 150 pages of clip art for illustrative purposes.

(Continued from previous page)
New England, and what are they likely to cost?"

Seasoned by years of financial and political reporting, Reno is instinctively skeptical about ostensibly rosy news. In a piece discounting the rising stock market as an economic indicator, he derided "the chirping of a lot of government and business economists who're calmly predicting that the current recession has bottomed." The optimists fail "to take account of just how much the recession is driven by depressed real estate prices," Reno added.

Another recent column outlined a scenario that could result from a Tokyo stock market crisis: "With Japanese capital unavailable to finance the huge U.S. budget deficits, U.S. interest rates soar heavenward, choking off the recovery we have reason to believe is now in progress."

In general, Reno believes "the '90s will be the time when we pay the piper" for the Reagan and Bush administrations' tax and spending policies. He contends, "Events are going to show why I was shrieking throughout the '80s, 'What about the poor?'"

Describing himself as a "no-free-lunch liberal," Reno says he favors "social programs that work," like Head Start, and opposes those that don't. "If any conservative tells you that government spending can't solve a problem," he argues, "show him Social Security. Show him his parents leading independent lives, who'd otherwise be in his spare bedroom." At the same time, he says, "Too often liberals end up in a position of defending programs they know are unsuccessful."

Reno emphatically opposed the U.S.-led war against Iraq ("a wretched little high-tech police action") and continues to write bitterly about welcome-home parades and the huge advance paid for General Norman Schwarzkopf's memoirs. In light of the war's outcome and popularity among many Americans, does he have any second thoughts about his stance?

"None whatsoever," he replies. "I think events have borne me out. What did we gain? Hussein is still in Baghdad. The Kurds are homeless. The Kuwaitis are as backward and tyrannical as ever. The Saudis still won't let women drive. Our relations with Israel are hopeless."

Reno adds, "Right or wrong, I was on the side of not fighting, and somebody's got to be on that side or else your president is getting you into wars every day."

A third-generation journalist, Reno started young, working summers as a copy boy at the *Miami Herald*. His father "always advised me against going into the newspaper business," but when the Herald offered him a job after graduation from Tulane University in 1961, law school plans were shelved.

Reno covered government and politics first for the Herald and then for Newsday, after joining the Long Island paper in 1968. He got into the economics beat "by the backdoor," he states, as a consequence of examining the Nixon administration's wage and price controls.

In 1976, as part of a redesign of Newsday's business section, David Laventhol (now president of the Times Mirror Company) proposed a regular column called "Eye on the Economy." Reno recalls, "It was going to rotate among the business staff, but it got to be a sort of stepchild that I adopted."

Reno says he never gets pressure to tone down what he writes. "I'm very lucky my editors and my publisher believe their job is to let me have my say. They understand that if newspapers are not about diversity, they're not about anything."

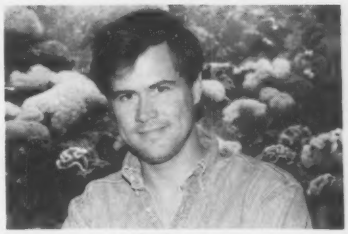
He now writes columns for Newsday every Tuesday through Friday and Sunday; since 1988, LATS has picked up two to distribute each week. Not many papers run Reno's column regularly — "about a dozen," says a syndicate spokesperson.

"In a lot of business sections it doesn't look right, and a lot of op-ed pages don't think of it as an op-ed piece," Reno explains, adding, "A lot of the people that do carry me do so, I think, as a balance to the raving right-wing columnists."

Retired editor Lester Bernstein agrees. "If I were still editing *Newsweek*," he says, "I'd try to get Reno's column as an antidote to George Will."

William A. Ryan is a free-lance journalist based in Brooklyn.

'Sherman's Lagoon' is introduced



J.P. Toomey

A comic called "Sherman's Lagoon" has been launched by **Pacific Press Features**

J.P. Toomey's strip stars Sherman the shark, whose "diet consists chiefly of surfboards, gummy bears, and minor characters of 'Sherman's Lagoon' slated to be phased out."

Others in the comic include fish couple Margaret and Oscar, their wise daughter Lori, and their mischievous son Ernest; Broderick, a "pretentious but lovable" sea horse; Hawthorne, a shy hermit crab who enjoys tv sports; Fillmore, an awe-struck turtle; Zoe, a "clueless" dragonfish; cantankerous Mr. Octopus; and The Kahuna, a philosophical Polynesian deity.

Toomey has been cartooning professionally for seven years, most recently as editorial cartoonist for the *Alexandria* (Va.) *Journal*. The award-winning Duke University graduate currently resides in California.

The recently formed Pacific — based at 2919 Pacific Ave., Suite 2, San Francisco, Calif. 94115-1035 — said "Lagoon" clients include papers

(Continued on page 34)

Ps AND Qs ARE HOT NEWS FOR READERS.

No one advises on how to behave at the office and home better than Letitia Baldrige. But then who has more experience than this etiquette doyenne? She counseled four First ladies and authored *The Complete Guide to Executive Manners*. To insure your readers' business and social success, order her column today.

Call toll-free 800-445-4555 for a free sample of The Letitia Baldrige Column on manners. Alaska, California, Hawaii and Canada, call collect (619) 293-1818. Get the package that ties up readership and revenues.

(Continued from page 33)
in Alaska, Hawaii, Oklahoma, and Utah.

A copyright dispute

WittyWorld magazine publisher/editor-in-chief Joe Szabo contends that the **Cartoonists and Writers Syndicate** is playing hardball over a copyright line matter.

CWS president/editorial director Jerry Robinson emphatically denied this, and called the matter a "non-issue" that he thought was already resolved to the satisfaction of both sides.

Szabo — whose international cartooning publication is headquartered in Pennsylvania — said Robinson told WW that it should place CWS copyright lines, if they're not there already, on cartoons it prints by CWS contributors.

The New York City-based CWS syndicates many foreign cartoonists via its "Views of the World" editorial cartoon, "Wit of the World" humor cartoon, and "Caricatures" packages.

"Mr. Robinson," continued Szabo, "threatened not to allow WittyWorld to publish the works of his contracted cartoonists anymore should I not comply with his demand."

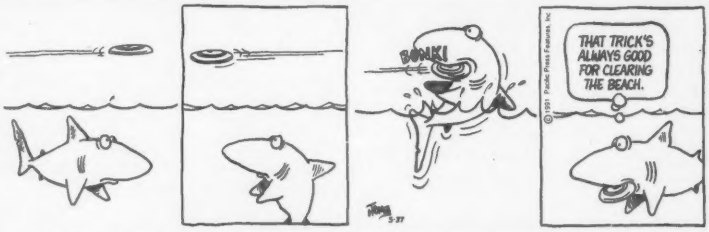
Szabo told *E&P* that it should be the responsibility of CWS to talk to its contributors about including the syndicate's copyright line with cartoons going to WW. Szabo stated that he has no right to run such a line unless a cartoonist puts it on or advises him to do so. He noted, by way of example, that a CWS contributor might draw a free-lance cartoon for WW that was never meant to go to CWS or anywhere else other than the magazine.

"In this case, why should any different credit line be printed than that of the cartoonist's?" declared Szabo, a Hungarian expatriate who, like Robinson, is also a cartoonist himself.

Szabo added that some cartoonists listed as CWS contributors are "never or seldom published" in the syndicate's packages.

Robinson, responding to Szabo in an E&P phone interview, said he had originally asked WW to add any missing CWS copyright lines because some cartoonists forget them and others are not aware of the importance these lines have. So Robinson sent Szabo a seven-page list of CWS contributors to check against.

"Whenever CWS directly supplies Joe with cartoons, as we have done on several occasions, or when Joe is aware that a cartoon should have the CWS affiliation, naturally we expect it to appear with the published cartoon," stated Robinson.



A recent episode of the 'Sherman's Lagoon' comic strip by J.P. Toomey.

But he added that there is "absolutely no truth" to the charge that he threatened to forbid WW from running the work of CWS-syndicated cartoonists if the magazine didn't add the credit lines.

Robinson further stated that he told Szabo, during a chance meeting at an auction last month, that he would comply with his request that CWS notify its contributors about putting the syndicate's credit lines on the work they send to WW. He said all "Wit" cartoonists and some "Views" and "Caricatures" ones have already been so advised, and "we are continuing to notify all remaining creators."

And Robinson said he agrees with Szabo that cartoons done specifically for WW by CWS contributors don't have to have a CWS credit line.

"We recommend the inclusion of the CWS affiliation; however, it is ultimately the decision of each individual creator," declared Robinson. He noted that a creator might want a CWS credit because of the prestige of syndication, to "discourage any unauthorized copying of the cartoon," and to give publications which want to request reprint permission a company to contact.

Robinson observed that CWS owns the copyright for its packages as a whole but not for the individual cartoons which are in them.

All in all, Robinson said he thought the whole matter had been settled with Szabo. "CWS has no disagreement whatsoever with Joe as to how to proceed," stated Robinson. "Why is he continuing to pursue this?"

Robinson acknowledged that there has probably been some "miscommunication" involved on the part of both CWS and WW.

Szabo, who said he would like some sort of written response from Robinson, also told E&P that a number of international cartoonists were already WW editors when CWS asked them to contribute to the syndicate's packages. He expressed resentment that his magazine was being asked to put CWS copyright lines on the work of cartoonists who have been with WW longer than CWS.

And Szabo pointed out that he could have protested, but didn't, when CWS introduced "Wit of the World" in 1988. He noted that the name is very close to that of the 1987-founded WittyWorld.

"I even received phone calls from two lawyers volunteering to represent me in an effort to bar the use of this title," stated Szabo. "Instead of requesting him [Robinson] to abandon the title, I was seeking peace and a good relationship. Soon after, we published a prominent article about his syndicate, I introduced him to foreign cartoonists, and regularly gave him substantial discounts in advertising."

Robinson — who praised WW and said CWS has also supported the magazine and recommended it to cartoonists — responded that he was unaware, until E&P's call, that Szabo had been upset about the "Wit of the World" name in 1988. He noted that he never thought of its similarity to WittyWorld, that no reference to the magazine was intended, and that the "Wit of the World" name was copyrightable.

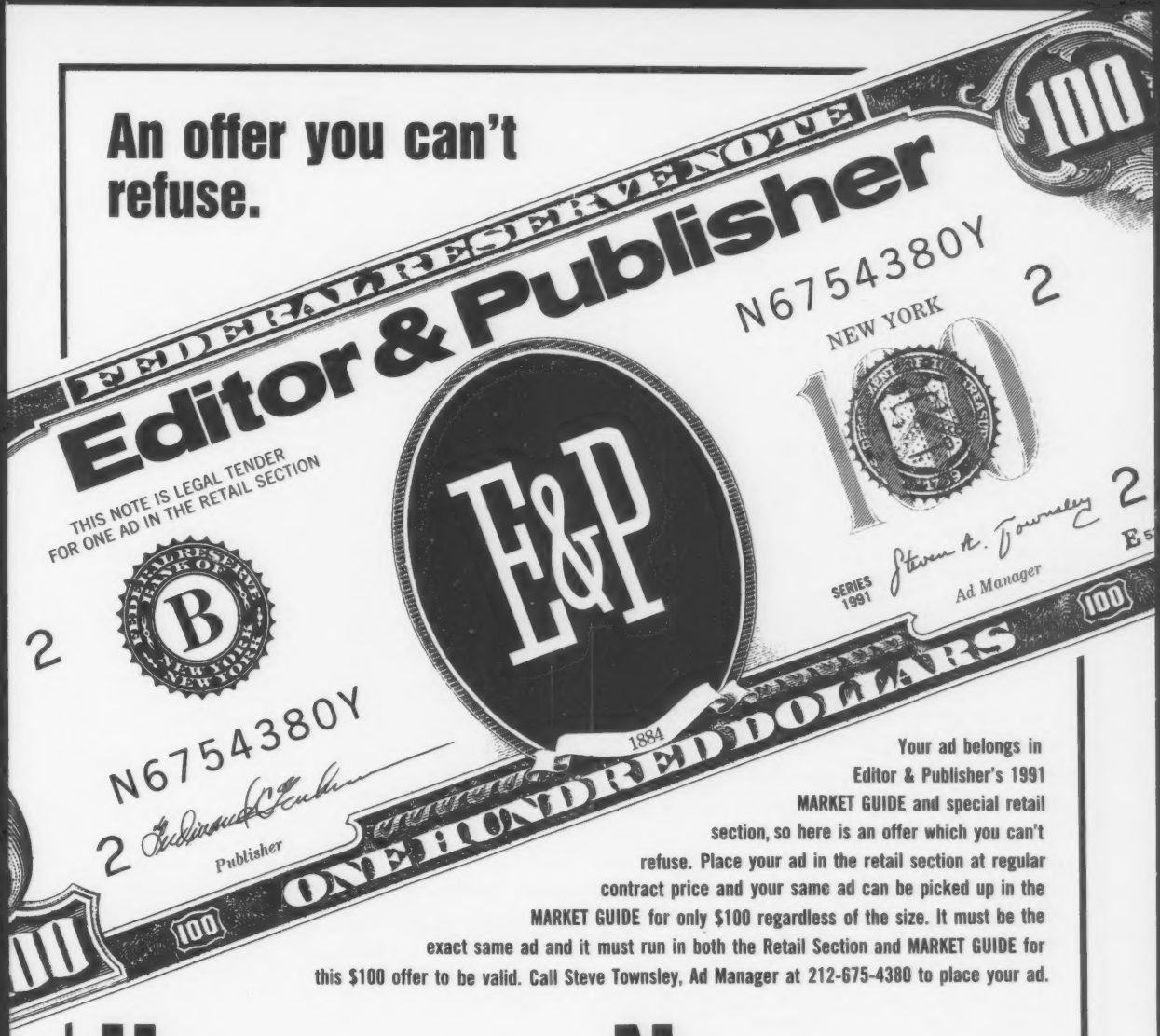
—David Astor

A kids' book feature

A weekly kid book column from the Bergen County (N.J.) *Record* is now part of the **BPI Entertainment News Wire**.

"Children's Choice," which features reviews of about 150 words in length, is by Record lifestyle editor Roberta Plutzik. She herself is the author of five books, including *The Private Life of Parents, Being Your Best: Tina Yothers' Guide for Girls*, and *Superstar Brothers and Sisters*.

An offer you can't refuse.



Your ad belongs in Editor & Publisher's 1991 MARKET GUIDE and special retail section, so here is an offer which you can't refuse. Place your ad in the retail section at regular contract price and your same ad can be picked up in the MARKET GUIDE for only $100 regardless of the size. It must be the exact same ad and it must run in both the Retail Section and MARKET GUIDE for this $100 offer to be valid. Call Steve Townsley, Ad Manager at 212-675-4380 to place your ad.

Help guide advertisers to your market and newspaper with Editor & Publisher's MARKET GUIDE. Specializing in Market Rankings, US Newspaper Market Surveys, Population, Income and Retail Sales Tables, the MARKET GUIDE is a valuable resource for franchisers, real estate developers, major retailers and advertising agencies. It provides the reader and researcher with the best possible "feel" for a market and the media serving that market.

Covering everything about a market from the type of tap water and number of gas meters to the prominent retailers and number of shopping malls, the MARKET GUIDE is widely used by research staffs. These researchers feed data to both advertising and sales managers who decide on media and specific medium as well as to site selectors.

ADVERTISING DEADLINES
Space: September 9 Copy: September 30
Publication Date: Fall, 1991

Newspapers & Retailers: Partners in Profits is a special section which will focus on changes taking place in the retail environment and how newspapers are coping with these changes. With readership of more than 90,000 (which includes advertising decision makers at major retailers and their agencies,) this section will be mailed to an additional 2,000+ members of the Retail Advisory Council.

ADVERTISING DEADLINES
Space: September 4 Copy: September 6
Publication Date: September 14

Your ad in both of these sections will show that your company is "advertiser friendly," and that you can adapt to the changing retail environment. It will help to ensure that your company is thought of as a "Partner in Profit" when advertising and marketing decisions are made.

Royko

(Continued from page 14)

plained about the column followed up with complaints to Royko, the columnist said.

Of three journalists who were described as asking the column be killed, two did not return *E&P* phone messages and a third declined to comment extensively.

"I think the whole thing is played out," education writer Karen Thomas said in a phone interview. "I think its gotten way more attention than it deserves."

A *Washington Post* article by Howard Kurtz quotes an unnamed staffer who objected to the column as saying, "He's back there having fun making up new names for black people. I thought the satire just didn't work."

That comment, Royko said, illustrated what he was up against.

"The problem isn't my column — it's reading comprehension . . . One of the problem is the staffers who blew up don't keep up with the news. I didn't make up Buckwheat. I didn't make up Willie Lunch Meat."

Indeed, Royko noted that Tribune columnist Clarence Page, who is black, used even more offensive excerpts from the LAPD transmissions to illustrate his own column. That column did not spark newsroom debate.

"The difference is Clarence wrote a very conventional cluck-cluck isn't-that-terrible column. Well, I don't write cluck-cluck isn't-that-terrible columns," Royko said.

"I don't blame Tyner so much as I'm disappointed in the lack of understanding by people in the newsroom," he added. "I don't know how you even start explaining a column like this to people, because if you have to explain, you're kind of insulting them. You're saying they can't read."

As for the predicted public reaction, he personally received only three phone calls, "which is a low number for a column that is at all controversial," Royko said.

"All three understood it. Two loved it, and one policeman called to say I was making cops look bad. He didn't like it — but he understood it," he said.

Free service

The summer issue of the *Young Reader*, a quarterly published by the *Boston Globe*, offers a list of suggested reading for children.

25th anniversary

El Hispano News, New Mexico's only Spanish-language newspaper, recently celebrated the beginning of its 25th year of publication.

Hollywood

(Continued from page 22)

despite some fictionalization, the First Amendment message that is so important to convey to the public will come through.

Bauer is completing a summer internship working for the SPJ Freedom of Information Committee at *USA Today* headquarters in Arlington, Va. She plans to return to Southwest Missouri State University to complete her degree this fall and is slated to work as news editor of the *Southwest Standard* campus newspaper.

Legal

(Continued from page 20)

severance pay."

The NERC scheduled a concilation hearing for July 18. But, according to Hausch, neither Donrey nor R-J representatives appeared.

"You can't hold a concilation meeting with only one party," she said.

Hausch said she was informed by her attorney that the other side had notified the NERC that it would not attend the hearing.

According to a recent story by Jeff German in the *Las Vegas Sun*, David Olive, Donrey's assistant legal counsel, has written a letter to the NERC, suggesting that the agency was harassing the Donrey organization and he questioned whether it was fulfilling its role as an "objective fact finder" in the case.

"While we hope these suspicions are unfounded," Olive said, "we remain greatly concerned about the way in which the commission has handled this charge."

Hausch said she has been unable to reach a satisfactory financial settelement with the R-J and will take her complaint to court if the NERC does not resolve the issue.

She said she will begin teaching journalism this fall at the University of Nevada, Las Vegas.

R-J publisher David Osborn refused to comment on the case to *E&P*, saying it was a "personnel matter."

— M.L. Stein

Anderson

(Continued from page 11)

cated they were eager to re-establish relations with Western nations and in remarks to the delegation omitted harsh anti-U.S. rhetoric. They are believed to be in their own power struggle, however, as more radical Iranians disagree with any moderation in views toward the West, particularly the United States.

Bush administration officials indicated that they would not be open to improved relations until Iran uses its influence to persuade the Lebanese militants to release the Western hostages.

"If Iran wants to re-emerge as a full member of the community of nations, it knows well what it is expected to do," State Department spokeswoman Margaret Tutwiler was quoted as saying May 28. "First and foremost, Iran must take action to end its support for international terrorism and hostage-taking."

In mid-June, the Islamic Jihad for the Liberation of Palestine released a photo of hostage Alann Steen along with a statement reiterating its demand for the release of Lebanese and Palestinians in prison in Israel and scoffing at U.S. attempts to free the hostages "without a price" (*E&P*, June 29, P. 37).

Shop Talk

(Continued from page 44)

Now I know why so many of my friends have left newspapers to work in public relations but I wonder why, when so many industries value their seasoned employees, newspapers seem to just chew those people up and spit them out just because they are "top of the scale."

Meanwhile, news editors are losing forever the talent and experience of many people who thought they would spend the rest of their lives in newsrooms. This means that the readers are deprived as well.

Post sponsors business expo

The *Houston Post* has agreed to sponsor a business exposition in conjunction with the local chamber of commerce and various companies. Scheduled for Sept. 12 at Houston's J.W. Marriott Exhibition Hall, it will feature exhibits showcasing businesses.

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For booming Colorado River area Communities; Bullhead City, Arizona ... Laughlin, Nevada.
Strong sales, marketing, and personnel skills a must.
Established paid newspaper, published 4 times per week with strong companion shopper.
Must have experience in multiple sales and special section development.
Outstanding compensation; profit sharing, hospitalization, and vacation package.
Send complete resume with salary history to:

Hal J. Paradis
President & Publisher
News West Publishing Company
PO Box 1209
2075 Miracle Mile
Bullhead City, AZ 86442

HELP WANTED

ADVERTISING

RETAIL
ADVERTISING
SALES MANAGER

Northwest Pennsylvania Newspaper seeks an experienced, result-oriented professional to manage a 14 person Retail Advertising Department including 4 office support personnel. Qualified candidates will have minimum of 3 years managerial experience plus 5 years practical Retail Advertising background.

Previous experience will include:
* Proven administrative, organizational and leadership capabilities.
* Ability to train, direct and motivate by example.

This challenging career opportunity offers a competitive salary and excellent fringe benefit package. No phone calls please. Send confidential resume with salary history to:

Times Publishing Company
205 West 12th Street
Erie, PA 16534
Attn: Human Resources Manager.

CIRCULATION

CIRCULATION MANAGER

Zone 8, 6 day, PM daily has opening for Circulation Manager. Need self-starter strong in youth carrier management, promotions, and single copy operations. Ideal opportunity for circulation manager on small daily. Send resume and salary history to Box 5427, Editor & Publisher.

CITY CIRCULATION MANAGER

Major Southwest A.M. daily is seeking key member of Circulation team who possesses at least 5 years supervisory experience in home delivery and single copy to handle all areas of city circulation. Must be strong in strategic planning and analysis and computerized circulation systems. Send resume and salary history to Box 5426, Editor & Publisher.

DATA PROCESSING

DATA PROCESSING MANAGER

Experienced DP professional needed to manage Data Processing department. Staff of 5 includes programmer, systems manager, operators, and end user support specialist. Working knowledge of Collier Jackson software including AIMS, GL, A/P is a must. Knowledge of COBOL, Layout 8000, PC networks a plus.

This position requires an experienced, hands-on manager. Competitive salary with excellent benefits.

Send salary history and requirements with resume to:

David R. Kendall, Controller
News-Journal Corporation
PO Box 2831
Daytona Beach, Florida 32120-2831

SENIOR PROGRAMMER ANALYST

The Denver Post is seeking a person with a proven background in problem solving, COBOL, image data base and V3000. Must have at least 5 years Collier Jackson software experience on HP 3000. Responsibilities include: coding and modifying programs, designing new systems, testing programs and certifying results. B.S. degree preferred.

Please send resume and salary requirements to:

The Denver Post
c/o Employment Manager
1560 Broadway
Denver, CO 80202
Equal Opportunity Employer

HELP WANTED

EDITORIAL

ASSISTANT EDITOR -- Boston-based national consumer cycling magazine seeks talented writer/editor for our expanding staff. Must have minimum two years experience in journalism and a rabid interest in the sport of cycling. Salary commensurate with experience. Send resume and clips (no phone calls) to:

Box 5419, Editor & Publisher.

ASSISTANT METRO EDITOR

The Burlington (VT) Free Press is looking for an assistant metro editor with three to five years, experience to run an aggressive nightside news operation on this 65,000 a.m. daily. Qualified candidates must have good news judgment, strong reporting skills and high standards for copy. Send resume and clips to: Ronald Thornburg, Editor, Burlington Free Press, 191 College St., Burlington, VT 05402. The Free Press, a Gannett newspaper, is an equal opportunity employer.

ASSISTANT METRO EDITOR

The News & Observer is looking for an assistant metro editor to supervise specialty reporters. Should have plenty of experience both as reporter and editor. Emphasis on leadership abilities, writing skills, handling difficult stories, developing ideas, working with graphics. Beats include environment, medicine, education, health, science. A chance to lead and work with top reporters and play key role in overall metro coverage. Write (please don't call): Anders Gyllenhaal, metro editor, News & Observer, Box 191, Raleigh, NC 27602. Include resume, samples of editing work and clips from your reporting days.

BUSINESS WRITER

The News Tribune, a McClatchy paper serving the hot Seattle - Tacoma market, seeks an experienced business writer to cover the major employer-boeing. Aviation experience helpful; solid business credentials required. Not for rookies, wannabes. Send resume, samples to Caroline Ullmann, Business Editor, PO Box 11000, Tacoma, WA 98411.

BUSINESS EDITOR

The Idaho Statesman, a Gannett newspaper in a state-capital city, is seeking a business editor who can bring life to daily business sections with informative consumer information while appealing to executives in a corporate-rich city. The right person will direct a Business Monday section and head a staff of four. A strong business and/or newspaper management background is preferred. Send resume and samples to Bill Roberts, Managing Editor, The Idaho Statesman, PO Box 40, Boise, ID 83707.

BUSINESS REPORTER: Winner of national award for excellence seeks versatile writer with at least two years' experience. Business background preferred. Send resume, clips to Dept. E, Rochester Business Journal, 1 Mt. Hope Ave., Rochester, NY 14620.

Can you produce creative layouts, with irresistible heads and clean, clear copy? We want you on our copy desk! Mid-size Zone 2, 7-day. Resume to Box 5435, Editor & Publisher.

> Work is not a curse, it is the perogative of intelligence, the only means to manhood, and the measure of civilization.
> **Calvin Coolidge**

HELP WANTED

EDITORIAL

CITY EDITOR: Seven-day-a-week, 19,000 circulation p.m. seeks ambitious, organized city editor to lead our six-person reporting team. Duties include layout and headline-writing for the daily newspaper, copy editing and working directly with reporters for scheduling and story planning. We are a Stauffer Communications Inc. newspaper located on the beautiful shoreline of Lake Michigan. Please send a cover letter and resume to Susan Sopel, Managing Editor, The Holland Sentinel, 54 W. Eighth St., Holland, MI 49423. No phone calls accepted.

COPY EDITOR

17,000 upstate New York seven-day a.m. needs a copy editor to work on our universal copy desk. Duties include editing and design on a full pagination system.

Resume and clips to Kevin Polzin, News Editor, The Leader, 34 W. Pulteney St., Corning, NY 14830.

COPY EDITOR WANTED
Call Now!
Abilene (TX) Reporter-News
(915)673-4271
Ask for Danny Reagan, Asst. M.E.

Community daily in southern Indiana seeks writer. Seventy-five percent feature assignments, 25 percent government and news. Opportunity to write lengthy, in-depth features as part of magazine-style, word-picture packages. Send resume and clips to: Fred Smith, The Herald, PO Box 31, Jasper, IN 47546.

Copy desk chief with ability to heal dying copy and resurrect dead pages. This editor/teacher will take pride in rejuvenating tired news section. Quality daily experience preferred. Zone 2, 37,000 PM daily/Sunday. Resume Box 5436, Editor & Publisher.

> Far and away the best prize that life offers is the chance to work hard at work worth doing.
> **Theodore Roosevelt**

Editor-Southern Middle Tennessee weekly. 5 years experience with at least 2 years editing copy. Some reporting required. Resume, references, salary requirement to Box 5425, Editor & Publisher.

EDITOR

Are you a working shirt-sleeve mature self-starter with people skills and willing to assume bottom-line responsibility for producing and managing twin weeklies with a free tourist daily in an invigorating country western recreational setting? Must be well organized with copy editing skills. Sports emphasize a plus in this college town near a ski resort. 18-20,000 range with growth potential and fringes under new ownership. Send resume to John Thomas, 218 No. Wisconsin St., Gunnison, CO 81230.

EDITORIAL

We are looking for a very talented writer with at least three years experience to join our staff. If you would like to work as part of a team to create very successful books about health and fitness, send us your resume and best clips. We are located in a small town in Pennsylvania, but only one hour from Philadelphia and two hours from New York City. Company benefits include a corporate fitness center and a no-smoking environment. Apply to:

Personnel Dept.
RODALE PRESS, INC.
33 East Minor St.
Emmaus, PA 18098
E.O.E.

For fast responses to your Help Wanted Ads in Editor & Publisher —

E&P
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The newspaper industry's 24 hour phone resumé hotline

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Say goodbye to unwanted and inconvenient telephone calls. Gone are the days of uncomfortable and time-consuming interviews. The E&P VOICE CLASSIFIED SERVICE is an automated audiotex telephone feature that allows you to use a simple touch-tone phone to review applicants and schedule interviews.

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- Saves you time — and time is money.
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FOR A FREE RECORDED DEMONSTRATION CALL (212) 230-2225

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. . . gets results

HELP WANTED

EDITORIAL

EDITOR
24,000 Daily

Must have strong layout skills and ability to direct staff. Send resume to: Mr. Paul Palange, Managing Editor, The Times, 23 Exchange St., Pawtucket, RI 02860.

Fast growing business monthly in community under 50,000 seeks to add reporter. Must understand small businesses and appreciate the people who run them. Must be lively writer, yet enough of a digger to beat the local daily newspaper. Photography skills a plus. In exchange, you'll get to live close to skiing, boating, hunting, fishing and hiking while working with fun people in a non-corporate environment. Send resume, clips and cover letter to Mike Cassidy, The Wenatchee Business Journal, Wenatchee, WA 98807.

Growing medium-sized Zone 8 daily wants to update employment files. Fluent Spanish, some experience preferred. Background in Mexico and economics desired. Send cover letter, clips and resume. Box 5423, Editor & Publisher.

JOURNALIST/P.R./MEDIA
3 openings in Monrovia, CA

*Special Public Relations Projects and Events Officer
*National Projects Media Relations Officer
*International Media Relations Officer

- 10-15 years of proven media experience
- Print/computer/electronic skills
- Oral/written/persuasion skills
- Savvy/accurate/effective/aware

World Vision is a Christian relief, development and evangelical organization.

Send resume to:
World Vision
919 W. Huntington Dr.
Monrovia, CA 91016

LIFESTYLES EDITOR

For a progressive, growing daily, Sunday in a university town, we need a lifestyles - features editor who can take on management responsibilities, originate and follow through on assignments on people, food and health, layout, sharp, contemporary pages utilizing full color. You will become part of a young, spirited staff that still gets excited about spot news and great local features. Please send resume, samples of writing and layout along with a 500-word statement on what you think a nineties lifestyle section should be. Photography experience a plus. Send to:
Ralph Brem, Editor, Dominion Post, Morgantown, WV 26505.

MAGAZINE EDITOR

Wanted: An experienced consumer magazine editor for PERSONAL, the magazine of the Sunday Times Union. This new, eclectic, how-to-publication is targeted to young adults. Our ideal candidate will have at least five years of magazine management experience, with strong creative and administrative skills. The candidate should be familiar with the target market and able to work with a strong staff and freelancers. Send resumes, samples to:

Harry Rosenfeld
Editor
The Times Union
News Plaza, Box 15000
Albany, New York 12212

E&P VOICE CLASSIFIED SERVICE
☎ 24 hour resume line ☎
(212) 230-2225 ext. 1066

HELP WANTED

EDITORIAL

MANAGING EDITOR

We are seeking a talented, authoritative person to fill an immediate opening in our No. 1 editorial position. The right person for the job must 1) be a leader, someone who commands respect and inspires our editorial staff to be the best they can be; 2) have strong writing and design skills and believes that visual appeal performs the crucial function of drawing readers into the content; 3) be willing to become involved with the community, not only to project a good image for the newspaper but also to develop a keen sense of what our readers want; 4) have a commitment to excellence and innovation, and his or her individual performance and in what he or she expects of the staff. We are a 13,000 circulation, family-owned daily (except Sundays) located in a friendly, thriving community in east central Illinois. Send resume, copies of the newspaper where you are presently employed and salary requirements to Jo Ann McNaughton-Kade, Assistant Publisher, Effingham Daily News, PO Box 370, Effingham, IL 62401.

METRO REPORTER

The Indianapolis Star seeks aggressive, enthusiastic reporter who can dig out lively news stories from communities surrounding our city. Several years of experience preferred. Send resumes, clips by Aug. 10 to Dennis Royalty, City Editor, PO Box 145, Indianapolis, IN 46206-0145.

NEWS DESK EDITOR

The Jersey Journal has an immediate opening for a seasoned copy desk pro who has strong editing and layout skills. We are a growing 68,000 a.m. daily in Hudson County, NJ in the highly competitive New York-New Jersey metro-area.

We're looking for an editor who can design section fronts and inside pages on deadline. A versatile desk background preferred for fast-paced, fully paginated night operation.

If interested, send letter, resume and tearsheets of layouts to:

Steve Newhouse
Editor
The Jersey Journal
30 Journal Square
Jersey City, NJ 07306

NEWSROOM OPENINGS

Major newspaper has openings for several reporters and copy editors. Must be aggressive as well as talented. Immediate openings but send only resume now to Box 5439, Editor & Publisher.

Progressive 42,000 PM daily seeks:
-Assistant city editor to work evening shift.
-Weekend editor to spearhead challenging new project.
Applicants for both jobs should have at least 5 years reporting/editing experience, be aggressive, creative, competitive and highly motivated. Send resume and work samples to:
The Knoxville Journal
P.O. BOX 59050
Knoxville, TN 37950
Attn: Betsy Lumbye (for ass't city ed.)
Larry Aldridge (for weekend ed.)

Take a GIANT step...
Place a Positions Wanted ad in E&P. Write:
***E&P* Classified Advertising**
11 West 19th St.
New York, NY 10011

HELP WANTED

EDITORIAL

NEWS EDITOR- Newsroom leader sought for small, but growing daily in competitive Northeast market. Must have good makeup skills, a thorough knowledge of AP style, good people-skills and an ability to write singing heads. Clips, references to Box 5377, Editor & Publisher.

RELOCATING

Established magazine publishing company relocating to the Wakefield, Rhode Island area has three full-time openings in the editorial department. Managing Editor, News/Technology Editor and Features Editor, 3 to 5 years experience required. Interest in or experience in medical technology and equipment is desirable. Dynamic opportunities for aggressive, independent self-starters. Non-Smoking environment. Send resume and salary requirements to: Personnel Department, PO Box 9576, N. Dartmouth, MA 02747.

Reporter to manage 4-person newsroom office of a satellite 4,000 circulation edition of a 6-day morning daily -- circulation 12,500. Write Box 5420, Editor & Publisher.

SPORTS COPY EDITOR

For growing daily. Strong page design and copy editing skills a must. Will take phone calls from 3-5 p.m. Tuesday-Sunday or send clips and resume to Chris Vivlamore, Hudson Valley News, PO Box 971, Newburgh, NY 12550. (914) 561-3000.

Sports/Editor

Ready to assume command at one of the best mid-size dailies in New York State that offers unique coverage opportunities? Scholastic sports is our lifeblood but we also have the LPGA and NASCAR as big-league events. A 17,000 AM daily offers a state-of-the-art computer system in a quality-oriented newsroom. If you're the No. 1 or 2 at a comparable daily and can provide the coverage and leadership we're looking for, send letter, resume and clips to Box 5430, Editor & Publisher.

WANTED: EDITOR

Direct and coordinate preparation of technical, scientific or other material for publication. Daily contact with all major automobile manufacturers to obtain all pertinent technical and specific identification information for listing in company publications; Analysis of used vehicle values from field staff and independent sources for development into logical format covering all cars and light duty trucks available for sale in the United States and Canada during the last 7 years; Prepare graphics, charts and editorials for publications; Oversee the mechanical printing and distribution of company's books and the downloading of new files into our electronic publications. Requires Bachelor's Degree in Liberal Arts and 5 years experience in automobile industry in sales or management. Five years experience in automobile industry must include 3 years direct experience in used car retail sales. 40 hours per week. 9-5. $60,000 per annum. Must have proof of legal authority to work permanently in the U.S. Send resume to:

ILLINOIS DEPARTMENT OF EMPLOYMENT SECURITY
401 South State Street - 3 South
Chicago, Illinois 60605
Attention: Ms. Margaret McKenzie
Reference #V-IL 2604-K NO CALLS
AN EMPLOYER PAID AD

The great law of culture: Let each become all that he was created capable of being.
Thomas Carlyle

HELP WANTED

EDITORIAL

We are seeking, energetic, career-minded, newspaper people with reporting and news department management skills for placement in our mid-Western newspaper and consideration for future acquisitions. Send resume to: President, Gozia-Driver Media, Inc., PO Box 227, Crystal City, MO 63019.

Writer - slick polished pro for Florida-based national magazine. At least 5 years magazine or newspaper experience. Excellent pay, benefits and working conditions. Send clips and resume to Writer, PO Box 3089, Boca Raton, FL 33431-0989.

Madame Curie didn't stumble upon radium by accident. She searched and experimented and sweated and suffered years before she found it. Success rarely is an accident.
B.C. Forbes

PRODUCTION/TECH

ART/PRODUCTION MANAGER NEEDED for Idaho's largest weekly newspaper in Sun Valley resort area. 2 years experience working with computer layout, process camera, 4-color separations, and grammar. College degree a must - management experience a plus. Should be capable, fast, intelligent, and dedicated. Excellent benefits. Send resume attn.: Kristina Mitchell, Idaho Mountain Express, Box 1013, Ketchum, ID 83340.

MAINTENANCE MANAGER

The News and Sun-Sentinel Company, a large publishing company in Fort Lauderdale, Fla., and a subsidiary of Tribune Company, is seeking a Maintenance Manager for its state-of-the art production facility. Responsible for managing and coordinating the operating activities of the systems support, electrical and mechanical maintenance departments, production planning, equipment installation, maintenance, overhaul and repair.

Interested applicants must have a minimum of five years experience in a management/supervisory position, involving newspaper production equipment. The ability to plan and implement an effective preventive maintenance program is required. Proven communication skills are a must.

We offer a salary commensurate with experience, along with an excellent comprehensive benefit package.

Send resume to:
The News and Sun-Sentinel Company
Human Resources Department
333 S.W. 12th Avenue
Deerfield Beach, FL 33441-3196

PRODUCTION MANAGER

Immediate opening for person to manage all phases of production - composing, camera and press, for daily and Sunday newspaper, growing commercial business. Train and direct staff to produce highest quality possible on new equipment. Must have ability to operate new 10-unit Goss Urbanite press and have good working understanding of front end systems, composing functions and maintenance programs. We anticipate moving into new plant in the fall. This is a management position that provides an attractive salary base, benefits and incentive program. Reply with resume to: Jon G. Starn, Publisher, The Advocate, 25 West Main Street, Newark, Ohio 43055.

CLASSIFIED ADVERTISING Order Blank

Name _____

Company _____

Address _____

City _____

State _____ **Zip** _____

Phone _____

Classification _____

Authorized Signature _____

Copy _____

No. of Insertions: _____ **Amount Enclosed: $** _____

CLASSIFIED ADVERTISING RATES

Effective January 1, 1991

LINE ADS	POSITIONS WANTED
1 week — $7.00 per line	1 week — $3.95 per line
2 weeks — $6.15 per line, per issue.	2 weeks — $3.25 per line, per issue.
3 weeks — $5.35 per line, per issue.	3 weeks — $2.75 per line, per issue.
4 weeks — $4.60 per line, per issue.	4 weeks — $2.55 per line, per issue.
Add $6.50 per insertion for box service.	Add $4.25 per insertion for box service.
Count as an additional line in copy.	Count as an additional line in copy.

Voice Classified Service available upon request.

Count approximately 34 characters and/or spaces per line.
3 lines minimum.
NO ABBREVIATIONS.

DEADLINE: Every Tuesday, 12 Noon (ET)
For Saturday's issue.

Payment must accompany all Positions Wanted ads.

DISPLAY CLASSIFIED

The use of borders, boldface, illustrations, logo, etc., on classified ads charged the following rates per column inch ***per insertion:*** 1 time, $85; 2 to 5 times, $80; 6 to 12 times, $75; 13 to 25 times $70; 26 to 51 times $65; 52 times, $60.

DEADLINE: 8 days prior to publication date.

Contract rates available upon request.

Box number responses are mailed each day as they are received.

Editor & Publisher

11 West 19th Street, NY, NY 10011. (212) 675-4380, FAX (212) 929-1259.

HELP WANTED

SALES

ADVERTISING DIRECTOR STATEWIDE NEWSPAPER AD NETWORK
The New Jersey Press Association is inaugurating a statewide newspaper ad placement service that will allow agencies and clients to place ads in N.J. newspapers with one order/one bill/one rate.
Our candidate should have a background in national/regional newspaper sales and be familiar with all aspects of our industry. They will be responsible for organization, sales, promotion, and administration of the network.
Your base of operation will be our office in Trenton, N.J., however travel throughout the state and region is a must.
We offer a competitive salary and full range of benefits. Send resume, including salary requirements to:
John J. O'Brien
Executive Director
N.J. Press Association
206 W. State St.
Trenton, NJ 08608

Team playing ad sales/marketing rep needed for small fast-growing Carribean weekly. Small base-pay plus commissions. Rush resume to Box 5444, Editor & Publisher.

POSITIONS WANTED

ADMINISTRATIVE

GM or Publisher position sought by 20-year veteran. Strengths in reorganization, streamlining and making operations more efficient. Cut costs and increase your circulation numbers. Want to relocate and be challenged. Box 5440, Editor & Publisher.

GM/PUBLISHER/ASSISTANT AD DIRECTOR/EDITOR/MARKETING
Result-oriented professional with excellent track record. Available now. Will relocate. (303) 879-9646.

PUBLISHER/GM/MARKETING TALENT SEEKS PUBLISHING GROUP
Innovative, resourceful, self-starter, with energy, dynamics, passion and drive to stimulate results. Looking to match professional skills and talents to right publishing environment. Professional references. Will relocate.
Ron Unger 1-(817) 370-1442 or fax 1-(817) 370-0034.

ADVERTISING

Advertising Manager 5 years in active small daily seeking new market. Box 5433, Editor & Publisher.

CIRCULATION

CIRCULATION MANAGER with 13 years experience is seeking a position where hard work can lead to advancement within progressive company. Strong on sales, service, and budgeting. Very knowledgable on computerization. Box 5442, Editor & Publisher.

EDITORIAL

Experienced sports and news reporter seeks job on mid to large-sized daily. Graduated with M.A. degree in journalism May 1991. Call Allen Thayer (605)-348-8629.

He who does nothing renders himself incapable of doing anything; but while we are executing any work, we are preparing and qualifying ourselves to undertake another.
William Hazlitt

POSITIONS WANTED

EDITORIAL

Experienced county reporter with respected small daily seeks slot with mid-sized daily in Zone 5. References will tell you I deliver. Box 5441, Editor & Publisher.

Looking West? Seasoned editor will cut your start-up costs by running bureau out of my L.A. office. Low overhead. Judy Gish (213) 842-9975.

Michigan sportswriter 15 years seeks sportswriting/editing position with medium or large-sized daily, Zone 5. Contact John Raffel, 612 Marion, Big Rapids, MI 49307; (616) 796-2506 or 796-4831.

NATIONAL AWARD WINNING EDITOR. I revitalized a bland suburban weekly and gave it a hard-hitting news format that won over a dozen awards including NNA first prizes for best General Reporting and best Spot News. Let me show you what I can do for you. Send me some copies of your paper and I will put together ideas for stories, features, formats, and approaches that will win readers and boost circulation. Box 5394, Editor & Publisher.

NATIONAL OR FOREIGN NEWS EDITOR:
I am an aggressive editor who is skilled at supervising reporters and producing excellent national and foreign news coverage. I am an experienced editor at a major metro daily who has also been a reporter and wire service editor. I'm looking for a medium to large newspaper. Please respond to Box 5438, Editor & Publisher.

New York City journalist with 8 years business magazine experience seeks feature assignments. Nancy Lang, 1456 Bell Blvd., Bayside, NY 11360. (718) 279-4592.

Send *E&P* BOX REPLIES to:
Editor & Publisher
Classified Ad Dept.
11 West 19th St.
New York, NY 10011
(Please clearly indicate the box no. you are responding to.)

POSITIONS WANTED

EDITORIAL

Recent college graduate seeks writing/design position with newspaper or magazine. Portfolio of feature stories. Thorough knowledge of Macintosh using Quark, freehand. Pagination and linotronic output are specialties. Any zone. Salary negotiable. Box 5431, Editor & Publisher.

RELIGION writer/editor seeking Zone 2 or 3 position. 8 years daily paper and public-relations experience, edited seminary weekly; BA in journalism, MA in Christian education. (804) 460-5012. Leave message.

Success is simple. Do what is right, the right way, at the right time.
Arnold Glasow

Seasoned reporter addicted to writing for readers in English and Spanish seeks move. Ample foreign and US experience. Prolific, accurate, enterprising, disciplined and readable in both languages. A rare find. (213) 665-4228.

SUCCESSFUL SPORTS EDITOR at 15,400 AM daily ready for next step up career ladder. Any sports position, any zone. You'll be glad you hired me. Call Russ Lemmon at (308) 436-3565.

WRITER/PHOTOGRAPHER. 6 years daily, 4 years weekly experience. Features, spot, outdoors, courthouse, editorial, investigative, community, arts, sports -- take your pick. Seeking new location, new challenges.
James Brooks 615/753-5288 or 615/753-5141.

FREELANCE

Experienced Journalist, college professor, researcher seeks news, features, and photography assignments. Have computer and camera, will travel. Call or write: Stephen T. Holland, PO Box 1072, Muscatine, IA 52761. (319) 263-8250.

When nature has work to be done, she creates a genius to do it.
Ralph Waldo Emerson

POSITIONS WANTED

FREELANCE

Experienced reporter wants home(s) for his work. Call for clips and proposal: (412) 297-5157.

Veteran Los Angeles-based reporter and editor seeks news and feature assignments. Former business editor, but also quick and reliable on general news and features. Bob Howard, 1438 10th St., Apt. 4, Santa Monica, CA 90401. (213) 393-3516.

Veteran news/PR pro, MU J-grad available for news/feature/photo assignments. Call or write Ron Hutchison, 1427 Missouri Ave., Joplin, MO 64801. (417) 624-3624. Fax 624-0418.

All that is good in man lies in youthful feeling and mature thought.
Joseph Joubert

PHOTOGRAPHY

Award-winning, young, ambitious, multilingual photographer looking for job with daily. Willing to relocate. 2 year experience freelancing, internship with daily, AP stringer. (212) 688-2356.

PHOTOJOURNALISM

PHOTO EDITOR
Experienced Photo Editor desires position with 100,000-plus newspaper with electronic photojournalism interest. Picture committed editor searching to join motivated/hardworking photo staff. Box 5421, Editor & Publisher.

SALES

AD SALES/MANAGER
Midwest Ad Director needs to return to the Northwest/Northern California area. He has both classified and retail sales experience. Presently Ad Director at a 15,000 daily-willing to become an ad rep if necessary in order to relocate.
If you hire this candidate, there will be NO fee. His present employer has engaged our services. For more information, please contact GOOD NEWS (319) 359-4877, FAX (319) 359-8539.

E&P Employment Zone Chart

Use zone number to indicate location without specific identification

The newspaper recession's human toll

By Randall Beach

If you want to see firsthand how the recession has affected people in the newspaper business, all you have to do is take a stroll down my street in New Haven, Conn. The casualties—I am one of them—are all over my neighborhood.

Two years ago, we were happily ensconced at the *New Haven Register*, working hard at our profession to tell readers what was happening in the community. Now, following several waves of layoffs that have hit 49 Register employees—20 of them in the newsroom—each of us is struggling to find a new career or somehow land a job with another newspaper.

I walk down the hill and see the house owned by the Register's former editorial cartoonist. There is a "For Sale" sign in his front yard. He tells me of his latest job leads, always in faraway places such as Tennessee, Louisiana or Washington state. He has toiled as a door-to-door salesman and a security guard in an effort to support his wife and kids. He says that if he is able to sell his house, a remote prospect in the Northeast's flat real estate market, he will have to give away his two dogs and cram his family into an apartment.

I head on down to the local coffee shop and come upon a laid-off Register sportswriter, a two-decade veteran who had joyfully devoted his working life to reporting on the teams of Yale. As he sips his second cup, he tells me he has virtually abandoned all hope of finding another sportswriting job in Connecticut, but he does not want to leave the area for a small newspaper in a state thousands of miles away. He owns a home and has a wife and a 3-year-old daughter; he is no longer willing to "nuke" his life in order to work for a newspaper. He is looking for a job in public relations.

This onetime sportswriter had some more sad tales about other laid-off sports staffers. One of them, who had logged more than 10 years for the Register, did in fact land another newspaper job, at *USA Today*. The only trouble is, it requires that he work in Virginia. Like a white-collar migrant worker, he lives there during the week, then every weekend travels home to Connecticut, a train ride of nearly six hours, to visit his family.

(Beach is a free-lance writer.)

My old co-worker sat contemplatively at the counter, then described a former Register financial writer's painful contortions to stay "in the business." After he was laid off, this guy took a job as a strikebreaker at the New York *Daily News*. Now he is working at Gannett-Westchester Newspapers in White Plains, N.Y. His hours are 8 p.m. to 4 a.m. So five days a week he climbs into his car in his driveway a few blocks from my house and hits the highway for a drive that takes at least an hour, longer if there is a traffic jam. He returns the next morning at about 5 a.m. I deduce that he doesn't get to see much of his wife and kids, but he is still "in newspapers."

Two years have gone by since I lost my job as the Register's thrice-weekly local columnist. The only job interview I've had in the past year was for a reporter's slot at the TAB newspapers, a chain of weeklies in suburban Boston. I need not have bothered to make the drive; I was told during the interview that, if I were hired, my salary would be about $19,000 a year. For this I should sell my house in New Haven and find housing in one of the most expensive regions in the country?

Last fall, when I heard the New York Daily News was hiring a lot of reporters and editors as strikebreakers, I was frustrated. I would love to work for that newspaper, but I was not willing to cross a picket line and take away somebody else's job. When I heard that some of my former Register colleagues were signing on there, I just shook my head. I understood their desperation but, if undermining striking journalists is what it takes to stay in the business, no thanks.

Now I know why so many of my friends have left newspapers to work in public relations but I wonder why, when so many industries value their seasoned employees, newspapers seem to just chew those people up and spit them out just because they are "top of the scale."

I was pretty depressed when I walked out of that coffee shop. What will happen to all of us? How many thousands of others are out there, desperately clawing to get back into a newsroom? With more and more newspapers going belly-up — there were two dailies in New Haven until four years ago — and the remaining staffs becoming increasingly streamlined, there are precious few spots available. If you want to get one of them, boy, you had better be willing to do some crazy things: Sell your house, uproot your kids, commute to be with your family on weekends, or commute for hours each workday. You want a marriage and a newspaper job? You might have to choose between the two.

I don't have any kids yet, but my wife is pregnant. At age 41, with 17 years logged at various newspapers, I am beyond the point where I will light out for the territory in order to work at a newspaper in a town I have never been to nor heard about. I still love the special rush that only a bustling daily newsroom can provide and I dearly miss that intimate relationship with the readers, but I have to question to what lengths I will go in order to get a staff job.

I have been taking as many free-lance writing assignments as I can find, branching out into magazine work and pursuing a book deal. Meanwhile I have to pay the bills. So when I heard that the Hartford Ballet needed a writer for one of its newsletters, I went for it, although I don't know a pirouette from a pas de deux. I was paid $200.

Although newspapers across the country are getting leaner and meaner in their hiring policies, at least they still need free-lancers, but you can't be choosy. One of my first assignments for the *Hartford Courant* was a plum: covering a "concert" by the heavy-metal bands Warrant and Poison at the New Haven Coliseum on the Saturday night of Thanksgiving weekend. I was the oldest guy in the crowd, by about 20 years. I was paid $50, plus expenses.

(Continued on page 36)

July 27, 1991

Editor & Publisher

THE FOURTH ESTATE®

1991

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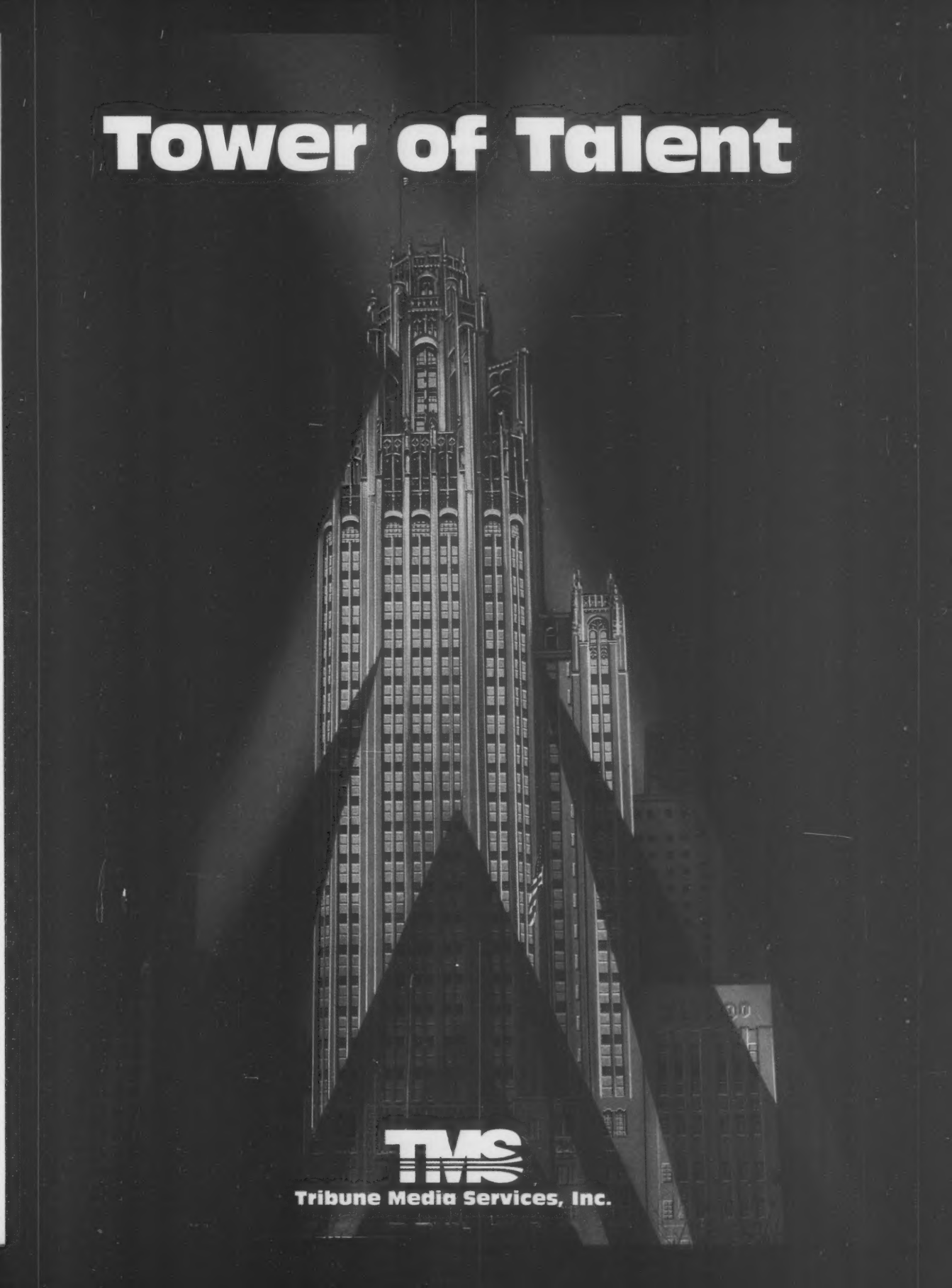

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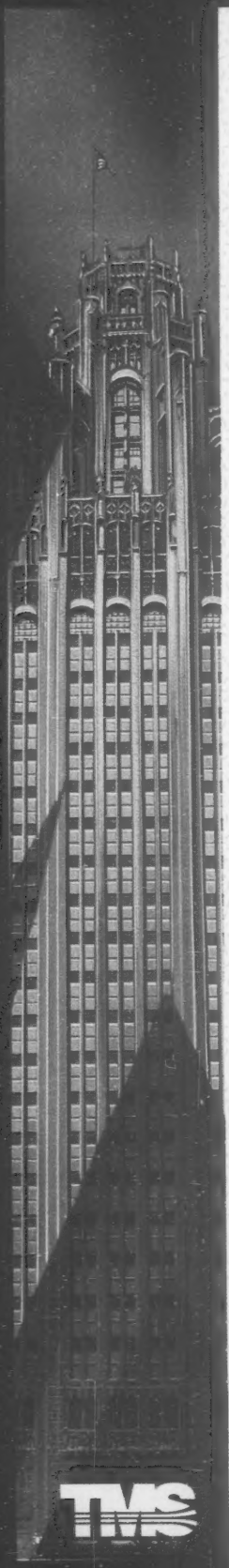

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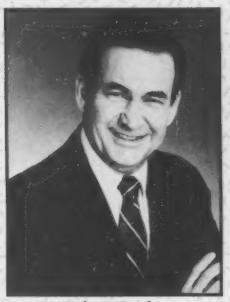
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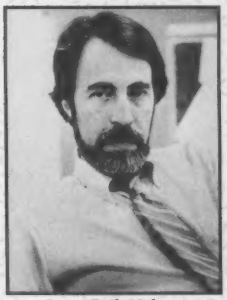
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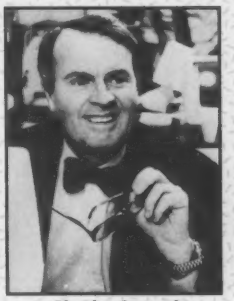
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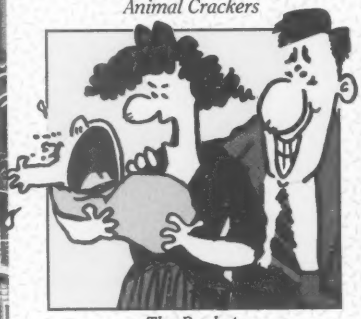

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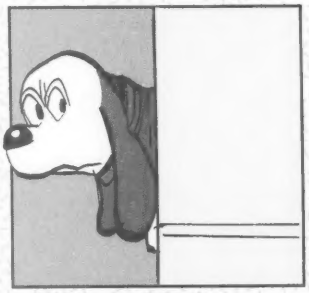

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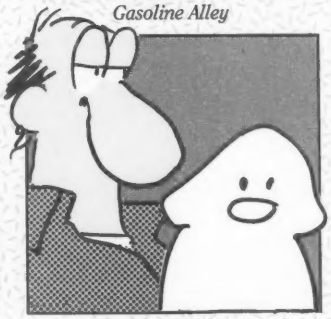

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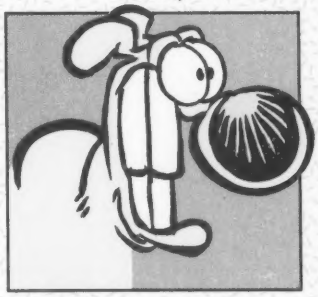

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■ **Fred Basset by Alex Graham** — This flop-eared, lovable hound has been a witty observer of life since 1963, turning up smiles on three continents.

■ **Gasoline Alley by Jim Scancarelli** — The Alley clan charms its readers with homespun humor in the tradition of family warmth and drama.

■ **Gil Thorp by Jack Berrill** — Gil Thorp, the popular coach of Milford High, guides his young athletes and their schoolmates with common sense and care.

■ **Grandpa Zeke by James Emser** — Zany oldster Grandpa Zeke is quick with a tall tale and is simply adored by grandson Bobby.

■ **Herb & Jamaal by Stephen Bentley** — Herb & Jamaal, pals since high school, are struggling to maintain their friendship and business ventures, complicated now by different lifestyles.

■ **Mister Boffo by Joe Martin** — Expect the unexpected in the bonkers world of Mister Boffo and his wonderdog Weederman.

■ **Mother Goose & Grimm by Mike Peters** — Slightly senile Mother Goose and her wacky dog, Grimm, star in the funniest collection of fur and feathers anywhere.

■ **Motley's Crew by Ben Templeton and Tom Forman** — Mike Motley and his crew are champions of the middle class and mainstream America.

■ **Professor Doodle's by Steve Sack and Craig Macintosh** — Kids are entertained as Professor Doodle challenges them with clever riddles and puzzles.

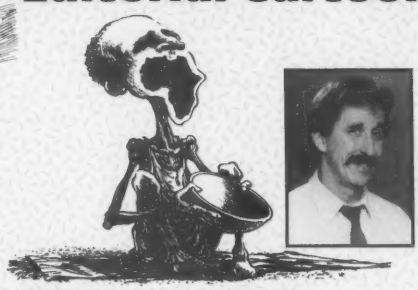
■ **Shoe by Jeff MacNelly** — The scruffy aviary known as the Treetops Tattler Tribune is a hilarious bird's-eye view of the newspaper business and then some.

■ **Suburban Cowgirls by Ed Colley and Janet Alfieri** — Travel the black-topped trails of suburbia with buddies Max and Darlene in their search for fat-free doughnuts.

■ **Winnie Winkle by Frank Bolle** — Winnie Winkle, a high-powered executive with two strong-willed children, meets life's challenges with optimism and a sense of humor.

Editorial Cartoons

■ **Steve Benson** — Arizona Republic — Award-winning, passionate, humorous. (4tw)



BillDay

■ **Bill Day** — Detroit Free Press — Prize-winning, outspoken, insightful. (4tw)

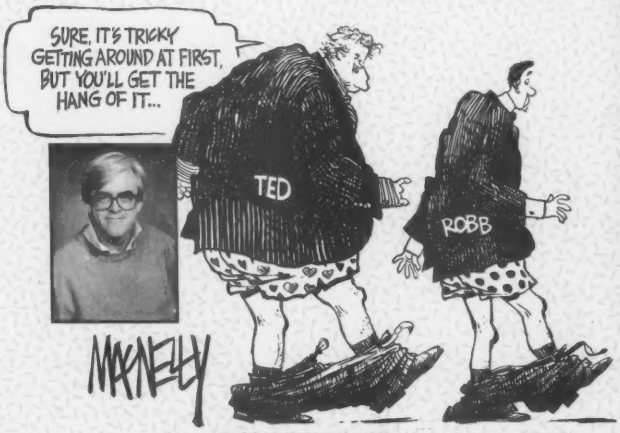
HANDELSMAN

■ **Walt Handelsman** — New Orleans Times-Picayune — Fresh, gutsy, talented. (3tw)

■ **Dick Locher** — Chicago Tribune — Pulitzer Prize-winning, eloquent, stylish, brilliant. (4tw)

Lowe

■ **Chan Lowe** — Fort Lauderdale News/Sun-Sentinel — Distinguished, provocative, nationally acclaimed. (3tw)



■ **Jeff MacNelly** — Chicago Tribune — Three Pulitzer Prizes, extraordinary, biting, conservative. (3tw)

■ **Jack Ohman** — Portland Oregonian — Distinct, witty, insightful. (4tw)

TMS

Robert Bruss

Allen E. Fishman

William E. Donoghue

Robert K. Heady

Tom Peters

Louis Rukeyser

Andrew Leckey

Julian Block

■ **Steve Sack** — Minneapolis Star and Tribune — Clever, sharp, memorable. (4tw)

■ **Don Wright** — The Palm Beach Post — Two Pulitzer Prizes, superb artist, sublime, on-target. (4tw)

■ **Wayne Stayskal** — Tampa Tribune — Unconventional, in-tune, witty. (4tw)

Business Features

■ **Robert Bruss** — The quintessential real estate expert. Accomplished author and real estate attorney Bob Bruss examines tax laws, legal cases and consumer issues. (7tw)

■ **Business Insights by Allen E. Fishman** — Interprets business and financial trends for managers and business owners of small to medium-sized businesses. (1tw)

■ **The Donoghue Strategies by William E. Donoghue** — Practical money management advice by a top financial wizard. (2tw) Also updates readers weekly in the *Money Fund Table, Tax-Free Money Fund Table* and *Banks vs. Money Funds* chart.

■ **Robert K. Heady on Banking** — One of the country's top banking experts reports on money-saving information. Co-authors *Banks vs. Money Funds* with William Donoghue. (1tw)

■ **Insider Trading** — Electronic database contains information on insider trading on all publicly-held companies. Select the companies you want monitored. (1tw)

■ **Tom Peters On Excellence** — Best-selling author and lecturer examines leadership, quality, customer relations and foreign trade of the most successful institutions. (1tw)

■ **Louis Rukeyser** — Wise and witty, reader-grabbing, one-of-a-kind insights from America's popular economic commentator. A distinguished addition to any financial page. (1tw)

■ **Successful Investing by Andrew Leckey** — Up-to-date investment ideas and financial advice to help readers increase their net worth. Reviews business trends and answers investment questions. (3tw)

■ **The Tax Report by Julian Block** — A guide through today's complex tax system, interpretations of confusing tax laws and crucial legislation by leading tax attorney Julian Block. (1tw)

Comic Panels

■ Charlie by Charlie Rodrigues — Panel cartoonist Charlie Rodrigues delights audiences with Charlie, a lovable, offbeat klutz whose struggle to get through his day makes it easier for us to get through ours.

"I'm sorry you only lasted two days. Tell you what — I'll write on your reference that you did a cameo performance with us."

■ Good News/Bad News by Henry Martin — Veteran cartoonist Henry Martin's hilarious panel about corporate America is a blue chip among financial page features. Everybody you ever worked for — or with — shows up in Good News/Bad News.

"It gives me great pleasure to introduce to you Ed Brindley, the Gen. Schwarzkopf of the financial recovery and collection industry."

■ Heathcliff by George Gately — Invite America's cleverest, craftiest cat into your comic pages and watch him win the hearts of millions of readers. His hilarious antics daily and Sunday make Heathcliff a favorite comic tradition.

"I see you've met the good will ambassador."

■ In The Bleachers by Steve Moore — Steve Moore's funny and unpredictable comic panel takes an off-the-wall look at the world of sports. Popular with readers of all ages, In The Bleachers pokes hilarious fun at sporting events, or anyone who's ever been to one.

"He's right, Jack. We installed it upside down."

■ Sports Hall of Shame™ by Bruce Nash and Allan Zullo — A light-hearted tribute to sports bloopers and blunders so wild they must be true! The Sports Hall of Shame™ immortalizes the wackiest people and plays daily and Sunday. With illustrations by Bill Maul.

■ That's Jake by Jake Vest — Jake is a good ol' country boy who thinks The Orange Blossom Special is a romantic ballad. Available daily and in Sunday color, Jake brings his own blue denim philosophy to readers as he tries to cope with women, overbearing bosses and creditors.

How the home-court advantage works in pocket billiards.

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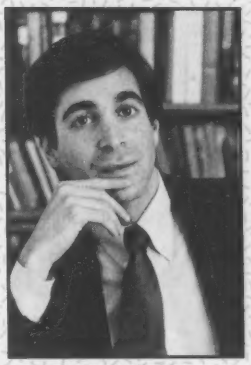
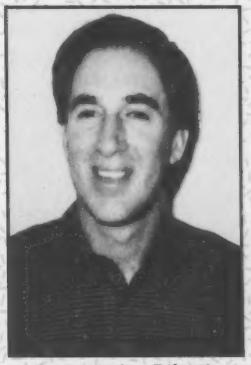
Marilyn Beck

Cheryl Lavin



Glenn Plaskin

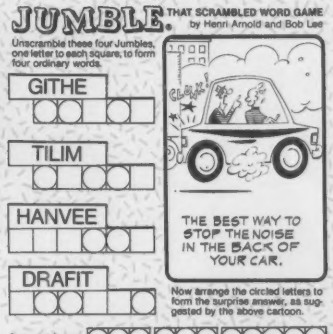
Tracy Ringolsby



Benjamin Lee Eckstein

Herb Ettenson

Henri Arnold



Jumble®

People

■ **Marilyn Beck's Hollywood** — Top Hollywood reporter Marilyn Beck delivers the scoop on who's who, what and where in Tinseltown. Serving up-to-the-minute Hollywood happenings before anyone else. (7tw)

■ **The Fast Track by Cheryl Lavin** — Spice up your entertainment pages with Cheryl Lavin's fresh personality column. Interviews with celebrity movers and shakers in a probing Q-and-A format. (1tw)

■ **Turning Point by Glenn Plaskin** — Leading celebrity journalist talks with today's most glamorous and sought-after personalities. Plaskin goes behind the publicity machines and gets exclusive one-of-a-kind interviews. (1tw)

Sports

■ **Inside Baseball by Tracy Ringolsby** — Dallas Morning News columnist Tracy Ringolsby writes a winning column that covers all the fast-breaking baseball news, whether it's on the field or in the front office. (1tw)

■ **Latest Line** — Daily point spreads, plus commentary to round out the information, make Latest Line a sports must. (7tw)

■ **Racing Form** — The official newspaper of the National Association of State Racing Commissioners. Expert selections from "America's Turf Authority." (7tw)

■ **Superstats by Benjamin Lee Eckstein** — A complete selection and statistical package on professional and college sports. (7tw)

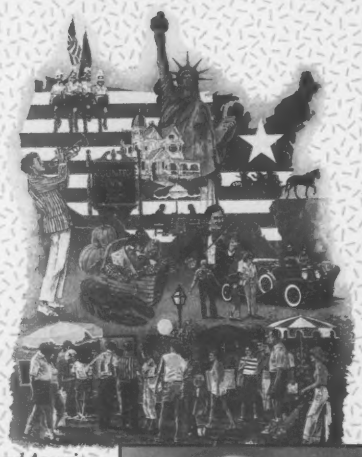
Games & Puzzles

■ **The Crosswords by Herb Ettenson** — Nobody creates a more enjoyable or clever puzzle than Herb Ettenson. Challenging crossword puzzles (7tw), TV Crossword (1tw) plus the Daily Commuter Crossword (6tw).

■ **Goren Bridge by Omar Sharif and Tannah Hirsch** — Game strategies to sharpen bridge-playing skills by bridge king and celebrity Omar Sharif and expert Tannah Hirsch. (7tw)

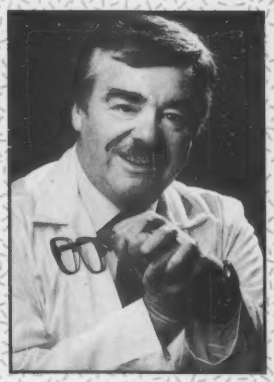
■ **Jumble®** (7tw) and **Junior Jumble** (1tw) **by Henri Arnold and Bob Lee** — For more than 30 years, Jumble, That Scrambled Word Game,® has attracted and held the most loyal following of any feature in newspapers today with its brainteasing word puzzles.

■ **Test Your Horse Sense by D.L. Smith** — Challenging and interesting, Test Your Horse Sense attracts readers with a variety of trivia questions. (7tw)



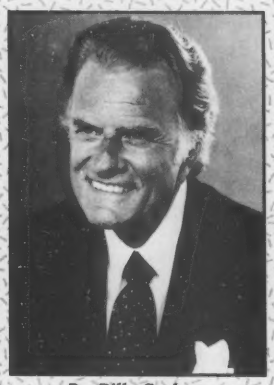
Around America by Eric Model

Steve Birnbaum



Allan Bruckheim, M.D.

Don Garlits



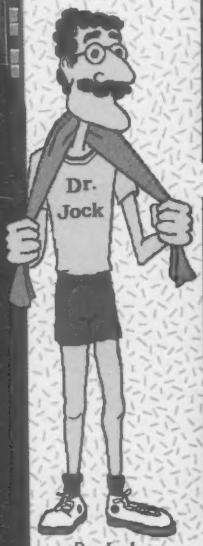
Dr. Billy Graham

Mark Hirmes

Joyce Jillson

Marguerite Kelly

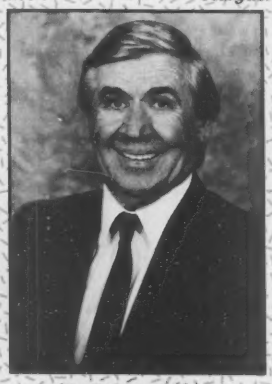
Bard Lindeman



Dr. Jock

Marilynn Preston

Mitchell B. Sheinkop, M.D.



Dr. Robert Wallace

Chip and Jonathan Carter

Larry Eisinger

Judy Fitzgibbons

Dr. Ann Huntington

Jack Hurst

Gene Siskel

D.L. Stewart

Laura Kavesh and Cheryl Lavin

Special Interests

■ **Around America by Eric Model** — Celebrate America's rich heritage of food, music and tradition with a guide to accommodations, events and festivals. Available on a national or regional basis. (1tw)

■ **Steve Birnbaum** — America's travel authority shares information on destinations. (2tw)

■ **The Family Doctor by Allan Bruckheim, M.D.** — The latest in medical knowledge in a Q-and-A format. Sensitive and caring. (6tw)

■ **Home Workshop by Larry Eisinger** — Tips, tools and techniques for the home handyman, from beginner to expert. (1tw)

■ **On The Label by Judy Fitzgibbons** — Reliable information on interpreting food labels by an expert in the field of nutrition. (1tw)

■ **Ask Don Garlits by Don Garlits** — Straight answers to tough car problems. (1tw)

■ **My Answer by Dr. Billy Graham** — Inspirational Q-and-A column that crosses denominational divisions. Compassionate. (6tw)

■ **Will Wynn Lotto by Mark Hirmes** — Series of easy-to-understand tables analyzing the frequency of winning lottery numbers in every state. (2tw)

■ **Ask Your Vet by Dr. Ann Huntington** — A column chock-full of information, explanations and answers for animal lovers. (3tw)

■ **Country Music by Jack Hurst** — Critiques on the latest records, performances and artists in the tremendously popular country music field. (2tw)

■ **Horoscopes by Joyce Jillson** — America's most widely read astrologist. (7tw)

■ **The Family Almanac by Marguerite Kelly** — Advice for today's families. (1tw)

■ **In Your Prime by Bard Lindeman** — Covers the issues affecting today's mature readers. Responds to questions with quality advice. (2tw)

■ **Siskel On Movies** and **Flicks Picks by Gene Siskel** — A look at the movie industry and the people who are a part of it and movie reviews. (2tw)

■ **Paternity Ward by D.L. Stewart** — Family life from a male viewpoint. Entertaining. (2tw)

■ **Dr. Jock by Marilynn Preston and Mitchell B. Sheinkop, M.D.** — The longest-running source of exercise and fitness advice. (1tw)

■ **Tween 12 & 20 by Dr. Robert Wallace** — Reliable and sound advice for teens. (6tw)

■ **Inside The Video Games by Chip and Jonathan Carter, with illustrations by Sam Rawls** — Reviews and ratings of today's video games by a father and son duo. (1tw)

■ **Tales From The Front by Cheryl Lavin and Laura Kavesh** — Required reading for singles. Problems and joys of relationships.(2tw)

■ **Weekly Features Service** — More than 50 features, including a horoscope, automotive advice, puzzles, cartoons, graphics and sports facts. (1tw)

TMS Stocks

The future in financial market information is here today! Provide the financial listings today's readers need with TMS Stocks. TMS Stocks offers:

- "Real-time" stock information on every stock trade on every market in the United States.
- More than 50 daily and/or weekly data fields to select from.
- The ability to monitor any financial instrument to stay ahead of the news.
- An on-line database for historical research.
- 21 daily and/or weekly data fields on mutual funds.
- The ability to customize a stock market database from a live satellite feed.

TMS Stocks allows an editor to select as many or as few stocks with as much or as little information with *so little effort*. The future in financial market information is here today!

	Capitalization	Company	Sub name	Primary exchange	Ticker symbol	Latest FY revenue	Revenue Share Pct. from previous Qtr.	Revenue Share Pct. from previous Qtr.	Latest FY net income	FY net income per share	EPS Share Pct. from previous Qtr.	Net Earnings Qtr. growth	Current FY EPS estimate	51 Weeks stock	Indicated dividend	Stock high	Stock low	Price/earnings ratio	Actual dividend	Yield	Institutional ownership	Today's Activity	Long term Growth
28	1828627	Kemper Corp.	Kemper		KEM	2,928.2	4.7	-2.4	11.9	0.25	-95.8	-36.3	4.06	38 1/2	2.01	43 1/8	17 1/8	148	0.92	3.5	-1.1	45	<1	1.7
29	1826035	Square D Co.	SquarD		SQD	1,653.3	3.4	4.0	120.7	4.94	24.1	4.7	4.44	79 3/4	10.35	81 1/2	33 7/8	17	2.32	0.5	7.7	58	2	18.8
30	1802395	Household International Inc.	Household		HI	1,630	18.3	4.5	235.0	6.00	3.1	15.7	6.27	43 3/4	2.65	53	18 3/8	7	2.20	0.4	6.5	67	1	20.3
31	1658702	First Chicago Corp.	FstChic		FNB	N/M	N/M	N/M	1,217	3.25	-34.3	N/M	2.85	25 1/8	7.82	35 1/4	13 1/8	8	2.00	0.7	2.5	67	2	4.6
32	1673195	FMC Corp.	FMC		FMC	3,749.0	9	5.4	155.5	4.30	13.4	12.7	4.41	45	1.15	45	25 5/8	10	0	0	80.6	61	4	39.1
33	1463145	Santa Fe Pacific Corp.	SFePC		SFX	2,397.1	2.4	-20.0	-111.8	-0.82	N/M	N/M	0.67	8 1/2	3.04	9 3/8	5 1/8	N/M	0.10	3.3	-1.3	29	<1	35.5
34	1408786	Molex Inc.	Molex*		MOLX*	564.4	3.9	17.2	62.1	1.24	8.8	13.7	1.32	26 1/4	2.30	32 3/4	16 1/2	22	0.02	0.0	11.9	29	47	1.12
35	1391150	Northern Trust Corp.	NorTst		NTRS	N/M	N/M	N/M	115.4	3.08	-1.0	N/M	3.32	39 1/2	1.85	39 3/4	19 1/2	12	0.84	0.3	12.8	65	14	1.75
36	1375043	Whitman Corp.	Whitmn		WH	2,305	5.5	-10.7	-19.3	-0.19	N/M	N/M	1.19	13 3/8	6.78	13 3/4	6 5/8	N/M	1.05	-1.8	-20.7	63	1	49.1
37	1279613	Dean Foods Co.	DeanFd		DF	1,967.5	18.0	11.1	61.2	2.29	0.4	13.7	2.65	47 1/4	1.15	48 1/2	31 1/4	18	0.74	0.2	13.5	35	3	17.1
38	1241702	NICOR Inc.	NICOR		GAS	1,536.1	5.3	-0.5	113.5	3.86	-3	13.9	4.05	42 7/8	1.43	47	34 3/4	11	2.24	0.6	7.3	N/A	N/A	19.3
39	1235784	Brunswick Corp.	Brnswk		BC	2,477.6	-12.3	2.3	51.8	0.80	N/M	N/M	0.51	14	9.33	15 3/8	8 3/8	25	0.44	0.8	1.1	66	3	15.9

Weather Central

Weather Central, the most reliable and attentive electronic weather service in the industry, provides black-and-white or four-color graphics and text forecasts on the weather in your readership area or across the nation. Weather Central's Macintosh®-based, totally customized service lets you tell us exactly what you want in a weather package, and how you want it. And we get it to you when you need it.

Comprehensive daily and specialized forecast data includes marine forecasts, air quality and pollen indexes, plus travel forecasts. Weather Central provides accurate information about the weather for your city, the nation and anywhere in between.

With Weather Central, you can have the weather any way you want it!

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TMS TV Listings

You get exactly what you want with TMS TV Listings. Our precise editing and adaptable designs allow you to create a custom look for your newspaper.

TMS TV Listings utilizes state-of-the-art technology to deliver the most distinguished and reliable television program information in the marketplace. Our accuracy is unmatched and we are dedicated to professional, individualized service.

The versatility and flexibility TMS TV Listings offers in formats, typefaces and column widths allow your television pages to best suit both the needs of your newspaper as well as your readers. Our long-standing commitment to excellence is reflected in our service as well as the superior quality of our product. That's why our list of subscribers is growing every day.

From The Seattle Times to The Miami Herald, The New York Times to The Sacramento Bee — country-wide, we're supplying the highest-quality television listings available today.

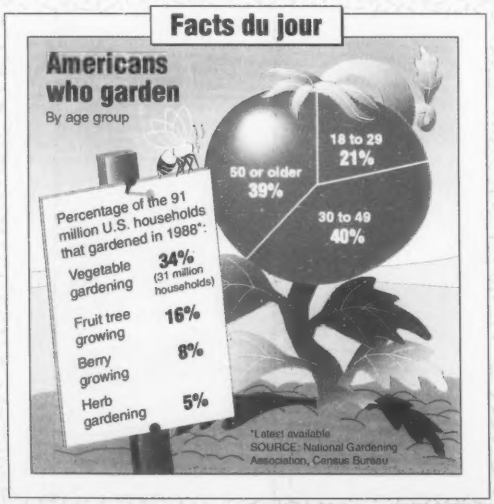
Get exactly what you want. Get TMS TV Listings.

For more information call Tom Beatty, Vice President of Sales at 800/245-6536 or 312/222-4669.

KRTN

David C. Turnley/Detroit Free Press — "Casualty of War"

Jamie Francis/The State — "Ian Woosnam Wins Masters"



Knight-Ridder Tribune News / MARTY WESTMAN

Knight-Ridder Tribune News Information Services is your complete news service. With 40 newspapers contributing worldwide coverage, KRTN provides everything you need for your news, business, sports and feature sections. KRTN also supplies your newspaper with top-quality graphics and photographs and matching KRTN wire stories filed from every region of the country and the world.

■ KRTN's expanded News Wire provides you with more news, business, feature, entertainment, lifestyle and sports stories than any supplemental news service.

■ KRTN Graphics Network combines the Knight-Ridder and Chicago Tribune graphics services into a state-of-the-art news graphics service available 24 hours a day via your Macintosh® computer. KRTN Infographics provides quality news, feature and special project graphics packages to clients camera-ready and on Macintosh disk.

■ Headquartered in Washington, D.C., the KRTN Photo Service delivers color and black-and-white photos via satellite in digital or analog format and by dial-up to your Macintosh computer. The nation's top photojournalists provide KRTN with news, feature and sports coverage, with many pictures matching stories moved exclusively on the KRTN wires.

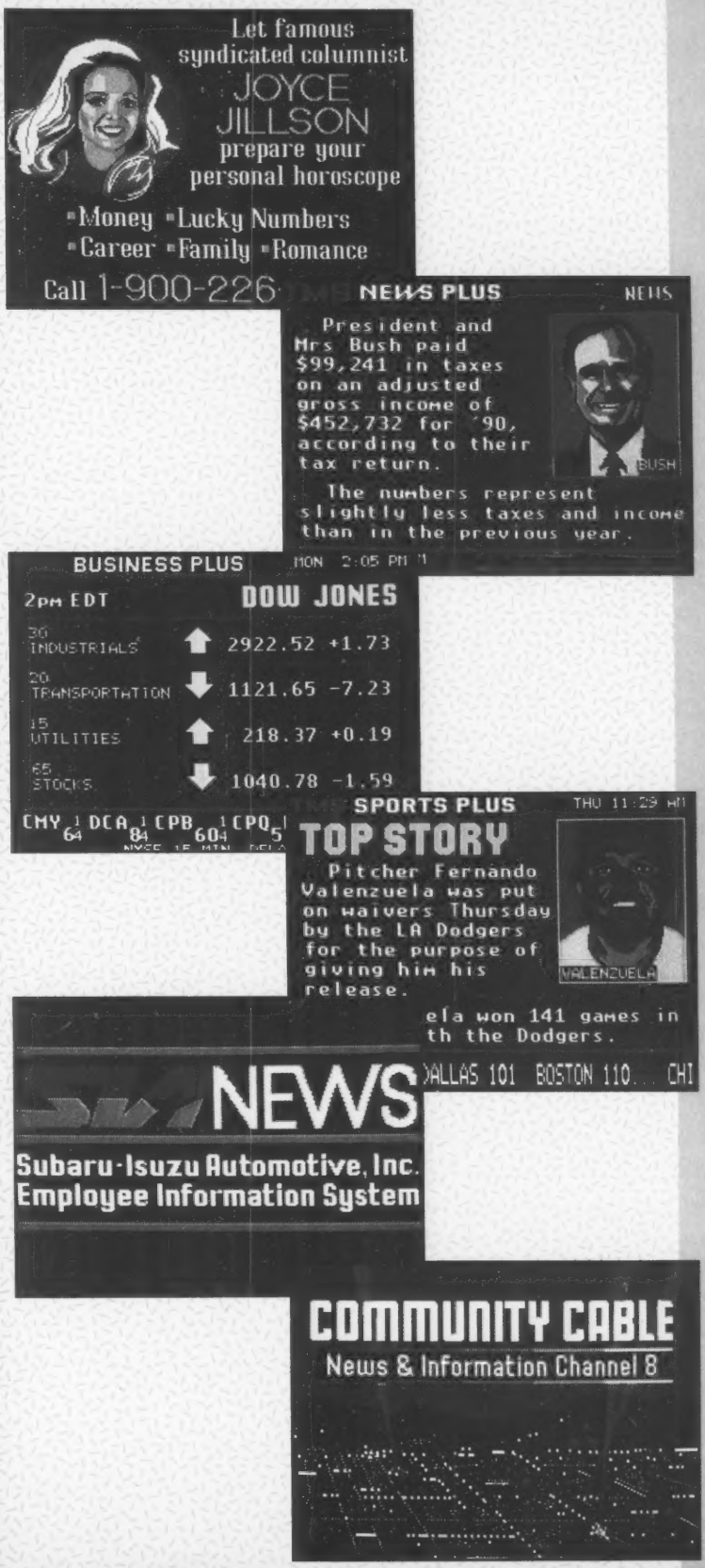
■ Targeted to medium-sized newspapers, the Select service offers tightly edited versions of the day's top news stories, plus top columnists and commentary.

KRTN is your best source for fast-breaking news, high-resolution graphics and award-winning photo coverage!

For more information, call Walter Mahoney, Vice President of Sales at 800/245-6536 or 312/222-4695.

KRTN

KNIGHT-RIDDER / TRIBUNE NEWS
INFORMATION SERVICES



Electronic Information Products

TMS is a towering force in the development and marketing of innovative electronic information products and services.

■ **Audiotext** — TMS Tele-Media extends the strength of the newspaper as the premier source of information in the community by providing high-quality audiotext services for editorial, advertising and circulation applications. Personalized horoscopes by astrologer Joyce Jillson, Daily Crossword Puzzle answers, Dow Jones stock reports and much, much more generate reader involvement and revenue. Call or write for our catalog of products and program details.

■ **Cabletext** — TMS News Plus, TMS Business Plus and TMS Sports Plus are comprehensive, continually updated information programs, which reach more than 6 million viewers on cable TV channels nationwide.

■ **Corporate Communications** — TMS's cabletext news and business services provide ideal core programming around which companies create effective internal employee communications systems. Local messaging features are used to provide the workplace with corporate news and local interest information. The programs also can serve as a colorful, nonintrusive activity in customer waiting areas.

■ **Point-Of-Purchase Information Networks** — TMS's sports programming is used as a point-of-purchase advertising medium that reaches large, affluent audiences in the receptive atmosphere of upscale lounges, restaurants and stadiums. Customized for each location and supported by national advertising, clients use the local insertion capabilities to promote specials and events.

Tribune Media Services' Feature List

■ EDITORIAL CARTOONISTS
Steve Benson
Arizona Republic (4tw)

Bill Day
Detroit Free Press (4tw)

Walt Handelsman
New Orleans Times-Picayune (3tw)

Dick Locher
Chicago Tribune (4tw)

Chan Lowe
Fort Lauderdale News/Sun-Sentinel (3tw)

Jeff MacNelly
Chicago Tribune (3tw)

Jack Ohman
Portland Oregonian (4tw)

Steve Sack
Minneapolis Star and Tribune (4tw)

Wayne Stayskal
Tampa Tribune (4tw)

Don Wright
Palm Beach Post (4tw)

■ COLUMNISTS
Dave Barry (1tw)
Stephanie Brush (1tw)
Bob Greene (3tw)
Charles Osgood (2tw)
Andy Rooney (2tw)
Mike Royko (3tw)
Diane White (2tw)

■ COMMENTATORS
Kenneth Adelman (2tw)
Patrick J. Buchanan (2tw)
Donald Kaul (2tw)
Lars-Erik Nelson (3tw)
Clarence Page (2tw)
Politics Today
by Jack W. Germond and Jules Witcover (5tw)

■ SPORTS
Inside Baseball
by Tracy Ringolsby (1tw)

Latest Line (7tw)

Racing Form (7tw)

Superstats
by Benjamin Lee Eckstein (7tw)

■ BUSINESS
Banks vs. Money Funds
by William E. Donoghue and Robert K. Heady (1tw)

Robert Bruss (7tw)

Business Insights
by Allen E. Fishman (1tw)

The Donoghue Strategies
by William E. Donoghue (2tw)

Money Fund Table
by William E. Donoghue (1tw)

Tax-Free Money Fund Table
by William E. Donoghue (1tw)

Robert K. Heady On Banking (1tw)

Insider Trading (1tw)

Tom Peters On Excellence (1tw)

Louis Rukeyser (1tw)

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Automotive
Ask Don Garlits (1tw)

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Earthweek: A Diary of the Planet

Eruptions

Dozens of people were killed as heavy rains dislodged tons of debris from the volcanic slopes of Mt. Pinatubo, northwest of Manila. The Philippines announced that it may have to replenish the wildlife of the forests around the mountain once the eruptions stop, because fleeing animals were all eaten by local residents. Environment Secretary Fulgencio Factoran said that all trees and plants within a six-mile radius of Pinatubo were destroyed, and that the population of deer, boar, insects, lizards, and snakes native to the area may have been entirely wiped out.

Torrential rains unleashed a landslide of volcanic mud, rock, and ash from Japan's Mt. Unzen that cut a five-mile swath through three towns.

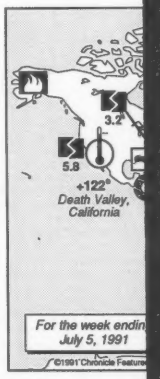
Tremors around Kartala Volcano near the Comoros capital of Moroni sparked fears that the mountain might erupt. It would be the first time since 1977, when 20,000 were left homeless on the Indian Ocean island as lava destroyed villages.

Earthquakes

Residents in the San Gabriel foothill communities northeast of Los Angeles cleaned up rubble and debris left by a strong temblor that rattled much of Southern California on June 28. At least one person was killed by the earthquake that caused an estimated $12 million in damage. Quakes were also felt in Tokyo, northwestern Iran, Sumatra, and West Virginia.

Hoppers

Agricultural officials in Florida are poised to attack the next generation of grasshoppers whose parents have caused the state's worst infestation in 40 years. Found swarming around Dade City last month, a species of American grasshopper has swept across thousands of acres around Tampa Bay, leaving dozens of citrus groves stripped of their leaves. In-



secticides have been effe
against young hoppers, a
are now underway to atte
set to hatch next month.

Ash and Sun

A spreading clou
and ash from Mt.
Volcano is expect
ate spectacular multicolore
and sunsets in several are
Northern Hemisphere. T
stretches from Hawaii to t
terranean and is moving ea
750 to 1,000 miles each
servers as far north as parts
and Florida, and southern
should be able to see th
display at dusk and dawn
cloud is overhead.

A huge soot cloud thou
caused by burning oil wells
covered the sky over Bah
eastern Saudi Arabia, obsc
sun and dropping the
scorching temperatures by
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by Dan Piraro

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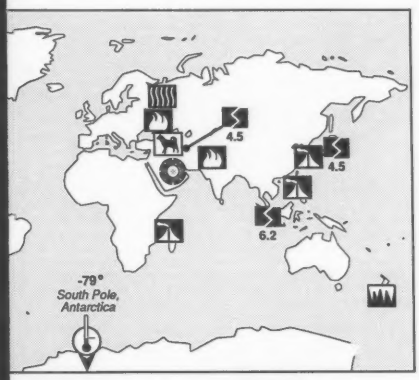

Wildfires

A heat wave and thousands of lightning strikes in Alaska sparked forest fires in the state's dry interior, including one that burned to within a mile of the trans-Alaska oil pipeline. More than 1,000 firefighters fought the blazes near several small towns.

Thousands of people fled their homes in Quebec province as strong winds pushed two huge forest fires dangerously close to towns and villages on the north shore of the St. Lawrence River.

Forest fires were also raging out of control in Russia's southeastern Ukraine, and in Pakistani-controlled Kashmir.

Moscow Heat

A summer heat wave brought the Soviet capital its hottest June 29 in more than a century. Electric fans were unavailable at state stores, which had only heaters in stock.

Kiwi Cold

New Zealand experienced the coldest June in 15 years. The extreme winter cold is likely to continue, according to the country's meteorological service. The chill has been caused by a low pressure area near the Chatham Islands that forced south-southwest antarctic winds over both the north and south islands.

Wild Dogs

Stray dogs turned loose in the Azerbaijan's capital by owners who couldn't feed them are roaming the city in wild packs. An acute food shortage and a drop in living standards has forced an increasing number of people in Baku to abandon their dogs, according to a report from the Assa-Irada Azerbaijan news agency.

Additional Sources: *U. S. Climate Analysis Center, U. S. Earthquake Information Center and the World Meteorological Organization.*

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The world of young professionals—at home, at work and at play.
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I See L.A. has given you permission not to wear a tie.

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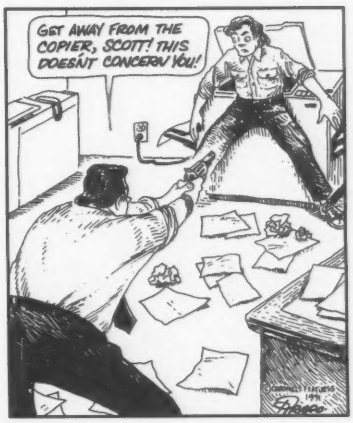

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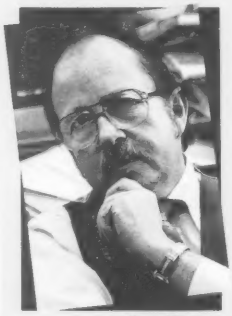
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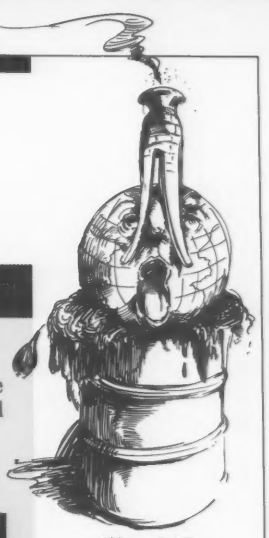

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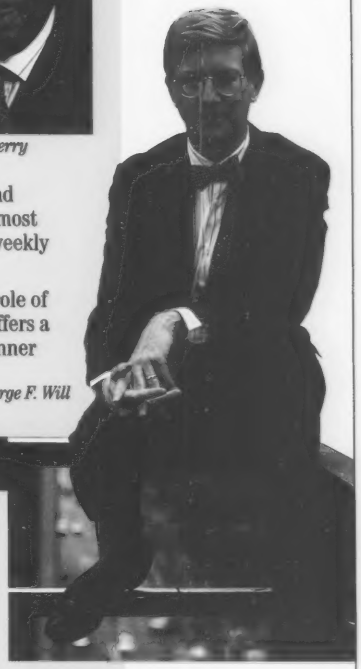

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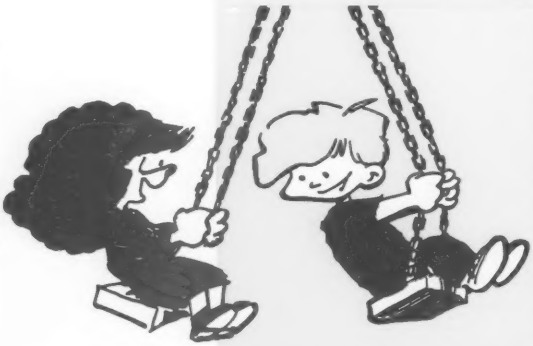

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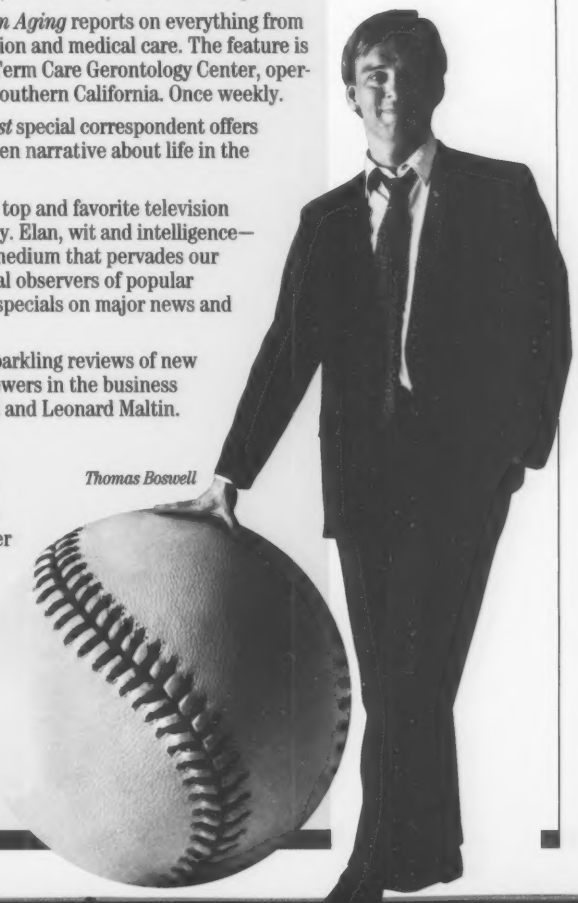
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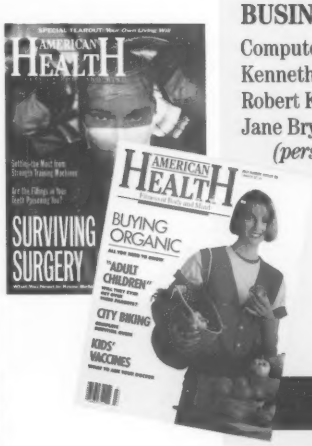

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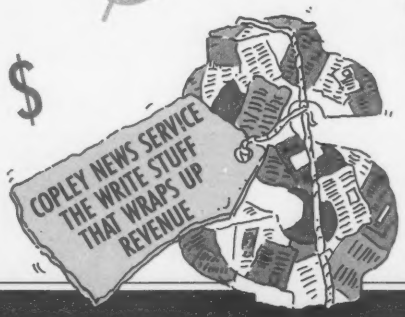

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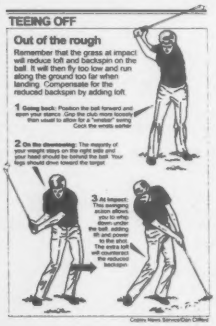

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[illegible] ●											●									
Alert Consumer ▲						●		●	●											
Antique or Junque ▲														●						
Arts & Leisure I ▲						●	●													
Autoword									●					●						●
Backyard Gardener ▲ (graphic)														●						●
Baseball Report						●												●		
Best Bytes (computer)									●											
Business Traveler (eow)						●			●										●	
California Features	●																			
Capitol Eye (Doug Bandow)						●											●			
Careers									●			●								
Political Caricatures (2)		●		●																
Celebrity Sports Talk																		●		
Chicago Bureau Wire															●					
Contemporary Collectibles ▲												●		●						
Cooking Corner ▲			●								●			●						
Cook's Books ▲								●			●									
Crafts: Make It Yours ▲								●				●		●						
Crowley Chronicles (comic)				●						●		●								
Crosswords					●															
Decor Score ▲						●						●		●						●
Designer Homes ▲														●						
Discovery/Science (graphic) ▲										●			●							
Editorials		●																		
Editorials—California	●																			
Editorials—Illinois															●					
Entertainment Clip Art				●																
Entertainment Color Caricature — Avail. 10 for $100			●																	
Entertainment Trivia							●													
Everybody's Business				●					●	●										
Excursions (comic)				●						●										
FYI Travel Tips						●													●	
Film Close-Up (Arts 2) ▲						●	●									●				
Films in Focus ▲						●										●				●
Financial Update (2)						●			●											
Fitness Forum												●	●					●		●
Food Clip Art				●																
Food Colorfoto			●								●			●						●
Football/Basketball Report						●												●		
Forkful of Travel (Travel 5) ▲						●					●								●	
For Teens																				
Game/Book Review					●		●	●												●
Games for Juniors — Avail. 10 for $100																				
Garden Tips (graphic)										●		●		●						
Michael Grant						●											●			
Health Watch (graphic)						●		●		●		●	●							
Healthy Gourmet (w/graphic)											●		●							
Nat Hentoff						●											●			
Here's How														●						
Historical Fillers										●										
Hollywood Etc.							●									●				
Home Entertaining ▲											●	●		●						
Illinois Features															●					
In Fashion (Style 2) ▲						●						●								
Inside People ▲						●		●				●	●							
Kids' Home Library							●	●												
Kids' Home Newspaper				●	●			●		●										●

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Kitchen Hints (graphic)										●	●									
Kitchen Kids ▲								●			●									
Lifestyle Clip Art				●																
[illegible] Fillers ▲										●			●							
Mainly For Seniors								●												●
Manners: Letitia Baldrige								●				●								
Microwave Magic											●			●						
Money & You						●			●											
Movie Reviews (6)																●				
[illegible] Minute Parent								●				●								
Opinion (1)						●											●			
Opinion/Steve Green (2)						●											●			
Opinion 2/M.G. Lord (art)						●											●			
Our Children								●												
Outdoor Life						●												●		
Photo Tips (graphic)						●				●									●	●
Points On Pets								●												●
Political Cartoons		●		●		●														●
Political Cartoons California (2)	●																			
Political Cartoons Illinois (2-4)															●					
Pop Talk ▲ (graphic)						●	●													●
Puzzles (2)					●															
Puzzles & Posers, Zig Zag Puzzle (4)					●															
RVs: On The Road (eow)						●													●	
Real Estate: Open House									●					●						
Scanning The Bookshelf						●	●													
Phyllis Schlafly						●											●			
Science Souffle ▲						●				●			●							
Sew Easy ▲								●				●		●						●
John Sinor								●												●
Smart Money (graphic)						●		●	●	●		●								
Speaking Of Sports																		●		●
Special Feature Colorfoto			●																	
Special Feature Packages (23)																				
Sports Facts (graphic)						●				●								●		
Sports Trivia (3) (comic)				●						●								●		
Sports Unlimited						●												●		
Starwatch (daily horoscope)						●														
Strictly Classical							●													
Style I—Lifestyle ▲						●						●								
Suzy (5 wire, 2 mail)						●	●					●				●				
TV Close-up (Arts 3) ▲						●	●													
TV Toons (comic)				●			●			●										
Teeing Off (graphic)				●						●								●		
To Be Equal: John E. Jacob						●											●			
Today's Scene—Education, Military, Profile (3) ▲						●														
Today's Scene—Science ▲ (graphic)						●														
Travel Colorfoto			●			●													●	
Travel Features (5) ▲						●													●	
Travel Tips (graphic)						●				●									●	
Traveling Through History						●													●	
Vegetarian View											●		●							
Video Retrospective ▲							●									●				
Video Views ▲							●									●				
Wine Talk											●									
World of Music							●													
Your Body (graphic)						●				●		●	●							
Your Horoscope Guide (weekly horoscope)					●							●								●
Your Social Security								●	●											

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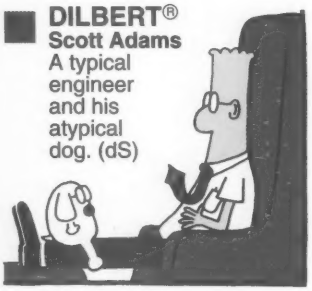

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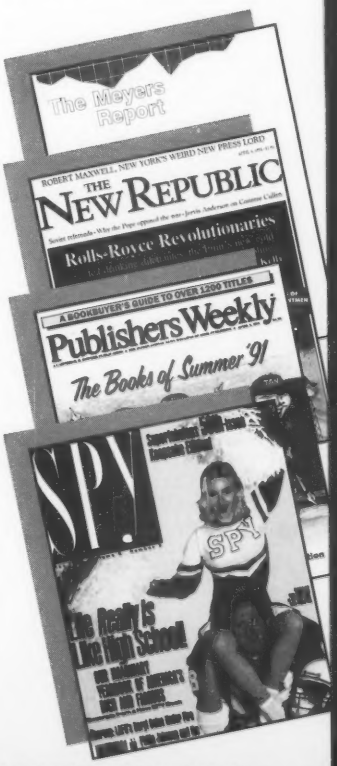

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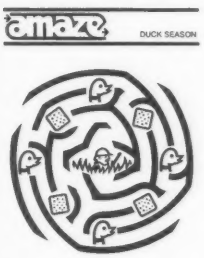

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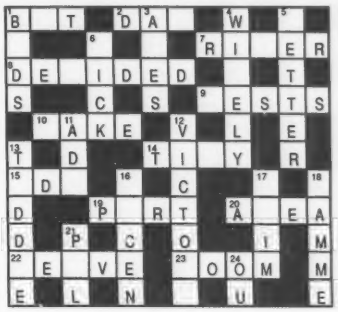

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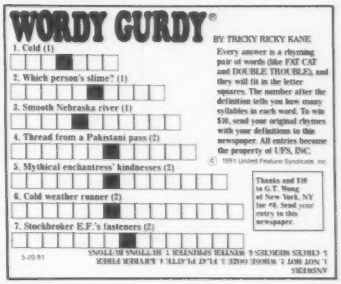

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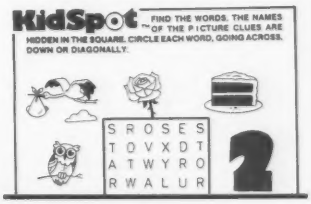

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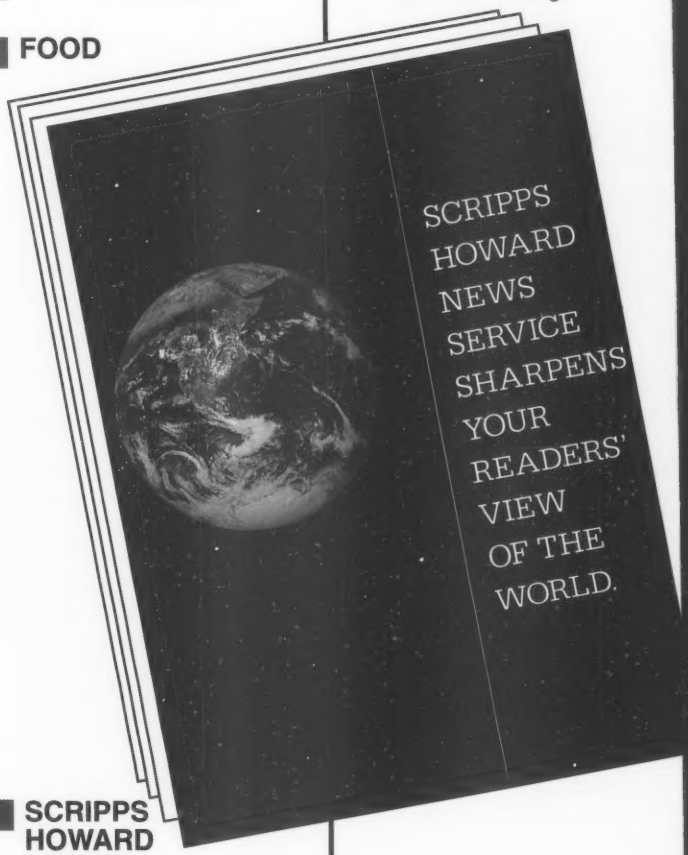

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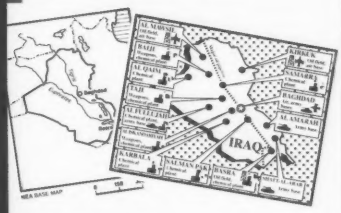
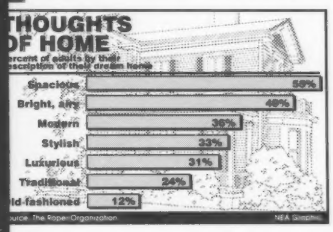


FACES IN THE NEWS
Newsmaker photos. (2tw)

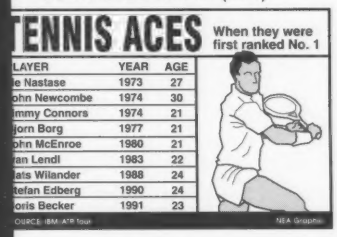
NEA GRAPHICS (3tw)



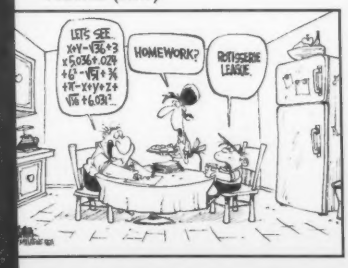
OP-ED ILLUSTRATIONS (1tw)

PLACES IN THE NEWS
Map and text. (1tw)

SPORTS GRAPHICS/ STAT SHEET
John Grabowski (2tw)



WIN, LOSE & DREW
Drew Litton
Sports editorial cartoons from the *Rocky Mountain News*. (2tw)



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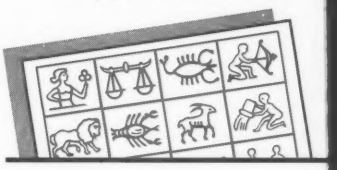

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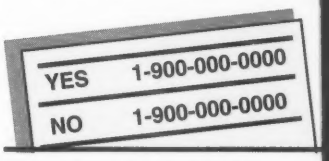

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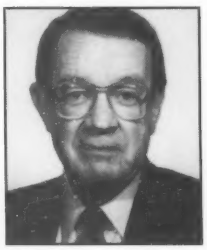

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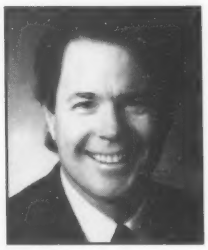

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BPI Entertainment News Wire . . . BPI

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FNA News . . . FNA

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Gutman, Dan . . . GUT
GEM Publishing Group . . . GEM
GSM News Service/Garden State Media . . . GSM

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V

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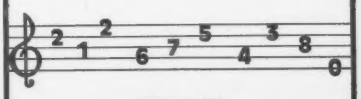

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A

"A Room With A Paw" —Sr. Rose Randolf . . . YOS
A Better Mousetrap —Rich Blum . . . SNS
A Good Book To Read —Martin J. Ross . . . LAV
A Minority View —Walter E. Williams . . . CRE
A Panel —David Woodall . . . WAC
A Taste Of America —Michael and Jane Stern . . . UPS
A Woman Like You —Frances Scott . . . BAS
A.J.'s Tax Fables —A.J. Cook . . . CAJ
About Animals —D.B. . . . SCI
About Books —American Library Association . . . NEA
About Real Estate —Don G. Campbell . . . KFS
About Wine —Dan Berger . . . LAT-WP
Absurd Laws —Larry Sturgis . . . OPS
Accu-Log TV Breakouts — Staff . . . TAP
Accu-Log TV Cable Listings — Staff . . . TAP
Accu-Log TV Feature Package — Staff . . . TAP
Accu-Log TV-Cable Grids — Staff . . . TAP
Accu-Log TV-Cable Rolling Logs — Staff . . . TAP
Aces, The —Bobby Wolff . . . UFS
Acrostic Wit —Hart . . . SCI
Acrostics —Hart . . . SCI
Ad-Section Editorial for Careers — Staff . . . SFI
Adam —Brian Bassel . . . UPS
Adult Contemporary Chart —Billboard Magazine . . . BPI
Adventure of Dippsie Dookie Dog & Cluck The Duck —Edward Bryant . . . IND
Adventure In Nature —Robert Peterson . . . AIS
Advertisign In Africa —Puri Shamlal . . . NAF
Advice to the Working Woman —Sam Ion . . . LIB
Advice For Living —S.V. Didato, Ph.D. . . . DID
Aesops Fables Retold By Samuel Eppy —Samuel Eppy . . . OPS
Affairs of States —Fred W. Kline . . . CN
African Beauties — Various . . . NAF
African Car Rallies —Shamlal Puri . . . NAF
After A Fashion —McLaughlin . . . UPS
Afterwork Gourmet —Brook Dojny & Melanie Barnard . . . CNS
***Agatha Crumm** —Bunny and John Reiner Hoest . . . KFS
Aging, Seniors — Various . . . BO
Agricultural Editorial Cartoons —Bob Jorgensen . . . ENF
Agriculture —H.G. Willis . . . BN
Agriculture — Various . . . NAF
Airhawk Adventure —B. Foley . . . SCI
Airports In Africa & Tourism — Various . . . NAF
Al Martinez —Al Martinez . . . LAT-WP
Alan Dershowitz —Alan Dershowitz . . . UFS
Album Rock Tracks Chart —Billboard Magazine . . . BPI
Alert Consumer, The — Staff . . . CNS
Alfonso/Regnal Adams . . . AIS
Alfred Kay —Alfred Kay . . . MCC
All About Animals —D'Arcy Bryan . . . LIB
All In The Family —Bill Murray . . . MFS
All That Zazz —Jeffrey Zaslow . . . UFS
All-Sports! —Los Angeles Times-Washington Post News Service . LAT-WP
Allan Fotheringham —Allan Fotheringham . . . MIL
***Alley Dop** —Dave Graue . . . NEA
Almanac — Staff . . . UPI
Along The Camping Trail —Rosemary Bascome . . . BA
Along The Food And Wine Trail —Rosemary Bascome . . . BA
Alston Chase —Alston Chase . . . UPS
Amalie Adler Ascher —Amalie Ascher . . . LAT-WP
Amaze —Dave Phillips . . . UFS
Amazing Spider-Man, The —Stan Lee . . . KFS
Amazing Sports —Richard Duszczak . . . SCI
"America's Families" —Elizabeth Willingham . . . UPS
America's Line —Michael Roxy Roxoborough . . . UPS
American Enterprise, The — Various . . . NYT
American Film Classic Videos —American Film Magazine . . . BPI
American Film Magazine Features — Various . . . BPI
American Film Movies in Pipeline — Various . . . BPI
American Film New Video Releases — Various . . . BPI
American Film Screenings Package — Various . . . BPI
American Health —Magazine Service . . . WPW
American Heritage — Various . . . NYT
American News Report —Ben Gallob . . . JTA
American Viewpoint — Staff . . . CSP
Amiel Barbara —Amiel Barbara . . . MIL
Amy —Jack Tippet . . . KFS
An Editor's Outlook —Jenkin Lloyd Jones . . . LATS
Anagramatics —John Ward . . . SCI
Anagrams —Hart . . . SCI
Anagrams & Puzzles —Bill Murray . . . MFS
And Sew On —Alida Macor . . . ASO
Andee Beck —Andee Beck . . . MCC
Andy —David Anderson . . . MIL
Andy Capp —Reggie Smythe . . . NAS
Andy Donato —Andy Donato . . . MIL
Andy Rooney —Andy Rooney . . . TMS
Animal Ad Libs —Righetti . . . SCI
Animal Cartoons — Various . . . SCI
Animal Crackers —Roger Bollen . . . TMS
Animal Doctor —Michael Fox, D.V.M. . . . UFS
Animal Photos —Walter Sittig . . . BO
Ann Landers —Ann Landers . . . CRE
Annals . . . SCI
Annie —Leonard Starr . . . TMS
Another Perspective, Lou Edman Describes... —Louis S. Edman . . . EDM
Another Voice —Claire Hoy . . . SS
Antique Detective —Anne Gilbert . . . ANT
Antique Or Junque — McCollam . . . CNS
Antique Wise —Emyl Jenkins . . . CF
Antiques —Lita Solis-Cohen . . . ART
Antiques —Nadja Maril . . . SCI
Anxiety —Ma Jerilyn Ross . . . NU
Anxiety Disorders Features —Jerilyn Ross, MA/LICSW . . . NU
Apartment 3-G —Dr. N.P. Dallis & Alex Kotzky . . . NAS
Aphrodite — Staff . . . ITP
Apple Pie —R. David Boyd . . . MOR
Appraisal By Abramsen —Elaine Sandra Abramson . . . CAC
Archie —Archie Comic Publications . . . CRE
Architect —Gary Delsohn . . . MCC
Architecture Trends —Morris H. Newman . . . RENG
Arkansas Capital News Bureau —Carol Griffee . . . ITS
Arlo and Janis —Jimmy Johnson . . . NEA
Arm & Hammer Feature . . . NU
Armed Forces Features . . . NU
Arms & The World —Russell W. Howe & Richard Sale . . . ARM
Army Funnies —Buddy Basch . . . BAS
Arnie —Muir . . . AIS
Arnie —Arnie Stockholm . . . SCI
Around America — Staff of OTR . . . TMS
Around Baseball Spring Training — Various . . . IPN
Around Entertainment —Jay and Elliott Kravetz . . . IPN
Around Music —Jay and Elliott Kravetz . . . IPN
Around Television —Elliott Kravetz . . . IPN
Around The House With Marian —Marian Singer . . . SCI
Around Video —Jay Kravetz . . . IPN
***Art Buchwald Column** —Art Buchwald . . . LATS
Arts & Architecture —Robert Pincus . . . CNS
Arts & Leisure (1) — Staff . . . CNS
Arts And Entertainment package — Staff . . . UPI
Arts Column —Byron Belt . . . NHN
Arty Facts —Ray Fisher . . . SCI
As You Were —Jim Baker . . . SCI
Asahi News Service — Various . . . NYT
Ask An Appraiser —Emyl Jenkins . . . CF
Ask Andy —Ed Grade . . . LATS
Ask Aunt Madge —Madge M. Saksena . . . ASK
Ask Beth —Beth Winship . . . LATS
Ask Dick Kleiner —Dick Kleiner . . . NEA
Ask Don Garlits —Don Garlits . . . TMS
***Ask Dr. Brothers** —Dr. Joyce Brothers . . . KFS
Ask Dr. Lamb —Dr. Lawrence Lamb . . . NAS
Ask Dr. Ruth —Dr. Ruth Westheimer . . . KFS
Ask Joe —Joe Collins . . . CARS
Ask Karen —Karen Robbins . . . WFS
Ask Ruth Ann —Ruth Ann Lelansky . . . IPN
Ask Shagg —Peter Guren . . . UFS
Ask The Ad Doctor —Jack Haberstroh, Ph.D. . . . ATD
Ask The Ref —Jeffrey Leaf . . . ASD
Ask Yolonda Gayles —Yolonda Gayles . . . GAY
Ask Your Vet —Dr. Ann L. Huntington . . . TMS
***Assignment: Top Secret** —Bill Barry . . . ADF
Associated Editorial Cartoons —Tom Addison . . . ASD
Associated Editorial Cartoons —Chip Beck . . . ASD
Associated Toons —Dave Counts . . . ASD
Associated Toons —Chas Fagan . . . ASD
Associated Toons —Mal . . . ASD
Associated Toons —John Rose . . . ASD
Associated Toons —Stephen Templeton . . . ASD
Associated's Political Crossword —Bill Garner . . . ASD
Associations —Thomas Gorski . . . NU
Astrascope —Carl Paul . . . NYT
Astro Advice Daily —Eugenia Last . . . LIB
Astro Advice Weekly —Eugenia Last . . . LIB
Astro Analysis —Sonia McGinnis . . . MOR
Astro Money Signs —Larry White . . . TIM
Astro*Graph —Bernice Bede Osol . . . NEA
***Astrological Forecast** —Sydney Omarr . . . LATS
At Large Column —Ellen Goodman . . . WPW
At Work —Joan Lloyd . . . SNS
Atila —Grosso . . . CCS
Aunt Charlie's Kitchen —Charlie Michaels . . . FAM
Auth —Tony Auth . . . UPS
Auto Album —Tad Burness . . . NAS
Auto Facts — Staff . . . NU
Auto Facts 'N' Fiction — Various . . . ECS
Auto Feature —Bob Hagin . . . PAC
Auto Line — Various . . . PCG
***Auto Loan Chart (localized)** — Staff . . . RMA
Auto Repair Promo./Ads — Staff . . . SSI
Auto/Wheeling How To's —J.A. Kruza & Sawyer G. Brian and M. David Ward . . . KKI
Automate Your Home —David Butler . . . RMS
Automobile —J.A. Kruza & Sawyer G. Brian and M. David Ward . . . KKI
Automobilia —G. Fox . . . SCI
Automotive Features . . . NU
Automotive News Antique Car Package — Staff . . . CRN
Automotive News Editorial Ad Package — Staff . . . CRN
Automotive News' New Car Ad Section - Editorial — Staff . . . CRN
Automotive Question & Answer —Bob Hagin . . . PAC
Autoword . . . CNS
Avant Garde Update — Staff . . . SAN
Avoid The Aging Trap —Dr. Muriel Oberleder . . . SCI
AIM Column —Reed Irvine and Joseph Goulden . . . AIM
AIM Report —Reed Irvine and Joseph Goulden . . . AIM
AP National Map — Staff . . . AWI
AP Regional Maps — Staff . . . AWI
AP State Maps — Staff . . . AWI
API Oil Stocks Industry Report — Staff . . . UPI
APN Illustrations — Staff . . . APN

B

B.C. —Johnny Hart . . . CRE
B.J. Cutler —B.J. Cutler . . . SHN
Baby Blues —Rick Kirkman & Jerry Scott . . . CRE
Back Home —Hormer Box . . . EDC
Back To Basics — Various . . . LAT-WP
Back To School Mini — Staff . . . CNS
Background Maps — Staff . . . APN
Backstage —The Boston Globe . . . BPI
Backstairs At The White House —Helen Thomas . . . UPI
Backyard Builder —Bob Sawyer . . . SYA
Backyard Gardener —Patrick Donton . . . CNS
Ballard Street —Jerry Van Amerongen . . . CRE
Baltake —Joe Baltake . . . MCC
Bank Portrayals — Staff . . . FCP
Banks Vs. Money Funds —Bob Heady & William Donoghue . . . TMS
Bargain Daze —Harley Schwadron . . . DAA
Bark Bark —Damon Dahna . . . WWS
Barnacle & His Friends —Alex Moore . . . OPS
Barnett —Jerry Barnett . . . CRE
***Barney Google And Snuffy Smith** —Fred Lasswell . . . KFS
Base Map Packages — Staff . . . NEA
Baseball Intellect —Downes & Gilbert . . . SCI
Baseball/Basketball Report —Union-Tribune Staff . . . CNS
Batman —D.C. Comics . . . CRE
Be Well —Dr. John Yacenda . . . HPF
Beaker —Leonard Bruce . . . LDC
Beauty —Apollonia . . . NNB
Beauty —Patricia Canole . . . BO
Beauty —Sheri Paul . . . BO
Beauty —Blase of Hollywood . . . SCI
Beauty & Exercise Tips Of The Stars —Marian Singer . . . SCI
Beauty at Home —Lynn Carter . . . SCI
Beauty Advice —Gloria Lintermans . . . SCI
Beauty Bits —Nancy Lane . . . WOR
Beauty Features — Various . . . BO
Beauty Forum —Teresa Carlton . . . BO
Beauty Roundup —Patricia Canole . . . BO
Beauty Tips From Hollywood — Various Celebrities . . . SCI
Beaver Colonies In Rocky Mt. National Park —Al Saffa . . . WWN
***Beetle Bailey** —Mort Walker . . . KFS
Before & After in the Soaps —Toby Goldstein . . . TMS
Behavior Behind The News —S.V. Didato, Ph.D. . . . DID
Behind The Phantom's Mask —Roger Ebert . . . UPS
Being Human —Mary Margaret Carberry . . . CAB
Belvedere —George Crenshaw . . . PDF
Ben Sargent —Ben Sargent . . . UPS
Ben Wattenberg —Ben Wattenbeg . . . NEA
Bench Warmers —Richard Torrey . . . CRE
Bent Offerings —Don Addis . . . CRE
***Berry's World** —Jim Berry . . . NEA
Best and The Wittiest, The —Bennett/Brookins/Darkow/Duffy/Hirch/Horsey/Keefe/s/Miller/Pett/Smith/Trever/Well . . . NAS
Best Buys — Staff . . . IMN
Best Of Press — Staff . . . EDC
Best Of Books —Jill Kramer . . . WFS
Best Of The Week — Various . . . AMW
Best Sellers — Various . . . SCI
Best-Selling Books — Various . . . LAT-WP
Better English —C. Gordon . . . SCI
Better Half, The —Jay Harris . . . KFS
Better Health —Max Gates . . . NHN
Better Living Guide — Staff . . . DIC
Better Mousetraps —Zeke Hall . . . OPS
Bettmann Archive . . . BET
Between the Lines —Eli Hendriks-Winter . . . MIL
Bible Scripture — Staff . . . CSP
Bible Speaks —Rev. L. Althouse . . . CSP
Bible Story —Glen Cassel . . . AIS
Big Biz —Harley Schwadron . . . DAA
Big Crossword — Staff . . . DFS
Big Nate —Lincoln Peirce . . . UFS
Biggs Business —Bob Zahw . . . AIS
Bill Day —Bill Day . . . TMS
Bill Griffith: Reporter —Bill Griffith . . . GB
Bill Griffith: Picture Story —Bill Griffith . . . GB
Bill MacKay —Bill MacKay . . . MIL

Bill's Car Care (I) —Bill Adelsperger . . . BIL
Billboard Briefs & Shorts Package — Various . . . BPI
Billboard Musicnotes —Billboard Magazine . . . BPI
Bingo-Lingo —Chick Elum . . . SLG
Biodegradable Balderdash —John Wasik . . . NCI
Bioethics —Bruce Hilton . . . SHN
Birnbaum —Stephen Birnbaum . . . TMS
Birthday Game, The — Staff . . . BDG
Birthstone —D. Kliewer . . . SCI
Bits & Bytes —George Sheldon . . . COMM
Black 'n' White —Arthur Black . . . SS
Black American Profile —Gene Machamer . . . MAC
Black Celeb. Trivia —Morrie Turner . . . SCI
Black Giants —Bill Murray . . . MFS
Blackouts —Dunkel . . . SCI
***Blondie** —Dean and Stan Drake Young . . . KFS
Bluffmaster —Jess Lance . . . LIB
Blurbs On Herbs —D. Kelley . . . SCI
Board of Economists — Various . . . LAT-WP
Boating The Snake River —John Ford . . . WWN
Bob Garfield's Ad Review —Bob Garfield . . . CRN
Bob Greene —Bob Greene . . . TMS
Bob Harmon Football Forecast, The —Robert S. Harmon . . . HFF
Bob MacDonald —Bob MacDonald . . . MIL
Bob Thomas' Great Movie Quote Quiz —Bob Thomas . . . DAA
Bob Wisehart —Bob Wisehart . . . MCC
Boggle Word —B. Foley . . . SCI
Bok —Chip Bok . . . CRE
Bondy On Money —Susan Bondy . . . CRE
***Boner's Ark** —Frank and Addison Johnson . . . KFS
Bonnie Churchill Reporting —Bonnie Churchill . . . CAI
Bonus Word Search —Dickson . . . SCI
Book Beat —Curt Schleier . . . SCS
Book Beat —Ray Wilson . . . NEW
Book Ends —Joseph Kaliff . . . AMF
Book Review —Susan Dooley . . . NHN
Book Review —Jay Kravetz and Ruth Ann Lelansky . . . IPN
Book Reviews —Susan Slazinik . . . FEA
Book Reviews — Various . . . LAT-WP
Book Reviews —The Boston Globe . . . BPI
Book Reviews (Children's) —Carol Lee . . . FEA
Book Serializations — Various . . . NYT
Book Serializations — Staff . . . LATS
Book Talk —Jim James . . . JDL
Book Talk —John Reilly . . . ECS
Book Talk —Myrna Grier . . . ITP
Book World — Staff . . . WPW
Bookbriefs —Mary Whitney & Staff . . . SNS
Books —Ross Warren . . . GSM
Books —J.J. Edwards . . . IBN
Books —Bill Southwell . . . NNB
Books —Verna Boyd . . . CN
Books Briefs — Various . . . LAT-WP
Books In Review — Staff . . . IMN
Books Of The Week —John Austin . . . HS
Bookviews —Alan Caruba . . . CBO
BookReports —Bergen Record . . . BPI
Borgman Editorial Cartoons —Jim Borgman . . . KFS
***Born Loser** —Art Sansom & Chip . . . NEA
Boston Globe Entertainment Features — Various . . . BPI
Bottom Line, The —Antoinette Basco . . . CAT
Botton Ten, The —Steve Harvey . . . UPS
Boys Town Features —Fr. Val Peter . . . NU
Brady —James Brady . . . CRN
Brady's Bunch —James Brady . . . CRN
Brain Baffler —Jodi Jill . . . JJF
Brain Teasers — Various . . . OPS
Brain Twisters —Don Douglas . . . SCI
Brainstormers —Mike Smith . . . LIT
Brainteasers — Various . . . SCI
Braintwister —Gordon . . . OPS
Brenda Starr —Ramona Fradon & Mary Schmich . . . TMS
Brian Dickinson —Brian Dickinson . . . SHN
Brides & Bouquets — Staff . . . CNS
Bridge —Phillip Alder . . . NEA
Briefcase —John Louthan . . . UPS
Briefs — Staff . . . EDC
***Bringing Up Father** —Frank Johnson . . . KFS
Broadway Boxscore & Mini-reviews —Frederick Winship . . . UPI
Broadway Is My Beat —Joey Sasso . . . NIT
Broadway Vignettes —Barbara Varas . . . AMF
Broom-Hilda —Russell Myers . . . TMS
Brothers-in-Law —Edward Bryant . . . IND
Bruce Grant —Bruce Grant . . . MCC
Bubble Gum Rapper —Baton Rouge State-Times Education Services Dept. . . . NEA
Buckets, The —Scott Stantis . . . TMS
Buddy's Workshop — Staff . . . CSP
Budget Gourmet —R. and A. Hinden . . . SCI
Buffo —Howard Rands . . . SM
Build Your Vocabulary —Marian House . . . SCI
Building Your Vocabulary —J. House . . . OPS
Business —Warren Palitz . . . NNB
Business Card —Gene and Ann Basset . . . UFS
Business Cartoons — Various . . . SCI
Business Computer (R), The —Judi K-Turkel & Franklynn Peterson . . . PKA
Business Etiquette —George Mazzai . . . SCI
Business Features —UPI business writers and reporters . . . UPI
Business Finance —David Faries . . . FAR
Business Focus —John Reilly . . . NHN
Business Insights —Allen Fishman . . . TMS
Business Magazine — Various . . . NYT
Business Outlook —Edward Thorlund . . . EDC
Business Outlook (Financial 2) — Various . . . CNS
Business Perspective —Mark Horowitz . . . UPI
Business Photos . . . FPS
Business Profile/Special Report —UPI business writers . . . UPI
Business Success Tips & Shortcuts —The ICS Group . . . IBIS
Business Telecommunications Ad Section - Editorial — Staff . . . CRN
Business Today —UPI business writers . . . UPI
Business Travel Report —Jane E. Lasky . . . CHR
Business Traveler, The —Chris Barnett . . . CNS
Business Wire Newsletter —Lorry I. Lokey . . . BUS
Business Wire—Business Briefs —UPI business writers . . . UPI
Business Wire—Federal Reserve Money Supply Report —UPI business writers . . . UPI
Business Wire—Money Fund Report —UPI business writers . . . UPI
Business Wire—Retail Sales Report — Staff . . . UPI
Business Wire—Treasury Bill Auction — Staff . . . UPI
Business Wire—Week In Review —UPI business writers . . . UPI
Business Wire—Weekly Bond Lead —UPI business writers . . . UPI
Business Wire—Weekly New Products Report —UPI business writers . . . UPI
Business Wire—Weekly Stock Lead —UPI business writers . . . UPI
Business Wire—What's New in Stocks — Various . . . UPI
Business Wire—Worth Mentioning —UPI business writers . . . UPI
Business Word Search —Tower . . . SCI
Business World —UPI business writers . . . UPI
Business Writers Roundtable —Douglas A. Cohn . . . ASD
Business Writers Roundtable —Keisling (H&R Block) Judy . . . ASD
Business Writers Roundtable —Ralph Nader . . . ASD
Business/Hi-Tech — Staff . . . SAN
Butcher, The —Merle Ellis . . . CHR
Buying On Credit Q & A —Don Henry . . . RFS
Buzz McClain's Home Video Column —Buzz McClain . . . DAA
Byline —Brian Dickinson . . . SHN
Byline —Tom Strongmen . . . SHN
Bytes In Your Business —Dona Z. Meilach . . . MEI
BEST WEEKLY CROSSWORD —TH. Fallon . . . DAA
***BIOGRAPHY** —Steve McGarry . . . UFS
BIZARRO —Dan Piraro . . . CHR
BPI Entertainment News Service (overseas only) — Various . . . NYT
BPI Entertainment News Wire . . . BPI

C

Cable Magazine — Staff . . . TAP
Cable Picks — Various . . . LAT-WP
Cal Thomas Column —Cal Thomas . . . LATS
California Commercial Scene —David R. Walker . . . RENG
California Focus —Los Angeles & Sacramento CNS Bureaus . . . CNS
California Land Use Watch —Morris H. Newman . . . RENG
California Trends —Bradley Inman . . . IN
Callahan —John Callahan . . . LR
Calling Colleen — Staff . . . CSP
Calvin and Hobbes —Bill Watterson . . . UPS
***Cambio 16 (Spanish language only)** — Various . . . NYT
Campaign Practices Reports —Glen Craney . . . CQ
Canadian Crossword —Marian Morrison . . . MIL
Canadian Sportfishing —Henry Waszczuk . . . SS
Cancer Research Features —Carolyn Aldige . . . NU
Candy Man, The —Bill Murray . . . MFS
Capital Connections —Karen Feld . . . CC
Capitol Eye, The —Doug Bandow . . . CNS
Capitol Watch — Staff . . . CLI
Capsule Movie Guide — Various . . . LAT-WP
Car Care — Staff . . . CNS
Car Cartoons — Various . . . SCI
Car Keys —B. Woody . . . OPS
Car Talk —Arthur Ingoglia . . . ECS
Car Talk —Ed Janicki . . . SCI
Carcare —B. Adelsberger . . . SCI
Card Corner, The —Phil Erwin . . . KFS
Career Source/Column —Sherly Silver . . . CAS
Career Strategies —Dr. Joy Reed Belt . . . ENF
Careers —Joyce Lain Kennedy . . . SFI
Careers —Joyce Lain Kennedy . . . LATS
Careers — Staff . . . CRN
Careers —Michael Kinsman . . . CNS
Careers and Graduation — Staff . . . CNS
Careers Ad Section - Editorial (2 times yearly) — Staff . . . CRN
Caricatures (2) —Mike Ramirez & Bob Gorrell . . . CNS
Caricatures by Andy —David Anderson . . . MIL
Caricatures: Poptalk . . . CNS
Caricatures: TV . . . CNS
Caring For Your Car —Duncan Haimeri . . . LATS
Carl Rowan —Carl Rowan . . . NAS
Cars & Comments —P. Carbone . . . SCI
Cars Today —William Allan . . . SHN
***Cartas a Maria Regina** —Maria Regina . . . UFS
Cartoon Kitchen, The —Larry Gonick . . . WCS
Cartoon Panel —Oscar Elkins . . . WAC
Cartoon Quarterly, The —George Crenshaw . . . PDF
Cartoon-Fillers — Various . . . AIS
Cartoons — Staff . . . CSP
Cartoons — Staff . . . BO
Cartoons & Editorials — Staff . . . CNS
Catfish —Fred Wagner & Tom Cone . . . TMS
Cathy —Cathy Guisewite . . . UPS
Celebri-Quotes — Various . . . HS
Celebrity Beat —Jay Kravetz . . . IPN
Celebrity Cipher — Staff . . . NEA
Celebrity Cookbook —Johna Blinn . . . DOR
Celebrity Health News —Ruth Nathan Anderson . . . VMG
Celebrity In-depth Interview —Colin Dangaard & Rod Barrand . . . INF
Celebrity Interview —Jay and Elliott Kravetz . . . IPN
Celebrity Interviews —Gloria Geale & Sylvia Resnick . . . BO
Celebrity Interviews —Fiwletter Ouwe . . . SCI
Celebrity Jokes — Various . . . OPS
Celebrity Photographs — Various . . . CFI
Celebrity Recipes —Jane Sherrod Singer . . . DAA
Celebrity Recipes — Various . . . SCI
Celebrity Round-Ups —Marian B. Singer . . . SCI
Celebrity SportsTalk —Steve Berkowitz . . . CNS
Celebrity Teen Talk —Jason Rich . . . TTC
Celebrity Transparencies . . . BO
Challenge Drawings —Jack Hamm . . . REL
Challenger —King Features . . . KFS
Chan Lowe —Chan Lowe . . . TMS
Channel Chuckles . . . AIS
Charles Champlin —Charles Champlin . . . LAT-WP
Charles Hillinger's America —Charles Hillinger, II . . . LAT-WP
Charles Krauthammer Column —Charles Krauthammer . . . WPW
Charles McDowell —Charles McDowell . . . SHN
Charles Osgood —Charles Osgood . . . TMS
Charley Reese —Charley Reese . . . KFS
Charlie —Charles Rodriques . . . TMS
Chart Leaders —Billboard Magazine . . . BPI
Charts/Financial Stats/Mortgage Features —Earl Peattie . . . MNC
Check Your Knowledge —Donald Saltz . . . QUF
Chef's Corner —Kate Linsner . . . SNS
Chess . . . NYT
Chess For The Amateur —James Williams . . . SCI
Chess Quiz —Shelby Lyman . . . BCF
Chester —William Hatch . . . FSS
Child — Various . . . NYT
Child Life —Beverly Mills . . . CL
Children —David Liederman . . . NU
Children & Childcare Features . . . NU
Children Today —Schwarzbeck . . . SHN
Children's Activities — Various . . . SCI
Children's Express . . . CE
Children's Features — Various . . . AIS
Children's Page — Various . . . SCI
Children's Puzzles — Staff . . . BO
Christian Science Monitor News Service — Staff . . . LATS
Christmas — Staff . . . CNS
Christmas Activities — Various . . . SCI
Christmas Gift Package — Staff . . . NEA
Christmas Holiday Col. —Lillian Vernon . . . SCI
Christmas Short Stories — Various . . . SCI
Christmas Strip — Staff . . . NEA
Christopher J. Matthews —Christopher Matthews . . . KFS
Chuck Stone —Chuck Stone . . . NEA
Church Chuckles —Charles Cartwright . . . SM
Church Chuckles —Charles Cartwright . . . SCI
Church Page —Gus Wood . . . MOR
***Cinema Talks** —Paula Royce Graham . . . GPR
Citizen Senior —Dave Berg . . . WFS
City Editor's Tip Service —Greg Olds . . . LATS
Clarence Page —Clarence Page . . . TMS
Class Acts —Fort Worth Star Telegram . . . NYT
Classic Classics — Various . . . AA
Classified Crafts — Staff . . . SVA
Claude & Cleo —Jim Whiting . . . SCI
Clean Living —Joanne Mills . . . SS
Click And Clack Talk Cars —Ray & Tom Magliozzi . . . KFS
Clints Hints —Clint Davis . . . SCI
Clip Art/Food — Staff . . . CNS
Clip Art/Travel — Staff . . . CNS
Clip Art: Entertainment . . . CNS
Clip Art: Lifestyle . . . CNS
Clothes Minded —Pati Lowell . . . SIS
Clotheslines —Marylou Luther . . . LATS
Coby's Corner —Dick Smith . . . SDS
Coffee Break —Joe Mullich . . . MUL
Coin Roundup —Edward C. Rochette . . . LATS
Colin McEnroe —Colin McEnroe . . . LAT-WP
Collectable Car —Bob Hagin . . . PAC
Collectors —Gregory Lewis & Dwight Chapin . . . CRE
College Press Service . . . TMS
Colman McCarthy Column —Colman McCarthy . . . WPW
Color The Drawing —W. Trag . . . OPS
Color This —Kern Pederson . . . SM
Color Writing —Bill Taylor . . . AIS
Colorfoto Service/Food/Travel/Lifestyle/Homes — Staff . . . CNS
ColorCross —Chick Elum . . . SLG
Comic Panel —Craig Floyd . . . WAC
Comic Panel —Harlan Wade . . . WAC

Comics For Kids —Bob Jr. Weber . . . KFS
Comics/Caricatures and Clip Art — Various . . . CNS
Coming of Age — Various . . . CAT
Coming Attractions — Staff . . . CIN
Coming Attractions —Jay and Elliott Kravetz . . . IPN
Coming Of Age —Page Smith . . . CHR
Comment On Sports —Pete Fritchie . . . EDC
Commentary — Various . . . WBW
Commentary —Lauren Soth . . . ENF
Commercial Scene —Ron Galperin . . . RENG
Common Sense Etiquette For Businesswomen & Wives —IBIS Group . . . IBIS
Common Sense Math Puzzles —Hart . . . SCI
Communicator's Notebook —Bob Mike . . . MNS
Community Cookbook —Betty Allen . . . DAA
Community Features . . . NU
Computer Ad Section - Editorial Package — Staff . . . CRN
Computer Advisor —W. Richard Reynolds . . . INNF
Computer Bits — Staff . . . SNS
Computer Business Col. —Christopher Mead . . . SCI
Computer Cartoons — Various . . . SCI
Computer Ease —Dona Meilach . . . SCI
***Computer File** —Richard O'Reilly & Lawrence Magid . . . LATS
Computer INSIGHT —W. Richard Reynolds . . . INNF
Computer Journal —Robert Meyering . . . BN
Computer News —Jeffrey Blyth . . . ITP
Computer Picks The Pros —Steven Skiena . . . COM
Computer Reports Columns —TR. Reid & Brit Hume . . . WPW
Computer Science For The Masses —Steven Skiena . . . COM
Computer Tips & Ideas —S.J. Allan . . . IBIS
Computer: Best Bytes —Gordon McComb . . . CNS
Computers And Products — Staff . . . IMN
Computertoons —Ron Stanford . . . AIS
Comsumer Tidbits Cartoons —C. Dennis . . . SCI
Congressional Insight —Stephen Gettinger . . . CQ
Congressional Monitor, The —Brian Nutting . . . CQ
Congressional Quarterly Service —Neil Brown . . . CQ
Congressional Vote Service — Staff . . . CQ
Conservative Advocate, The —William A. Rusher . . . NEA
Conservative View, A —James J. Kilpatrick . . . UPS
Consumer —Barbara Kaufman . . . HHF
Consumer Affairs —S.J. Diamond . . . LAT-WP
Consumer Checklist — Staff . . . CSP
Consumer Conscious —Sylvia Cronin . . . CFS
Consumer File —Chris Bjorklund . . . DAA
Consumer Fillers —Sylvia Cronin . . . CFS
Consumer Focus Feature —Goody L. Solomon . . . SGL
Consumer Good Features . . . NU
Consumer Information Advisor —Sylvia Cronin . . . CFS
Consumer Rights —Susan Davis . . . NU
Consumer Technology Features . . . NU
Consumer Travel Trends —Sylvia Cronin . . . CFS
Consumer Wants To Know, The —Samuel P. Levine . . . LEV
Consumer Watch —Esther Peterson . . . NU
Consumer's Voice —Molly Hodza . . . NU
Consumer's Dilemma, U.S.A. —Samuel P. Levine . . . LEV
Consumerwatch —Gary T. Kubota . . . SRG
Contemporary Collectibles —Linda Rosenkrantz . . . CNS
Continental Viewpoint —Charles Hampton Savage . . . CON
***Contract Bridge** —Steve Becker . . . KFS
Cook It Light —Jeanne Jones . . . KFS
Cook's Books —Joel Cook . . . AGT
Cook's Books —Charles Britton . . . CNS
Cook's Music Review —Joel Cook . . . AGT
Cook's Outdoors —Joel Cook . . . AGT
Cook's Video Review —Joel Cook . . . AGT
Cooking Corner —Maureen Clancy Dudley, Linda, Charles Britton . . . CNS
Cooking Light — Staff . . . SNS
Cooking/Fine Dining —Ruth Reid & Robert . . . WFS
Coping —Barbara Burtoff . . . BBS
Coretta Scott King —Coretta S. King . . . UFS
Corriere Della Serra (Italian language only) — Various . . . NYT
Cosmic College —Larry White . . . TIM
Cottor —Roy Cottor . . . MCC
Country Music —Jack Hurst . . . TMS
Country Parson —Frank Clark . . . SM
Country People —Jeff Woods . . . BPI
Country Things —Bob Artley . . . ENF
***Coupon Clipper** —June Fuller . . . UFS
Courthouse Square —John Jarvis . . . CSP
Cover Story —Advertising Age Staff . . . CRN
Cox News Service (New York Times News Service) . . . NYT
Crabb on Computers —Don Crabb . . . SIS
Crack Beast, The —Edward Bryant . . . IND
Craft Patterns Home Workshop —Brian W. Smith . . . CHW
Crafts — Various . . . OPS
Crafts/Make It Yours —Kelle Barfield Banks . . . CNS
Crain Real Estate Package — Staff . . . CRN
Crain's Automotive Package — Staff . . . CRN
Crazy Zoo —Hsiao Yen Chung . . . SPA
Cream Liquors —Dona Meilach . . . SCI
Creamer —Anita Creamer . . . MCC
Crime Flashback —Max Haines . . . LIB
Crime Prevention —McGruff . . . NU
Critics Choice —The Boston Globe . . . BPI
Croaker —John Jarvis . . . CSP
Crocheting & Knitting —Karen Royal . . . BO
Crock —Don Wilder & Bill Rechin . . . NAS
Cromley News-Features —Ray Cromley . . . CNF
Cross Canada Crossword —Robert Gregory . . . SS
Crosscurrents —Edward Grimsley . . . CRE
Crossword —Agnes DeSatta . . . MOR
Crossword — Staff . . . SM
Crossword — Staff . . . EDC
Crossword & Games — Various . . . CNS
Crossword of Current Events — Various . . . ASD
Crossword Puzzle —J. Baxter Newgate . . . MEM
Crossword Puzzle —Nina Cooper . . . APN
Crossword Puzzle —Washington Post Magazine . . . WPW
Crossword Puzzle . . . CNS
Crossword Puzzle with Cryptoquip —Eugene Sheffer . . . KFS
Crossword Puzzle With Cryptoquote —Thomas Joseph . . . KFS
Crossword Puzzler — Staff . . . UFS
Crossword Puzzles —Calvin R. & Jackie Mathews . . . PFS
Crossword Puzzles — Staff . . . BO
Crosswords —A. Foley . . . SCI
Crosswordwise — Various . . . SCI
Crowley Chronicle —Pat Crowley . . . CNS
Crowley's Horoscope —B.J. Crowley . . . EDC
Crown's Short Takes — Various . . . CRO
Crucigrama de Hoy —Luis Campos . . . UFS
Cruise News/Views —Milton Gun . . . TLF
Cruising Update . . . CNS
Cryptic Challenge —Lee Terperman . . . LIB
Crypto Game —Righetti . . . SCI
Cryptograms —Naida Dickson . . . DFS
Cryptoquotes (Coded Quotes) —A. House . . . SCI
Cuisine —Betsy Balsey . . . LAT-WP
Culinary SOS —Rose Dosti . . . LAT-WP
Curious Shopper, The —Sonja Heinze . . . KFS
Curiouswords & Fascinating Phrases —Taylor & Mary Overbey . . . SCI
Curtis —Ray Billingsley . . . KFS
Customers Always Write, The — Subscribers . . . AMW
Cut Your Own Taxes And Save —George CPA Smith . . . NEA
Cybil Action —Hatch & Dibble . . . FSS
Cycoe Buys For The Frugal Flyer —Yuri Samer . . . CYC
CANCER FIGHT —Carolyn Aldridge . . . NU
CARICATURE Portfolios —World's Top Caricaturists . . . CWS
CD's/Records And Tapes In Review — Staff . . . IMN
CHILDHELP —Father Val Peter . . . NU

D

Dads Place —Norm Jung . . . AIS
Daily & Sunday Crossword Puzzles (From The New York Times) —Eugene T. Maleska . . . NYT
Daily & Weekly Crosswords —Gordon . . . OPS
Daily Crossword, The —Herb Ettenson (Editor) . . . TMS
Daily Dick Crossword — Staff . . . DFS
Daily Double —Diane Crowley & Jeffrey Zaslow . . . UFS
Daily News Service . . . CNS
Daily Racing Form Consensus — Staff . . . TMS
Daily Short Stories — Various . . . OPS
Daily Trivia Quiz —Donald Saltz . . . QUF
Dan Berger —Dan Berger . . . LAT-WP
Dan Walters —Dan Walter . . . MCC
Dan Wasserman Cartoon —Dan Wasserman . . . LATS
Dash of Humor —Art Bouthiller . . . CCO
Dateline America —Jeffrey Blyth . . . ITP
Dateline Broadway —Jeffrey Blyth . . . ITP
Dateline Hollywood —Theda Kleinhans-Reichman . . . SNS
Dateline New York —Jeffrey Blyth . . . ITP
Dating Place (R) — Staff . . . PCG
Dave Barry —Dave Barry . . . TMS
David Barton —David Barton . . . MCC
David Broder Column —David S. Broder . . . WPW
David Nyhan —David Nyhan . . . CRE
David Pitt's Window on Britain —David Pitts . . . CON
Daytime Dial —Lynda Hirsch . . . NAS
De Ore —Bill DeOre . . . UPS
Dear Abby —Abigail Van Buren . . . UPS
Dear Diane —Diane Crowley . . . UFS
Dear Gods —Leonard Bruce and Ross Osterman . . . LDC
Dear Romance — Various . . . TAS
Dear Sally —C. Gordon . . . SCI
Dear Teacher —Marge Eberts & Peggy Gisler . . . CMS
Decor Score/Homes —Rose Gilbert . . . CNS
Defty-Nitions — Staff . . . AMW
Dennis The Menace —Hank Ketcham . . . NAS
Deploying U.S. Forces —Col. Ian Bell & Stuart Middleton . . . WWN
Der Spiegel — Various . . . NYT
Designer Homes —James McAlexander . . . CNS
Designing Woman —Rita St. Clair . . . LATS
Designs In Nature —W. Hearn . . . OPS
Destinations Update —Milton Gun . . . TLF
Diamond Challenge —Jim Evans . . . APU
Diamond Challenge —Jim Evans and Jim Johnson . . . UFS
Diane Francis —Diane Francis . . . MIL
Diane White —Diane White . . . TMS
Dick Dunkel's College Basketball Index —Dick Dunkel . . . DSR
Dick Dunkel's College Football Index —Dick Dunkel . . . DSR
Dick Locher —Dick Locher . . . TMS
Dick Tracy —Dick Locher & Max Collins . . . TMS
Dick Wright —Dick Wright . . . UFS
Did You Know —John Jarvis . . . CSP
Did You Know That —F. Treadgold . . . SCI
Diet —Dr. Herman Frankel, M.D. . . . NU
Diet Cartoons — Various . . . SCI
Diet Recipes — Various Celebrities . . . SCI
Dilbert —Scott Adams . . . UFS
Dillon —Steve Dickenson . . . TMS
Dining Out —Selma and Peter Von Blum . . . WP
Dining-Out Cartoons — Various . . . SCI
Dining/Home Entertaining . . . CNS
Diary of Rock and Pop — Steve McGarry . . . UFS
Disc-overy —Mark Pattison . . . MON
Discbriefs — Staff . . . SNS
Discovery (Science/Environment/Medicine) —Deb Kollar . . . MCC
Discussion —Joseph Kalkff . . . AMF
Distinctive Dining —Selma Von Blum & Peter . . . WP
Divorce Etiquette —Victor Capoccia . . . YOH
Do It Yourself Home Repairs —Gordon . . . SCI
Do Your Own Thing —Lois Goodson . . . UB
Do-it Yourself or Not? —Gene & Katie Hamilton . . . CF
Do-It-Yourself Ideas —Steve Ellingson . . . UB
Doctors Book of Home Remedies —Editors of Prevention Magazine Health Books . . . NYT
Dollar Decisions —Dave Gillians . . . MIL
Don Feder —Don Feder . . . CRE
Don Kaul —Don Kaul . . . TMS
Don Wright —Don Wright . . . TMS
Donald Lambro —Donald Lambro . . . UFS
Donoghue's Money Fund Table —William Donoghue . . . TMS
Donoghue's Tax Free Money Market Fund Table —William Donoghue . . . TMS
Doonesbury —Garry Trudeau . . . UPS
Doris Helmering —Doris Wild Helmering . . . SHN
Dorothy Ahle Caricatures —Dorothy Ahle . . . ACD
Dot-To-Dot —E. Engleman . . . SCI
Dot-To-Dot Monster Puzzle —W. Trag . . . SCI
Double Bill —Bill Buttle . . . LIB
Douglas Fisher —Douglas Fisher . . . MIL
Down the Road — Various . . . AA
Dr. Crane's Quiz —Dr. George W. Crane . . . HOP
Dr. Crypton's Challenge —Dr. Crypton . . . UFS
Dr. Douglas' Sunday School Lesson —Rev. Lindell Sawyer . . . CF
Dr. Gott —M.D. Peter Gott . . . NEA
Dr. Griffin's Child Care —Dr. Griffin . . . SCI
Dr. Job —Sandra Pesmen . . . CRN
Dr. Jock —Dr. Mitchell Sheinkip & Marilynn Preston . . . TMS
Drabble —Kevin Fagan . . . UFS
Drawing Is Fun —W. Trag . . . SCI
Dream Talk —Eugenia Last . . . LIB
Dress for Less —Cancy Barrie . . . SIS
Dress For Success —John T. Molloy . . . LATS
Drive It Forever —Bob Sikorsky . . . NYT
Drive, She Said —Denise McCluggage . . . AA
Drivetime —Automotive News/AutoWeek Staff . . . CRN
Drugs & Guns —Edward Bryant . . . IND
Duffy —Bruce Hammond . . . UPS
Dunagin's People —Ralph Dunagin . . . NAS
Dwane Powell Cartoon —Dwane Powell . . . LATS

E

"Earthlings" — Carla Bennett . . . EAR
Earth Matters — Various . . . LATS
Earth Saver —Laura Jackson . . . JAC
Earthman —Henry Mitchell . . . LAT-WP
Earthweek —Steve Newman . . . CHR
Earthworks —John Javna . . . UPS
Easter Activities — Various . . . SCI
Easter Cartoons — Various . . . SCI
Easy Traveller —Selma & Peter Von Blum . . . WP
***Eat And Grow Younger** —Lelord Kordel . . . SPE
Eat Right And Live Longer —Lelord Kordel . . . SPE
Eat Up And Slim Down —Lelord Kordel . . . SPE
Eat Your Troubles Away —Lelord Kordel . . . SPE
Eavesdropping — Various . . . LATS
Ecoline —Catherine Farley . . . SS
Ecological Cartoons — Various . . . SCI
Economic Focus —Bob Rast . . . NHN
Economic Impact Column —Hobart Rowen . . . WPW
Economist, The — Various . . . NYT
Economy Watch —Kenneth Eskey . . . SHN
Eddy & Edie —David Blair . . . WAC
Editor's Quote — Staff . . . CSP
Editorial —Barry Moore . . . WAC
Editorial Cartoon —Noah Bee . . . JTA
Editorial Cartoon —Chuck Stiles . . . SM
***Editorial Cartoon** —Calvin Grondahl . . . NEA
***Editorial Cartoon** —Etta Hulme . . . NEA
***Editorial Cartoon** —Dan Lynch . . . NEA
***Editorial Cartoon** —S.C. Rawls . . . NEA
***Editorial Cartoon** —Ed Stein . . . NEA
Editorial Cartoons —Michael Kaufman . . . IVP
Editorial Cartoons —Bill Murray . . . NFS
Editorial Cartoons —Ed Fischer . . . ENF
Editorial Cartoons —Bob Jorgensen . . . ENF

Editorial Cartoons —Bruce Plante ... ENF
Editorial Cartoons — Staff ... CSP
***Editorial Cartoons** —Jeff Stahler ... NEA
Editorial Cartoons —Jim Morin ... KFS
Editorial Cartoons —Mike Shelton ... KFS
Editorial Cartoons ... CNS
Editorial Cartoons —Bruce Beattie ... CNS
Editorial Cartoons —David Catrow ... CNS
Editorial Cartoons —Mark Cullum ... CNS
Editorial Cartoons —Bob Gorrell ... CNS
Editorial Cartoons —Steve Kelly ... CNS
Editorial Cartoons —M.G. Lord ... CNS
Editorial Cartoons —Gary Markstein ... CNS
Editorial Cartoons —Mike Ramirez ... CNS
Editorial Cartoons (California) —Steve Kelley ... CNS
Editorial Cartoons (Illinois) —Mike Thompson ... CNS
Editorial Research Reports —D. Marcus Rosenbaum ... CQ
Editorial Research Reports: News Futures — Staff ... CQ
Editorial Service — Various ... ALB
Editorials — Various ... LAT-WP
Editorials — Various Papers ... CNS
Editorials (10) — Staff ... EDC
Editorials: California ... CNS
Editorials: Illinois ... CNS
Education —Keith Geiger ... NU
Educational Puzzles — Various ... SCI
Edward John Hudak —Edward John Hudak ... CRE
Edwin Yoder Column —Edwin M. Yoder, Jr. ... WPW
Eek & Meek —Howie Schneider ... NEA
Eggers —Lori Lee Landi ... ATF
***El Pais News Service** — Various ... LATS
Elaine Corn —Elaine Corn ... MCC
Elaine Viets —Elaine Viets ... SHN
Eleanor Randolph Column —Eleanor Randolph ... WPW
Elise T. Chisolm —Elise Chisolm ... LAT-WP
Employees' Rights Advisor —J.D. Joel Joseph ... NPW
En Route —Andy Edelman ... NNB
Enchanting Questions —Julius Miller ... OPS
Energy Savings Helpful Hints —B. Woody ... OPS
Entertainment —Verna Boyd ... CN
Entertainment —Paul & Joan Slater ... WFS
Entertainment —Liz Albert ... NNB
Entertainment —Bill Murray ... MFS
Entertainment Mini — Various ... CNS
Entertainment News —Barbara Varas ... AMF
Entertainment News Syndicate ... ENS
***Entertainment News Service** — Various ... LATS
Entertainment Page — Staff ... SM
Entertainment Scene, The — Staff ... IMN
Entertainment Trivia — Staff ... CNS
Entertainment Whirl —Charles Brand ... BAS
Entertainment World —Dart Anthony ... WMS
Entertainment—Books-Authors — Staff ... UPI
Entertainment—Books-Briefs —UPI reporters ... UPI
Entertainment—Books-Hardcover —UPI reporters ... UPI
Entertainment—Books-List —UPI reporters ... UPI
Entertainment—Books-Paperback —UPI reporters ... UPI
Entertainment—Scott's World —Vernon Scott ... UPI
Entertainment—Shorts —UPI Staff ... UPI
Entertainment—Theater World —Frederick Winship & Gregory Jenson ... UPI
Entertainment—TV World —Joan Hanauer ... UPI
Enviro Scan —George Leposky ... AMC
Environmental/Toxics — Staff ... SAN
Environmental/Toxics/Global Watch — Staff ... SAN
Environmentally Safe Paints Solvents —John Wasik ... NCI
EnviroHints —Craig Rogers ... SPA
Eric Breindel —Eric Breindel ... UFS
Eric Margolis —Eric Margolis ... MIL
Erma Bombeck —Erma Bombeck ... UPS
Ernie —Bud Grace ... KFS
Essay (New York Times News Service) —William Safire ... NYT
Etnics & Religion —Michael J. McManus ... MCM
***Europa Press News Service** ... EURO
Eurotrivia —Lia Herse ... SCI
Evans On Chess —Larry Evans ... CHE
Ever Notice...? —Keith M. Manzella ... NFI
Everyday Editorials — Staff ... GLS
Excursions Comic/Weekly Event — Staff ... CNS
Executive Suite —Jack Lindstrom & William Wells ... UFS
Exercise — Staff ... BO
Exercise Tips — Various ... SCI
Exterminator —Edward Bryant ... IND
Extratainment ... MON
Eye-Q —Herndon ... OPS

F

***Faces In The News** — Staff ... NEA
Faces/Caricatures —Kerry Waghorn ... CHR
Fact Or Fantasy —Frances Scott ... BAS
Facts About The Bible —John Lehti ... DAD
Factual Crime Stories — Various ... SCI
Fairchild's Fashion & Lifestyle Package; Mini Package — Various ... NYT
Faith Fortune's Confidential Counselor —Faith Fortune ... BAS
Fall/Winter Fashion — Staff ... CNS
Families Today —T. Berry Brazelton, M.D. ... NYT
Family —Lee Smith ... MCC
Family Almanac, The —Marguerite Kelly ... TMS
Family Circle — Various ... NYT
Family Circus, The —Bil Keane ... KFS
Family Corner —JoAnn Larsen ... OPS
Family Corner —Dr. Jo Ann Larsen ... SCI
Family Doctor — Dr. Allan H. Bruckheim ... TMS
Family Man —Jim Schembari ... SIS
Family Mini — Various ... CNS
Family Skeletons —Righetti ... SCI
Family Talk —Dr. James and Mary Kenney ... CAT
Famous First —England ... AIS
Famous Recipes —J. Sherrod ... SCI
Famous Short Stories — Various Authors ... SCI
Fantastic Facts —F. Treadgold ... OPS
Farcus Cartoons, Inc. —David Waisglass & Gordan Coulthart ... FAC
Farm Taxes —Mark E. Battersby ... CLI
Farming Today (Cartoons) —Ernie Riggs ... SCI
Farmlife —Harlan Wade ... WAC
Fashion —Julia Samuels ... NNB
Fashion —N. Carr ... BO
***Fashion** —Mary Martin Niepold and Rochelle Chadakoff ... NEA
Fashion Sense —Lila Nadell ... FS
Fashion Tips — Staff ... SAN
Fashions 'N Fabric —Sally Cowan ... WFS
Fast Food Review —Mike Ervin ... SIS
Fast Track —Cheryl Lavin ... TMS
Father's Day/Mother's Day — Staff ... CNS
Faxtoons —Dan Rosandich ... GLF
Fearless Traveler —James T. Yenckel ... LAT-WP
Features —George Sheldon ... COMM
Federal Diary —Mike Causey ... LAT-WP
Feel Young Again —Lelord Kordel ... SPE
Feelin' Fit —Ron Marquardt ... HHF
Feiffer —Jules Feiffer ... UPS
***Ferd'nand** —Henrik Rehr ... UFS
Fiction Today —Tom Allan ... TAS
Fifty Dollars An Idea ... GLA
Fifty-Plus Planning — Staff ... SNS
Fight Back! —David Horowitz ... CRE
Figments —Dale Hale ... AIS
Figurits —Gordon ... SCI
Filler Tips —Tannert ... SCI
Fillers —Bill Murray ... MFS
Fillers and Graphics — Various ... CNS
Film & TViewing —Jay Michaels ... JDL
Film Close-Up (arts 2) ... CNS
Film Column —Richard Freedman ... NHN
Film Fare —Laurie Lee ... WOR
Film Transparencies Black & White Pictures ... BO
Filmbriefs —Frank Judge & Staff ... SNS
Filmeter —Robert DiMatteo ... NEA
Films In Focus —David Elliott ... CNS
Financial Mini — Various ... CNS
Financial Times News Service — Various ... NYT
Financial Update — Various ... CNS
Financial/Investment Features ... NU
Find The Error's Puzzles —F. Hayes ... SCI
Finish The Picture Puzzles —W. Trag ... SCI
First Aid For The Ailing House —Henri and Muriel de Marne ... UFS
First Class —Paulette Cooper ... NAT
First Person Singular —Ruthe Stein ... CHR
Fish Story —Randy Bisson ... AIS
Fitness — Various ... OPS
Fitness Clinic — Gabe Mirkin, M.D. ... UFS
Fitness Forum — Various ... CNS
Fitness Is —Joe Buresch ... OPS
Five Minute Mysteries —C.W. Walker ... SCI
Flash Gordon ... KFS
Flashbacks —Duke/Manchee ... OPS
Flea Market Finds —Charles Mather ... CRO
Floral Portrayals — Staff ... FCP
Florida Travel —George Leposky ... AMC
***Focus On The Family** —Dr. James Dobson ... MES
Food —Andrea Diehl ... NNB
Food and Fitness — Staff ... CNS
Food ColorFoto ... CNS
Food Features —Jane Mengenhauser ... FF
Food Features ... NU
Food For Americans —Aileen Claire ... NEA
Food For Thought Column/Q & A —Dr. Jean Mayer & Jeanne Goldberg ... WPW
Food Mini — Various ... CNS
Food Quickies — Staff ... SAN
Food-In-Color —Clare Aileen ... NEA
Food/Holiday ... CNS
Foodpix —Barbara Burtoff ... BBS
FoodStyles News Service — Staff ... LATS
Foot Health —Dean Wakefield ... NU
Football Facts —Kent & Dywelska ... LIB
Football Forecast —Major Amos B. Hoople ... NEA
Football Mini ... CNS
Football Report —Union-Tribune Staff ... CNS
Footloose With Frye —William R. Frye ... FRY
For Better Or For Worse —Lynn Johnston ... UPS
For Heavens's Sake —Lonnie J. Gross ... OPS
For Teens —Willard Abraham ... CNS
For Warped Minds Only —Ralph Hamellmann ... GLO
Forecast Weather Maps —UPI artists ... UPI
Foreign Affairs —Flora Lewis ... NYT
Foreign Affairs Magazine — Various ... NYT
Foreign Briefs — Various ... UPI
Foreign Editors Say —World Press Review ... WPR
Foreign Policy Magazine — Various ... NYT
Foreign Strips — Various ... SCI
Forever Young —Dr. Art Mollen ... DAA
Forkful Of Travel — Staff ... CNS
Fort Worth Star Telegram (New York Times News Service) —Various ... NYT
Fortune Teller —Margret Fulton ... SCI
Fox Trot —Bill Amend ... UPS
Francie —Sherrie Shepherd ... UFS
Frank & Judi On Computers (R) —Judi K-Turkel & Franklynn Peterson ... PKA
***Frank and Ernest** —Bob Thaves ... NEA
Frank Cook on Real Estate —Frank Cook ... COO
Frank Edwards —Frank Edwards ... MIL
Fred —Leonard Bruce & Charles Durck ... LDC
Fred Basset —Alex Graham ... TMS
Freedom Watch —Glenn Church ... CON
Friends For Dinner —Patricia Barrow ... SIS
Fritz — Various ... OPS
From Consumer Reports —Editors of Consumer Reports Magazine ... NEA
From The Ground Up —Edward Hutchison ... FGU
Front Seat View —George Spaulding ... AA
Freyd —Bob Keleman & Philippe Grabowski ... SNS
Frugal Gourmet —Jeff Smith ... NYT
Fruits & Vegetables —Anne Day ... NU
Fun with Figures —J.A.H Hunter ... MIL
Fun And Games Picture Puzzles —W. Trag ... SCI
Fun Bug —How Rands ... SM
Fun In The Making —Juanita Hamil ... CSP
Fun Page — Various ... SCI
Funeral Portrayals — Staff ... FCP
Funky Winkerbean —Tom Batiuk ... NAS
Funny Money —Dan Shefelman ... KFS
Funny Side — Staff ... CSP
Fusco Brothers, The —Joe Duffy ... UPS
Fuzzy —Leonard Bruce ... LDC
FNA News — Staff ... FNA
FYI Travel Tips — Staff ... CNS

G

Gabriel —Kuchera ... AIS
Gabriel (Blows Your Horn) —J.G. Bumberg ... GNB
Gabriel Broadside, The —J.G. Bumberg ... GNB
Gaggles —Pete Francis ... CFT
Gallup Poll News Service — Various ... LATS
Gallup Religion Poll —George Gallup & Jim Castelli ... LATS
Gallup Youth Survey —George Gallup ... APN
Gamble Cartoons —Ed Gamble ... KFS
Games Book Review ... CNS
Games For Juniors ... CNS
Gamma-Liaison Photo Service — Staff ... GML
Garden — Staff ... CSP
Garden Features — Staff & Freelance ... JAN
Garden Mini — Staff ... CNS
Garden Tips Graphic —Dan Clifford ... CNS
Gardening —Jan Riggenbach ... JAN
Gardening —Lindsay Totten ... SHN
Gardening —Dick Tracy ... MCC
Gardening Tips —S. Graham ... SCI
***Garfield** —Jim Davis ... UFS
Gary Deeb T.V. —Gary Deeb ... NAS
Gary Voet —Gary Voet ... MCC
Gas Pump — Staff ... CSP
Gasoline Alley —Jim Scancarelli ... TMS
Geech —Jerry Bittle ... UPS
Gemstones —Ken Aiken ... OPS
Gene Basset —Gene Basset ... UFS
Gene Siskel on Movies —Gene Siskel ... TMS
General —Michael Faries ... FAR
General Portrayals — Staff ... FCP
George Gross —George Gross ... MIL
George Will Column —George F. Will ... WPW
Georgie Anne Geyer —Georgie Anne Geyer ... UPS
Get Off the Road —Chambers Williams ... AA
Get Up and Go/The Mature Traveler —Gene & Adele Malott ... GEM
Get Up And Go —Gene & Adele Malott ... MAT
Getting Started With Computers —Steven Skiena ... COM
Giant Crossword —Chick Elum ... SLG
Giant Crossword — Staff ... DFS
Giant Crossword Puzzles —N. Dickson ... AIS
Gil Thorp —Jack Berrill ... TMS
Gina Spadafori —Gina Spadafori ... MCC
Gino —Gene Machamer ... MAC
Glad You Asked That —Marilyn Gardner ... NAS
Glasser Guide —Selma Glasser ... GLA
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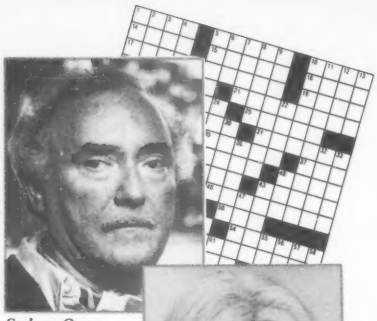

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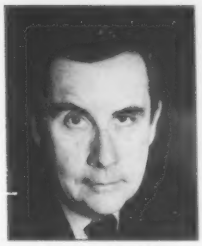

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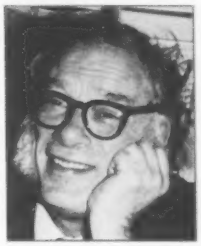

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JANE APPLEGATE

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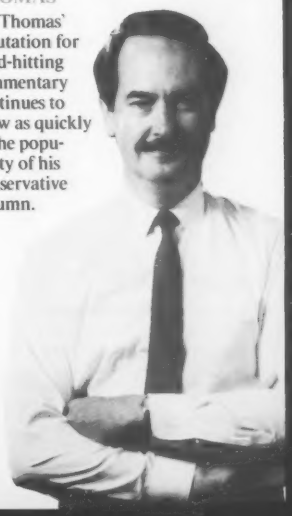

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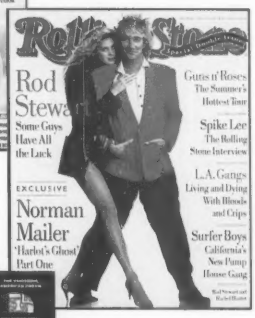

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DAN WASSERMAN

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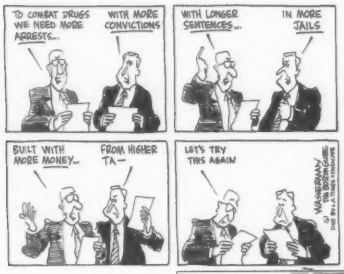

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Inexplicable Happenings (Occult) —J. Macklin ... SCI
Innocent Bystander, The —Arthur Hoppe ... CHR
Innovation —Michael Schrage ... LATS
Inside The Video Games —Chip & Jonathan Carter ... TMS
Inside Auto Racing —Don O'Reilly ... AUN
Inside Baseball —Tracy Ringolsby ... TMS
Inside Colorado — Staff ... II
Inside Football Report ... IFR
Inside Out (New York Times News Service) —Anna Quindlen ... NYT
Inside People — Staff ... CNS
Inside Report —Rowland Evans & Robert Novak ... CRE
Inside Straight —Tom Anderson ... AMW
Inside Training —Dr. John Yacenda ... HPF
Inside TV —Joey Sasso ... NIT
Insider Trading —InvestNet ... TMS
Inspirational Items — Various ... AMW
Insurance For Consumers —Dave Goodwin ... GWN
Interest Rate Index-National —Staff ... RMA
Interest Rate-Local, CD, Auto, Home Equity & Personal Loan —Staff ... RMA
Interior Design —Shirley Fair ... SCI
Interior Design Feature —Michael Guarini ... INT
International Business Travel —J.J. Edwards ... IBN
International BusinessMan —J.J. Edwards ... IBN
International Contrasts —Charles Horner ... SID
International Herald Tribune — Various ... NYT
International Motorsports Syndication —Lou Modestino ... ISS
International Traders Mailbag —A.J. Siposs ... IBIS
International Travel Air/Sea —Norman Austin ... HS
Inventors Workshop ... NU
Investment Know How —Robert A. Benton, Jr. ... BN
Investments —Erick Kanter ... NU
Investor's Guide —William Doyle ... NFS
Investor's Notebook —Brendan Boyd ... UPS
Inx Graphics Services ... UFS
Iowa Editorial Cartoons —Bruce Plante ... ENF
***Isaac Asimov Column** —Isaac Asimov ... LATS
"It Happens Every Day" —Janice Hubbard- Holmes ... HHU
***It's A Great Life** —Count and Countess Von Haller ... GPR
It's A-Maze-Ing —F. Treadgold ... SCI
It's Different —How Rands ... SM
It's News To Me —Herb Caen ... CHR
It's The Truth (Facts) —Paul Swan ... SCI
INSIGHT Analysis ... INNF
INSIGHT Magizine Features ... INNF
INSIGHT News Service ... INNF
INSIGHT Travel ... INNF

J

Jack Ohman —Jack Ohman ... TMS
Jack Sirard —Jack Sirard ... MCC
Jack Smith —Jack Smith ... LAT-WP
James Flanigan Column —James Flanigan ... LATS
Jan Townsend —Jan Townsend ... MCC
Jane's On Defense —The Jane's Information Group ... NYT
Janet Fullwood —Janet Fullwood ... MCC
Jasper Dorsey Column —Mike Steed ... MOR
***Jeane Kirkpatrick Column** —Jeane Kirkpatrick ... LATS
Jeff Greenfield —Jeff Greenfield ... UPS
Jeff MacNelly —Jeff MacNelly ... TMS

Jeffrey Hart —Jeffrey Hart . . . KFS
Jennifer Goddard Interviews —Jennifer Goddard . . . DAA
Jerry Zezima —Jerry Zezima . . . LAT-WP
Jewish Cooking —Norma Barash . . . JTA
Jewish Quiz Box —Rabbi Sam Fox . . . JTA
Jews In Sports —Haskell Cohen . . . JTA
Jim Hoagland Column —Jim Hoagland . . . WPW
Jim Hunt —Jim Hunt . . . MIL
Jim Johnson —Jim Johnson . . . MCC
Jim Murray Column —Jim Murray . . . LATS
Jimmy Breslin Column —Jimmy Breslin . . . LATS
Joe Bob Goes To The Drive-In —Joe Bob Briggs . . . CRE
Joe Bob's America —Joe Bob Briggs . . . CRE
Joe Cappo —Joe Cappo . . . CRN
Joe Winski —Joe Winski . . . CRN
Joe Winski's Notebook —Joe Winski . . . CRN
John Carmody —John Carmody . . . LAT-WP
John Kovalic (National Edit Cartoons) —John Kovalic . . . SHE
John Lynker —John Lynker . . . SHN
John Sinor Column —John Sinor . . . CNS
Johnny Wonder —Dick Rogers . . . UFS
Jokes — Staff . . . BAS
Jokes — Staff . . . CSP
Jonathan —Mark Waldinger . . . WAC
Joseph Sobran —Joseph Sobran . . . UPS
Joseph Spear —Joseph Spear . . . NEA
Journals —Keay Davidson . . . SHN
Joyce Jillson Horoscope —Joyce Jillson . . . TMS
Juan Williams —Juan Williams . . . LAT-WP
Judaica Stamp & Coin Reporter —Joseph Zollman . . . STA
Judge Parker —Dr. N.P. Dallis & Harold LeDoux . . . NAS
Judith Clabes —Judith Clabes . . . SHN
Judy Markey —Judy Markey . . . UFS
Julianne Malveaux —Julianne Malveaux . . . KFS
Julius —Joan/Harry/Nelson . . . OPS
***Jumble** —Bob Lee & Henri Arnold . . . TMS
Jump Start —Robb Armstrong . . . UFS
Junior Chef —Benge . . . OPS
Junior Editors —Hoffmann/Simonsen . . . APN
Junior Jumble —Henri Arnold & Bob Lee . . . TMS
***Junior Whirl** —Hal Kaufman . . . KFS
Just Between Us Girls —Robert Peterson . . . AIS
Just Dessert —Dale McFeatters . . . SHN
Just So Happened —Kem Pederson . . . SM
Justin Time Tripper —Leonard Bruce & Charles Durck . . . LDC
Juvenile — Various . . . SCI
Juvenile Banking Coloring Games —Fred Treadgold . . . SCI
Juvenile Christmas Page — Various . . . SCI
Juvenile Games & Activities — Various . . . SCI
Juvenile Picture Crosswords —Trag & Engleman . . . SCI
Juvenile Puzzles — Various . . . SCI
Juvenile Rebus — Various . . . SCI

K

Kathy Kristof Column —Kathy Kristof . . . LATS
Katz Meow, The —Harry Jay Katz . . . NNB
***Katzenjammer Kids** —Hy Eisman . . . KFS
Keane on Wheels —Tom Keane . . . AA
Keeping Healthy — Staff . . . CSP
Keeping Up —William Hamilton . . . CHR
Keeping Well With Your Family Doctor . . . HAA
Keeping You In Stitches —Sally Corbett . . . SCI
Ken Adelman —Ken Adelman . . . TMS
Kentucky Crossword — Various . . . ASD
Kentucky Toons — Various . . . ASD
Kevin Cowherd —Kevin Cowherd . . . LAT-WP
Keys To Wheels —Frank Aukofer . . . ART
Kid Korner —Tod Truelson . . . AIS
Kids Ask Peggy —Peggy Hinders . . . AIS
Kids Home Library —Judy Wilty . . . CNS
Kids/On Better Babies —Glenn Doman . . . NNB
Kid's Bonus - Word Puzzle (word search) — Staff . . . DFS
Kid's Crossword — Staff . . . DFS
Kid's Fun Page —Oceanic Press . . . OPS
Kidsday Service — Staff . . . LATS
Kidspot —Dick Rogers . . . UFS
King Features Weekly Newspaper Service — Various . . . KFS
Kinsey Report, The —June Reinisch, Ph.D. . . . UFS
Kiplinger's Personal Finance Service —Kiplinger's Personal Finance Magazine . . . KPFM
Kit 'N'Carlyle —Larry Wright . . . NEA
Kitchen Celebrities —Bonnie Churchill . . . CAI
Kitchen Hints/Graphic —Carol Cutler & Mimi Harrison . . . CNS
Kitchen Kids —Rena Coyle . . . CNS
Know The Weather — Staff . . . EDC
Know Your Banker —Carl A. Holth . . . BN
Konopacki — Staff . . . PAI
Kovels: Antiques And Collecting —Ralph and Terry Kovel . . . KFS
Krass & Bernie —G. Trosley . . . OPS
Kudzu —Doug Marlette . . . CRE
Kwik-Kross —Chick Elum . . . SLG
KAL —Kevin Kallaugher . . . CWS
KRTN Graphics Network — Staff . . . KNT
KRTN Infographics — Staff . . . TMS
KRTN Infographics (Chicago Tribune) — Staff . . . TMS
KRTN News Wire — Staff . . . KNT
KRTN News-Wire — Various . . . TMS
KRTN Photo Service — Staff . . . KNT
KRTN Photo Service . . . TMS

L

L.M. Boyd Column —L.M. Boyd . . . CRO
L'Express (French language only) — Various . . . NYT
Labor —Harry Bernstein . . . LAT-WP
Laff Of The Week —Bill Murray . . . MFS
***Laff-A-Day** — Various . . . KFS
Landmark Designs —J.E. McAlexander . . . LDI
Language Center, The —Steve Rutherford . . . SNS
Larry's World —Larry . . . SCI
Lars-Erik Nelson —Lars-Erik Nelson . . . TMS
Late Show —Natalie Carlton . . . BO
Late Show —Nat Carlton . . . SCI
Late Show —Righetti . . . SCI
Latest Line —J. McCarthy . . . TMS
Laughing Around Town —Larry Litt . . . LAT
Law and Order —Martin J. Ross . . . LAW
Law Brief, The —Martin J. Ross . . . LAW
Law Briefs —Martin J. Ross . . . LAW
Law Clinic, The —Martin J. Ross . . . LAW
Law Column —Jack Landau . . . NHN
Law Practice Management —Ron Galperin . . . RENG
Lawyer's Viewpoint —John Ritter . . . LBA
Lazy Gourmet, The —Mike Kalina . . . KFS
Le Monde (French language only) — Various . . . NYT
Learn to Swim —A.S.A. Julie Hoyle Smith . . . ITP
Learning Through Stamps —Joseph Zollman . . . STA
Learning With Lucy —Lucy Waverman . . . LIB
***Lee Iacocca Column** —Lee Iacocca . . . LATS
***Lee Snyder's Getting There From Here** —Lee F. Snyder . . . CON
Leg Up —Richard D. Carreno . . . WCH
Legal —Leo Bromberg . . . CN
Legal Briefs —John Ritter . . . LBA
Legal Limits —Leonard Bruce . . . LDC
Legally Speaking —Tony Westin . . . SNS
Leisure Time — Staff . . . CAI
Leonard Larsen —Leonard Larsen . . . SHN
Leotoons —Leonard Bruce . . . LDC
Les Payne Column —Les Payne . . . LATS
Lesson In English —Gordon . . . SCI
Let Doctor Know Teach You —J. Seidita . . . AIS
Let's Talk About Your Car —Ray Hite . . . ECS
Lewis Grizzard Column, The —Lewis Grizzard . . . KFS
Li'l Ones —Jim Whiting . . . SCI
Life In Hell —Matt Groening . . . ACME
Life In Suburbs —Al Smith . . . SM
Life With Robinson —Jerry Robinson . . . CWS
Lifestyle . . . MLF
Lifestyle/Health — Staff . . . SAN
Lifestyle —UPI reporters . . . UPI
Lifestyle ColerFotos . . . CNS
Lifestyle Features . . . NU
Lifestyle—Consumer Shorts —UPI reporters . . . UPI
Lifestyle—Roadtalk —Jan Zverina . . . UPI
Lifestyle—Travel —UPI reporters . . . UPI
Lifestyle—Travel Shorts — Staff . . . UPI
Lifewire — Various . . . CNS
Linda Cotton —Linda Cotton . . . LAT-WP
Linda Ellerbee —Linda Ellerbee . . . KFS
Lindh-Mute Panel —A. Lindh . . . OPS
List —Publishers Weekly . . . SHN
Lists! —Ron A. Sataloff . . . SPO
Litamail —Lita Solis-Cohen . . . ART
Literary Life —The Boston Globe . . . BPI
Little Man, The —Ray Salmon . . . SAL
Little Tommy Jones —Harlan Wade . . . WAC
Live From Hollywood —Alice O'Neill . . . LFS
Living Slender —Francie Berg . . . SCI
Living Well —Charles Hennessy . . . IBN
Living With A Disability —Dianne B. Piastro . . . NEA
Living With Cancer —Norris Cotton (Cancer Center) . . . CF
Living Words —Gordon . . . SCI
Liz Smith Column —Liz Smith . . . LATS
***Lockhorns** —Bunny Hoest and John Reiner . . . KFS
London Review of Books — Various . . . NYT
Look & Learn —Gordon . . . SCI
***Look Younger-Feel Better** —Lelord Kordel . . . SPE
Looking at Washington —Edward H. Sims . . . EDC
Looking Great —Gloria Lintermans . . . WFS
Looking Inside The U.S.A. —Samuel P. Levine . . . LEV
Looking Up — Staff . . . AMW
Los Angeles Daily News (New York Times News Service) . . . NYT
Los Angeles Times Daily Crossword Puzzle — Staff . . . LATS
Los Angeles Times Sunday Crossword Puzzle — Staff . . . LATS
Los Angeles Times-Washington Post News Service — Various . . . LAT-WP
Los Angeles Times-Washington Post News Service Photo/Graphic Package — Various . . . LAT-WP
Lou Cannon Column —Lou Cannon . . . WPW
Lou Cedrone Movie Reviews —Lou Cedrone . . . LAT-WP
Louis Rukeyser —Louis Rukeyser . . . TMS
Louisa's Letter —Mrs. Hugo Sims, Sr. . . . EDC
Love & Laughter —Maria Molnar . . . OPS
Love Is... —Kim Grove Casali . . . LATS
Low Profiles —Bill Kitchen . . . AIS
Luann —Greg Evans . . . NAS
Luckovich —Mike Luckovich . . . CRE
Lurie's Business World —Ranan R. Lurie . . . CRT
Lurie's Newsmaker (Portraits) —Ranan R. Lurie . . . CRT
Lurie's Political World —Ranan R. Lurie . . . CRT
Lyttle Women —Kathryn LeMieux . . . KFS

M

Made Public —Marvin Arthur . . . ARU
Magazine Digest — Various . . . LAT-WP
Magic Carpet Over Broadway —Joseph Kaliff . . . AMF
Mailbag Q&A —Nell Norris . . . WOR
Main Street U.S.A. —Bill Murchison . . . CRE
Mainly For Seniors —Len Hansen . . . CNS
Makin' Things For Christmas —Beth Cotton . . . SYA
Making The Most Of Travel —Patricia Arrigoni . . . ATS
Malcolm Mayes —Malcolm Mayes . . . MIL
Malfunction Junction —Mal . . . WFS
Manager's Workshop, The —Jeffrey Davidson MBA, CMC . . . NPW
Managing Your Money —Merle E. Dowd . . . DOW
***Mandrake The Magician** —Lee Falk and Fred Fredericks . . . KFS
Manners/Letitia Baldridge Column —Letitia Baldridge . . . CNS
Map Puzzle —William Thomas . . . SCI
Margarets Handy Hints —Foley . . . SCI
Maria —Griz . . . CCS
Marianne Means Washington —Marianne Means . . . KFS
Marilyn Beck's Hollywood —Marilyn Beck . . . TMS
Marinade Magic —Dona Z. Meilach . . . SCI
***Maritza Sunday Crossword Puzzle (Spanish Only)** —Alfaro . . . KFS
Mark Patinkin —Mark Patinkin . . . SHN
Mark Russell Column —Mark Russell . . . LATS
Mark Shields . . . ASD
Mark Trail —Ed Dodd & Jack Elrod . . . NAS
Marketing —Bruce Horovitz . . . LAT-WP
Marketing Yourself —Anabel Kilgerman and Lawrence H. Zisman . . . MPP
Marlette —Doug Marlette . . . CRE
Marmaduke —Brad Anderson . . . UFS
Martin Schram —Martin Schram . . . NEA
Martin Smith —Martin Smith . . . MCC
Marv —Marvin Arthur . . . ARU
Marvin —Tom Armstrong . . . NAS
Marvin Kitman Column —Marvin Kitman . . . LATS
Mary McGrory —Mary McGrory . . . UPS
Mary Worth —John Saunders & Joe Giella and Jim Armstrong . . . NAS
Maryland Commentary —Frank DeFilippo . . . ASD
Maryland Commentary —Lou Panos . . . ASD
Maryland Commentary —Barry Rascover . . . ASD
Maryland Crossword — Various . . . ASD
Maryland Toons — Various . . . ASD
Matters Of Taste —Barbara Burtwff . . . BBS
Maturity News Service — Various . . . UFS
Mauldin —Bill Mauldin . . . NAS
Max Lerner Column —Max Lerner . . . LATS
Mazeman —Latta & Volpe . . . SCI
Mazes . . . BO
Mazes — Various . . . OPS
Mazes — Various . . . SCI
Mazie —Kelvin Pearcey . . . SCI
McCall's — Various . . . NYT
McCarthy —Pat McCarthy . . . CRE
McCobber & Friends —B. Zahn . . . OPS
Mead On Wine —Jerry D. Mead . . . MEE
Media Mail —Charles Horner . . . SID
Media Monitor —Steve McKerrow . . . LAT-WP
Medical Cartoons — Various . . . SCI
Medical Laughs — Various . . . OPS
Medical Tribune News Service — Various . . . NYT
Medical Updates —IMTS . . . SCI
Meditation —Gordon . . . SCI
Memories of A Former Kid —Bob Artley . . . ENF
Men & Women —Dr. John Yacenda . . . HPF
Men's Clothes Line —Jean-Paul DeVeliard . . . SCI
Mexican Briefs — Various . . . UPI
Mexican Supermaps —Staff . . . AWI
Michael Bennett —Michael Bennett . . . MIL
Michael Grant Column —Michael Grant . . . CNS
Micro Magic —Norma Schonwetter . . . NPC
Microwave Cooking —Marg Fraser . . . LIB
Microwave Magic —Desiree Vivea . . . CNS
Microwave Tips — Staff . . . EDC
Middle East Cable —Mike Maggio . . . CON
Middletonrs, The —Ralph Dunagin & Dana Summers . . . NAS
Midwest Gardening —Jan Riggenbach . . . JAN
Midwest Journal, The —Michael Gauf . . . GM
Mighty Mixture —Gary Stevens . . . SAG
Mike Downey Column —Mike Downey . . . LATS
Mike Duffy —Mike Duffy . . . MIL
Mike Harden —Mike Harden . . . SHN
Mike Peters —Mike Peters . . . UFS
Mike Royko (KRTN) —Mike Royko . . . TMS

Military Affairs —Bernard Trainor . . . NYT
Mind & Body —Julian Whitaker . . . SNS
Mind or Clown Puzzles —Latta . . . OPS
Minds Eye —Pat Slepekis . . . AIS
***Mini Movie Reviews** — Staff . . . CIN
Mini Music Reviews —Richard Santoro . . . CIN
Mini Page, The —Betty Debman . . . UPS
Mini-Film Reviews —Jay Kravetz . . . IPN
Mini-Video Reviews —Jay Kravetz . . . IPN
Minnesota Editorial Cartoons —Ed Fischer . . . ENF
Minor Cartoon — Various . . . JJF
Miracle Cosmetics —A. House . . . SCI
Miracle Gardening —S. Graham . . . SCI
Mirage —Jodi Jill . . . JJF
Miss Malaprop —W. Carouge . . . SCI
Miss Manners —Judith Martin . . . UFS
Miss Peach —Mell Lazarus . . . CRE
Miscellaneous Features —Various . . . CAR
Mister Boffo —Joe Martin . . . TMS
Modern Etiquette —J. Sherrod . . . SCI
Modern Rock Tracks —Billboard Magazine . . . BPI
Modern Sherlock Holmes (Mystery) —J. Sherod . . . SCI
Mohr On National Defense —Maj. Gen. Henry Mohr . . . CRE
Mojoe —Edward Bryant . . . IND
Momma —Mell Lazarus . . . CRE
Mona Charen —Mona Charen . . . CRE
Money and You . . . CNS
Money Matters —Dave Goodwin . . . GWN
Money Matters —Karen Lazarovic . . . CF
Money Service, The —Excerpts from Money Magazine . . . UPS
Money Talk —Carla Lazzareschi . . . LAT-WP
Money Talks — Various . . . AMW
Money, Money, Money — Staff . . . CNS
Moneylist —Brendan Boyd . . . UPS
Moneywise —Paul Barringer . . . FIN
Monthly Home Video Feature Package — Staff . . . TAP
***Moose Miller** —Bob Weber . . . KFS
Moral Dimensions Behind Headlines —William Lester . . . LES
More For Your Money —Righetti . . . SCI
Morsels — Staff . . . SHN
Mort Olshan's Gold Sheet College Forecast —Mort Olshan . . . OSF
Mort Olshan's Gold Sheet Line —Mort Olshan . . . OSF
Mort Olshan's Gold Sheet Pro Forecast —Mort Olshan . . . OSF
Mort Olshan's Gold Sheet Top Ten —Mort Olshan . . . OSF
***Mort Walker & Dik Browne's Hi and Lois** —Greg Wacker & Brian and Chance Browne . . . KFS
***Mortageweek (editorial)** — Staff . . . RMA
Mortal Matters —Sara Engram . . . UPS
Mortgage Matters —Earl Peattie . . . MNC
Mossprints —Goeffrey Moss . . . WPW
Mother Goose & Grimm —Mike Peters . . . TMS
Mother's Day/Fathers Mini — Staff . . . CNS
Motley's Crew —Ben Templeton & Tom Forman . . . TMS
Motor Talk —Fred W. Kline . . . CN
Motor Tips — Various . . . OPS
Motorcycles —P. Faherty . . . SCI
Motorsports —Tony Sakkis . . . PAC
Motorsports & TV Motorsports —Lou Modestino . . . ISS
Motorworld —Dan Proudfoot . . . MIL
Movie Action! —The Boston Globe . . . BPI
Movie And TV Star Opinion — Various . . . SCI
Movie Capsules —The Boston Globe . . . BPI
Movie CrosSearch —Frank Judge . . . SNS
Movie Mini — Staff . . . CNS
Movie Review —Jay and Elliott Kravetz . . . IPN
Movie Review Cartoons — Staff . . . PPI
Movie Reviews —Stephen Hunter . . . LAT-WP
Movie Reviews —David Elliott . . . CNS
Movie Reviews —Bill Hagen . . . CNS
Movie Reviews —Jerry Roberts . . . CNS
Movie Trivia —Frank Judge . . . SNS
Movie Trivia Quiz — Various . . . HS
Movie Views & Reviews —Robert Alan Glover . . . MON
Movie Word Search —Mary Whitney . . . SNS
Movie/Restaurant/Show Reviews —Selma Glasser . . . GLA
Moviebuff —Jess Lance . . . LIB
Movies —Robert Denerstein . . . SHN
Movieworks —Inc. Telewest . . . CRE
***Mr. Abernathy** —Frank Ridgeway . . . KFS
Mr. Music - On Collectible Records —Jerry Osborne . . . WF
Ms. Sleuth —Sylvia Tessler . . . SCI
Muldoon —Bob Meyer . . . OPS
Mums the Word —Dan Rosandich . . . GLF
Murray Kempton Column —Murray Kempton . . . LATS
Music & Media Hot 100 Eurochart — Various . . . BPI
Music Interviews/Pop Talk —Joey Berlin & George Varga . . . CNS
Musician Magazine Features — Various . . . BPI
Mutual Fund — Werner Renberg . . . REN
Mutual Fund Scoreboard — Staff . . . RMA
Mutual Funds & Market Timing —Merle E. Dowd and Paul Merriman . . . DOW
My Answer —Billy Graham . . . TMS
My Children — Various . . . SCI
My Family — Various . . . SCI
My Music —Jeff Widmer . . . ONI
My Success Story — Various . . . SCI

Mystery Challenge —Haines & Zacher . . . LIB
MINDING YOUR BUSINESS —IBIS Group . . . IBIS

N

Names —Paul Richter . . . SNS
***Nancy** —Jerry Scott . . . UFS
Napoleon —Foster Moore . . . SM
Nashville Notes —Lori Risling . . . LIB
Nat's Hints —Natalie Carlton . . . BO
Nat's Shortcuts For The Household —Natalie Carlton . . . OPS
Nation's Housing Column, The —Kenneth R. Harney . . . WPW
National Briefs — Various . . . UPI
National Cartoon —R. David Boyd . . . MOR
National Challenge —J. Baxter Newgate . . . MEM
National Challenge —J. Baxter Newgate . . . CF
National Crime Prevention Council McGruff Campaign Feature . NU
National Geographic News Service (Canada, Latin America, overseas only) — Various . . . NYT
National News . . . MLF
National Prep Basketball Poll —Ron A. Sataloff . . . SPO
National Prep Football Poll —Ron A. Sataloff . . . SPO
Natural Fertilizers Solvents —John Wasik . . . NCI
Naturally —Sharon Cadwallader . . . CHR
Naturally Good —Joyce Rosencrans . . . SHN
Nature News Service — Various . . . NYT
Nature's Wonders —F. Treadgold . . . SCI
Neal Pierce Column —Neal R. Pierce . . . WPW
Nease Cartoons —Steven Nease . . . SS
Needles & Pins —Righetti . . . SCI
Neil Solomon, M.D., Ph.D —Dr. Neil Solomon . . . LATS
New and Useful — Various . . . LAT-WP
New Breed, The — Various . . . KFS
New Economy Notes —John Burgess . . . SHN
New England Motorsports North —Lou Modestino . . . ISS
New England Motorsports Schedule —Lou Modestino . . . ISS
New England Motorsports South —Lou Modestino . . . ISS
New Products — Staff . . . IMN
New Tech Extra — Various . . . MON
New Video —Joe Saltzman . . . KFS
New York —John McLaughlin . . . NHN
New York Times Computer Graphics Service . . . NYT
New York Times Magazine — Various . . . NYT
***New York Times New Service** — Staff . . . NYT
New York Times Picture Service (New York Times News Service) . . . NYT
Newhouse News Service — Various . . . NYT
News and Documentary Photos —Donna Binder . . . IVP
News of the Weird —Chuck Shepard . . . UPS
News Analysis —Correspondents . . . PNS
News And Comment —Charles Hampton Savage . . . CON
News And Views — Staff . . . IMN
News Features —Correspondents . . . PNS
News Features-Midweek —UPI reporters . . . UPI
News Notes — Staff . . . EDC
News Releases — Staff . . . PRN
News Report From Washington — Staff . . . EDC
News To Use —Jeffrey Blyth . . . ITP
News Views — Staff . . . EDC
News-Ahead-Lines —D. Marcus Rosenbaum . . . CQ
News-Features-Pix (GNB) — Staff . . . GNB
Newsday Crossword Puzzle —Stanley Newman . . . CRE
Newsfeatures, Weekend —UPI reporters . . . UPI
Newsletter — Staff . . . ENC
Newsletter For Writers and Contestants —Selma Glasser . GLA
Newslink Africa — Staff . . . NAF
Newsmaker Caricatures —Mike Ramirez & Bob Correll . . . CNS
Newsweek — Various . . . NYT
No Kidding? —Karl A. Van Asselt . . . WF
Non-Fiction Columns —Selma Glasser . . . GLA
Nooz, The —Peter Kohlsaat . . . MTS
Nostalgia Notes —Thurlow O. Cannon . . . CAN
Notes From The Wine Country —Anthony Dias Blue . . . CHR
Notes On Pets —Marie Gould . . . COY
Notes, Comments — Staff . . . EDC
Nothern Perspective, The —Michael J. McManus . . . NHN
Novice Auto Mechanic —A. House . . . SCI
Now You Know — Various . . . UPI
Nutrition —Toni Tipton . . . LAT-WP
Nutrition Notebook —Bill Holleran . . . NU
Nutty Nature —Fallon & Pracy . . . SCI
NEA Graphics . . . NEA
NYT Pictures Photo Service — Staff . . . NYT-P

O

Observer (New York Times News Service) —Russell Baker . . . NYT
Observer Crossword Puzzle, The —Charles Preston . . . KFS
Odd Ball —J. Kuchera . . . OPS
Odds & Ends —David Quintanar . . . AIS
Odyssey —Selma & Peter Von Blum . . . WP
Of All Places —Horace Sutton . . . NAS
"Off The Rack" —Steve Bloom . . . BLO
Off The Beaten Track —Bernard Gelman . . . GEL
Off The Leash —W.B. Park . . . UFS

Office of Cancer Info Features . . . NU
Officer Emes and Daniel —Gary Moskowitz . . . MG
Old Farmer's Almanac — Staff . . . UFS
Olden Up Well —D. Govindasamy & R. Everett . . . TSS
Older Is Better — Various . . . OPS
Olga Knows —Annie Milligan . . . MLS
Oliphant —Pat Oliphant . . . UPS
Oliver L. North —Oliver L. North . . . CRE
On the Label —Judy Fitzgibbons . . . TMS
On the Road —Collins & Richardson . . . CARS
On Aging —UCLA/USC Gerontology Center . . . WPW
On Call —Dr. Simeon Margolis . . . LAT-WP
On Computers —Bob Schwabach . . . UPS
On Language (New York Times News Service) —William Safire . NYT
On Marriage And Divorce —Dr. Melvyn Berke . . . WFS
On My Mind (New York Times News Service) —A.M. Rosenthal . NYT
On My Own —Pat Kite . . . KPC
On Religion —Terry Mattingly . . . SHN
On Sweepstakes/Contests —Selma Glasser . . . GLA
On The Air Column —Tom Shales . . . WPW
On The Fastrack —Bill Holbrook . . . KFS
On The House —James & Morris Carey . . . SHN
On The Record —Charlie Martin . . . CAT
On The Right —William F. Buckley . . . UPS
On The Road —Travel Agents . . . RDR
On The Street —Gary Moskowitz . . . MG
On The Way Out —Craig Rogers . . . SPA
On Wines —Bill Sonstein . . . SON
One Big Happy —Rick Detorie . . . CRE
One Minute Parent —Pam Satran . . . CNS
One-time Natural Food Features —Rosalie Leposky . . . AMC
One-time Travel Features —George and Rosalie Leposky . . . AMC
Op Art Editorial Page Illustrations — Various . . . LATS
Op-Ed Selections — Various . . . LAT-WP
Op-Ed — Various . . . WBW
Op-Ed (From The New York Times) — Various . . . NYT
Op-Ed Commentary —Correspondent . . . PNS
Op-Ed Illustration . . . NEA
Ophelia and Jake —Heidi Stetson . . . UFS
Opinion (1) —Victor Krulak . . . CNS
Opinion (1) —Lionel Van Deerlin . . . CNS
Opinion (2)/M.G. Lord —M.G. Lord . . . CNS
Opinion & Analysis — Various . . . CNS
Opinion/Nat Hentoff Column —Nat Hentoff . . . CNS
Opinion/Phyllis Schlafly —Phyllis Schlafly . . . CNS
Opinion/Stephen Green Column —Stephen Green . . . CNS
Opinion/To Be Equal —John E. Jacob . . . CNS
Opinion, Guest . . . CNS
Oranmentals —Betty Clark . . . SCI
Original John Alden Knight Solunar Tables, The —Mrs. Richard Alden Knight . . . KFS
Our Children —Dr. Willard Abrams . . . CNS
Our Film Folk —Herbert Luft . . . JTA
Our Language —Jeffrey McQuain . . . NEA
Our Lively Language —Sally Bright . . . OLL
Our Prairie States —James Yoggert . . . CNS
Our Turn —Bonnie Erbe & Kate O'Beirne . . . CRE
Our Vanishing Liberties —Omar V. Garrison . . . SPE
Out of Bounds —Don Wilder & Bill Rechin . . . NAS
Outdoor Life —Rolla Williams and Staff . . . CNS
Outdoor Living/Sports — Staff . . . CNS
Outdoors Cartoons — Various . . . SCI
Outer Limits —Roy Wilson and Gil Young . . . CFT
Outland —Berke Breathed . . . WPW
Outrider —Gary Wills . . . UPS
Outtakes — Various . . . LAT-WP
Over the Hill —J. Morris . . . AIS
Over Fifty —Keith M. Manzella . . . NFI
Over Fifty —Harry Rosenthal . . . APN
Overboard —Chip Dunham . . . UPS
Owners Auto Know —Don Chaiken . . . AA
OPALS: Older People With Active Lifestyles —David J. Demko, Ph.D. . . . DEA
OPALS: Senior Living —David J. Demko, Ph.D. . . . DEA

P

Pacific Dialogue —Bob Miko . . . MNS
Pacific Notebook —Bob Miko . . . MNS
Pacific Rim —Alexander Besher . . . CHR
PageUp Entertainment & Lifestyle Package — Various . . . NYT
Paper PC, The —Robert S. Anthony . . . SCC
Paperback Books — Various . . . LAT-WP
Paperback Guide —Martin Levin . . . APW
Parenting Plus —Marion Michaels . . . MIN
Participant Sports —Tom Hagin . . . PAC
Pat's Pointers —Pat Trexler . . . UPS
Paternity Ward —D.L. Stewart . . . TMS
Patricia Beach Smith —Patricia Beach Smith . . . MCC
Patrick J. Buchanan —Patrick J. Buchanan . . . TMS
Pattern Craft by Create-A-Craft —Elaine Sandra Abramson . . . CAC
Paul Conrad Cartoon —Paul Conrad . . . LATS
Paul Craig —Paul Craig . . . MCC
Paul Greenberg Column —Paul Greenberg . . . LATS
Paul Harvey News —Paul Harvey . . . LATS
Paul Lelowicz —Paul Lelowicz . . . KAH

Paul Szep —Paul Szep . . . UFS
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Paul. Craig Roberts —Paul Craig Roberts . . . SHN
Paviov —Ted Martin . . . UPS
Paying The Taxman —Thomas Mahoney . . . SNS
Peace by Peace —Paul Casey . . . RMP
Peanut Butter Soup —Joe Amadeo & Tom Kerr . . . SNS
***Peanuts** —Charles M. Schulz . . . UFS
Pennywhistle Press — Staff . . . PEN
People —William Trott . . . UPI
People At Work —Dr. Mildred Culp . . . SCI
People's Pharmacy —Joe Graedon & Dr. Teresa . . . KFS
Personal Computers — Various . . . LAT-WP
Personal Computers —Peter McWilliams . . . UPS
Personal Finance . . . MLF
Personal Health (New York Times News Service) —Jane Brody . NYT
Personal Organizer —Susan Valaskovic . . . SHN
Personalities —Chuck Conconi . . . LAT-WP
Personality Quiz —S.V. Didato, Ph.D. . . . DID
Perspective — Various . . . WBW
Pest Control Hotline —Alan Caruba . . . CBO
Pet Peeves —Garyle Clapp . . . AIS
Pet World —Dart Anthony . . . WMS
Pete Dexter —Pete Dexter . . . MCC
Peter Panic —L. Linkert . . . SCI
Peter Schrag —Peter Schrag . . . MCC
Pets Of The Stars —J. Williams . . . SCI
***Phantom, The** —Lee Falk & Sy Barry . . . KFS
Pharmaceutical Features . . . NU
Phipps —Joseph Farris . . . NEA
Phoebe's Place —Bill Schoor . . . LATS
Photo Features On Business/Commerce — Various . . . NAF
Photo Files/General — Staff . . . BAS
Photo Files/Show Business — Staff . . . BAS
Photo Files/Travel — Staff . . . BAS
Photo Memories —J.A. Kruza & Sawyer G. Brian and M. David Ward . KKI
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Photo Services — Staff . . . PCC
Photo Tips —David Hoffman . . . LAT-WP
Photographing Hunting Dogs —Ann Moores . . . WWN
Photography —Christine Murcko . . . NNB
Photos — Staff . . . CSP
PhotoTips —Ken Marshall . . . CNS
Phyllis C. Richman —Phyllis C. Richman . . . LAT-WP
Physical Therapy —Barbara Bryant . . . NU
Pickles —Brian Crane . . . WPW
Pics Trix —Righetti . . . SCI
Picture This —Monte Nagler . . . KAH
Pike Column —Otis Pike . . . NHN
Pitts, The —Tom Roy . . . FSS
Places In The News — Staff . . . NEA
Plant Talk —Righetti . . . SCI
Plants In The Home —Elvin McDonald . . . NFS
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Plexers — Staff . . . PLX
Pogo —Neal Sternecky . . . LATS
Point of View —Carlos A. Montaner . . . CRE
Point/Counterpoint — Various . . . SHN
Points On Pets —R.G. Elmore . . . CNS
Pokin' Fun —Doc Blakely . . . BLA
Political Booknotes — Various . . . WM
Political Interview —Jay and Elliott Kravetz . . . IPN
Political Service — Various . . . RCC
Politics Today (KRTN) —Jack W. Germond & Jules Witcover . . . TMS
Polly's Pointers —Polly Fisher . . . NEA
Pooh's Corner —Jessica Winston . . . NNB
Pop Music —Zachary Lawrence . . . NNB
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***Popeye** —Bud Sagendorf & Bobby London . . . KFS
Pops Place —S.C. Rawls . . . KFS
Portfolio —William Pike . . . CON
Portrait For Prints —Julia Suits . . . CRE
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Pot-Shots —Ashleigh Brilliant . . . ASH
Pottad Pals —J. Rinchette & Young . . . SCI
Powder Trails —Wendy and Barbara Nesoff . . . GSM
Power Sewing —Sandra Betzina . . . CHR
Premier Crossword Puzzle Cryptoquip —Jo Paquin . . . KFS
Presidency Column —Miles Benson . . . NHN
Primary Color - Travel —Harriet Choice . . . UPS
Primary Color—Food —Harriet Choice (Editor) . . . UPS
Primary Color—Home —Harriet Choice (Editor) . . . UPS
Primary Color/Travel —Harriet Choice . . . UPS
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PSA For Salvation Army . . . NU

Q

Q & A - Beauty At Home —E.C. Gordon . . . SCI
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Quarterly Economic Roundup — Staff . . . BN
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R

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Real Estate Law Report —Ron Galperin . . . RENG
Real Estate Mini . . . CNS
Real Estate News Group — Various . . . RENG
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Real Estate Watch —Pam Reeves . . . SHN
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Roger Hernandez —Roger Hernandez . . . NFS
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Rolling Stone Magazine Service — Various . . . LATS
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Rose Is Rose —Pat Brady . . . UFS
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Rubes (R) —Leigh Rubin . . . RUB
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S

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Scott Stantis —Scott Stantis . . . TMS
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Successful Investing —Andrew Leckey . . . TMS
Sugar —Robert Gill . . . NFS
Suit Yourself —Richard D. Carreno . . . WCH
Summer Travel . . . CNS
Summers Cartoons —Dana Summers . . . WPW
Sunday Crossword —Chet Currier . . . APN
Sunday Crossword Puzzler — Staff . . . UFS
Sunday Crossword, The —Herb Ettenson (Editor) . . . TMS
Sunday Laughs Male Cartoons —Paul Swede . . . SCI
Sunday School Lesson — Various . . . EDC
Super Cryptograms —Hart . . . SCI
Super Handyman —Al Carrell . . . KFS
Super Quiz —Isaac Asimov . . . NAS
Super Saver —Jan Leasure . . . UPS
Super 7 Puzzle —Jim Bernard . . . LIB
Supermarket Sampler —Bonnie Tandy Leblang & Carolyn Wyman . . . UPS
Supermarket Shopper —Martin Sloane . . . UFS
Supermaze —Art Aragon . . . SCI
Superstats —Benjamin Lee Eckstein . . . TMS
Supplement Colorfoto (Brides, Fashion, Xmas, Dining) . . . CNS
Surviving Single — Various . . . MN
Suzanne Fields Column —Suzanne Fields . . . LATS
Suzy —Suzy . . . CNS
Swamp Brats —Warren Sattler . . . SM
Swann —David Swann . . . SC
Sybil Leek's Drean Column —S. Leek . . . SCI
Sydney H. Schanberg —Sydney Schanberg . . . LAT-WP
Sylvia —Nicole Hollander . . . SYS
Syndicated Features — Staff . . . ITP
Syndicated News Service — Staff . . . SNS
SERVICIO SCRIPPS HOWARD . . . UFS
SHNS — Staff . . . SHN

T

T.V. Listings-Logs & Grids —TMS Listings . . . TMS
Table Talk —Charles Hennessy . . . IBN
Taking Care of Your Money —Brian Costello . . . MIL
Taking Stock —Malcolm Berko . . . CRE
Tales From The Front —Cheryl Lavin & Laura Kavesh . . . TMS
Talk To Us —Pat Schudy & David Woolf . . . UPS
Tank McNamara —Jeff Millar & Bill Hinds . . . UPS
***Tarzan** —Edgar Rice Burroughs . . . UFS
Tatarian —Roger Tatarian . . . MCC
Tax & Financial Management Series — Staff . . . CU
Tax Adviser, The —Smith George . . . NEA
Tax Fables —A.J. Cook . . . SHN
Tax Mini . . . CNS
Tax Report, The —Julian Block . . . TMS
Tax Updates — Staff . . . BN
Taylor Jones Caricatures —Taylor Jones . . . LATS
Teaser, The —Steve Ryan . . . SCI
Technofile —Al Fasoldt . . . NHN
Technology Review — Various . . . NYT
Teech —A. Bacall . . . OPS
Teen Cartoons — Various . . . SCI
Teen Talk —Teri Carlton . . . OPS
Teenage Driving Tips —J. Sherrod . . . SCI
Teenage Mutant Ninja Turtles —Kevin Eastman & Peter Laird . . . CRE
Teenage Travel —Todd Lewis . . . JPS
Tel-Aire TV Week Supplement — Staff . . . TAP
Tel-Aire Video Choices Supplement — Staff . . . TAP
Televiewer — Staff . . . CS
Television —Michael Hill . . . LAT-WP
Television —Michael E. Hill . . . LAT-WP
Television & Hollywood Chatter —Joseph Kaliff . . . AMF
Television Close-Up (arts 3) — Staff . . . CNS
Television Column —Jerry Krupnik . . . NHN
Television Column —Bob Wisehart . . . NHN
Television Criticism —David Zurawick . . . LAT-WP
Teleword —Julie Quart . . . UPS
Tell Me Why —Arkady Leokum . . . UPS
Telling It Like It Is — Staff . . . AMW
Tennessee Editorial Cartoons —Bruce Plante . . . ENF
Tennis Shorts —John Lester . . . SCI
Terse Verse —Gordon . . . OPS
Test Your Horse Sense —D.L. Smith . . . TMS
Test Yourself —J. Sherrod . . . SCI
Testcraft —Dan Pape . . . CRE
Texas Capital News Bureau —William Weil . . . ITS
Texas Commentary —Dave McNeely . . . ASD
Thanks A Million —Percy Ross . . . CRE
That's Jake —Jake Vest . . . TMS
That's Life —Buddy Basch . . . BAS
The Annals — Staff . . . OPS
The Answer Man —Andy Seamans . . . CRE
The Auto Page —John Heilig . . . APS
The Baseball/Basketball Report . . . CNS
The Best of Automobile Quarterly — Various . . . APS
The Best Years —Sidney H. Ascher . . . ASC
The Column of Lists —Amy Wallace and David Wallechinsky . . . UFS
The Cosmic Clock —Jo-Anne H. Lemieux . . . JHL
The Dirt-Cheap Decorator —Molly Milligan . . . MLS
The Economy In Mind —Warren T. Brookes . . . CRE
The European . . . INNF
The Family —Wildt . . . AIS
The Far Side —Gary Larson . . . UPS
The Fusco Brothers (distributed by Universal Press Syndicate —J.C. Duffy . . . LIT
The Gadget Guru —Andy Pargh . . . GG
The Gadget Guru —Andy Pargh . . . CRE
The Golden Daze —Dan Rosandich . . . GLF
The Golden Gourmets —Elaine Sandra Abramson . . . CAC
***The Grizzwells** —Bill Schorr . . . NEA
The Humble Farmer —Robert Skoglund . . . SKF
The Jones Sisters —Ed Gillum . . . CFT
The Law —Peter Stern . . . NNB
The Lottery Column —Ben Johnson . . . UFS
The Magazine Reader —Charles Trueheart . . . LAT-WP
The Meyers Report —Gary Meyers . . . UFS
The MARRIAGE MEDIATORS —Charlie Michaels and Mike Brown . . . FAM
the NeWLyWeds —Charlie Michaels and Mike Brown . . . FAM
***The Name Game** —Melodye Hecht Icart . . . NGC
The Natural World —Joel Cook . . . AGT
The New Republic including TRB —Michael Kinsley . . . UFS
The Newsday Crossword —Stanley Newman . . . ACF
The Observer . . . INNF
The Outcasts —Ben Wicks . . . SS
The Pipeline —Bob Sawyer . . . SYA
The Real World . . . AMW
The Stamp and Coin Exchange —Peter M. Rexford . . . REX
The Teen Scene —Karen Michelle . . . GSM
The Termite Report —Don Pearman . . . HHF
The Ticker —Julius Westheimer . . . LAT-WP
The Washington Post-ABC News Poll — Various . . . LAT-WP
The Wheelers —Howie King . . . LIT
The Winning Edge —Tom Burdick & Charlene Mitchell . . . CRE
The Women —Teri . . . ARU
The World Almanac Crossword Puzzle — Staff . . . NEA
The Younger Set —Dr. Wilson Modena and Dr. Alaine Joffe . . . LAT-WP
Theater & Film —Susan Katz . . . NNB
Theater Column —William Raidy . . . NHN
***Theatergram** —Paula Royce Graham . . . GPR
Theatre Reviews —Welton Jones . . . CNS
Theme Crossword —William Lutwiniak . . . UFS
They Changed History —Mochan & Howard . . . SCI
***They'll Do It Every Time** —Al Scaduto . . . KFS
ThinOut! —Lynn Harper . . . NYT
This and That —Bill Hall . . . ENF
This BUM Burg —J. G. Bumberg . . . GNB
This Day In Music — Various . . . BPI
This Month In The Stars —Larry White . . . TIM
This Week —Frederik Sheridan . . . EDC
This Week In The Stars —Larry White . . . TIM
Thomas Boswell Column —Thomas Boswell . . . WPW
Thomas Sowell —Thomas Sowell . . . SHN
Thomas Sowell —Thomas Sowell . . . CRE
Those Browns —Bill Murray . . . MFS
Those Characters From Cowtown —Elaine Sandra Abramson . . . CAC
Thought For Food — Staff . . . CSP
Three Quizzes —Christian Thorlund . . . EDC
Threezies —Hart . . . SCI
Through The Looking Glass — Various . . . NPS
Tickle Box —Ted Trogdon . . . OPS
***Tiempo (Spanish language only)** — Various . . . NYT
***Tiger** —Bud Blake . . . KFS
Tilting At Windmills —Charles Peters . . . WM
***Tim Tyler's Luck** —Bob Young . . . KFS
Time For Action —Don Alexander . . . ARU
Time Magazine News & Feature Service — Various . . . LATS
Time Of Your Life —Jack H. Smith . . . SJ
Time Pieces —Michael L. Goldin . . . SNS
Time Shavers —SHNS . . . SHN
Time To Rhyme —Sylvia Cronin . . . CFS
Timeless Tidbits — Various . . . AMW
Timely Issues —Jack Hamm . . . REL
Tina —D. Lucas . . . OPS
Tip Off...The Rip Off —Sylvia Cronin . . . CFS
Tips For Novice Automechanic —Scott Connor . . . SCI
Tips For Novice Golfer — Staff . . . SCI
Tips For Planet Earth —Diane MacEachern . . . WPW
Tips For Seniors —Marie Taylor . . . NU
Tips On Tables —Ray Wilson . . . NEW
To Read Or Not — Various . . . MN
To The Point —Vanessa Gallman . . . CRE
To Your Good Health —Paul G. Donohue, M.D. . . . NAS
Toadstools —Leonard Bruce & Charles Durck . . . LDC
Today In Real Estate —C. Moorehead . . . SCI
Today's Basketball Form —George Kregos . . . CF
Today's Chuckle —Paul Collins . . . LATS
Today's Crossword — Staff . . . UFS
Today's Football Form —George Kregos . . . CF
Today's Lifestyle (2) . . . CNS
Today's Line —Wally Lynch . . . CF
Today's Pitching Form —George Kregos . . . CF
Today's Real Estate News —Terry Ross . . . OPS
Today's Scene —Scene . . . CNS
Today's Sport Parade —UPI Staff . . . UPI
Today's Sunday — Staff . . . UFS
Today's Woman — Staff . . . CNS
Today's World —David Brown . . . OPS
Todd Cartoons —James Todd . . . SS
Tom Peters On Excellence —Tom Peters . . . TMS
Tom Tiede —Tom Tiede . . . NEA
Tom Toles —Tom Toles . . . UPS
Tomorrow's Comics — Various . . . ARG
Tongue Twisters — Various . . . SCI
Top Black Albums —Billboard Magazine . . . BPI
Top Black Singles —Bill Board Magazine . . . BPI
Top Box Office Films —The Hollywood Reporter . . . CIN
Top Children's Videos —Billboard Magazine . . . BPI
Top Choice Hotels Worldwide —J.J. Edwards . . . IBN
Top Classical Albums —Billboard Magazine . . . BPI
Top Concert Grosses —Amusement Business Mag. . . . BPI
Top Country Albums —Billboard Magazine . . . BPI
Top Jazz Albums —Billboard Magazine . . . BPI
Top Latin Albums —Billboard Magazine . . . BPI
Top Twenty Records — Staff . . . UPI
Top Twenty Video — Staff . . . UPI
Top VideoCassette Rentals —Billboard Magazine . . . BPI
Top VideoCassette Sales —Billboard Magazine . . . BPI
Topics —Harley Schwadron . . . SCIS
Tours and Cruises — Various . . . LAT-WP
Toya —Ben Habelow . . . AIS
Toys-U-Build — Staff . . . SYA
Training Labrador Retrivers —Paul Sievers . . . WWN
Transparencies — Staff . . . BO
Travel — Staff . . . CAI
Travel —Various . . . CAR
Travel —Joseph Scholnick . . . CN
Travel . . . MLF
Travel —Jane Adler & Steve Corey & Ed Isaac . . . WFS
Travel —Andrea Diehl . . . NNB
Travel —Sylvia Resnick . . . BO
Travel & Adventure — Staff . . . CNS
Travel Along —Radford and Rosemary Bascome . . . BA
Travel Along —Rosemary Bascome . . . BA
Travel Colorfoto — Staff . . . CNS
Travel Column —Joel Sleed . . . NHN
Travel Extra — Various . . . MON
Travel Feed — Staff . . . SAN
Travel For Mature Adult —Leonard J. Hansen . . . HCL
Travel Log —Dave Goodwin . . . GWN
Travel Mini — Various . . . CNS
Travel News —Jeffrey Blyth . . . ITP
Travel News & Notes —George G. White, Sr. . . . FEA
Travel Stories — Various . . . CNS
Travel Stories —Philip Sousa & Evelyn Kieran and Don Chapman . . . CNS
Travel Talk —Eleanor Margolis . . . TLF
Travel Tidbits — Various . . . MN
Travel Tip/Graphic —Ken Marshall . . . CNS
Travel Tips —Paulette Cooper . . . NAT
Travel Tips — Staff . . . IMN
Travel Tips —Jim Wicht . . . NU
Travel Tips — Various . . . LAT-WP
Travel Whirl —Buddy Basch . . . BAS

Travel With Hermes —Ray Wilson ..... NEW
Travel/Eco-Tourism — Staff ..... SAN
Travel...With Percy Rowe —Percy Rowe ..... MIL
Travel: Way To Go! — Various ..... NYT
Traveler's Checks —Ann Hattes ..... CON
Traveletters (Travel Cartoons) —F. Treadgold ..... OPS
Travelin' Style —Dawn M. Barclay ..... BD
Travelin' Gourmet, The —Mike Kalina ..... KFS
"Traveling Reporter" —David Purcell ..... BIN
Traveling —Bob and Sandy Nesoff ..... GSM
Traveling the South —George & Rosalie Leposky ..... AMC
Traveling Consumer —Sylvia Cronin ..... CFS
Travelling Through History —Jack Biersterfeld ..... CNS
TravelBug —J.J. Edwards ..... IBN
Treasure Chest Features ..... TC
Trendy's, The —Horan ..... OPS
Tricky Ones —Magila ..... SCI
Trivia — Staff ..... CSP
Trivia —Natalie Carlton ..... SCI
Trivia I.Q. —Sam Tyson ..... CF
Trivia Quiz —Dan Carlinsky ..... CAR
Truck/Van Talk —Tim Spell ..... AA
***Trudy** —Jerry Marcus ..... KFS
Trumpet Activity Panel —Richard Comely ..... DAA
Tumbleweeds —Tom K. Ryan ..... NAS
Tune In Tomorrow —Nancy Reichardt ..... UFS
Tune In Tonight —Jon Burlingame ..... UFS
Turning Point —Glenn Plaskin ..... TMS
Tween 12 & 20 —Dr. Robert Wallace ..... TMS
Twitch —Howard Rands ..... SM
Two Across —Lee Teperman ..... LIB
Two's A Crowd —Bill Buttle ..... LIB
TMS Stocks —Customized Stock Listings ..... TMS
TOM, THE DANCING BUG —Ruben Bolling ..... QF
TRB —Michael Kinsley ..... UFS
TV & Movie Trivia —Ronnie Cramer ..... AIS
TV Booklets — Various ..... TVW
TV Booklets — Staff ..... TAP
TV Briefs — Various ..... BPI
TV Commentary —Bente Christensen ..... EDC
TV Crosswords — Staff ..... UFS
TV Data Best Bets — Staff ..... TVD
TV Data Best Bets — Staff ..... TVI
TV Data Cable Listings — Staff ..... TVI
TV Data Cable Listings — Staff ..... TVD
TV Data Color Separations — Staff ..... TVD
TV Data Daily Listings — Staff ..... TVI
TV Data Daily Listings — Staff ..... TVD
TV Data Daily Listings — Staff ..... UFS
TV Data Grids — Staff ..... UFS
TV Data Local Listings — Staff ..... UFS
TV Data Local TV Listings — Staff ..... TVI
TV Data Local TV Listings — Staff ..... TVD
TV Data Monthly Satellite Service Listings — Staff ..... TVI
TV Data Monthly Satellite Listings — Staff ..... TVD
TV Data Monthly Satellite Service Listings — Staff ..... UFS
TV Data Rolling Logs — Staff ..... TVI
TV Data Rolling Logs — Staff ..... TVD
TV Data Rolling Logs — Staff ..... UFS
TV Data TV Features — Staff ..... TVI
TV Data TV Features — Staff ..... TVD
TV Data TV Grids — Staff ..... TVI
TV Data TV Grids — Staff ..... TVD
TV Data Vid Pix — Staff ..... TVI
TV Data Vid Pix — Staff ..... TVD
TV Data Weekly Listings — Staff ..... TVI
TV Data Weekly Listings — Staff ..... TVD
TV Data Weekly Listings — Staff ..... UFS
TV Extra — Various ..... TVW
TV Feature Package — Staff ..... CS
TV Feature Package — Staff ..... TAP
TV Features — Various ..... UFS
TV From A Woman's View Point —Barbara Varas ..... AMF
TV Grids — Staff ..... TAP
TV Hilites — Various ..... UPI
TV Inserts — Staff ..... TAP
TV Insider —Electronic Media Staff ..... CRN
TV Key Previews —Steven H. Scheuer ..... KFS
TV Keynotes —Steven H. Scheuer ..... KFS
TV Laughs — Various ..... SCI
TV Listing — Staff ..... TLS
TV Listings — Staff ..... TAP
TV Magazines — Staff ..... TAP
TV Mailbag —Buck Biggers ..... TAP
TV Mailbag —Steven H. Scheuer ..... KFS
TV Minibio —Bergen Record ..... BPI
TV Movie Breakouts — Staff ..... TAP
TV Movies — Various ..... LAT-WP
TV Network Breakouts — Staff ..... TAP
TV Rolling Logs — Staff ..... TAP
TV Sports Breakouts — Staff ..... TAP
TV Spotlight — Various ..... BPI
TV Supplements — Various ..... TVW
TV Supplements — Staff ..... TAP
TV Supplements — Various ..... UFS
TV Talkback — Various ..... LAT-WP
TV Teaser — Staff ..... UFS
TV Tips — Various ..... LAT-WP
TV Toons —Richard Orlin ..... CNS
TV Update — Various ..... LAT-WP
TV Watchables — Various ..... LAT-WP
TV Week — Staff ..... DIC
TV WEEK Magazine — Staff ..... TAP
TV X-Words —Herb Ettenson ..... TMS
TV-Cable Features —Buck Biggers ..... TAP
TV-Cable Grids — Staff ..... TAP
TV-Tonight —Faye Zuckerman ..... NYT
TVL Broadcast Listings — Staff ..... TVL
TVL Cable Listings — Staff ..... TVL
TVL Cable Rolling Logs — Staff ..... TVL
TVL Color Plus — Staff ..... TVL
TVL Daily Listings — Staff ..... TVL
TVL Local Listings — Staff ..... TVL
TVL Monthly Listings — Staff ..... TVL
TVL OUTLOOK ..... TVL
TVL OUTLOOK Bits and Pieces — Staff ..... TVL
TVL OUTLOOK Cable News — Staff ..... TVL
TVL OUTLOOK Celebrity Interviews — Staff ..... TVL
TVL OUTLOOK Crossword Puzzle — Staff ..... TVL
TVL OUTLOOK Family Fare — Staff ..... TVL
TVL OUTLOOK Horoscope —C.C. Clark ..... TVL
TVL OUTLOOK Lets Talk —Polly Vonetes ..... TVL
TVL OUTLOOK Soap Talk —Candace Havens ..... TVL
TVL OUTLOOK Star Notes — Staff ..... TVL
TVL OUTLOOK Trivia Etc. — Staff ..... TVL
TVL OUTLOOK Word Search — Staff ..... TVL
TVL Satellite Listings — Staff ..... TVL
TVL Semi-monthly Listings — Staff ..... TVL
TVL TV Cable Rolling Logs — Staff ..... TVL
TVL TV/Cable Breakouts — Staff ..... TVL
TVL TV/Cable Grids — Staff ..... TVL
TVL Visions ..... TVL
TVL Visions At A Glance — Staff ..... TVL
TVL Visions Cable Overview — Staff ..... TVL
TVL Visions Celebrity Interviews — Staff ..... TVL
TVL Visions Children's Choice — Staff ..... TVL
TVL Visions Entertainment News — Staff ..... TVL
TVL Visions Horoscope —C.C Clark ..... TVL
TVL Visions Movie Marquee — Staff ..... TVL
TVL Visions Personality Portrait — Staff ..... TVL
TVL Visions Steve's Beat —Steve A. McGraw ..... TVL
TVL Visions Time Out —Steve Paschal ..... TVL
TVL Visions TV Challenge With Photo — Staff ..... TVL
TVL Visions TV Pipeline —Polly Vonetes ..... TVL
TVL Visions Video Bijou —Steve A. McGraw ..... TVL
TVL Visions Weekly Listing — Staff ..... TVL
TVL Visions Word Search — Staff ..... TVL
TVL Weekly TV Features — Staff ..... TVL

U

U.S. News & World Report Service ..... LATS
Uncivil Liberties —Calvin Trillin ..... KFS
Uncle Art's Funland —Art Nugent ..... UFS
Unconventional Wisdom —Fred Flaxman ..... FX
Understanding Your Health Insurance —Irene C. Card ..... MIC
Unislides —Leo Stocker ..... UPIN
Up Close & Personal —Helen Dorsey ..... DDR
Up The Ladder —Sandra Woods ..... SS
Upstate Business —Peter Heinrich ..... SNS
Urban Legends —Jan Harold Brunvand ..... UFS
UPI Telephoto —Lyon Jeremiah ..... UPIN
US Supermap — Staff ..... AWI

V

Valentine's Day Mini — Staff ..... CNS
Vance Rodewalt —Vance Rodewalt ..... MIL
Variety Pak — Various ..... CNS
Various Features for Retail/Service Business — Various ..... BFS
Vegetarian View —Lorna Sass ..... CNS
Vektor Fish & Game Forecast — Staff ..... SYT
Verizontal —Louis Magila ..... SCI
Vicki Williams —Vicki Williams ..... KFS
Video Cartoons — Various ..... SCI
Video Guide —William Bradburn ..... PPI
Video Log — Various ..... LAT-WP
Video Patrol —Mike Pearson ..... SHN
Video Retrospective —Jerry Roberts ..... CNS
Video Review —Video Review Magazine ..... WPW
Video Tape Advisor, The — Staff ..... IMN
Video This Week —The Boston Globe ..... BPI
Video Views —Paul Taubleib ..... CNS
Video Vogue —The Boston Globe ..... BPI
Vierria —Dan Vierria ..... MCC
View from the Driver's Seat —Carroll Collins ..... CARS
Views of the World —Top Political Cartoonists in 40 Countries ..... CWS
Village Square —Chuck Stiles ..... SM
Vintage Notes —Bruce A. Van Boskirk ..... VN
Vintage Point —Michael Dresser ..... LAT-WP
Virginia editors ..... ASD
Virginia Commonwealth Commentary —Douglas A. Cohn ..... ASD
Virginia Commonwealth Commentary —Ray Garland ..... ASD
Virginia Commonwealth Commentary —Robert G. Holland ..... ASD
Virginia Commonwealth Commentary —Shelley Rolfe ..... ASD
Virginia Crossword — Various ..... ASD
Virginia Editors —John Edwards ..... ASD
Virginia Editors —Ray Garland ..... ASD
Virginia Editors —John Jr. Horan ..... ASD
Virginia Editors —R.B. Handley ..... ASD
Virginia Editors —Richard Johnson ..... ASD
Virginia Editors —Roger McCord ..... ASD
Virginia Editors —Randy Murphey ..... ASD
Virginia Editors —John Waybright ..... ASD
Virginia Editors —Ken Woodley ..... ASD
Virginia Toons —Chip Beck ..... ASD
Virginia Toons —John Rose ..... ASD
Virginia Toons —Stephen Templeton ..... ASD
Virginian Editors —D. Gregory Rooker ..... ASD
Vitamins —J. Huset ..... SCI
Viva Madrid —John Ford ..... WWN
VIP Medical Grapevine —Ruth Nathan Anderson ..... VMG

W

"Waite Watchers" —Elio Ligi ..... YOS
Wagman File, The —Bob Wagman ..... NEA
Walnut Cove —Mark Cullum ..... KFS
***Walt Disney's Donald Duck** —Walt Disney ..... KFS
***Walt Disney's Mickey Mouse** —Walt Disney ..... KFS
Walter Handelsman —Walter Handelsman ..... TMS
Warp Factor —Karlos Barney ..... CRE
Washington — Various ..... AMW
Washington Briefs — Various ..... UPI
Washington Calling — Staff ..... SHN
Washington Maritime Reports —M. Elizabeth Fischer-Jones ..... WR
Washington Merry-Go-Round —Jack Anderson and Dale Van Atta ..... UFS
Washington Notes — Staff ..... EDC
Washington Welter —Jesse H. Merrell ..... MER
Washington Window — Staff ..... PAI
Washington Window —UPI Washington reporters ..... UPI
Washingtonian — Various ..... NYT
Washingtoon —Mark Alan Stamaty ..... WPW
Watch Your Language —Lydel Sims ..... SHN
Watchword —Chick Elum ..... SLG
Wayne Stayskal —Wayne Stayskal ..... TMS
Weather — Various ..... PCG
Weather Central ..... TMS
Weather Watch —Don Kirkman ..... SHN
Wedding Bells — Staff ..... CNS
Weddings & Other Occasions —Susanne Kresse ..... AIS
Wee Pals —Morrie Turner ..... CRE
Wee Women —Jim Whiting ..... SCI
Weekend on Wheels — Various ..... LAT-WP
Weekly Cartoon — Various ..... EDC
Weekly Features Service ..... TMS
Weekly Page of Features — Staff ..... SM
Weekly Special —Jack Anderson and Dale Van Atta ..... UFS
Weighing the Choices —Patrick M. O'Neil ..... OPM
Welcome To Tomorrow —Jack Catran ..... SFS
What A Guy —Bunny Hoest and John Reiner ..... KFS
What Americans Are Reading —American Library Association ..... NEA
What Americans Think —Richard Morin ..... LAT-WP
What Ever Happened To —Buddy Basch ..... BAS
What Life Has Taught Me — Various Celebrities ..... SCI
What's It Worth —Ray Brown ..... HHF
What's New — Staff ..... CSP
What's New In Medicine —L.A. Chotkowski, M.D., FACP ..... CHO
What's What? —Hammond ..... SCI
Wheel of Fortune ..... KFS
Wheels —Peter Bohr ..... NEA
When A Feller Needs A Prayer —Phil Jackson ..... AIS
When I Was Short —Michael Fry and Guy Vasilovich ..... KFS
Where We Stand —Albert Shanker ..... AFT
White House Watch —Ann MaFeatters ..... SHN
Whizword —Jim Bernard ..... LIB
Who's Who & What's What Brain Teasers —Rachael Leigh ..... ASD
Why That Expression? —Donald Saltz ..... QUF
Why Things Are Column —Joel Achenbach ..... WPW
Wicks —Ben Wicks ..... SS
Wild Life —John Kovalic ..... SHE
Will Rogers Says —Bryan Sterling (Editor) ..... KFS
Will Wynn Lotto —Mark Hirmes ..... TMS
William Donoghue Column —William Donoghue ..... TMS
William Glackin —William Glackin ..... MCC
William Johnson Column —William Johnson ..... SS
William Pfaff Column —William Pfaff ..... LATS
William Proxmire —William Proxmire ..... UFS
William Raspberry Column —William Raspberry ..... WPW
William Schneider Column —William Schneider ..... LATS
Willie By Mail —Malcolm Hancock ..... ASD
Willy 'n Ethel —Joe Martin ..... NAS
Win, Lose & Drew —Drew Litton ..... NEA
Windows —Paul Murphy ..... SNS
Wine & Dine —Gale Gerson ..... GSM
Wine And Liquor Uncomplicator (Facts) —G. Ford ..... OPS
Wine Scrapbook —Mary Lester ..... LES

Wine Talk —Richard Nalley . . . CNS
Wine Talk (New York Times News Service) —Frank J. Prial . . . NYT
Wine West —Renee S. Koon . . . MCC
Wine Wise —Mike Stepanovich . . . CF
Wine Words —Mildred Howie . . . WCS
Wine-On-Line International Wine & Food — Staff . . . TEN
Wines Today —Fredric Keoppell . . . SHN
Wingin' It With Brad —Virgil Bradshaw . . . DAA
***Wingo/Bingo** — Staff . . . SAT
Winnie Winkle —Frank Bolle . . . TMS
Winning Words —John Gardner . . . SNS
Winston —Ed Gillum . . . CFT
Winthrop —Dick Cavalli . . . NEA
Wisconsin Editorial Cartoons —John Kovalic . . . SHE
***Wishing Well** — Various . . . KFS
Witzzle —Louis Y. Sher . . . WIT
Witzzle Math Puzzle —Louis Y. Sher . . . WIT
Wizard Of Id, The —Brant Parker & Johnny Hart . . . NAS
Woggles —Edd Uluschak . . . LIB
Wolff & Byrd Counselors Of The Macabre —Wolff & Byrd . . . LB
Wonderword —Jo Quellet . . . UPS
Woodwright, The —Bob Sawyer . . . SYA
Word Challenge —John Gardner . . . SNS
Word For Word —Michael Atchison . . . APN
Word Game —Kathleen Saxe . . . UFS
Word Games — Staff . . . BO
Word Processing —Dona Z. Meilach . . . SCI
Word Scramble —Linda Mele . . . SCI
Word Search Puzzles (Bonus Word) — Staff . . . DFS
Word Searches —Martha Washam . . . OPS
Word Sleuth . . . KFS
Words & Meanings —Dot Coates . . . SM
Words on Tape —Frank Judge & Staff . . . SNS
Wordwise —G. Hahn . . . AIS
Wordy Gurdy —Tricky Ricky . . . UFS
Work & Health —Dr. Phillip Polakoff . . . PAI
Work Life —Lona O'Connor . . . OC
Working Smarter —Paula Ancona . . . SHN
Working Together —Amanda Smith . . . SHN
Working Woman —Niki Scott . . . UPS
WorkStyle —Dr. Paula Bern . . . SHN
World of Wild —Seidita . . . AIS
World Almanac Date Book — Staff . . . NEA
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World Of The Bible, The —F. and C. Casser . . . SCI
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World Traveler — Staff . . . ARU
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Worry Clinic, The —Dr. George W. Crane . . . HOP
Wouldn't It Be Nice If —G. Litt . . . OPS
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Wyse Advice —Gerry Shamray . . . WA
WHATZIT? —Paul Sellers . . . UPS
WIT —Top International Humor Cartoonists . . . CWS
WIT of the World —Top International Humor Cartoonists . . . CWS

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You and Your Heart —Elliott Kravetz . . . IPN
You Are Living History —Mary Ellen and Lewis A. Little Corbett . . . LIT
You Be the Critic —Bob Habes . . . UFS
You Be The Editor —Othis Winegar . . . AIS
You Be The Judge —John Ritter . . . LBA
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You, Your Child, And School —David Nydick . . . DAN
You, Your Child, And Sports —David Nydick . . . DAN
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Zane Grey's Best Stories & Books — Various . . . OPS
Zanies Cartoons —J. Maddox . . . SCI
Zany Crossword — Staff . . . DFS
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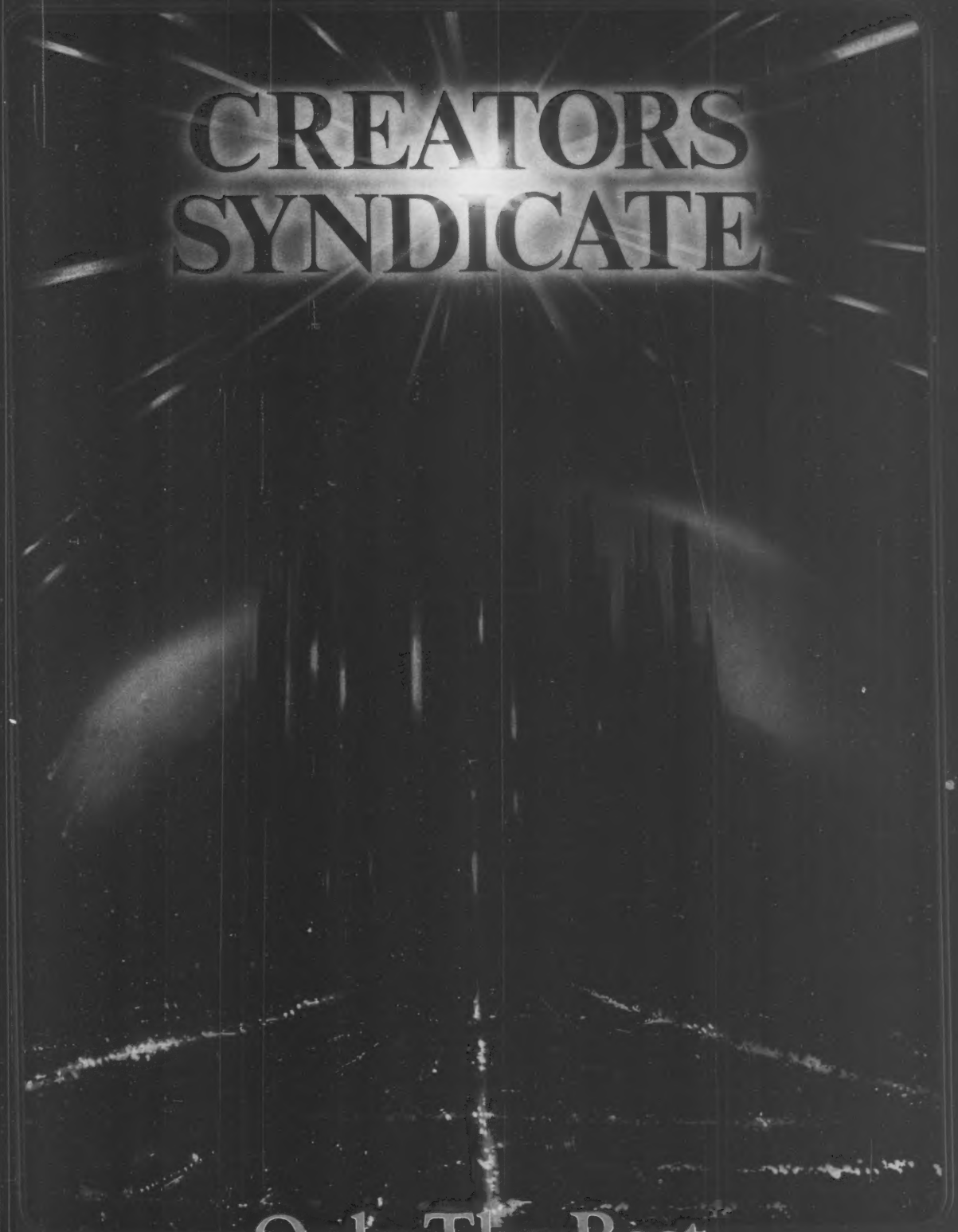
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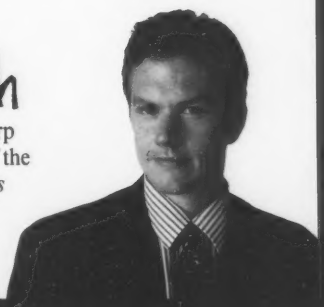

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Writing from a libertarian perspective, *Chicago Tribune* columnist Stephen Chapman persuasively outlines today's issues.

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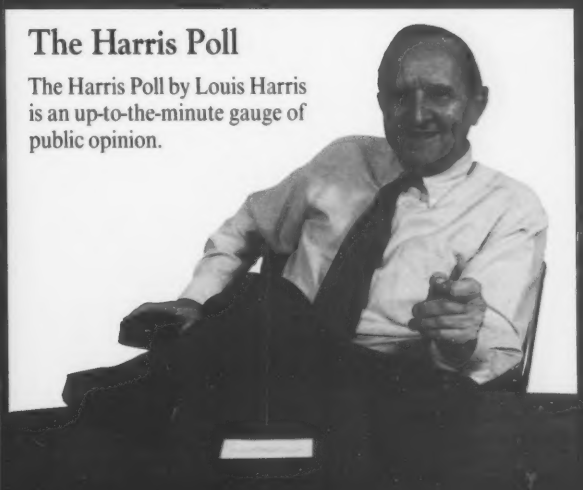
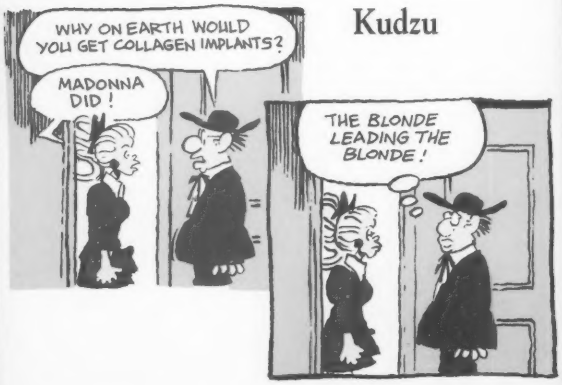


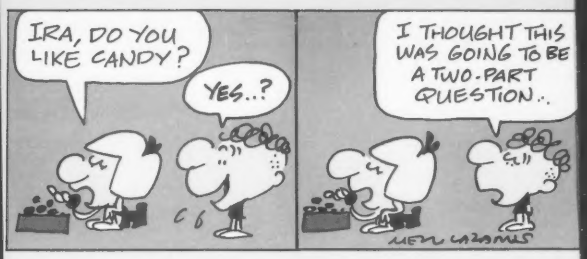
MARLETTE

The creative genius of *New York Newsday's* Doug Marlette reveals itself in his comic strip Kudzu and his Pulitzer Prize-winning editorial cartoons.

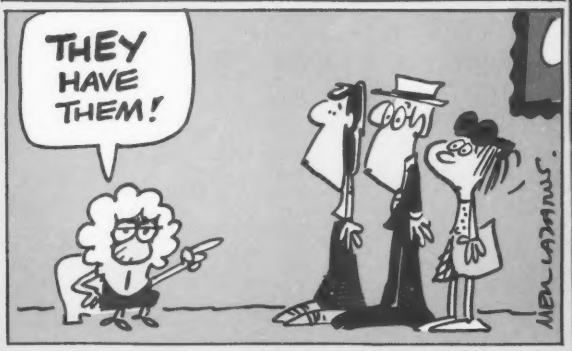
Kudzu



Miss Peach — by Mell Lazarus



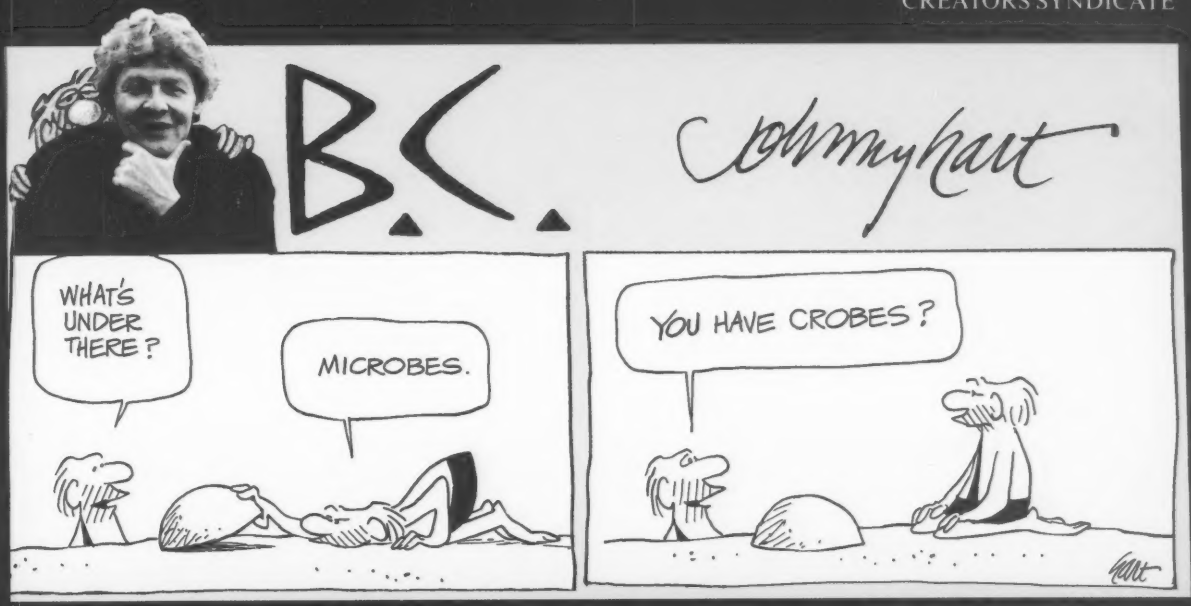
Momma — by Mell Lazarus

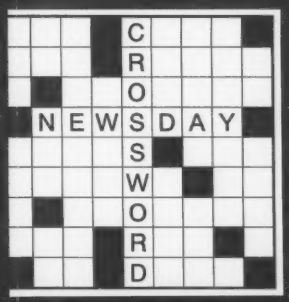


One Big Happy — by Rick Detorie

Rubes — by Leigh Rubin

"Be a good little lamb and eat all of your grass so you'll grow up big and strong and become a seat cover like your father."



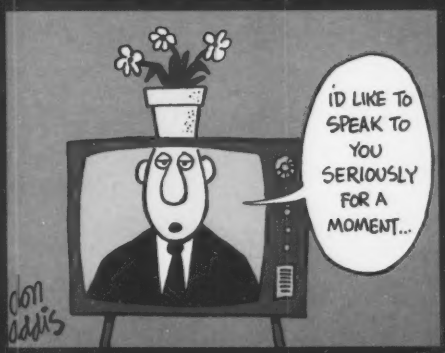


Stanley Newman's Newsday Crossword

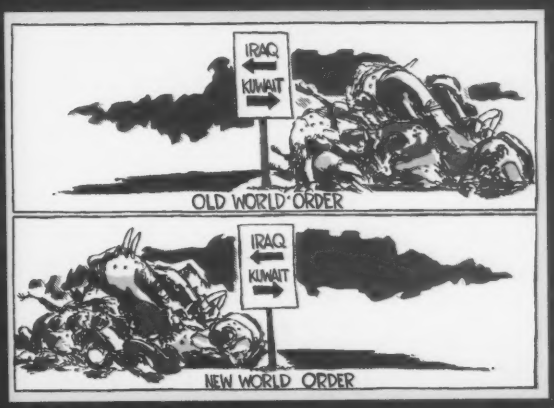
The *Newsday* Crossword puzzle with cryptogram is the first new idea in crosswords since 1942.

Ranan Lurie's Movie Star Caricatures

Bench Warmers by Richard Torrey



Bent Offerings by Don Addis



Chip Bok

Libertarian editorial cartoonist Chip Bok of the Akron *Beacon Journal* captures the foibles and hypocrisy of modern politics.

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Thanks a Million

Millionaire philanthropist Percy Ross practices his "sharing is caring" philosophy by giving financial assistance, and more, to readers.

Julia Suits' Caricatures

The Answer Man

History and current events are the focus of the Answer Man trivia quiz by Andy Seamans.

Jerry Barnett

Jerry Barnett of *The Indianapolis News* parodies liberal positions with his editorial cartoons.

To The Point

Vanessa Gallman examines the complex problems facing families and communities in the '90s.

Raoul Lowery Contreras

With Hispanics now America's fastest growing minority, the commentary of Raoul Lowery Contreras is more relevant than ever.

Movieworks

Moviegoers turn to Movieworks' innovative scoreboards for critic and consumer reactions to the latest films.

Crosscurrents

Edward Grimsley, of the *Richmond Times-Dispatch* is a strong advocate of traditional values.

Sports Buff

The Sports Buff crossword puzzle is a sure hit on sports pages.

The Winning Edge

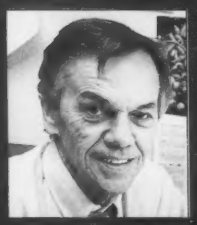
Thomas Burdick and Charlene Mitchell show business readers how to succeed, regardless of the economic climate.

Warp Factor by Karlos Barney

"Easily the worst paper cut I've ever seen."

Our Turn

Liberal Bonnie Erbe and conservative Kate O'Beirne hammer out their differences in a lively debate format.



Pat McCarthy

The editorial cartoons of Pat McCarthy from the *Amarillo Globe-News* bring a conservative view to editorial pages.

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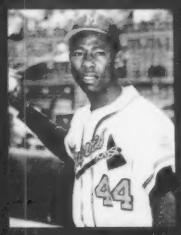
onsumer reporter avid Horowitz attacks usiness fraud and angerous products.



he Collectors

he San Francisco *xaminer's* Dwight Chapin nd Gregory Lewis detail he ins and outs of what is ast becoming America's avorite hobby: ports card collecting.

Mohr on National Defense

Retired Major Gen. Henry Mohr presents the latest nformation on national defense.

Oliver L. North

Controversial Oliver L. North is a hero to millions of Americans.

Ralph de Toledano

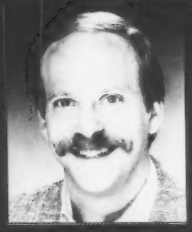
Longtime Washington insider Ralph de Toledano gets the scoop on current events.

Tony Kornheiser

Tony Kornheiser of *The Washington Post* combines wit and wisdom that hit home with the Baby Boom generation.

Point of View

Writing from Spain, Carlos Alberto Montaner provides a European and richly historical perspective on world problems.



The Gadget Guru

Andy Pargh evaluates the most exciting new products and technologies.

Taking Stock

Malcolm Berko tells readers everything their stockbroker will not.

Wee Pals

by Morrie Turner

Don Feder

Boston Herald conservative Don Feder voices the concerns and outrage of middle America.

Bondy on Money

Readers trust Susan Bondy's straightforward financial advice.

Main Street USA

The conservative commentary of *The Dallas Morning News* columnist William Murchison personalizes issues critical to readers' lives.

Testcraft

Testcraft is a topical psychological quiz that gives readers entertaining insights into their own character.

Edward John Hudak

Edward John Hudak reports on the reality of being handicapped.

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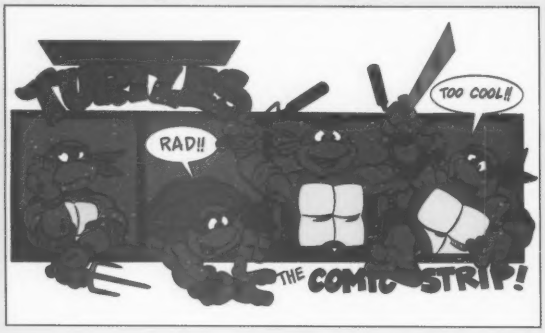
Teenage Mutant Ninja Turtles



Baby Blues

by Rick Kirkman and Jerry Scott

Ballard Street

by Jerry Van Amerongen

Archie

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Billboard Magazine — Billboard Musicnotes . . . BPI
Billboard Magazine — Chart Leaders . . . BPI
Billboard Magazine — Hot Country Singles . . . BPI
Billboard Magazine — Hot Latin Singles . . . BPI
Billboard Magazine — Hot 100 Singles (Top 20) . . . BPI
Billboard Magazine — Modern Rock Tracks . . . BPI
Billboard Magazine — Record Reviews . . . BPI
Billboard Magazine — Top Black Albums . . . BPI
Billboard Magazine — Top Children's Videos . . . BPI
Billboard Magazine — Top Classical Albums . . . BPI
Billboard Magazine — Top Country Albums . . . BPI
Billboard Magazine — Top Jazz Albums . . . BPI
Billboard Magazine — Top Latin Albums . . . BPI
Billboard Magazine — Top VideoCassette Rentals . . . BPI
Billboard Magazine — Top VideoCassette Sales . . . BPI
Billingsley, Ray — Curtis . . . KFS
Binder, Donna — News and Documentary Photos . . . IVP
Birnbaum, Stephen — Birnbaum . . . TMS
Bishop, Jerry — House Plans . . . UFS
Bishop, Jerry — House Plans . . . NEA
Bisson, Randy — Fish Story . . . AIS
Bittle, Jerry — Geech . . . UPS
Bjorklund, Chris — Consumer File . . . DAA
Black, Arthur — Black 'n' White . . . SS
Blair, David — Eddy & Edie . . . WAC
Blake, Bud — Tiger . . . KFS
Blakely, Doc — Pokin' Fun . . . BLA
Blase of Hollywood — Beauty . . . SCI
Blinn, Johna — Celebrity Cookbook . . . DOR
Block, Herbert L. — Herblock . . . CRE
Block, Julian — Tax Report, The . . . TMS
Bloom, Steve — Off The Rack . . . BLO
Blue, Anthony Dias — Notes From The Wine Country . . . CHR
Blum, M.D., Jon H. — Skintalk . . . SKT
Blum, Rich — A Better Mousetrap . . . SNS
Blumenthal, Howard — Hi-Tech Home . . . UFS
Blyth, Jeffrey — News To Use . . . ITP
Blyth, Jeffrey — Dateline Broadway . . . ITP
Blyth, Jeffrey — Dateline New York . . . ITP
Blyth, Jeffrey — Dateline America . . . ITP
Blyth, Jeffrey — Record Roundup . . . ITP
Blyth, Jeffrey — Travel News . . . ITP
Blyth, Jeffrey — Computer News . . . ITP
Bohr, Peter — Wheels . . . NEA
Bok, Chip — Bok . . . CRE
Bolle, Frank — Winnie Winkle . . . TMS
Bolle, Frank — Heart of Juliet Jones, The . . . KFS
Bollen, Roger — Animal Crackers . . . TMS
Bolling, Ruben — TOM, THE DANCING BUG . . . QF
Bombeck, Erma — Erma Bombeck . . . UPS
Bondy, Susan — Bondy On Money . . . CRE
Borgman, Jim — Borgman Editorial Cartoons . . . KFS
Boston Globe, The — Backstage . . . BPI
Boston Globe, The — Book Reviews . . . BPI
Boston Globe, The — Critics Choice . . . BPI
Boston Globe, The — Literary Life . . . BPI
Boston Globe, The — Movie Action! . . . BPI
Boston Globe, The — Movie Capsules . . . BPI
Boston Globe, The — Video This Week . . . BPI
Boston Globe, The — Video Vogue . . . BPI
Boswell, Thomas — Thomas Boswell Column . . . WPW
Bouthiller, Art — Dash of Humor . . . CCO
Box, Hormer — Back Home . . . EDC

FEATURES BY AUTHORS, ARTISTS

Boyd, Brendan — Investor's Notebook . . . UPS
Boyd, Brendan — Moneylist . . . UPS
Boyd, L.M. — L.M. Boyd Column . . . CRO
Boyd, R. David — Apple Pie . . . MOR
Boyd, R. David — National Cartoon . . . MOR
Boyd, R. David — Sovereign State Of Affairs . . . MOR
Boyd, Verna — Books . . . CN
Boyd, Verna — Entertainment . . . CN
Bradburn, William — Home Video Guide . . . PPI
Bradburn, William — Video Guide . . . PPI
Bradshaw, Virgil — Wingin' It With Brad . . . DAA
Brady, James — Brady . . . CRN
Brady, James — Brady's Bunch . . . CRN
Brady, Pat — Rose Is Rose . . . UFS
Brand, Charles — Entertainment Whirl . . . BAS
Brazelton, M.D., T. Berry — Families Today . . . NYT
Breathed, Berke — Outland . . . WPW
Breindel, Eric — Eric Breindel . . . UFS
Bremner, M. — Great Women . . . SCI
Brennan, John — Your Prescriptions . . . CF
Breslin, Jimmy — Jimmy Breslin Column . . . LATS
Briggs, Joe Bob — Joe Bob Goes To The Drive-In . . . CRE
Briggs, Joe Bob — Joe Bob's America . . . CRE
Bright, Sally — Our Lively Language . . . OLL
Brilliant, Ashleigh — Pot-Shots . . . ASH
Britton, Charles — Cook's Books . . . CNS
Broder, David S. — David Broder Column . . . WPW
Brody, Jane — Personal Health (New York Times News Service) . . . NYT
Bromberg, Leo — Legal . . . CN
Brookes, Warren T. — The Economy In Mind . . . CRE
Brookins/Keefe/Horsey/Trever/Wells/Miller/Bennett/Duffy — Best And The Wittiest, The . . . NAS
Brothers, Dr. Joyce — Ask Dr. Brothers . . . KFS
Brown, David — Today's World . . . OPS
Brown, Neil — Congressional Quarterly Service . . . CQ
Brown, Ray — What's It Worth . . . HHF
Browne, Chris — Hagar The Horrible . . . KFS
Bruce, Leonard — Going Down . . . LDC
Bruce, Leonard — Leotoons . . . LDC
Bruce, Leonard — Beaker . . . LDC
Bruce, Leonard — Fuzzy . . . LDC
Bruce, Leonard — Legal Limits . . . LDC
Bruce, Leonard & Charles Durck — Justin Time Tripper . . . LDC
Bruce, Leonard & Charles Durck — Fred . . . LDC
Bruce, Leonard & Charles Durck — Toadstools . . . LDC
Bruce, Leonard and Ross Osterman — Dear Gods . . . LDC
Bruckheim, Dr. Allan H. — Family Doctor . . . TMS
Brunvand, Jan Harold — Urban Legends . . . UFS
Brush, Stephanie — Stephanie Brush . . . TMS
Bruss, Robert — Real Estate Service . . . TMS
Bryan, D'Arcy — All About Animals . . . LIB
Bryant, Barbara — Physical Therapy . . . NU
Bryant, Edward — Exterminator . . . IND
Bryant, Edward — Drugs & Guns . . . IND
Bryant, Edward — Mojoe . . . IND
Bryant, Edward — Adventure of Dippsie Dookle Dog & Cluck The Duck . . . IND
Bryant, Edward — Brothers-in-Law . . . IND
Bryant, Edward — Crack Beast, The . . . IND
Buchanan, Lovell — Prof. Foolery . . . AIS
Buchanan, Patrick J. — Patrick J. Buchanan . . . TMS
Buchwald, Art — Art Buchwald Column . . . LATS
Buckley, William F. — On The Right . . . UPS
Bumberg, J. G. — This BUM Burg . . . GNB
Bumberg, J.G. — Gabriel (Blows Your Horn) . . . GNB
Bumberg, J.G. — Gabriel Broadside, The . . . GNB
Bumberg, J.G. & Staff — GNB NEWS Bureau . . . GNB
Burdick, Tom & Charlene Mitchell — The Winning Edge . . . CRE
Buresch, Joe — Fitness Is . . . OPS
Burgess, John — New Economy Notes . . . SHN
Burlingame, Jon — Tune In Tonight . . . UFS
Burness, Tad — Auto Album . . . NAS
Burns, Scott — Scott Burns Financial Column . . . KFS
Burros, Marian — 20-Minute Menus . . . NYT
Burroughs, Edgar Rice — Tarzan . . . UFS
Burtoff, Barbara — Coping . . . BBS
Burtoff, Barbara — Foodpix . . . BBS
Burtoff, Barbara — Matters Of Taste . . . BBS
Butler, David — Automate Your Home . . . RMS
Butler, K. & E. Rayner — Q & A - Healthwise . . . SCI
Buttle, Bill — Double Bill . . . LIB
Buttle, Bill — Two's A Crowd . . . LIB

C

Cadwallader, Sharon — Naturally . . . CHR
Caen, Herb — It's News To Me . . . CHR
Callahan, John — Callahan . . . LR
Campbell, Don G. — About Real Estate . . . KFS
Campos, Luis — Spanish Crossword . . . UFS
Campos, Luis — Crucigrama de Hoy . . . UFS
Cannon, Lou — Lou Cannon Column . . . WPW
Cannon, Thurlow O. — Nostalgia Notes . . . CAN
Canole, Patricia — Beauty . . . BO
Canole, Patricia — Beauty Roundup . . . BO
Capoccia, Victor — Divorce Etiquette . . . YOH
Cappaccia, Victor PhD. — Your Health . . . TFC
Cappo, Joe — Joe Cappo . . . CRN
Carberry, Mary Margaret — Being Human . . . CAB
Carbone, P. — Cars & Comments . . . SCI
Carbone, P. — Health Today . . . SCI
Card, Irene C. — Understanding Your Health Insurance . . . MIC
Carey, James & Morris — On The House . . . SHN
Carlinsky, Dan — Trivia Quiz . . . CAR
Carlton, Nat — Late Show . . . SCI
Carlton, Natalie — Nat's Shortcuts For The Household . . . OPS
Carlton, Natalie — Trivia . . . SCI
Carlton, Natalie — Late Show . . . BO
Carlton, Natalie — Nat's Hints . . . BO
Carlton, Teresa — Beauty Forum . . . BO
Carlton, Teri — Teen Talk . . . OPS
Carmody, John — John Carmody . . . LAT-WP
Carouge, W. — Miss Malaprop . . . SCI
Carpenter, Dave — Sports Cap . . . CCO
Carper, Jean — Your Food Pharmacy . . . KFS
Carr, N. — Fashion . . . BO
Carrell, Al — Super Handyman . . . KFS
Carreno, Richard D. — Suit Yourself . . . WCH
Carreno, Richard D. — Leg Up . . . WCH
Carter, Chip & Jonathan — Inside the Video Games . . . TMS
Carter, Hodding — Hodding Carter, III . . . NEA
Carter, Lynn — Beauty at Home . . . SCI
Cartwright, Charles — Church Chuckles . . . SM
Cartwright, Charles — Church Chuckles . . . SCI
Caruba, Alan — Bookviews . . . CBO
Caruba, Alan — Pest Control Hotline . . . CBO
Caruba, Rebecca — Gourmet's Notebook . . . CBO
Casali, Kim Grove — Love Is... . . . LATS
Casey, Paul — Peace by Peace . . . RMP
Cassel, Glen — Bible Story . . . AIS
Cassell, Dana K. — Retail Market Clinic . . . BFS
Casser, F. and C. — World Of The Bible, The . . . SCI
Catran, Jack — Welcome To Tomorrow . . . SFS
Catrow, David — Editorial Cartoons . . . CNS
Causey, Mike — Federal Diary . . . LAT-WP
Cavalli, Dick — Winthrop . . . NEA
Cedrone, Lou — Lou Cedrone Movie Reviews . . . LAT-WP
Chaiken, Don — Owners Auto Know . . . AA
Champlin, Charles — Charles Champlin . . . LAT-WP
Chapman, Steven — Stephen Chapman . . . CRE
Charen, Mona — Mona Charen . . . CRE
Chase, Alston — Alston Chase . . . UPS
Chisolm, Elise — Elise T. Chisolm . . . LAT-WP
Choice (Editor), Harriet — Primary Color--Home . . . UPS
Choice (Editor), Harriet — Primary Color--Food . . . UPS
Choice, Harriet — Primary Color/Travel . . . UPS
Choice, Harriet — Primary Color - Travel . . . UPS
Chotkowski, M.D., FACP, L.A. — What's New In Medicine . . . CHO
Christensen, Bente — TV Commentary . . . EDC
Christy, George — Hollywood Etc. . . . CNS
Chung, Hsiao Yen — Crazy Zoo . . . SPA
Church, Glenn — Freedom Watch . . . CON
Church, Jak — You Can With Beakman . . . UPS
Churchill, Bonnie — Bonnie Churchill Reporting . . . CAI
Churchill, Bonnie — Kitchen Celebrities . . . CAI
Clabes, Judith — Judith Clabes . . . SHN
Claire, Aileen — Food For Americans . . . NEA
Clapp, Garyle — Pet Peeves . . . AIS
Clark, Betty — Oranmentals . . . SCI
Clark, C.C — TVL Visions Horoscope . . . TVL
Clark, C.C. — TVL OUTLOOK Horoscope . . . TVL
Clark, Frank — Country Parson . . . SM
Clifford, Dan — Garden Tips Graphic . . . CNS
Clifford, Dan — Golf Graphic/Teeing Off . . . CNS
Clifford, Dan — Science Discovery (graphic) . . . CNS
Clifford, William — Wine On The Table . . . WCC
Clinton, Sherrie — Recipe Finder . . . LAT-WP
Coates, Dot — Words & Meanings . . . SM
Cohen, Haskell — Jews In Sports . . . JTA
Cohen, Richard — Richard Cohen Column . . . WPW
Cohn, Douglas A. — Business Writers Roundtable . . . ASD
Cohn, Douglas A. — Historical Perspectives . . . ASD
Cohn, Douglas A. — Virginia Commonwealth Commentary . . . ASD
Collins & Richardson — On the Road . . . CARS
Collins, Carroll — View from the Drivers' Seat . . . CARS
Collins, Drs. Ned and Marilyn — Professional Management . . . SCI
Collins, Joe — Ask Joe . . . CARS
Collins, Kent — Senior Forum . . . LATS
Collins, Paul — Today's Chuckle . . . LATS
Comely, Richard — Trumpet Activity Panel . . . DAA
Conconi, Chuck — Personalities . . . LAT-WP
Connor, Scott — Tips For Novice Automechanic . . . SCI
Conrad, Paul — Paul Conrad Cartoon . . . LATS
Contreras, Raoullowery — Raoullowery Contreras . . . CRE
Cook, A.J. — Tax Fables . . . SHN
Cook, A.J. — A.J.'s Tax Fables . . . CAU
Cook, Carey O. — San Mantics . . . SME
Cook, Frank — Frank Cook on Real Estate . . . COO
Cook, Joel — Cook's Books . . . AGT
Cook, Joel — Cook's Music Review . . . AGT
Cook, Joel — Cook's Outdoors . . . AGT
Cook, Joel — Cook's Video Review . . . AGT
Cook, Joel — The Natural World . . . AGT
Cooper, Mary Ann — Speaking Of Soaps . . . SOS
Cooper, Mary Ann — Shooting Stars . . . SOS
Cooper, Nina — Crossword Puzzle . . . APN
Cooper, Paulette — Travel Tips . . . NAT
Cooper, Paulette — First Class . . . NAT
Corbett, Mary Ellen and Lewis A. Little — You Are Living History . . . LIT
Corbett, Sally — Keeping You In Stitches . . . SCI
Corn, Elaine — Elaine Corn . . . MCC
Correspondent — Op-Ed Commentary . . . PNS
Correspondents — News Analysis . . . PNS
Correspondents — News Features . . . PNS
Cosmus — Happy Happy . . . OPS
Costello, Brian — Taking Care of Your Money . . . MIL
Cotter, Florence — Horoscope . . . CSP
Cotton (Cancer Center), Norris — Living With Cancer . . . CF
Cotton, Beth — Makin' Things For Christmas . . . SYA
Cotton, Linda — Linda Cotton . . . LAT-WP
Cottor, Roy — Cottor . . . MCC
Counts, Dave — Associated Toons . . . ASD
Cowan, Sally — Fashions 'N Fabric . . . WFS
Cowherd, Kevin — Kevin Cowherd . . . LAT-WP
Coyle, Rena — Kitchen Kids . . . CNS
Crabb, Don — Crabb on Computers . . . SIS
Craig, Jim — Stitches . . . SNS
Craig, Paul — Paul Craig . . . MCC
Cramer, Ronnie — TV & Movie Trivia . . . AIS
Crane, Brian — Pickles . . . WPW
Crane, Dr. George W. — Dr. Crane's Quiz . . . HOP
Crane, Dr. George W. — Worry Clinic, The . . . HOP
Craney, Glen — Campaign Practices Reports . . . CQ
Creamer, Anita — Creamer . . . MCC
Crenshaw, George — Cartoon Quarterly, The . . . PDF
Crenshaw, George — Belvedere . . . PDF
Cromley, Ray — Cromley News-Features . . . CNF
Cronin, Sylvia — Consumer Conscious . . . CFS
Cronin, Sylvia — Consumer Fillers . . . CFS
Cronin, Sylvia — Consumer Information Advisor . . . CFS
Cronin, Sylvia — Consumer Travel Trends . . . CFS
Cronin, Sylvia — Time To Rhyme . . . CFS
Cronin, Sylvia — Tip Off...The Rip Off . . . CFS
Cronin, Sylvia — Traveling Consumer . . . CFS
Crowley, B.J. — Crowley's Horoscope . . . EDC
Crowley, Diane — Dear Diane . . . UFS
Crowley, Diane & Jeffrey Zaslow — Daily Double . . . UFS
Crowley, Pat — Crowley Chronicle . . . CNS
Cullum, Mark — Walnut Cove . . . KFS
Cullum, Mark — Editorial Cartoons . . . CNS
Culp, Dr. Mildred — People At Work . . . SCI
Cunningham, Anne — Singles World . . . IPN
Currier, Chet — Sunday Crossword . . . APN
Customized Stock Listings — TMS Stocks . . . TMS
Cutler, B.J. — B.J. Cutler . . . SHN
Cutler, Carol — Home Entertaining . . . CNS
Cutler, Carol & Mimi Harrison — Kitchen Hints/Graphic . . . CNS

D

D.B. — About Animals . . . SCI
D.C. Comics — Batman . . . CRE
Dahna, Damon — Bark Bark . . . WMS
Dallis, Dr. N.P. & Alex Kotzky — Apartment 3-G . . . NAS
Dallis, Dr. N.P. & Harold LeDoux — Judge Parker . . . NAS
Dallis, Dr. N.P. & Tony DiPreta — Rex Morgan, M.D. . . . NAS
Dangaard, Colin & Rod Barrand — Celebrity In-depth Interview . . . INF
Dankmyer, Todd — Your Medicines . . . NU
Darkow/Hitch/Pett/Smith — Best and The Wittiest, The . . . NAS
Davidson MBA, CMC, Jeffrey — Managers' Workshop, The . . . NPW
Davidson, Keay — Journals . . . SHN
Davis, Clint — Clints Hints . . . SCI
Davis, Ivor — Hollywood Stars . . . NYT
Davis, Jim — Garfield . . . UFS
Davis, Susan — Consumer Rights . . . NU
Day, Anne — Fruits & Vegetables . . . NU
Day, Bill — Bill Day . . . TMS
De Toledano, Ralph — In Washington . . . CRE
Debman, Betty — Mini Page, The . . . UPS
Dee, Diana — Your Lucky Stars . . . DFS
Deeb, Gary — Gary Deeb TV. . . . NAS
Deitz, Susan — Single File . . . LATS
Delsohn, Gary — Architect . . . MCC
Demko, Ph.D., David J. — OPALS: Older People With Active Lifestyles . . . DEA
Demko, Ph.D., David J. — OPALS: Senior Living . . . DEA
Denerstein, Robert — Movies . . . SHN
Denise McCluggage — Drive, She Said . . . AA
Dennis, C. — Smart Shopper Cartoons . . . SCI
Dennis, C. — Comsumer Tidbits Cartoons . . . SCI
Dershowitz, Alan — Alan Dershowitz . . . UFS
Detorie, Rick — One Big Happy . . . CRE
Dexter, Pete — Pete Dexter . . . MCC
DeFilippo, Frank — Maryland Commentary . . . ASD
DeJulio, Beverly — Handyma'am . . . SIS
DeOre, Bill — De Ore . . . UPS
DeSatta, Agnes — Crossword . . . MOR
DeVellard, Jean-Paul — Men's Clothes Line . . . SCI
Diamond, S.J. — Consumer Affairs . . . LAT-WP
Dickenson, Steve — Dillon . . . TMS

FEATURES BY AUTHORS, ARTISTS

Dickinson, Brian — Byline . . . SHN
Dickinson, Brian — Brian Dickinson . . . SHN
Dickson — Bonus Word Search . . . SCI
Dickson, N. — Giant Crossword Puzzles . . . AIS
Dickson, Naida — Cryptograms . . . DFS
Didato, Ph.D., S.V. — Advice For Living . . . DID
Didato, Ph.D., S.V. — Behavior Behind The News . . . DID
Didato, Ph.D., S.V. — Personality Quiz . . . DID
Didato, Ph.D., S.V. — PsyQuiz . . . DID
Diehl, Andrea — Travel . . . NNB
Diehl, Andrea — Food . . . NNB
Dietzen, Father John — Question Corner . . . CAT
Disney, Walt — Walt Disney's Donald Duck . . . KFS
Disney, Walt — Walt Disney's Mickey Mouse . . . KFS
Dixon, Jeanne — Your Horoscope . . . UPS
DiMatteo, Robert — Filmeter . . . NEA
Dobson, Dr. James — Focus On The Family . . . MES
Dodd, Ed & Jack Elrod — Mark Trail . . . NAS
Dojny, Brook & Melanie Barnard — Afterwork Gourmet . . . CNS
Doman, Glenn — Kids/On Better Babies . . . NNB
Donato, Andy — Andy Donato . . . MIL
Donoghue, William — Donoghue's Money Fund Table . . . TMS
Donoghue, William — Donoghue's Tax Free Money Market Fund Table . . . TMS
Donoghue, William — William Donoghue Column . . . TMS
Donohue, M.D., Paul G. — To Your Good Health . . . NAS
Donohue, Tim — Progressive Reflections . . . SNS
Donton, Patrick — Backyard Gardener . . . CNS
Dooley, Susan — Book Review . . . NHN
Dorsey, Helen — Up Close & Personal . . . DOR
Dosti, Rose — Culinary SOS . . . LAT-WP
Douglas, Don — Brain Twisters . . . SCI
Douglass, E.P. — Strength For The Day . . . CF
Dowd, Merle E. — Managing Your Money . . . DOW
Dowd, Merle E. and Paul Merriman — Mutual Funds & Market Timing . . . DOW
Downes & Gilbert — Baseball Intellect . . . SCI
Downey, Mike — Mike Downey Column . . . LATS
Doyle, William — Investor's Guide . . . KFS
Dr. Crypton — Dr. Crypton's Challenge . . . UFS
Drake, Frances — Your Individual Horoscope . . . KFS
Dresser, Michael — Vintage Point . . . LAT-WP
Dudley, Linda, Charles, Britton, Maureen Clancy — Cooking Corner . . . CNS
Duffy, J.C. — The Fusco Brothers (distributed by Universal Press Syndicate . . . LIT
Duffy, Joe — Fusco Brothers, The . . . UPS
Duffy, Mike — Mike Duffy . . . MIL
Duke/Manchee — Flashbacks . . . OPS
Dumas, Jerry — Sam & Silo . . . KFS
Dunagin, Ralph — Dunagin's People . . . NAS
Dunagin, Ralph & Dana Summers — Middletonrs, The . . . NAS
Dunham, Chip — Overboard . . . UPS
Dunkel — Blackouts . . . SCI
Dunkel, Dick — Dick Dunkel's College Basketball Index . . . DSR
Dunkel, Dick — Dick Dunkel's College Football Index . . . DSR
Durkee, King — Strictly Classical . . . CNS
Duszczak, Richard — Amazing Sports . . . SCI

E

Eastman, Kevin & Peter Laird — Teenage Mutant Ninja Turtles . . . CRE
Ebert, Roger — Behind The Phantom's Mask . . . UPS
Ebert, Roger — Roger Ebert . . . UPS
Eberts, Marge & Peggy Gisler — Dear Teacher . . . CMS
Eckstein, Benjamin Leo — Superstats . . . TMS
Edelman, Andy — En Route . . . NNB
Editors of Consumer Reports Magazine — From Consumer Reports . . . NEA
Editors of Prevention Magazine Health Books — Doctors Book of Home Remedies . . . NYT
Edman, Louis S. — Another Perspective, Lou Edman Describes . . . EDM
Edwards, Frank — Frank Edwards . . . MIL
Edwards, J.J. — International Business Travel . . . IBN
Edwards, J.J. — International BusinessMan . . . IBN
Edwards, J.J. — Top Choice Hotels Worldwide . . . IBN
Edwards, J.J. — Books . . . IBN
Edwards, J.J. — TravelBug . . . IBN
Edwards, John — Virginia Editors . . . ASD
Eisinger, Larry — Home Workshop File . . . TMS
Eisman, Hy — Katzenjammer Kids . . . KFS
Electronic Media Staff — TV Insider . . . CRN
Elias, Thomas — Southern California Focus . . . SCF
Elias, Thomas — Glitterati . . . SHN
Elkins, Oscar — Cartoon Panel . . . WAC
Ellerbee, Linda — Linda Ellerbee . . . KFS
Ellingson, Steve — Do-It-Yourself Ideas . . . UB
Ellingson, Steve — Project-Of-The-Week . . . UB
Elliott, David — Films In Focus . . . CNS
Elliott, David — Movie Reviews . . . CNS
Ellis, Merle — Butcher, The . . . CHR
Elmore, R.G. — Points On Pets . . . CNS
Elrod, Jack — Ryatts, The . . . NAS
Elum, Chick — Scrambln' . . . SLG
Elum, Chick — Bingo-Lingo . . . SLG
Elum, Chick — ColorCross . . . SLG
Elum, Chick — Giant Crossword . . . SLG
Elum, Chick — Watchword . . . SLG
Elum, Chick — Kwik-Kross . . . SLG
Emser, James — Grandpa Zeke . . . TMS
Engelman, Bob — Health Watch . . . SHN
England — Famous First . . . AIS
Engleman — How Many? . . . SCI
Engleman, E. — Puzzles Just For You (Juvenile) . . . SCI
Engleman, E. — Dot-To-Dot . . . SCI
Engram, Sara — Mortal Matters . . . UPS
Eppy, Samuel — Aesops Fables Retold By Samuel Eppy . . . OPS
Erbe, Bonnie & Kate O'Beirne — Our Turn . . . CRE
Ervin, Mike — Fast Food Review . . . SIS
Erwin, Phil — Card Corner, The . . . KFS
Eskey, Kenneth — Economy Watch . . . SHN
Ettenson (Editor), Herb — Sunday Crossword, The . . . TMS
Ettenson (Editor), Herb — Daily Crossword, The . . . TMS
Ettenson, Herb — TV X-Words . . . TMS
Evans, George — Secret Agent Corrigan . . . KFS
Evans, Greg — Luann . . . NAS
Evans, Jim — Diamond Challenge . . . APU
Evans, Jim and Jim Johnson — Diamond Challenge . . . UFS
Evans, Larry — Evans On Chess . . . CHE
Evans, Rowland & Robert Novak — Inside Report . . . CRE
Excerpts from Money Magazine — Money Service, The . . . UPS

F

Fagan, Chas — Associated Toons . . . ASD
Fagan, Kevin — Drabble . . . UFS
Faherty, P. — Motorcycles . . . SCI
Fair, Shirley — Interior Design . . . SCI
Falk, Lee & Sy Barry — Phantom, The . . . KFS
Falk, Lee and Fred Fredericks — Mandrake The Magician . . . KFS
Fallon & Pracy — Nutty Nature . . . SCI
Fallon, T.H. — BEST WEEKLY CROSSWORD . . . DAA
Faries, David — Business Finance . . . FAR
Faries, Michael — General . . . FAR
Farkas, E. — Self Defense For Women . . . OPS
Farley, Catherine — Ecoline . . . SS
Farmer, Eunice — Sew Simple . . . KFS
Farris, Joseph — Phipps . . . NEA
Fasoldt, Al — Technofile . . . NHN
Feder, Don — Don Feder . . . CRE
Feiffer, Jules — Feiffer . . . UPS
Feinberg, Seth — The Kartoon Kritic . . . FEI
Feld, Karen — Capital Connections . . . CC
Fellows, Len — Quote Quest . . . SCI
Ferraez, Leon — Salvation Army, The . . . NU
Feulner, Edwin — Heritage News Forum . . . HFS
Fewel, Clifford & Tom Lankard — Road Warriors, The . . . SNS
Fichter, G.S. — Science World Quiz . . . SCI
Fields, Suzanne — Suzanne Fields Column . . . LATS
Finletter, June — Star Interviews . . . SCI
Fischer-Jones, M. Elizabeth — Washington Maritime Reports . . . WR
Fischer, Ed — Editorial Cartoons . . . ENF
Fischer, Ed — Minnesota Editorial Cartoons . . . ENF
Fisher, Douglas — Douglas Fisher . . . MIL
Fisher, Polly — Polly's Pointers . . . NEA
Fisher, Ray — Arty Facts . . . SCI
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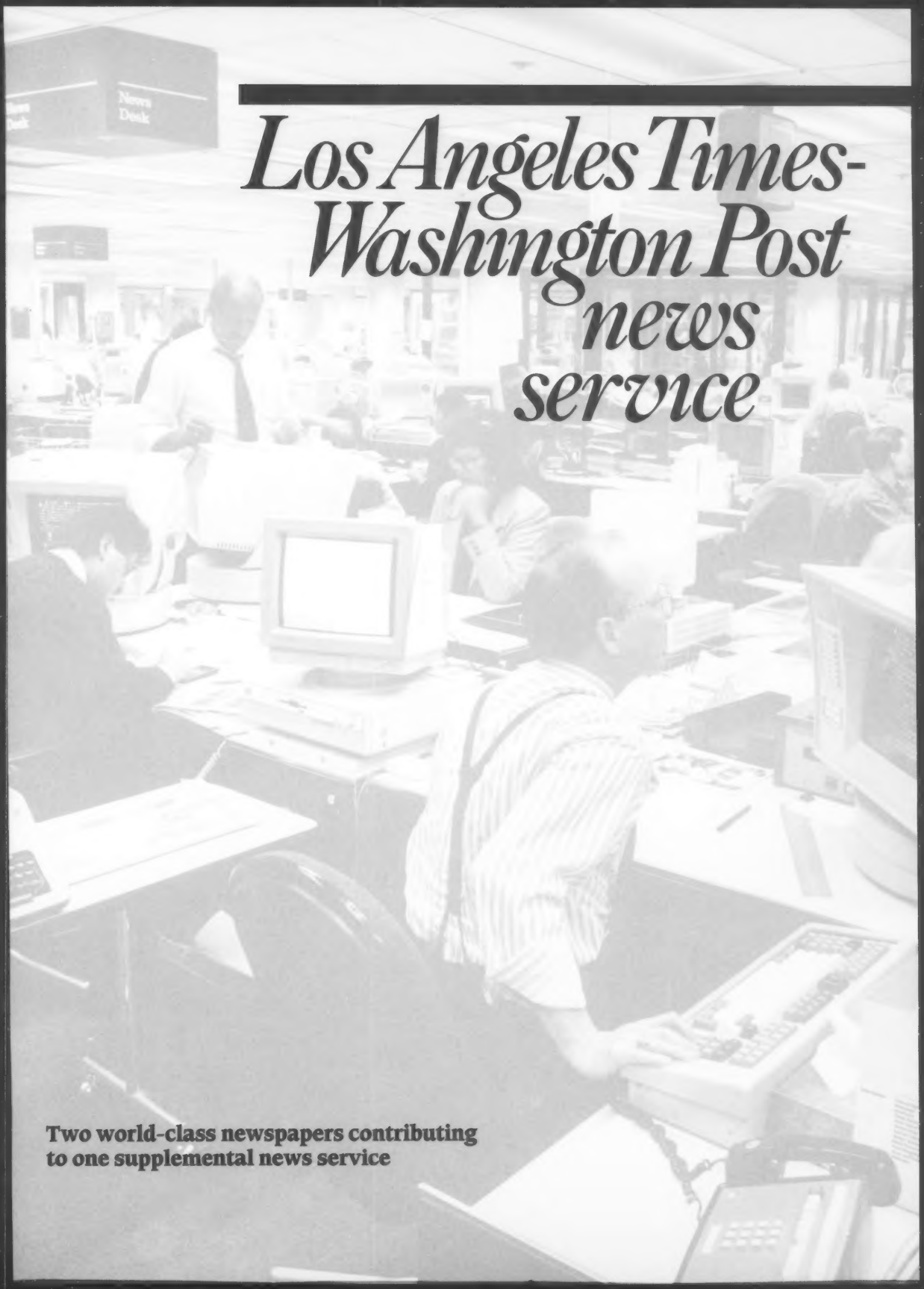

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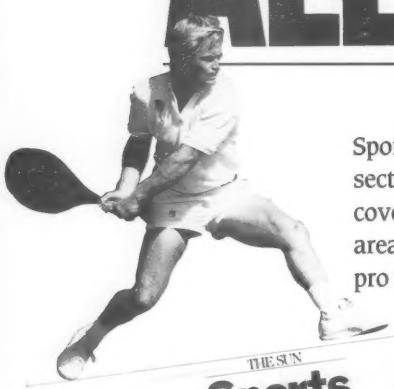

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K

K-Turkel, Judi & Franklynn Peterson — Business Computer (R), The . . . PKA
K-Turkel, Judi & Franklynn Peterson — Frank & Judi On Computers (R) . . . PKA
Kahn, A. David — Say What You See . . . KAH
Kaliff, Joseph — Book Ends . . . AMF
Kaliff, Joseph — Discussion . . . AMF
Kaliff, Joseph — Magic Carpet Over Broadway . . . AMF
Kaliff, Joseph — Television & Hollywood Chatter . . . AMF
Kalina, Mike — Lazy Gourmet, The . . . KFS
Kalina, Mike — Travelin' Gourmet, The . . . KFS
Kallaugher, Kevin — KAL . . . CWS
Kampel, Don — World Spotlight . . . ARU
Kanter, Erick — Investments . . . NU
Kanzler, George — Pop Music Column . . . NHN
Katz, Harry Jay — Katz Meow, The . . . NNB
Katz, Susan — Theater & Film . . . NNB
Kaufman, Barbara — Consumer . . . HHF
Kaufman, Hal — Junior Whirl . . . KFS
Kaufman, Michael — Editorial Cartoons . . . IVP
Kaul, Don — Don Kaul . . . TMS
Kay, Alfred — Alfred Kay . . . MCC
Keane, Bil — Family Circus, The . . . KFS
Keane, Tom — Keane on Wheels . . . AA
Keisling (H&R Block), Judy — Business Writers Roundtable . . . ASD
Keleman, Bob & Philippe Grabowski — Froyd . . . SNS
Kelley, D. — Blurbs On Herbs . . . SCI
Kelley, Steve — Editorial Cartoons (California) . . . CNS
Kelly, Jr., Allan H. — Small Talk . . . ST
Kelly, Marguerite — Family Almanac, The . . . TMS
Kelly, Sandra — Sew What's New . . . UPS
Kelly, Steve — Editorial Cartoons . . . CNS
Kelso, Olsen — Horrorscope . . . TSS
Kempton, Murray — Murray Kempton Column . . . LATS
Kennard, Kathryn — Great Restaurant Recipes . . . ASD
Kennedy, Joyce Lain — Careers . . . SFI
Kennedy, Joyce Lain — Careers . . . LATS
Kenney, Dr. James and Mary — Family Talk . . . CAT
Kent & Dywelska — Football Facts . . . LIB
Kent & Dywelska — Stump the Ump . . . LIB
Kent & Dywelska — Hockey Talk . . . LIB
Keoppell, Fredric — Wines Today . . . SHN
Ketcham, Hank — Dennis The Menace . . . NAS
Key, Ted — Hazel . . . KFS
Kilgerman, Anabel and Lawrence H. Zisman — Marketing Yourself . . . MPP
Killoran, Elyse — Santa Claus . . . PCG
Kilpatrick, James J. — Conservative View, A . . . UPS
Kilpatrick, James J. — Writer's Art . . . UPS
King Features — Challenger . . . KFS
King, Coretta S. — Coretta Scott King . . . UFS
King, Howie — The Wheelers . . . LIT
Kinsley, Michael — TRB . . . UFS
Kinsley, Michael — The New Republic including TRB . . . UFS
Kinsman, Michael — Careers . . . CNS
Kiplinger's Personal Finance Magazine — Kiplinger's Personal Finance Service . . . KPFM
Kirkman, Don — Weather Watch . . . SHN
Kirkman, Rick & Jerry Scott — Baby Blues . . . CRE
Kirkpatrick, Jeane — Jeane Kirkpatrick Column . . . LATS
Kissinger, Henry — Henry Kissinger Column . . . LATS
Kitchen, Bill — Low Profiles . . . AIS
Kite, Pat — On My Own . . . KPC
Kitman, Marvin — Marvin Kitman Column . . . LATS
Kleiner, Dick — Ask Dick Kleiner . . . NEA
Kleinhans-Reichman, Theda — Dateline Hollywood . . . SNS
Kliesh, Roger — Stanley & Decker . . . WAC
Kliewer, D. — Birthstone . . . SCI
Kline, Fred W. — Affairs of States . . . CN
Kline, Fred W. — Health Medical . . . CN
Kline, Fred W. — Motor Talk . . . CN
Kline, Fred W. — Senior Citizens . . . CN
Knickers, David — History Of Duck Decoys . . . WWN
Knight, Mrs. Richard Alden — Original John Alden Knight Solunar Tables, The . . . KFS
Kohlsaat, Peter — Nooz, The . . . MTS
Kohlsaat, Peter — Single Slices . . . LATS
Kollar, Deb — Discovery (Science/Environment/Medicine) . . . MCC
Kolesta, David — Southpaw . . . LATS
Koon, Renee S. — Wine West . . . MCC
Kordel, Lelord — Look Younger-Feel Better . . . SPE
Kordel, Lelord — Stay Alive Longer . . . SPE
Kordel, Lelord — Feel Young Again . . . SPE
Kordel, Lelord — Eat Up And Slim Down . . . SPE
Kordel, Lelord — Stay Young Longer . . . SPE
Kordel, Lelord — Eat Your Troubles Away . . . SPE
Kordel, Lelord — Eat And Grow Younger . . . SPE
Kordel, Lelord — Eat Right And Live Longer . . . SPE
Kovalic, John — Wild Life . . . SHE
Kovalic, John — Rock Now . . . SHE
Kovalic, John — Wisconsin Editorial Cartoons . . . SHE
Kovalic, John — John Kovalic (National Edit Cartoons) . . . SHE
Kovel, Ralph and Terry — Kovels: Antiques And Collecting . . . KFS
Kramer, Jill — Best Of Books . . . WFS
Krauthammer, Charles — Charles Krauthammer Column . . . WPW
Kravetz, Elliott — You and Your Heart . . . IPN
Kravetz, Elliott — Around Television . . . IPN
Kravetz, Jay — You and The Law . . . IPN
Kravetz, Jay — Around Video . . . IPN
Kravetz, Jay — Mini-Film Reviews . . . IPN
Kravetz, Jay — Celebrity Beat . . . IPN
Kravetz, Jay — Mini-Video Reviews . . . IPN
Kravetz, Jay and Elliott — Coming Attractions . . . IPN
Kravetz, Jay and Elliott — Political Interview . . . IPN
Kravetz, Jay and Elliott — Celebrity Interview . . . IPN
Kravetz, Jay and Elliott — Around Music . . . IPN
Kravetz, Jay and Elliott — Around Entertainment . . . IPN
Kravetz, Jay and Elliott — Movie Review . . . IPN
Kravetz, Jay and Ruth Ann Lelansky — Book Review . . . IPN
Kregos, George — Today's Basketball Form . . . CF
Kregos, George — Today's Football Form . . . CF
Kregos, George — Today's Pitching Form . . . CF
Kresse, Susanne — Weddings & Other Occasions . . . AIS
Kresse, William — Your Newspaper . . . JPS
Kristof, Kathy — Kathy Kristof Column . . . LATS
Krulak, Victor — Opinion (1) . . . CNS
Krupnik, Jerry — Television Column . . . NHN
Kruza, J.A. & Sawyer G. Brian and M. David Ward — Automobile How To's . . . KKI
Kruza, J.A. & Sawyer G. Brian and M. David Ward — Auto/Wheeling . . . KKI
Kruza, J.A. & Sawyer G. Brian and M. David Ward — Photo Memories . . . KKI
Kubota, Gary T. — Consumerwatch . . . SRG
Kuchera — Gabriel . . . AIS
Kuchera, J. — Odd Ball . . . OPS
Kuttner, Robert — Robert Kuttner Column . . . WPW

L

Lamb, Dr. Lawrence — Ask Dr. Lamb . . . NAS
Lambro, Donald — Donald Lambro . . . UFS
Lance, Jess — Moviebuff . . . LIB
Lance, Jess — Bluffmaster . . . LIB
Landau, Jack — Law Column . . . NHN
Landers, Ann — Ann Landers . . . CRE
Landi, Lori Lee — Eggers . . . ATF
Lane, Bill — Hollywood Beat . . . WOR
Lane, Nancy — Beauty Bits . . . WOR
Lank, Edith — House Calls . . . LATS
Larry — Larry's World . . . SCI
Larsen, Dr. Jo Ann — Family Corner . . . SCI
Larsen, JoAnn — Family Corner . . . OPS
Larsen, Leonard — Leonard Larsen . . . SHN
Larsen, Ted — Seasonal Sampler, A . . . SES
Larson, Doug — Senator Soaper . . . UFS
Larson, Gary — The Far Side . . . UPS
Lasky, Jane E. — Business Travel Report . . . CHR
Lasswell, Fred — Barney Google And Snuffy Smith . . . KFS
Last, Eugenia — Dream Talk . . . LIB
Last, Eugenia — Astro Advice Weekly . . . LIB
Last, Eugenia — Astro Advice Daily . . . LIB
Latta — Mind or Clown Puzzles . . . OPS
Latta & Volpe — Mazeman . . . SCI
Lavin, Cheryl — Fast Track . . . TMS
Lavin, Cheryl & Laura Kavesh — Tales From The Front . . . TMS
Lawrence, Zachary — Pop Music . . . NNB
Lazarovic, Karen — Money Matters . . . CF
Lazarus, Mell — Miss Peach . . . CRE
Lazarus, Mell — Momma . . . CRE
Lazzareschi, Carla — Money Talk . . . LAT-WP
Leaf, Jeffrey — Ask The Ref . . . ASD
Leasure, Jan — Super Saver . . . UPS
Leblang, Bonnie Tandy & Carolyn Wyman — Supermarket Sampler . . . UPS
Leckey, Andrew — Successful Investing . . . TMS
Lee, Bob & Henri Arnold — Jumble . . . TMS
Lee, Carol — Book Reviews (Children's) . . . FEA
Lee, Laurie — Film Fare . . . WOR
Lee, Robert — Household Scrapbook (Hints) . . . OPS
Lee, Stan — Amazing Spider-Man, The . . . KFS
Leek, S. — Sybil Leeks' Dream Column . . . SCI
Legionaire, A. — Short Cuts . . . SCI
Lehti, John — Facts About The Bible . . . DAD
Leigh, Rachael — Who's Who & What's What Brain Teasers . . . ASD
Lelansky, Ruth Ann — Ask Ruth Ann . . . IPN
Lelowicz, Paul — Paul Lelowicz . . . KAH
Lemieux, Jo-Anne H. — The Cosmic Clock . . . JHL
Leokum, Arkady — Tell Me Why . . . UPS
Leposky, George — Enviro Scan . . . AMC
Leposky, George — Florida Travel . . . AMC
Leposky, George — Health Scan . . . AMC
Leposky, George & Rosalie — Traveling the South . . . AMC
Leposky, George and Rosalie — One-time Travel Features . . . AMC
Leposky, Rosalie — One-time Natural Food Features . . . AMC
Lerner, Max — Max Lerner Column . . . LATS
Lester, John — Tennis Shorts . . . SCI
Lester, Mary — Wine Scrapbook . . . LES
Lester, William — Moral Dimensions Behind Headlines . . . LES
Levin, Martin — Home Video Guide . . . APW
Levin, Martin — Paperback Guide . . . APW
Levine, Evan — Guide to Children's TV . . . UFS
Levine, Jonathan — Screening Room . . . SR
Levine, Samuel P. — Looking Inside The U.S.A. . . . LEV
Levine, Samuel P. — Consumers' Dilemma, U.S.A. . . . LEV
Levine, Samuel P. — Consumer Wants To Know, The . . . LEV
Lewis, Flora — Foreign Affairs . . . NYT
Lewis, Gregory & Dwight Chapin — Collectors . . . CRE
Lewis, Todd — Teenage Travel . . . JPS
LeMieux, Kathryn — Lyttle Women . . . WFS
Liederman, David — Children . . . NU
Liederman, David & Child Welfare League — Speaking Out For Children . . . NU
Ligi, Elio — Waite Watchers . . . YOS
Lindeman, Bard — In Your Prime . . . TMS
Lindh, A. — Lindh-Mule Panel . . . OPS
Lindsay, Jean — You In The Church; The Church in You . . . KWN
Lindstrom, Jack & William Wells — Executive Suite . . . UFS
Linkert, L. — Peter Panic . . . SCI
Linsner, Kate — Chef's Corner . . . SNS
Lintermans, Gloria — Looking Great . . . WFS
Lintermans, Gloria — Beauty Advice . . . SCI
Litt, G. — Wouldn't It Be Nice If . . . OPS
Litt, Larry — Laughing Around Town . . . LAT
Litton, Drew — Win, Lose & Drew . . . NEA
Lloyd, Joan — At Work . . . SNS
Locher, Dick — Dick Locher . . . TMS
Locher, Dick & Max Collins — Dick Tracy . . . TMS
Lokey, Lorry I. — Business Wire Newsletter . . . BUS
London, Herb — Herb London . . . KFS
Lord, M.G. — Editorial Cartoons . . . CNS
Lord, M.G. — Opinion (2)/M.G. Lord . . . CNS
Los Angeles & Sacramento CNS Bureaus — California Focus . . . CNS
Los Angeles Times-Washington Post News Service — All-Sports! . . . LAT-WP
Louthan, John — Briefcase . . . UPS
Lovece, Frank — Star View . . . NEA
Lowe, Chan — Chan Lowe . . . TMS
Lowell, Pati — Clothes Minded . . . SIS
Lucas, D. — Tina . . . OPS
Lucinda — Rated G . . . NPS
Luckovich, Mike — Luckovich . . . CRE
Luft, Herbert — Our Film Folk . . . JTA
Lukas, Pat — House Of The Week . . . APN
Lundeen, Wib — Retirement Daze . . . WAC
Lurie, Ranan — Ranan Lurie . . . CRE
Lurie, Ranan R. — Lurie's Business World . . . CRT
Lurie, Ranan R. — Lurie's Newsmaker (Portraits) . . . CRT
Lurie, Ranan R. — Lurie's Political World . . . CRT
Luther, Marylou — Clotheslines . . . LATS
Lutwiniak, William — Theme Crossword . . . UFS
Lyman, Shelby — Chess Quiz . . . BCF
Lyman, Shelby — Shelby Lyman On Chess . . . BCF
Lynch, Dan — Editorial Cartoon . . . NEA
Lynch, Wally — Today's Line . . . CF
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Lynn, Richard — Sons Of Liberty . . . LYN

M

Machamer, Gene — Black American Profile . . . MAC
Machamer, Gene — Gino . . . MAC
Machlis, Gail — Quality Time . . . CHR
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MacDonald, Bob — Bob MacDonald . . . MIL
MacEachern, Diane — Tips For Planet Earth . . . WPW
MacInnis, Dr. Frank — Senior Clinic . . . SS
MacInnis, Dr. Frank — Senior Clinic . . . HFM
MacKay, Bill — Bill MacKay . . . MIL
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MacNelly, Jeff — Shoe . . . TMS
Maddox, J. — Pssst Cartoons . . . SCI
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Magazine Service — American Health . . . WPW
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Magliozzi, Ray & Tom — Click And Clack Talk Cars . . . NFS
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Mal — Malfunction Junction . . . WFS
Mal — Associated Toons . . . ASD
Maleska, Eugene T. — Daily & Sunday Crossword Puzzles (From The New York Times) . . . NYT
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Malott, Gene & Adele — Get Up And Go . . . MAT
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Manzella, Keith M. — Greenwood . . . NFI
Manzella, Keith M. — ZOO CREW . . . NFI
Manzella, Keith M. — Over Fifty . . . NFI
Manzella, Keith M. — Spaced Out . . . NFI
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Margolis, Dr. Simeon — On Call . . . LAT-WP

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Marlette, Doug — Marlette . . . CRE
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Marshall, Ken — Healthwatch/Graphic . . . CNS
Marshall, Ken — PhotoTips . . . CNS
Marshall, Ken — Smart Money/Graphic . . . CNS
Marshall, Ken — Travel Tip/Graphic . . . CNS
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Martin, Joe — Willy ' Ethel . . . NAS
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Martin, Man — Sibling Reverly . . . UPS
Martin, Man — Sibling Revelry (distributed by Universal Press Syndicate) . . . LIT
Martin, Ted — Pavlov . . . UPS
Martinez, Al — Al Martinez . . . LAT-WP
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Maynard. Robert C. — Robert C. Maynard . . . UPS
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MaFeatters, Ann — White House Watch . . . SHN
McAlexander, J.E. — Landmark Designs . . . LDI
McAlexander, James — Designer Homes . . . CNS
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McComb, Gordon — Computer: Best Bytes . . . CNS
McCord, Roger — Virginia Editors . . . ASD
McDonald, Elvin — Plants In The Home . . . KFS
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McGarry, Steve — Dirary of Rock and Pop . . . UFS
McGarry, Steve — BIOGRAPHY . . . UFS
McGinnis, Sonia — Astro Analysis . . . MOR
McGraw, Steve A. — TVL Visions Video Bijou . . . TVL
McGraw, Steve A. — TVL Visions Steve's Beat . . . TVL
McGrory, Mary — Mary McGrory . . . UPS
McGruff — Crime Prevention . . . NU
McIntyre, Nancy & Bill — 59 & Holding . . . MI
McKerrow, Steve — Media Monitor . . . LAT-WP
McLaughlin — After A Fashion . . . UPS
McLaughlin, John — New York . . . NHN
McManus, Michael J. — Nothern Perspective, The . . . NHN
McManus, Michael J. — Solutions (Formerly, The Northern Perspective) . . . MCM
McManus, Michael J. — Etnics & Religion . . . MCM
McNeely, Dave — Texas Commentary . . . ASD
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Mead, Christopher — Computer Business Col. . . . SCI
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Meyering, Carl E. — Small Business Consultant . . . BN
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Michaels, Charlie & Mike Brown — the NeWLyWeDs . . . FAM
Michaels, Charlie and Mike Brown — The MARRIAGE MEDIATORS . FAM
Michaels, Jay — Film & TViewing . . . JDL
Michaels, Marion — Single Parenting . . . MN
Michaels, Marion — Parenting Plus . . . MN
Michelie, Karen — The Teen Scene . . . GSM
Miko, Bob — Pacific Notebook . . . MNS
Miko, Bob — Communicator's Notebook . . . MNS
Miko, Bob — Pacific Dialogue . . . MNS
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Miller, David & Myers/O'Hanian/Rose — Graphic Impressions . . NAS
Miller, Julius — Enchanting Questions . . . OPS
Miller, Walt — RVs On The Road . . . CNS
Milligan, Annie — Olga Knows . . . MLS
Milligan, Molly — The Dirt-Cheap Decorator . . . MLS
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Mills, Beverly — Child Life . . . CL
Mills, David & Pauline — Quizzables . . . LIB
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Modena, Dr. Wilson and Dr. Alaine Joffe — The Younger Set . LAT-WP
Modestino, Lou — International Motorsports Syndication . . . ISS
Modestino, Lou — Motorsports & TV Motorsports . . . ISS
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Modestino, Lou — New England Motorsports Schedule . . . ISS
Modestino, Lou — New England Motorsports South . . . ISS
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Mohr, Maj. Gen. Henry — Mohr On National Defense . . . CRE
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Molloy, John T. — Dress For Success . . . LATS
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Moore, Alex — Barnacle & His Friends . . . OPS
Moore, Barry — Editorial . . . WAC
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Murphy, John and Cullen — Prince Valiant . . . KFS
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Murray, Bill — Anagrams & Puzzles . . . MFS
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Murray, Bill — Fillers . . . MFS
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Myers, Russell — Broom-Hilda . . . TMS

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Nader, Ralph — Ralph Nader . . . ASD
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Nanni, Pam — Room Mate . . . AIS
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Nelson, Lars-Erik — Lars-Erik Nelson . . . TMS
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Nesoff, Bob and Sandy — Traveling . . . GSM
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Newgate, J. Baxter — National Challenge . . . MEM
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North, Oliver L. — Oliver L. North . . . CRE
Novakovich, Lilana — Soap Suds Column . . . SS
Novarra, Tova — Your Body/Graphic . . . CNS
Nugent, Art — Uncle Art's Funland . . . UFS
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Nyhan, David — David Nyhan . . . CRE

O

O'Connor, Lona — Work Life . . . OC
O'eil, Patrick M. — Weighing the Choices . . . OPM
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Tiede, Tom — Tom Tiede . . . NEA
Tippet, Jack — Amy . . . KFS
Tipton, Toni — Nutrition . . . LAT-WP
Todd, James — Todd Cartoons . . . SS
Toles, Tom — Tom Toles . . . UPS
Toomey, J.P. — Sherman's Lagoon . . . PPF
Top International Humor Cartoonists — WIT . . . CWS
Top International Humor Cartoonists — WIT of the World . . . CWS
Top Political Cartoonists in 40 Countries — Views of the World . CWS
Torrey, Richard — Bench Warmers . . . CRE
Totten, Lindsay — Gardening . . . SHN
Tower — Business Word Search . . . SCI
Townsend, Jan — Jan Townsend . . . MCC
Tracy, Dick — Gardening . . . MCC
Trag — Zoo Jingles . . . SCI
Trag & Engleman — Juvenile Picture Crosswords . . . SCI
Trag, W. — Dot-To-Dot Monster Puzzle . . . SCI
Trag, W. — Drawing Is Fun . . . SCI
Trag, W. — Color The Drawing . . . OPS
Trag, W. — Fun And Games Picture Puzzles . . . SCI
Trag, W. — Finish The Picture Puzzles . . . SCI
Trag, Walt — You Can Fix It . . . SCI
Trag, Walt — Hidden Pictures Puzzles . . . SCI
Trainor, Bernard — Military Affairs . . . NYT
Travel Agents — On The Road . . . RDR
Treadgold, F. — Nature's Wonders . . . SCI
Treadgold, F. — Science Quiz . . . SCI
Treadgold, F. — Traveletters (Travel Cartoons) . . . OPS
Treadgold, F. — Your Car And You . . . OPS
Treadgold, F. — Happiness Is.. . . . BO
Treadgold, F. — It's A-Maze-Ing . . . SCI
Treadgold, F. — Did You Know That . . . SCI
Treadgold, F. — Fantastic Facts . . . OPS
Treadgold, Fred — Juvenile Banking Coloring Games . . . SCI
Trexelr, Pat — Pat's Pointers . . . UPS
Trezza, Nick & Michael Passannante — Howard Banks . . . GLO
Trillin, Calvin — Uncivil Liberties . . . KFS
Tritsch, Dina — Indoor Gardening . . . SCI
Trogdon, Ted — Tickle Box . . . OPS
Trosley, G. — Krass & Bernie . . . OPS
Trott, William — People . . . UPI
Trudeau, Garry — Doonesbury . . . UPS
Trueheart, Charles — The Magazine Reader . . . LAT-WP
Truelson, Tod — Kid Korner . . . AIS
Turner, Harvey — Staying Well . . . SNS
Turner, Morrie — Wee Pals . . . CRE
Turner, Morrie — Black Celeb. Trivia . . . SCI
Tyrrell, R. Emmett — Public Nuisances . . . KFS
Tyson, Sam — Trivia I.Q. . . . CF
TMS Listings — T.V. Listings-Logs & Grids . . . TMS

U

Ullamn, Cliff — Homeboy . . . WAC
Uluschak, Edd — Woggles . . . LIB
Underwood, Tom — Wuzzles . . . NAS
Unger, Jim — Herman . . . UPS
Union-Tribune Staff — Baseball/Basketball Report . . . CNS
Union-Tribune Staff — Football Report . . . CNS
UCLA/USC Gerontology Center — On Aging . . . WPW
UPI artists — Forecast Weather Maps . . . UPI
UPI business writers, and reporters — Business Features . . . UPI
UPI business writers — Business Wire--Money Fund Report . . . UPI
UPI business writers — Business Today . . . UPI
UPI business writers — Business Wire--Business Briefs . . . UPI
UPI business writers — Business Wire--Weekly Bond Lead . . . UPI
UPI business writers — Business Wire--Federal Reserve Money Supply Report . . . UPI
UPI business writers — Business World . . . UPI
UPI business writers — Business Wire--Worth Mentioning . . . UPI
UPI business writers — Business Wire--Weekly New Products Report . UPI
UPI business writers — Business Wire--Week In Review . . . UPI
UPI business writers — Business Profile/Special Report . . . UPI
UPI business writers — Business Wire--Weekly Stock Lead . . . UPI
UPI reporters — Entertainment--Books-Briefs . . . UPI
UPI reporters — Lifestyle--Consumer Shorts . . . UPI
UPI reporters — Entertainment--Books-Paperback . . . UPI
UPI reporters — News Features-Midweek . . . UPI
UPI reporters — Lifestyle--Travel . . . UPI
UPI reporters — Newsfeatures, Weekend . . . UPI
UPI reporters — Entertainment--Books-Hardcover . . . UPI
UPI reporters — Entertainment--Books-List . . . UPI
UPI reporters — Lifestyle . . . UPI
UPI Staff — Entertainment--Shorts . . . UPI
UPI Staff — Special Reports . . . UPI
UPI Staff — Spot Newsfeatures-Weekend . . . UPI
UPI Staff — Today's Sport Parade . . . UPI
UPI Washington reporters — Washington Window . . . UPI

V

Valaskovic, Susan — Personal Organizer . . . SHN
Van Amerongen, Jerry — Ballard Street . . . CRE
Van Asselt, Karl A. — No Kidding? . . . WF
Van Boskirk, Bruce A. — Vintage Notes . . . VN
Van Buren, Abigail — Dear Abby . . . UPS
Van Deerlin, Lionel — Opinion (1) . . . CNS
Varas, Barbara — Broadway Vignettes . . . AMF
Varas, Barbara — Entertainment News . . . AMF
Varas, Barbara — TV From A Woman's View Point . . . AMF
Varney, Carleton — Your Family Decorator . . . UFS
Vecsey, George — Sports Of The Times (New York Times News Service) . NYT
Vernon, Lillian — Christmas Holliday Col. . . . SCI
Vest, Jake — That's Jake . . . TMS
Video Review Magazine — Video Review . . . WPW
Vierria, Dan — Vierria . . . MCC
Viets, Elaine — Elaine Viets . . . SHN
Vivea, Desiree — Microwave Magic . . . CNS
Voet, Gary — Gary Voet . . . MCC
Von Blum, Selma & Peter — Easy Traveller . . . WP
Von Blum, Selma & Peter — Odyssey . . . WP
Von Blum, Selma & Peter — Distinctive Dining . . . WP
Von Blum, Selma and Peter — Dining Out . . . WP
Von Haller, Count and Countess — It's A Great Life . . . GPR
Vonetes, Polly — TVL Visions TV Pipeline . . . TVL
Vonetes, Polly — TVL OUTLOOK Lets Talk . . . TVL

W

Wacker, Greg & Brian and Chance Browne — Mort Walker & Dik Browne's Hi and Lois . . . KFS
Wade, Harlan — Farmlife . . . WAC
Wade, Harlan — Comic Panel . . . WAC
Wade, Harlan — Little Tommy Jones . . . WAC
Waghorn, Kerry — Faces/Caricatures . . . CHR
Wagman, Bob — Wagman File, The . . . NEA
Wagner, Fred & Rick Yager and Ralph Dunagin — Grin And Bear It . . . NAS
Waisglass, David and Gordon Coulthart — Farcus Cartoons, Inc. . . INC
Wagner, Fred & Tom Cone — Catfish . . . TMS
Wakefield, Dean — Foot Health . . . NU
Waldinger, Mark — Jonathan . . . WAC
Walker, C.W. — Five Minute Mysteries . . . SCI
Walker, David R. — California Commercial Scene . . . RENG
Walker, David R. — Housing Helpline/Residential Q & A . . . RENG
Walker, Mort — Beetle Bailey . . . KFS
Wall, William — Texas Capital News Bureau . . . ITS
Wallace, Amy and David Wallechinsky — The Column of Lists . UFS
Wallace, Dr. Robert — Tween 12 & 20 . . . TMS
Walter, Dan — Dan Walters . . . MCC
Ward, John — Anagramatics . . . SCI
Warren, Ross — Books . . . GSM
Washam, Martha — Word Searches . . . OPS
Washington Post Magazine — Crossword Puzzle . . . WPW
Wasik, John — Green Gardening Guide . . . NCI
Wasik, John — Green Paints and Solvents . . . NCI
Wasik, John — How To Be A Green Consumer . . . NCI
Wasik, John — Biodegradable Balderdash . . . NCI
Wasik, John — Green Products Digest Solvents . . . NCI
Wasik, John — Natural Fertilizers Solvents . . . NCI
Wasik, John — Environmentally Safe Paints Solvents . . . NCI
Wasserman, Dan — Dan Wasserman Cartoon . . . LATS
Waszczuk, Henry — Canadian Sportfishing . . . SS
Wattenbeg, Ben — Ben Wattenberg . . . NEA
Watterson, Bill — Calvin and Hobbes . . . UPS
Waverman, Lucy — Learning With Lucy . . . LIB
Waybright, John — Virginia Editors . . . ASD
Weber, Bob — Moose Miller . . . KFS
Weber, Bob Jr. — Comics For Kids . . . KFS
Wejp-Olsen, Werner — Professor Yuk-Yuk's Cartooning Class/Cartoon College . . . UFS
Welles, Robin — World Of Music . . . CNS
Westheimer, Dr. Ruth — Ask Dr. Ruth . . . KFS
Westheimer, Julius — The Ticker . . . LAT-WP
Westin, Tony — Legally Speaking . . . SNS
Whitaker, Julian — Mind & Body . . . SNS
White, Diane — Diane White . . . TMS
White, Larry — Astro Money Signs . . . TIM
White, Larry — This Week In The Stars . . . TIM
White, Larry — Cosmic College . . . TIM
White, Larry — This Month In The Stars . . . TIM
White, Leo — Soap Search . . . WH
White, Leo — Sport Maze . . . WH
White, Sr., George G. — Travel News & Notes . . . FEA
Whiting, Jim — Li'l Ones . . . SCI
Whiting, Jim — Claude & Cleo . . . SCI
Whiting, Jim — Wee Women . . . SCI
Whitney, Mary — Movie Word Search . . . SNS
Whitney, Mary — Home Video . . . SNS
Whitney, Mary & Staff — Bookbriefs . . . SNS
Wicht, Jim — Travel Tips . . . NU
Wicker, Tom — In The Nation (New York Times News Service) . . . NYT
Wicks, Ben — Wicks . . . SS
Wicks, Ben — The Outcasts . . . SS
Widmer, Jeff — My Music . . . ONI
Wilder, Don & Bill Rechin — Out of Bounds . . . NAS
Wilder, Don & Bill Rechin — Crock . . . NAS
Wilder, Stella — Your Birthday . . . UFS
Wilder, Stella — Your Stars This Week . . . UFS
Wildt — The Family . . . AIS
Wiley, Mason — Home Video . . . UFS
Will, George F. — George Will Column . . . WPW
Williams, Bruce — Smart Money . . . NEA
Williams, Chambers — Get Off the Road . . . AA
Williams, David & Staff — Helpline . . . SNS
Williams, J. — Pets Of The Stars . . . SCI
Williams, James — Chess For The Amateur . . . SCI
Williams, Juan — Juan Williams . . . LAT-WP
Williams, Rolla and Staff — Outdoor Life . . . CNS
Williams, Vicki — Vicki Williams . . . KFS
Williams, Walter E. — A Minority View . . . CRE
Willingham, Elizabeth — American Families . . . SOU
Willingham, Elizabeth — Southern Families . . . SOU
Willis, H.G. — Agriculture . . . BN
Wills, Gary — Outrider . . . UPS
Wilson, Ray — Travel With Hermes . . . NEW
Wilson, Ray — Book Beat . . . NEW
Wilson, Ray — Tips On Tables . . . NEW
Wilson, Roy and Gil Young — Outer Limits . . . CFT
Wilson, Tom — Ziggy . . . UPS
Wilty, Judy — Kids Home Library . . . CNS
Winegar, Othis — You Be The Editor . . . AIS
Wingert, Dick — Hubert . . . KFS
Winship, Beth — Ask Beth . . . LATS
Winship, Frederick — Broadway Boxscore & Mini-reviews . . . UPI
Winship, Frederick & Gregory Jenson — Entertainment--Theater World . . . UPI
Winski, Joe — Joe Winski . . . CRN
Winski, Joe — Joe Winski's Notebook . . . CRN
Winston, Jessica — Pooh's Corner . . . NNB
Wisehart, Bob — Television Column . . . NHN
Wisehart, Bob — Bob Wisehart . . . MCC
Wolf, Bern — Yesterdaze . . . SNS
Wolff & Byrd — Wolff & Byrd Counselors Of The Macabre . . . LB
Wolff, Bobby — Aces, The . . . UFS
Wood, Gus — Church Page . . . MOR
Woodall, David — A Panel . . . WAC
Woodard, James — Real Estate/Open House . . . CNS
Woodley, Ken — Virginia Editors . . . ASD
Woods, Jeff — Country People . . . BPI
Woods, Sandra — Up The Ladder . . . SS
Woody, B. — Energy Savings Helpful Hints . . . OPS
Woody, B. — Car Keys . . . OPS
World Press Review — Foreign Editors Say . . . WPR
World's Top Caricaturists — CARICATURE Portfolios . . . CWS
Wright, Dick — Dick Wright . . . UFS
Wright, Don — Don Wright . . . TMS
Wright, Larry — Kit'n'Carlyle . . . NEA

Y

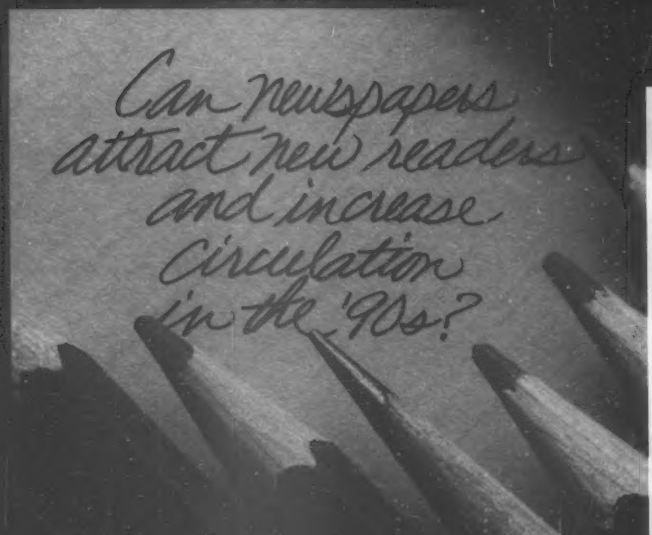
Yacenda, Dr. John — Be Well . . . HPF
Yacenda, Dr. John — Inside Training . . . HPF
Yacenda, Dr. John — Men & Women . . . HPF
Yacenda, Dr. John — Ski Tips . . . HPF
Yates, Bill and Mel Casson — Redeye . . . KFS
Yenckel, James T. — Fearless Traveler . . . LAT-WP
Yoder, Jr., Edwin M. — Edwin Yoder Column . . . WPW
Yoggert, James — Our Prairie States . . . CNS
Young, Bob — Tim Tylers' Luck . . . KFS
Young, Dean and Stan Drake — Blondie . . . KFS

Z

Zacher, Larry — Stepping Stones . . . LIB
Zahn, B. — McCobber & Friends . . . OPS
Zahw, Bob — Biggs Business . . . AIS
Zanco, M. — Handy Action . . . SCI
Zaslow, Jeffrey — All That Zazz . . . UFS
Zeis, Joe and Donald Vanozi — Spot . . . SPA
Zezima, Jerry — Jerry Zezima . . . LAT-WP
Zollman, Joseph — Judaica Stamp & Coin Reporter . . . STA
Zollman, Joseph — Learning Through Stamps . . . STA
Zollman, Joseph — Spotlight on Judaica . . . STA
Zollman, Joseph — Stamping Grounds . . . STA
Zuckerman, Faye — TV-Tonight . . . NYT
Zurawick, David — Television Criticism . . . LAT-WP
Zverina, Jan — Lifestyle--Roadtalk . . . UPI

Can newspapers attract new readers and increase circulation in the '90s?

UNIVERSAL PRESS SYNDICATE
1991



According to an ambitious and provocative report recently released by the American Society of Newspaper Editors, "Keys to Our Survival," the answer is a resounding yes.

This exhaustive report, a joint project of the ASNE Readership & Research and Future of Newspapers committees, offers suggestions to help editors achieve these goals by identifying individuals who currently do not read daily newspapers ("at risk" and "potential" readers), determining what these readers want from newspapers, and providing strategies that have been tested and proven successful in attracting new readers.

The ASNE committees examined the news interests of the study participants — then realized these categories could be more effectively grouped into news "clusters." According to the report, readers drawn to one type of news will be interested in a similar subject — and they'll read similar articles provided they can be found nearby, in a convenient news cluster.

Universal Press Syndicate provides features that will flesh out all of the ASNE's suggested news clusters (with the exception of local news): Parenting and Personal Concerns, Daily Home Life, Hard News, Sports, Money and Leisure. The feature descriptions that follow are grouped according to these news clusters.

At Universal Press Syndicate, we strive to provide the best features available so that *you* will attract new readers. With an award-winning lineup of outstanding comic features (including strips, panels and editorial cartoons), fabulous color services, and a tremendous variety of text features that address the news interests of "at risk" and "potential" readers — while maintaining loyal readers — we intend to provide you with the combination you need to achieve the most informative, interesting and appealing newspaper for your readership.

PARENTING AND PERSONAL CONCERNS

ABOUT FAMILIES AND RAISING CHILDREN

ERMA BOMBECK by Erma Bombeck
3x weekly
Outstanding humorist whose popularity is evident in hundreds of newspaper clients and millions of books sold. Her lively, spirited prose and discerning wit summon the most appropriate response: laughter.

GRANDPARENTING™ by Dee and Tom Hardie
weekly
A straightforward, helpful and knowledgeable discussion of issues affecting grandparents, parents and grandchildren in the '90s in a question-and-answer format.

TALK TO US by David Wolff and Pat Schudy
weekly
A frank discussion among teens of the issues they find most important.

THE DAD ZONE by Michael Burkett
weekly
Straight-shooting, hilarious look at fatherhood in the '90s.

A SECTION WRITTEN FOR CHILDREN

THE MINI PAGE by Betty Debnam
weekly; four-page tabloid or one-page broadsheet
For more than 22 years, The Mini Page has remained the leading children's feature and has become the staple for NIE and literacy programs in hundreds of communities. Designed and written especially for children, each issue focuses on a central, topical theme and is complemented by puzzles, games and activities. The Mini Page is a vital link in improving literacy, making newspapers accessible to new readers of all ages, and enabling children to become familiar with the newspaper.

TELL ME WHY by Arkady Leokum
6x weekly — with illustrations
Facts, riddles and puzzles for the younger set.

U CAN WITH BEAKMAN by Jok Church
weekly
A contemporary graphic that gets kids to discover how the world around them works — through simple science experiments they can do at home.

HOW AND WHY? by Catherine O'Neill
weekly
Answers some of children's most-asked questions.

ADVICE ON PERSONAL RELATIONSHIPS

DEAR ABBY by Abigail Van Buren
7x weekly; also available camera-ready
Distinguished by her care, concern, wit and wisdom, Dear Abby sparkles seven days a week in the most widely syndicated column in the world. Dear Abby: America's premier advice columnist for more than 35 years.

YOUR HOROSCOPE by Jeane Dixon
7x weekly (camera-ready) — plus semiannual predictions
The world's foremost psychic astrologist forecasts your days.

Can newspapers attract new readers and increase circulation in the '90s?

Erma Bombeck

Betty Debnam

Abigail Van Buren

Jeane Dixon

Can newspapers attract new readers and increase circulation in the '90s?

Primary Color

In Health

Sara Engram

DAILY HOME LIFE

FOOD, FOOD BUYING AND RECIPES

PRIMARY COLOR (Food package)
weekly; photos
Superb color photos with exceptional text. Useful news and recipes, what's hot and essential; weekly service from *The Dallas Morning News* plus cookbook reviews written by Peter Franklin.

SUPERMARKET SAMPLER by Bonnie Tandy Leblang and Carolyn Wyman
weekly; photo
News about the latest supermarket products from the perspectives of a registered nutritionist and a junk food fanatic.

A TASTE OF AMERICA by Jane & Michael Stern
weekly; illustration available
Entertaining, chatty discussion of regional restaurants and their specialties. Includes recipes.

FASHION

AFTER A FASHION by Patricia McLaughlin
weekly; photo
Part of the Primary Color package. Droll observations on the merry-go-round of fashion.

HEALTH AND HEALTH CARE

IN HEALTH
weekly; illustrations
Combines the reliability of the best medical journals with the readability of the best lifestyle pages, with features selected from the award-winning *In Health* magazine.

HOME REMODELING AND DECORATING

PRIMARY COLOR (Home package)
monthly; photos and illustrations
Interiors (high design); Home Touch (developing a sense of style within your budget); In My Room (design *with* children, not just for them); In Your Own Back Yard (transforming ordinary backyards into delightful gardens).

HOMETIME by Dean Johnson and JoAnne Liebeler
weekly; accompanying art
Practical, intelligible, do-it-yourself information for innovative home improvements.

NEWS THAT'S HELPFUL WITH EVERYDAY LIVING

ON COMPUTERS by Bob Schwabach
weekly
Informative and readable, providing access to new trends and products.

PERSONAL COMPUTERS by Peter McWilliams
weekly
Brightly written hardware/software reviews.

ALSTON CHASE by Alston Chase
weekly
Clear, compelling writing from an acknowledged authority on environmental matters.

EARTHWORKS by the EarthWorks Group
weekly; also available camera-ready
Environmental tips for everyday living.

MORTAL MATTERS by Sara Engram
weekly
Helpful, thoughtful discussion of the many topics associated with death and dying.

SEW WHAT'S NEW by Sandra Kelly
weekly; illustrations
Keep up with fashion and remain within your budget.

WORKING WOMAN by Niki Scott
2x weekly
Helping women balance successful careers and family life.

PAT'S POINTERS by Pat Trexler
weekly
Easy-to-follow designs for both the novice and the expert needlecrafter.

HARD NEWS

INTERNATIONAL NEWS

GEORGIE ANNE GEYER by Georgie Anne Geyer
3x weekly
Provocative views from a veteran foreign correspondent.

RICHARD REEVES by Richard Reeves
2x weekly
Shrewd political analysis in an accessible, enlightening style.

NATIONAL NEWS

ON THE RIGHT by William F. Buckley Jr.
3x weekly
Sophisticated, straightforward commentary.

JEFF GREENFIELD by Jeff Greenfield
2x weekly
Informed perspective combining common sense with wit and insight.

A CONSERVATIVE VIEW by James J. Kilpatrick
3x weekly
The most respected and admired conservative writing in newspapers today.

ROBERT C. MAYNARD by Robert C. Maynard
2x weekly
Candid and impassioned discussion of current topics.

MARY McGRORY by Mary McGrory
3x weekly
Uncompromising reflections from our nation's capital by this Pulitzer Prize winner.

JOSEPH SOBRAN by Joseph Sobran
2x weekly
Conservative viewpoint with flair and punch.

OUTRIDER by Garry Wills
2x weekly
Erudite, lucid prose from a liberal master.

Can newspapers attract new readers and increase circulation in the '90s?

Georgie Anne Geyer

Richard Reeves

William F. Buckley, Jr.

Jeff Greenfield

James J. Kilpatrick

Robert C. Maynard

Mary McGrory

Joseph Sobran

Garry Wills

Can newspapers attract new readers and increase circulation in the '90s?

Primary Color

Roger Ebert

SPORTS

COLLEGE AND PROFESSIONAL

THE BOTTOM TEN by Steve Harvey
weekly (seasonal-fall)
Ironic view of the lowlights in football, with tongue firmly in cheek.

AMERICA'S LINE by Michael 'Roxy' Roxborough
7x weekly — available high-speed wire only
Up-to-the-minute betting lines from one of the most respected and sought-after oddsmakers in Nevada.

MONEY

BUSINESS NEWS

THE MONEY SERVICE
weekly
Informative package from popular *Money* magazine; four releases with photos and charts.

INVESTOR'S NOTEBOOK by Brendan Boyd
2x weekly
Index of professional investment opinions from leading financial newsletters.

PERSONAL AND HOUSEHOLD FINANCES

MONEYLIST by Brendan Boyd
5x weekly (graphic)
Pertinent financial news at a glance.

SUPER SAVER by Jan Leasure
2x weekly
Clip coupons, reap refunds and save dollars.

LEISURE

ENTERTAINMENT REVIEWS

ROGER EBERT by Roger Ebert
3 to 7 reviews weekly — release varies
Trenchant criticism, probing interviews and a weekly home video alert provided by a primary authority in the film industry — and the only film critic ever to win a Pulitzer Prize.

HOLLYWOOD FREEWAY by Frank Swertlow
3x weekly
What's new and what's news in the entertainment world.

TRAVEL INFORMATION

PRIMARY COLOR (Travel package)
monthly
Edited by Harriet Choice
Superb color photos and exceptional text. The Travel package features domestic and foreign locales. Each monthly package includes one lead written by a famous author or expert and three supporting columns: "The Time to Travel" for those over age 50, "Adventuring" for risk-takers and thrill-seekers, and "Laura Bly on Travel" detailing consumer information for the traveler.

Universal Press Syndicate offers several features that, while not specifically identified as news clusters by the ASNE report, are enjoyed as leisure reading, for entertainment.

NEWS OF THE WEIRD by Chuck Shepherd
weekly
The best of the bizarre-but-true recent news from around the world.

BEHIND THE PHANTOM'S MASK by Roger Ebert
weekly
Roger Ebert writes a weekly serial in the tradition of a cliffhanger in melodramatic form. Accompanied by illustrations by Victor Juharz.

THE WRITER'S ART by James J. Kilpatrick
weekly (part of Kilpatrick package)
Curmudgeonly look at the blunders — and blossoms — in newspaper writing.

Universal Press Syndicate also provides the graphic, puzzle and comic features that readers look for and depend on from their newspapers every day.

SPECIAL COLOR SERVICES

In addition to Universal Press Syndicate's outstanding **PRIMARY COLOR** package, featuring superb color photos and exceptional text in four feature areas, Universal offers the following color services:

SPECTRUM by G&G Designs
6 slides per week
The finest in quality color graphics. 100-slide starter library included (35mm).

SPECTRUM II
Now available: Computer-to-computer graphics of the highest quality.

SPOTLIGHT
6 photos per week
Unique service fulfills newspaper needs for fine, useful color photographs of today's stars and personalities.

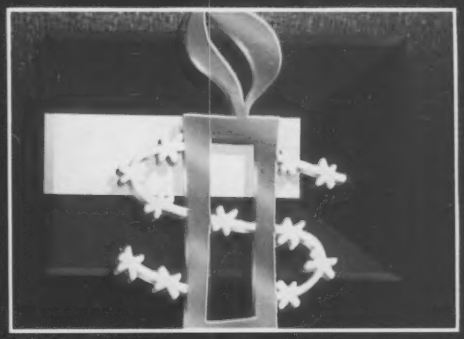
PUZZLES

TELEWORD by Julie Quart
weekly

WONDERWORD by Jo Ouellet
daily and Sunday

WHATZIT? by Paul Sellers
daily

Can newspapers attract new readers and increase circulation in the '90s?



Spectrum

Spotlight

Can newspapers attract new readers and increase circulation in the '90s?

COMIC STRIPS

ADAM by Brian Basset
Fatherhood in the frenetic '90s with all the trials, tribulations and humor inherent to the "profession."

CALVIN AND HOBBES by Bill Watterson
1986, 1988 Reuben Award winner, Outstanding Cartoonist of the Year; 1988 Best Comic Strip, National Cartoonists Society
The imaginative enterprises of this dynamic pair enliven the comic pages and have made Calvin and Hobbes the hottest comic strip in newspapers today.

CATHY by Cathy Guisewite
Celebrating 15 years in 1991, Cathy chronicles the hilarious and confusing demands on a "thirtysomething" career woman.

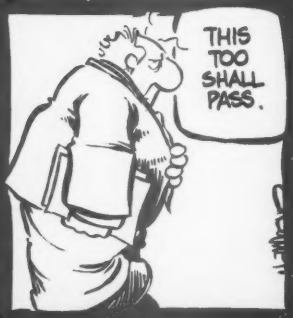
CRANKSHAFT by Tom Batiuk and Chuck Ayers
The entertaining antics of an irascible but endearing school bus driver, his daughter and her family.

DOONESBURY by Garry Trudeau
(available 44 picas only)
1975 Pulitzer Prize winner
This national treasure delivers uncompromising satire with unfailing accuracy.

DUFFY by Bruce Hammond
Office politics, frustrations and humor prevail for Duffy and his compatriots.

CALVIN AND HOBBES
by Bill Watterson

DUFFY by Bruce Hammond

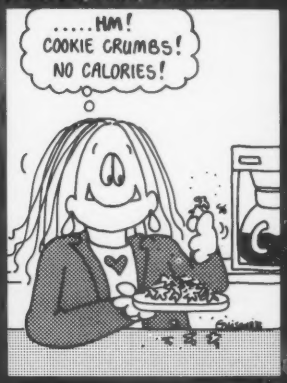


ADAM by Brian Basset

FOR BETTER OR FOR WORSE
by Lynn Johnston

CRANKSHAFT
by Tom Batiuk and Chuck Ayers

CATHY by Cathy Guisewite



DOONESBURY by Garry Trudeau

Can newspapers attract new readers and increase circulation in the '90s?

FOR BETTER OR FOR WORSE by Lynn Johnston
1985 Reuben Award winner, Outstanding Cartoonist of the Year, National Cartoonists Society
Delights readers of all ages with the familiar peaks and valleys of family life. A consistent favorite in readership polls nationwide.

FOXTROT by Bill Amend
Refreshing, clever and funny depiction of a contemporary family's dynamics.

THE FUSCO BROTHERS by J.C. Duffy
An odd and entertaining group of bachelor roommates.

GEECH by Jerry Bittle
Reflects the plain and simple humor of daily life in Small Town, U.S.A.

OVERBOARD by Chip Dunham
Unpredictable antics of a wry crew of pirates.

SIBLING REVELRY by Man Martin
Highlights and lowlights of the bittersweet and humorous competition in childhood.

SMITH FAMILY by Mr. & Mrs. George Smith
daily only
A time-honored look at the multigenerational family.

TANK McNAMARA by Jeff Millar & Bill Hinds
1986 Best Sport Cartoon, National Cartoonists Society
Skewers our obsession with sports with a lighthearted perspective.

(All comic strips daily and Sunday unless otherwise noted.)

GEECH by Jerry Bittle

FOXTROT by Bill Amend

THE FUSCO BROTHERS by J.C. Duffy

OVERBOARD by Chip Dunham

SIBLING REVELRY by Man Martin

SMITH FAMILY by Mr. & Mrs. George Smith

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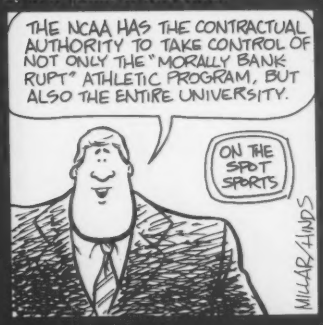


Can newspapers attract new readers and increase circulation in the '90s?

EDITORIAL CARTOONS

AUTH by Tony Auth
3x weekly
1976 Pulitzer Prize winner
Compelling and cogent strokes characterize this liberal cartoonist's work.

DEORE by Bill DeOre
4x weekly
Conservative and precise observer from *The Dallas Morning News.*

FEIFFER by Jules Feiffer
weekly, 5 columns
1986 Pulitzer Prize winner
Witty, acerbic commentary from a master.

OLIPHANT by Pat Oliphant
5x weekly, 3 or 4 columns
1967 Pulitzer Prize winner; 1968, 1972 Reuben Award winner, Outstanding Cartoonist of the Year; 1990, 1991 Winner, Best Editorial Cartoon, National Cartoonists Society
Incisive, entertaining and unrelenting, Oliphant remains the dean of editorial cartoonists.

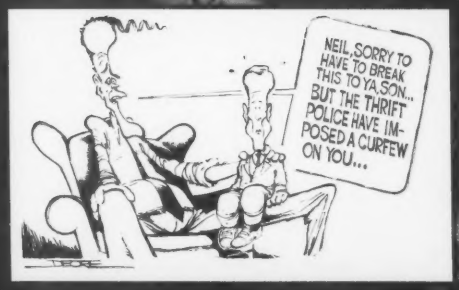
SARGENT by Ben Sargent
4x weekly, 3 columns
1982 Pulitzer Prize winner
Bold and provocative cartoons from a master stylist.

TOLES by Tom Toles
4x weekly
1990 Pulitzer Prize winner
Sharp and effective union of art, issues and humor.

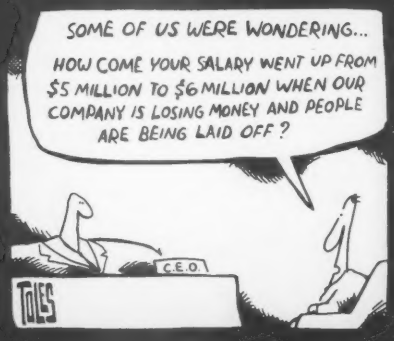
AUTH by Tony Auth

OLIPHANT by Pat Oliphant

DEORE by Bill DeOre



TOLES by Tom Toles



SARGENT by Ben Sargent

FEIFFER by Jules Feiffer

Can newspapers attract new readers and increase circulation in the '90s?

COMIC PANELS

BRIEFCASE by John Louthan
daily only (1½ columns)
Entertaining vignettes from the "professional" environment.

THE FAR SIDE by Gary Larson
daily (1½ columns) and Sunday
1991 Reuben Award winner, Outstanding Cartoonist of the Year; 1985, 1988 Best Comic Panel, National Cartoonists Society
Extraordinary, offbeat humor without peer.

HERMAN by Jim Unger
daily (1½ columns) and Sunday
1982, 1987 Best Comic Panel, National Cartoonists Society
A caricature of Everyman that's appealing to all.

PAVLOV by Ted Martin
daily (1½ columns)
This dog may be more trainer than trainee.

REAL LIFE ADVENTURES by Lance Aldrich and Gary Wise
daily (1½ columns) and Sunday
A daily chuckle at the things that happen to all of us eventually.

ZIGGY by Tom Wilson
daily (1½ columns) and Sunday
Endearing and irresistible, giving readers a smile a day.

BRIEFCASE by John Louthan

"No, that figure doesn't immediately come to mind."

ZIGGY by Tom Wilson

THE FAR SIDE by Gary Larson

"What? You've met someone else? What are you saying? ... Oh, my God! It's not what's-his-name, is it?"

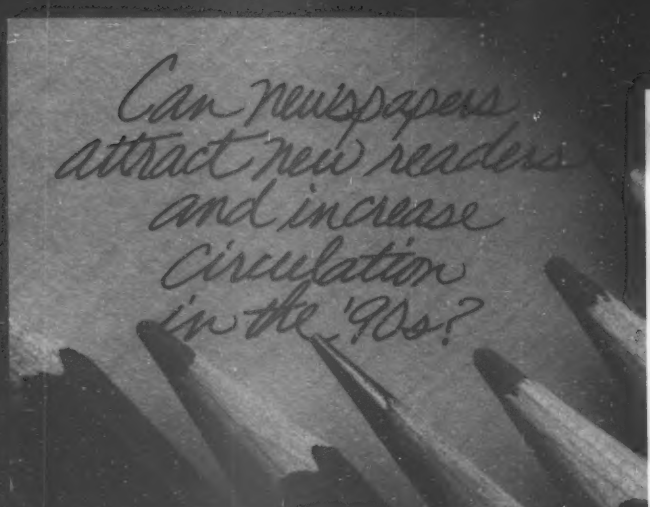
PAVLOV by Ted Martin

HERMAN by Jim Unger

"Get going. I want a dollar's worth around the neighborhood."

REAL LIFE ADVENTURES by Lance Aldrich and Gary Wise

Now that you've put up the privacy fence you can check out the neighbors in privacy.



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Dear Editor,

Can newspapers attract new readers and advertisers and increase circulation and advertising revenues in the '90s?

We know you can. We know we can help.

In the preceding pages, we've tried to show you how. By providing the best possible choices (including the most favored comic features, text features and outstanding color services) in the areas of interest to your readers, Universal Press Syndicate addresses your needs. We recognize the challenges set forth in the ASNE report, "Keys to Our Survival," and the mandate it serves to attract new readers. You *can* attract the elusive "potential" and "at risk" readers — as well as the young readers that are the future of newspapers — with the help of our outstanding feature offerings.

And we're proud of the tremendous talent we have to offer. Talent like Gary Larson (The Far Side), winner of the National Cartoonists Society's Reuben award for Outstanding Cartoonist of the Year in 1991. Larson was nominated with two other UPS cartoonists: Garry Trudeau (Doonesbury) and Cathy Guisewite (Cathy), the first time all three finalists for the Reuben have been represented by the same syndicate. And talent like Oliphant, named Best Editorial Cartoonist (and picking up his fourth NCS award) in 1991.

And Abby. Celebrating 35 years in syndication this year, Dear Abby remains the premier advice columnist in the country. And Betty Debnam, creator of The Mini Page, winner of three prestigious awards recently, from the Department of Interior, the American Chemical Society and EDPRESS. And Gee Gee Geyer, celebrating 10 years with UPS and receiving numerous awards in the past year as well. And many, many more.

We're also proud of our affiliate companies: Andrews and McMeel, our publishing subsidiary, and OZ, the gift and stationery arm of A&M; Universal Licensing Corp.; Trexler Industries; Universal Belo; and our newly created UniMedia division, which has just introduced a breakthrough in voice information systems for newspapers — UniFone — to bring revenues back to you. Likewise, as owners of three newspapers, *The Vista Press, The San Marcos Courier* and the *Mobile Homes Courier*, Kathleen Andrews and I have been affected by many of the same concerns as newspaper editors, and as such, are challenged to provide innovative solutions.

How can newspapers attract new readers and increase circulation in the '90s? You and Universal can do it.

Sincerely,

John P. McMeel

John P. McMeel, *President*

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CLASSIFICATIONS OF SYNDICATED FEATURES BY SUBJECT MATTER

Classification of Features

1. ADVICE
2. ANTIQUES
3. ASTROLOGY (Graphology, Biorhythm)
4. AUTOMOTIVE
5. BEAUTY
6. BOOKS
7. BUSINESS (Economics & Finance)
8. CHILDREN'S FEATURES
9. COINS & STAMPS
10. COMICS
    - A. Strips
    - B. Sunday Pages
    - C. Cartoon Panels
11. COMMENTARY
    - A. Political
    - B. General
12. COMPUTERS
13. CONSUMERISM
14. CONTESTS (Circulation & Promotion)
15. ECOLOGY (Environment)
16. EDITORIAL ART
    - A. Caricatures
    - B. Cartoon Panels
17. EDUCATION
18. ENTERTAINMENT
    - A. Films
    - B. Music
    - C. Television/Radio
    - D. Theater
    - E. TV Program Listings
    - F. Videos
19. ETIQUETTE
20. FAMILY (Child Rearing)
21. FASHION
22. FILLERS
23. FOOD & WINE
24. GAMES (Backgammon, Bridge, Chess, etc.)
25. GARDENING (Farming)
26. GOSSIP
27. HEALTH (Medical)
28. HOBBIES
29. HOUSE & HOME
    - A. Decorating
    - B. House Plans
    - C. Do-It-Yourself
30. HUMOR COLUMNS
31. LEGAL
32. MAPS & CHARTS
33. MISCELLANEOUS COLUMNS AND FEATURES
34. NEWS SERVICES
35. OUTDOORS
    - A. Camping
    - B. Fishing
    - C. Hunting
36. PATTERNS (Sewing)
37. PETS
38. PHOTOGRAPHY
39. PHOTO SERVICES (Pictures)
40. POLLS & SURVEYS
41. PUZZLES
    - A. Crossword
    - B. Quizzes
    - C. Word Games
42. REAL ESTATE
43. RELIGION
44. RETIREMENT (Senior Citizens)
45. SCIENCE (Technology)
46. SERIALIZATIONS
    - A. Non-Fiction
    - B. Fiction
47. SHORT STORIES
48. SPORTS (Spectator and Participant)
49. TEEN-AGE FEATURES
50. TRAVEL
51. WOMEN'S PAGES

Codes, Symbols, and Abbreviations

FREQUENCY

S ..... Sunday
7tw ..... Seven times a week
6tw ..... Six times a week
5tw ..... Five times a week
4tw ..... Four times a week
3tw ..... Three times a week
2tw ..... Two times a week
1tw ..... One time a week
1tm ..... Monthly
2tm ..... Semi-monthly
eom ..... Bi-monthly
an ..... Annually
cont ..... Contract
occ ..... Occasionally
qt ..... Quarterly
sea ..... Seasonal

HOW FEATURE IS FURNISHED

500, etc. ..... Number of words
42x5", 78.6x4" etc. ..... Picas wide and inches deep
ps ..... Page (standard)
pt ..... Page (tabloid)
dt ..... Double truck
hps ..... Half-page (standard)
hpt ..... Half-page (tabloid)
hpv ..... Half-page (vertical)
tps ..... Third-page (standard)
tpt ..... Third-page (tabloid)
qps ..... Quarter-page (standard)
qpt ..... Quarter-page (tabloid)
qph ..... Quarter-page (horizontal)
sph ..... Sixth-page (horizontal)
spv ..... Sixth-page (vertical)
var ..... Varies
bl ..... Book length
sup ..... Supplement

SIZE OF FEATURE

ctc ..... Computer-to-computer
fax ..... Facsimile
id ..... Illustrated with drawings
igp ..... Illustrated with glossy photos
ing ..... Illustrated with photo negatives
mail ..... By mail
man ..... Manuscript
orp ..... Offset repro proofs
Scannable
- **C12** ..... Courier 12
- **ocra** ..... OCRA
- **p199** ..... Perry 199

Wire
- **DF** ..... AP DataFeature
- **DNS** ..... UPI DataNews

* ..... Also available in Spanish

1-ADVICE

A Good Book To Read — 7tw /1tw -500-1000 -man -Martin J. Ross . LAW
About Real Estate — 1tw -750 -mail/DF -Don G. Campbell . . . . . KFS
Ad-Section Editorial for Careers — an -25000 -man /mail/DF /DNS -Staff . . . . . SFI
Advice to the Working Woman — 1tw -650 -orp /mail -Sam Ion . LIB
Advice For Living — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . DID
Alert Consumer, The — 1tw -orp /mail/DF /DNS -Staff . . . . . CNS
All About Animals — 1tw -500 -orp /mail -D'Arcy Bryan . . . . . LIB
All That Zazz — 5tw -600 -man /mail/wire -Jeffrey Zaslow . . . . . UFS
Ann Landers — 7tw -750 -orp /mail/DF /DNS -Ann Landers . . . . . CRE
Antique Or Junque — 1tw -550 -orp /mail/DF /DNS /id /igp -McCollam . . . . . CNS
Anxiety — 1tm -400 -orp /ctc /wire -Ma Jerilyn Ross . . . . . NU
Anxiety Disorders Features — 1tw -200-400 -orp /ctc /wire -Jerilyn Ross, MA/LICSW . . . . . NU
Ask Beth — 3tw -500 -man /C12 /DF /DNS -Beth Winship . . . . . LATS
***Ask Dr. Brothers** — 6tw -650 -orp /man /DF -Dr. Joyce Brothers . . KFS
Ask Dr. Ruth — 2tw -25xvar -orp /DF -Dr. Ruth Westheimer . . . . . KFS
Ask Karen — 1tw -500-600 -mail/ctc -Karen Robbins . . . . . WFS
Ask The Ad Doctor — 1tm -var/spv -orp /man -Jack Haberstroh, Ph.D. . . . . ATD
Ask Yolonda Gayles — 2tw -700 -man /mail/wire -Yolonda Gayles . GAY
Astro Advice Daily — 7tw -750 -orp /mail -Eugenia Last . . . . . LIB
Astro Advice Weekly — 1tw -750 -orp /mail -Eugenia Last . . . . . LIB
At Work — 1tw /cont -500/var -ctc /fax /orp /mail -Joan Lloyd . . . . SNS
Auto Repair Promo./Ads — 1tw /2tw -var -orp -Staff . . . . . SSI
Autoword — 1tw -800 -orp /mail/DF /DNS . . . . . CNS
Backyard Gardener — 1tw -600 -orp /mail/DF /DNS /id -Patrick Donton . . . . . CNS
Bark Bark — 5tw -500 -man -Damon Dahna . . . . . WMS
Beauty — 1tw -var -mail -Apollonia . . . . . NNB
Beauty Forum — 1tw -ps/var -man /mail/fax -Teresa Carlton . . . . . BO
Beauty Roundup — 1tw -ps/var -man /mail/fax -Patricia Canole . . . BO
Beauty Tips From Hollywood — 1tw -500 -orp -Various Celebrities . SCI
Behavior Behind The News — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . . DID
Better English — 7tw -200 -crp -C. Gordon . . . . . SCI
Bondy On Money — 2tw -600 -mail/DF /DNS -Susan Bondy . . . . . CRE
Brain Twisters — 2tw -400 -orp -Don Douglas . . . . . SCI
Brides & Bouquets — an -sup (20 stories) -orp /mail/DF /DNS /id /igp -Staff . . . . . CNS
Business Success Tips & Shortcuts — 1tm /cont -qps/700-1000 -man /fax -The ICS Group . . . . . IBIS
Business Traveler, The — 2tm -700 -orp /mail/DF /DNS -Chris Barnett . . . . . CNS
Buying On Credit Q & A — 1tw -600 -mail/ctc /DF -Don Henry . . . RFS
Calling Colleen — 1tw -4¼ -orp -Staff . . . . . CSP
Canadian Sportfishing — 1tw -750 -mail/fax -Henry Waszczuk . . . . SS
Cancer Research Features — 1tw -200-400 -orp /ctc /wire -Carolyn Aldige . . . . . NU
Car Keys — 1tw -spv -orp /id -B. Woody . . . . . OPS
Car Talk — 2tm -500 -orp -Ed Janicki . . . . . SCI
Carcare — 1tw -250 -orp -B. Adelsberger . . . . . SCI
Career Strategies — 1tw -750 -man /mail/ctc -Dr. Joy Reed Belt . . ENF
Careers — 1tw -450 -man /mail/ctc /DF -Staff . . . . . CRN
Careers — 2tw -man /DF /DNS -Joyce Lain Kennedy . . . . . LATS
Careers — 2tw -650 -man /mail/DF /DNS -Joyce Lain Kennedy . . . . . SFI
Careers and Graduation — an -sup (20 features) -orp /mail/DF /DNS /id/igp -Staff . . . . . CNS
Careers Ad Section -Editorial (2 times yearly) — 2tan -15000 -man /mail/DF -Staff . . . . . CRN
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Common Sense Etiquette For Businesswomen & Wives — occ /cont -sph/spv/500-700 -man /fax -IBIS Group . . . . . IBIS
Computer Advisor — 1tw -700 -ctc /fax -W. Richard Reynolds . . . INNF
Computer INSIGHT — 1tw -700 -ctc /fax -W. Richard Reynolds . . INNF
Computer Tips & Ideas — occ /1tm -qps/500-1000 -man /fax -S.J. Allan . . . . . IBIS
Consumers' Dilemma, U.S.A. — 1tw -400 -orp /mail -Samuel P. Levine . . . . . LEV
Coping — 1tm -1200/var -man /mail/ctc /id -Barbara Burtoff . . . . BBS
Cosmic College — 1tw /1tm -2 col. x 6 /2 col. x 7 /1 col. -orp /id /mail -Larry White . . . . . TIM
***Coupon Clipper** — 1tw -600 -orp /mail /wire -June Fuller . . . . . UFS
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Dear Diane — 5tw -600 -man /mail/wire -Diane Crowley . . . . . UFS
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Dear Sally — 7tw -200 -orp -C. Gordon . . . . . SCI
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Dr. Job — 1tw -450 -man /DF /DNS /ctc -Sandra Pesmen . . . . . CRN
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Eat Right And Live Longer — occ /cont -12x30 -orp /id /mail -Lelord Kordel . . . . . SPE
Eat Up And Slim Down — occ /cont -12x25 -orp /id /mail -Lelord Kordel . . . . . SPE
Eat Your Troubles Away — occ /cont -12½x28 -orp /id /mail -Lelord Kordel . . . . . SPE
Ecoline — 1tw -11x3 -mail -Catherine Farley . . . . . SS
Employees Rights Advisor — 1tw -500-800 -mail/ctc -J.D. Joel Joseph . . . . . NPW
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Ethics & Religion — 1tw -750-800 -man /wire/DF /DNS /fax /ctc -Michael J. McManus . . . . . MCM
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Feel Young Again — occ /cont -12x28 -orp /id /mail -Lelord Kordel . SPE
Filmbriefs — 1tw /2tm /cont -500/var -ctc /fax /orp /mail -Frank Judge & Staff . . . . . SNS
Floral Portrayals — 1tw -var -orp -Staff . . . . . FCP
***Focus On The Family** — 1tw -650/63x6.5 -man /igp /ctc /fax /mail -Dr. James Dobson . . . . . MES
Food For Thought Column/Q & A — 2tw -800 -mail/wire/DF /DNS -Dr. Jean Mayer & Jeanne Goldberg . . . . . WPW
For Teens — 6tw -350 -orp /mail/DF /DNS -Willard Abraham . . . . . CNS
From The Ground Up — 1tw -750 -ctc /igp /mail /fax -Edward Hutchison . . . . . FGU
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Gardening Tips — 1tw -ps -orp -S. Graham . . . . . SCI
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Grandparenting — 1tw -600 -mail/DF /C-12 -Dee Hardie & Tom . . UPS
Handy Tips For Business Woman — occ /cont -qps/500-800 -man /fax -IBIS Group . . . . . IBIS
Health & Nutrition — 1tw -200-400 -ctc /orp /wire -Dr. Robert Pollack, M.D. . . . . NU
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Kids Ask Peggy — 1tw -6½x10 -orp -Peggy Hinders . . . . . AIS
Kinsey Report, The — 3tw -600 -man /mail/wire -June Reinisch, Ph.D. . . . . UFS
Kitchen Hints/Graphic — 1tw -25.6 -orp /mail -Carol Cutler & Mimi Harrison . . . . . CNS
Know Your Banker — 1tm -600 -mail/ctc -Carl A. Holth . . . . . BN
Law and Order — 7tw /1tw -500-1000 -man -Martin J. Ross . . . . . LAW
Law Brief, The — 7tw /1tw -500-1000 -man -Martin J. Ross . . . . . LAW
Law Clinic, The — 7tw /1tw -500-1000 -man -Martin J. Ross . . . . . LAW
Legally Speaking — 1tw /cont -600/var -ctc /fax /orp /mail -Tony Westin . . . . . SNS
Living With A Disability — 1tw -700 -orp /mail/wire -Dianne B. Piastro . . . . . NEA
***Look Younger-Feel Better** — occ /cont -12½x28 -orp /id /mail -Lelord Kordel . . . . . SPE
Looking Great — 1tw /** -750 -mail/ctc -Gloria Lintermans . . . . . WFS
Louisa's Letter — 1tw -20x5 -orp /mail -Mrs. Hugo Sims, Sr. . . . . EDC
Mainly For Seniors — 1tw -600 -orp /mail/DF /DNS -Len Hansen . CNS
Making The Most Of Travel — cont -1000/var -man /mail/igp /ing /fax /ctc -Patricia Arrigoni . . . . . ATS
Managers' Workshop, The — 1tw -500-800 -mail/ctc -Jeffrey Davidson MBA, CMC . . . . . NPW
Manners/Letitia Baldridge Column — 1tw -var -orp /mail/DF /DNS -Letitia Baldridge . . . . . CNS
Marketing Yourself — 2tw -600 -man/mail -/Anabel Kilgerman and Lawrence H. Zisman . . . . . MPP
Men & Women — cont -600-1000 -man /mail -Dr. John Yacenda . . HPF
Men's Clothes Line — 1tw -sph -orp /id -Jean-Paul DeVellard . . . . SCI
Mind & Body — 1tw /cont -600/var -ctc /fax /orp /mail -Julian Whitaker . . . . . SNS
Miracle Gardening — 1tw -100/qps -id -S. Graham . . . . . SCI
Miss Manners — 3tw -600 -man /mail/wire -Judith Martin . . . . . UFS
Modern Etiquette — 1tw -250 -orp -J. Sherrod . . . . . SCI
Moneywise — 1tw /1tm -700 -man /mail/ctc -Paul Barringer . . . . . FIN
More For Your Money — 1tw -250/hps -orp -Righetti . . . . . SCI
Mortal Matters — 1tw -450 -mail/DF /DNS -Sara Engram . . . . . UPS
Mortgage Matters — 1tw -600 -ctc /fax /mail -Earl Peattie . . . . . MNC
Motor Tips — 1tw -ps -orp /id -Various . . . . . OPS
Motorcycles — 1tw -500 -orp -P. Faherty . . . . . SCI
Mutual Funds — 1tw -750 -ctc/fax/mail -Werner Renberg . . . . . REN
My Answer — 6tw -300 -mail/DF /DNS -Billy Graham . . . . . TMS
MINDING YOUR BUSINESS — 1tw /cont -600-900 -man /fax -IBIS Group . . . . . IBIS
Nat's Hints — 1tw -ps/var -man /mail/fax -Natalie Carlton . . . . . BO
Nat's Shortcuts For The Household — 1tw -ps -orp /id -Natalie Carlton . . . . . OPS
Neil Solomon, M.D. Ph. D — 6tw -450 -man /C12 /DF /DNS -Dr. Neil Solomon . . . . . LATS
Novice Auto Mechanic — 1tw -ps -orp /id -A. House . . . . . SCI
Older Is Better — 1tw -var -orp -Various . . . . . OPS
Olga Knows — 1tw -500 -man /mail -Annie Milligan . . . . . MLS
On Aging — 1tw -900 -mail/wire/DF /DNS -UCLA/USC Gerontology Center . . . . . WPW
On Marriage And Divorce — 1tw -500 -mail/ctc -Dr. Melvyn Berke . WFS
On My Own — 1tw -500 -man -Pat Kite . . . . . KPC
Our Children — 1tw -700 -orp /mail/DF /DNS -Dr. Willard Abrams . CNS
Our Lively Language — 1tw -400 -man /mail/ctc -Sally Bright . . . OLL
OPALS: Older People With Active Lifestyles — 1tw /s -450-550 -mail/fax -David J. Demko, Ph.D. . . . . DEA
OPALS: Senior Living — 1tw /s -1000-1200 -mail/fax -David J. Demko, Ph.D. . . . . DEA
Parenting Plus — 1tw -500 -man -Marion Michaels . . . . . MN
Paying The Taxman — 1tw /cont -500/var -ctc /fax /orp /mail -Thomas Mahoney . . . . . SNS
People At Work — 1tw -500 -orp -Dr. Mildred Culp . . . . . SCI
Personal Organizer — 1tw -var -mail/wire -Susan Valaskovic . . . . SHN
Personality Quiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Pet World — 1tw -500 -man -Dart Anthony . . . . . WMS
PhotoTips — 1tw -700 -orp /mail/DF /DNS -Ken Marshall . . . . . CNS
Plant Talk — 1tw -250 -orp -Righetti . . . . . SCI

Points On Pets — 1tw -600 -orp /mail/DF /DNS -R.G. Elmore . . . . CNS
Polly's Pointers — 5tw -450 -orp /mail/wire -Polly Fisher . . . . . NEA
Professional Management — 1tw -500 -orp -Drs. Ned and Marilyn Collins . . . . . SCI
PsyQuiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . . DID
Q & A - Beauty At Home — 7tw -100 -orp -E.C. Gordon . . . . . SCI
Q & A - Healthwise — 1tm -200 -orp -K. Butler & E. Rayner . . . . . SCI
Real Cases In Real Estate — 1tw -450-500 -man/ctc -Andrea Lee Negroni and Mary Burt . . . . . SIS
Report From Planet Earth — 1tw -500 -man -Various . . . . . MN
Road Warriors, The — 1tw /cont -800/var -ctc /fax /orp /mail -Clifford Fewel & Tom Lankard . . . . . SNS
Rx for Healthy Living — 1tm -200-400 -orp /wire/ctc -James M. Ripper, M.D. . . . . NU
RV Traveling — 1tw -750 -ctc/man/mail -Bill & Jan Moeller . . . . . MJB
Scott Burns Financial Column — 3tw -800 -mail/DF -Scott Burns . KFS
Second Opinion — 1tm /qt -hptx2 -orp /id /man /igp -Staff . . . . . GNB
Second Time Around, The — 1tw -var -man/ctc/mail -Patricia & Richard Bennett, D.C.S.W. . . . . LIS
Self Defense For Women — 1tw -qps -orp /id -E. Farkas . . . . . OPS
Self-Analysis Quizzes — 7tw -hpt -orp /mail/id -Jane Singer . . . . SCI
Senior Clinic — 1tw -600 -man /mail -Dr. Frank MacInnis . . . . . HFM
Senior Clinic — 1tw -750 -wire/mail/fax -Dr. Frank MacInnis . . . . . SS
Senior Forum — 5tw -500 -man /C12 /DF /DNS -Kent Collins . . . . LATS
Sew Easy — 1tw -600 -orp /mail/DF /DNS /id -Madeline Hunter . . . CNS
Sew Simple — 1tw -550 -mail/DF /DNA /id -Eunice Farmer . . . . . KFS
Single File — 2tw -600 -man /C12 /DF /DNS -Susan Deitz . . . . . LATS
Single Hotline — 1tw -qps -man -Dick Syatt . . . . . SYH
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Single Parenting — 1tw -500-650 -man -Marion Michaels . . . . . MN
Singles World — 1tm -1000 -man /mail/ctc -Anne Cunningham . . . IPN
Skintalk — 1tw -150-200 -mail -Jon H. Blum, M.D. . . . . SKT
Small Business Consultant — 1tw -500 -mail/ctc -Carl E. Meyering . BN
Smart Money — 3tw -600 -orp /mail/wire -Bruce Williams . . . . . NEA
Smart Money/Graphic — 1tw -25.5 -orp /mail -Ken Marshall . . . . CNS
Solutions (Formerly, The Northern Perspective) — s/1tw -750-800 -mail/wire/DF /DNS -Michael J. McManus . . . . . MCM
Sport Psychology Adviser/Dear Andy — 1tw -400-500 -man -Andrew Andersen, Ph.D. . . . . SAF
***Stay Alive Longer** — occ /cont -12x30 -orp /id /mail -Lelord Kordel . SPE
Stay Young Longer — occ /cont -12x28 -orp /id /mail -Lelord Kordel . SPE
Staying Ahead Column — 2tw -750 -mail/wire/DF /DNS -Jane Bryant Quinn . . . . . WPW
Staying Well — 1tw /cont -350-500 -ctc /fax /orp /mail - Harvey Turner . . . . . SNS
Sterling Moss Talks — 1tm -500 -orp -Sterling Moss . . . . . SCI
Super Handyman — 3tw -550 -mail/DF /id -Al Carrell . . . . . KFS
Surviving Single — 1tw -500 -man - Various . . . . . MN
Taking Stock — 3tw -300 -mail/DF /DNS -Malcolm Berko . . . . . CRE
Tales From The Front — 2tw -650 -mail/DF /DNS -Cheryl Lavin & Laura Kavesh . . . . . TMS
Tax Adviser, The — 1tw -600 -orp /mail -Smith George . . . . . NEA
Tax Report, The — 1tw -600 -mail/DF /DNS -Julian Block . . . . . TMS
Teenage Driving Tips — 1tw -500 -orp -J. Sherrod . . . . . SCI
Thanks A Million — 1tw -500 -mail/DF /orp /DNS - Percy Ross . . . CRE
The Dirt-Cheap Decorator — 1tw -350-500 -man /mail/id /igp /ctc -Molly Milligan . . . . . MLS
The Gadget Guru — 1tw -700 -mail/fax /DF -Andy Pargh . . . . . GG
The Teen Scene — 1tw -500 -orp /fax -Karen Michelle . . . . . GSM
ThinOut! — 1tw -750 -wire -Lynn Harper . . . . . NYT
This Month In The Stars — 1tm -2 col. x 8 -orp /id /mail -Larry White . . . . . TIM
This Week In The Stars — 1tw -2 col. x 6 /1 col. -orp /id /mail -Larry White . . . . . TIM
Time Shavers — 1tw -var -mail/wire -SHNS . . . . . SHN
Tips For Novice Automechanic — 1tm -250 -orp -Scott Connor . . SCI
Tips For Planet Earth — 1tw -900 -mail/wire/DF /DNS - Diane MacEachern . . . . . WPW
Travel Feed — 1tw /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
Travel Tip/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . . CNS
Tween 12 & 20 — 6tw -600 -mail/DF /DNS -Dr. Robert Wallace . . TMS
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Weekly Features Service — 1tw -var -orp - . . . . . TMS
What Life Has Taught Me — 1tw -var -orp - Various Celebrities . . SCI
Wine And Liquor Uncomplicator (Facts) — 1tw -spv -orp -G. Ford . . . . . OPS
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WorkStyle — 1tw -700 -mail/wire -Dr. Paula Bern . . . . . SHN
Worry Clinic, The — 6tw -500/20x8 -orp /mail -Dr. George W. Crane . . . . . HOP
Yard Yarns — 1tw -250 -orp -Righetti . . . . . SCI
You Are Living History — 1tw -800 -man/mail -Mary Ellen Corbett and Lewis A. Little . . . . . LIT
You Can Fix It — 1tw -100 -orp /id -Walt Trag . . . . . SCI
You, Your Child, And School — 1tw /7tw -500 -man /mail -David Nydick . . . . . DAN
Your Car And You — 1tw -ps -orp /id -F. Treadgold . . . . . OPS
Your Place In The Workplace — 1tw -500 -orp - . . . . . SCI
Your Social Security — 1tw -700 -orp /mail/DF /DNS - Staff . . . . CNS
Youth Parade — 1tw -600 -igp - Staff . . . . . CAI

2-ANTIQUES

Antique Detective — 1tw -350/pqs -man /igp /mail -Anne Gilbert . ANT
Antique Or Junque — 1tw -550 -orp /mail/DF /DNS /id /igp - McCollam . . . . . CNS
Antique Wise — 1tw -750 -mail/DF /ctc /igp - Emyl Jenkins . . . . . CF
Antiques — 1tw -850 -C12 /p199/DF /igp - Lita Solis-Cohen . . . . . ART
Antiques — 1tw -250 -id -Nadja Maril . . . . . SCI
Appraisal By Abramson — 1tw -var -mail -Elaine Sandra Abramson . CAC
Contemporary Collectibles — 1tw -700 -orp /mail/DF /DNS /id - Linda Rosenkrantz . . . . . CNS
Entertainment — 1tw -var -mail -Liz Albert . . . . . NNB
Flea Market Finds — 1tw -500 -orp /id /DF /mail - Charles Mather . CRO
Homes & Gardens Mini — 1tw /(15) -var -orp /mail/DMS /DF /id /igp -Staff . . . . . CNS
Kovels: Antiques And Collecting — 1tw -850 -mail/DF /igp -Ralph and Terry Kovel . . . . . KFS
Litamail — 1tw -650 -C12 /p199/igp /DF - Lita Solis-Cohen . . . . . ART
Treasure Chest Features — 1tm -200-1000/var -orp /igp /id /mail . TC

3-ASTROLOGY (Graphology, Biorhythm)

Astrascope — 7tw -500 -wire/mail -Carl Paul . . . . . NYT
Astro Advice Daily — 7tw -750 -orp /mail -Eugenia Last . . . . . LIB
Astro Advice Weekly — 1tw -750 -orp /mail -Eugenia Last . . . . . LIB
Astro Analysis — 1tw -21x10¼ -orp -Sonia McGinnis . . . . . MOR
Astro Money Signs — 1tw -2 col. x 6 /1 col. -orp /id /mail -Larry White . . . . . TIM
***Astro*Graph** — 7tw -425 -orp /mail/wire -Bernice Bede Osol . . . . . NEA
***Astrological Forecast** — 7tw /s -600 -man /C12 /DF /DNS - Sydney Omarr . . . . . LATS
Birthstone — 1tm -sph -orp /mail -D. Kliewer . . . . . SCI
College Press Service — 2tw -var/sup -mail . . . . . TMS
Cosmic College — 1tw /1tm -2 col. x 6 /2 col. x 7 /1 col. -orp /id /mail -Larry White . . . . . TIM
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . . CNS
Crowley's Horoscope — 1tw -9½x13 -orp /mail -B.J. Crowley . . . EDC
Dream Talk — 1tw -750 -orp /mail -Eugenia Last . . . . . LIB
Fifty Dollars An Idea — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Glasser Guide — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Glasserfield Directory — 1tm -ps -mail/man -Selma Glasser . . . . GLA
Handwriting Analysis — 1tw -250 -orp /id -Righetti . . . . . SCI
Horoscope — 1tw -4¼ -orp -Florence Cotter . . . . . CSP
Horoscope Forecast — as -pt -orp /mail -Peter Angeles . . . . . SCI
Horoscope Line — 7tw -600/var -ctc - Various . . . . . PCG
Horoscopes — cnts -var -atx - Staff . . . . . AWI
Horoscopes — 1tw -pt -orp /mail -P. Angeles & Sybil Leek . . . . . SCI
Horrorscope — 6tw -4 col. -mail -Olsen Kelse . . . . . TSS
Joyce Jillson Horoscope — 7tw -700 -mail/DF /DNS -Joyce Jillson . TMS
Newsletter For Writers and Contestants — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Numerology — cnts -var -atx - Staff . . . . . AWI
Olga Knows — 1tw -500 -man /mail -Annie Milligan . . . . . MLS
Rhymed Horoscope — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Star Guide — 5tw -500 -orp /mail -Fiona Gaye . . . . . SCI
Star Stanzas — 1tm -ps -mail/man -Selma Glasser . . . . . GLA
Stars And Your Future — 1tw -100 -orp -R. Righetti . . . . . SCI
Starscope — 1tw -3½x9 -orp -Clare Annswell . . . . . SM
Starwatch — 7tw -650 -orp /mail/ DF /DNS - . . . . . CNS
Sybil Leek's Dream Column — 1tm -500 -orp -S. Leek . . . . . SCI
The Best Years — 1tw -800 -man /mail -Sidney H. Ascher . . . . . ASC
The Cosmic Clock — 1tw -300 -mail -Jo-Anne H. Lemieux . . . . . JHL
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This Week In The Stars — 1tw -2 col. x 6 /1 col. -orp /id /mail -Larry White . . . . . TIM
TVL OUTLOOK Horoscope — 1tw -var -orp /mail -C.C. Clark . . . . TVL
TVL Visions Horoscope — 1tw -var -orp /mail -C.C Clark . . . . . TVL
Weekly Features Service — 1tw -var -orp - . . . . . TMS
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Your Horoscope — 7tw -600 -mail/DF /DNS -Jeanne Dixon . . . . . UPS
Your Horoscope Guide — 1tw -600 -orp /mail/DF /DNS - . . . . . CNS
***Your Individual Horoscope** — 6tw /s -500 -orp /man /DF -Frances Drake . . . . . KFS
Your Lucky Stars — 1tw -var -man /orp -Diana Doe . . . . . DFS
Your Stars This Week — 1tw -750 -orp /man /mail /wire - Stella Wilder . . . . . UFS

4-AUTOMOTIVE

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Ask Joe — 1tw -500 -man /mail -Joe Collins . . . . . CARS
Auto Album — 1tw -300/19x4 -mail/DF /id -Tad Burness . . . . . NAS
Auto Facts — 1tw -350 -orp /wire/ctc - Staff . . . . . NU

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Auto/Wheeling How To's — 1tm -2000-3000 -man /id /igp -J.A. Kruza & Sawyer G. Brian and M. David Ward ..... KKI
Automobile — 12ty -500+ -man /id /igp -J.A. Kruza & Sawyer G. Brian and M. David Ward ..... KKI
Automobilia — 1tw -sph -orp /id -G. Fox ..... SCI
Automotive Features — 1tw -100-200/200-400 -orp /ctc /wire ..... NU
Automotive News Antique Car Package — -9200 -igp /mail/DF - Staff ..... CRN
Automotive News Editorial Ad Package — 1tw -5000 -man /mail/DF - Staff ..... CRN
Automotive News' New Car Ad Section - Editorial — 2tan - 18000 -man /mail/DF /igp - Staff ..... CRN
Automotive Question & Answer — 1tw -500 -man /ctc -Bob Hagin . PAC
Autoword — 1tw -800 -orp /mail/DF /DNS - ..... CNS
Bill's Car Care (I) — 1tw -400 -man /id /mail -Bill Adelsperger ... BIL
Bruce Grant — 1tw -500 -DF /DNS -Bruce Grant ..... MCC
Byline — 1tw -var -mail/wire -Tom Strongmen ..... SHN
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Car Cartoons — 7tw -var -orp - Various ..... SCI
Car Keys — 1tw -spv -orp /id -B. Woody ..... OPS
Car Talk — 1tw -300 -man -Arthur Ingoglia ..... ECS
Car Talk — 2tm -500 -orp -Ed Janicki ..... SCI
Carcare — 1tw -250 -orp -B. Adelsberger ..... SCI
Caring For Your Car — 1tw -750 -man /C12 /DF /DNS - Duncan Haimerl ..... LATS
Cars & Comments — 1tw -300 -orp -P. Carbone ..... SCI
Cars Today — 1tw -var -mail/wire -William Allan ..... SHN
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Click And Clack Talk Cars — 2tw -550 -orp/DF -Ray & Tom Magliozzi ..... KFS
Collectable Car — occ -700/1000 -man /igp /ctc -Bob Hagin .... PAC
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Down the Road — 1tw -800 -mail/ ctc - Various ..... AA
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Financial Mini — 1tw /(17) -var -orp /mail/DF /DNS /igp - Various . CNS
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Get Off the Road — 1tm -750 -igp /ctc /mail -Chambers Williams . AA
Handyma'am — 1tw -500 -man /ctc /id -Beverly Delulio ..... SIS
Hot Wheels — 1tw -800 -DF /DNS -Terry Jackson ..... MCC
Inside Auto Racing — 2tw -500 -man /mail/igp -Don O'Reilly .... AUN
International Motorsports Syndication — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino ..... ISS
Inventors Workshop — 1tw -orp /ctc /wire ..... NU
INSIGHT News Service — 2tw -ctc /fax ..... INNF
John Lynker — 1tw -var -mail/wire -John Lynker ..... SHN
Keane on Wheels — 1tw -725 -igp /ctc /mail -Tom Keane ..... AA
Keys To Wheels — 1tw -650 -DF /igp -Frank Aukofer ..... ART
KRTN News-Wire — 7tw -var -wire -Various ..... TMS
KRTN Photo Service — 7tw -var -wire ..... TMS
Let's Talk About Your Car — 1tw -300 -man -Ray Hite ..... ECS
Lifestyle — 1tw -15-part/10000 -wire/DNS -UPI reporters ..... UPI
Lifestyle—Roadtalk — 1tw -700 -wire/DNS -Jan Zverina ..... UPI
Motor Talk — 1tw -500 -mail -Fred W. Kline ..... CN
Motor Tips — 1tw -ps -orp /id - Various ..... OPS
Motorcycles — 1tw -500 -orp -P. Faherty ..... SCI
Motorsports — 1tw -500 -man /ctc -Tony Sakkis ..... PAC
Motorsports & TV Motorsports — 1tw -600-700 -mail/ctc /fax /man -Lou Modestino ..... ISS
Motorworld — 1tw -var -orp /mail -Dan Proudfoot ..... MIL
New England Motorsports North — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino ..... ISS
New England Motorsports Schedule — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino ..... ISS
New England Motorsports South — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino ..... ISS
Novice Auto Mechanic — 1tw -ps -orp /id -A. House ..... SCI
On the Road — 1tw -1000 -man /mail -Collins & Richardson .... CARS
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Ridin' In Style — 1tw -1000 -igp /wire/mail -Bob Sikorsky ..... NYT
Road Test — 1tw -500 -man /igp /ctc -Bill Russ ..... PAC
Road Warriors, The — 1tw /cont -800/var -ctc /fax /orp /mail - Clifford Fewel & Tom Lankard ..... SNS
RV Traveling — 1tw -750 -ctc/man/mail -Bill & Jan Moeller ..... MJB
RVs On The Road — 2tm -var -orp /mail/DF /DNS - Walt Miller ... CNS
Special Sections Advantage Service — 2tm -10000 -man /DF /DNS /id ..... LATS
Sterling Moss Talks — 1tm -500 -orp -Sterling Moss ..... SCI
Teenage Driving Tips — 1tw -500 -orp -J. Sherrod ..... SCI
The Auto Page — 1tw -1000 -man /mail/igp /ctc /id - John Heilig . APS
The Best of Automobile Quarterly — 1tw -1000 -man /mail/ctc -Various ..... APS
Tips For Novice Automechanic — 1tm -250 -orp -Scott Connor . . SCI
Truck/Van Talk — 1tm -750 -igp /ctc /mail -Tim Spell ..... AA
View from the Drivers's Seat — 1tw -1000 -man /mail -Carroll Collins ..... CARS
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Weekly Features Service — 1tw -var -orp - ..... TMS
Wheels — 1tw -600 -orp /mail/wire -Peter Bohr ..... NEA
WorkStyle — 1tw -700 -mail/wire -Dr. Paula Bern ..... SHN
Your Car — 1tw -600 -man /C12 /DF /DNS - Eugene Milmoe ..... LATS
Your Car And You — 1tw -ps -orp /id -F. Treadgold ..... OPS

5-BEAUTY

Advice to the Working Woman — 1tw -650 -orp /mail -Sam Ion . LIB
African Beauties — cont/occ -1000 -orp /igp - Various ..... NAF
Beauty — 1tw -ps/var -man /mail/fax -Patricia Canole ..... BO
Beauty — -ps/var -man /mail/fax -Sheri Paul ..... BO
Beauty — 1tw -var -mail -Apollonia ..... NNB
Beauty — 1tm -500 -orp -Blase of Hollywood ..... SCI
Beauty & Exercise Tips Of The Stars — 1tw -500 -orp /mail -Marian Singer ..... SCI
Beauty at Home — 1tw -ps -orp /mail/man -Lynn Carter ..... SCI
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Beauty Bits — 5tw /s -1 col. 6 deep -fax -Nancy Lane ..... WOR
Beauty Features — 1tw -ps/var -man /mail/fax - Various ..... BO
Beauty Forum — 1tw -ps/var -man /mail/fax -Teresa Carlton ..... BO
Beauty Roundup — 1tw -ps/var -man /mail/fax -Patricia Canole ... BO
Beauty Tips From Hollywood — 1tw -500 -orp - Various Celebrities . SCI
Better Living Guide — 1tw -var -mail/man - Staff ..... DIC
Celebrity Interviews — 5tw -500 -orp /mail -Fiwletter Ouwe ..... SCI
Celebrity Round-Ups — 7tw -hpt -orp /mail -Marian B. Singer .. SCI
Child — 10ty -var -wire/mail - Various ..... NYT
Clothes Minded — 1tw -450-500 -man /ctc /igp -Pati Lowell ..... SIS
Eat Up And Slim Down — occ /cont -12x25 -orp /id /mail -Lelord Kordel ..... SPE
Entertainment News Syndicate — 1tw -500/tps -igp ..... ENS
***Europa Press News Service** — eom -1000 -man /mail ..... EURO
Exercise — 1tw -ps/var -man /ing /mail - Staff ..... BO
Exercise Tips — 1tw -var -orp - Various ..... SCI
Fall/Winter Fashion — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff ..... CNS
Fashion — 1tw -var -mail -Julia Samuels ..... NNB
Fashion Sense — 1tw -700 -man /igp -Lila Nadell ..... FS
Fashion Tips — 2tm -var -man /cont/ctc /igp /mail -Staff ..... SAN
Filler Tips — 1tw -500 -orp /mail -Tannert ..... SCI
Film Transparencies Black & White Pictures — cont -var -mail . BO
Fitness — 1tw -300 -orp - Various ..... OPS
Fitness Forum — 1tw -700 -orp /mail/DF /DNS - Various ..... CNS
Food — 1tw -var -mail/orp /ctc -Andrea Diehl ..... NNB
FNA News — cont -var -igp /mail/wire /fax - Staff ..... FNA
Hair Care — 1tw -18x2 -orp -Carol Bentley ..... ITP
Health & Medical — 1tw -ps/var -man /mail/fax - Various ..... BO
***Health And Fitness News Service** — 3tw -7500 -man /DF /DNS /id -Various ..... LATS
In Fashion/Style 2 — 1tw -orp /mail/DF /DNS /id /igp ..... CNS
Living Slender — 1tw -ps -orp /mail/man -Francie Berg ..... SCI
Looking Great — 1tw /** -750 -mail/ctc -Gloria Lintermans .... WFS
McCall's — 1tm -var -wire/mail -Various ..... NYT
Men's Clothes Line — 1tw -sph -orp /id -Jean-Paul DeVellard ... SCI
Miracle Cosmetics — 1tw -ps -orp -A. House ..... SCI
***Paula Royce Graham** — cont/1tw -500/var -man /igp /mail -Paula Royce Graham ..... GPR
Q & A - Beauty At Home — 7tw -100 -orp -E.C. Gordon ..... SCI
Q & A - Healthwise — 1tm -200 -orp -K. Butler & E. Rayner .... SCI
Quizzes — 1tw -ps/var -man /mail/fax - Various ..... BO
Skintalk — 1tw -150-200 -mail -Jon H. Blum, M.D. ..... SKT
Spas Around The World — 1tw -ps/var -man /mail/fax -Sheri Paul . BO
Spring/Summer Fashion — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff ..... CNS
Strong Style — 1tw -600-800 -mail/ctc -Hope Strong ..... WFS
Test Yourself — 1tw -ps -orp /id -J. Sherrod ..... SCI
ThinOut! — 1tw -750 -wire -Lynn Harper ..... NYT
Today's Lifestyle (2) — 1tw -700 -orp /mail/DF /DNS /id /igp - .. CNS
WorkStyle — 1tw -700 -mail/wire -Dr. Paula Bern ..... SHN

6-BOOKS

A Good Book To Read — 7tw /1tw -500-1000 -man -Martin J. Ross . LAW
About Books — 1tw -600 -orp /mail/wire -American Library Association ..... NEA
Arts & Leisure (1) — 1tw -var -orp /mail/DF /DNS /id /igp - Staff . CNS
Best Of The Books — 1tw -500 -mail/ctc -Jill Kramer ..... WFS
Best-Selling Books — 1tw -var -DF - Various ..... LAT-WP
Black American Profile — 1tw -4x4 -orp /mail -Gene Machamer . MAC
Book Beat — 1tw -500 -mail -Ray Wilson ..... NEW
Book Beat — 1tw -750 -man -Curt Schleier ..... SCS
Book Ends — 1tw -250 -man /igp -Joseph Kaliff ..... AMF
Book Review — 1tw -750 -man/mail/igp/ctc -Jay Kravetz and Ruth Ann Lelansky ..... IPN
Book Review — 1tw -700 -wire/DF /DNS -Susan Dooley ..... NHN
Book Reviews — 3tw -600 -DF -The Boston Globe ..... BPI
Book Reviews — 1tw -var -orp /igp -Susan Slazinik ..... FEA
Book Reviews — 1tw -var -DF - Various ..... LAT-WP
Book Reviews (Children's) — 1tw -var -orp /igp -Carol Lee .... FEA
Book Serializations — occ -var -wire/mail -Various ..... NYT
Book Talk — 1tw -var -man -John Reilly ..... ECS
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Bookviews — 1tw -500-750 -man /fax -Alan Caruba ..... CBO
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Cook's Books — 1tw -var -mail/man /wire /fax - Joel Cook ..... AGT
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Fiction Today — 1tw -500/mail/fax -Tom Allan ..... TAS
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First Class — 1tm -600 -mail -Paulette Cooper ..... NAT
FNA News — cont -var -igp /mail/wire /fax - Staff ..... FNA
Glasser Guide — 1tm -ps -man /mail -Selma Glasser ..... GLA
Glasserfield Directory — 1tm -ps -mail/man -Selma Glasser .... GLA
International BusinessMan — 1tm -var -ctc -J.J. Edwards ..... IBN
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Paperback Books — 1tw -var -DF - Various ..... LAT-WP
Paperback Guide — 1tw -650 -mail/DF /orp -Martin Levin ..... APN
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Project-of-The-Week — 1tw -var -mail/igp /orp /id - Brian Woodley Smith ..... CHW
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TV Feature Package — 1tw -var -mail - Staff ..... CS
What Americans Are Reading — 1tw -250 -orp /mail/wire -American Library Association ..... NEA
Words on Tape — 1tw /cont -var -ctc /fax /orp /mail - Frank Judge & Staff ..... SNS
Write Ideas — 1tm -ps -mail/man - Various ..... GLA
***You're Putting Me On** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham ..... GPR
Zane Grey's Best Stories & Books — 1tw -ps/bl -orp - Various . OPS

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Auto Repair Promo./Ads — 1tw /2tw -var -orp - Staff ..... SSI
Automotive Features — 1tw -100-200/200-400 -orp /ctc /wire .... NU

Autoword — 1tw -800 -orp /mail/DF /DNS - . . . . . CNS
API Oil Stocks Industry Report — 1tw -400 -wire/DNS - Staff . . . UPI
Bank Portrayals — cont -var -orp - Staff . . . . . FCP
Banks Vs. Money Funds — 1tw -550 -mail/DF /DNS /id - Bob Heady & William Donoghue . . . . . TMS
Best Of The Week — 1tw -qpt -orp /mail - Various . . . . . AMW
Big Biz — 5tw -1 col. x 3½ -orp /mail -Harley Schwadron . . . . . DAA
Board of Economists — 1tw -var -DF - Various . . . . . LAT-WP
Bob Garfield's Ad Review — 1tw -600 -man /DF /DNS -Bob Garfield . . . . . CRN
Bondy On Money — 2tw -600 -mail/DF /DNS -Susan Bondy . . . . . CRE
Boys Town Features — 1tw -100-200/200-400 -orp /ctc /wire -Fr. Val Peter . . . . . NU
Business — 1tw -var -mail -Warren Pallitz . . . . . NWB
Business Card — 3tw -39x3½ -orp /mail -Gene and Ann Basset . . UFS
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Business Finance — qt -500 -man -David Faries . . . . . FAR
Business Finance — qt -500 -man -David Faries . . . . . FAR
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Business Magazine — 1tm -var -wire/mail - Various . . . . . NYT
Business Outlook (Financial 2) — 1tw -var -orp /mail/DF /DNS - Various . . . . . CNS
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Business Success Tips & Shortcuts — 1tm /cont -qps/700-1000 -man /fax -The ICS Group . . . . . IBIS
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Business Wire—Week In Review — 1tw -750 -wire/DNS -UPI business writers . . . . . UPI
Business Wire—Weekly Bond Lead — 1tw -550 -wire/DNS -UPI business writers . . . . . UPI
Business Wire—Weekly New Products Report— 1tw -700 -wire/DNS -UPI business writers . . . . . UPI
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Business Word Search — 1tw -spv -erp /mail -Tower . . . . . SCI
Business World — 1tw -1500 -wire/DNS -UPI business writers . . . . UPI
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California Commercial Scene — 1tw -900 -ctc /fax -David R. Walker . . . . . RENG
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Commercial Scene — 1tw -900 -ctc /fax -Ron Galperin . . . . . RENG
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Manners/Letitia Baldridge Column — 1tw -var -orp /mail/DF /DNS -Letitia Baldridge . . . . . CNS
Marketing — 1tw -var -DF -Bruce Horovitz . . . . . LAT-WP
Maryland Commentary — 1tw -400-600 -orp /ctc -Lou Panos . . . ASD
Middle East Cable — 1tw -var -man /mail/ctc /fax - Mike Maggio . CON
Money and You — 1tw -600 -orp /mail/DF /DNS - . . . . . CNS
Money Matters — 1tw -600 -mail/DF /ctc -Karen Lazarovic . . . . . CF
Money Matters — 3tw -500 -orp -Dave Goodwin . . . . . GWN
Money Service, The — 1tw -2500 -mail/DF /DNS /C12 - Excerpts from Money Magazine . . . . . UPS
Money Talk — 1tw -var -DF -Carla Lazzareschi . . . . . LAT-WP
Money Talks — 1tw -hpt -orp /mail - Various . . . . . AMW
Money, Money, Money — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Moneylist — 5tw -4½ -orp /mail -Brendan Boyd . . . . . UPS
Moneywise — 1tw /1tm -700 -man /mail/ctc -Paul Barringer . . . . . FIN
***Mortageweek (editorial)** — 1tw -var -ctc /orp /mail /fax - Staff . RMA
Mutual Fund Scoreboard — 1tw -var -orp /ctc /fax /mail - Staff . RMA
Mutual Funds — 1tw -750 -ctc /fax /mail - Werner Renberg . . . . . REN
Mutual Funds & Market Timing — 1tw -600 -man /mail/ctc -Merle E. Dowd and Paul Merriman . . . . . DOW
My Success Story — 1tw -var -orp - Various . . . . . SCI
MINDING YOUR BUSINESS — 1tw /cont -600-900 -man /fax -IBIS Group . . . . . IBIS
New Economy Notes — 1tw -var -mail/wire -John Burgess . . . . . SHN
News And Comment — 5tw -var -man /mail/ctc /fax - Charles Hampton Savage . . . . . CON
News-Features-Pix (GNB) — 1tm /qt -pt/var/Sup -orp /id /man /igp -Staff . . . . . GNB
Newsletter For Writers and Contestants — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Newslink Africa — 1tw /1tm -1000/sup/bl/var -orp /mail/igp - Staff . NAF
Opinion & Analysis — 1tw /(17) -var -orp /mail/DF /DNS /id - Various . . . . . CNS
Pacific Dialogue — 1tw -800 -man /mail/fax -Bob Miko . . . . . MNS
Pacific Notebook — 1tw -800 -man /mail/fax -Bob Miko . . . . . MNS
Pacific Rim — 1tw -750 -mail/DF /DNS -Alexander Besher . . . . . CHR
Paul Craig Roberts — 1tw -var -mail/wire -Paul Craig Roberts . . . SHN
Paying The Taxman — 1tw /cont -500/var -ctc /fax /orp /mail - Thomas Mahoney . . . . . SNS
Photo Features On Business/Commerce — cont/occ -1000 -orp /igp -Various . . . . . NAF
Plexers — . . . . . PLX
Professional Management — 1tw -500 -orp -Drs. Ned and Marilyn Collins . . . . . SCI
Putting The Byte Into Your Business — 1tw -500 -orp /mail -D.Z. Meilach . . . . . SCI
Quarterly Economic Roundup — qt -var -mail/ctc - Staff . . . . . BN
Real Estate Chats Q & A — 1tw -550 -mail/ctc /DF -Don Henry . . RFS
Retail Market Clinic — cont -300/var -man /mail/fax -Dana K. Cassell . . . . . BFS
Robert K. Heady on Banking — 1tw -650 -DF /DNS /mail -Bob Heady . . . . . TMS
Robert Kuttner Column — 1tw -850 -mail/wire/DF /DNS - Robert Kuttner . . . . . WPW
Robert Metz — 2tw -800 -man /mail/wire -Robert Metz . . . . . UFS
Robert Reno — 2tw -600 -man /DF /DNS -Robert Reno . . . . . LATS
Ron Goble — 1tw -400 -DF /DNS -Ron Goble . . . . . MCC
Scott Burns Financial Column — 3tw -800 -mail/DF -Scott Burns . KFS
Self-Analysis Quizzes — 7tw -hpt -orp /mail/id -Jane Singer . . . . SCI
Single Parenting — 1tw -500-650 -man -Marion Michaels . . . . . MN
Small Business — 1tw -750 -p199/DF -Mark Stevens . . . . . STE
Small Business Money & Taxes — 1tw -700-800 -man /wire/mail /ctc /fax - CLI
Smart Money — 3tw -600 -orp /mail/wire -Bruce Williams . . . . . NEA
Smart Money/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . CNS
Solutions (Formerly, The Northern Perspective) — s /1tw - 750-800 -mail/wire/DF /DNS - Michael J. McManus . . . . . MCM
Southern California Focus — 2tw -600/700 -mail/DF -Thomas Elias . . . . . SCF
Speaking Out For Children — 1tw -200-400 -orp /ctc /wire -David Liederman & Child Welfare League . . . . . NU
Special Sections Advantage Service — 2tm -10000 -man /DF /DNS /id . . . . . LATS
Star Stanzas — 1tm -ps -mail/man -Selma Glasser . . . . . GLA
Staying Ahead Column — 2tw -750 -mail/wire/DF /DNS - Jane Bryant Quinn . . . . . WPW
Stop, Thief! — 1tw -var -orp /mail - Staff . . . . . AMW
StreetWise — 1tw -700 -mail/DF /DNS -Herb Greenberg . . . . . CHR
Succeeding in Small Business — 1tw -850 -man /igp /DF /DNS - Jane Applegate . . . . . LATS
Successful Investing — 3tw -750 -mail/DF /DNS -Andrew Leckey . TMS
Surviving Single — 1tw -500 -man - Various . . . . . MN
SHNS — 7tw -var -mail/wire/DF /DNS - Staff . . . . . SHN
Taking Care of Your Money — 1tw -750 -orp /mail -Brian Costello . MIL
Taking Stock — 3tw -300 -mail/DF /DNS -Malcolm Berko . . . . . CRE
Tax & Financial Management Series — 1tm -1000-1500 -man - Staff CLI
Tax Adviser, The — 1tw -600 -orp /mail -Smith George . . . . . NEA
Tax Fables — 1tw -600 -mail/wire -A.J. Cook . . . . . SHN
Tax Report, The — 1tw -600 -mail/DF /DNS -Julian Block . . . . . TMS
Tax Updates — 1tw -300 -mail/ctc - Staff . . . . . BN
The Economy In Mind — 2tw -750 -mail/DF /DNS -Warren T. Brookes . . . . . CRE
The European — 1tw -ctc /fax - . . . . . INNF
The Meyers Report — 1tw -var -wire/mail/orp /ctc /fax - Gary Meyers . . . . . UFS
The Observer — 6tw -ctc /fax - . . . . . INNF
The Ticker — 1tw -var -DF -Julius Westheimer . . . . . LAT-WP
The Winning Edge — 2tw -700 -mail/DF /DNS /orp - Tom Burdick & Charlene Mitchell . . . . . CRE
Thomas Sowell — 1tw -var -mail/wire -Thomas Sowell . . . . . SHN
Today's Scene — 4tw -700 -orp /mail/DF /DNS /id /igp - Scene . . CNS
Today's Woman — an -sup (20 stories) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Tom Peters On Excellence — 1tw -1000 -mail/DF /DNS -Tom Peters . . . . . TMS
TMS Stocks — 7tw -var -ctc -Customized Stock Listings . . . . . TMS
Up The Ladder — 1tw -750 -mail/wire/fax -Sandra Woods . . . . . SS
Upstate Business — 1tm /cont -var -ctc /fax /orp /mail - Peter Heinrich . . . . . SNS
Various Features for Retail/Service Business — cont -var -man /mail/fax - Various . . . . . BFS
Virginia editors — 1tw -400-600 -orp - . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -John Edwards . . . . . ASD
Virginia Editors — 1tw -400-600 -orp -Ray Garland . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -John Jr. Horan . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -R.B. Hundley . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -Richard Johnson . . . . . ASD
Virginia Editors — 1tw -400-600 -orp -Roger McCord . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -Randy Murphey . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -John Waybright . . . . . ASD
Virginia Editors — 1tw -400-600 -orp -Ken Woodley . . . . . ASD
Virginian Editors — 1tw -400-600 -orp /ctc -D. Gregory Rooker . . . ASD
Where We Stand — 1tw -750-800/25x13¼ -orp /man /mail /igp - Albert Shanker . . . . . AFT
William Donoghue Column — 2tw -750 -mail/DF /DNS -William Donoghue . . . . . TMS
Windows — 1tw /cont -500-600 -ctc /fax /orp /mail - Paul Murphy . SNS
Word Processing — 1tw -500 -orp /mail -Dona Z. Meilach . . . . . SCI
Work Life — 1tw -500-700 -man /mail/ctc /fax - Lona O'Connor . . . OC
World Press Review — 1tm -750-2000 -mail -Reprints . . . . . WPR
Write Ideas — 1tm -ps -mail/man - Various . . . . . GLA
Your Financial Fitness — 1tw -400 -orp /wire/cfc - Staff . . . . . NU
Your Financial Health — 1tw -450 -mail/ctc -Carl E. Meyering . . . BN
Your Place In The Workplace — 1tw -500 -orp - . . . . . SCI

8-CHILDREN'S FEATURES

Aesops Fables Retold By Samuel Eppy — 1tw -ps -orp /id -Samuel Eppy . . . . . OPS
Ask Andy — 6tw -700 -man /C12 /DF /DNS - Ed Grade . . . . . LATS
Ask Aunt Madge — 7tw -var -man -Madge M. Saksena . . . . . ASK
Ask Shagg — 2tw /s -38½x2 /var -orp /mail -Peter Guren . . . . . UFS
Aunt Charlie's Kidchen — 1tw -var -orp /mail -Charlie Michaels . FAM
Book Reviews (Children's) — 1tw -var -orp /igp -Carol Lee . . . . FEA
Brainteasers — 1tw -ps -orp /id - Various . . . . . SCI
Bubble Gum Rapper — 1tw -var -orp /mail -Baton Rouge State-Times Education Services Dept. . . . . NEA
***BIOGRAPHY** — s -var -orp /mail -Steve McGarry . . . . . UFS
Celebrity Teen Talk — 1tw -600-700 -mail -Jason Rich . . . . . TTC
Children — 1tm -400 -orp /wire/ctc -David Liederman . . . . . NU
Children's Activities — 7tw -ps -orp - Various . . . . . SCI
Children's Express — 1tw -750 -ctc /mail/id - . . . . . CE
Children's Features — 1tw -500 -orp - Various . . . . . AIS
Children's Page — 1tw -ps -orp /id - Various . . . . . SCI
Children's Puzzles — 1tw -ps -orp /man /mail /fax - Staff . . . . . BO
Christmas Activities — 7tw -ps -orp /id - Various . . . . . SCI
Class Acts — 1tw -var -mail/wire -Fort Worth Star Telegram . . . . . WYT
Color The Drawing — 1tw -ps -orp -W. Trag . . . . . OPS

BUYING ARTWORK

I will pay the following prices for certain examples of the listed Sunday comic strip original artwork.

ALLEY OOP
1934-40 . . . . . $10,000

FLASH GORDON
1934 . . . . . $25,000
1935 30,000
1936 30,000
1937-40 15,000

KRAZY KAT
1916-1918 . . . . . $8,000
1919-22 6,000
1923-34 5,000
1935-44 4,000

MICKEY MOUSE
1930-33 . . . . . $30,000
1934-36 20,000
1937-40 10,000

POLLY & HER PALS
1915-25 . . . . . $3,000
1926-35 4,500

PRINCE VALIANT
1937 . . . . . $25,000
1938-42 15,000
1943-50 7,500
1950-60 4,500
1960-71 1,500

TARZAN
1930-32 . . . . . $10,000
1933-40 5,000
1941-50 3,000

TERRY & THE PIRATES
1934 . . . . . $10,000
1935-36 6,000
1937-39 3,000
1940-46 1,500

THIMBLE THEATRE/POPEYE
Pre 1930 . . . . . $3,000
1930-32 4,500
1933-38 3,000

DICK TRACY
1931-35 . . . . . $10,000
1936-37 4,000
1938-44 3,000
1945-50 2,000
1951-60 800
1961-74 500

$1000 EACH
Peanuts
Calvin & Hobbes
Doonesbury
Pogo-W. Kelly

This is a partial price list of my buying prices of complete Sunday comic strip pages. I am also looking for other comic strips, Daily and Sunday, Golden Age, Silver Age and Underground comic book pages and covers, specialty drawings, Christmas cards etc.

TOM HORVITZ
TRH GALLERY
255 N. El Cielo 601
Palm Springs, CA 92263
(619) 341-8592 FAX (619) 341-2357

Color This — 1tw -6¾x4 /8¼x4¾ -orp -Kern Pederson . . . . . SM
Comics For Kids — s -S-hps/tps/hpt/qps -orp -Bob Jr. Weber . . . . KFS
CHILDHELP — 1tm -400 -orp /ctc /wire -Father Val Peter . . . . . WU
Designs In Nature — 1tw -ps -orp /id -W. Hearn . . . . . OPS
Did You Know That — 1tw -hpv -orp /id -F. Treadgold . . . . . SCI
Dirary of Rock and Pop — 6tw -46x2 7/16 -orp /mail -Steve McGarry . . . . . UFS
Dot-To-Dot — 1tw -ps -orp /id -E. Engleman . . . . . SCI
Dot-To-Dot Monster Puzzle — 1tw -ps -orp /id -W. Trag . . . . . SCI
Dr. Griffin's Child Care — 1tw -300 -orp -Dr. Griffin . . . . . SCI
Drawing Is Fun — 1tw -ps -orp /id -W. Trag . . . . . SCI
Easter Activities — 7tw -ps -orp /id - Various . . . . . SCI
Eddy & Edie — 1tw -hpv -DNS -David Blair . . . . . WAC
Education — 1tw -400 -orp /wire/ctc -Keith Geiger . . . . . NU
Educational Puzzles — 7tw -ps -orp /id - Various . . . . . SCI
Eggers — s -sph/gps/spv/tpt/hpt -orp /mail -Lori Lee Landi . . . . . ATF
Family Mini — 1tw /(12) -var -orp /mail/DF /DNS /id /igp - Various . CNS
Fantastic Facts — 1tw -ps -orp /id -F. Treadgold . . . . . OPS
Father's Day/Mother's Day — an -sup (13 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Faulty Fables — 6tw -mail -Rick Stromoski . . . . . WFS
Find The Errors Puzzles — 1tw -ps -erp /id -F. Hayes . . . . . SCI
Finish The Picture Puzzles — 1tw -ps -orp /id -W. Trag . . . . . SCI
Food Mini — 1tw /(14) -var -orp /mail/DF /DNS /igp /id - Various . . CNS
Fun And Games Picture Puzzles — 1tw -ps -orp /id -W. Trag . . . SCI
Fun In The Making — 1tw -4¼ -orp -Juanita Hamil . . . . . CSP
Fun Page — 1tw -ps -orp /id - Various . . . . . SCI
Go-Pot-To-Dot — 6tw -4x4 -orp -Dawn Abraham . . . . . AIS
Green Earth Guardians — s -gps/tpt/hpt -orp /mail -Erik Sansom . ATF
Guide to Children's TV — 1tw -600 -wire/mail -Evan Levine . . . . UFS
Handy Action — 1tm -50 -orp /id -M. Zanco . . . . . SCI
Hidden Pictures Puzzles — 1tw -ps -orp /id -Walt Trag . . . . . SCI
How and Why? — 1tw -800 -mail/DF /DNS /C-12 - Catherine O'Neill . . . . . UPS
How Many? — 1tw -ps -orp /id -Engleman . . . . . SCI
In Their Own Words — s -spv -orp /mail -Paul Howle . . . . . UFS
Inside The Video Games — 1tw -600 -mail/id/DF /DNS - Chip & Jonathan Carter . . . . . TMS
It's A-Maze-Ing — 1tw -ps -orp -F. Treadgold . . . . . SCI
It's The Truth (Facts) — 1tw -hps -orp /id -Paul Swan . . . . . SCI
Johnny Wonder — s -var -orp /mail -Dick Rogers . . . . . UFS
Junior Chef — 1tw -ps -orp /id -Benge . . . . . OPS
Junior Editors — 6tw -200 -mail/orp -Hoffmann/Simonsen . . . . . APN
Junior Jumble — s -21x6 -orp -Henri Arnold & Bob Lee . . . . . TMS
***Junior Whirl** — s -tps/hpt -orp -Hal Kaufman . . . . . KFS
Juvenile — 7tw -ps -orp /id - Various . . . . . SCI
Juvenile Banking Coloring Games — 1tw -ps -orp /id -Fred Treadgold . . . . . SCI
Juvenile Christmas Page — 1tw -ps -orp /id - Various . . . . . SCI
Juvenile Games & Activities — 7tw -ps -orp /id - Various . . . . . SCI
Juvenile Picture Crosswords — 1tw -ps -orp /id -Trag & Engleman . SCI
Juvenile Puzzles — 7tw -ps -orp /id - Various . . . . . SC.
Juvenile Rebus — 1tw -ps -orp /id - Various . . . . . SCI
Kid Korner — 1tw -hps -orp /man -Tod Truelson . . . . . AIS
Kids Home Library — 1tw -orp /mail/DF /DNS - Judy Wilty . . . . . CNS
Kids/On Better Babies — 1tw -var -mail/orp /ctc -Glenn Doman . . NNB
Kids' Bonus - Word Puzzle (word search) — 1tw -2 col. SAU x 4 -orp - Staff . . . . . DFS
Kids' Crossword — 1tw -3½x9 -orp - Staff . . . . . DFS
Kids' Fun Page — 1tw -hpt -orp /id -Oceanic Press . . . . . OPS
Kidsday Service — 1tw -2000 -man /DF /DNS /id - Staff . . . . . LATS
Kidspot — 6tw -18x3⅔ -orp /mail -Dick Rogers . . . . . UFS
Kitchen Kids — 1tw -700 -orp /mail/DF /DNS /id - Rena Coyle . . . . CNS
Learn to Swim — sea -18x2 -id -A.S.A. Julie Hoyle Smith . . . . . ITP
Learning Through Stamps — occ -250 -man -Joseph Zollman . . . STA
Little Tommy Jones — 1tw -sph/3x14 /3x3 -DNS -Harlan Wade . . . WAC
Mazes — cont -ps -orp /fax /mail . . . . . BO
Mazes — 1tw -ps -orp - Various . . . . . OPS
Mazes — 1tw -ps -orp - Various . . . . . SCI
Mini Page, The — 1tw -sup -orp /mail -Betty Debman . . . . . UPS
Minor Cartoon — 1tw /2tw -25pi x5 -orp /fax /mail - Various . . . . . JJF
***Nancy** — 6tw /s -38½x1⅞ /var -orp /mail -Jerry Scott . . . . . UFS
Nature's Wonders — 1tw -hps -orp /id -F. Treadgold . . . . . SCI
Pennywhistle Press — 1tw -6pt -orp /mail - Staff . . . . . PEN
Plexers — 6tw /s -2x3 -mail/orp /id - Staff . . . . . PLX
Pooh's Corner — 1tw -var -mail -Jessica Winston . . . . . NNB
Prof. Foolery — 6tw -6x8 -orp -Lovell Buchanan . . . . . AIS
Professor Doodle's — 6tw /s -d-38½x2 /s-hpt/hp -orp -Steve Sack & Craig MacIntosh . . . . . TMS
Professor Yuk-Yuk's Cartooning Class/Cartoon College — s -spv/sph/tpt/tps -orp /mail - Werner Wejp-Olsen . . . . . UFS
Puzzles Just For You (Juvenile) — 1tw -ps -orp /id -E. Engleman . SCI
Rebuses For Kids — 1tw -var -orp /mail - Various . . . . . SCI
Santa Claus — sea -650 -ctc -Elyse Killoran . . . . . PCG
Sticky Fingers For Kids — 1tw -spv -orp /mail -Bevleander/MacDonald/ Paquette . . . . . SCI
Talk To Us — 1tw -700-750 -mail/DF /DNS -Pat Schudy & David Woolf . . . . . UPS
Tell Me Why — 6tw -100 -mail/DF /DNS /mail - Arkady Leokum . . . UPS
Tongue Twisters — 1tw -ps -orp - Various . . . . . SCI
Top Children's Videos — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Trumpet Activity Panel — 3tw -8x10 -orp /mail -Richard Comely . DAA
TV Minibio — 1tw -200 -DF -Bergen Record . . . . . BPI
TVL Visions Children's Choice — 1tw -var -orp /mail - Staff . . . TVL
Uncle Art's Funland — s -var -orp /mail -Art Nugent . . . . . UFS
Xmas Stories — 1tw -var -orp - Various . . . . . SCI

You Can With Beakman — 1tw -qps/hpt -orp /mail -Jok Church . . UPS
Zoo Jiagles — 1tw -spv -id -Trag . . . . . SCI

9-COINS & STAMPS

Coin Roundup — 1tw -500 -man /C12 /DF /DNS - Edward C. Rochette . . . . . LATS
General Portrayals — cont -var -orp - Staff . . . . . FCP
Judaica Stamp & Coin Reporter — com -300-500 -man -Joseph Zollman . . . . . STA
Kovels: Antiques And Collecting — 1tw -850 -mail/DF /igp -Ralph and Terry Kovel . . . . . KFS
Learning Through Stamps — occ -250 -man -Joseph Zollman . . . STA
Spotlight on Judaica — 1tm -400-500 -man -Joseph Zollman . . . . STA
Stamp Nook — 1tw -600 -man /igp -Ronald Anders . . . . . ARF
Stamping Grounds — 1tw -300-500/gps -man -Joseph Zollman . . . STA
Stamps and Coins — 1tw -var -DF - Various . . . . . LAT-WP
The Stamp and Coin Exchange — 1tw -850 -igp /wire/ DF /ctc - Peter M. Rexford . . . . . REX

10A-COMICS
(Strips)

Adam — 6tw -S-hps/tps/pt/hpt -orp /mail -Brian Bassel . . . . . UPS
Adventure In Nature — 7tw -7x2¼ /12¾x5 3 -orp -Robert Peterson . . . . . AIS
***Agatha Crumm** — 6tw /s -d-6 7/16 /S-tps/hpt -orp -Bunny Hoest and John Reiner . . . . . KFS
Airhawk Adventure — 7tw /s -sph -orp -B. Foley . . . . . SCI
Alfonso/Regnal Adams — 7tw -2x7¼ -orp - . . . . . AIS
***Alley Oop** — 6tw /s -d-38½x1¾ /var -orp /mail -Dave Graue . . . NEA
Amazing Spider-Man, The — 6tw /s -d-38½/S-hps/tps/p -orp /mail -Stan Lee . . . . . KFS
Andy Capp — 6tw /s -d-38.9x2⅛ /s-tps/hpt/qps -Reggie Smythe . . NAS
Animal Crackers — 6tw /s -d-38½x2 /S-hpt/hp -orp -Roger Bollen . TMS
Annie — 6tw /s -d-38½x2 /S-hpt/hp -orp -Leonard Starr . . . . . TMS
Apartment 3-G — 6tw /s -38.9x2⅛ /S-hps/tp -orp -Dr. N.P. Dallis & Alex Kotzky . . . . . NAS
Archie — 6tw /s -hps/hpt/qps -Archie Comic Publications . . . . . CRE
Arlo and Janis — 6tw /s -38½x1⅞/var -orp /mail -Jimmy Johnson . . . . . NEA
Arnie — 6tw -2x7¼ -orp -Muir . . . . . AIS
Arnie — 1tw -tpt -orp -Arnie Stockholm . . . . . SCI
As You Were — 1tw -sph -orp -Jim Baker . . . . . SCI
Ask Shagg — 2tw /s -38½x2 /var -orp /mail -Peter Guren . . . . . UFS
***Assignment: Top Secret** — 6tw /s -44x2⅛ /hps -orp -Bill Barry . ADF
Atila — 7tw -var -mail -Grosso . . . . . CCS
B.C. — 6tw /s -hpt/hps/tps/qps/pt -Johnny Hart . . . . . CRE
Baby Blues — 6tw /s -qps/tps/hpt/tpt -Rick Kirkman & Jerry Scott . CRE
Ballard Street — 6tw /s -hps/hpt/qps -Jerry Van Amerongen . . . . . CRE
***Barney Google And Snuffy Smith** — 6tw /s -d-6 7/16 /S-pt/hps/t -orp -Fred Lasswell . . . . . KFS
Batman — 6tw /s -hps/qps/hpt -D.C. Comics . . . . . CRE
Beaker — 7tw /cont -spv/var -mail/id -Leonard Bruce . . . . . LDC
***Beetle Bailey** — 6tw /s -d-6 7/16 /S-pt/hps/t -orp -Mort Walker . . KFS
Bench Warmers — 6tw /s -qps/hps/hpt -Richard Torrey . . . . . CRE
Bible Story — 6tw -7x2¼ -orp -Glen Cassel . . . . . AIS
Big Nate — s /6tw -38½x1¾/var -orp /mail -Lincoln Peirce . . . . . UFS
***Blondie** — 6tw /s -d-6 7/16 /S-pt/hps/h -orp -Dean Young and Stan Drake . . . . . KFS
***Boner's Ark** — 6tw /s -d-6 7/16 /S/hps/tps/ -orp -Frank and Addison Johnson . . . . . KFS
***Born Loser** — 6tw /s 38½ x 1¾/var -orp/mail -Art & Chip Sansom . . . . . NEA
Brainstormers — 7tw -hpt/tps/qps -orp /mail -Mike Smith . . . . . LIT
Brenda Starr — s /6tw -d-38½x2 /S-pt/hps -orp -Ramona Fradon & Mary Schmich . . . . . TMS
***Bringing Up Father** — 6tw /s -d-6 7/16 /S/hps/tps/ -orp -Frank Johnson . . . . . KFS
Broom-Hilda — 6tw /s -d-38½x2 /S-pt/hps -orp -Russell Myers . . TMS
Brothers-in-Law — 1tw -var -mail -Edward Bryant . . . . . IND
Buckets, The — 6tw /s -d-38½x2 /S-hpt/hp -orp -Scott Stantis . . TMS
Buffo — 1tw -6¾x2 -orp -Howard Rands . . . . . SM
Calvin and Hobbes — 6tw /s -S-hps/tps/qps/pt/hpt -orp /mail -Bill Watterson . . . . . UPS
Car Cartoons — 7tw -var -orp - Various . . . . . SCI
Catfish — 6tw /s -d-38½x2 /S-hpt/hp -orp -Fred Wagner & Tom Cone . . . . . TMS
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Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS
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Color Writing — 6tw -4x4 -orp -Bill Taylor . . . . . AIS
Comics For Kids — s -S-hps/tps/hpt/qps -orp -Bob Weber, Jr. . . . KFS
Crock — 6tw /s -38.9x2½ /S-hps/tp -orp -Don Wilder & Bill Rechin . NAS
Crowley Chronicle — 1tw -25.6 picas -orp /mail -Pat Crowley . . . CNS
Curtis — 6tw /s -d-6 7/16 /s-hps/tps/hpt/qps -orp /DF -Ray Billingsley . KFS
Dear Gods — 6tw /cont -spv/var -mail/id -Leonard Bruce and Ross Osterman . . . . . LDC
Dennis The Menace — 6tw /s -19x3⅝ /S-hps/tps -orp -Hank Ketcham . . . . . NAS
Dick Tracy — 6tw /s -d-38½x2 /S-hpt/hp -orp -Dick Locher & Max Collins . . . . . TMS
Dilbert — 6tw /s -38½x2 /var -orp /mail -Scott Adams . . . . . UFS
Dillon — 6tw /s -d-38½x2 /s-hpt/hp -orp -Steve Dickenson . . . . . TMS
Doonesbury — 6tw /s -S-hps/tps/pt/hpt -orp /mail -Garry Trudeau . UPS
Drabble — 6tw /s -d-38½x1¾ /var -orp /mail -Kevin Fagan . . . . . UFS
Duffy — 6tw /s -S-hps/tps/pt/hpt -orp /mail -Bruce Hammond . . . . UPS
Dunagin's People — 6tw /s -19x3⅝ /S-tps/hpt -orp -Ralph Dunagin . . . . . NAS
Eek & Meek — 6tw -d-38½x2 -orp /mail -Howie Schneider . . . . . NEA
Eggers — s -sph/gps/spv/tpt/hpt -orp /mail -Lari Lee Landi . . . . . AIF
Ernie — 6tw /s -d-6 7/16 /S-hps/tps/hpt/qps -orp -Bud Grace . . . . . KFS
Family Circus, The — 6tw /s -d-3 5/32/d-19/S-tps -orp /mail -Bil Keane . . . . . KFS
Famous First — 6tw -4x6 -orp -England . . . . . AIS
***Ferd'nand** — 6tw /s -38½x1¾ /var -orp /mail -Henrik Rehr . . . . UFS
Figments — 7tw -7x2¼ /12¾x5 -orp -Dale Hale . . . . . AIS
Flash Gordon — 6tw /s -d-6 7/16 /s-tps -orp - . . . . . KFS
For Better Or For Worse — 6tw /s -S-hps/tps/qps/pt/hpt -orp /mail -Lynn Johnston . . . . . UPS
Fox Trot — 6tw /s -hps tps qps hpt pt -orp /mail -Bill Amend . . . . UPS
Francie — 6tw /s -38½x1¾ /var -orp /mail -Sherrie Shepherd . . . UFS
***Frank and Ernest** — 6tw /s -d-38½x1⅞ /var -orp /mail -Bob Thaves . . . . . NEA
Fred Basset — 6tw /s -d-38½x2 /S-hpt/hp -orp -Alex Graham . . . TMS
Froyd — 7tw /s -var -ctc /fax /orp /mail - Bob Keleman & Philippe Grabowski . . . . . SNS
Funky Winkerbean — 6tw /s -38.9x2½ /S-tps/hp -orp -Tom Batiuk . NAS
Fusco Brothers, The — 6tw /s -tps/qps/hpt -mail/orp -Joe Duffy . . UPS
***Garfield** — 6tw /s -38½x1⅞ /var -orp /mail -Jim Davis . . . . . UFS
Gasoline Alley — 6tw /s -d-38½x2 /S-hpt/hp -orp -Jim Scancarelli . TMS
Geech — 6tw /s -S-hps/tps/qps/pt/hpt -orp /mail -Jerry Bittle . . . . . UPS
Grandpa Zeke — 6tw /s -d-38½x2 /S-hpt/hp -orp -James Emser . . TMS
Green Earth Guardians — s -gps/tpt/hpt -orp /mail -Erik Sansom . AIF
Grin And Bear It — 6tw /s -19x3⅝ /S-tps/hpt -orp -Fred Wagner & Rick Yager and Ralph Dunagin . . . . . NAS
***Hagar The Horrible** — 6tw /s -d-6 7/16 /S-pt/hps/t -orp -Chris Browne . . . . . KFS
***Heart of Juliet Jones, The** — 6tw /s -d-6 7/16 /S-tps/hpt/ -orp -Frank Bolle . . . . . KFS
Heathcliff — 6tw /s -19x3½ /hpt/hp -orp -George Gately . . . . . TMS
***Henry** — 6tw /s -d-6 7/16 /S-/hps/tps -orp -Dick Hodgins & Don Trachte . . . . . KFS
Herb & Jamaal — 6tw /s -d-38½X2 /S-hpt/hp -orp -Stephen Bentley . . . . . TMS
Herman — 6tw /s -4¼ S-hps/tps/qps -orp /mail -Jim Unger . . . . . UPS
Horrorscope — 6tw /s -12½pi x 2⅛ /20pi x 3¼ -orp -Eric Olsen and Susan Kelso . . . . . KFS
***Hubert** — 6tw /s -d-3 5/32 /6 7/16 /S-orp -Dick Wingert . . . . . KFS
In Their Own Words — s -spv -orp /mail -Paul Howie . . . . . UFS
Johnny Wonder — s -var -orp /mail -Dick Rogers . . . . . UFS
Judge Parker — 6tw /s -38.9x2½ S-hpt/hp -orp -Dr. N.P. Dallis & Harold LeDoux . . . . . NAS
Jump Start — 6tw /s -38½x1⅞ /var -orp /mail -Robb Armstrong . . UFS
***Junior Whirl** — s -tps/hpt -orp -Hal Kaufman . . . . . KFS
Juvenile Christmas Page — 1tw -ps -orp /id - Various . . . . . SCI
***Katzenjammer Kids** — s -tps/hpt -orp -Hy Eisman . . . . . KFS
Kit'N'Carlyle — 6tw /s -18x3⅜ /var -orp /mail -Larry Wright . . . . NEA
Kudzu — 6tw /s -hpt/pt/hps/tps/qps -Doug Marlette . . . . . CRE
Lootoons — 7tw /cont -spv/var -mail/id -Leonard Cruce . . . . . LDC
Let Doctor Know Teach You — 7tw -6¾x3¼ -orp -J. Seidita . . . AIS
***Lockhorns** — 6tw /s -d-3 5/32 /S-tps/hpt -orp -Bunny Hoest and John Reiner . . . . . KFS
Luann — 6tw -38.9x2½ /S-tps/hp -orp -Greg Evans . . . . . NAS
Lyttle Women — 6tw /s -d-6 7/16 /S-pt/hps/t -orp -Kathryn LeMieux . KFS
***Mandrake The Magician** — 6tw /s -d-6 7/16 /S-tps/hpt -orp -Lee Falk and Fred Fredericks . . . . . KFS
Maria — 7tw -var -mail -Griz . . . . . CCS
Mark Trail — 6tw /s -38.9x2½ /S-hps/tp -orp -Ed Dodd & Jack Elrod . NAS
Marmaduke — 6tw /s -18½x3⅜ /Var -orp /mail -Brad Anderson . UFS
Marvin — 6tw /s -38.9x2½ /S-tps/hp -orp -Tom Armstrong . . . . . NAS
Mary Worth — 6tw /s -38.9x2½ /S-hps/tp -orp -John Saunders & Joe Giella and Jim Armstrong . . . . . NAS
Middletons, The — 6tw /s -S-hps/tps/hpt/qps -orp -Ralph Dunagin & Dana Summers . . . . . NAS
Miss Peach — 6tw /s -hpt/hps/tps/qps/tpt -Mell Lazarus . . . . . CRE
Mister Boffo — 6tw /s -d-38½x2 /S-hpt/hp -orp -Joe Martin . . . . . TMS
Momma — 6tw /s -tps/hpt/qps/tpt -Mell Lazarus . . . . . CRE
***Moose Miller** — 6tw /s -d-6 7/16 /S-tps/hpt -orp -Bob Weber . . . KFS
***Mort Walker & Dik Browne's Hi and Lois** — 6tw /s -d-6 7/16 /S-pt/hps/t -orp -Greg & Brian Wacker and Chance Browne . . . . . KFS
Mother Goose & Grimm — 6tw /s -d-38½x2 /S-hpt/hp -orp -Mike Peters . . . . . TMS
Motley's Crew — 6tw /s -d-38½x2 /S-hpt/hp -orp -Ben Templeton & Tom Forman . . . . . TMS
***Mr. Abernathy** — 6tw /s -d-6 7/16 -orp -Frank Ridgeway . . . . . KFS
***Nancy** — 6tw /s -38½x1⅞ /var -orp /mail -Jerry Scott . . . . . UFS
New Breed, The — 6tw /s -Various . . . . . KFS
Odds & Ends — 6tw -4x4 -orp -David Quintanar . . . . . AIS
On The Fastrack — 6tw /s -d-6 7/16 /S-tps/hpt/ -orp -Bill Holbrook . KFS
One Big Happy — 6tw /s -tps/qps/hpt/hps -Rick Detorie . . . . . CRE
Ophelia and Jake — 6tw /s -38½x2 /var -orp /mail -Heidi Stetson . UFS
Out of Bounds — 6tw /s -hpt/tps/qps -orp -Don Wilder & Bill Rechin . NAS
Outland — 1tw -hps/hpt/tps -orp /mail -Berke Breathed . . . . . WPW
Overboard — 6tw /s -tps/qps/tpt -mail/orp -Chip Dunham . . . . . UPS

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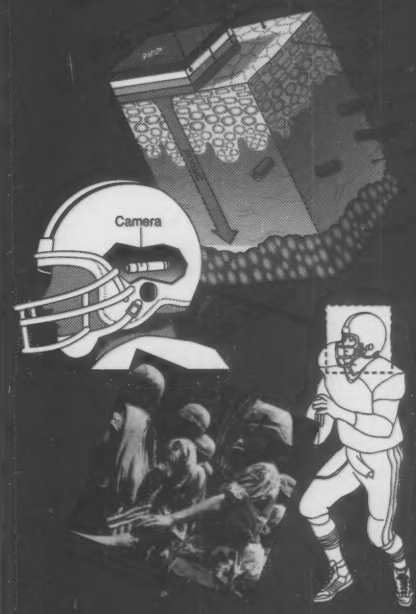

GRAPHICS.

PHOTOS.

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***Peanuts** — 6tw /s -38½x2 /var -orp /mail -Charles M. Schulz . . . UFS
***Phantom, The** — 6tw /s -d-6 7/16 /S-pt/hps/t -orp -Lee Falk & Sy Barry . . . . . KFS
Phipps — 6tw /s -d 38½x2 /var -orp /mail/wire -Joseph Farris . . . . NEA
Phoebe's Place — 6tw /s -39 x2¼/1⅓/s-pt/h -orp -Bill Schoor . . LATS
Pickles — 7tw -38.6 picax2 hps/hpt/tps -mail -Brian Crane . . . . . WPW
Plexers — 6tw /s -2x3 -mail/orp /id - Staff . . . . . PLX
Pogo — 6tw /s -39x2¼/3-pt/h -orp -Neal Sternecky . . . . . LATS
***Popeye** — 6tw /s -d-6 7/16 /S-/hps/tps -orp -Bud Sagendorf & Bobby London . . . . . KFS
Pops Place — 6tw /s -d-6 7/16 /S-tps/pt/h -id -S.C. Rawls . . . . . KFS
***Prince Valiant** — s -S-pt/hps/tps -orp -John and Cullen Murphy . . KFS
Professor Doodle's — 6tw /s -d-38½x2 /s-hpt/hp -orp -Steve Sack & Craig MacIntosh . . . . . TMS
Professor Yuk-Yuk's Cartooning Class/Cartoon College — s - spv/sph/hpt/tps -orp /mail - Werner Wejp-Olsen . . . . . UFS
Queen of the Universe — 6tw /s -38½x2 /var -orp /mail -Sam Hurt . . . . . UFS
Querubin — 7tw -var -mail -Quir Grosso . . . . . CCS
Real Life Adventures — 6tw /s -tps/qps -mail/orp -Lance Aldrich & Gary Wise . . . . . UPS
***Redeye** — 6tw /s -d-6 7/16 /S-tps/hpt -orp -Bill Yales and Mel Casson . . . . . KFS
Rex Morgan, M.D. — 6tw /s -38.9x2⅛ /S-hps/tp -orp -Dr. N.P. Dallis & Tony DiPreta . . . . . NAS
Ripley's Believe It Or Not! — 6tw /s -18½x4¼ /var -orp /mail -Staff . . . . . UFS
Robert R.N. — 6tw -4x4 -orp -Joe Genovese . . . . . AIS
***Robotman** — s /6tw -38½x2/var -orp /mail -Jim Meddick . . . . . NEA
Rojo, The Red Lobster — 7tw -var -mail -Elaine Sandra Abramson . CAC
Rose Is Rose — 6tw /s -38½x1 13/16 /Var -orp /mail -Pat Brady . UFS
Rubes — 6tw /s -tps/hpt/qps/tpt -Leigh Rubin . . . . . CRE
Sally Forth — 6tw /s -38.9x2⅛ /S-hpt/tp -orp -Greg Howard . . . . . NAS
***Sam & Silo** — 6tw /s -d-6 7/16 /S-tps/hpt -orp -Jerry Dumas . . . . KFS
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Shoe — 6tw /s -d-38½x2 /S-hpt/hp -orp -Jeff MacNelly . . . . . TMS
Sibling Revelry (distributed by Universal Press Syndicate) — 7tw - hpt/tps/qps -orp /mail - Man Martin . . . . . LIT
Sibling Reverly — 6tw /s -tps/qps/hpt -mail/orp -Man Martin . . . . UPS
Small Society, The — 6tw /s -d-4¼ /6 7/16 /S-t -orp -Bill Yates . KFS
Southpaw — 7tw -35x2¼x1⅓/s-pt/h -orp -David Kolosta . . . . . LATS
Spellbound — 6tw /s -d-6 7/16 /s-pt/hpt/t -orp -Porian Barling . . . KFS
Sports Hall Of Shame — 6tw /s -d-19x3½/S-hpt/hp -orp -Bruce Nash & Allan Zullo . . . . . TMS

Steve Roper & Mike Nomad — 6tw /s -38.9x2⅛ -S/hps/tp -orp -Fran Matera & John Saunders . . . . . NAS
Suburban Cowgirls — 6tw /s -d-38½ x 2 /S-hpt/hp -orp -Janet Alfieri and Ed Colley . . . . . TMS
Tank McNamara — 6tw /s -S-hps/tps/qps/hpt -orp /mail -Jeff Millar & Bill Hinds . . . . . UPS
***Tarzan** — 6tw /s -38½x1¾ /var -orp /mail -Edgar Rice Burroughs . . . . . UFS
Teenage Mutant Ninja Turtles — 6tw /s -tps/hpt/tps/qps -Kevin Eastman & Peter Laird . . . . . CRE
That's Jake — 6tw /s -19x3½ /s-hpt/hp -orp -Jake Vest . . . . . TMS
The Far Side — 6tw /s -4¼ /S-tps/hpt -orp /mail -Gary Larson . . . UPS
The Fusco Brothers (distributed by Universal Press Syndicate — 7tw - hpt/tps/qps -orp /mail - J.C. Duffy . . . . . LIT
The Golden Gourmets — 7tw -var -mail -Elaine Sandra Abramson . CAC
The Wheelers — 7tw -hpt/tps/qps -orp /mail -Howie King . . . . . LIT
***They'll Do It Every Time** — 6tw /s -d-3 5/32 /S-/tps/hpt -orp -Al Scaduto . . . . . KFS
Those Characters From Cowtown — 7tw -var -mail -Elaine Sandra Abramson . . . . . CAC
***Tiger** — 6tw /s -d-6 7/16 /S-tps/hpt/ -orp -Bud Blake . . . . . KFS
***Trudy** — 6tw /s -d-3 5/32 /S-tps/hpt -orp -Jerry Marcus . . . . . KFS
Tumbleweeds — 6tw /s -38.9x2⅛ /S-hpt/tp -orp -Tom K. Ryan . . . NAS
Uncle Art's Funland — s -var -orp /mail -Art Nugent . . . . . UFS
Walnut Cove — 6tw /s -d-6 7/16 /S-pt/hps/t -orp -Mark Cullum . . . KFS
***Walt Disney's Donald Duck** — 6tw /s -d-6 7/16 /S-hps/tps -orp -Walt Disney . . . . . KFS
***Walt Disney's Mickey Mouse** — 6tw /s -d-6 7/16 /S-/hps/tps -orp -Walt Disney . . . . . KFS
Wee Pals — 6tw /s -hpt/tps -Morrie Turner . . . . . CRE
What A Guy — 6tw /s -D-6 7/12 /S-tps/hpt -Bunny Hoest and John Reiner . . . . . KFS
When A Feller Needs A Prayer — 6tw -4x4 -orp -Phil Jackson . . . AIS
When I Was Short — 6tw /s -d-6 7/16 /s-tps/hpt -orp -Michael Fry and Guy Vasilovich . . . . . KFS
Wild Life — 6tw /s -hps/tps/qps/41x2.125 -mail/orp /fax -John Kovalic . . . . . SHE
Willy 'n Ethel — 6tw /s -19x3⅝ /38.9x2⅛ -orp -Joe Martin . . . . . NAS
Winnie Winkie — 6tw /s -d-38½x2 /S-hpt/hp -orp -Frank Bolle . . TMS
Winthrop — 6tw -d-38½x1¾ -orp /mail -Dick Cavalli . . . . . NEA
Wizard Of Id, The — 6tw /s -38.9x2⅛ -S/tps/hp -orp -Brant Parker & Johnny Hart . . . . . NAS
World of Wild — 7tw -7x2¼ -orp -Seidita . . . . . AIS
WIT of the World — s -tps/hps -col /neg -Top International Humor Cartoonists . . . . . CWS
Your Newspaper — S -sph -orp /mail -William Kresse . . . . . JPS
Ziggy — 6tw /s -4¼ /S-hps/tps/qps -orp /mail -Tom Wilson . . . . . UPS
Zippy The Pinhead — 6tw /s -7 7/16 -id -Bill Griffith . . . . . KFS

10C-COMICS
(Cartoon Panels)

Adventure of Dippsie Dookie Dog & Cluck The Duck — 1tm - var -mail - Edward Bryant . . . . . IND
All In The Family — 1tw -var -mail -Bill Murray . . . . . MFS
Amy — 6tw -19xvar -orp /mail -Jack Tippet . . . . . KFS
Animal Cartoons — 1tw -var -mail/id - Various . . . . . SCI
Aphrodite — 1tw -sph -orp - Staff . . . . . ITP
Apple Pie — 1tw -21x4½ -orp -R. David Boyd . . . . . MOR
Arty Facts — 1tw -orp /id -Ray Fisher . . . . . SCI
Atila — 7tw -var -mail -Grosso . . . . . CCS
Back Home — 1tw -70x7 -orp /mail -Hormer Box . . . . . EDC
Bargain Daze — 1tw -2 cols. x 5 -orp /mail -Harley Schwadron . . . DAA
Barnacle & His Friends — 1tw -spv -orp /id -Alex Moore . . . . . OPS
Belvedere — 6tw /qt -3½ -mail/id /orp -George Crenshaw . . . . . PDF
Bent Offerings — 6tw -orp -Don Addis . . . . . CRE
Better Half, The — 6tw /s -d-19/S-tps/qps/hpt -orp /mail -Jay Harris . KFS
Big Biz — 5tw -1col.x3½ -orp /mail -Harley Schwadron . . . . . DAA
Biggs Business — 6tw -4x4 -orp -Bob Zahw . . . . . AIS
Brainstormers — 7tw -hpt/tps/qps -orp /mail -Mike Smith . . . . . LIT
Briefcase — 6tw -4¼ -orp /mail -John Louthan . . . . . UPS
Business Cartoons — 5tw /7tw -var -orp /mail - Various . . . . . SCI
BIZARRO — 6tw /s -20x4⅔ /tps/tpt/qps/qpt -orp /mail -Dan Piraro . CHR
Callahan — 1tw -var -mail -John Callahan . . . . . LR
Candy Man, The — 1tw -var -mail -Bill Murray . . . . . MFS
Car Cartoons — 7tw -var -orp - Various . . . . . SCI
Cartoon Kitchen, The — 1tw -var/sph -mail -Larry Gonick . . . . . WCS
Cartoon Quarterly, The — qt -3½ -orp /id /mail -George Crenshaw . . . . . PDF
Cartoons — 1tw -4¼ -orp - Staff . . . . . CSP
Channel Chuckles — 7tw -4x4 -orp - . . . . . AIS
Charlie — 6tw -19x5 -orp -Charles Rodriques . . . . . TMS
Church Chuckles — 1tm -qpt -orp /id -Charles Cartwright . . . . . SCI
Church Chuckles — 1tw -3¼x4 -orp -Charles Cartwright . . . . . SM
Claude & Cleo — 1tw -sph -orp /id -Jim Whiting . . . . . SCI
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS
Comics/Caricatures and Clip Art — 1tw /(11) -var 25.6/39 -orp /mail/id - Various . . . . . CNS
Computer Cartoons — 3tw -var -id - Various . . . . . SCI
Computertoons — 6tw -4x4 -orp -Ron Stanford . . . . . AIS
Consumer Tidbits Cartoons — 2tm -30 -orp /id -C. Dennis . . . . . SCI
Country Parson — 1tw -1⅝x3 -orp -Frank Clark . . . . . SM
Country Things — 1tw -32x50 -orp /mail/ctc -Bob Artley . . . . . ENF
Crack Beast, The — 1tm -var -mail -Edward Bryant . . . . . IND
Crazy Zoo — 1tw -var -mail -Hsiao Yen Chung . . . . . SPA
Croaker — 1tw -4¼ -orp -John Jarvis . . . . . CSP
Crowley Chronicle — 1tw -25.6 picas -orp /mail -Pat Crowley . . . CNS
Dash of Humor — 1tw -3 1/16x3¾ -orp -Art Bouthiller . . . . . CCO
Dennis The Menace — 6tw /s -19x3⅝ /S-hps/tps -orp -Hank Ketcham . . . . . NAS
Diet Cartoons — 3tw -var -orp - Various . . . . . SCI
Dining-Out Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Dunagin's People — 6tw /s -19x3⅝ /S-tps/hpt -orp -Ralph Dunagin . . . . . NAS
Easter Cartoons — 5tw -var -id - Various . . . . . SCI
Entertainment Page — 1tw -ps -orp - Staff . . . . . SM
EnviroHints — 1tw -var -mail -Craig Rogers . . . . . SPA
Ever Notice...? — qt /6tw -var -mail -Keith M. Manzella . . . . . NFI
Excursions Comic/Weekly Event — 1tw -38.6 -orp /mail - Staff . CNS
Exterminator — 1tm -var -mail -Edward Bryant . . . . . IND
Family Circus, The — 6tw /s -d-3 5/32/d-19/S-tps -orp /mail -Bil Keane . . . . . KFS
Famous First — 6tw -4x6 -orp -England . . . . . AIS

BUYING ARTWORK

I will pay the following prices for certain examples of the listed Sunday comic strip original artwork.

ALLEY OOP
1934-40 . . . . . $10,000

FLASH GORDON
1934 . . . . . $25,000
1935 30,000
1936 30,000
1937-40 15,000

KRAZY KAT
1916-1918 . . . . . $8,000
1919-22 6,000
1923-34 5,000
1935-44 4,000

MICKEY MOUSE
1930-33 . . . . . $30,000
1934-36 20,000
1937-40 10,000

POLLY & HER PALS
1915-25 . . . . . $3,000
1926-35 4,500

PRINCE VALIANT
1937 . . . . . $25,000
1938-42 15,000
1943-50 7,500
1950-60 4,500
1960-71 1,500

TARZAN
1930-32 . . . . . $10,000
1933-40 5,000
1941-50 3,000

TERRY & THE PIRATES
1934 . . . . . $10,000
1935-36 6,000
1937-39 3,000
1940-46 1,500

THIMBLE THEATRE/POPEYE
Pre 1930 . . . . . $3,000
1930-32 4,500
1933-38 3,000

DICK TRACY
1931-35 . . . . . $10,000
1936-37 4,000
1938-44 3,000
1945-50 2,000
1951-60 800
1961-74 500

$1000 EACH
Peanuts
Calvin & Hobbes
Doonesbury
Pogo-W. Kelly

This is a partial price list of my buying prices of complete Sunday comic strip pages. I am also looking for other comic strips, Daily and Sunday, Golden Age, Silver Age and Underground comic book pages and covers, specialty drawings. Christmas cards etc.

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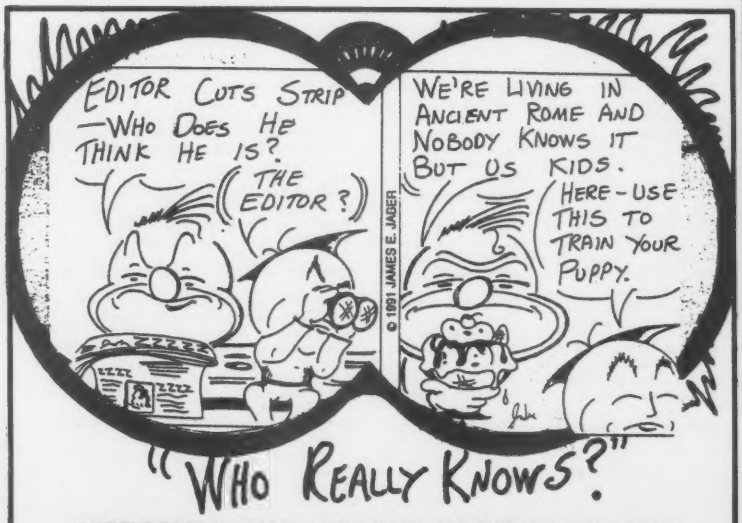

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Farming Today (Cartoons) — 7tw -orp /id -Ernie Riggs ..... SCI
Financial Mini — 1tw /(17) -var -orp /mail/DF /DNS /igp - Various . CNS
Fish Story — 6tw -3½x4 -orp -Randy Bisson ..... AIS
Fitness Is — 1tw -hps -orp /id -Joe Buresch ..... OPS
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Football Facts — 1tw -spv -orp /mail -Kent & Dywelska ..... LIB
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Rolling Stone Magazine Service — 2tm -2500 -man /C12 /DF /DNS -Various . . . . . LATS
Sarah Overstreet — 1tw -600 -orp /mail/wire -Sarah Overstreet . . . NEA
Scott Burns Financial Column — 3tw -800 -mail/DF -Scott Burns . KFS
Selected Observations of Pope John Paul II — 1tw -700 -orp /mail/DF -Pope John Paul II with Father Joseph A. Vadino . . . . . NAS
Singles World — 1tm -1000 -man /mail/ctc -Anne Cunningham . . . IPN

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Spotlight on Judaica — 1tm -400-500 -man -Joseph Zollman . . . . STA
Spy Magazine — 1tw -var -man /mail/wire -Staff . . . . . UFS
Stephanie Brush — 1tw -600 -mail/DF /DNS -Stephanie Brush . . . TMS
Stephen Chapman — 2tw -700 -mail/DF /DNS -Steven Chapman . . CRE
Stop, Thief! — 1tw -var -orp /mail -Staff . . . . . AMW
Straight Talk — 1tw -350-500 -orp /mail -Tom Anderson . . . . . AMW
Suzanne Fields Column — 2tw -750 -man /DF /DNS -Suzanne Fields . . . . . LATS
SHNS — 7tw -var -mail/wire/DF /DNS - Staff . . . . . SHN
Taking Care of Your Money — 1tw -750 -orp /mail -Brian Costello . MIL
Tatarian — 1tw -400 -DF /DNS -Roger Tatarian . . . . . MCC
Telling It Like It Is — 1tw -20x8¾ -orp /mail -Staff . . . . . AMW
The Economy In Mind — 2tw -750 -mail/DF /DNS -Warren T. Brookes . . . . . CRE
The Magazine Reader — 1tw -var -DF -Charles Trueheart . . . LAT-WP
The New Republic including TRB — 1tw -var -man /mail/wire -Michael Kinsley . . . . . UFS
The Real World — 1tw -200-350 -orp - . . . . . AMW
Thomas Sowell — 1tw -700 -mail/DF /DNS -Thomas Sowell . . . . . CRE
Through The Looking Glass — 1tw -1000 -man - Various . . . . . NPS
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To The Point — 1tw -700 -mail/DF /DNS -Vanessa Gallman . . . . . CRE
Tom Tiede — 2tw -800 -orp /mail/wire -Tom Tiede . . . . . NEA
Travel — 1tm -ps -orp /igp /mail . . . . . MLF
Uncivil Liberties — 1tw -750 -DF -Calvin Trillin . . . . . KFS
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Wagman File, The — 2tw -800 -orp /mail/wire -Bob Wagman . . . . NEA
Washington — 1tw -hpt -orp /mail -Various . . . . . AMW
Washington Maritime Reports — qt -ps -mail -M. Elizabeth Fischer-Jones . . . . . WR
Washington Welter — 1tw -750 -mail -Jesse H. Merrell . . . . . MER
Washington Window — 1tw -700 -mail -Staff . . . . . PAI
Washingtonian — 1tm -var -wire/mail -Various . . . . . NYT
Will Rogers Says — 5tw -10x12 -orp /mail/DF -Bryan Sterling (Editor) . . . . . KFS
William Pfaff Column — 2tw -850 -man /DF /DNS -William Pfaff . LATS
William Raspberry Column — 2tw -750 -mail/wire/DF /DNS - William Raspberry . . . . . WPW
William Schneider Column — 1tw -850 -man /DF /DNS /C12 - William Schneider . . . . . LATS
Wingin' It With Brad — 1tw /cont -500 -mail/ctc /fax -Virgil Bradshaw . . . . . DAA
World Spotlight — 1tw -800 -mail/ctc -Don Kampel . . . . . ARU
Zan Thompson — 1tw -var -DF -Zan Thompson . . . . . LAT-WP

12-COMPUTERS

Bits & Bytes — 1tw -600 -man -George Sheldon . . . . . COMM
Business — 1tw -var -mail -Warren Palitz . . . . . NNB
Business Computer (R), The — 2tw -750 -DF /ctc /C12 /fax - Judi K-Turkel & Franklynn Peterson . . . . . PKA
Business Telecommunications Ad Section - Editorial — occ - 15000 -man /mail/DF - Staff . . . . . CRN
Business/Hi-Tech — qt /cont -1000-1500 -man /ctc /igp /mail -Staff . . . . . SAN
Bytes In Your Business — 1tm -var/800-1200 -man /mail/ctc /fax - Dona Z. Meilach . . . . . MEI
Computer Ad Section - Editorial Package — occ -15000 -man /mail/DF - Staff . . . . . CRN
Computer Advisor — 1tw -700.-ctc /fax -W. Richard Reynolds . . . INNF
Computer Bits — 1tw /cont -500 -ctc /fax /orp /mail -Staff . . . . . SNS
Computer Business Col. — 1tw -500 -orp -Christopher Mead . . . . SCI
***Computer File** — 1tw -800 -man/C12 /DF /DNS - Richard O'Reilly & Magid Lawrence. . . . . LATS
Computer INSIGHT — 1tw -700 -ctc /fax -W. Richard Reynolds . . INNF
Computer Journal — 1tw -450 -mail/ctc -Robert Meyering . . . . . BN
Computer News — 1tm -var -man -Jeffrey Blyth . . . . . ITP
Computer Reports Columns — 1tw -750 -mail/wire/DF /DNS - T.R. Reid & Brit Hume . . . . . WPW
Computer Science For The Masses — 1tw -var -mail -Steven Skiena . . . . . COM
Computer Tips & Ideas — occ /1tm -qps/500-1000 -man /fax -S.J. Allan . . . . . IBIS
Computer: Best Bytes — 1tw -700 -orp /mail -Gordon McComb . . CNS
Computers And Products — occ -var -mail/man - Staff . . . . . IMN
Crabb on Computers — 1tw -800-900 -man /ctc -Don Crabb . . . . . SIS
En Route — 1tw -var -mail/orp /ctc -Andy Edelman . . . . . NNB
Frank & Judi On Computers (R) — 2tw -750 -DF /ctc /C12 /fax - Judi K-Turkel & Franklynn Peterson . . . . . PKA
Getting Started With Computers — 1tw -400 -mail -Steven Skiena . . . . . COM
Hi-Tech Home — 1tw -man /mail/wire -Howard Blumenthal . . . . . UFS
Home Office Know-How — 1tw /cont -500 -ctc /fax /orp /mail -Janet Attard . . . . . SNS
Home/Office Technology — an -sup (20 stories) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
I Didn't Know You Could Do That With A Computer — 2tw - 600 -ctc /man /mail/fax - Dan Gutman . . . . . GUT
Inside The Video Games — 1tw -600 -mail/id/DF /DNS - Chip & Jonathan Carter . . . . . TMS
New Products — occ -var -mail/man - Staff . . . . . IMN
On Computers — 1tw -850 -mail/DF /DNS -Bob Schwabach . . . . . UPS
Paper PC, The — 1tw -500-750 -ctc /fax /mail -Robert S. Anthony . SCC
***Paula Royce Graham** — cont/1tw -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
Personal Computers — 1tw -var -DF - Various . . . . . LAT-WP
Personal Computers — 1tw -2000 -mail/DF /DNS /C12 - Peter McWilliams . . . . . UPS
Punch-In Computers Hardware & Software — 7tw /1tm -500-750/var -mail/ctc /fax - Staff . . . . . TEN
Putting The Byte Into Your Business — 1tw -500 -orp /mail -D.Z. Meilach . . . . . SCI
Special Sections Advantage Service — 2tm -10000 -man /DF /DNS /id . . . . . LATS
The Gadget Guru — 1tw -700 -mail/fax /DF -Andy Pargh . . . . . GG
Windows — 1tw /cont -500-600 -ctc /fax /orp /mail -Paul Murphy . SNS
Word Processing — 1tw -500 -orp /mail -Dona Z. Meilach . . . . . SCI

13-CONSUMERISM

About Real Estate — 1tw -750 -mail/DF -Don G. Campbell . . . . . KFS
Alert Consumer, The — 1tw -orp /mail/DF /DNS - Staff . . . . . CNS
Arm & Hammer Feature — 1tw -100-200/200-400 -orp /ctc /wire . NU
Auto Line — 7tw -var -ctc - Various . . . . . PCG
Auto Repair Promo./Ads — 1tw /2tw -var -orp - Staff . . . . . SSI
Automotive Features — 1tw -100-200/200-400 -orp /ctc /wire . . . NU
Bank Portrayals — cont -var -orp - Staff . . . . . FCP
Beauty — 1tw -var -mail -Apollonia . . . . . NNB
Best Buys — eom /qt -var -mail/man - Staff . . . . . IMN
Biodegradable Baiderdash — s -1000 -man /fax -John Wasik . . . NCI
Budget Gourmet — 1tw -qpt -orp /mail -R. and A. Hinden . . . . . SCI
Business — 1tw -var -mail -Warren Palitz . . . . . NNB
Business Outlook (Financial 2) — 1tw -var -orp /mail/DF /DNS - Various . . . . . CNS
Business Traveler, The — 2tm -700 -orp /mail/DF /DNS - Chris Barnett . . . . . CNS
Buying On Credit Q & A — 1tw -600 -mail/ctc /DF -Don Henry . . . RFS
Bytes In Your Business — 1tm -var/800-1200 -man /mail/ctc /fax - Dona Z. Meilach . . . . . MEI
Car Care — an -sup (20 stories) -orp /mail/DF /DNS /igp /id - Staff . CNS
Careers — 2tw -man /DF /DNS -Joyce Lain Kennedy . . . . . LATS
Chef's Corner — 1tw /cont -500/var -ctc /fax /orp /mail -Kate Linsner . . . . . SNS
Clothes Minded — 1tw -450-500 -man /ctc /igp -Pati Lowell . . . . . SIS
Commentary — 1tw -750 -man /mail/ctc -Lauren Soth . . . . . ENF
Computers And Products — occ -var -mail/man - Staff . . . . . IMN
Consumer Tidbits Cartoons — 2tm -30 -orp /id -C. Dennis . . . . . SCI
Consumer — 1tw -var -mail/fax -Barbara Kaufman . . . . . HHF
Consumer Affairs — 1tw -var -DF -S.J. Diamond . . . . . LAT-WP
Consumer Conscious — 7tw -var -mail -Sylvia Cronin . . . . . CFS
Consumer File — 1tw -300 -mail/wire -Chris Bjorklund . . . . . DAA
Consumer Fillers — 7tw -var -mail -Sylvia Cronin . . . . . CFS
Consumer Focus Feature — 1tw -700-800 -mail/ man/ ctc -Goody L. Solomon . . . . . SGL
Consumer Good Features — 1tw -100-200/200-400 -orp /ctc /wire . NU
Consumer Information Advisor — 7tw -var -mail -Sylvia Cronin . CFS
Consumer Rights — 1tm -400 -orp /wire/ctc -Susan Davis . . . . . NU
Consumer Technology Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Consumer Wants To Know, The — 1tw -400 -orp /mail -Samuel P. Levine . . . . . LEV
Consumer Watch — 1tw -400 -orp /wire/ctc -Esther Peterson . . . . . NU
Consumer's Voice — 1tm -400 -orp /wire/ctc -Molly Hodza . . . . . NU
Consumers' Dilemma, U.S.A. — 1tw -400 -orp /mail -Samuel P. Levine . . . . . LEV
Consumerwatch — 1tw -500 -man -Gary T. Kubota . . . . . SRG
Cook's Music Review — 1tw -var -man /mail/fax /wire -Joel Cook . AGT
Cook's Video Review — 1tw -var -man /mail/fax /wire -Joel Cook . AGT
Cooking Light — 1tw /cont -500/var -ctc /fax /orp /mail -Staff . . . SNS
Coping — 1tm -1200/var -man /mail/ctc /id - Barbara Burtoff . . . . BBS
***Coupon Clipper** — 1tw -600 -orp /mail /wire -June Fuller . . . . . UFS
Crabb on Computers — 1tw -800-900 -man /ctc -Don Crabb . . . . . SIS
Curious Shopper, The — 1tw -25xvar -orp /DF -Sonja Heinze . . . . KFS
Customers Always Write, The — 1tw -var -orp /mail -Subscribers . AMW
Dining/Home Entertaining — an -sup (13 features) -mail/DF /DNS /id /igp - . . . . . CNS
Dress for Less — 1tw -var -man /ctc /igp -Candy Barrie . . . . . SIS
Drive It Forever — 1tw -750 -wire/mail/igp -Bob Sikorsky . . . . . NYT
Employees Rights Advisor — 1tw -500-800 -mail/ctc -J.D. Joel Joseph . . . . . NPW
Energy Savings Helpful Hints — 1tw -spv -orp /id -B. Woody . . . OPS
Enviro Scan — 1tw -800 -man /fax /mail -George Leposky . . . . . AMC
Enviromental/Toxics — 2tm /cont -750 -man /ctc /mail -Staff . . . SAN
Environmentally Safe Paints Solvents — s -1500 -man /fax -John Wasik . . . . . NCI
Fashion Tips — 2tm -var -man /cont/ctc /igp /mail -Staff . . . . . SAN
Fast Food Review — 1tw -500 -man /ctc -Mike Ervin . . . . . SIS
Federal Diary — 3tw -var -DF -Mike Causey . . . . . LAT-WP
Fight Back! — 2tw -700 -mail/orp /DNS /DF - David Horowitz . . . . CRE

Financial Mini — 1tw /(17) -var -orp /mail/DF /DNS /igp - Various . CNS
Financial Update — 1tw -orp /mail/DF /DNS - Various . . . . . CNS
Financial/Investment Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Floral Portrayals — 1tw -var -orp - Staff . . . . . FCP
Food and Fitness — an -sup (20 features) -orp /mail/DF /DNS /id /igp -Staff . . . . . CNS
Food Quickies — 2tm -var -mail/man /ctc /cont/igp - Staff . . . . . SAN
Frank Cook on Real Estate — 1tw -var/800-1000 -ctc /fax /mail -Frank Cook . . . . . COO
Friends For Dinner — 1tm -250 -man /igp /ing -Patricia Barrow . . . SIS
From Consumer Reports — 2tw -600 -orp /mail/wire -Editors of Consumer Reports Magazine . . . . . NEA
FNA News — cont -var -igp /mail/wire /fax - Staff . . . . . FNA
Golden Years — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Graphics and Fillers — 1tw /(18) -sup -orp /mail/id - Various . . . CNS
Green Paints and Solvents — s -1000 -man /fax -John Wasik . . . NCI
Green Products Digest Solvents — s -500 -man /fax -John Wasik . NCI
GNB NEWS Bureau — cont -pt/var/Sup -orp /id /man /igp - J.G. Bumberg & Staff . . . . . GNB
Halloween Mini — an /(11) -sup (13 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Healthwatch/Graphic — 1tw -25.6 -erp /mail -Ken Marshall . . . . CNS
Helpline — occ /cont -500 -ctc /fax /orp /mail -David Williams & Staff . . . . . SNS
Hi-Tech Home — 1tw -man /mail/wire -Howard Blumenthal . . . . . UFS
Home Entertainment — 1tw -700 -mail/DF /DNS -Harry Somerfield . CHR
Home/Office Technology — an -sup (20 stories) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
House Calls — 1tw -700 -DF /DNS /C12 -Edith Lank . . . . . LATS
Housing Helpline/Residential Q & A — 1tw -900 -ctc /fax -David R. Walker . . . . . RENG
How to Buy — 1tw -500-700 -mail -Esther Margolius . . . . . PAI
How To Be A Green Consumer — s -500 -man /fax -John Wasik . NCI
How To Make More Money — 1tw -600-700 -wire/C12 /DF -Milton Rockmore . . . . . MPS
Inside The Video Games — 1tw -600 -mail/id /DF /DNS - Chip & Jonathan Carter . . . . . TMS
Inside People — 1tw -var -orp /mail/DF /DNS /id - Staff . . . . . CNS
Inventors Workshop — 1tw - orp /ctc /wire . . . . . NU
Investor's Guide — 5tw -650 -orp /man /DF -William Doyle . . . . . KFS
***It's A Great Life** — cont/1tm -500/var -man /igp /mail -Count and Countess Von Haller . . . . . GPR
Kathy Kristof Column — 3tw -700 -man /DF /DNS -Kathy Kristof . LATS
Kiplinger's Personal Finance Service — 1tw -2500 -wire -Kiplinger's Personal Finance Magazine . . . . . KPFM
Kovels: Antiques And Collecting — 1tw -850 -mail/DF /igp -Ralph and Terry Kovel . . . . . KFS
Law and Order — 7tw /1tw -500-1000 -man -Martin J. Ross . . . . . LAW
Law Brief, The — 7tw /1tw -500-1000 -man -Martin J. Ross . . . . . LAW
Law Clinic, The — 7tw /1tw -500-1000 -man -Martin J. Ross . . . . LAW
Lifestyle Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Lifestyle—Consumer Shorts — 1tw -4-part/100-150 -wire/DNS -UPI reporters . . . . . UPI
Lifewire — 1tw -600 -orp /mail/DF /DNS /id - Various . . . . . CNS
Mainly For Seniors — 1tw -600 -orp /mail/DF /DNS - Len Hansen . CNS
Money and You — 1tw -600 -orp /mail/DF /DNS . . . . . CNS
Money, Money, Money — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
More For Your Money — 1tw -250/hps -orp -Righetti . . . . . SCI
Mortgage Matters — 1tw -600 -ctc /fax /mail -Earl Peattie . . . . . MNC
Mother's Day/Fathers Mini — an -sup (13 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Mutual Funds — 1tw -750 -ctc/fax/mail -Werner Renberg . . . . . REN
Nat's Shortcuts For The Household — 1tw -ps -orp /id -Natalie Carlton . . . . . OPS
New and Useful — 1tw -var -DF - Various . . . . . LAT-WP
New Products — occ -var -mail/man - Staff . . . . . IMN
News To Use — 1tm -800 -man -Jeffrey Blyth . . . . . ITP
On the Label — 1tw -800 -mail/DF /DNS -Judy Fitzgibbons . . . . . TMS
PageUp Entertainment & Lifestyle Package — 1tw -750-1000 (8 articles) -igp /wire/mail -Various . . . . . NYT
Polly's Pointers — 5tw -450 -orp /mail/wire -Polly Fisher . . . . . NEA
Ralph Nader — 1tw -400-600 -orp /ctc -Ralph Nader . . . . . ASD
Real Cases In Real Estate — 1tw -450-500 -man/ctc -Andrea Lee Negroni and Mary Burt . . . . . SIS
Ridin' In Style — 1tw -1000 -igp /wire/mail -Bob Sikorsky . . . . . NYT
Road Warriors, The — 1tw /cont -800/var -ctc /fax /orp /mail - Clifford Fewel & Tom Lankard . . . . . SNS
Robert K. Heady on Banking — 1tw -650 -DF /DNS /mail -Bob Heady . . . . . TMS
Savvy Traveler, The — 1tw -850 -man /DF /DNS -Peter Greenberg . LATS
Scott Burns Financial Column — 3tw -800 -mail/DF -Scott Burns . KFS
Second Opinion — 1tm /qt -hptx2 -orp /id /man /igp - Staff . . . . GNB
Short Cuts — 1tw -hps -orp -A. Legionaire . . . . . SCI
Sid Ascher's World — 1tw -750 -man /mail -Sidney H. Ascher . . . ASC
Sight Unseen — 1tw -700 -DF /mail -Bob Geske . . . . . KFS
Smart Money — 3tw -600 -orp /mail/wire -Bruce Williams . . . . . NEA
Smart Money/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . CNS
Smart Shopper Cartoons — 1tw -30 -orp /id -C. Dennis . . . . . SCI
Solutions (Formerly, The Northern Perspective) — s /1tw - 750-800 -mail/wire/DF /DNS - Michael J. McManus . . . . . MCM
Staying Ahead Column — 2tw -750 -mail/wire/DF /DNS - Jane Bryant Quinn . . . . . WPW
Stereo And Video Equipment — occ -var -mail/man - Staff . . . . IMN
Super Saver — 2tw -900 -mail/DF /DNS /C12 - Jan Leasure . . . . . UPS
Supermarket Sampler — 1tw -700 -mail/DF /DNS -Bonnie Tandy Leblang & Carolyn Wyman . . . . . UPS
Supermarket Shopper — 2tw -600 -orp /man /mail /wire -Martin Sloane . . . . . UFS
Surviving Single — 1tw -500 -man - Various . . . . . MIN
Tax Adviser, The — 1tw -600 -orp /mail -Smith George . . . . . NEA
Tax Mini — an -orp /mail/id - . . . . . CNS
Tax Report, The — 1tw -600 -mail/DF /DNS -Julian Block . . . . . TMS
The Auto Page — 1tw -1000 -man /mail/igp /ctc /id - John Heilig . APS
The Gadget Guru — 1tw -700 -mail/DF /DNS /igp - Andy Pargh . . . CRE
The Gadget Guru — 1tw -700 -mail/fax /DF -Andy Pargh . . . . . GG
Tip Off...The Rip Off — 7tw -var -mail -Sylvia Cronin . . . . . CFS
Today's Woman — an -sup (20 stories) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Travel — qt /cont -1000-1500 -mail/man /ctc /igp - Staff . . . . . SAN
Travel Feed — 1tw /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
Travel Tip/Graphic — 1tw -25.6 -erp /mail -Ken Marshall . . . . . CNS
William Donoghue Column — 2tw -750 -mail/DF /DNS -William Donoghue . . . . . TMS
Work Life — 1tw -500-700 -man /mail/ctc /fax - Lona O'Connor . . . OC
***Your Health Is Your Responsibility!** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
Your Medicines — 1tw -400 -orp /wire/ctc -Todd Dankmyer . . . . . NU

14-CONTESTS (Circulation & Promotion)

Bingo-Lingo — cont -var -orp /mail -Chick Elum . . . . . SLG
Birthday Game, The — cont -var -mail - Staff . . . . . BDG
Brainstormers — 7tw -hpt/tps/qps -orp /mail -Mike Smith . . . . . LIT
Fifty Dollars An Idea — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Glasser Guide — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Glasserfield Directory — 1tm -ps -mail/man -Selma Glasser . . . . GLA
Map Puzzle — 1tw -spv -orp /mail -William Thomas . . . . . NCI
Movie CrosSearch — 1tw /cont -150/var -ctc /fax /orp /mail - Frank Judge . . . . . SNS
Movie Trivia — 1tw /cont -150/var -ctc /fax /orp /mail - Frank Judge . SNS
Movie Word Search — 1tw /cont -150/var -ctc /fax /orp /mail - Mary Whitney . . . . . SNS
Newsletter For Writers and Contestants — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
On Sweepstakes/Contests — 1tm -ps -mail/man -Selma Glasser . GLA
***Ring-A-Lingo** — cont -var -man /id -Melodye Hecht Icart . . . . . NGC
Scramblr' — cont -var -orp /mail -Chick Elum . . . . . SLG
Star Stanzas — 1tm -ps -mail/man -Selma Glasser . . . . . GLA
***The Name Game** — cont -var -man /id -Melodye Hecht Icart . . . . NGC
Watchword — cont -var -orp /mail -Chick Elum . . . . . SLG
***Wingo/Bingo** — cont -var -mail - Staff . . . . . SAT
Winning Words — qt /cont -var -ctc /fax /orp /mail - John Gardner . SNS
Write Ideas — 1tm -ps -mail/man - Various . . . . . GLA
You Are Living History — 1tw -800 -man/mail -Mary Ellen Corbett and Lewis A. Little . . . . . LIT

15-ECOLOGY (Environment)

Alston Chase — 1tw -750 -mail/DF /DNS -Alston Chase . . . . . UPS
Arm & Hammer Feature — 1tw -100-200/200-400 -orp /ctc /wire . . NU
Biodegradable Balderdash — s -1000 -man /fax -John Wasik . . . NCI
Clean Living — 1tw -750 -mail/wire/fax -Joanne Mills . . . . . SS
College Press Service — 2tw -var/sup -mail - . . . . . TMS
Continental Viewpoint — 1tw -qps -man /mail/ctc /fax - Charles Hampton Savage . . . . . CON
Cook's Outdoors — 1tw -var -man /fax /mail /wire -Joel Cook . . . . AGT
Designs In Nature — 1tw -ps -orp /id -W. Hearn . . . . . OPS
Earth Matters — 1tw -man /DF /DNS - Various . . . . . LATS
Earth Saver — 6tw -14.09x18 pica -mail -Laura Jackson . . . . . JAC
Earthweek — 1tw -50x8 -ctc /orp /mail -Steve Newman . . . . . CHR
Earthworks — 1tw -700 -mail/DF /DNS /orp - John Javna . . . . . UPS
Ecoline — 1tw -11x3 -mail -Catherine Farley . . . . . SS
Ecological Cartoons — 1tw -var -orp /mail - Various . . . . . SCI
Editorials — 7tw -500 -orp /mail/DF /DNS - Various Papers . . . . . CNS
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Today's Scene — 4tw -700 -orp /mail/DF /DNS /id /igp - Scene . . CNS
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Caricatures (2) — 1tw -25.6 picas -mail/orp -Mike Ramirez & Bob Gorrell . . . . . CNS
Caricatures by Andy — 1tm -var -orp /mail -David Anderson . . . . MIL
Cartoons & Editorials — 5tw -var -orp /mail/DF /DNS - Staff . . . . CNS
CARICATURE Portfolios — eom -20 picas x 4 1/1 -orp -World's Top Caricaturists . . . . . CWS
Dorothy Ahle Caricatures — 3tw -51x11 -orp /mail -Dorothy Ahle . ACD
Editorial Cartoons — 5tw -38xvar -orp /mail . . . . . CNS
Faces/Caricatures — 3tw -12x3¼ /24x6½ -orp /mail -Kerry Waghorn . . . . . CHR
Gamble Cartoons — 5tw -var -orp /mail -Ed Gamble . . . . . KFS
Henry Payne — 5tw -49 x5½ -orp /mail -Henry Payne . . . . . UFS
Inx Graphics Services — 5tw -var -orp /mail . . . . . UFS
Lurie's Newsmaker (Portraits) — 4tw -5½x8½ -orp /mail/fax -Ranan R. Lurie . . . . . CRT
Mossprints — 1tm -5x9 -mail -Goeffrey Moss . . . . . WPW
National Cartoon — 1tw -32½x7 /21x4⅔ -orp -R. David Boyd . . MOR
Op Art Editorial Page Illustrations — 8tw -60x7 -orp - Various . LATS
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Paul Lelowicz — occ -var -id /mail/fax -Paul Lelowicz . . . . . KAH
Paul Szep — 3tw /s -var -orp /mail -Paul Szep . . . . . UFS
Political Service — 1tw -var -orp /mail - Various . . . . . RCC
Portfolio — 5tw -var -id /fax -William Pike . . . . . CON
Portrait For Prints — 3tw -orp -Julia Suits . . . . . CRE
Punch — 1tw -var -wire/mail - Various . . . . . NYT
Research Library — cont -var -orp /mail - Various . . . . . RCC
Semana Grosso Modo — 7tw -var -mail -Grosso . . . . . CCS
Summers Cartoons — 4tw -4x5 -mail -Dana Summers . . . . . WPW
Taylor Jones Caricatures — 3tw -35x8⅓ -orp -Taylor Jones . . . . LATS

16B-EDITORIAL ART (Cartoon Panels)

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Agricultural Editorial Cartoons — 1tw -38xvar -orp /mail/ctc -Bob Jorgensen . . . . . ENF
Andy — 3tw -var -orp /mail -David Anderson . . . . . MIL
Andy Donato — 3tw -var -orp /mail -Andy Donato . . . . . MIL
***Assignment: Top Secret** — 6tw /s -44x2⅓ /hps -orp -Bill Barry . ADF
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Borgman Editorial Cartoons — 4tw -6-7/16 -orp -Jim Borgman . . KFS
Business Card — 3tw -39x3½ -orp /mail -Gene and Ann Basset . . UFS
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Chan Lowe — 3tw -43x4½ -orp -Chan Lowe . . . . . TMS
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Entertainment Mini — 1tw /(21) -var -orp /DF /DNS /id /igp - Various . . . . . CNS
Entertainment News Syndicate — 1tw -500/tps -igp . . . . . ENS
Entertainment Whirl — 1tw -var -man -Charles Brand . . . . . BAS
Entertainment World — 1tw -500 -man -Dart Anthony . . . . . WMS
Entertainment—Shorts — 1tw -6-part/100-150 -wire/DNS -UPI Staff . . . . . UPI
Fast Track — 1tw -1000 -DF /DNS /igp /mail - Cheryl Lavin . . . . . TMS
Film Fare — 5tw -var -fax -Laurie Lee . . . . . WOR
Film Transparencies Black & White Pictures — cont -var -mail . BO
Hollywood Beat — 5tw /s -var -fax -Bill Lane . . . . . WOR
Hollywood Etc. — 1tw -500 -orp /mail/DF /DNS - George Christy . . CNS
Hollywood Inside — 5tw -750-800 -igp /fax -John Austin . . . . . HS
Hollywood News Calendar — 5tw -var -mail/fax - Staff . . . . . HNC
Hollywood Reporter Briefs Package — 5tw -1000 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter Rambling Reporter — 4tw -500 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter, The — 1tw -var -mail . . . . . NNB
Hot Country Singles — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Hot Latin Singles — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . BPI
Hot 100 Singles (Top 20) — 1tw -spv/200 -DF /fax /ctc -Billboard Magazine . . . . . BPI
International BusinessMan — 1tm -var -ctc -J.J. Edwards . . . . . IBN
Jennifer Goddard Interviews — 1tw -700 -mail/wire -Jennifer Goddard . . . . . DAA
London Review of Books — 2tm -var -wire/mail - Various . . . . . NYT
Magic Carpet Over Broadway — 3tw -500 -man /id -Joseph Kaliff . AMF
Marilyn Beck's Hollywood — 7tw -700 -mail/DF /DNS /igp - Marilyn Beck . . . . . TMS
Mighty Mixture — 1tw /1tm -500-700 -man -Gary Stevens . . . . . SAG
Mini Music Reviews — 1tw -150 -man /mail/ctc -Richard Santoro . CIN
Modern Rock Tracks — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Movie Action! — 1tw -300 -DF -The Boston Globe . . . . . BPI
Mr. Music - On Collectible Records — 1tw -var -ctc -Jerry Osborne . WF

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Musician Magazine Features — 1tm -1500 -DF - Various . . . . . BPI
My Music — 1tw -var -mail -Jeff Widmer . . . . . ONI
Nashville Notes — 1tw -750 -orp /igp /mail -Lori Risling . . . . . LIB
Newsletter — 5tw -var -fax - Staff . . . . . ENC
Nostalgia Notes — 2tm -600 -man /mail -Thurlow O. Cannon . . . . . CAN
On The Record — 1tw -600 -wire/mail -Charlie Martin . . . . . CAT
Photo Files/Show Business — cont -var -igp - Staff . . . . . BAS
Plexers — 6tw /s -2x3 -mail/orp /id - Staff . . . . . PLX
Pop Music — 1tw -var -mail -Zachary Lawrence . . . . . NNB
Pop Music Column — S -600 -wire/DF /DNS -George Kanzler . . . . NHN
Pop Records — 1tw -var -DF -Robert Hilburn . . . . . LAT-WP
Record Rack — 1tw -var -DF - Various . . . . . LAT-WP
Record Reviews — 1tw -2500 -DF /fax -Billboard Magazine . . . . . BPI
Record Roundup — 1tw -800 -man -Jeffrey Blyth . . . . . ITP
Rock 'n' Roll — 1tw -var -mail -David Barry . . . . . NNB
Rock Now — 1tw -1000 -mail/man /fax -John Kovalic . . . . . SHE
Rolling Stone Column Service — 3tw -1000 -man /C12 /DF /DNS -Various . . . . . LATS
Rolling Stone Magazine Service — 2tm -2500 -man /C12 /DF /DNS -Various . . . . . LATS
Stereo And Video Equipment — occ -var -mail/man - Staff . . . . IMN
Strictly Classical — 1tw -725 -orp /mail/DF /DNS - King Durkee . . CNS
The Teen Scene — 1tw -500 -orp /fax -Karen Michelle . . . . . GSM
This Day In Music — 7tw -100 -DF /fax - Various . . . . . BPI
Top Black Albums — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . BPI
Top Black Singles — 1tw -spv/100 -DF /fax/ctc -Billboard Magazine; . . . . . BPI
Top Classical Albums — 1tw -spv/100 -DF /ctc /fax -Billboard Magazine . . . . . BPI
Top Concert Grosses — 1tw -spv/100 -DF /fax /ctc -Amusement Business Mag. . . . . BPI
Top Country Albums — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Top Jazz Albums — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . BPI
Top Latin Albums — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . BPI
Top Twenty Records — 1tw -4-part/1000 -wire/DNS - Staff . . . . . UPI
Turning Point — 1tw -350 -mail/DF /DNS -Glenn Plaskin . . . . . TMS
TV Feature Package — 1tw -var -mail - Staff . . . . . CS
Up Close & Personal — cont -2000 -man /igp /ctc -Helen Dorsey . DOR
Video Patrol — 1tw -var -mail/wire -Mike Pearson . . . . . SHN
VIP Medical Grapevine — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
Washingtonian — 1tm -var -wire/mail - Various . . . . . NYT
What Ever Happened To — 1tw -var -man -Buddy Basch . . . . . BAS
Words on Tape — 1tw /cont -var -ctc /fax /orp /mail - Frank Judge & Staff . . . . . SNS
World Of Music — 1tw -500-700 -orp /mail/ DF /DNS - Robin Welles . CNS

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Accu-Log TV Cable Listings — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
Accu-Log TV-Cable Grids — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV-Cable Rolling Logs — 7tw -var -mail - Staff . . . . . TAP
Around Entertainment — 1tw -500-1500 -man /mail/ctc -Jay and Elliott Kravetz . . . . . IPN
Around Television — 1tw -750 -man /mail/igp /ctc - Elliott Kravetz . IPN
Arts And Entertainment package — 1tw -12-part/8000 -wire/DNS -Staff . . . . . UPI
Ask Dick Kleiner — 2tw -600 -orp /mail/wire -Dick Kleiner . . . . . NEA
Ask Ruth Ann — 1tw -750 -man /mail/igp /ctc - Ruth Ann Lelansky . IPN
Avant Garde Update — 1tw /cont -750 -man /ctc /igp /mail - Staff . SAN
Beauty & Exercise Tips Of The Stars — 1tw -500 -orp /mail -Marian Singer . . . . . SCI
Best Of The Books — 1tw -500 -mail/ctc -Jill Kramer . . . . . WFS
Black Celeb. Trivia — 1tw -sph -mail/id -Morrie Turner . . . . . SCI
Bob Garfield's Ad Review — 1tw -600 -man /DF /DNS -Bob Garfield . . . . . CRN
Bonnie Churchill Reporting — 1tw -600 -igp /mail -Bonnie Churchill . . . . . CAI
Broadway Vignettes — 1tw -qps -man /id -Barbara Varas . . . . . AMF
***BIOGRAPHY** — s -var -orp /mail -Steve McGarry . . . . . UFS
BPI Entertainment News Service (overseas only) — 5tw - var -wire -Various . . . . . NYT
Cable Magazine — 7tw -var -mail - Staff . . . . . TAP
Caricatures: TV — occ -25.6 -orp /mail . . . . . CNS
Celebri-Quotes — 1tw -var -fax - Various . . . . . HS
Celebrity Beat — 1tw -750 -man /mail/igp /ctc - Jay Kravetz . . . . . IPN
Celebrity Health News — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
Celebrity In-depth Interview — 1tw -2000/3000 -man /igp -Colin Dangaard & Rod Barrand . . . . . INF
Celebrity Interview — 1tw -1000-1500 -man /mail/ctc /igp - Jay and Elliott Kravetz . . . . . IPN
Celebrity Interviews — 5tw -500 -orp /mail -Fiwletter Ouwe . . . . . SCI
Celebrity Jokes — 1tw /7tw -qpt -orp - Various . . . . . OPS
Celebrity Photographs — 1tw -var -igp /mail - Various . . . . . CFI
Celebrity Round-Ups — 7tw -hpt -orp /mail -Marian B. Singer . . . . SCI
Celebrity Transparencies — cont -ps -mail . . . . . BO
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS
Coming Attractions — 1tw -500-1500 -man /mail/igp /ctc - Jay and Elliott Kravetz . . . . . IPN
Communicator's Notebook — 1tw -800 -man /mail/fax -Bob Miko . MNS
Cook's Books — 1tw -var -mail/man /wire /fax - Joel Cook . . . . . AGT
Daytime Dial — 3tw -900 -mail/DF -Lynda Hirsch . . . . . NAS
Entertainment — 1tw -500 -mail -Verna Boyd . . . . . CN
Entertainment — 1tw -var -mail -Liz Albert . . . . . NNB
Entertainment — 1tw -500-800 -mail/ctc -Paul & Joan Slater . . . . WFS
Entertainment Mini — 1tw /(21) -var -orp /DF /DNS /id /igp - Various . . . . . CNS
Entertainment News Syndicate — 1tw -500/tps -igp . . . . . ENS
Entertainment Whirl — 1tw -var -man -Charles Brand . . . . . BAS
Entertainment World — 1tw -500 -man -Dart Anthony . . . . . WMS
Entertainment—Shorts — 1tw -6-part/100-150 -wire/DNS -UPI Staff . . . . . UPI
Entertainment—TV World — 4tw -800 -wire/DNS -Joan Hanauer . . UPI
Fast Track — 1tw -1000 -DF /DNS /igp /mail - Cheryl Lavin . . . . . TMS
Film & TViewing — 1tw -500/tpt -man /mail -Jay Michaels . . . . . JDL
Film Fare — 5tw -var -fax -Laurie Lee . . . . . WOR
Film Transparencies Black & White Pictures — cont -var -mail . BO
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Guide to Children's TV — 1tw -600 -wire/mail -Evan Levine . . . . UFS
Hollywood Beat — 5tw /s -var -fax -Bill Lane . . . . . WOR
Hollywood Etc. — 1tw -500 -orp /mail/DF /DNS - George Christy . . CNS
Hollywood Inside — 5tw -750-800 -igp /fax -John Austin . . . . . HS
Hollywood Inside — 1tw -1000 -igp /fax -John Austin . . . . . HS
Hollywood News Calendar — 5tw -var -mail/fax - Staff . . . . . HNC
Hollywood Reporter Briefs Package — 5tw -1000 -DF -Hollywood Reporter . . . . . BPI
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My Family — 1tw /7tw -var -orp /id - Various . . . . . SCI
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Older Is Better — 1tw -var -orp - Various . . . . . OPS
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Pets Of The Stars — 1tw -ps -orp -J. Williams . . . . . SCI
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Quote Quest — 1tw -sph -orp -Len Fellows . . . . . SCI
Rabbit Ears — 3tw -500 -man /ctc -Steve Richards . . . . . TLF
Rating The Cities — 1tm -750 -man /ctc -Milton J. Gun . . . . . TLF
Recipes Of TV Stars — 1tw -150 -orp -Singer & J. Sherrod . . . . . SCI
Shooting Stars — 1tw -9.5xvar/12.5xvar -orp /mail/ctc /fax - Mary Ann Cooper . . . . . SOS
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Sports On TV — 1tw -var -mail/wire -Bill Modoono . . . . . SHN
Star Entertainment Features — occ -1200 -wire/mail -Garth Pearce . NYT
Star Interviews — 7tw -var -orp -June Finletter . . . . . SCI
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Star Trivia — 1tw -sph -orp /id -Buzz Gambill . . . . . SCI
Star View — 1tw -600 -wire/mail -Frank Lovece . . . . . NEA
Star*Features — 2tm -1750-2500 -igp /mail/fax -John Austin..... HIS
Television Column — 1tw -600 -wire/DF /DNS -Jerry Krupnik . . . . NHN
Television Column — 2tw -700 -wire/DF /DNS -Bob Wisehart . . . . NHN
The Annals — 1tm -qpt -orp /id - Staff . . . . . OPS
Top Twenty Video — 1tw -450 -DNS - Staff . . . . . UPI
Tune In Tomorrow — 2tw -600 -man /mail/wire -Nancy Reichardt . UFS
Tune In Tonight — 6tw -600 -wire -Jon Burlingame . . . . . UFS
Turning Point — 1tw -350 -mail/DF /DNS -Glenn Plaskin . . . . . TMS
TV Booklets — 1tw -sup -mail - Staff . . . . . TAP
TV Briefs — 1tw -400 -fax /DF - Various . . . . . BPI
TV Commentary — 1tw -20x5½ -orp /mail -Bente Christensen . . . EDC
TV Crosswords — 1tw -18x7 -orp /mail - Staff . . . . . UFS
TV Data Best Bets — 1tw /s -var -wire/DF /orp /ctc - Staff . . . . . TVD
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TV Data Cable Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
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TV Data Daily Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVD
TV Data Daily Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVI
TV Data Daily Listings — 7tw -var -orp /mail/wire - Staff . . . . . UFS
TV Data Grids — 6tw /s -var -orp /mail/wire - Staff . . . . . UFS
TV Data Local Listings — 6tw /s -var -orp /mail/wire - Staff . . . . UFS
TV Data Local TV Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
TV Data Local TV Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVI
TV Data Monthly Satellite Listings — 1tm /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
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TV Data Weekly Listings — 1tw -var -orp /mail - Staff . . . . . UFS
TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
TV Features — 1tw -pt/hpt/hps/hpv -orp /mail/wire - Various . . . . UFS
TV Grids — 7tw -var -mail - Staff . . . . . TAP
TV Inserts — 1tw -sup -mail - Staff . . . . . TAP
TV Insider — 1tw -700 -man /DF /DNS -Electronic Media Staff . . . CRN
TV Key Previews — 6tw /s -500-600 -man /DF -Steven H. Scheuer . KFS
TV Keynotes — 4tw -650-700 -man /DF /igp -Steven H. Scheuer . . KFS
TV Laughs — 1tw /7tw -var -orp /id - Various . . . . . SCI
TV Listings — 7tw -var -mail - Staff . . . . . TAP
TV Magazines — 1tw -sup -mail - Staff . . . . . TAP
TV Mailbag — 4tw -400-500 -man /DF -Steven H. Scheuer . . . . . KFS
TV Minibio — 1tw -200 -DF -Bergen Record . . . . . BPI
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TV Sports Breakouts — 7tw -var -mail - Staff . . . . . TAP
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TV Toons — 1tw -25.6 picas -orp /mail -Richard Orlin . . . . . CNS
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TVL Broadcast Listings — s /1tw -var -orp /mail/wire /ctc - Staff . TVL
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TVL OUTLOOK Star Notes — 1tw -var -orp /mail - Staff . . . . . TVL
TVL OUTLOOK Trivia Etc. — 1tw -var -orp /mail - Staff . . . . . TVL
TVL OUTLOOK Word Search — 1tw -var -orp /mail - Staff . . . . . TVL
TVL Satellite Listings — 7tw -var -orp /mail/wire /ctc - Staff . . . . TVL
TVL Semi-monthly Listings — 2tm -var -orp /mail/wire /ctc - Staff . TVL
TVL TV Cable Rolling Logs — 1tw /7tw -var -orp /mail/wire /ctc - Staff . . . . . TVL
TVL TV/Cable Breakouts — 1tw /7tw -var -orp /mail/wire /ctc - Staff . . . . . TVL
TVL TV/Cable Grids — 1tw /7tw -var -orp /mail/wire /ctc - Staff . . TVL
TVL Visions — 1tw -var -orp /mail . . . . . TVL
TVL Visions At A Glance — 1tw -var -orp /mail - Staff . . . . . TVL
TVL Visions Cable Overview — 1tw -var -orp /mail - Staff . . . . . TVL
TVL Visions Celebrity Interviews — 1tw -var -orp /mail - Staff . . TVL
TVL Visions Children's Choice — 1tw -var -orp /mail - Staff . . . TVL
TVL Visions Entertainment News — 1tw -var -orp /wire - Staff . . TVL
TVL Visions Movie Marquee — 1tw -var -orp /mail - Staff . . . . . TVL
TVL Visions Personality Portrait — 1tw -var -orp /mail - Staff . . TVL
TVL Visions Steve's Beat — 1tw -var -orp /mail -Steve A. McGraw . TVL
TVL Visions Time Out — 1tw -var -orp /mail -Steve Paschal . . . . . TVL
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TVL Visions Weekly Listing — 1tw -var -orp /mail/wire /ctc - Staff . TVL
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TVL Weekly TV Features — 1tw -var -orp /mail/wire /ctc - Staff . . TVL
Up Close & Personal — cont -2000 -man /igp /ctc -Helen Dorsey . DOR
Video Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Video Tape Advisor, The — occ -var -mail/man - Staff . . . . . IMN
Video Views — 1tw -600 -orp /mail/DF /DNS /igp /id - Paul Taubileb . CNS
Vierria — 1tw -350 -DF /DNS -Dan Vierria . . . . . MCC
VIP Medical Grapevine — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
What Ever Happened To — 1tw -var -man -Buddy Basch . . . . . BAS
You, Your Child, And Entertainment — 1tw -500 -man /mail -David Nydick . . . . . DAN

18D-ENTERTAINMENT (Theater)

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Arts And Entertainment package — 1tw -12-part/8000 -wire/DNS -Staff . . . . . UPI
Ask Ruth Ann — 1tw -750 -man /mail/igp /ctc - Ruth Ann Lalansky . IPN
Avant Garde Update — 1tw /cont -750 -man /ctc /igp /mail - Staff . SAN
Backstage — occ -400 -DF -The Boston Globe . . . . . BPI
Best Of The Books — 1tw -500 -mail/ctc -Jill Kramer . . . . . WFS
Bonnie Churchill Reporting — 1tw -600 -igp /mail -Bonnie Churchill . . . . . CAI
Boston Globe Entertainment Features — 3tw -var -DF - Various . BPI
Broadway Boxscore & Mini-reviews — 1tw -700 -wire/DNS -Frederick Winship . . . . . UPI
Broadway Is My Beat — 1tw -var -mail -Joey Sasso . . . . . NIT
Celebrity Beat — 1tw -750 -man /mail/igp /ctc - Jay Kravetz . . . . . IPN
Celebrity Health News — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
Celebrity Interview — 1tw -1000-1500 -man /mail/ctc /igp - Jay and Elliott Kravetz . . . . . IPN
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS

The New York Times
SYNDICATE

COMMENTARY

FOREIGN FOCUS

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Coming Attractions — 1tw -500-1500 -man /mail/igp /ctc - Jay and Elliott Kravetz . . . . . IPN
Cook's Books — 1tw -var -mail/man /wire /fax - Joel Cook . . . . . AGT
Dateline Broadway — 1tw -800 -man -Jeffrey Blyth . . . . . ITP
Entertainment — 1tw -var -mail -Bill Murray . . . . . MFS
Entertainment — 1tw -var -mail -Liz Albert . . . . . NNB
Entertainment — 1tw -500-800 -mail/ctc -Paul & Joan Slater . . . . WFS
Entertainment News Syndicate — 1tw -500/tps -igp . . . . . ENS
Entertainment Scene, The — occ -var -mail/man - Staff . . . . . IMN
Entertainment Whirl — 1tw -var -man -Charles Brand . . . . . BAS
Entertainment World — 1tw -500 -man -Dart Anthony . . . . . WMS
Entertainment—Shorts — 1tw -6-part/100-150 -wire/DNS -UPI Staff . . . . . UPI
Entertainment—Theater World — 1tw -800 -wire/DNS -Frederick Winship & Gregory Jenson . . . . . UPI
Fast Track — 1tw -1000 -DF /DNS /igp /mail - Cheryl Lavin . . . . . TMS
Film Fare — 5tw -var -fax -Laurie Lee . . . . . WOR
First Class — 1tm -600 -mail -Paulette Cooper . . . . . NAT
Hollywood Beat — 5tw /s -var -fax -Bill Lane . . . . . WOR
Hollywood Etc. — 1tw -500 -orp /mail/DF /DNS - George Christy . . CNS
Hollywood News Calendar — 5tw -var -mail/fax - Staff . . . . . HNC
Hollywood Reporter, The — 1tw -var -mail . . . . . NNB
Jennifer Goddard Interviews — 1tw -700 -mail/wire -Jennifer Goddard . . . . . DAA
Katz Meow, The — 1tw -var -mail -Harry Jay Katz . . . . . NNB
London Review of Books — 2tm -var -wire/mail - Various . . . . NYT
Magic Carpet Over Broadway — 3tw -500 -man /id -Joseph Kaliff . AMF
Marilyn Beck's Hollywood — 7tw -700 -mail/DF /DNS /igp - Marilyn Beck . . . . . TMS
Mighty Mixture — 1tw /1tm -500-700 -man -Gary Stevens . . . . . SAG
Movie/Restaurant/Show Reviews — 1tm -ps -mail/man -Selma Glasser . . . . . GLA
Newsletter — 5tw -var -fax - Staff . . . . . ENC
Nostalgia Notes — 2tm -600 -man /mail -Thurlow O. Cannon . . . . CAN
Photo Files/Show Business — cont -var -igp - Staff . . . . . BAS
Pop Music — 1tw -var -mail -Zachary Lawrence . . . . . NNB
Punch-In International Travel & Entertainment — 7tw /1tm - 750/var -ctc /fax /mail - Staff . . . . . TEN
Star Reporter News Service — -var -Staff . . . . . SRC
Television & Hollywood Chatter — 1tw -300 -man /igp -Joseph Kaliff . . . . . AMF
The Best Years — 1tw -800 -man /mail -Sidney H. Ascher . . . . . ASC
Theater & Film — 1tw -var -mail -Susan Katz . . . . . NNB
Theater Column — S -900 -wire/DF /DNS -William Raidy . . . . . NHN
***Theatergram** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
Theatre Reviews — occ -800 -orp /mail/DF /DNS /igp - Welton Jones . CNS
Turning Point — 1tw -350 -mail/DF /DNS -Glenn Plaskin . . . . . TMS
TV Feature Package — 1tw -var -mail - Staff . . . . . CS
TV From A Woman's View Point — 1tw -500 -man /id -Barbara Varas . . . . . AMF
VIP Medical Grapevine — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
What Ever Happened To — 1tw -var -man -Buddy Basch . . . . . BAS
William Glackin — occ -var -DF /DNS -William Glackin . . . . . MCC
Wine & Dine — 1tw -500 -orp /fax -Gale Gerson . . . . . GSM
You, Your Child, And Entertainment — 1tw -500 -man /mail -David Nydick . . . . . DAN

18E-ENTERTAINMENT (TV Program Listings)

Accu-Log TV Breakouts — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV Cable Listings — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
Accu-Log TV-Cable Grids — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV-Cable Rolling Logs — 7tw -var -mail - Staff . . . . . TAP
Andee Beck — occ -500 -DF /DNS -Andee Beck . . . . . MCC

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Arts And Entertainment package — 1tw -12-part/8000 -wire/DNS -Staff . . . . . UPI
Before & After in the Soaps — 2tw -800 -orp /DF /DNS -Toby Goldstein . . . . . TMS
Best Of The Books — 1tw -500 -mail/ctc -Jill Kramer . . . . . WFS
Better Living Guide — 1tw -var -mail/man - Staff . . . . . DIC
Bob Wisehart — 3tw -var -DF /DNS -Bob Wisehart . . . . . MCC
Boston Globe Entertainment Features — 3tw -var -DF - Various . BPI
Cable Magazine — 7tw -var -mail - Staff . . . . . TAP
Cable Picks — 1tw -var -DF - Various . . . . . LAT-WP
Celebri-Quotes — 1tw -var -fax - Various . . . . . HS
Celebrity Interviews — 1tw -ps/var -man /igp /ing /mail - Gloria Geale & Sylvia Resnick . . . . . BO
Celebrity Photographs — 1tw -var -igp /mail - Various . . . . . CFI
Celebrity Transparencies — cont -ps -mail . . . . . BO
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS
Cook's Books — 1tw -var -mail/man /wire /fax - Joel Cook . . . . . AGT
Entertainment — 1tw -500 -mail -Verna Boyd . . . . . CN
Entertainment — 1tw -var -mail -Liz Albert . . . . . NNB
Entertainment — 1tw -500-800 -mail/ctc -Paul & Joan Slater . . . . WFS
Entertainment News — cnts -var -atx - Staff . . . . . AWI
Entertainment News Syndicate — 1tw -500/tps -igp . . . . . ENS
Entertainment Whirl — 1tw -var -man -Charles Brand . . . . . BAS
Entertainment World — 1tw -500 -man -Dart Anthony . . . . . WMS
Film Fare — 5tw -var -fax -Laurie Lee . . . . . WOR
Film Transparencies Black & White Pictures — cont -var -mail . BO
Hollywood Beat — 5tw /s -var -fax -Bill Lane . . . . . WOR
Hollywood Inside — 1tw -1000 -igp /fax -John Austin . . . . . HS
Hollywood News Calendar — 5tw -var -mail/fax - Staff . . . . . HNC
Hollywood Reporter Briefs Package — 5tw -1000 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter Daytime TV Top 20 — 1tw -spv/200 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter Pay TV Reviews — 1tw -200 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter Rambling Reporter — 4tw -500 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter TeleVisions — 4tw -500 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter TV Rate Race — 1tw -sph/var -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter TV Reviews — 4tw -200 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter, The — 1tw -var -mail . . . . . NNB
Howard Rosenberg — 2tw -var -DF -Howard Rosenberg . . . . . LAT-WP
International Motorsports Syndication — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
John Carmody — 5tw -var -DF -John Carmody . . . . . LAT-WP
Late Show — 1tw -ps -man /mail/fax -Natalie Carlton . . . . . BO
Motorsports & TV Motorsports — 1tw -600-700 -mail/ctc /fax /man -Lou Modestino . . . . . ISS
Movie Trivia Quiz — 1tw -var -mail/fax - Various . . . . . HS
New England Motorsports North — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
New England Motorsports Schedule — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
New England Motorsports South — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
Newsletter — 5tw -var -fax - Staff . . . . . ENC
Nostalgia Notes — 2tm -600 -man /mail -Thurlow O. Cannon . . . . CAN
Photo Files/Show Business — cont -var -igp - Staff . . . . . BAS
Plexers — 6tw /s -2x3 -mail/orp /id - Staff . . . . . PLX
***Ring-A-Lings** — cont -var -man /id -Melodye Hecht Icart . . . . . NGC
Soap Suds Column — 1tw -750 -mail/fax -Lilana Novakovich . . . . . SS
Star Entertainment Features — occ -1200 -wire/mail -Garth Pearce . NYT
Star Reporter News Service — -var -Staff . . . . . SRC
Star*Peatures — 2tm -1750-2500 -igp /mail/fax -John Austin . . . . HS
T.V. Listings-Logs & Grids — 7tw -var/sup -DF /DNS -TMS Listings . TMS
Tel-Aire TV Week Supplement — 1tw -sup -mail - Staff . . . . . TAP
Televiewer — 7tw -var -mail - Staff . . . . . CS
Television — 4tw -var -DF -Michael Hill . . . . . LAT-WP
Television — 1tw -var -DF -Michael E. Hill . . . . . LAT-WP
Television Close-Up (arts 3) — 1tw -700 -orp /mail/DF /DNS /id /igp -Staff . . . . . CNS
Television Criticism — 3tw -var -DF -David Zurawick . . . . . LAT-WP
***The Name Game** — cont -var -man /id -Melodye Hecht Icart . . . . NGC
Transparencies — 2tm -var -mail - Staff . . . . . BO
TV Booklets — 1tw -sup -mail - Staff . . . . . TAP
TV Booklets — 1tw -sup -orp /mail - Various . . . . . TVW
TV Data Best Bets — 1tw /s -var -wire/DF /orp /ctc - Staff . . . . . TVD
TV Data Best Bets — 1tw /s -var -wire/DF /orp - Staff . . . . . TVI
TV Data Cable Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
TV Data Cable Listings — 7tw /s -var -orp /mail/ctc /wire - Staff . . TVI
TV Data Color Separations — 1tw /s -var -mail - Staff . . . . . TVD
TV Data Daily Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVD
TV Data Daily Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVI
TV Data Daily Listings — 7tw -var -orp /mail/wire - Staff . . . . . UFS
TV Data Grids — 6tw /s -var -orp /mail/wire - Staff . . . . . UFS
TV Data Local Listings — 6tw /s -var -orp /mail/wire - Staff . . . . UFS
TV Data Local TV Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
TV Data Local TV Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVI
TV Data Monthly Satellite Listings — 1tm /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
TV Data Monthly Satellite Service Listings — 1tm -var -orp /mail/wire /DF - Staff . . . . . TVI
TV Data Monthly Satellite Service Listings — 1tw -var -orp /mail/wire - Staff . . . . . UFS
TV Data Rolling Logs — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVD
TV Data Rolling Logs — 7tw /s -var -orp /mail/ctc /wire - Staff . . . TVI
TV Data Rolling Logs — 6tw /S -var -orp /mail/wire - Staff . . . . . UFS
TV Data TV Features — 1tw /s -var -orp /mail/wire /DF - Staff . . . TVD
TV Data TV Features — 1tw /s -var -orp /mail/wire /DF - Staff . . . . TVI
TV Data TV Grids — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . TVD
TV Data TV Grids — 7tw /s -var -orp /mail/wire /DF - Staff . . . . . TVI
TV Data Weekly Listings — 7tw /s -var -orp /wire/ctc - Staff . . . . TVD
TV Data Weekly Listings — 7tw /s -var -orp /mail/ctc - Staff . . . . TVI
TV Data Weekly Listings — 1tw -var -orp /mail - Staff . . . . . UFS
TV Feature Package — 1tw -var -mail - Staff . . . . . CS
TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
TV Features — 1tw -pt/hpt/hps/hpv -orp /mail/wire - Various . . . . UFS
TV Grids — 7tw -var -mail - Staff . . . . . TAP
TV Hilites — 7tw -550 -wire/DNS - Various . . . . . UPI
TV Inserts — 1tw -sup -mail - Staff . . . . . TAP
TV Key Previews — 6tw /s -500-600 -man /DF -Steven H. Scheuer . KFS
TV Keynotes — 4tw -650-700 -man /DF /igp -Steven H. Scheuer . . KFS
TV Listing — 7tw -var/sup -orp /ctc - Staff . . . . . TLS
TV Listings — 7tw -var -mail - Staff . . . . . TAP
TV Magazines — 1tw -sup -mail - Staff . . . . . TAP
TV Mailbag — 1tw -var -mail -Buck Biggers . . . . . TAP
TV Movie Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV Movies — 1tw -var -DF - Various . . . . . LAT-WP
TV Network Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV Rolling Logs — 7tw -var -mail - Staff . . . . . TAP
TV Sports Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV Supplements — 1tw -sup -mail - Staff . . . . . TAP
TV Supplements — 1tw -sup -orp /mail - Various . . . . . TVW
TV Supplements — 1tw -pt/hpt/hps/hpv -id - Various . . . . . UFS
TV Talkback — 1tw -var -DF - Various . . . . . LAT-WP
TV Tips — 6tw -var -DF - Various . . . . . LAT-WP
TV Update — 1tw -var -DF - Various . . . . . LAT-WP
TV Watchables — 1tw -var -DF - Various . . . . . LAT-WP
TV Week — 1tw -var -mail/man - Staff . . . . . DIC
TV WEEK Magazine — 1tw -sup -mail - Staff . . . . . TAP
TV-Cable Features — 1tw -var -mail -Buck Biggers . . . . . TAP
TV-Cable Grids — 7tw -var -mail - Staff . . . . . TAP
TV-Tonight — 7tw -750 -wire -Faye Zuckerman . . . . . NYT
TVL Broadcast Listings — s /1tw -var -orp /mail/wire /ctc - Staff . TVL
TVL Cable Listings — 1tw /7tw -var -orp /wire/mail - Staff . . . . . TVL
TVL Cable Rolling Logs — 7tw /1tw -var -orp /wire/mail /ctc - Staff . TVL
TVL Color Plus — 1tw /2tm -var -orp /mail/igp /ctc - Staff . . . . . TVL
TVL Daily Listings — 7tw /cont -var -orp /mail/wire /ctc - Staff . . . TVL
TVL Local Listings — 1tw /7tw -var -orp /mail/wire /ctc - Staff . . . TVL
TVL Monthly Listings — 1tm -var -orp /mail/wire /ctc - Staff . . . . TVL
TVL OUTLOOK Cable News — 1tw -var -orp /mail - Staff . . . . . TVL
TVL OUTLOOK Star Notes — 1tw -var -orp /mail - Staff . . . . . TVL
TVL Satellite Listings — 7tw -var -orp /mail/wire /ctc - Staff . . . TVL
TVL Semi-monthly Listings — 2tm -var -orp /mail/wire /ctc - Staff . TVL
TVL TV Cable Rolling Logs — 1tw /7tw -var -orp /mail/wire /ctc - Staff . . . . . TVL
TVL TV/Cable Breakouts — 1tw /7tw -var -orp /mail/wire /ctc - Staff . . . . . TVL
TVL TV/Cable Grids — 1tw /7tw -var -orp /mail/wire /ctc - Staff . . TVL
TVL Visions Steve's Beat — 1tw -var -orp /mail -Steve A. McGraw . TVL
TVL Visions Weekly Listing — 1tw -var -orp /mail/wire /ctc - Staff . TVL
TVL Weekly TV Features — 1tw -var -orp /mail/wire /ctc - Staff . . TVL
What Ever Happened To — 1tw -var -man -Buddy Basch . . . . . BAS

18F-ENTERTAINMENT (Videos)

American Film Classic Videos — 1tm -600 -DF -American Film Magazine . . . . . BPI
American Film New Video Releases — 1tm -2000 -DF - Various . BPI
Around Entertainment — 1tw -500-1500 -man /mail/ctc -Jay and Elliott Kravetz . . . . . IPN
Around Video — 1tw -750 -man /mail/ctc /igp - Jay Kravetz . . . . . IPN
Ask Ruth Ann — 1tw -750 -man /mail/igp /ctc - Ruth Ann Lelansky . IPN
Avant Garde Update — 1tw /cont -750 -man /ctc /igp /mail - Staff . SAN
Bark Bark — 5tw -500 -man -Damon Dahna . . . . . WMS
Best Of The Books — 1tw -500 -mail/ctc -Jill Kramer . . . . . WFS
Boston Globe Entertainment Features — 3tw -var -DF - Various . BPI
Buzz McClain's Home Video Column — 1tw -700 -man /mail/wire /igp - Buzz McClain . . . . . DAA
Caricatures: Poptalk — occ -25.6 -orp /mail . . . . . CNS
Celebrity Beat — 1tw -750 -man /mail/igp /ctc - Jay Kravetz . . . . . IPN
Celebrity Interview — 1tw -1000-1500 -man /mail/ctc /igp - Jay and Elliott Kravetz . . . . . IPN
Chart Leaders — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . . BPI
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS
Coming Attractions — 1tw -500-1500 -man /mail/igp /ctc - Jay and Elliott Kravetz . . . . . IPN
Cook's Books — 1tw -var -mail/man /wire /fax - Joel Cook . . . . . AGT
Cook's Video Review — 1tw -var -man /mail/fax /wire - Joel Cook . AGT
Entertainment — 1tw -var -mail -Liz Albert . . . . . NNB
Entertainment — 1tw -500-800 -mail/ctc -Paul & Joan Slater . . . . WFS
Entertainment News Syndicate — 1tw -500/tps -igp . . . . . ENS
Entertainment World — 1tw -500 -man -Dart Anthony . . . . . WMS
Filmeter — 1tw -700 -orp /mail/wire -Robert DiMatteo . . . . . NEA
First Class — 1tm -600 -mail -Paulette Cooper . . . . . NAT
Guide to Children's TV — 1tw -600 -wire/mail -Evan Levine . . . . UFS

Hollywood Beat — 5tw /s -var -fax -Bill Lane . . . . . WOR
Hollywood News Calendar — 5tw -var -mail/fax - Staff . . . . . HNC
Hollywood Reporter, The — 1tw -var -mail . . . . . NNB
Home Entertainment — 1tw -700 -mail/DF /DNS -Harry Somerfield . CHR
Home Video — 1tw /2tm /cont -900/var -ctc /fax /orp /mail - Mary Whitney . . . . . SNS
Home Video — 1tw -750 -man /mail/wire -Mason Wiley . . . . . UFS
Home Video Guide — 1tw -500 -mail/DF -Martin Levin . . . . . APN
Home Video Guide — 1tw -var -mail/ ctc -William Bradburn . . . . . PPI
Home Video Report — 1tw -200 -man /mail/ctc /id - Johnny Morgan . CIN
Inside The Video Games — 1tw -600 -mail/id /DF /DNS - Chip & Jonathan Carter . . . . . TMS
Jennifer Goddard Interviews — 1tw -700 -mail/wire -Jennifer Goddard . . . . . DAA
Joe Bob Goes To The Drive-In — 1tw -1000 -igp /DF /mail /DNS - Joe Bob Briggs . . . . . CRE
Mini-Video Reviews — 1tw -750-1000 -man /mail/igp /ctc - Jay Kravetz . . . . . IPN
Monthly Home Video Feature Package — 1tw -var -mail - Staff . TAP
Movie Mini — 1tw /(1) -600 -orp /mail/DF /DNS /id /igp - Staff . . . CNS
Movie Review — 1tw -500-750 -man /mail/ctc /igp - Jay and Elliott Kravetz . . . . . IPN
Movie Review Cartoons — 7tw /1tw -var -mail/fax - Staff . . . . . PPI
New Video — 1tw -4¼ /6 7/16 -DF /man -Joe Saltzman . . . . . KFS
Newsletter — 5tw -var -fax - Staff . . . . . ENC
Roger Ebert — 3tw -750 -mail/DF /DNS -Roger Ebert . . . . . UPS
Screening Room — 1tw -500/var -mail/ctc /fax -Jonathan Levine . . SR
Star Entertainment Features — occ -1200 -wire/mail -Garth Pearce . NYT
Tel-Aire Video Choices Supplement — 1tm -sup -mail - Staff . . TAP
The Best Years — 1tw -800 -man /mail -Sidney H. Ascher . . . . . ASC
Top Children's Videos — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Top VideoCassette Rentals — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Top VideoCassette Sales — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
TV Data Vid Pix — 1tw -var -wire/DF /orp /ctc - Staff . . . . . TVD
TV Data Vid Pix — 1tw /s -var -wire/DF /ctc /orp - Staff . . . . . TVI
TV Listing — 7tw -var/sup -orp /ctc - Staff . . . . . TLS
TVL Visions Video Bijou — 1tw -var -orp /mail -Steve A. McGraw . TVL
Video Guide — 1tw /qt -var -mail/ctc -William Bradburn . . . . . PPI
Video Log — 1tw -var -DF - Various . . . . . LAT-WP
Video Retrospective — 1tw -orp /mail/DF /DNS /igp - Jerry Roberts . . . . . CNS
Video Review — 1tw -750 -mail/wire/DF /DNS - Video Review Magazine . . . . . WPW
Video This Week — 1tw -600 -DF -The Boston Globe . . . . . BPI
Video Vogue — 1tw -400 -DF -The Boston Globe . . . . . BPI
You Be the Critic — 1tw -600 -wire -Bob Habes . . . . . UFS

19-ETIQUETTE

Business Etiquette — 1tw -sph -orp /mail -George Mazzai . . . . . SCI
Common Sense Etiquette For Businesswomen & Wives — occ /cont - sph/spv/500-700 -man /fax - IBIS Group . . . . . IBIS
Dear Sally — 7tw -200 -orp -C. Gorden . . . . . SCI
Family Mini — 1tw /(12) -var -orp /mail/DF /DNS /id /igp - Various . CNS
Fashion — 1tw -var -mail -Julia Samuels . . . . . NNB
Handy Tips For Business Woman — occ /cont -qps/500-800 -man /fax -IBIS Group . . . . . IBIS
Manners/Letitia Baldridge Column — 1tw -var -orp /mail/DF /DNS -Letitia Baldridge . . . . . CNS
Miss Manners — 3tw -600 -man /mail/wire -Judith Martin . . . . . UFS
Modern Etiquette — 1tw -250 -orp -I. Sherrod . . . . . SCI
Weddings & Other Occasions — 1tw -10x4 -orp -Susanne Kresse . AIS

20-FAMILY
(Child Rearing)

Advice For Living — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . DID
Alert Consumer, The — 1tw -orp /mail/DF /DNS - Staff . . . . . CNS
Ask Beth — 3tw -500 -man /C12 /DF /DNS - Beth Winship . . . . . LATS
Ask Dr. Ruth — 2tw -25xvar -orp /DF -Dr. Ruth Westheimer . . . . . KFS
Ask Karen — 1tw -500-600 -mail/ctc -Karen Robbins . . . . . WFS
Behavior Behind The News — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . . DID
Boys Town Features — 1tw -100-200/200-400 -orp /ctc /wire -Fr. Val Peter . . . . . NU
Child — 10ty -var -wire/mail - Various . . . . . NYT
Child Life — 1tw -1000 -ctc -Beverly Mills CL
Children & Childcare Features — 1tw -100-200/200-400 -orp /ctc /wire - . . . . . NU
Children Today — 1tw -var -mail/wire -Schwarzbeck . . . . . SHN
Children's Express — 1tw -750 -ctc /mail/id . . . . . CE
Christmas Holliday Col. — 1tw -var -orp -Lillian Vernon . . . . . SCI
Claude & Cleo — 1tw -sph -orp /id -Jim Whiting . . . . . SCI
Colorfoto Service/Food/Travel/Lifestyle/Homes — 1tw -mail/orp - Staff . . . . . CNS
Coping — 1tm -1200/var -man /mail/ctc /id - Barbara Burtoff . . . . BBS
CHILDHELP — 1tm -400 -orp /ctc /wire -Father Val Peter . . . . . NU
Dear Romance — 1tw -400-500 -mail - Various . . . . . TAS
Divorce Etiquette — 1tw -500 -mail/C12 -Victor Capoccia . . . . . YON
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Family — 1tw -var -DF /DNS -Lee Smith . . . . . MCC
Family Almanac, The — 1tw -900 -mail/DF /DNS /C12 - Marguerite Kelly . . . . . TMS
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Family Mini — 1tw /(12) -var -orp /mail/DF /DNS /id /igp - Various . CNS
Family Skeletons — 2tm -200 -orp -Righetti . . . . . SCI
Family Talk — 1tw -600 -wire/mail -Dr. James and Mary Kenney . . . CAT
Fast Food Review — 1tw -500 -man /ctc -Mike Ervin . . . . . SIS
Father's Day/Mother's Day — an -sup (13 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Faulty Fables — 6tw -mail -Rick Stromoski . . . . . WFS
Fitness Forum — 1tw -700 -orp /mail/DF /DNS - Various . . . . . CNS
***Focus On The Family** — 1tw -650/63x6.5 -man /igp /ctc /fax /mail -Dr. James Dobson . . . . . MES
For Teens — 6tw -350 -orp /mail/DF /DNS - Willard Abraham . . . . CNS
Good Life Mini — 1tw /(28) -var -orp /mail/DF /DNS /id /igp - Various . . . . . CNS
Grandparenting — 1tw -600 -mail/DF /C-12 -Dee & Tom Hardie..... UPS
Halloween Mini — an /(11) -sup (13 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Hassle-free Homework — 1tw -var -mail/wire -Dr. Ivonne Fournier . SHM
Health Mini — 1tw -var -orp /mail/DF /DNS /id /igp - Various . . . . CNS
How To Take The Fun Out Of Reading — cont -var -orp -Dick Harris . . . . . HAA
Human Behavior/Popular Psychology — 1tw -600-800 -mail/ctc -Jane Adler . . . . . WFS
Inside People — 1tw -var -orp /mail/DF /DNS /id - Staff . . . . . CNS
Kids/On Better Babies — 1tw -var -mail/orp /ctc -Glenn Doman . . NNB
Learn to Swim — sea -1$x2 -id -A.S.A. Julie Hoyle Smith . . . . . ITP
Li'l Ones — 7tw -sph -orp /id -Jim Whiting . . . . . SCI
Lifestyle — 1tw -15-part/10000 -wire/DNS -UPI reporters . . . . . UPI
Lifestyle Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
McCall's — 1tm -var -wire/mail - Various . . . . . NYT
Michael Grant Column — 1tw -800 -orp /mail/DF /DNS - Michael Grant . . . . . CNS
Mother's Day/Fathers Mini — an -sup (13 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
News Analysis — 7tw -750-1500 -orp /DF /fax -Correspondents . . PNS
News Features — 7tw -750-1500 -orp /DF /ing /fax - Correspondents . PNS
On Marriage And Divorce — 1tw -500 -mail/ctc -Dr. Melvyn Berke . WFS
One Minute Parent — 1tw -700 -orp /mail/DF /DNS - Pam Satran . CNS
Op-Ed Commentary — 7tw -750-1500 -orp /DF /fax -Correspondent . PNS
Our Children — 1tw -700 -orp /mail/DF /DNS - Dr. Willard Abrams . CNS
PageUp Entertainment & Lifestyle Package — 1tw -750-1000 (8 articles) -igp /wire/mail - Various . . . . . NYT
Parenting Plus — 1tw -500 -man -Marion Michaels . . . . . MN
Paternity Ward — 2tw -600 -mail/DF /DNS -D.L. Stewart . . . . . TMS
Personality Quiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
PsyQuiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . . DID
Quizzes — 1tw -ps/var -man /mail/fax - Various . . . . . BO
Salvation Army, The — 1tm -400 -orp /ctc /wire -Leon Ferraez . . . NU
Second Opinion — 1tm /qt -hptx2 -orp /id /man /igp - Staff . . . . GNB
Second Time Around, The — 1tw -var -man /ctc /mail -Patricia & Richard Bennett, D.C.S.W. . . . . LIS
Simple Smarts — 1tw -hpv -DNS -Elsa Bailey . . . . . WAC
Single Minded — 1tw -600-750 -man /ctc -Gail Prince . . . . . SIS
Single Parenting — 1tw -500-650 -man -Marion Michaels . . . . . MN
Speaking Out For Children — 1tw -200-400 -orp /ctc /wire -David Liederman & Child Welfare League . . . . . NU
Special Sections Advantage Service — 2tm -10000 -man /DF /DNS /id . . . . . LATS
Summer Travel — an -orp /mail/DF /DNS /id /igp . . . . . CNS
Teen Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Test Yourself — 1tw -ps -orp /id -J. Sherrod . . . . . SCI
Today's Woman — an -sup (20 stories) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Variety Pak — 1tw /(29) -var/9 & 12 pica -orp /mail/DF /DNS /id /igp -Various . . . . . CNS
Wee Women — 7tw -sph -orp /id -Jim Whiting . . . . . SCI
You Are Living History — 1tw -800 -man/mail -Mary Ellen Corbett and Lewis A. Little . . . . . LIT
You, Your Child, And School — 1tw /7tw -500 -man /mail -David Nydick . . . . . DAN

21-FASHION

After A Fashion — 1tw -450 -mail/DF /DNS -McLaughlin . . . . . UPS
And Sew On — 1tw -250 -mail/id -Alida Macor . . . . . ASO
Ask An Appraiser — 1tm -600 -mail/DF /ctc -Emyl Jenkins . . . . . CF
Beauty — 1tw -var -mail -Apollonia . . . . . NNB
Beauty — 1tm -500 -orp -Blase of Hollywood . . . . . SCI
Beauty & Exercise Tips Of The Stars — 1tw -500 -orp /mail -Marian Singer . . . . . SCI
Beauty Advice — 1tw -500 -orp -Gloria Lintermans . . . . . SCI
Bonnie Churchill Reporting — 1tw -600 -igp /mail -Bonnie Churchill . . . . . CAI
Brides & Bouquets — an -sup (20 stories) -orp /mail/DF /DNS /id /igp -Staff . . . . . CNS
Celebrity Interviews — 5tw -500 -orp /mail -Fiwletter Ouwe . . . . . SCI
Child — 10ty -var -wire/mail - Various . . . . . NYT
Clothes Minded — 1tw -450-500 -man /ctc /igp -Pati Lowell . . . . . SIS
Clotheslines — 1tw -750 -man /C12 /DF /DNS - Marylou Luther . . LATS
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Entertainment News Syndicate — 1tw -500/tps -igp . . . . . ENS
***Europa Press News Service** — eom -1000 -man /mail . . . . . EURO
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Fall/Winter Fashion — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Fashion — 1tw -ps -man /mail/fax -N. Carr . . . . . BO
***Fashion** — 1tw -800 -orp/mail/wire -Mary Martin Niepold and Rochelle Chadakoff . . . . . NEA
Fashion — 1tw -var -mail -Julia Samuels . . . . . NNB
Fashion Sense — 1tw -700 -man /igp -Lila Nadell . . . . . FS
Fashion Tips — 2tm -var -man /cont/ctc /igp /mail - Staff . . . . . SAN
Filler Tips — 1tw -500 -orp /mail -Tannert . . . . . SCI
First Class — 1tm -600 -mail -Paulette Cooper . . . . . NAT
FNA News — cont -var -igp /mail/wire /fax - Staff . . . . . FNA
Good Life Mini — 1tw /(28) -var -orp /mail/DF /DNS /id /igp - Various . . . . . CNS
Gwen Salley-Schoen — 1tw -var -DF /DNS -Gwen Salley-Schoen . MCC
In Fashion/Style 2 — 1tw -orp /mail/DF /DNS /id /igp . . . . . CNS
INSIGHT Magizine Features — 1tw -ctc /fax . . . . . INNF
INSIGHT News Service — 2tw -ctc /fax . . . . . INNF
Keeping You In Stitches — 1tw -ps -orp -Sally Corbett . . . . . SCI
Lifestyle — qt /cont -1000-1500 -mail/man /ctc /igp - Staff . . . . . SAN
Lifestyle — 1tw -15-part/10000 -wire/DNS -UPI reporters . . . . . UPI
Lifestyle ColorFotos — occ -mail/ing . . . . . CNS
Lifestyle Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Living Well — 1tw -var -man -Charles Hennessy . . . . . IBN
Looking Great — 1tw /** -750 -mail/ctc -Gloria Lintermans . . . . . WFS
McCall's — 1tm -var -wire/mail - Various . . . . . NYT
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Needles & Pins — 1tw -250 -orp -Righetti . . . . . SCI
***Paula Royce Graham** — cont/1tw -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
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Sew Simple — 1tw -550 -mail/DF /DNA /id - Eunice Farmer . . . . . KFS
Sew What's New — 1tw -800 -mail/DF /DNS /C12 - Sandra Kelly . UPS
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The Dirt-Cheap Decorator — 1tw -350-500 -man /mail/id /igp /ctc -Molly Milligan . . . . . MLS
The European — 1tw -ctc /fax . . . . . INNF
Today's Lifestyle (2) — 1tw -700 -orp /mail/DF /DNS /id /igp . . . CNS
Wedding Bells — an -sup (13 stories) -orp /mail/DF /id /igp - Staff . CNS
Youth Parade — 1tw -600 -igp - Staff . . . . . CAI

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Absurd Laws — 1tw -250 -orp /man /mail -Larry Sturgis . . . . . OPS
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Agricultural Editorial Cartoons — 1tw -38xvar -orp /mail/ctc -Bob Jorgensen . . . . . ENF
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Ask Aunt Madge — 7tw -var -man -Madge M. Saksena . . . . . ASK
Associations — 1tm -350 -orp /wire/ctc -Thomas Gorski . . . . . NU
Auto Facts — 1tw -350 -orp /wire/ctc - Staff . . . . . NU
Bark Bark — 5tw -500 -man -Damon Dahna . . . . . WMS
Best Of The Week — 1tw -qpt -orp /mail - Various . . . . . AMW
Brain Baffler — 1tw /2tw -25½pi x 6 -orp /mail/fax -Jodi Jill . . . . . JJF
Brainteasers — 1tw -ps -orp /id - Various . . . . . SCI
Briefs — 1tw -9½x10 -orp /mail - Staff . . . . . EDC
Car Keys — 1tw -spv -orp /id -B. Woody . . . . . OPS
Cartoon-Fillers — 7tw -var -orp - Various . . . . . AIS
Celebri-Quotes — 1tw -var -fax - Various . . . . . HS
Chess Quiz — 7tw -11x2¼ -mail -Shelby Lyman . . . . . BCF
Children — 1tm -400 -orp /wire/ctc -David Liederman . . . . . NU
City Editor's Tip Service — 1tw -600 -man /C12 /DF /DNS - Greg Olds . . . . . LATS
College Press Service — 2tw -var/sup -mail . . . . . TMS
Consumer Fillers — 7tw -var -mail -Sylvia Cronin . . . . . CFS
Consumer Information Adviser — 7tw -var -mail -Sylvia Cronin . CFS
Consumer's Voice — 1tm -400 -orp /wire/ctc -Molly Hodza . . . . . NU
Country Things — 1tw -32x50 -orp /mail/ctc -Bob Artley . . . . . ENF
Courthouse Square — 1tw -2 1/16 -orp -John Jarvis . . . . . CSP
Crafts — 1tw -var -orp /man /mail /id - Various . . . . . OPS
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CHILDHELP — 1tm -400 -orp /ctc /wire -Father Val Peter . . . . . NU
Daily News Service — 1tw /(35) -orp /mail/DF /DNS /id /igp . . . . CNS
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Did You Know That — 1tw -hpv -orp /id -F. Treadgold . . . . . SCI
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Grassroots Clippings — 1tw /occ -200-300 -man /mail -Kerwin Hoover . . . . . HTF
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Movie Word Search — 1tw /cont -150/var -ctc /fax /orp /mail - Mary Whitney . . . . . SNS
Names — 1tw /cont -150 -ctc /fax /orp /mail - Paul Richter . . . . . SNS
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Our Lively Language — 1tw -400 -man /mail/ctc -Sally Bright . . . OLL
Peanut Butter Soup — 1tw /cont -var -ctc /fax /orp /mail - Joe Amadeo & Tom Kerr . . . . . SNS
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Science Quiz — 1tw -ps -orp /id -F. Treadgold . . . . . SCI
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Senator Soaper — 6tw -400 -man /mail/wire -Doug Larson . . . . . UFS
Shorts & Fillers — 1tw -ps -mail/orp - Staff . . . . . APN
Shorts/Column Closers — 1tw -25-75 -orp /mail/wire - Staff . . . . NEA
Sid Ascher's World — 1tw -750 -man /mail -Sidney H. Ascher . . . . ASC
Smart Money/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . CNS
Snappy Fillers — an -900 -orp /mail/ DF /DNS . . . . . CNS
Sports Nutrition — 2tm -400 -orp /ctc /wire -Dr. Robert L. Pollack . . NU
Stampede — 2tw -20x30 -orp /mail/ctc -Jerry Palen . . . . . ENF
Stampede Advertising Cartoons — 2tw -20x30 -orp /ctc /mail -Palan Jerry . . . . . ENF
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Stitches — 1tw /cont -var -orp /ctc /fax /mail - Jim Craig . . . . . SNS
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Trivia — 1tw -200 -orp -Natalie Carlton . . . . . SCI
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Vektor Fish & Game Forecast — 7tw /1tw /1tm -42x5 /qpt/qps/sph -orp - Staff . . . . . SYT
Washington Notes — 1tw -20x6 -orp /mail - Staff . . . . . EDC
Weekly Features Service — 1tw -var -orp . . . . . TMS
What Ever Happened To — 1tw -var -man -Buddy Basch . . . . . BAS
Will Rogers Says — 5tw -10x12 -orp /mail/DF -Bryan Sterling (Editor) . . . . . KFS
Wine And Liquor Uncomplicator (Facts) — 1tw -spv -orp -G. Ford . . . . . OPS
Wonderword — 6tw /s -S-tps/hpt -orp /mail -Jo Quellet . . . . . UPS
Word Challenge — 7tw /cont -var -ctc /fax /orp /mail - John Gardner . SNS
World Almanac Date Book — 7tw -2 1/16 -orp /mail/wire - Staff . NEA
Wouldn't It Be Nice If — 1tw -spv -orp /id -G. Litt . . . . . OPS
Write Ideas — 1tm -ps -mail/man - Various . . . . . GLA
Yesterdaze — 1tw /cont -var -ctc /fax /orp /mail - Bern Wolf . . . . . SNS
You, Your Child, And Entertainment — 1tw -500 -man /mail -David Nydick . . . . . DAN
You, Your Child, And School — 1tw /7tw -500 -man /mail -David Nydick . . . . . DAN
***Your Health Is Your Responsibility!** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
Your Medicines — 1tw -400 -orp /wire/ctc -Todd Dankmyer . . . . . NU

23-FOOD & WINE

A Taste Of America — 1tw -800 -mail/DF /DNS -Michael and Jane Stern . . . . . UPS
About Wine — 1tw -var -DF -Dan Berger . . . . . LAT-WP
Afterwork Gourmet — 1tw -800 -orp /mail/DF /DNS /id - Brook Dojny & Melanie Barnard . . . . . CNS
Along The Food And Wine Trail — occ -600 -orp /man -Rosemary Bascome . . . . . BA
Back To Basics — 1tw -var -DF - Various . . . . . LAT-WP
Bargain Daze — 1tw -2 cols. x 5 -orp /mail -Harley Schwadron . . . DAA
Blurbs On Herbs — 1tw -250 -orp -D. Kelley . . . . . SCI
Budget Gourmet — 1tw -qpt -orp /mail -R. and A. Hinden . . . . . SCI
Butcher, The — 1tw -750 -mail/DF /DNS /C12 - Merle Ellis . . . . . CHR
Cartoon Kitchen, The — 1tw -var/sph -mail -Larry Gonick . . . . . WCS
Celebrity Cookbook — 1tw -1200 -man /igp /ctc -Johna Blinn . . . . DOR
Celebrity Recipes — 1tw -300 -man /mail/id /DF - Jane Sherrod Singer . . . . . DAA
Celebrity Recipes — 1tw -ps -orp /man /mail - Various . . . . . SCI
Chef's Corner — 1tw /cont -500/var -ctc /fax /orp /mail - Kate Linsner . . . . . SNS
Child — 10ty -var -wire/mail - Various . . . . . NYT
Christmas — an -sup (20 stories) -orp /mail/DF /DNS /id /igp - Staff . CNS
Clip Art/Food — 1tw /(50) -sup 25.6 picas -orp /mail - Staff . . . . . CNS
Colorfoto Service/Food/Travel/Lifestyle/Homes — 1tw -mail/orp - Staff . . . . . CNS
Community Cookbook — 1tw -300 -man /mail/id /DF - Betty Allen . DAA
Consumer Focus Feature — 1tw -700-800 -mail/ man/ ctc -Goody L. Solomon . . . . . SGL
Consumers' Dilemma, U.S.A. — 1tw -400 -orp /mail -Samuel P. Levine . . . . . LEV
Cook It Light — 2tw -750 -DF /igp /orp /mail - Jeanne Jones . . . . . KFS
Cook's Books — 1tw -600 -orp /mail/DF /DNS /id - Charles Britton . CNS
Cooking Corner — 1tw -600 -mail/orp /DF /DNS /id /igp -Maureen Clancy, Linda Dudley, Charles Britton . . . . . CNS
Cooking Light — 1tw /cont -500/var -ctc /fax /orp /mail - Staff . . . SNS
Cooking/Fine Dining — 1tw -500 -ctc /mail -Ruth & Robert Reid . . WFS
***Coupon Clipper** — 1tw -600 -orp /mail /wire - June Fuller . . . . . UFS
Cream Liquors — 1tw -qpt -orp /mail -Dona Meilach . . . . . SCI
Cuisine — 1tw -var -DF -Betsy Balsey . . . . . LAT-WP
Culinary SOS — 1tw -var -DF -Rose Dosti . . . . . LAT-WP
Diet — 1tm -200 -orp /wire/ctc -Dr. Herman Frankel, M.D. . . . . NU
Diet Cartoons — 3tw -var -orp - Various . . . . . SCI
Diet Recipes — 1tw -ps -orp - Various Celebrities . . . . . SCI
Dining Out — 1tm -500 -mail -Selma and Peter Von Blum . . . . . WP
Dining-Out Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Dining/Home Entertaining — an -sup (13 features) -mail/DF /DNS /id /igp . . . . . CNS
Distinctive Dining — 1tm -500 -mail -Selma & Peter Von Blum . . . . . WP
***Eat And Grow Younger** — occ /cont -12x30 -orp /id /mail -Lelord Kordel . . . . . SPE
Eat Right And Live Longer — occ /cont -12x30 -orp /id /mail -Lelord Kordel . . . . . SPE
Eat Up And Slim Down — occ /cont -12x25 -orp /id /mail -Lelord Kordel . . . . . SPE
Eat Your Troubles Away — occ /cont -12½x28 -orp /id /mail -Lelord Kordel . . . . . SPE
Elaine Corn — 1tw -var -DF /DNS -Elaine Corn . . . . . MCC
Entertainment News Syndicate — 1tw -500/tps -igp . . . . . ENS
***Europa Press News Service** — eom -1000 -man /mail . . . . . EURO
Famous Recipes — 1tw -var -orp -J. Sherrod . . . . . SCI

Fast Food Review — 1tw -500 -man /ctc -Mike Ervin . . . . SIS
Feel Young Again — occ /cont -12x28 -orp /id /mail -Lelord Kordel . SPE
Fifty Dollars An Idea — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Food — 1tw -var -mail/orp /ctc -Andrea Diehl . . . . NNB
Food and Fitness — an -sup (20 features) -orp /mail/DF /DNS /id /igp -Staff . . . . CNS
Food ColorFoto — 1tw -orp /mail/ing . . . . CNS
Food Features — occ /sea -500-1000 -man /mail -Jane Mengenhauser . FF
Food Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . NU
Food For Americans — 2tw -600 -orp /mail/wire -Aileen Claire . . . NEA
Food For Thought Column/Q & A — 2tw -800 -mail/wire/DF /DNS - Dr. Jean Mayer & Jeanne Goldberg . . . . WPW
Food Mini — 1tw /(14) -var -orp /mail/DF /DNS /igp /id - Various . . CNS
Food Quickies — 2tm -var -mail/man /ctc /cont/igp - Staff . . . . . SAN
Food-In-Color — sea -var -orp /mail/id -Clare Aileen . . . . NEA
Food/Holiday — occ -orp /mail/DF /DNS /id /igp . . . . CNS
Foodpix — occ -var -mail/id -Barbara Burtoff . . . . BBS
FoodStyles News Service — 1tw -7000 -man /DF /DNS /id - Staff . LATS
Forkful Of Travel — 1tw -800 -orp /mail/DF /DNS /id - Staff . . . . . CNS
Friends For Dinner — 1tm -250 -man /igp /ing -Patricia Barrow . . . SIS
Frugal Gourmet — 1tw -1100 -wire/mail -Jeff Smith . . . . NYT
Fruits & Vegetables — 1tm -500 -orp /wire/ctc -Anne Day . . . . . . NU
FNA News — cont -var -igp /mail/wire /fax - Staff . . . . FNA
Glasser Guide — 1tm -ps -man /mail -Selma Glasser . . . . GLA
Glasserfield Directory — 1tm -ps -mail/man -Selma Glasser . . . . GLA
Gourmet's Notebook — occ -750-1000 -man /fax -Rebecca Caruba . CBO
Grape Press — 1tm -150 -orp -Righetti . . . . SCI
Great Restaurant Recipes — 1tw -400-600 -orp /ctc -Kathryn Kennard . . . . ASD

Health & Fitness — 1tm -ps -orp /igp /mail . . . . MLF
Health Mini — 1tw -var -orp /mail/DF /DNS /id /igp - Various . . . . CNS
Healthy Gourmet — 1te -700 -mail/orp /id -Kit Snedaker . . . . CNS
***Hints From Heloise** — 6tw /s -d-4¼ /S-tps/hpt/6 -orp /man /DF -Heloise . . . . KFS
Home Entertaining — 1tw -700 -orp /mail/DF /DNS /id - Carol Cutler . . . . CNS
Homemake Liquers — 1tw -spv -orp /mail -Dona & Mel Melach..... SCI
Inside Training — eom -1000-1500 -man /mail -Dr. John Yacenda . HPF
***It's A Great Life** — cont/1tm -500/var -man /igp /mail -Count and Countess Von Haller . . . . GPR
INSIGHT Magizine Features — 1tw -ctc /fax . . . . INNF
INSIGHT News Service — 2tw -ctc /fax . . . . INNF
Jan Townsend — 1tw -var -DF /DNS -Jan Townsend . . . . MCC
Jewish Cooking — 1tw -200 -orp /mail -Norma Barash . . . . JTA
Junior Chef — 1tw -ps -orp /id -Benge . . . . OPS
Kidsday Service — 1tw -2000 -man /DF /DNS /id - Staff . . . . . . LATS
Kitchen Celebrities — 1tw -800 -mail -Bonnie Churchill . . . . CAI
Kitchen Hints/Graphic — 1tw -25.6 -orp /mail -Carol Cutler & Mimi Harrison . . . . CNS
Kitchen Kids — 1tw -700 -orp /mail/DF /DNS /id - Rena Coyle . . . . CNS
KRTN Infographics — 1tw -var -orp /mail - Staff . . . . TMS
KRTN Infographics (Chicago Tribune) — 7tw -var -ctc - Staff . . TMS
Lazy Gourmet, The — 1tw -550 -Mike Kalina . . . . KFS
Learning With Lucy — 1tw -500 -orp /mail -Lucy Waverman . . . . . LIB
Leisure Time — 1tw -500 -igp /mail - Staff . . . . CAI
Lifestyle — 1tm -ps -orp /igp /mail . . . . MLF
Lifestyle — qt /cont -1000-1500 -mail/man /ctc /igp - Staff . . . . . SAN
Lifestyle — 1tw -15-part/10000 -wire/DNS -UPI reporters . . . . UPI
Lifestyle ColorFotos — occ -mail/ing . . . . CNS
Living Slender — 1tw -ps -orp /mail/man -Francie Berg . . . . SCI
***Look Younger-Feel Better** — occ /cont -12⅓x28 -orp /id /mail -Lelord Kordel . . . . SPE
Marinade Magic — 1tw -spv -orp /mail -Dona Z. Meilach . . . . SCI
Matters Of Taste — occ -1200/var -man /mail/ctc /id - Barbara Burtoff . . . . BBS
McCall's — 1tm -var -wire/mail - Various . . . . NYT
Mead On Wine — 2tw -1000 -man /mail/ctc -Jerry D. Mead . . . . . MEE
Micro Magic — 1tw -500-600 -orp /mail/man /ctc - Norma Schonwetter . . . . NPC
Microwave Cooking — 1tw -500 -orp /mail -Marg Fraser . . . . LIB
Microwave Magic — 1tw -650 -orp /mail/DF /DNS - Desiree Vivea . CNS
Microwave Tips — 1tw -4 - 5 -orp /mail - Staff . . . . EDC
Mighty Mixture — 1tw /1tm -500-700 -man -Gary Stevens . . . . . . SAG
Morsels — 1tw -var -mail/wire - Staff . . . . SHN
Movie/Restaurant/Show Reviews — 1tm -ps -mail/man -Selma Glasser . . . . GLA
Movies — 1tw -var -mail/wire -Robert Denerstein . . . . SHN
National News — 1tm -ps -orp /igp /mail . . . . MLF
Naturally — 1tw -750 -mail/DF /DNS -Sharon Cadwallader . . . . . . CHR
Naturally Good — 1tw -var -mail/wire -Joyce Rosencrans . . . . SHN
News-Features-Pix (GNB) — 1tm /qt -pt/var/Sup -orp /id /man /igp -Staff . . . . GNB
Newsletter For Writers and Contestants — 1tm -ps -man /mail -Selma Glasser . . . . GLA
Notes From The Wine Country — 1tw -750 -mail/DF /DNS -Anthony Dias Blue . . . . CHR
Nutrition — 1tw -var -DF -Toni Tipton . . . . LAT-WP
Nutrition Notebook — 1tm -400 -orp /wire/ctc -Bill Holleran . . . . . NU
On the Label — 1tw -800 -mail/DF /DNS -Judy Fitzgibbons . . . . . . TMS
On Wines — 1tw -12x4 -igp -Bill Sonstein . . . . SON
One-time Natural Food Features — occ -800-1200 -man /mail/fax -Rosalie Leposky . . . . AMC
***Paula Royce Graham** — cont/1tw -500/var -man /igp /mail -Paula Royce Graham . . . . GPR
Personal Finance — 1tm -ps -orp /mail/igp . . . . MLF
Phyllis C. Richman — 1tw -var -DF -Phyllis C. Richman . . . . . LAT-WP
Primary Color—Food — 1tw -2000 -mail/DF /DNS -Harriet Choice (Editor) . . . . UPS
Profiles — 1tm -ps -orp /igp /mail . . . . MLF
Punch-In International Travel & Entertainment — 7tw /1tm - 750/var -ctc /fax /mail - Staff . . . . TEN

Q & A - Healthwise — 1tm -200 -orp -K. Butler & E. Rayner . . . . . SCI
Recipe Clinic, The — 1tw -750 -man /mail -Judy Gorman . . . . . . REC
Recipe Finder — 1tw -var -DF -Sherrie Clinton . . . . LAT-WP
Recipes Of Movie Stars — 1tw -ps -orp - Various . . . . SCI
Recipes Of TV Stars — 1tw -150 -orp -Singer & J. Sherrod . . . . . . SCI
Rhymed Horoscope — 1tm -ps -man /mail -Selma Glasser . . . . . GLA

Seasonal Sampler, A — 1tw -1450 -mail/man /ctc -Ted Larsen . . SES
Six O'Clock Survival — 1tw -750 -mail -Joanne Good . . . . SS
Slim Gourmet — 3tw -500 -orp /mail/wire -Barbara Gibbons . . . . . UFS
Star Stanzas — 1tm -ps -mail/man -Selma Glasser . . . . GLA
***Stay Alive Longer** — occ /cont -12x30 -orp /id /mail -Lelord Kordel . SPE
Sticky Fingers For Kids — 1tw -spv -orp /mail -Bevleander/MacDonald/ Paquette . . . . SCI
Strictly For Hunger — 1tw -500-700 -orp /fax -Janine . . . . GSM
Supermarket Sampler — 1tw -700 -mail/DF /DNS -Bonnie Tandy Leblang & Carolyn Wyman . . . . UPS
Supermarket Shopper — 2tw -600 -orp /man /mail /wire - Martin Sloane . . . . UFS

Table Talk — 1tw -var -man -Charles Hennessy . . . . IBN
The Best Years — 1tw -800 -man /mail -Sidney H. Ascher . . . . . . ASC
Thought For Food — 1tw -2 1/16 -orp - Staff . . . . CSP
Tips On Tables — 1tw -750 -mail -Ray Wilson . . . . NEW
Today's Lifestyle (2) — 1tw -700 -orp /mail/DF /DNS /id /igp . . . CNS
Travel — 1tm -ps -orp /igp /mail . . . . MLF
Travel Mini — 1tw /(15) -var -orp /mail/DF /DNS /id /igp - Various . CNS
Travel Tips — 1tm -var -mail -Paulette Cooper . . . . NAT
Travelers' Checks — 1tw -var -man /mail/ctc /fax - Ann Hattes . . CON
Travelin' Gourmet, The — 1tw -550 -igp -Mike Kalina . . . . KFS
Traveling the South — 2tm -800-1000 -man /mail/fax /igp -George & Rosalie Leposky . . . . AMC

Variety Pak — 1tw /(29) -var/9 & 12 pica -orp /mail/DF /DNS /id /igp -Various . . . . CNS
Vegetarian View — 1tw -750 -orp /mail/DF /DNS - Lorna Sass . . . CNS
Vintage Notes — 1tw -500 -man /mail -Bruce A. Van Boskirk . . . . . VN
Vintage Point — 1tw -var -DF -Michael Dresser . . . . LAT-WP

Washingtonian — 1tm -var -wire/mail - Various . . . . NYT
Weighing the Choices — 1tw -750-1000 -man /mail/ctc -Patrick M. O'Neil . . . . OPM
Wine & Dine — 1tw -500 -orp /fax -Gale Gerson . . . . GSM
Wine And Liquor Uncomplicator (Facts) — 1tw -spv -orp -G. Ford . . . . OPS
Wine Scrapbook — 1tw -650-750 -mail/man/igp/ctc -Mary Lester . LES
Wine Talk — 1tw -650 -orp /mail/DF /DNS - Richard Nalley . . . . . CNS
Wine Talk (New York Times News Service) — 1tw -700 -wire/mail -Frank J. Prial . . . . NYT
Wine West — 2tm -600 -DF /DNS -Renee S. Koon . . . . MCC
Wine Wise — 1tw -600 -mail/DF /ctc -Mike Stepanovich . . . . CF
Wine Words — 1tw -500-700/var -mail -Mildred Howie . . . . WCS
Wine-On-Line International Wine & Food — 7tw /1tm -500-750/var -mail/fax /ctc - Staff . . . . TEN
Wines Today — 1tw -700 -mail/wire -Fredric Keoppell . . . . SHN
Write Ideas — 1tm -ps -mail/man - Various . . . . GLA

***You're Putting Me On** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . GPR
Your Food Pharmacy — 1tw -650 -man /DF -Jean Carper . . . . . . KFS
***Your Health Is Your Responsibility!** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . GPR
Yuletide Mini — an -sup (13 stories) -mail/DF /DNS /id /igp - Staff . CNS

24-GAMES
(Backgammon, Bridge, Chess, etc.)

Aces, The — 6tw /s -700 -orp /mail/wire -Bobby Wolff . . . . UFS
Bridge — 6tw -300 -orp /mail/wire -Phillip Alder . . . . NEA
Chess — 2tw -var -id /mail . . . . NYT
Chess Quiz — 7tw -11x2¼ -mail -Shelby Lyman . . . . BCF
Common Sense Math Puzzles — 1tm -qpt -orp /id -Hart . . . . . . SCI
***Contract Bridge** — 6tw /s -500 -orp /DF -Steve Becker . . . . KFS
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . . CNS
Evans On Chess — 1tw -10½x72 -orp -Larry Evans . . . . CHE
Games Book Review — 1tw -600 -orp /mail/DF /DNS . . . . CNS
Games For Juniors — 1tw -200 -man /mail . . . . CNS
Goren Bridge — 7tw -600-orp /DF /DNS -Tannah Hirsch & Omar Sharif . . . . TMS
Inside The Video Games — 1tw -600 -mail/id /DF /DNS - Chip & Jonathan Carter . . . . TMS
Kids' Fun Page — 1tw -hpt -orp /id -Oceanic Press . . . . OPS
Mazeman — 1tw -qpt -orp /id -Latta & Volpe . . . . SCI
Mind or Clown Puzzles — 1tw -sph -orp -Latta . . . . OPS
Rebuses For Kids — 1tw -var -orp /mail - Various . . . . SCI
***Ring-A-Lingo** — cont -var -man /id -Melodye Hecht Icart . . . . . . NGC
Sheinwold On Bridge — 7tw /s -750 -orp /man /DNS /DF - Alfred Sheinwold. . . . . LATS
Shelby Lyman On Chess — 1tw -350-400 -mail/DF /C12 /id - Shelby Lyman . . . . BCF
***The Name Game** — cont -var -man /id -Melodye Hecht Icart . . . . NGC

The New York Times
SYNDICATE

900
NUMBERS

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For information on these and other services, or for a copy of our new syndicate brochure, contact John Brewer: 1-800-972-3550 or fax us at 212-645-3949.

25-GARDENING (Farming)

Agricultural Editorial Cartoons — 1tw -38xvar -orp /mail/ctc -Bob Jorgensen . . . . . ENF
Agriculture — 1tw -400 -mail/ctc -H.G. Willis . . . . . BN
Agriculture — 1tw -1000 -orp /igp - Various . . . . . NAF
Amalie Adler Ascher — 1tw -var -DF -Amalie Ascher . . . . . LAT-WP
Backyard Gardener — 1tw -600 -orp /mail/DF /DNS /id - Patrick Donton . . . . . CNS
Blurbs On Herbs — 1tw -250 -orp -D. Kelley . . . . . SCI
Books — 1tw -var -mail -Bill Southwell . . . . . NNB
Colorfoto Service/Food/Travel/Lifestyle/Homes — 1tw -mail/orp - Staff . . . . . CNS
Commentary — 1tw -750 -man /mail/ctc -Lauren Soth . . . . . ENF
Cook's Outdoors — 1tw -var -man /fax /mail /wire - Joel Cook . . . AGT
Country Things — 1tw -32x50 -orp /mail/ctc -Bob Artley . . . . . ENF
Earthman — 1tw -var -DF -Henry Mitchell . . . . . LAT-WP
Editorial Cartoons — 4tw -38xvar -orp /mail/ctc -Bob Jorgensen . . ENF
Editorial Cartoons — 2tw -38xvar -orp /mail/ctc -Bruce Plante . . . ENF
Environmentally Safe Paints Solvents — s -1500 -man /fax -John Wasik . . . . . NCI
Farm Taxes — 1tw -700-800 -man /wire/mail /ctc /fax - Mark E. Battersby CLI
Farming Today (Cartoons) — 7tw -orp /id -Ernie Riggs . . . . . SCI
Farmlife — 1tw -hpv/4x4 -DNS -Harlan Wade . . . . . WAC
Fifty Dollars An Idea — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Fillers and Graphics — 1tw /(16) -var -orp /mail/DF /DNS - Various . CNS
From The Ground Up — 1tw -750 -ctc /igp /mail /fax - Edward Hutchison . . . . . FGU
Garden — 1tw -2 1/16 -orp - Staff . . . . . CSP
Garden Features — sea -var -man /mail/ctc /fax - Staff & Freelance . JAN
Garden Mini — an -var/sup (13 features) -orp /mail/DF /DNS /id /igp -Staff . . . . . CNS
Garden Tips Graphic — 1tw -25.6x4 -orp /mail/id -Dan Clifford . . CNS
Gardening — sea -var -man /mail -Jan Riggenbach . . . . . JAN
Gardening — 1tw -var -DF /DNS -Dick Tracy . . . . . MCC
Gardening — 1tw -var -mail/wire -Lindsay Totten . . . . . SHN
Gardening Tips — 1tw -ps -orp -S. Graham . . . . . SCI
Glasser Guide — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Glasserfield Directory — 1tm -ps -mail/man -Selma Glasser . . . . GLA
Graphics and Fillers — 1tw /(18) -sup -orp /mail/id - Various . . . CNS
Green Gardening Guide — s -1000 -man /fax -John Wasik . . . . . NCI
Green Products Digest Solvents — s -500 -man /fax -John Wasik . NCI
Green Thumb Question Box — 1tw -500 -mail -George Abraham . GRT

Health & Fitness — 1tm -ps -orp /igp /mail . . . . . MLF
Homes & Gardens Mini — 1tw /(15) -var -orp /mail/DNS /DF /id /igp -Staff . . . . . CNS

Indoor Gardening — 1tw -250-500 -orp /mail/id -Dina Tritsch . . . . SCI
Indoor Gardening — 1tw -600-800 -mail/id /ctc -Jane Adler . . . . WFS
Iowa Editorial Cartoons — 1tw -38xvar -orp /mail/ctc -Bruce Plante . ENF

Leisure Time — 1tw -500 -igp /mail - Staff . . . . . CAI
Lifestyle — 1tm -ps -orp /igp /mail . . . . . MLF
Lifestyle ColorFotos — occ -mail/ing . . . . . CNS
Lifestyle Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU

Maryland Commentary — 1tw -400-600 -orp /ctc -Lou Panos . . . . ASD
Memories of A Former Kid — 1tw -38xvar -orp /mail/ctc -Bob Artley . ENF
Midwest Gardening — 1tw -450 -man /mail/ctc /fax - Jan Riggenbach . . . . . JAN
Miracle Gardening — 1tw -100/qps -id -S. Graham . . . . . SCI

National News — 1tm -ps -orp /igp /mail . . . . . MLF
Natural Fertilizers Solvents — s -1000 -man /fax -John Wasik . . . NCI
Newsletter For Writers and Contestants — 1tm -ps -man /mail -Selma Glasser . . . . . GLA

Old Farmer's Almanac — 1tw -750 -orp /mail - Staff . . . . . UFS
Oranmentals — 1tw -250 -orp -Betty Clark . . . . . SCI

Personal Finance — 1tm -ps -orp /mail/igp . . . . . MLF
Plant Talk — 1tw -250 -orp -Righetti . . . . . SCI
Plants In The Home — 2tw -650-900 -man /DF -Elvin McDonald . . KFS
Potted Pals — 1tm -200 -orp -J. Rinchette & Young . . . . . SCI
Profiles — 1tm -ps -orp /igp /mail . . . . . MLF

Report From Planet Earth — 1tw -500 -man - Various . . . . . MN

Special Packages For Seniors — 1tw -800 -ctc /mail - Staff . . . WFS
Star Stanzas — 1tm -ps -mail/man -Selma Glasser . . . . . GLA

Tennessee Editorial Cartoons — 4tw -500-700 -mail/fax /ctc -Bruce Plante . . . . . ENF
The Natural World — 1tw -var -man /mail/wire /fax - Joel Cook . . AGT
Travel — 1tm -ps -orp /igp /mail . . . . . MLF

Variety Pak — 1tw /(29) -var/9 & 12 pica -orp /mail/DF /DNS /id /igp -Various . . . . . CNS
Virginia editors — 1tw -400-600 -orp . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -John Edwards . . . . . ASD
Virginia Editors — 1tw -400-600 -orp -Ray Garland . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -John Jr. Horan . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -R.B. Hundley . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -Richard Johnson . . . . . ASD
Virginia Editors — 1tw -400-600 -orp -Roger McCord . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -Randy Murphey . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -John Waybright . . . . . ASD
Virginia Editors — 1tw -400-600 -orp -Ken Woodley . . . . . ASD
Virginian Editors — 1tw -400-600 -orp /ctc -D. Gregory Rooker . . . ASD
Vitamins — 1tw -ps -orp -J. Huset . . . . . SCI

Weekly Features Service — 1tw -var -orp . . . . . TMS
Write Ideas — 1tm -ps -mail/man - Various . . . . . GLA
Yard Yarns — 1tw -250 -orp -Righetti . . . . . SCI

26-GOSSIP

Bark Bark — 5tw -500 -man -Damon Dahna . . . . . WMS
Between the Lines — 1tw -600 -orp /mail -Eli Hendriks-Winter . . . MIL
Brady's Bunch — 1tw -530 -man /DF /DNS -James Brady . . . . . CRN
Capital Connections — 2tw -550 -DF /fax /mail -Karen Feld CC
Celebrity Health News — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
Cover Story — 1tm -375 -man /DF /DNS -Advertising Age Staff . . . CRN
Daily News Service — 1tw /(35) -orp /mail/DF /DNS /id /igp . . . . CNS
Daytime Dial — 3tw -900 -mail/DF -Lynda Hirsch . . . . . NAS
Eavesdropping — 3tw -500 -man /C12 /DF /DNS - Various . . . . . LATS
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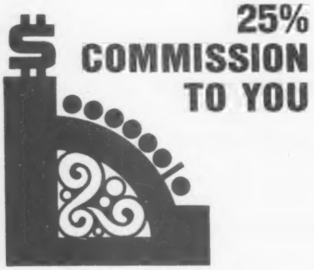

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Personal Finance — 1tm -ps -orp /mail/igp ... MLF
PhotoTips — 1tw -700 -orp /mail/DF /DNS - Ken Marshall ... CNS
Plant Talk — 1tw -250 -orp -Righetti ... SCI
Profiles — 1tm -ps -orp /igp /mail ... MLF
Project-of-The-Week — 1tw -var -mail/igp /orp /id - Brian Woodley Smith ... CHW
Project-Of-The-Week — 1tw -200 -C12 /igp /mail -Steve Ellingson . UB
PSpecialties, etc. — occ /sea -pt/var/Sup -orp /id /man /igp - Staff . GNB
Sew Easy — 1tw -600 -orp /mail/DF /DNS /id - Madeline Hunter ... CNS
Sew Simple — 1tw -550 -mail/DF /DNA /id - Eunice Farmer ... KFS
Sew What's New — 1tw -800 -mail/DF /DNS /C12 - Sandra Kelly . UPS
Shaking Your Family Tree — 1tw -600 -man /DF /DNS -Myra Vanderpool Gormley ... LATS
Sheinwold On Bridge — 7tw /s -750 -orp /man /DNS /DF - Alfred Sheinwold ... LATS
Shelby Lyman On Chess — 1tw -350-400 -mail/DF /C12 /id - Shelby Lyman ... BCF
Sportsman's Digest — 6tw -id -mail/var -Hal Sharp ... CF
Spotlight on Judaica — 1tm -400-500 -man -Joseph Zollman ... STA
Stamping Grounds — 1tw -300-500/gps -man -Joseph Zollman ... STA
Star Stanzas — 1tm -ps -mail/man -Selma Glasser ... GLA
Super Handyman — 3tw -550 -mail/DF /id -Al Carrell ... KFS
The Gadget Guru — 1tw -700 -mail/fax /DF -Andy Pargh ... GG
The Pipeline — 1tw -75 -mail/orp /id -Bob Sawyer ... SYA
The Stamp and Coin Exchange — 1tw -850 -igp /wire/ DF /ctc - Peter M. Rexford ... REX
Toys-U-Build — 1tw -75 -mail/orp /igp - Staff ... SYA
Travel — 1tm -ps -orp /igp /mail ... MLF
Travel — 1tw -600-800 -mail/ctc -Jane Adler & Steve Corey & Ed Isaac ... WFS
Treasure Chest Features — 1tm -200-1000/var -orp /igp /id /mail . TC
Video Tape Advisor, The — occ -var -mail/man - Staff ... IMN
Vitamins — 1tw -ps -orp -J. Huset ... SCI
Woodwright, The — 1tw -75 -mail/orp /id -Bob Sawyer ... SYA
Write Ideas — 1tm -ps -mail/man - Various ... GLA
Yard Yarns — 1tw -250 -orp -Righetti ... SCI
You Can Fix It — 1tw -100 -orp /id -Walt Trag ... SCI
Your Car — 1tw -600 -man /C12 /DF /DNS - Eugene Milmoe ... LATS

29A-HOUSE & HOME (Decorating)

Antiques — 1tw -850 -C12 /p199/DF /igp - Lita Solis-Cohen ... ART
Best Buys — eom /qt -var -mail/man - Staff ... IMN
Book Reviews (Children's) — 1tw -var -orp /igp -Carol Lee ... FEA
Child — 10ty -var -wire/mail - Various ... NYT
Contemporary Collectibles — 1tw -700 -orp /mail/DF /DNS /id - Linda Rosenkrantz ... CNS
Decor Score/Homes — 1tw -650 -orp /mail/DF /DNS /igp - Rose Gilbert ... CNS
Designing Woman — 2tw -500 -C12 /DF /DNS /igp - Rita St. Clair . LATS
Family Circle — 17ty -var -wire/mail - Various ... NYT
Fashion — 1tw -var -mail -Julia Samuels ... NNB
Food — 1tw -var -mail/orp /ctc -Andrea Diehl ... NNB
Garden Mini — an -var/sup (13 features) -orp /mail/DF /DNS /id /igp -Staff ... CNS
Health & Fitness — 1tm -ps -orp /igp /mail ... MLF
Home Focus — 1tw -var/350-750 -ctc /man /igp /ing - Gay Elliott McFarland & Blair Pittman ... HOM
Home Improvement (Fall/Winter) — an -sup (20 stories) -orp /mail/id /igp - Staff ... CNS
Home Improvement (Spring/Summer) — an -sup (20 stories) -DF /DNS /mail /orp /id /igp ... CNS
Home Improvement Cartoons — 1tw -var -orp /id - Various ... SCI
Homes & Gardens Mini — 1tw /(15) -var -orp /mail/DNS /DF /id /igp -Staff ... CNS
Indoor Gardening — 1tw -250-500 -orp /mail/id -Dina Tritsch ... SCI
Interior Design — 1tw -tpt -orp /mail -Shirley Fair ... SCI
Interior Design Feature — 1tm -300-500 -man/id -Michael Guarini . INT
Leisure Time — 1tw -500 -igp /mail - Staff ... CAI
Lifestyle — 1tm -ps -orp /igp /mail ... MLF
Litamail — 1tw -650 -C12 /p199/igp /DF - Lita Solis-Cohen ... ART
National News — 1tm -ps -orp /igp /mail ... MLF
New York Times Magazine — 1tw -2000 per 2-3 articles -wire/mail -Various ... NYT
Patricia Beach Smith — 1tw -var -DF /DNS -Patricia Beach Smith . MCC
Personal Finance — 1tm -ps -orp /mail/igp ... MLF
Primary Color—Home — 1tm -var -mail/DF /DNS /igp - Harriet Choice (Editor) ... UPS
Profiles — 1tm -ps -orp /igp /mail ... MLF
Super Handyman — 3tw -550 -mail/DF /id -Al Carrell ... KFS
The Dirt-Cheap Decorator — 1tw -350-500 -man /mail/id /igp /ctc -Molly Milligan ... MLS
Today's Lifestyle (2) — 1tw -700 -orp /mail/DF /DNS /id /igp ... CNS
Travel — 1tm -ps -orp /igp /mail ... MLF
Travel — 1tw -var -mail/orp /ctc -Andrea Diehl ... NNB
Your Family Decorator — 2tw -300 -man /mail/wire -Carleton Varney ... UFS

29B-HOUSE & HOME (House Plans)

About Real Estate — 1tw -750 -mail/DF -Don G. Campbell ... KFS
Designer Homes — 1tw -450 -orp /mail/DF /DNS /id - James McAlexander ... CNS
Family Circle — 17ty -var -wire/mail - Various ... NYT
Home Improvement (Fall/Winter) — an -sup (20 stories) -orp /mail/id /igp - Staff ... CNS
Home Improvement (Spring/Summer) — an -sup (20 stories) -DF /DNS /mail /orp /id /igp ... CNS
Homes & Gardens Mini — 1tw /(15) -var -orp /mail/DNS /DF /id /igp -Staff ... CNS
HomeStyles — s /1tm -qps -igp /mail - Staff ... HSPM
House Of The Week — s -350 -mail/DF /orp /igp - Pat Lukas ... APN
House Plans — 1tw -600 -orp /mail/id -Jerry Bishop ... NEA
House Plans — 1tw -600 -orp /mail/id -Jerry Bishop ... UFS
Housing Helpline/Residential Q & A — 1tw -900 -ctc /fax -David R. Walker ... RENG
Landmark Designs — 1tw -300 -mail/id /ing /ctc - J.E. McAlexander . LDI
Super Handyman — 3tw -550 -mail/DF /id -Al Carrell ... KFS
The Dirt-Cheap Decorator — 1tw -350-500 -man /mail/id /igp /ctc -Molly Milligan ... MLS
Travel — 1tw -var -mail/orp /ctc -Andrea Diehl ... NNB

29C-HOUSE & HOME (Do-It-Yourself)

About Real Estate — 1tw -750 -mail/DF -Don G. Campbell ... KFS
Antique Or Junque — 1tw -550 -orp /mail/DF /DNS /id /igp - McCollam ... CNS
Around The House With Marian — 1tw -sph -orp /mail -Marian Singer ... SCI
Automate Your Home — 1tw -600-700 -mail/ctc /id -David Butler . RMS
Backyard Builder — 1tw -75 -mail/orp /id -Bob Sawyer ... SYA
Book Reviews (Children's) — 1tw -var -orp /igp -Carol Lee ... FEA
Buddy's Workshop — 1tw -4¼ -orp - Staff ... CSP
Business Outlook — 1tw -6 -orp /mail -Edward Thorlund ... EDC
Christmas Holliday Col. — 1tw -var -orp -Lillian Vernon ... SCI
Classified Crafts — 7tw -75 -mail/orp /igp - Staff ... SYA
Clints Hints — 1tw -250 -orp -Clint Davis ... SCI
Craft Patterns Home Workshop — 1tw -var -mail/igp /orp /id - Brian W. Smith ... CHW
Do It Yourself Home Repairs — 1tw -100 -orp /id -Gordon ... SCI
Do Your Own Thing — 1tw -200 -C12 /igp /mail -Lois Goodson ... UB
Do-It Yourself or Not? — 1tw -var -mail.DF /ctc -Gene & Katie Hamilton ... CF
Do-It-Yourself Ideas — 7tw -2½x6 -orp /mail -Steve Ellingson ... UB
Energy Savings Helpful Hints — 1tw -spv -orp /id -B. Woody ... OPS
Family Circle — 17ty -var -wire/mail - Various ... NYT
First Aid For The Ailing House — 3tw -500 -man /mail/wire -Henri and Muriel de Marne ... UFS
Garden Features — sea -var -man /mail/ctc /fax - Staff & Freelance . JAN
Garden Tips Graphic — 1tw -25.6x4 -orp /mail/id -Dan Clifford ... CNS
Hand Around The House — 1tw -750 -man /C12 /DF /DNS - A.J. Hand ... LATS
Handy Action — 1tm -50 -orp /id -M. Zanco ... SCI
Health & Fitness — 1tm -ps -orp /igp /mail ... MLF
Here's How — 1tw -450 -orp /mail/DF /DNS - Gene Gary ... CNS
***Hints From Heloise** — 6tw /s -d-4¼ /S-tps/hpt/6 -orp /man /DF -Heloise ... KFS
Home Improvement — 1tw -300 -orp /id -Marian House ... SCI
Home Improvement (Fall/Winter) — an -sup (20 stories) -orp /mail/id /igp - Staff ... CNS
Home Improvement (Q&A) (From The New York Times) — 1tw

1000 -id /wire/mail - Bernard Gladstone . . . . . NYT
Home Improvement (Spring/Summer) — an -sup (20 stories) -DF /DNS /mail /orp /id /igp . . . . . CNS
Home Improvement Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Home Repair — 1tw -hps -orp /id -J. Huset . . . . . SCI
Home Workshop File — 1tw -400 -DF /DNS /mail -Larry Eisinger . TMS
Home/Decorating — 1tw -600-800 -ctc /mail -Jane Adler . . . . . WFS
Homes & Gardens Mini — 1tw /(15) -var -orp /mail/DNS /DF /id /igp -Staff . . . . . CNS
Hometime — 1tw -675 -mail/DF /DNS /orp - Dean Johnson & JoAnne Liebler . . . . . UPS
Household Repair Dictionary — 1tw -bl -orp -Kurt Singer . . . . . SCI
Household Scrapbook (Hints) — 1tw -100 -orp -Robert Lee . . . . OPS
Housing Helpline/Residential Q & A — 1tw -900 -ctc /fax -David R. Walker . . . . . RENG
How Can I? Household Hints — 1tw -250 -orp -Anne Ashley . . . OPS
How Can I? Household Shortcuts — 7tw -200 -orp -Anne Ashley . SCI
Indoor Gardening — 1tw -600-800 -mail/id /ctc -Jane Adler . . . . WFS
Interior Design — 1tw -tpt -orp /mail -Shirley Fair . . . . . SCI
Interior Design Feature — 1tm -300-500 -man/id -Michael Guarini . INT
Lifestyle — 1tm -ps -orp /igp /mail . . . . . MLF
Makin' Things For Christmas — 1tw -75 -mail/orp /id -Beth Cotton . SYA
Nat's Hints — 1tw -ps/var -man /mail/fax -Natalie Carlton . . . . . BO
Nat's Shortcuts For The Household — 1tw -ps -orp /id -Natalie Carlton . . . . . OPS
National News — 1tm -ps -orp /igp /mail . . . . . MLF
Pat's Pointers — 1tw -800 -mail/DF /DNS /C12 - Pat Trexelr . . . . UPS
Personal Finance — 1tm -ps -orp /mail/igp . . . . . MLF
Polly's Pointers — 5tw -450 -orp /mail/wire -Polly Fisher . . . . . NEA
Primary Color—Home — 1tm -var -mail/DF /DNS /igp - Harriet Choice (Editor) . . . . . UPS
Profiles — 1tm -ps -orp /igp /mail . . . . . MLF
Project-of-The-Week — 1tw -var -mail/igp /orp /id - Brian Woodley Smith . . . . . CHW
Project-Of-The-Week — 1tw -200 -C12 /igp /mail -Steve Ellingson . UB
Q & A - Beauty At Home — 7tw -100 -orp -E.C. Gordon . . . . . SCI
Short Cuts — 1tw -hps -orp -A. Legionaire . . . . . SCI
Super Handyman — 3tw -550 -mail/DF /id -Al Carrell . . . . . KFS
The Dirt-Cheap Decorator — 1tw -350-500 -man /mail/id /igp /ctc -Molly Milligan . . . . . MLS
The Pipeline — 1tw -75 -mail/orp /id -Bob Sawyer . . . . . SYA
Toys-U-Build — 1tw -75 -mail/orp /igp - Staff . . . . . SYA
Travel — 1tm -ps -orp /igp /mail . . . . . MLF
Woodwright, The — 1tw -75 -mail/orp /id -Bob Sawyer . . . . . SYA
You Can Fix It — 1tw -100 -orp /id -Walt Trag . . . . . SCI

30-HUMOR COLUMNS

A Better Mousetrap — 1tw /cont -200/var -ctc /fax /orp /mail - Rich Blum . . . . . SNS
Al Martinez — 2tw -var -DF -Al Martinez . . . . . LAT-WP
Amiel Barbara — 1tw -750 -orp /mail -Amiel Barbara . . . . . MIL
Andy Rooney — 2tw -600 -mail/DF /DNS -Andy Rooney . . . . . TMS
Another Perspective, Lou Edman Describes... — 1tw -700 -mail -Louis S. Edman . . . . . EDM
Army Funnies — 1tw -var -man -Buddy Basch . . . . . BAS
***Art Buchwald Column** — 2tw -650 -man /C12 /DF /DNS - Art Buchwald . . . . . LATS
At Large Column — 2tw -750 -mail/wire/DF /DNS - Ellen Goodman . WPW
Back Home — 1tw -70x7 -orp /mail -Hormer Box . . . . . EDC
Bark Bark — 5tw -500 -man -Damon Dahna . . . . . WMS
Being Human — 2tm /occ -600 -mail/man -Mary Margaret Carberry . CAB
Brothers-In-Law — 1tw -var -mail -Edward Bryant . . . . . IND
Cartoon Kitchen, The — 1tw -var/sph -mail -Larry Gonick . . . . . WCS
Celebri-Quotes — 1tw -var -fax - Various . . . . . HS
Celebrity Jokes — 1tw /7tw -qpt -orp - Various . . . . . OPS
Charles Osgood — 2tw -600 -DF /DNS /mail -Charles Osgood . . . . TMS
Click And Clack Talk Cars — 2tw -550 -orp /DF -Ray & Tom Magliozzi . . . . . KFS
Clothes Minded — 1tw -450-500 -man /ctc /igp -Pati Lowell . . . . . SIS
Colin McEnroe — 2tw -var -DF -Colin McEnroe . . . . . LAT-WP
Comic Panel — 1tw -hpv/3x3 -DNS -Craig Floyd . . . . . WAC
Comic Panel — 1tw -hpv/4x4 -DNS -Harlan Wade . . . . . WAC
Consumers' Dilemma, U.S.A. — 1tw -400 -orp /mail -Samuel P. Levine . . . . . LEV
Dan Berger — 5tw -var -DF -Dan Berger . . . . . LAT-WP
Dave Barry — 1tw -700 -mail/DF /DNS /id - Dave Barry . . . . . TMS
Defty-Nitions — 1tw -var -orp /mail - Staff . . . . . AMW
Diane White — 2tw -650 -mail/DF /DNS -Diane White . . . . . TMS
Drugs & Guns — 1tw -var -mail -Edward Bryant . . . . . IND
Erma Bombeck — 3tw -450 -mail/DF /DNS -Erma Bombeck . . . . . UPS
Family Man — 1tw -500-700 -man /ctc -Jim Schembari . . . . . SIS
Family Skeletons — 2tm -200 -orp -Righetti . . . . . SCI
Fast Food Review — 1tw -500 -man /ctc -Mike Ervin . . . . . SIS
Faxtoons — 1tw -var -mail/fax -Dan Rosandich . . . . . GLF
Fifty Dollars An Idea — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Gabriel (Blows Your Horn) — qt /occ -pt/var -orp /id /man /igp - J.G. Bumberg . . . . . GNB
Gabriel Broadside, The — qt /occ -pt/var -orp /id /man /igp - J.G. Bumberg . . . . . GNB
Glasser Guide — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Glasserfield Directory — 1tm -ps -mail/man -Selma Glasser . . . . GLA
Graffiti — 1tw -var -mail -Bill Murray . . . . . MFS
Grassroots Clippings — 1tw /occ -200-300 -man /mail -Kerwin Hoover . . . . . HTF
Harper's Magazine Service — 1tw -500 -man /DF /DNS . . . . . LATS
Help, Police! — 1tw -var -man -Buddy Basch . . . . . BAS
Home Improvement Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Homeboy — 1tw -hpv/3x14 -DNS -Cliff Ullamn . . . . . WAC
Hometown Flavor — 1tw -var -mail -Kerwin Hoover . . . . . HTF
Humor — 1tw -var -orp /mail - Various . . . . . AMW
Humoresque — 1tw -100 -mail/ctc -Don Alexander . . . . . ARU
In A Nutshell — 1tw -700 -mail -Barbara Naness . . . . . IAN
Innocent Bystander, The — 3tw -600 -mail/DF /DNS -Arthur Hoppe . CHR
It's News To Me — 3tw -600 -mail/C12 -Herb Caen . . . . . CHR
Jack Smith — 3tw -var -DF -Jack Smith . . . . . LAT-WP
Jerry Zezima — 1tw -var -DF -Jerry Zezima . . . . . LAT-WP
John Sinor Column — 1tw -500 -orp /mail/DF /DNS - John Sinor . . CNS
Jokes — cont -var -man - Staff . . . . . BAS
Judy Markey — 3tw -600 -man /mail/wire -Judy Markey . . . . . UFS
Just Dessert — 1tw -var -mail/wire -Dale McFeatters . . . . . SHN
Kevin Cowherd — 3tw -var -DF -Kevin Cowherd . . . . . LAT-WP
Laughing Around Town — 1tw -750-1000 -man /mail/fax -Larry Litt . LAT
Lewis Grizzard Column, The — 3tw -550 -mail/ DF -Lewis Grizzard . KFS
Love & Laughter — 1tw -spv -orp /id -Maria Molnar . . . . . OPS
Mark Russell Column — 4tw -150 -man /C12 /DF /DNS - Mark Russell . . . . . LATS
Marvin Kitman Column — 2tw -750 -man /C12 /DF /DNS - Marvin Kitman . . . . . LATS
Michael Grant Column — 1tw -800 -orp /mail/DF /DNS - Michael Grant . . . . . CNS
Miss Manners — 3tw -600 -man /mail/wire -Judith Martin . . . . . UFS
Mojoe — 1tw -var -mail -Edward Bryant . . . . . IND
Newsletter For Writers and Contestants — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Observer (New York Times News Service) — 3tw -750 -wire -Russell Baker . . . . . NYT
On My Own — 1tw -500 -man -Pat Kite . . . . . KPC
One Minute Parent — 1tw -700 -orp /mail/DF /DNS - Pam Satran . CNS
Our Lively Language — 1tw -400 -man /mail/ctc -Sally Bright . . . OLL
Our Prairie States — 1tw -700 -orp /mail/DF /DNS - James Yoggert . CNS
Paternity Ward — 2tw -600 -mail/DF /DNS -D.L. Stewart . . . . . TMS
Pokin' Fun — 1tw -500 -man /mail -Doc Blakely . . . . . BLA
Pot-Shots — 6tw -19x3 -orp -Ashleigh Brilliant . . . . . ASH
Punch — 1tw -var -wire/mail - Various . . . . . NYT
Punch — 1tw /cont -var -orp /mail - Various . . . . . RCC
Real Names/Reel Names — 1tw -var -man -Buddy Basch . . . . . BAS
Retirement Daze — 1tw -hpv -DNS -Wib Lundeen . . . . . WAC
Richard Cohen Column — 2tw -750 -mail/wire/DF /DNS - Richard Cohen . . . . . WPW
Rick Horwitz Column — 2tw -600 -DF -Rick Horowitz . . . . . HOR
Senator Soaper — 6tw -400 -man /mail/wire -Doug Larson . . . . . UFS
Sid Ascher's World — 1tw -750 -man /mail -Sidney H. Ascher . . . ASC
Simple Smarts — 1tw -hpv -DNS -Elsa Bailey . . . . . WAC
Smiles — 1tw -20x4 -orp /mail - Staff . . . . . EDC
Spy Magazine — 1tw -var -man /mail/wire - Staff . . . . . UFS
Star Stanzas — 1tm -ps -mail/man -Selma Glasser . . . . . GLA
Stephanie Brush — 1tw -600 -mail/DF /DNS -Stephanie Brush . . . TMS
Teen Cartoons — 1tw -var -orp /id - Various . . . . . SCI
That's Life — 1tw -var -man -Buddy Basch . . . . . BAS
The Humble Farmer — 1tw -600-800 -man /mail/ ctc -Robert Skoglund . . . . . SKF
This and That — 2tw -500 -man /mail/ctc -Bill Hall . . . . . EMF
This BUM Burg — 1tm /cont -tpt -orp /id /man /igp - J. G. Bumberg . GNB
Time Pieces — 1tw /cont -var -ctc /fax /orp /mail - Michael L. Goldin . SNS
Today's Chuckle — 8tw -20 -man /C12 /DF /DNS - Paul Collins . . LATS
Urban Legends — 2tw -800 -man /mail/wire -Jan Harold Brunvand . UFS
Why Things Are Column — 1tw -900 -mail/wire/DF /DNS - Joel Achenbach . . . . . WPW
Will Rogers Says — 5tw -10x12 -orp /mail/DF -Bryan Sterling (Editor) . . . . . KFS
Wingin' It With Brad — 1tw /cont -500 -mail/ctc /fax -Virgil Bradshaw . . . . . DAA
Write Ideas — 1tm -ps -mail/man - Various . . . . . GLA

31-LEGAL

A Good Book To Read — 7tw /1tw -500-1000 -man -Martin J. Ross . LAW
A.J.'s Tax Fables — 1tw -500-1000 -ctc -A.J. Cook . . . . . CAJ
Absurd Laws — 1tw -250 -orp /man /mail -Larry Sturgis . . . . . OPS
Alan Dershowitz — 1tw -600 -man /mail/wire -Alan Dershowitz . . . UFS
At Work — 1tw /cont -500/var -ctc /fax /orp /mail - Joan Lloyd . . . . SNS
Bank Portrayals — cont -var -orp - Staff . . . . . FCP
Better Mousetraps — 1tw -sph -orp /id -Zeke Hall . . . . . OPS
Book Reviews — 1tw -var -orp /igp -Susan Slazinik . . . . . FEA
Business/Hi-Tech — qt /cont -1000-1500 -man /ctc /igp /mail - Staff . . . . . SAN
Continental Viewpoint — 1tw -qps -man /mail/ctc /fax - Charles Hampton Savage . . . . . CON
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FNA News — . . . . . FNA
House Calls — 1tw -700 -DF /DNS /C12 -Edith Lank . . . . . LATS
Law and Order — 7tw /1tw -500-1000 -man -Martin J. Ross . . . . . LAW
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Law Column — S -700 -wire/DF /DNS -Jack Landau . . . . . NHN
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Critics Choice — 1tw -var -fax /ctc -The Boston Globe . . . . . BPI
FNA News — . . . . . FNA
General Portrayals — cont -var -orp - Staff . . . . . FCP
Graphic Impressions — 1tw -David Miller & Myers/O'Hanian/Rose . . . . . NAS
Hollywood Reporter Daytime TV Top 20 — 1tw -spw/200 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter TV Rate Race — 1tw -sph/var -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter Weekly Boxoffice — 1tw -sph/var -DF -Hollywood Reporter . . . . . BPI
Hot Country Singles — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Hot Latin Singles — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . BPI
Hot 100 Singles (Top 20) — 1tw -spw/200 -DF /fax /ctc -Billboard Magazine . . . . . BPI
House Calls — 1tw -700 -DF /DNS /C12 -Edith Lank . . . . . LATS
KRTN Infographics — 1tw -var -orp /mail - Staff . . . . . TMS
KRTN Infographics (Chicago Tribune) — 7tw -var -ctc - Staff . . TMS
Mexican Supermaps — 13tw -var -ctc - Staff . . . . . AWI
Modern Rock Tracks — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Moneylist — 5tw -4½ -orp /mail -Brendan Boyd . . . . . UPS
Music & Media Hot 100 Eurochart — 1tw -spv -DF /fax /ctc - Various . . . . . BPI
National Geographic News Service (Canada, Latin America, overseas only) — 1tw - var -igp/id/wire/mail - Various . . . . . NYT
New York Times Computer Graphics Service — 7tw -ctc /AP /INS . NYT
New York Times Picture Service (New York Times News Service) — 5tw - 25-30 pieces of art -mail . . . . . NYT
NEA Graphics — 3tw -var -orp /mail . . . . . NEA
Original John Alden Knight Solunar Tables, The — 6tw /s - var -mail/DF - Mrs. Richard Alden Knight . . . . . KFS
Places In The News — 1tw -4½ -orp /mail/wire - Staff . . . . . NEA
Sports Graphic — 1tw -var -orp /mail - Staff . . . . . NEA
Stat Sheet — 2tw -2 1/16x4½ -orp /mail/wire -John Grabowski . . . NEA
The Meyers Report — 1tw -var -wire/mail/orp /ctc /fax - Gary Meyers . . . . . UFS
This Day In Music — 7tw -100 -DF /fax - Various . . . . . BPI
Top Black Albums — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . BPI
Top Black Singles — 1tw -spw/100 -DF /fax/ctc -Billboard Magazine . . . . . BPI
Top Children's Videos — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Top Classical Albums — 1tw -spw/100 -DF /ctc /fax -Billboard Magazine . . . . . BPI
Top Concert Grosses — 1tw -spw/100 -DF /fax /ctc -Amusement Business Mag. . . . . BPI
Top Country Albums — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Top Jazz Albums — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . BPI
Top Latin Albums — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . BPI
Top VideoCassette Rentals — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Top VideoCassette Sales — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Travel Mini — 1tw /(15) -var -orp /mail/DF /DNS /id /igp - Various . CNS
Travel Stories — 5tw -650 -orp /mail/DF /DNS /id /igp - Various . . CNS
US Supermap — 13tw -var -ctc - Staff . . . . . AWI
Weather Central — 7tw -var/sup -ctc . . . . . TMS

33-MISCELLANEOUS COLUMNS AND FEATURES

A Better Mousetrap — 1tw /cont -200/var -ctc /fax /orp /mail - Rich Blum . . . . . SNS
A.J.'s Tax Fables — 1tw -500-1000 -ctc -A.J. Cook . . . . . CAJ
Accu-Log TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
Ad-Section Editorial for Careers — an -25000 -man /mail/DF /DNS -Staff . . . . . SFI
Almanac — 7tw -300 -wire/DNS /igp - Staff . . . . . UPI
American Enterprise, The — eom -var -wire/mail - Various . . . . . NYT
Annals — 1tw -20 -id . . . . . SCI
Another Perspective, Lou Edman Describes... — 1tw -700 -mail -Louis S. Edman . . . . . EDM
Antique Wise — 1tw -750 -mail/DF /ctc /igp - Emyl Jenkins . . . . . CF
Anxiety — 1tm -400 -orp /ctc /wire -Jerilyn Ross, MA/LICSW . . . . . NU
Anxiety Disorders Features — 1tw -200-400 -orp /ctc /wire -Jerilyn Ross, MA/LICSW . . . . . NU
Armed Forces Features — 1tw -100-200/200-400 -orp /ctc /wire . . NU
Army Funnies — 1tw -var -man -Buddy Basch . . . . . BAS
Asahi News Service — 7tw -var -wire - Various . . . . . NYT
At Work — 1tw /cont -500/var -ctc /fax /orp /mail - Joan Lloyd . . . . SNS
Auto Repair Promo./Ads — 1tw /2tw -var -orp - Staff . . . . . SSI
Automate Your Home — 1tw -600-700 -mail/ctc /id -David Butler . RMS
Aim Column — 1tw -780 -mail -Reed Irvine and Joseph Goulden . . . . . AIM
Aim Report — 2tm -3500 -mail -Reed Irvine and Joseph Goulden . . . . . AIM
Back To School Mini — an -sup (13 stories) -orp /mail/DNS /DF /id /igp - Staff . . . . . CNS
Being Human — 2tm /occ -600 -mail/man -Mary Margaret Carberry . CAB
Best Of Press — 1tw -9½x6 -orp /mail - Staff . . . . . EDC
Better English — 7tw -200 -crp -C. Gordon . . . . . SCI
Better Living Guide — 1tw -var -mail/man - Staff . . . . . DIC
Bill Griffith: reporter — cont -500-1000 -mail -Bill Griffith . . . . . GB
Black American Profile — 1tw -4x4 -orp /mail -Gene Machamer . MAC
Blackouts — 1tm -spv -orp /id -Dunkel . . . . . SCI
Bookbriefs — 1tw /2tm /cont -600/var -ctc /fax /orp /mail - Mary Whitney & Staff . . . . . SNS
Books Of The Week — 1tw -750-1000 -igp /fax -John Austin . . . . HS
Boys Town Features — 1tw -100-200/200-400 -orp /ctc /wire -Fr. Val Peter . . . . . NU
Brain Baffler — 1tw /2tw -25½pi x 6 -orp /mail/fax -Jodi Jill . . . . . JJF
Brain Twisters — 2tw -400 -orp -Don Douglas . . . . . SCI
Brides & Bouquets — an -sup (20 stories) -orp /mail/DF /DNS /id /igp -Staff . . . . . CNS
Building Your Vocabulary — 1tw -spv -orp -J. House . . . . . OPS
Bytes In Your Business — 1tm -var/800-1200 -man /mail/ctc /fax - Dona Z. Meilach . . . . . MEI
California Focus — 2tw /(8) -550-1500 -orp /mail/DF /DNS - Los Angeles & Sacramento CNS Bureaus . . . . . CNS
***Cambio 16 (Spanish language only)** — 1tw -var -wire/mail - Various . . . . . NYT
Cancer Research Features — 1tw -200-400 -orp /ctc /wire -Carolyn Aldige . . . . . NU
Capital Connections — 2tw -550 -DF /fax /mail -Karen Feld CC
Car Care — an -sup (20 stories) -orp /mail/DF /DNS /igp /id - Staff . CNS
Career Source/Column — 1tw -var -ctc/mail -Sheryl Silver . . . . . CAS
Careers — 2tw -650 -man /mail/DF /DNS - Joyce Lain Kennedy . . . . SFI
Careers and Graduation — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Cartoons — 3tw -hpt -orp /mail/man /fax - Staff . . . . . BO
Celebri-Quotes — 1tw -var -fax - Various . . . . . HS
Celebrity Health News — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
Chef's Corner — 1tw /cont -500/var -ctc /fax /orp /mail - Kate Linsner . . . . . SNS
Christmas — an -sup (20 stories) -orp /mail/DF /DNS /id /igp - Staff . CNS
Christmas Gift Package — sea -var -orp /mail/wire - Staff . . . . . NEA
City Editor's Tip Service — 1tw -600 -man /C12 /DF /DNS - Greg Olds . . . . . LATS
College Press Service — 2tw -var/sup -mail . . . . . TMS
Coming Of Age — 1tw -850 -mail/DF /DNS -Page Smith . . . . . CHR
Communicator's Notebook — 1tw -800 -man /mail/fax -Bob Miko . MNS
Community Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . NU
Computer Bits — 1tw /cont -500 -ctc /fax /orp /mail - Staff . . . . . SNS
Computer News — 1tm -var -man -Jeffrey Blyth . . . . . ITP
Computer Tips & Ideas — occ /1tm -qps/500-1000 -man /fax -S.J. Allan . . . . . IBIS
Cook's Books — 1tw -var -mail/man /wire /fax - Joel Cook . . . . . AGT
Cook's Music Review — 1tw -var -man /mail/fax /wire - Joel Cook . AGT
Cook's Outdoors — 1tw -var -man /fax /mail /wire - Joel Cook . . . AGT
Cook's Video Review — 1tw -var -man /mail/fax /wire - Joel Cook . AGT
Cooking Light — 1tw /cont -500/var -ctc /fax /orp /mail - Staff . . . SNS
Corriere Della Serra (Italian language only) — 5tw -6000 -wire/mail - Various . . . . . NYT
Country Things — 1tw -32x50 -orp /mail/ctc -Bob Artley . . . . . ENF
Cox News Service (New York Times News Service) — 7tw - var -wire . . . . . NYT
Craft Patterns Home Workshop — 1tw -var -mail/igp /orp /id - Brian W. Smith . . . . . CHW
Crime Prevention — 1tm -400 -orp /ctc /wire -McGruff . . . . . NU
Customers Always Write, The — 1tw -var -orp /mail - Subscribers . AMW
CANCER FIGHT — 1tm -400 -orp /ctc /wire -Carolyn Aldridge . . . . . NU
Dateline Hollywood — occ -var -ctc /fax /orp /mail - Theda Kleinhans-Reichman . . . . . SNS
Dating Place (R) — cont -var -ctc - Staff . . . . . PCG
David Pitts' Window on Britain — 1tm -var -man /mail/ctc /fax - David Pitts . . . . . CON
Dear Abby — 7tw -800 -orp /mail/DF /DNS - Abigail Van Buren . . . UPS
Deploying U.S. Forces — 1tm -var -mail -Col. Ian Bell & Stuart Middleton . . . . . WWN
Der Spiegel — 1tw -var -mail/wire - Various . . . . . NYT
Diane White — 2tw -650 -mail/DF /DNS -Diane White . . . . . TMS
Dining/Home Entertaining — an -sup (13 features) -mail/DF /DNS /id /igp . . . . . CNS
Discbriefs — 1tw /cont -500/var -ctc /fax /orp /mail - Staff . . . . . SNS
Dress for Less — 1tw -var -man /ctc /igp -Candy Barrie . . . . . SIS
Economist, The — 1tw -var -wire - Various . . . . . NYT
Editorial Research Reports — 1tw -550 -mail/DF /DNS -D. Marcus Rosenbaum . . . . . CQ
***Europa Press News Service** — eom -1000 -man /mail . . . . . EURO
Fact Or Fantasy — 1tw -var -man -Frances Scott . . . . . BAS
Fall/Winter Fashion — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Family Man — 1tw -500-700 -man /ctc -Jim Schembari . . . . . SIS
Family Skeletons — 2tm -200 -orp -Righetti . . . . . SCI
Father's Day/Mother's Day — an -sup (13 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Fifty-Plus Planning — 1tw /cont -500/var -ctc /fax /orp /mail - Staff . SNS
Filmbriefs — 1tw /2tm /cont -500/var -ctc /fax /orp /mail - Frank Judge & Staff . . . . . SNS
Financial Times News Service — 5tw -5000 -wire - Various . . . . NYT
First Person Singular — 1tw -750 -mail/DF /DNS -Ruthe Stein . . . CHR
Food and Fitness — an -sup (20 features) -orp /mail/DF /DNS /id /igp -Staff . . . . . CNS
Fort Worth Star Telegram (New York Times News Service) — 7tw - var -wire/mail - Various . . . . . NYT

Freedom Watch — 1tw -var -man /mail/ctc /fax - Glenn Church . . CON
Froyd — 7tw /s -var -ctc /fax /orp /mail - Bob Keleman & Philippe Grabowski . . . . . SNS
Fruits & Vegetables — 1tm -500 -orp /wire/ctc -Anne Day . . . . . NU
Garden Mini — an -var/sup (13 features) -orp /mail/DF /DNS /id /igp -Staff . . . . . CNS
General — qt -500 -man -Michael Faries . . . . . FAR
Glitterati — 1tw -var -mail/wire -Thomas Elias . . . . . SHN
Golden Years — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Graduation Greeting — an -2 1/16 /4¼ /6 7/1 -orp - Staff . . . . . CSP
Great Southern Mysteries — 1tw -700 -mail/DF /DNS -E. Randall Floyd . . . . . CRE
Haberdashery — 1tw -450-500 -mail -Erik Hromadka . . . . . EHC
Halloween Mini — an /(11) -sup (13 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Handyma'am — 1tw -500 -man /ctc /id -Beverly DeJulio . . . . . SIS
Have You Met...? — 2tw -1200/art-2½x3½ -man /id /orp -YL. Tiajcliff . . . . . NPS
Health & Nutrition — 1tw -200-400 -ctc /orp /wire -Dr. Robert Pollack, M.D . . . . . NU
Help, Police! — 1tw -var -man -Buddy Basch . . . . . BAS
Helpline — occ /cont -500 -ctc /fax /erp /mail - David Williams & Staff . . . . . SNS
Heritage News Forum — 1tw -500-600 -orp /mail -Edwin Feulner . HFS
Heritage OP-EDs — 2tw -750 -man /mail/DF - Various . . . . . HFS
Hey Mike! — 1tw /cont -500/var -ctc /fax /orp /mail - Michael Sands . SNS
Hi-Tech Home — 1tw -man /mail/wire -Howard Blumenthal . . . . . UFS
Historical Perspectives — 1tw -400-600 -orp /ctc -Douglas A. Cohn . . . . . ASD
Holiday Features — an -2 1/16 /4¼ -orp - Staff . . . . . CSP
Holiday Greeting Ads — an -2 1/16 /4¼ /6 7/1 -orp - Staff . . . . CSP
Holiday Preparedness — sea -var -orp /mail - Staff . . . . . NEA
Hollywood Inside — 5tw -750-800 -igp /fax -John Austin . . . . . HS
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Hollywood's Unsolved Mysteries — cont -3500 -igp /mail/ctc -John Austin . . . . . HS
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Home Improvement, Inside, Outside, All Around the House — eom - 32pt -orp /id /igp /ctc . . . . . HT
Home Office Know-How — 1tw /cont -500 -ctc /fax /orp /mail - Janet Attard . . . . . SNS
Home Sense — 1tw -750 -mail/DF /DNS -Mike McClintock . . . . . CHR
Home Video — 1tw /2tm /cont -900/var -ctc /fax /orp /mail - Mary Whitney . . . . . SNS
Home/Office Technology — an -sup (20 stories) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
How It Began (Etymology) — 1tw -60 -orp /id -B. Foley . . . . . SCI
Human Behavior/Popular Psychology — 1tw -600-800 -mail/ctc -Jane Adler . . . . . WFS
Illinois Spotlight — 1tw /(7) -500-1500 -orp /mail/DF /DNS - Staff . CNS
In Charge — 1tw /cont -500 -ctc /fax /orp /mail - Byron Perry . . . . SNS
Inside Auto Racing — 2tw -500 -man /mail/igp -Don O'Reilly . . . . AUN
Inside Colorado — 1tw -600 -mail/fax - Staff II
International Herald Tribune — 5tw -10000 -wire/mail - Various . NYT
International Travel Air/Sea — 1tw -1000 -igp /fax -Norman Austin . HS
INSIGHT Magizine Features — 1tw -ctc /fax . . . . . INNF
Jane's On Defense — 1tw -var -wire/mail -The Jane's Information Group . . . . . NYT
Keeping Well With Your Family Doctor — 1tw -spv -orp . . . . . HAA
King Features Weekly Newspaper Service — 1tw -9xvar -orp -Various . . . . . KFS
KRTN Infographics (Chicago Tribune) — 7tw -var -ctc - Staff . . TMS
L'Express (French language only) — 1tw -var -wire/mail - Various . NYT
Language Center, The — 7tw /s /cont -var -ctc /fax /orp /mail - Steve Rutherford . . . . . SNS
Le Monde (French language only) — 5tw -8000 -wire - Various . NYT
Learning Through Stamps — occ -250 -man -Joseph Zollman . . . STA
Legally Speaking — 1tw /cont -600/var -ctc /fax /orp /mail - Tony Westin . . . . . SNS
Lewis Grizzard Column, The — 3tw -550 -mail/ DF -Lewis Grizzard . KFS
Living Well — 1tw -var -man -Charles Hennessy . . . . . IBN
Looking Inside The U.S.A. — 1tw -500 -orp /mail -Samuel P. Levine . LEV
Los Angeles Daily News (New York Times News Service) — 7tw -var -wire . . . . . NYT
Made Public — 5tw -700 -mail/ctc -Marvin Arthur . . . . . ARU
Mailbag Q&A — s /6tw -var/sup/pt/ps -fax -Nell Norris . . . . . WOR
Marv — 2tw -700 -mail/ctc -Marvin Arthur . . . . . ARU
Memories of A Former Kid — 1tw -38xvar -orp /mail/ctc -Bob Artley . ENF
Middle East Cable — 1tw -var -man /mail/ctc /fax - Mike Maggio . CON
Military Affairs — 1tw -750 -wire -Bernard Trainor . . . . . NYT
Mind & Body — 1tw /cont -600/var -ctc /fax /orp /mail - Julian Whitaker . . . . . SNS
Minor Cartoon — 1tw /2tw -25pi x5 -orp /fax /mail - Various . . . . . IIF
Mirage — 1tw /2tw -25pi x 6 -orp /fax /mail -Jodi Jill . . . . . IIF
Miscellaneous Feature — occ -var -man/mail/igp/ctc -Various . . CAR
Money Matters — 1tw -600 -mail/DF /ctc -Karen Lazarovic . . . . . CF
Money, Money, Money — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Monthly Home Video Feature Package — 1tw -var -mail - Staff . TAP
Moral Dimensions Behind Headlines — 3tw -150-500 -mail/man/orp/ctc -William Lester . . . . . LES
Mortal Matters — 1tw -450 -mail/DF /DNS -Sara Engram . . . . . UPS
Mother's Day/Fathers Mini — an -sup (13 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Movie Trivia Quiz — 1tw -var -mail/fax - Various . . . . . HS
My Success Story — 1tw -var -orp - Various . . . . . SCI
Names — 1tw /cont -150 -ctc /fax /orp /mail - Paul Richter . . . . . SNS
National Crime Prevention Council McGruff Campaign Feature — 1tw - var -orp /ctc /wire . . . . . NU
New York Times Magazine — 1tw -2000 per 2-3 articles -wire/mail -Various . . . . . NYT
News of the Weird — 1tw -800 -mail/DF /DNS -Chuck Shepard . . UPS
Newsletter — 5tw -var -fax - Staff . . . . . ENC
No Kidding? — 6tw -var -mail/ctc -Karl A. Van Asselt . . . . . WF
Off The Beaten Track — 1tw -500 -man /mail -Bernard Gelman . . GEL
Officer Emes and Daniel — 1tw -var -Gary Moskowitz . . . . . MG
Old Farmer's Almanac — 1tw -750 -orp /mail - Staff . . . . . UFS
Olden Up Well — 6tw -40col. -mail -D. Govindasamy & R. Everett . TSS
On Language (New York Times News Service) — 1tw -var -wire -William Safire . . . . . NYT
On Sweepstakes/Contests — 1tm -ps -mail/man -Selma Glasser . GLA
On The Street — 1tw -var -Gary Moskowitz . . . . . MG
Op Art Editorial Page Illustrations — 8tw -60x7 -orp - Various . LATS
Our Language — 7tw -150 -mail/wire/orp -Jeffrey McQuain . . . . . NEA
Our Lively Language — 1tw -400 -man /mail/ctc -Sally Bright . . . OLL
Outdoor Living/Sports — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Pacific Dialogue — 1tw -800 -man /mail/fax -Bob Miko . . . . . MNS
Pacific Notebook — 1tw -800 -man /mail/fax -Bob Miko . . . . . MNS
PageUp Entertainment & Lifestyle Package — 1tw -750-1000 (8 articles) -igp /wire/mail - Various . . . . . NYT
Paying The Taxman — 1tw /cont -500/var -ctc /fax /orp /mail - Thomas Mahoney . . . . . SNS
Peace by Peace — 1tw /2tm -750/var -man -Paul Casey . . . . . RMP
Peanut Butter Soup — 1tw /cont -var -ctc /fax /orp /mail - Joe Amadeo & Tom Kerr . . . . . SNS
Pics Trix — 1tw -spv -orp /id -Righetti . . . . . SCI
Point/Counterpoint — 1tw -var -mail/wire - Various . . . . . SHN
Progressive Reflections — 1tw /cont -600 -ctc /fax /orp /mail - Tim Donohue . . . . . SNS
Project-of-The-Week — 1tw -var -mail/igp /orp /id - Brian Woodley Smith . . . . . CHW
Punch — 1tw -var -wire/mail - Various . . . . . NYT
Punch-In International Travel & Entertainment — 7tw /1tm - 750/var -ctc /fax /mail - Staff . . . . . TEN
PAS's For National Crime Preventional Council McGruff Campaign — 1tw - var -orp /ctc /wire . . . . . NU
PSA For Salvation Army — 1tw -var -orp /ctc /wire . . . . . NU
Real Names/Reel Names — 1tw -var -man -Buddy Basch . . . . . BAS
Record Spinning — 1tw -500/tpt -man /mail - Various . . . . . JDL
Reel Clips — 1tw /cont -500-900 -ctc /fax /orp /mail - Frank Judge & Staff . . . . . SNS
Retail Market Clinic — cont -300/var -man /mail/fax -Dana K. Cassell . . . . . BFS
Road Warriors, The — 1tw /cont -800/var -ctc /fax /orp /mail - Clifford Fewel & Tom Lankard . . . . . SNS
Roll Call Report Syndicate — 1tw -900 -mail/fax /id /DF - Richard Thomas . . . . . RRN
Rolling Stone Magazine Service — 2tm -2500 -man /C12 /DF /DNS -Various . . . . . LATS
Running — 1tw -300 -orp - Various . . . . . OPS
Rx for Healthy Living — 1tm -200-400 -orp /wire/ctc -James M. Ripper, M.D. . . . . NU
Salvation Army Feature — 1tw -100-200/200-400 -orp /ctc /wire . . NU
San Francisco Chronicle (New York Times News Service) — 7tw -var -wire . . . . . NYT
Second Time Around, The — 1tw -var -man /ctc /mail -Patricia & Richard Bennett, D.C.S.W. . . . . LIS
Shaking Your Family Tree — 1tw -600 -man /DF /DNS -Myra Vanderpool Gormley . . . . . LATS
Single Minded — 1tw -600-750 -man /ctc -Gail Prince . . . . . SIS
Singles World — 1tm -1000 -man /mail/ctc -Anne Cunningham . . . IPN
Special Packages — occ -var -orp /mail/wire - Staff . . . . . NEA
Sports Of The Times (New York Times News Service) — 2tw - 750 -wire - Dave Anderson . . . . . NYT
Sports Of The Times (New York Times News Service) — 2tw - 750 -wire - George Vecsey . . . . . NYT
Spring/Summer Fashion — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Stamping Grounds — 1tw -300-500/gps -man -Joseph Zollman . . . STA
Star*Features — 2tm -1750-2500 -igp /mail/fax -John Austin . . . . HS
Stitches — 1tw /cont -var -orp /ctc /fax /mail - Jim Craig . . . . . SNS
Story Behind The Stamp — 1tm -500-1000 -man . . . . . STA
Stranger Than Fiction — 1tw -500 -orp /man /mail -Walter Schimmer . . . . . SCI
StreetWise — 1tw -700 -mail/DF /DNS -Herb Greenberg . . . . . CHR
Strong Style — 1tw -600-800 -mail/ctc -Hope Strong . . . . . WFS

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Tell Me Why — 6tw -100 -mail/DF /DNS /mail - Arkady Leokum . . . UPS
Terse Verse — 1tw -ps -orp -Gordon . . . . . OPS
That's Life — 1tw -var -man -Buddy Basch . . . . . BAS
The Column of Lists — 1tw -500 mail/wire -Amy Wallace and David Wallechinsky . . . . . UFS
The Lottery Column — 1tw -600 -wire/mail -Ben Johnson . . . . . UFS
The Stamp and Coin Exchange — 1tw -850 -igp /wire/ DF /ctc - Peter M. Rexford . . . . . REX
The Women — 1tw -500 -mail/ctc -Terri . . . . . ARU
They Changed History — 1tw -ps -orp /id -Mochan & Howard . . . . SCI
This and That — 2tw -500 -man /mail/ctc -Bill Hall . . . . . ENF
This BUM Burg — 1tm /cont -tpt -orp /id /man /igp - J. G. Bumberg . GNB
This Week — 1tw -4 - 5 -orp /mail -Frederik Sheridan . . . . . EDC
***Tiempo (Spanish language only)** — 1tw -var -wire/mail - Various . . . . . NYT
Tilting At Windmills — 1tm -2500 -mail/fax /ctc -Charles Peters . . WM
Time For Action — 5tw -350 -mail/ctc -Don Alexander . . . . . ARU
Time Pieces — 1tw /cont -var -ctc /fax /orp /mail - Michael L. Goldin . SNS
Time To Rhyme — 7tw -var -mail -Sylvia Cronin . . . . . CFS
Today's Woman — an -sup (20 stories) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Tom Tiede — 2tw -800 -orp /mail/wire -Tom Tiede . . . . . NEA
Treasure Chest Features — 1tm -200-1000/var -orp /igp /id /mail . TC
Trivia — 1tw -200 -orp -Natalie Carlton . . . . . SCI
TMS Stocks — 7tw -var -ctc -Customized Stock Listings . . . . . TMS
TV Extra — 7tw -var -ctc /orp /mail /wire - Various . . . . . TVW
TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
TV Mailbag — 1tw -var -mail -Buck Biggers . . . . . TAP
TV-Cable Features — 1tw -var -mail -Buck Biggers . . . . . TAP
TVL OUTLOOK — 1tw -var -orp /mail . . . . . TVL
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TVL Visions — 1tw -var -orp /mail . . . . . TVL
TVL Visions Word Search — 1tw -var -orp /mail - Staff . . . . . TVL
Unconventional Wisdom — 1tw -600-800 -mail/ctc -Fred Flaxman . FX
Upstate Business — 1tm /cont -var -ctc /fax /orp /mail - Peter Heinrich . . . . . SNS
Urban Legends — 2tw -800 -man /mail/wire -Jan Harold Brunvand . UFS
Valentine's Day Mini — an -sup (13 stories) -orp /mail/ DF /DNS /id /igp - Staff . . . . . CNS
Various Features for Retail/Service Business — cont -var -man /mail/fax - Various . . . . . BFS

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Washington Calling — 1tw -var -mail/wire - Staff . . . . . SHN
Washingtonian — 1tm -var -wire/mail - Various . . . . . NYT
Watch Your Language — 1tw -var -mail/wire -Lydel Sims . . . . . SHN
Weather — 7tw -var -ctc - Various . . . . . PCG
Wedding Bells — an -sup (13 stories) -orp /mail/DF /id /igp - Staff . CNS
Weekly Features Service — . . . . . TMS
What Ever Happened To — 1tw -var -man -Buddy Basch . . . . . BAS
What's What? — 1tw -ps -orp /id -Hammond . . . . . SCI
Where We Stand — 1tw -750-800/25x13¼ -orp /man /mail /igp - Albert Shanker . . . . . AFT
Why Things Are Column — 1tw -900 -mail/wire/DF /DNS - Joel Achenbach . . . . . WPW
Will Wynn Lotto — 2tw -var -DF /DNS -Mark Hirmes . . . . . TMS
Windows — 1tw /cont -500-600 -ctc /fax /orp /mail - Paul Murphy . SNS
Wine-On-Line International Wine & Food — 7tw /1tm -500-750/var -mail/fax /ctc - Staff . . . . . TEN
Winning Words — qt /cont -var -ctc /fax /orp /mail - John Gardner . SNS
Word Search Puzzles (Bonus Word) — 7tw /cont -var -orp - Staff . DFS
Words on Tape — 1tw /cont -var -ctc /fax /orp /mail - Frank Judge & Staff . . . . . SNS
Work Life — 1tw -500-700 -man /mail/ctc /fax - Lona O'Connor . . . OC
World Almanac Date Book — 7tw -2 1/16 -orp /mail/wire - Staff . NEA
World Press Review — 1tm -750-2000 -mail -Reprints . . . . . WPR
World Spotlight — 1tw -800 -mail/ctc -Don Kampel . . . . . ARU
Wouldn't It Be Nice If — 1tw -spv -orp /id -G. Litt . . . . . OPS
Yesterdaze — 1tw /cont -var -ctc /fax /orp /mail - Bern Wolf . . . . . SNS
You Are Living History — 1tw -800 -man/mail -Mary Ellen Corbett and Lewis A. Little . . . . . LIT
Yuletide Mini — an -sup (13 stories) -mail/DF /DNS /id /igp - Staff . CNS

34-NEWS SERVICES

American News Report — 1tw -600 -orp /mail -Ben Gallob . . . . . JTA
Arkansas Capital News Bureau — 7tw /cont -var -ctc /mail -Carol Griffee . . . . . ITS
Asahi News Service — 7tw -var -wire - Various . . . . . NYT
API Oil Stocks Industry Report — 1tw -400 -wire/DNS - Staff . . . UPI
Business Perspective — 1tw -650 -wire/DNS -Mark Horowitz . . . . UPI
Business Profile/Special Report — 1tw -1200 -wire/DNS -UPI business writers . . . . . UPI
Business Wire Newsletter — 1tm -dt/2-11x17 -mail -Lorry I. Lokey . BUS
Business Wire—Business Briefs — 5tw -500 -wire/DNS -UPI business writers . . . . . UPI
Business Wire—Federal Reserve Money Supply Report — 1tw - 400 -wire/DNS - UPI business writers . . . . . UPI
Business Wire—Money Fund Report — 1tw -300 -wire/DNS -UPI business writers . . . . . UPI
Business Wire—Retail Sales Report — 1tm -450 -wire/DNS - Staff . . . . . UPI
Business Wire—Treasury Bill Auction — 1tw -200 -wire/DNS - Staff . . . . . UPI
Business Wire—Week In Review — 1tw -750 -wire/DNS -UPI business writers . . . . . UPI
Business Wire—Weekly Bond Lead — 1tw -550 -wire/DNS -UPI business writers . . . . . UPI
Business Wire—Weekly New Products Report — 1tw -700 -wire/DNS -UPI business writers . . . . . UPI
Business Wire—Weekly Stock Lead — 1tw -800 -wire/DNS -UPI business writers . . . . . UPI
Business Wire—What's New in Stocks — 1tw -750 -wire/DNS -Various . . . . . UPI
Business Wire—Worth Mentioning — 1tw -350 -wire/DNS -UPI business writers . . . . . UPI
Business World — 1tw -1500 -wire/DNS -UPI business writers . . . . UPI
BPI Entertainment News Wire — 6tw -var -DF . . . . . BPI
BPI Entertainment News Service (overseas only) — 5tw - var -wire - Various . . . . . NYT
California Focus — 2tw /(8) -550-1500 -orp /mail/DF /DNS - Los Angeles & Sacramento CNS Bureaus . . . . . CNS
***Cambio 16 (Spanish language only)** — 1tw -var -wire/mail - Various . . . . . NYT
Campaign Practices Reports — 2tm -var -mail/ctc -Glen Craney . CQ
Children's Express — 1tw -750 -ctc /mail/id . . . . . CE
Christian Science Monitor News Service — 5tw -man /mail/DF /DNS - Staff . . . . . LATS
***Cinema Talks** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
College Press Service — 2tw -var/sup -mail . . . . . TMS
Communicator's Notebook — 1tw -800 -man /mail/fax -Bob Miko . MNS
Congressional Monitor, The — 5tw /sea -var -ctc -Brian Nutting . CQ
Congressional Quarterly Service — 3tw -800/var -mail/DF /DNS -Neil Brown . . . . . CQ
Consumer Checklist — 1tw -2 1/16 -orp - Staff . . . . . CSP
Cox News Service (New York Times News Service) — 7tw - var -wire . . . . . NYT
Der Spiegel — 1tw -var -mail/wire - Various . . . . . NYT
Editorial Research Reports: News Futures — 1tm -350-500'-mail/DF /DNS - Staff . . . . . CQ
***El Pais News Service** — 5tw -10000 -man /ctc - Various . . . . . LATS
***Entertainment News Service** — 1tw -10000 -man /DF /DNS /igp -Various . . . . . LATS
Entertainment—Books-Authors — 1tw -600 -wire/DNS - Staff . . . UPI
Entertainment—Books-Briefs — 1tw -4-part/100-150 -wire/DNS -UPI reporters . . . . . UPI
Entertainment—Books-Hardcover — 1tw -4-part/300 -wire/DNS -UPI reporters . . . . . UPI
Entertainment—Books-List — 1wt -250 -wire/DNS -UPI reporters . UPI
Entertainment—Books-Paperback — 1tw -4-part/100-150 -wire/DNS -UPI reporters . . . . . UPI
Entertainment—Scotts' World — 6tw -800-1200 -wire/DNS -Vernon Scott . . . . . UPI
Entertainment—Theater World — 1tw -800 -wire/DNS -Frederick Winship & Gregory Jenson . . . . . UPI
Entertainment—TV World — 4tw -800 -wire/DNS -Joan Hanauer . . UPI
***Europa Press News Service** — eom -1000 -man /mail . . . . . EURO
FoodStyles News Service — 1tw -7000 -man /DF /DNS /id - Staff . LATS
Foreign Briefs — 5tw -500 -wire/DNS - Various . . . . . UPI
Fort Worth Star Telegram (New York Times News Service) — 7tw - var -wire/mail - Various . . . . . NYT
FNA News — . . . . . FNA
GNB NEWS Bureau — cont -pt/var/Sup -orp /id /man /igp - J.G. Bumberg & Staff . . . . . GNB
***Health And Fitness News Service** — 3tw -7500 -man /DF /DNS /id -Various . . . . . LATS
Home Improvement, Inside, Outside, All Around the House — eom - 32pt -orp /id /igp /ctc . . . . . HT
Illinois Capital News Bureau — 7tw -var -ctc /mail -Diane Ross . . ITS
International Business Travel — 1tw -var -ctc -J.J. Edwards . . . . IBN
***It's A Great Life** — cont/1tm -500/var -man /igp /mail -Count and Countess Von Haller . . . . . GPR
INSIGHT Analysis — 1tw -ctc /fax . . . . . INNF
INSIGHT Magizine Features — 1tw -ctc /fax . . . . . INNF
INSIGHT News Service — 2tw -ctc /fax . . . . . INNF
INSIGHT Travel — 1tm -ctc /mail . . . . . INNF
KRTN Graphics Network — 7tw -wire - Staff . . . . . KNT
KRTN News Wire — 7tw -var -DF /DNS - Staff . . . . . KNT
Le Monde (French language only) — 5tw -8000 -wire - Various . NYT
Lifestyle—Consumer Shorts — 1tw -4-part/100-150 -wire/DNS -UPI reporters . . . . . UPI
Lifestyle—Travel — 1tw -700 -wire/DNS -UPI reporters . . . . . UPI
Living Well — 1tw -var -man -Charles Hennessy . . . . . IBN
Los Angeles Daily News (New York Times News Service) — 7tw - var -wire . . . . . NYT
Maturity News Service — 1tw -var -man /mail/wire - Various . . . UFS
Mexican Briefs — 5tw -500 -wire/DNS - Various . . . . . UPI
National Briefs — 5tw -500 -wire/DNS - Various . . . . . UPI
Nature News Service — 1tw -var -wire/mail - Various . . . . . NYT
***New York Times New Service** — 7tw -var -wire/mail - Staff . . . NYT
Newhouse News Service — 5tw -15000 -wire - Various . . . . . NYT
News and Documentary Photos — 1tw -var -mail/fax -Donna Binder . . . . . IVP
News And Views — occ -var -mail/man - Staff . . . . . IMN
News Features-Midweek — 4tw -2-part/2000 -wire/DNS -UPI reporters . . . . . UPI
News Releases — 7tw -var -wire/ DF /ctc - Staff . . . . . PRN
News-Ahead-Lines — 2tm -var -mail -D. Marcus Rosenbaum . . . . CQ
Newsfeatures, Weekend — 4tw -8-part/7000 -wire/DNS -UPI reporters . . . . . UPI
Newsletter — 5tw -var -fax - Staff . . . . . ENC
Newslink Africa — 1tw /1tm -1000/sup/bl/var -orp /mail/igp - Staff . NAF
Pacific Dialogue — 1tw -800 -man /mail/fax -Bob Miko . . . . . MNS
Pacific Notebook — 1tw -800 -man /mail/fax -Bob Miko . . . . . MNS
***Paula Royce Graham** — cont/1tw -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
People — 7tw -650 -wire/DNS /igp -William Trott . . . . . UPI
Physical Therapy — 1tm -400 -orp /ctc /wire -Barbara Bryant . . . . NU
Political Interview — occ -750-1000 -man /mail/igp /ctc - Jay and Elliott Kravetz . . . . . IPN
Publishers Weekly — 1tw -var -man /mail/wire -News Service . . . UFS
Real Estate News Group — 1tw -var -ctc /fax - Various . . . . . RENG
Religious News Service — 7tw -var -wire - Various . . . . . NYT
Roll Call Report Syndicate — 1tw -900 -mail/fax /id /DF - Richard Thomas . . . . . RRN
Salvation Army, The — 1tm -400 -orp /ctc /wire -Leon Ferraez . . . NU
San Francisco Chronicle (New York Times News Service) — 7tw - var -wire . . . . . NYT
Scripps Howard News Service — 6tw -var -man /mail/wire - Various . . . . . UFS
Smithsonian News Service (Canada, Latin Amer. & Overseas Only) — 1tm -var -wire/mail/igp - Various . . . . . NYT
***Spanish Graphics Services** — -* -Agence France Presse . . . . . AFP
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Spot Newsfeatures-Weekend — 1tw -8-part/600 -wire/DNS -UPI Staff . . . . . UPI
States News Service — 7tw -var -DF /DNS /ctc /mail/fax - Staff . . STN
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SERVICIO SCRIPPS HOWARD — 1tw -var -mail . . . . . UFS
SHNS — 7tw -var -mail/wire/DF /DNS - Staff . . . . . SHN
Texas Capital News Bureau — 7tw -var -mail/ctc -William Wall . . ITS
The European — 1tw -ctc /fax . . . . . INNF
The Observer — 6tw -ctc /fax . . . . . INNF
***Theatergram** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
Time Magazine News & Feature Service — 1tw -20000 -DF /DNS -Various . . . . . LATS
Travel Feed — 1tw /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
Travel Tips — 1tm -400 -orp /ctc /wire -Jim Wicht . . . . . NU
Treasure Chest Features — 1tm -200-1000/var -orp /igp /id /mail . TC
TMS Stocks — 7tw -var -ctc -Customized Stock Listings . . . . . TMS
U.S. News & World Report Service — 1tw -15000 -DF /DNS /ing . . . . . LATS
Vektor Fish & Game Forecast — 7tw /1tw /1tm -42x5 /qpt/qps/sph -orp - Staff . . . . . SYT
Washington Briefs — 5tw -500 -wire/DNS - Various . . . . . UPI
Weather Central — 7tw -var/sup -ctc . . . . . TMS
What's New — 1tw -2 1/16 -orp - Staff . . . . . CSP
Work & Health — 1tw -500-700 -mail -Dr. Phillip Polakoff . . . . . PAI
World News Summary — 14tw -500 -wire/DNS - Various . . . . . UPI
***You're Putting Me On** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
***Your Health Is Your Responsibility!** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR

35A-OUTDOORS (Camping)

Along The Camping Trail — occ -600 -orp /man -Rosemary Bascome . BA
Cook's Outdoors — 1tw -var -man /fax /mail /wire - Joel Cook . . . AGT
Health & Fitness — 1tm -ps -orp /igp /mail . . . . . MLF
Lifestyle — 1tm -ps -orp /igp /mail . . . . . MLF
Lifestyle Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
National News — 1tm -ps -orp /igp /mail . . . . . MLF
Old Farmer's Almanac — 1tw -750 -orp /mail - Staff . . . . . UFS
Original John Alden Knight Solunar Tables, The — 6tw /s - var -mail/DF - Mrs. Richard Alden Knight . . . . . KFS
Outdoor Life — 1tw -800 -orp /mail/DF /DNS -Rolla Williams and Staff . . . . . CNS
Outdoor Living/Sports — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Personal Finance — 1tm -ps -orp /mail/igp . . . . . MLF
Profiles — 1tm -ps -orp /igp /mail . . . . . MLF
RV Traveling — 1tw -750 -ctc /man /mail -Bill & Jan Moeller . . . . . MJB
Sportsman's Digest — 6tw -id -mail/var -Hal Sharp . . . . . CF
Travel — 1tm -ps -orp /igp /mail . . . . . MLF
You, Your Child, And Sports — 1tw -500 -man /mail -David Nydick . . . . . DAN
Zane Grey's Best Stories & Books — 1tw -ps/bl -orp - Various . OPS

35B-OUTDOORS (Fishing)

Canadian Sportfishing — 1tw -750 -mail/fax -Henry Waszczuk . . . . SS
Cook's Outdoors — 1tw -var -man /fax /mail /wire - Joel Cook . . . AGT
Gary Voet — 1tw -500 -DF /DNS -Gary Voet . . . . . MCC
Health & Fitness — 1tm -ps -orp /igp /mail . . . . . MLF
Lifestyle — 1tm -ps -orp /igp /mail . . . . . MLF
National News — 1tm -ps -orp /igp /mail . . . . . MLF
Old Farmer's Almanac — 1tw -750 -orp /mail - Staff . . . . . UFS
Original John Alden Knight Solunar Tables, The — 6tw /s - var -mail/DF - Mrs. Richard Alden Knight . . . . . KFS
Outdoor Life — 1tw -800 -orp /mail/DF /DNS -Rolla Williams and Staff . . . . . CNS
Outdoor Living/Sports — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Outdoors Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Personal Finance — 1tm -ps -orp /mail/igp . . . . . MLF
Profiles — 1tm -ps -orp /igp /mail . . . . . MLF
Sportsman's Digest — 6tw -id -mail/var -Hal Sharp . . . . . CF
Travel — 1tm -ps -orp /igp /mail . . . . . MLF
Vektor Fish & Game Forecast — 7tw /1tw /1tm -42x5 /qpt/qps/sph -orp - Staff . . . . . SYT
You, Your Child, And Sports — 1tw -500 -man /mail -David Nydick . . . . . DAN

35C-OUTDOORS (Hunting)

Cook's Outdoors — 1tw -var -man /fax /mail /wire - Joel Cook . . . AGT
Gary Voet — 1tw -500 -DF /DNS -Gary Voet . . . . . MCC
Health & Fitness — 1tm -ps -orp /igp /mail . . . . . MLF
History Of Duck Decoys — sea -var -mail -David Knickers . . . . . WWN
Lifestyle — 1tm -ps -orp /igp /mail . . . . . MLF
National News — 1tm -ps -orp /igp /mail . . . . . MLF
Old Farmer's Almanac — 1tw -750 -orp /mail - Staff . . . . . UFS
Outdoor Life — 1tw -800 -orp /mail/DF /DNS -Rolla Williams and Staff . . . . . CNS
Outdoor Living/Sports — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Outdoors Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Personal Finance — 1tm -ps -orp /mail/igp . . . . . MLF
Profiles — 1tm -ps -orp /igp /mail . . . . . MLF
Sportsman's Digest — 6tw -id -mail/var -Hal Sharp . . . . . CF
Training Labrador Retrivers — occ -var -mail -Paul Sievers . . . WWN
Travel — 1tm -ps -orp /igp /mail . . . . . MLF
Vektor Fish & Game Forecast — 7tw /1tw /1tm -42x5 /qpt/qps/sph -orp - Staff . . . . . SYT
You, Your Child, And Sports — 1tw -500 -man /mail -David Nydick . . . . . DAN

36-PATTERNS
(Sewing)

And Sew On — 1tw -250 -mail/id -Alida Macor . . . . ASO
Crafts/Make It Yours — 1tw -550 -orp /mail/DF /DNS /id - Kelle Barfield Banks . . . . CNS
Crocheting & Knitting — 1tw -ps -man /mail/fax -Karen Royal . . . . BO
Fashions 'N Fabric — 1tw -500 -mail/ctc -Sally Cowan . . . . WFS
Keeping You In Stitches — 1tw -ps -orp -Sally Corbett . . . . SCI
Needles & Pins — 1tw -250 -orp -Righetti . . . . SCI
Pat's Pointers — 1tw -800 -mail/DF /DNS /C12 - Pat Trexelr . . . . . UPS
Pattern Craft by Create-A-Craft — 1tw -var -mail -Elaine Sandra Abramson . . . . CAC
Power Sewing — 1tw -500 -mail/DF /DNS -Sandra Betzina . . . . . CHR
Prominent Designer Dress Features — 1tw -4¼ -orp /id - Various . . . . KFS
Sew Easy — 1tw -600 -orp /mail/DF /DNS /id - Madeline Hunter . . CNS
Sew Simple — 1tw -550 -mail/DF /DNA /id - Eunice Farmer . . . . . KFS
Sew What's New — 1tw -800 -mail/DF /DNS /C12 - Sandra Kelly . UPS
Sewing, Etc. — 1tw -750 -mail/DF /ctc /id - Donna Salyers . . . . . . CF

37-PETS

About Animals — 1tw -50 -id -D.B. . . . . SCI
All About Animals — 1tw -500 -orp /mail -D'Arcy Bryan . . . . LIB
Animal Ad Libs — 1tw -200 -orp -Righetti . . . . SCI
Animal Cartoons — 1tw -var -mail/id - Various . . . . SCI
Animal Doctor — 2tw -600 -man /mail/wire -Michael Fox, D.V.M. . . UFS
Ask Shagg — 2tw /s -38½x2 /var -orp /mail -Peter Guren . . . . . . UFS
Ask Your Vet — 3tw -700 -mail/DF /DNS /id - Dr. Ann L. Huntington . TMS
Bark Bark — 5tw -500 -man -Damon Dahna . . . . WMS
Beaver Colonies In Rocky Mt. National Park — an -var -mail -Al Saffa . . . . WWN
Gina Spadafori — 1tw -800 -DF /DNS -Gina Spadafori . . . . MCC
Horsin Around — 1tw -200 -orp -Righetti . . . . SCI
Notes On Pets — 1tw -var/14" -ctc/mail -Marie Gould . . . . COY
Off The Leash — 6tw -19x4 -orp /mail -W.B. Park . . . . UFS
Pet World — 1tw -500 -man -Dart Anthony . . . . WMS
Pets Of The Stars — 1tw -ps -orp -J. Williams . . . . SCI
Points On Pets — 1tw -600 -orp /mail/DF /DNS - R.G. Elmore . . . . CNS
Pooh's Corner — 1tw -var -mail -Jessica Winston . . . . NNB
Weekly Features Service — . . . . TMS

38-PHOTOGRAPHY

Cook's Music Review — 1tw -var -man /mail/fax /wire - Joel Cook . AGT
Cook's Video Review — 1tw -var -man /mail/fax /wire - Joel Cook . AGT
Dress for Less — 1tw -var -man /ctc /igp -Candy Barrie . . . . SIS
Friends For Dinner — 1tm -250 -man /igp /ing -Patricia Barrow . . . SIS
FNA News — . . . . FNA
Home/Office Technology — an -sup (20 stories) -orp /mail/DF /DNS /id /igp - Staff . . . . CNS
Katz Meow, The — 1tw -var -mail -Harry Jay Katz . . . . NNB
KRTN Photo Service — 7tw -var -INS - Staff . . . . KNT
News and Documentary Photos — 1tw -var -mail/fax -Donna Binder . . . . IVP
Photo Memories — 6ty -500+ -man /id /igp -J.A. Kruza & Sawyer G. Brian and M. David Ward . . . . KKI
Photo Tips — 1tw -var -DF -David Hoffman . . . . LAT-WP
Photographing Hunting Dogs — sea -var -mail -Ann Moores . . . WWN
Photography — 1tw -var -orp /ctc /mail -Christine Murcko . . . . . . NNB
PhotoTips — 1tw -700 -orp /mail/DF /DNS - Ken Marshall . . . . . . CNS
Picture This — 1tw -300-500 -man /igp -Monte Nagier . . . . KAH
Traveling — 1tw -500 -orp /fax -Bob and Sandy Nesoff . . . . GSM

39-PHOTO SERVICES
(Pictures)

Animal Photos — 1tw -ps -mail/igp -Walter Sittig . . . . BO
Around Baseball Spring Training — sea -var -man /mail/ctc /igp -Various . . . . IPN
APN Illustrations — 1tw -8½x11 -mail - Staff . . . . APN
Bettmann Archive — -igp . . . . BET
Bill Griffith: Picture Story — cont -var -mail -Bill Griffith . . . . GB
Business Photos — 1tm -var -mail . . . . FPS
Colorfoto Service/Food/Travel/Lifestyle/Homes — 1tw -mail/orp - Staff . . . . CNS
***Faces In The News** — 2tw -2 1/16x3 -orp /mail - Staff . . . . NEA
Food ColorFoto — 1tw -orp /mail/ing . . . . CNS
Forecast Weather Maps — 7tw -var -igp -UPI artists . . . . UPI
Friends For Dinner — 1tm -250 -man /igp /ing -Patricia Barrow . . . SIS
FNA News — . . . . FNA
Gamma-Liaison Photo Service — cont -var -mail - Staff . . . . . . GML
Lifestyle ColorFotos — occ -mail/ing . . . . CNS
Los Angeles Times-Washington Post News Service Photo/Graphic Package — 1tw - var -mail - Various . . . . LAT-WP
Movie Review — 1tw -500-750 -man /mail/ctc /igp - Jay and Elliott Kravetz . . . . IPN
National Geographic News Service (Canada, Latin America, Overseas Only) — 1tw -var -igp /id/wire/mail - Various . . . . NYT
New York Times Computer Graphics Service — 7tw -ctc /AP /INS . . . . NYT
New York Times Picture Service (New York Times News Service) — 5tw - 25-30 pieces of art -mail . . . . NYT
News and Documentary Photos — 1tw -var -mail/fax -Donna Binder . . . . IVP
News Analysis — 7tw -750-1500 -orp /DF /fax -Correspondents . . PNS
News Features — 7tw -750-1500 -orp /DF /ing /fax - Correspondents . PNS
Newslink Africa — 1tw /1tm -1000/sup/bl/var -orp /mail/igp - Staff . NAF
NYT Pictures Photo Service — 5tw -var -mail/wire/igp - Staff . NYT-P
Op-Ed Commentary — 7tw -750-1500 -orp /DF /fax -Correspondent . PNS
Photo Files/General — cont -var -igp - Staff . . . . BAS
Photo Files/Show Business — cont -var -igp - Staff . . . . BAS
Photo Files/Travel — cont -var -igp /ing - Staff . . . . BAS
Photo Service — 1tw -27x37 -mail - Staff . . . . PAI
Photo Services — 7tw -var -mail - Staff . . . . PCC
Photography — 1tw -var -orp /ctc /mail -Christine Murcko . . . . . . NNB
Photos — 1tw -4¼ -orp - Staff . . . . CSP
Political Interview — occ -750-1000 -man /mail/igp /ctc - Jay and Elliott Kravetz . . . . IPN
Religious News Service Daily News Reports — 4tw -10ps -mail/DF -Staff . . . . RNS
Satellite Weather Map — 7tw -var -igp - Various . . . . UPI
Six O'Clock Survival — 1tw -750 -mail -Joanne Good . . . . SS
Spectrum — 1tw -var -mail -G & G Spectrum . . . . UPS
Spotlight — 1tw -var -mail -Sam Summerlin . . . . UPS
Supplement Colorfoto (Brides, Fashion, Xmas, Dining) — occ -orp /mail/ing . . . . CNS
Transparencies — 2tm -var -mail - Staff . . . . BO
Travel Colorfoto — 2tm -orp /mail/ing - Staff . . . . CNS
TVL Color Plus — 1tw /2tm -var -orp /mail/igp /ctc - Staff . . . . . . TVL
Unislides — 5tw -var -mail -Leo Stocker . . . . UPIN
UPI Telephoto — 7tw -var -wire -Lyon Jeremiah . . . . UPIN

40-POLLS & SURVEYS

Bank Portrayals — cont -var -orp - Staff . . . . FCP
Cover Story — 1tm -375 -man /DF /DNS -Advertising Age Staff . . . CRN
Floral Portrayals — 1tw -var -orp - Staff . . . . FCP
Funeral Portrayals — 1tw /2tw -var -orp - Staff . . . . FCP
Gallup Poll News Service — 1tw -800 -man /C12 /DF /DNS - Various . . . . LATS
Gallup Religion Poll — 1tw -800 -man /DF /DNS -George Gallup & Jim Castelli . . . . LATS
Gallup Youth Survey — 1tw -600 -mail/DF /orp -George Gallup . . . APN
Harris Poll — 1tw -550 -mail/ DF /DNS -Louis Harris . . . . CRE
Learning Through Stamps — occ -250 -man -Joseph Zollman . . . STA
Moneylist — 5tw -4¼ -orp /mail -Brendan Boyd . . . . UPS
National Prep Basketball Poll — 1tw /sea -var -DF /ctc -Ron A. Sataloff . . . . SPO
National Prep Football Poll — 1tw /sea -var -DF /ctc -Ron A. Sataloff . . . . SPO
Scripps-Howard Top-20 Basketball Poll — sea /1tw -var -mail/wire -Staff . . . . SHN
Scripps-Howard Top-20 Football Poll — sea /1tw -var -mail/wire -Staff . . . . SHN
The Washington Post-ABC News Poll — 1tm -var -DF - Various . . . . LAT-WP
What Americans Think — 1tw -var -DF -Richard Morin . . . . . LAT-WP
Will Wynn Lotto — 2tw -var -DF /DNS -Mark Hirmes . . . . TMS
You Be the Critic — 1tw -600 -wire -Bob Habes . . . . UFS

41A-PUZZLES
(Crossword)

Advice For Living — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . DID
Associated's Political Crossword — 1tw -2 col. -orp /ctc -Bill Garner . . . . ASD
Behavior Behind The News — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . . DID
Big Crossword — 1tw -3 col. SAU -orp - Staff . . . . DFS
Boggle Word — 1tm -10 -orp -B. Foley . . . . SCI
BEST WEEKLY CROSSWORD — 1tw -8 x10 -mail/wire -T.H. Fallon . DAA
Canadian Crossword — 1tw -qph -orp /mail -Marian Morrison . . . MIL
Children's Puzzles — 1tw -ps -orp /man /mail /fax - Staff . . . . . . BO
ColorCross — 1tw -orp /mail -Chick Elum . . . . SLG
Cross Canada Crossword — 1tw -25x7 -mail -Robert Gregory . . . . SS
Crossword — 1tw -20x9 -orp /mail - Staff . . . . EDC
Crossword — 1tw -21x6½ -orp -Agnes DeSatta . . . . MOR
Crossword — 1tw -3¼x4¾ -orp - Staff . . . . SM
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . . CNS
Crossword of Current Events — 1tw -2 col. -orp /ctc - Various . . ASD
Crossword Puzzle — 6tw -22x8⅛ -mail/orp -Nina Cooper . . . . . . APN
Crossword Puzzle — 1tw -25.6/12 picas -orp /mail . . . . CNS
Crossword Puzzle — 7tw -72x6 -orp -J. Baxter Newgate . . . . MEM
Crossword Puzzle — 1tw -var -mail/wire/DF /DNS - Washington Post Magazine . . . . WPW
Crossword Puzzle with Cryptoquip — 6tw -19¼ pi x 7½ -orp -Eugene Sheffer . . . . KFS
Crossword Puzzle With Cryptoquote — 6tw -19¼ pi x 5½ -orp -Thomas Joseph . . . . KFS
Crossword Puzzler — 6tw -12x7 -orp /mail - Staff . . . . UFS
Crossword Puzzles — 1tw -ps -orp /man /mail /fax - Staff . . . . . . BO
Crossword Puzzles — 7tw -var -man /mail -Calvin R. & Jackie Mathews . . . . PFS
Crosswords — 1tw -qpt -orp -A. Foley . . . . SCI
Crucigrama de Hoy — 6tw -4¼x10½ -orp /mail -Luis Campos . . UFS
Cryptic Challenge — 1tw -qpt -orp /mail -Lee Terperman . . . . LIB
Daily & Sunday Crossword Puzzles (From The New York Times) — 6tw - 6 x6 /9x6½ -ctc /orp /mail - Eugene T. Maleska . . . . NYT
Daily & Weekly Crosswords — 1tw /7tw -qpt -orp -Gordon . . . . OPS
Daily Crossword, The — 6tw -21x9 -orp -Herb Ettenson (Editor) . . TMS
Daily Dick Crossword — 7tw -4x9¼ /2 col. SAU -orp - Staff . . . . DFS
Giant Crossword — 1tw -5 col. SAU -orp - Staff . . . . DFS
Giant Crossword — 1tw -orp /mail -Chick Elum . . . . SLG
Giant Crossword Puzzles — 1tw -var -orp -N. Dickson . . . . AIS
In Their Own Words — s -spv -orp /mail -Paul Howle . . . . UFS
Juvenile Banking Coloring Games — 1tw -ps -orp /id -Fred Treadgold . . . . SCI
Juvenile Picture Crosswords — 1tw -ps -orp /id -Trag & Engleman . SCI
Kentucky Crossword — 1tw -2 col. -orp /ctc - Various . . . . ASD
Kids' Crossword — 1tw -3¼x9 -orp - Staff . . . . DFS
Kidspot — 6tw -18x3⅝ -orp /mail -Dick Rogers . . . . UFS
Kwik-Kross — 7tw -orp /mail -Chick Elum . . . . SLG
Los Angeles Times Daily Crossword Puzzle — 6tw -19½x3¼ -orp - Staff . . . . LATS
Los Angeles Times Sunday Crossword Puzzle — 1tw -32x5⅜ -orp - Staff . . . . LATS
***Maritza Sunday Crossword Puzzle (Spanish Only)** — s - 6 7/16 -orp

Objective:
✓ Deliver photos, text and graphics..FAST.
✓ Local and worldwide delivery.
✓ Avoid expensive satellite connections.
✓ E-Mail and customer support.
✓ Bulletin Boards and Databases available.
✓ Macintosh™ and MS-DOS™ compatible.
Solution:
PressLink™
One Herald Plaza • Miami, Florida 33132
305-376-3818
A Knight-Ridder Company

- Alfaro . . . KFS
Maryland Crossword — 1tw -2 col. -orp /ctc - Various . . . ASD
National Challenge — s -600 -mail/DF -J. Baxter Newgate . . . MEM
Newsday Crossword Puzzle — s -orp -Stanley Newman . . . CRE
Observer Crossword Puzzle, The — 1tw -var -orp /mail -Charles Preston . . . KFS
Personality Quiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Premier Crossword Puzzle Cryptoquip — s -37½x12 -orp -Jo Paquin . . . KFS
Prizeweek Puzzle — 1tw -12x3½ -man /mail/id - Staff . . . UFS
PsyQuiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Puzzel Call Types — 7tw -var -orp - Various . . . AIS
Puzzle — 1tw -4¼ -orp - Staff . . . CSP
Puzzles — 1tw -var -mail -Bill Murray . . . MFS
Quote-Acrostic — 1tw -17½x5¾ -orp -Charles Preston . . . LATS
Soap Search — 1tw -2 col. x 5 -orp -Leo Whitè . . . WH
***Spanish Crossword** — 1tw -4¼x10½ -orp /mail -Luis Campos . UFS
***Spanish Crossword Puzzle** — 6tw -3 5/32 -orp -Alfaro . . . KFS
***Spanish Crossword Puzzle** — 6tw -3 5/32 -orp -Ramos . . . KFS
Sports Buff Crossword — 1tw -37.5x4½ -orp /mail -Steve Ollove . SPF
Sportsbuff — 1tw -orp -Steve Ollove . . . CRE
Sunday Crossword — s -45x5⅝ -mail/orp -Chet Currier . . . APN
Sunday Crossword Puzzler — 1tw /s -var -orp /mail - Staff . . . UFS
Sunday Crossword, The — s -pt -orp -Herb Ettenson (Editor) . . . TMS
The Newsday Crossword — s -60 picas x6½ -orp -Stanley Newman . . . ACF
The World Almanac Crossword Puzzle — 6tw -12x7 -orp /mail - Staff . . . NEA
Theme Crossword — 1tw -var -orp /mail -William Lutwiniak . . . UFS
Today's Crossword — 6tw -12x10½ /18x5¼ -orp /mail - Staff . . UFS
Today's Sunday — s -12x10½ /18x5¼ -orp /mail - Staff . . . UFS
Two Across — 1tw -qpt -orp /mail -Lee Teperman . . . LIB
TV Crosswords — 1tw -18x7 -orp /mail - Staff . . . UFS
TV Teaser — 1tw -12x5¼ -orp /mail - Staff . . . UFS
TV X-Words — 1tw /s -21x9 -orp -Herb Ettenson . . . TMS
TVL OUTLOOK Crossword Puzzle — 1tw -var -orp /mail - Staff . . TVL
TVL Visions Movie Marquee — 1tw -var -orp /mail - Staff . . . TVL
TVL Visions TV Challenge With Photo — 1tw -var -orp /mail - Staff . . . TVL
Uncle Art's Funland — s -var -orp /mail -Art Nugent . . . UFS
Virginia Crossword — 1tw -2 col. -orp /ctc - Various . . . ASD
Weekly Features Service . . . TMS
Zany Crossword — 1tw -5x9¼ 2 col. SAU/var -orp - Staff . . . DFS

41B-PUZZLES (Quizzes)

Advice For Living — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . DID
Ask Aunt Madge — 7tw -var -man -Madge M. Saksena . . . ASK
Behavior Behind The News — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Blackouts — 1tm -spv -orp /id -Dunkel . . . SCI
Bob Thomas' Great Movie Quote Quiz — 1tw -var -orp /mail -Bob Thomas . . . DAA
Check Your Knowledge — 6tw -175 -mail/ctc -Donald Saltz . . . QUF
Chess Quiz — 7tw -11x2¼ -mail -Shelby Lyman . . . BCF
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . CNS
Daily Trivia Quiz — 6tw -125 -mail/ctc -Donald Saltz . . . QUF
Dot-To-Dot Monster Puzzle — 1tw -ps -orp /id -W. Trag . . . SCI
Double Bill — 1tw -spv -orp /mail -Bill Buttle . . . LIB
Dr. Crane's Quiz — 7tw -20x6 -orp /mail -Dr. George W. Crane . . . HOP
Dr. Crypton's Challenge — 1tw -500 -man /mail/wire -Dr. Crypton . UFS
Entertainment Trivia — 1tw -var -orp /mail/DF /DNS - Staff . . . CNS
Eurotrivia — 1tw -ps -id -Lia Herse . . . SCI
Figurits — 1tw -spv -orp -Gordon . . . SCI
Find The Errors Puzzles — 1tw -ps -orp /id -F. Hayes . . . SCI
Finish The Picture Puzzles — 1tw -ps -orp /id -W. Trag . . . SCI
Five Minute Mysteries — 1tw -500 -orp -C.W. Walker . . . SCI
Fortune Teller — 1tw -ps -orp -Margret Fulton . . . SCI
Fun Bug — 1tw -3¼x4½ -orp -How Rands . . . SM
Hidden Pictures Puzzles — 1tw -ps -orp /id -Walt Trag . . . SCI
Hocus-Focus — 6tw -3 5/32 -orp . . . KFS
How Many? — 1tw -ps -orp /id -Engleman . . . SCI
It's Different — 1tw -3¼x4½ -orp -How Rands . . . SM
***Junior Whirl** — s -tps/hpt -orp -Hal Kaufman . . . KFS
Late Show — 1tw -spv -orp /mail -Nat Carlton . . . SCI
Mailbag Q&A — s /6tw -var/sup/pt/ps -fax -Nell Norris . . . WOR
Modern Sherlock Holmes (Mystery) — 1tw -500 -orp -J. Sherod . SCI
Movie CrosSearch — 1tw /cont -150/var -ctc /fax /orp /mail - Frank Judge . . . SNS
Movie Trivia — 1tw /cont -150/var -ctc /fax /orp /mail - Frank Judge . SNS
Movie Trivia Quiz — 1tw -var -mail/fax - Various . . . HS
Movie Word Search — 1tw /cont -150/var -ctc /fax /orp /mail - Mary Whitney . . . SNS
Moviebuff — 1tw -spv -orp /mail -Jess Lance . . . LIB
Ms. Sleuth — 1tw -250 -orp /man -Sylvia Tessler . . . SCI
Personality Quiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Pop Quiz — 1tw -650 -orp /DF -Mike Flanagan . . . KFS
Problem A Day (Math) — 7tw -200 -orp -C. Gordon . . . SCI
PsyQuiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Pub Quiz — 1tw -500 -orp /mail -David and Pauline Mills . . . MIL
Puzzel Call Types — 7tw -var -orp - Various . . . AIS
Puzzles & Posers — 1tw -6 7/16 -orp /mail/id -Steve Ryan & Games Magazine . . . CNS
Quizzables — 1tw -500 -orp /mail -David and Pauline Mills . . . LIB
Real Puzzle, The — 1tw -var -orp /mail -Don Rubin . . . UFS
Science World Quiz — 1tw -spv -orp /mail -G.S. Fichter . . . SCI
Sherlock Holmes Quiz — 1tw -250 -orp /man /mail . . . OPS
Solve-A-Crime — 1tw -500 -orp -Gordon . . . SCI
Solve-A-Problem — 1tw -hps -orp -Gordon & Trag . . . SCI
Sports Mini — 1tw /(14) -var -orp /mail/DF /DNS /id - Staff . . . CNS
Sports Quiz — 1tw -var -mail -Bill Murray . . . MFS
Sports Trivia — 3tw -2 1/16 /4¼ -orp /mail/id -Jim Hummel . . . CNS
Super Quiz — 6tw 300 -mail/DF -Isaac Asimov . . . NAS
Teaser, The — 1tw -spv -orp /id -Steve Ryan . . . SCI
Test Your Horse Sense — 7tw -300 -mail/DF /DNS -D.L. Smith . . TMS
Test Yourself — 1tw -ps -orp /id -J. Sherrod . . . SCI
Testcraft — 1tw -orp -Dan Pape . . . CRE
The Answer Man — 1tw -700 -mail/DF /DNS -Andy Seamans . . . CRE
Three Quizzes — 1tw -9½x11 -orp /mail -Christian Thorlund . . . EDC
Tricky Ones — 1tw -spv -orp /id -Magila . . . SCI
Trivia I.Q. — 6tw -100 -mail/DF /ctc -Sam Tyson . . . CF
Trivia Quiz — 1tw -500 -man/mail/igp -Dan Carlinsky . . . CAR
Uncle Art's Funland — s -var -orp /mail -Art Nugent . . . UFS
Who's Who & What's What Brain Teasers — 1tw -150 -orp /ctc -Rachael Leigh . . . ASD
Why That Expression? — 2tw -75 -mail/ctc -Donald Saltz . . . QUF
Word Challenge — 7tw /cont -var -ctc /fax /orp /mail - John Gardner . SNS
You Be The Judge — 5tw -200 -mail -John Ritter . . . LBA
You're The Detective — occ -500/hps -orp -Righetti . . . SCI

41C-PUZZLES (Word Games)

Acrostic Wit — 1tw -ps -orp -Hart . . . SCI
Acrostics — 1tw -qpt -orp /mail -Hart . . . SCI
Advice For Living — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . DID
Anagramatics — 1tw -ps -orp -John Ward . . . SCI
Anagrams — 1tm -sph -orp /mail -Hart . . . SCI
Anagrams & Puzzles — 1tw -var -mail -Bill Murray . . . MFS
Behavior Behind The News — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Bingo-Lingo — cont -var -orp /mail -Chick Elum . . . SLG
Bluffmaster — 1tw -spv -orp /mail -Jess Lance . . . LIB
Bonus Word Search — 1tw -qps -orp -Dickson . . . SCI
Brain Baffler — 1tw /2tw -25½pi x 6 -orp /mail/fax -Jodi Jill . . . JJF
Brain Teasers — 1tw -qpt -orp /id - Various . . . OPS
Brainteasers — 1tw -ps -orp /id - Various . . . SCI
Braintwister — 7tw -ps -orp -Gordon . . . OPS
Business Word Search — 1tw -spv -orp /mail -Tower . . . SCI
Celebrity Cipher — 6tw -4½x2 -orp /mail/wire - Staff . . . NEA
Children's Page — 1tw -ps -orp /id - Various . . . SCI
Children's Puzzles — 1tw -ps -orp /man /mail /fax - Staff . . . BO
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . CNS
Crossword Puzzle with Cryptoquip — 6tw -19¼ pi x 7½ -orp -Eugene Sheffer . . . KFS
Crossword Puzzle With Cryptoquote — 6tw -19¼ pi x 5½ -orp -Thomas Joseph . . . KFS
Crosswordwise — 6tw -qpt -orp - Various . . . SCI
Crypto Game — 1tw -spv -orp /id -Righetti . . . SCI
Cryptograms — 7tw /cont -2 col. x 2½ -orp -Naida Dickson . . . DFS
Cryptoquotes (Coded Quotes) — 1tw -ps -orp -A. House . . . SCI
Educational Puzzles — 7tw -ps -orp /id - Various . . . SCI
Eye-Q — 1tw -ps -orp /id /mail -Herndon . . . OPS
Fillers and Graphics — 1tw /(16) -var -orp /mail/DF /DNS - Various . CNS
Fun And Games Picture Puzzles — 1tw -ps -orp /id -W. Trag . . . SCI
Idiom Magic — 1tw -sph -orp /id -John B. Smithback . . . SCI
***Jumble** — 7tw -21x5 -orp -Bob Lee & Henri Arnold . . . TMS
Junior Jumble — s -21x6 -orp -Henri Arnold & Bob Lee . . . TMS
Juvenile — 7tw -ps -orp /id - Various . . . SCI
Juvenile Banking Coloring Games — 1tw -ps -orp /id -Fred Treadgold . . . SCI
Juvenile Games & Activities — 7tw -ps -orp /id - Various . . . SCI
Juvenile Puzzles — 7tw -ps -orp /id - Various . . . SCI
Juvenile Rebus — 1tw -ps -orp /id - Various . . . SCI
Kids' Bonus - Word Puzzle (word search) — 1tw -2 col. SAU x 4 -orp - Staff . . . DFS
Kids' Fun Page — 1tw -hpt -orp /id -Oceanic Press . . . OPS
Kidspot — 6tw -18x3⅝ -orp /mail -Dick Rogers . . . UFS
Mazie — 1tw -spv -orp /mail/id -Kelvin Pearcey . . . SCI
Mirage — 1tw /2tw -25pi x 6¯-orp /fax /mail -Jodi Jill . . . JJF
Movie CrosSearch — 1tw /cont -150/var -ctc /fax /orp /mail - Frank Judge . . . SNS
Movie Word Search — 1tw /cont -150/var -ctc /fax /orp /mail - Mary Whitney . . . SNS
National Challenge — 1tw -750 -mail/DF /ctc -J. Baxter Newgate . . CF
Personality Quiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Pics Trix — 1tw -spv -orp /id -Righetti . . . SCI
Plexers — . . . PLX
PsyQuiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Puzzel Call Types — 7tw -var -orp - Various . . . AIS
Puzzles & Posers — 1tw -6 7/16 -orp /mail/id -Steve Ryan & Games Magazine . . . CNS
Puzzles Just For You (Juvenile) — 1tw -ps -orp /id -E. Engleman . SCI
Quote Quest — 1tw -sph -orp -Len Fellows . . . SCI
Real Puzzle, The — 1tw -var -orp /mail -Don Rubin . . . UFS
***Ring-A-Lingo** — cont -var -man /id -Melodye Hecht Icart . . . NGC
Ringaround Word Game — 1tw -qpt -orp -Jack Fitch . . . OPS
San Mantics — 2tw -tpt/qpt/tps/qps/sph/spv -id /mail -Carey O. Cook . . . SME
Say What You See — 7tw -15x3⅝ -orp /mail/id -A. David Kahn . . KAH
Science Puzzles — 1tw -spv -orp /mail -J. Grote . . . SCI
Scrabble-Grams — 7tw -20.6x5 /2x5¼ -orp /mail -Judd Hambrick . UFS
Scram Gram For Teens — 1tw -qpt -orp /mail -Lia Herse . . . OPS
Scramble Steps — 1tw -4x6 -orp -C.J. Basch, Jr. . . . BAS
Scrambir' — cont -var -orp /mail -Chick Elum . . . SLG
Seek & Find — 6tw -3½x4 -orp - Various . . . CRO
Specialty Puzzles — 1tw -var -orp - Staff . . . DFS
Sportsearch — 1tw -5¼ wide x5 deep -orp - Staff . . . DFS
Stepping Stones — 1tw -18x4 -orp /mail -Larry Zacher . . . LIB
Super Cryptograms — 1tw -sph -orp /mail -Hart . . . SCI
Super 7 Puzzle — 1tw -18x3.5 -orp /mail -Jim Bernard . . . LIB
Teleword — 1tw -4¼ -orp /mail -Julie Quart . . . UPS
***The Name Game** — cont -var -man /id -Melodye Hecht Icart . . . NGC
Threezies — 1tw -qpt -orp /mail -Hart . . . SCI
Tongue Twisters — 1tw -ps -orp - Various . . . SCI
TVL OUTLOOK Word Search — 1tw -var -orp /mail - Staff . . . TVL
TVL Visions Word Search — 1tw -var -orp /mail - Staff . . . TVL
Uncle Art's Funland — s -var -orp /mail -Art Nugent . . . UFS
Watchword — cont -var -orp /mail -Chick Elum . . . SLG
Wheel of Fortune — 6tw /s -mail/erp . . . KFS
Whizword — 1tw -hpt -orp /mail -Jim Bernard . . . LIB
Who's Who & What's What Brain Teasers — 1tw -150 -orp /ctc -Rachael Leigh . . . ASD
***Wishing Well** — 6tw -3 5/32 -orp - Various . . . KFS
Wonderword — 6tw /s -S-tps/hpt -orp /mail -Jo Quellet . . . UPS
Word Challenge — 7tw /cont -var -ctc /fax /orp /mail - John Gardner . SNS
Word Game — 7tw -300 -orp /mail/wire -Kathleen Saxe . . . UFS
Word Games — 1tw -ps -orp /man /mail /fax - Staff . . . BO
Word Scramble — 1tw -qpt -orp /id -Linda Mele . . . SCI
Word Search Puzzles (Bonus Word) — 7tw /cont -var -orp - Staff . DFS
Word Searches — 1tw -ps -orp -Martha Washam . . . OPS
Word Sleuth — 6tw -19pi x 7½ -orp /mail . . . KFS
Words & Meanings — 1tw -3¼x4½ -orp -Dot Coates . . . SM
Wordy Gurdy — 6tw -12x3½ -orp /mail -Tricky Ricky . . . UFS
Wuzzles — 7tw -2 cols½ /S-2 col -orp /mail -Tom Underwood . . . NAS
WHATZIT? — 6tw -3¼x3 -mail -Paul Sellers . . . UPS

41D-PUZZLES (Number Games)

Advice For Living — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . DID
Behavior Behind The News — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Challenger — 7tw -25x3 -orp /DF -King Features . . . KFS
Fun with Figures — 1tw -500 -orp /mail -J.A.H Hunter . . . MIL
Kidspot — 6tw -18x3⅝ -orp /mail -Dick Rogers . . . UFS
Personality Quiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
PsyQuiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Puzzel Call Types — 7tw -var -orp - Various . . . AIS
Verizontal — 1tw -ps -orp /id -Louis Magila . . . SCI
Who's Who & What's What Brain Teasers — 1tw -150 -orp /ctc -Rachael Leigh . . . ASD
Witzzle — 7tw -6x6½ -orp /mail -Louis Y. Sher . . . WIT
Witzzle Math Puzzle — -Louis Y. Sher . . . WIT

42-REAL ESTATE

About Real Estate — 1tw -750 -mail/DF -Don G. Campbell . . . KFS
Antiques — 1tw -850 -C12 /p199/DF /igp - Lita Solis-Cohen . . . ART
Architect — occ -600 -DF /DNS -Gary Delsohn . . . MCC
Architecture Trends — 2tm -700 -ctc /fax -Morris H. Newman . . RENG
Bank Portrayals — cont -var -orp - Staff . . . FCP
Business — 1tw -var -mail -Warren Palitz . . . NNB
Business Outlook (Financial 2) — 1tw -var -orp /mail/DF /DNS - Various . . . CNS
California Commercial Scene — 1tw -900 -ctc /fax -David R. Walker . . . RENG
California Land Use Watch — 1tw -900 -ctc /fax -Morris H. Newman . . . RENG
California Trends — s /occ -600 -ctc -Bradley Inman . . . IN
Charts/Financial Stats/Mortgage Features — 1tw -var -ctc /fax /mail -Earl Peattie . . . MNC
Commercial Scene — 1tw -900 -ctc /fax -Ron Galperin . . . RENG
Crain Real Estate Package — occ -700 -man /DF /DNS - Staff . CRN
Environmentally Safe Paints Solvents — s -1500 -man /fax -John Wasik . . . NCI
Financial Mini — 1tw /(17) -var -orp /mail/DF /DNS /igp - Various . CNS
Frank Cook on Real Estate — 1tw -var/800-1000 -ctc /fax /mail -Frank Cook . . . COO
FNA News — . . . FNA
Green Paints and Solvents — s -1000 -man /fax -John Wasik . . . NCI
Green Products Digest Solvents — s -500 -man /fax -John Wasik . NCI
Home Sense — 1tw -750 -mail/DF /DNS -Mike McClintock . . . CHR
Homes & Gardens Mini — 1tw /(15) -var -orp /mail/DNS /DF /id /igp -Staff . . . CNS
Housing Helpline/Residential Q & A — 1tw -900 -ctc /fax -David R. Walker . . . RENG
***Housing Mortgage Interest Rates (localized)** — 1tw -var -ctc /orp /mail /fax - Staff . . . RMA
Housing Scene, The — 1tw -800 -man /mail/wire -Lew Sichelman . UFS
Jim Johnson — 1tw -var -DF /DNS -Jim Johnson . . . MCC
Litamail — 1tw -650 -C12 /p199/igp /DF - Lita Solis-Cohen . . . ART
Money, Money, Money — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . CNS
Moneywise — 1tw /1tm -700 -man /mail/ctc -Paul Barringer . . . FIN
***Mortgageweek (editorial)** — 1tw -var -ctc /orp /mail /fax - Staff . RMA
Mortgage Matters — 1tw -600 -ctc /fax /mail -Earl Peattie . . . MNC

Nation's Housing Column, The — 1tw -900 -mail/wire/DF /DNS -Kenneth R. Harney . . . . . WPW
Real Cases In Real Estate — 1tw -450-500 -man /ctc -Andrea Lee Negroni and Mary Burt . . . . . SIS
Real Estate Chats Q & A — 1tw -550 -mail/ctc /DF -Don Henry . . RFS
Real Estate Mini — an -orp /mail/id . . . . . CNS
Real Estate Service — 7tw -800 -mail/DF /DNS -Robert Bruss . . . TMS
Real Estate Watch — 1tw -var -mail/wire -Pam Reeves . . . . . SHN
Real Estate/Open House — 1tw -650 -orp /mail/DF /DNS - James Woodard . . . . . CNS
Scott Burns Financial Column — 3tw -800 -mail/DF -Scott Burns . KFS
The Dirt-Cheap Decorator — 1tw -350-500 -man /mail/id /igp /ctc -Molly Milligan . . . . . MLS
The Meyers Report — 1tw -var -wire/mail/orp /ctc /fax - Gary Meyers . . . . . UFS
Today In Real Estate — 1tw -tpt -orp /mail -C. Moorehead . . . . . SCI
Today's Real Estate News — 1tw -250 -orp /man /mail -Terry Ross . OPS
What's It Worth — 1tw -var -mail/fax -Ray Brown . . . . . HHF

43-RELIGION

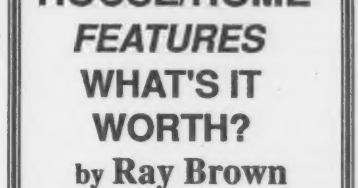
Bible Scripture — 1tw -2 1/16 -orp - Staff . . . . . CSP
Bible Speaks — 1tw -4¼ -orp -Rev. L. Althouse . . . . . CSP
Book Reviews (Children's) — 1tw -var -orp /igp -Carol Lee . . . . FEA
Challenge Drawings — 1tw -21x4½ /32x6½ -orp /mail -Jack Hamm . . . . . REL
Christmas Activities — 7tw -ps -orp /id - Various . . . . . SCI
Christmas Short Stories — 1tw -var -orp - Various . . . . . SCI
Church Chuckles — 1tm -qpt -orp /id -Charles Cartwright . . . . . SCI
Church Chuckles — 1tw -3¼x4 -orp -Charles Cartwright . . . . . SM
Church Page — 1tw -42x7 -orp -Gus Wood . . . . . MOR
Continental Viewpoint — 1tw -qps -man /mail/ctc /fax - Charles Hampton Savage . . . . . CON
Country Parson — 1tw -1½x3 -orp -Frank Clark . . . . . SM
Dr. Douglas' Sunday School Lesson — 1tw -750 -mail/DF /ctc -Rev. Lindell Sawyer . . . . . CF
Easter Cartoons — 5tw -var -id - Various . . . . . SCI
Etnics & Religion — 1tw -750-800 -man /wire/DF /DNS /fax /ctc - Michael J. McManus . . . . . MCM
Facts About The Bible — 1tw -42x8¼ -orp /id -John Lehti . . . . . DAD
***Focus On The Family** — 1tw -650/63x6.5 -man /igp /ctc /fax /mail -Dr. James Dobson . . . . . MES
Funeral Portrayals — 1tw /2tw -var -orp - Staff . . . . . FCP
Gallup Religion Poll — 1tw -800 -man /DF /DNS -George Gallup & Jim Castelli . . . . . LATS
Jewish Quiz Box — 1tw -300 -orp /mail -Rabbi Sam Fox . . . . . JTA
Judaica Stamp & Coin Reporter — eom -300-500 -man -Joseph Zollman . . . . . STA
Living Words — 1tw -250 -orp -Gordon . . . . . SCI
Looking Up — 1tw -var -orp /mail - Staff . . . . . AMW
Meditation — 1tw -250 -orp -Gordon . . . . . SCI
Moral Dimensions Behind Headlines — 3tw -150-500 -mail/man/orp/ctc -William Lester . . . . . LES
My Answer — 6tw -300 -mail/DF /DNS -Billy Graham . . . . . TMS
News Analysis — 7tw -750-1500 -orp /DF /fax -Correspondents . . PNS
News And Comment — 5tw -var -man /mail/ctc /fax - Charles Hampton Savage . . . . . CON
News Features — 7tw -750-1500 -orp /DF /ing /fax - Correspondents . PNS
On The Street — 1tw -var -Gary Moskowitz . . . . . MG
Op-Ed Commentary — 7tw -750-1500 -orp /DF /fax -Correspondent . PNS
Opinion & Analysis — 1tw /(17) -var -orp /mail/DF /DNS /id - Various . . . . . CNS
PSA For Salvation Army — 1tw -var -orp /ctc /wire . . . . . NU
Question Corner — 1tw -650 -wire/mail -Father John Dietzen . . . . CAT
Religion — 1tw -var -DF /DNS -John Taylor . . . . . MCC
Religion And The Times — 1tw -750 -mail -Jesse H. Merrell . . . . MER
Religion In America — 1tw -700 -wire/DNS -David E. Anderson . . . UPI
Religious News Service — 7tw -var -wire - Various . . . . . NYT
Religious News Service Daily News Reports — 4tw -10ps -mail/DF -Staff . . . . . RNS
Saints And Sinners — 1tw -600 -orp /mail/wire -George Plagenz . . NEA
Salvation Army Feature — 1tw -100-200/200-400 -orp /ctc /wire . . NU
Selected Observations of Pope John Paul II — 1tw -700 -orp /mail/DF -Pope John Paul II with Father Joseph A. Vadino . . . . . NAS
Sparks Of Wisdom — 1tw -200 -orp -C. Gordon . . . . . SCI
Spotlight on Judaica — 1tm -400-500 -man -Joseph Zollman . . . . STA
Strength For The Day — 6tw -150 -mail/DF /ctc -E.P. Douglass . . . CF
Sunday School Lesson — 1tw -ps -orp /mail - Various . . . . . EDC
Timely Issues — 1tw -32x6⅔ /21x4⅓ -orp /mail -Jack Hamm . . . REL
Today's Scene — 4tw -700 -orp /mail/DF /DNS /id /igp - Scene . . CNS
What Life Has Taught Me — 1tw -var -orp - Various Celebrities . . SCI
World Of The Bible, The — 1tw -40 -orp /id -F. and C. Casser . . . SCI
You In The Church; The Church In You — 1tw -33x9 /44x10½ -orp /mail -Jean Lindsay . . . . . KWN

44-RETIREMENT
(Senior Citizens)

Aging, Seniors — 1tw -ps/var -man /mail/fax - Various . . . . . BO
Avoid The Aging Trap — -hpt -orp /mail -Dr. Muriel Oberleder . . . SCI
Better Living Guide — 1tw -var -mail/man - Staff . . . . . DIC
Careers — 2tw -650 -man /mail/DF /DNS - Joyce Lain Kennedy . . . . SFI
Citizen Senior — 6tw -mail -Dave Berg . . . . . WFS
Coming Of Age — 1tw -850 -mail/DF /DNS -Page Smith . . . . . CHR
Country Things — 1tw -32x50 -orp /mail/ctc -Bob Artley . . . . . ENF
Family Mini — 1tw /(12) -var -orp /mail/DF /DNS /id /igp - Various . CNS
Fashions 'N Fabric — 1tw -500 -mail/ctc -Sally Cowan . . . . . WFS
Fifty Dollars An Idea — . . . . . GLA
Fifty-Plus Planning — 1tw /cont -500/var -ctc /fax /orp /mail - Staff . SNS
Financial/Investment Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Gabriel (Blows Your Horn) — qt /occ -pt/var -orp /id /man /igp - J.G. Bumberg . . . . . GNB
Gabriel Broadside! The — qt /occ -pt/var -orp /id /man /igp - J.G. Bumberg . . . . . GNB
Get Up and Go/Mature Traveler — 1tm -1000-1200 -man /fax -Gene & Adele Malott . . . . . GEM
Get Up and Go — 1tm -1000 -man /mail/ctc/fax -Gene & Adele Malott . . . . . MAT
Glasser Guide — . . . . . GLA
Glasserfield Directory — . . . . . GLA
Golden Years — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Grandparenting — 1tw -600 -mail/DF /C-12 -Dee & Tom Hardie . . . . . UPS
Health & Fitness — . . . . . MLF
How To Make More Money — 1tw -600-700 -wire/C12 /DF -Milton Rockmore . . . . . MPS
In Your Prime — 2tw -700 -mail/DF /DNS -Bard Lindeman . . . . . TMS
Indoor Gardening — 1tw -600-800 -mail/id /ctc -Jane Adler . . . . WFS
Investments — 1tm -200 -orp /wire/ctc -Erick Kanter . . . . . NU
Investor's Guide — 5tw -650 -orp /man /DF -William Doyle . . . . . KFS
Lifestyle — . . . . . MLF
Mainly For Seniors — 1tw -600 -orp /mail/DF /DNS - Len Hansen . CNS
Maturity News Service — 1tw -var -man /mail/wire - Various . . . UFS
Memories of A Former Kid — 1tw -38xvar -orp /mail/ctc -Bob Artley . ENF
Moneywise — 1tw /1tm -700 -man /mail/ctc -Paul Barringer . . . . . FIN
More For Your Money — 1tw -250/hps -orp -Righetti . . . . . SCI
Mutual Funds — 1tw -750 -ctc/fax/mail -Werner Renberg . . . . . REN
Newsletter For Writers And Contestants — . . . . . GLA
Non-Fiction Columns — 1tm -ps -mail/man -Selma Glasser . . . . . GLA
On Aging — 1tw -900 -mail/wire/DF /DNS – UCLA/USC Gerontology Center . . . . . WPW
Over Fifty — 1tw -400 -mail/DF /orp -Harry Rosenthal . . . . . APN
OPALS: Older People With Active Lifestyles — 1tw /s -450-550 -mail/fax -David J. Demko, Ph.D. . . . . DEA
OPALS: Senior Living — 1tw /s -1000-1200 -mail/fax -David J. Demko, Ph.D. . . . . DEA
Personal Finance — . . . . . MLF
Profiles — . . . . . MLF
PSpecialties, etc. — occ /sea -pt/var/Sup -orp /id /man /igp - Staff . GNB
Retirement Daze — 1tw -hpv -DNS -Wib Lundeen . . . . . WAC
RV Traveling — 1tw -750 -ctc /man /mail -Bill & Jan Moeller . . . . . NUB
Second Opinion — 1tm /qt -hptx2 -orp /id /man /igp - Staff . . . . GNB
Senior Citizen — 1tw -4¼ -orp - Staff . . . . . CSP
Senior Citizens — 1tw -500 -mail -Fred W. Kline . . . . . CN
Senior Clinic — 1tw -600 -man /mail -Dr. Frank MacInnis . . . . . HFM
Senior Clinic — 1tw -750 -wire/mail/fax -Dr. Frank MacInnis . . . . . SS
Senior Forum — 5tw -500 -man /C12 /DF /DNS - Kent Collins . . . LATS
Senior's Corner — 1tw -var -mail/man -Jack H. Smith . . . . . DIC
Special Packages For Seniors — 1tw -800 -ctc /mail - Staff . . . WFS
Specialty Puzzles — 1tw -var -orp - Staff . . . . . DFS
Star Stanzas — . . . . . GLA
The Best Years — 1tw -800 -man /mail -Sidney H. Ascher . . . . . ASC
The Golden Daze — 1tw -37.6pi x 13.6pi -orp /mail/fax -Dan Rosandich . . . . . GLF
This and That — 2tw -500 -man /mail/ctc -Bill Hall . . . . . ENF
This BUM Burg — 1tm /cont -tpt -orp /id /man /igp - J. G. Bumberg . GNB
Time Of Your Life — 1tw -600 -man /mail -Jack H. Smith . . . . . SJ
Tips For Seniors — 1tw -250 -orp /wire/ctc -Marie Taylor . . . . . NU
Travel — 1tw -600-800 -mail/ctc -Jane Adler & Steve Corey & Ed Isaac . . . . . WFS
Travel — . . . . . MLF
Travel For Mature Adult — 1tw -1100 -mail/ctc /fax /igp - Leonard J. Hansen . . . . . HCL
Understanding Your Health Insurance — 1tw -400-600/ps -fax /mail -Card. Betsy D. . . . . MIC
Wingin' It With Brad — 1tw /cont -500 -mail/ctc /fax -Virgil Bradshaw . . . . . DAA
Write Ideas — . . . . . GLA
Your Social Security — 1tw -700 -orp /mail/DF /DNS - Staff . . . . CNS

45-SCIENCE
(Technology)

A Better Mousetrap — 1tw /cont -200/var -ctc /fax /orp /mail - Rich Blum . . . . . SNS
Ad-Section Editorial for Careers — an -25000 -man /mail/DF /DNS -Staff . . . . . SFI
Ask Andy — 6tw -700 -man /C12 /DF /DNS - Ed Grade . . . . . LATS
Automate Your Home — 1tw -600-700 -mail/ctc /id -David Butler . RMS
Better Mousetraps — 1tw -sph -orp /id -Zeke Hall . . . . . OPS
Business/Hi-Tech — qt /cont -1000-1500 -man /ctc /igp /mail - Staff . . . . . SAN
Children's Page — 1tw -ps -orp /id - Various . . . . . SCI
Computer Advisor — 1tw -700 -ctc /fax -W. Richard Reynolds . . . INNF
Computer INSIGHT — 1tw -700 -ctc /fax -W. Richard Reynolds . . INNF
Computer: Best Bytes — 1tw -700 -orp /mail -Gordon McComb . . CNS
Crabb on Computers — 1tw -800-900 -man /ctc -Don Crabb . . . . . SIS
Cromley News-Features — 2tw -21½x9 -ocra/mail/orp -Ray Cromley . . . . . CNF
Discovery (Science/Environment/Medicine) — 1tw -var -DF /DNS -Deb Kollar . . . . . MCC
Earthweek — 1tw -50x8 -ctc /orp /mail -Steve Newman . . . . . CHR
Editorials — 7tw -500 -orp /mail/DF /DNS - Various Papers . . . . . CNS
Enchanting Questions — 1tw -sph -orp -Julius Miller . . . . . OPS
Enviro Scan — 1tw -800 -man /fax /mail -George Leposky . . . . . AMC
Enviromental/Toxics — 2tm /cont -750 -man /ctc /mail - Staff . . SAN
Financial Times News Service — 5tw -5000 -wire - Various . . . . NYT
Frank & Judi On Computers (R) — 2tw -750 -DF /ctc /C12 /fax - Judi K-Turkel & Franklynn Peterson . . . . . PKA
FNA News — . . . . . FNA
Gemstones — 1tm -ps -orp /mail -Ken Aslan . . . . . OPS
Health Mini — 1tw -var -orp /mail/DF /DNS /id /igp - Various . . . . CNS
Health Scan — 1tw -800 -man /mail/fax -George Leposky . . . . . AMC
Hi-Tech Home — 1tw -man /mail/wire -Howard Blumenthal . . . . . UFS
I Didn't Know You Could Do That With A Computer — 2tw - 600 -ctc /man /mail/fax - Dan Gutman . . . . . GUT
Innovation — 1tw -1000 -man /DF /DNS -Michael Schrage . . . . . LATS
***Isaac Asimov Column** — 1tw -850 -man /DF /DNS -Isaac Asimov . LATS
INSIGHT Magizine Features — 1tw -ctc /fax . . . . . INNF
INSIGHT News Service — 2tw -ctc /fax . . . . . INNF
Journals — 1tw -var -mail/wire -Keay Davidson . . . . . SHN
Know The Weather — 1tw -9½x5 -orp /mail - Staff . . . . . EDC
KRTN Infographics — 1tw -var -orp /mail - Staff . . . . . TMS
KRTN Infographics (Chicago Tribune) — 7tw -var -ctc - Staff . . TMS
Lifewire — 1tw -600 -orp /mail/DF /DNS /id - Various . . . . . CNS
National Geographic News Service (Canada, Latin America, Overseas Only) — 1tw -var -igp /id/wire/mail - Various . . . . . NYT
New Tech Extra — 1tm -ps -orp - Various . . . . . MON
New York Times Magazine — 1tw -2000 per 2-3 articles -wire/mail -Various . . . . . NYT
Newsweek — 1tw -10000 -wire - Various . . . . . NYT
Nutty Nature — 1tw -hpt -orp /id -Fallon & Pracy . . . . . SCI
Opinion & Analysis — 1tw /(17) -var -orp /mail/DF /DNS /id - Various . . . . . CNS
Science & Technology Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Science Discovery (graphic) — 1tw -erp /mail/id -Dan Clifford . . CNS
Science Discovery (Column) (Scene 1) — 1tw -orp /mail/DF /DNS /id . . . . . CNS
Science Fun — 1tw -var -man -J. Hyer . . . . . AIS
Science Puzzles — 1tw -spv -orp /mail -J. Grote . . . . . SCI
Science Quiz — 1tw -ps -orp /id -F. Treadgold . . . . . SCI
Science Souffle — 1tw -var -orp /mail/DF /DNS /id - Staff . . . . . CNS
Science World Quiz — 1tw -spv -orp /mail -G.S. Fichter . . . . . SCI
Smithsonian News Service (Canada, Latin Amer. & Overseas Only) — 1tm -var -wire/mail/igp - Various . . . . . NYT



HOUSE/HOME
FEATURES
WHAT'S IT WORTH?
by Ray Brown
Plus the UNIQUE
FEELING FIT!
(Sports Nutrition) by
Ron Marquardt, Ph. D.
(Weekly)
HOUSE/HOME
3368 Walnut Lane
Lafayette, CA 94549
415/ 283-0350

— 1tm - var -wire/mail/igp - Various . . . . . NYT
Southern California Focus — 2tw -600/700 -mail/DF -Thomas Elias . . . . . SCF
Technofile — 1tw -700 -wire/DF /DNS -Al Fasoldt . . . . . NHN
Technology Review — 8ty -var -wire - Various . . . . . NYT
The Natural World — 1tw -var -man /mail/wire /fax - Joel Cook . . AGT
Today's Scene — 4tw -700 -orp /mail/DF /DNS /id /igp - Scene . . CNS
Weather Watch — 1tw -var -mail/wire -Don Kirkman . . . . . SHN
Welcome To Tomorrow — 2tw -750-1000 -orp -Jack Catran . . . . SFS
Why Things Are Column — 1tw -900 -mail/wire/DF /DNS - Joel Achenbach . . . . . WPW
World Press Review — 1tm -750-2000 -mail -Reprints . . . . . WPR
You Can With Beakman — 1tw -qps/hpt -orp /mail -Jok Church . . UPS
Your Body/Graphic — 1tw -25.6 picas -orp /mail/id -Tova Novarra . CNS

46A-SERIALIZATIONS (Non-Fiction)

Anxiety — 1tm -400 -orp /ctc /wire -Jerilyn Ross, MA/LICSW . . . . . NU
Best Sellers — cont -var -man - Various . . . . . SCI
Book Serializations — 1tw -10000 -man /DF /DNS - Staff . . . . . LATS
Book Serializations — occ -var -wire/mail - Various . . . . . NYT
Business Success Tips & Shortcuts — 1tm /cont -qps/700-1000 -man /fax -The ICS Group . . . . . IBIS
Crime Flashback — 1tw -750 -orp /mail -Max Haines . . . . . LIB
Crime Prevention — 1tm -400 -orp /ctc /wire -McGruff . . . . . NU
Cut Your Own Taxes And Save — sea -600 -orp /mail/wire -George CPA Smith . . . . . NEA
CANCER FIGHT — 1tm -400 -orp /ctc /wire -Carolyn Aldridge . . . . . NU
***Eat And Grow Younger** — occ /cont -12x30 -orp /id /mail -Lelord Kordel . . . . . SPE
Eat Right And Live Longer — occ /cont -12x30 -orp /id /mail -Lelord Kordel . . . . . SPE
Eat Your Troubles Away — occ /cont -12½x28 -orp /id /mail -Lelord Kordel . . . . . SPE
Feel Young Again — occ /cont -12x28 -orp /id /mail -Lelord Kordel . SPE
Hollywood's Unsolved Mysteries — cont -3500 -igp /mail/ctc -John Austin . . . . . HS
How To Start & Manage Your Own Business — occ /cont -qps/700-1000 -man /fax -Alain Siposs . . . . . IBIS
International Traders Mailbag — 1tm /cont -qps/700-1000 -man /fax -A.J. Siposs . . . . . IBIS
***Look Younger-Feel Better** — occ /cont -12½x28 -orp /id /mail -Lelord Kordel . . . . . SPE
MINDING YOUR BUSINESS — 1tw /cont -600-900 -man /fax -IBIS Group . . . . . IBIS
Our Vanishing Liberties — occ /cont -12x30 -orp /id /mail -Omar V. Garrison . . . . . SPE
Physical Therapy — 1tm -400 -orp /ctc /wire -Barbara Bryant . . . . NU
Salvation Army, The — 1tm -400 -orp /ctc /wire -Leon Ferraez . . . NU
Serializations — occ -orp /mail/DF /DNS - Various . . . . . CNS
Serializations — occ -1000-3000/var -mail/man - Various . . . . . JPS
***Stay Alive Longer** — occ /cont -12x30 -orp /id /mail -Lelord Kordel . SPE
Stay Young Longer — occ /cont -12x28 -orp /id /mail -Lelord Kordel . SPE
Your Medicines — 1tw -400 -orp /wire/ctc -Todd Dankmyer . . . . . NU

46B-SERIALIZATIONS (Fiction)

Behind The Phantom's Mask — 1tw -1500 -id /mail/DF /DNS /C-12 -Roger Ebert . . . . . UPS
Best Sellers — cont -var -man - Various . . . . . SCI
Romance Stories — 1tw -500-3000 -orp /mail -D. Ross . . . . . SCI
Serializations — 1tw -ps/var -man /mail/fax - Various . . . . . BO
Zane Grey's Best Stories & Books — 1tw -ps/bl -orp - Various . OPS

47-SHORT STORIES

Best Sellers — cont -var -man - Various . . . . . SCI
Christmas Short Stories — 1tw -var -orp - Various . . . . . SCI
Daily Short Stories — 7tw -var -orp - Various . . . . . OPS
Factual Crime Stories — 1tw -var -orp - Various . . . . . SCI
Famous Short Stories — 1tw -250-2000 -orp - Various Authors . . . SCI
Five Minute Mysteries — 1tw -500 -orp -C.W. Walker . . . . . SCI
Illustrations (Romance) — 2tm -var -mail - Staff . . . . . BO
Inexplicable Happenings (Occult) — 1tw -200 -orp -J. Macklin . . SCI
Minds Eye — 6tw -var -orp -Pat Slepekis . . . . . AIS
Modern Sherlock Holmes (Mystery) — 1tw -500 -orp -J. Sherod . SCI
Ms. Sleuth — 1tw -250 -orp /man -Sylvia Tessler . . . . . SCI
Nostalgia Notes — 2tm -600 -man /mail -Thurlow O. Cannon . . . . CAN
Romance Stories — 1tw -500-3000 -orp /mail -D. Ross . . . . . SCI
Short Stories — 7tw -var -orp - Various . . . . . SCI
Short Stories (Mystery) — 1tw -var -man /mail/fax -Tony Wilmont . BO
Short Stories (Romance) — 1tw -var -man /mail/fax - Staff . . . . . BO
Solve The Crime — 7tw -var -man -Susan Belly . . . . . AIS
Solve-A-Crime — 1tw -500 -orp -Gordon . . . . . SCI
Story Behind The Stamp — 1tm -500-1000 -man . . . . . STA
Stranger Than Fiction — 1tw -500 -orp /man /mail -Walter Schimmer . . . . . SCI
This and That — 2tw -500 -man /mail/ctc -Bill Hall . . . . . ENF
Xmas Stories — 1tw -var -orp - Various . . . . . SCI
You're The Detective — occ -500/hps -orp -Righetti . . . . . SCI

48-SPORTS (Spectator and Participant)

Accu-Log TV Breakouts — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV Cable Listings — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
African Car Rallies — cont/occ -1000 -orp /igp -Shamlal Puri . . . NAF
All-Sports! — 7tw -60000 -DF -Los Angeles Times-Washington Post News Service . . . . . LAT-WP
Amazing Sports — 1tw -25 -id -Richard Duszczak . . . . . SCI
America's Line — 7tw -var -DF /DNS -Michael Roxy Roxoborough . . UPS
Around Baseball Spring Training — sea -var -man /mail/ctc /igp -Various . . . . . IPN
Ask The Ref — 1tw -200 -ctc /orp -Jeffrey Leaf . . . . . ASD
Baseball Intellect — 1tw -50 -id -Downes & Gilbert . . . . . SCI
Baseball/Basketball Report — 1tw -700 -orp /mail/DF /DNS -Union-Tribune Staff . . . . . CNS
Boating The Snake River — sea -var -mail -John Ford . . . . . WWN
Bob Harmon Football Forecast, The — 1tw -34x10 -orp /mail -Robert S. Harmon . . . . . HFF
Botton Ten, The — sea -800 -mail/DF /DNS /C12 - Steve Harvey . . UPS
Cable Magazine — 7tw -var -mail - Staff . . . . . TAP
Card Corner, The — 6tw -d-6 7/16 /S-pt/hps/t -orp /mail -Phil Erwin . KFS
Celebrity SportsTalk — 1tw -700 -orp /mail/DF /DNS - Steve Berkowitz . . . . . CNS
Collectors — 1tw -700 -igp /mail/DF /DNS - Gregory Lewis & Dwight Chapin . . . . . CRE
Comics/Caricatures and Clip Art — 1tw /(11) -var 25.6/39 -orp /mail/id - Various . . . . . CNS
Comment On Sports — 1tw -20x4 -orp /mail -Pete Fritchie . . . . . EDC
Computer Picks The Pros — 1tw -400 -mail -Steven Skiena . . . . COM
Cycoe Buys For The Frugal Flyer — 1tm -700-900 -ctc /fax /man /mail - Yuri Samer . . . . . CYC
Daily News Service — 1tw /(35) -orp /mail/DF /DNS /id /igp . . . . CNS
Daily Racing Form Consensus — 7tw -700 -wire - Staff . . . . . TMS
Diamond Challenge — 1tw /7tw -ps -orp -Jim Evans . . . . . APU
Diamond Challenge — 7tw -46 x 2 7/16 -orp /mail -Jim Evans and Jim Johnson . . . . . UFS
Dick Dunkel's College Basketball Index — 7tw -var -orp /ctc -Dick Dunkel . . . . . DSR
Dick Dunkel's College Football Index — 1tw -qps -orp /ctc -Dick Dunkel . . . . . DSR
Dr. Jock — 1tw -700 -mail/DF /DNS -Dr. Mitchell Sheinkip & Marilynn Preston . . . . . TMS
Fashion — 1tw -var -mail -Julia Samuels . . . . . NNB
Feelin' Fit — 1tw -var -mail/fax -Ron Marquardt . . . . . HHF
Fitness — 1tw -300 -orp - Various . . . . . OPS
Football Facts — 1tw -spv -orp /mail -Kent & Dywelska . . . . . LIB
Football Forecast — sea -250 -orp /mail/wire -Major Amos B. Hoople . NEA
Football Mini — an -orp /mail/DF /DNS . . . . . CNS
Football Report — 1tw -700 -orp /mail/DF /DNS - Union-Tribune Staff . . . . . CNS
George Gross — 1tw -var -orp /mail -George Gross . . . . . MIL
Golf Cartoons — 1tw -qpt -orp - Various . . . . . OPS
Golf Graphic/Teeing Off — 1tw -25.6 picas -orp /mail -Dan Clifford . CNS
Golf: Reading The Greens — 1tw -750-1000 -man /mail -Karl D. Gilbert . . . . . GPS
Graphics and Fillers — 1tw /(18) -sup -orp /mail/id - Various . . . CNS
Hockey Talk — 1tw -spv -orp /mail -Kent & Dywelska . . . . . LIB
How To Take The Fun Out Of Golf — 1tw -var -orp -Dick Harris . HAA
How To Take The Fun Out Of Jogging — cont -var -orp -Dick Harris . . . . . HAA
How To Take The Fun Out Of Skiing — cont -var -orp -Dick Harris . HAA
How To Take The Fun Out Of Tennis — cont -var -orp -Dick Harris . HAA
Illinois Spotlight — 1tw /(7) -500-1500 -orp /mail/DF /DNS - Staff . CNS
In The Bleachers — 6tw -19x4 -orp -Steve Moore . . . . . TMS
Inside Auto Racing — 2tw -500 -man /mail/igp -Don O'Reilly . . . . AUN
Inside Baseball — 1tw -2500 -mail/DF /DNS -Tracy Ringolsby . . . . TMS
International Motorsports Syndication — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
***It's A Great Life** — cont/1tm -500/var -man /igp /mail -Count and Countess Von Haller . . . . . GPR
INSIGHT News Service — 2tw -ctc /fax . . . . . INNF
Jews In Sports — 1tw -500 -orp /mail -Haskell Cohen . . . . . JTA
Jim Hunt — 1tw -var -orp /mail -Jim Hunt . . . . . MIL
Jim Murray Column — 3tw -800 -man /C12 /DF /DNS - Jim Murray . LATS
KRTN Infographics — 1tw -var -orp /mail - Staff . . . . . TMS
KRTN Infographics (Chicago Tribune) — 7tw -var -ctc - Staff . . TMS
Latest Line — 7tw -500 -DF /DNS -J. McCarthy . . . . . TMS
Learn to Swim — sea -18x2 -id -A.S.A. Julie Hoyle Smith . . . . . ITP
Leg Up — 2tm -750-1000 -man /mail/id /igp - Richard D. Carreno . WCH
Lists! — 7tw -var -mail/ctc -Ron A. Sataloff . . . . . SPO
Los Angeles Times-Washington Post News Service — 7tw - 60000 -DF - Various . . . . . LAT-WP
Mike Downey Column — 2tw -800 -man /DF /DNS -Mike Downey . LATS
Mort Olshan's Gold Sheet College Forecast — 1tw -var -orp -Mort Olshan . . . . . OSF
Mort Olshan's Gold Sheet Line — 1tw -var -orp -Mort Olshan . . . OSF
Mort Olshan's Gold Sheet Pro Forecast — 1tw -var -orp -Mort Olshan . . . . . OSF
Mort Olshan's Gold Sheet Top Ten — 1tw -var -orp -Mort Olshan . OSF
Motorsports & TV Motorsports — 1tw -600-700 -mail/ctc /fax /man -Lou Modestino . . . . . ISS
National Prep Basketball Poll — 1tw /sea -var -DF /ctc -Ron A. Sataloff . . . . . SPO
National Prep Football Poll — 1tw /sea -var -DF /ctc -Ron A. Sataloff . . . . . SPO
New England Motorsports North — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
New England Motorsports Schedule — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
New England Motorsports South — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
Original John Alden Knight Solunar Tables, The — 6tw /s - var -mail/DF - Mrs. Richard Alden Knight . . . . . KFS
Outdoor Life — 1tw -800 -orp /mail/DF /DNS - Rolla and Staff Williams . . . . . CNS
Outdoor Living/Sports — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Participant Sports — 1tw -500 -man /igp /ctc -Tom Hagin . . . . . PAC
***Play Better Golf With Jack Nicklaus** — 3tw -8¼ -orp -Jack Nicklaus . . . . . KFS
Plexers — . . . . . PLX
Powder Trails — 1tw -500 -orp /fac -Wendy and Barbara Nesoff . . GSM
Rabbit Ears — 3tw -500 -man /ctc -Steve Richards . . . . . TLF
Running — 1tw -300 -orp - Various . . . . . OPS
Scripps-Howard Top-20 Basketball Poll — sea /1tw -var -mail/wire -Staff . . . . . SHN
Scripps-Howard Top-20 Football Poll — sea /1tw -var -mail/wire -Staff . . . . . SHN
Ski Report — an -orp /mail/id /igp . . . . . CNS
Ski Tips — sea -800-1200 -man /mail -Dr. John Yacenda . . . . . HPF
Skiing — 1tw -500 -orp /fax -Bob Nesoff . . . . . GSM
Skiing — 1tw /sea -500 -DF /DNS -Clint Swett . . . . . MCC
Speaking Of Sports — 1tw -700 -orp /mail/DF /DNS - Staff . . . . . CNS
Specialty Puzzles — 1tw -var -orp - Staff . . . . . DFS
Sport Cartoons — 1tw -var -orp /id - Various . . . . . OPS
Sport Maze — 1tw -2 col. x 4 -orp -Leo White . . . . . WH
Sport Psychology Adviser/Dear Andy — 1tw -400-500 -man -Andrew Andersen, Ph.D. . . . . SAF
Sport Special — 1tw -4¼ -orp -John Jarvis . . . . . CSP
Sport Stars — 1tw -500-800 -mail - Staff . . . . . CAI
Sports — 1tw -500 -mail -Harry Stires . . . . . CN
Sports — occ -var -mail -Arnold Schwarzenegger . . . . . NNB
Sports Buff Crossword — 1tw -37.5x4½ -orp /mail -Steve Ollove . SPF
Sports Column — 4tw -800 -wire/DF /DNS -Jerry Izenberg . . . . . NHN
Sports Extra — 1tw -ps -orp - Various . . . . . MON
Sports Graphic — 1tw -var -orp /mail - Staff . . . . . NEA
Sports Hall Of Shame — 6tw /s -d-19x3½/S-hpt/hp -orp -Bruce Nash & Allan Zullo . . . . . TMS
Sports Health — 1tw -500 -man /mail -Marshall Hoffman & William S. Southmayd, M.D. . . . . SH
Sports Health (US Sports Academy) — 1tw -400-600 -orp /ctc -Various . . . . . ASD
Sports Mini — 1tw /(14) -var -orp /mail/DF /DNS /id - Staff . . . . . CNS
Sports Of The Times (New York Times News Service) — 2tw - 750 -wire - Dave Anderson . . . . . NYT
Sports Of The Times (New York Times News Service) — 2tw - 750 -wire - George Vecsey . . . . . NYT
Sports On TV — 1tw -var -mail/wire -Bill Modoono . . . . . SHN
Sports Previews — occ -800 -orp /mail/wire - Staff . . . . . NEA
Sports Trivia — 3tw -2 1/16 /4¼ -orp /mail/id -Jim Hummel . . . . CNS
Sports Unlimited — 1tw -700 -orp /mail/DF /DNS - Staff . . . . . CNS
Sports/Facts Graphic — 1tw -25.6 picas -orp /mail . . . . . CNS
Sportsbuff — 1tw -orp -Steve Ollove . . . . . CRE
Sportsman's Digest — 6tw -id -mail/var -Hal Sharp . . . . . CF
SportsNet — 1tw -750 -man -Bob Phillips . . . . . SN
Stan Smith's Tennis Class — 3tw -8¼ -orp /id -Stan Smith . . . . KFS
Stat Sheet — 2tw -2 1/16x4¼ -orp /mail/wire -John Grabowski . . . NEA
Stump the Ump — 1tw -spv -orp /mail -Kent & Dywelska . . . . . LIB
Superstats — 7tw -var -DF /DNS -Benjamin Lee Eckstein . . . . . TMS
SHNS — 7tw -var -mail/wire/DF /DNS - Staff . . . . . SHN
Tank McNamara — 6tw /s -S-hps/tps/qps/hpt -orp /mail -Jeff Millar & Bill Hinds . . . . . UPS
Tel-Aire TV Week Supplement — 1tw -sup -mail - Staff . . . . . TAP
Tennis Shorts — 1tw -spv -orp /mail -John Lester . . . . . SCI
The Baseball/Basketball Report — 1tw -orp /mail/DF /DNS . . . . CNS
Thomas Boswell Column — 2tw -850 -mail/wire/DF /DNS - Thomas Boswell . . . . . WPW
Tips For Novice Golfer — 1tw -sph -orp - Staff . . . . . SCI
To Your Good Health — 7tw -750 -mail/DF -Paul G. Donohue, M.D. . NAS
Today's Basketball Form — 7tw -var -DF /ctc -George Kregos . . . . CF
Today's Football Form — 7tw -var -DF /ctc -George Kregos . . . . . CF
Today's Line — 7tw -var -DF /ctc -Wally Lynch . . . . . CF
Today's Pitching Form — 7tw -var -DF /ctc -George Kregos . . . . . CF
Today's Sport Parade — 5tw -650 -wire/DNS -UPI Staff . . . . . UPI
Travel Along — 2tm -600 -orp /man -Radford and Rosemary Bascome . BA
TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
TV Sports Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV-Cable Features — 1tw -var -mail -Buck Biggers . . . . . TAP
TV-Cable Grids — 7tw -var -mail - Staff . . . . . TAP
TVL OUTLOOK Soap Talk — 1tw -var -orp /mail -Candace Havens . TVL
Up Close & Personal — cont -2000 -man /igp /ctc -Helen Dorsey . DOR
Variety Pak — 1tw /(29) -var/9 & 12 pica -orp /mail/DF /DNS /id /igp -Various . . . . . CNS
Win, Lose & Drew — 2tw -6 7/16 -orp /mail -Drew Litton . . . . . NEA
Word Search Puzzles (Bonus Word) — 7tw /cont -var -orp - Staff . DFS
You, Your Child, And Sports — 1tw -500 -man /mail -David Nydick . . . . . DAN

49-TEEN-AGE FEATURES

Ask Beth — 3tw -500 -man /C12 /DF /DNS - Beth Winship . . . . . LATS
Ask Karen — 1tw -500-600 -mail/ctc -Karen Robbins . . . . . WFS

Ask Shagg — 2tw /s -38½x2 /var -orp /mail -Peter Guren . . . . . UFS
Back To School Mini — an -sup (13 stories) -orp /mail.DNS /DF /id /igp - Staff . . . . . CNS
Billboard Musicnotes — 1tw -400 -DF /fax -Billboard Magazine . . BPI
Boggle Word — 1tm -10 -orp -B. Foley . . . . . SCI
Boys Town Features — 1tw -100-200/200-400 -orp /ctc /wire -Fr. Val Peter . . . . . NU
Brainstormers — 7tw -hpt/tps/qps -orp /mail -Mike Smith . . . . . LIT
Brainteasers — 1tw -ps -orp /id - Various . . . . . SCI
***BIOGRAPHY** — s -var -orp /mail -Steve McGarry . . . . . UFS
Careers — 2tw -650 -man /mail/DF /DNS - Joyce Lain Kennedy . . . . SFI
Careers and Graduation — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Celebrity Teen Talk — 1tw -600-700 -mail -Jason Rich . . . . . TTC
Children's Express — 1tw -750 -ctc /mail/id . . . . . CE
Class Acts — 1tw -var -mail/wire -Fort Worth Star Telegram . . . . . NYT
Coming of Age — 1tw -480 -wire/mail - Various . . . . . CAT
Crime Prevention — 1tm -400 -orp /ctc /wire -McGruff . . . . . NU
CHILD HELP — 1tm -400 -orp /ctc /wire -Father Val Peter . . . . . NU
Dear Sally — 7tw -200 -orp -C. Gordon . . . . . SCI
Did You Know That — 1tw -hpv -orp /id -F. Treadgold . . . . . SCI
Diet Recipes — 1tw -ps -orp - Various Celebrities . . . . . SCI
Diary of Rock and Pop — 6tw -46 x 2 7/16 -orp /mail -Steve McGarry UFS . . . . . UFS
Dr. Griffin's Child Care — 1tw -300 -orp -Dr. Griffin . . . . . SCI
Eat Up And Slim Down — occ /cont -12x25 -orp /id /mail -Lelord Kordel . . . . . SPE
Educational Puzzles — 7tw -ps -orp /id - Various . . . . . SCI
Famous Recipes — 1tw -var -orp -J. Sherrod . . . . . SCI
Faulty Fables — 6tw -mail -Rick Stromoski . . . . . WFS
Five Minute Mysteries — 1tw -580 -orp -C.W. Walker . . . . . SCI
For Teens — 6tw -350 -orp /mail/DF /DNS - Willard Abraham . . . . CNS
Gil Thorp — 6tw -38½x2 -orp -Jack Berrill . . . . . TMS
Inside the Video Games — 1tw -600 -mail/id /DF /DNS - Chip & Jonathan Carter . . . . . TMS
It's The Truth (Facts) — 1tw -hps -orp /id -Paul Swan . . . . . SCI
Juvenile Games & Activities — 7tw -ps -orp /id - Various . . . . . SCI
Juvenile Rebus — 1tw -ps -orp /id - Various . . . . . SCI
Kids Ask Peggy — 1tw -6¼x10 -orp -Peggy Hinders . . . . . AIS
Lesson In English — 1tw -300 -orp -Gordon . . . . . SCI
Lifestyle Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Look & Learn — 1tw -tps -orp -Gordon . . . . . SCI
Modern Etiquette — 1tw -250 -orp -J. Sherrod . . . . . SCI
Modern Sherlock Holmes (Mystery) — 1tw -500 -orp -J. Sherod . SCI
My Family — 1tw /7tw -var -orp /id - Various . . . . . SCI
Nature's Wonders — 1tw -hps -orp /id -F. Treadgold . . . . . SCI
News Analysis — 7tw -750-1500 -orp /DF /fax -Correspondents . . PNS
News Features — 7tw -750-1500 -orp /DF /ing /fax - Correspondents . PNS
Novice Auto Mechanic — 1tw -ps -orp /id -A. House . . . . . SCI
On The Record — 1tw -600 -wire/mail -Charlie Martin . . . . . CAT
Op-Ed Commentary — 7tw -750-1500 -orp /DF /fax -Correspondent . PNS
Pooh's Corner — 1tw -var -mail -Jessica Winston . . . . . NNB
Problem Today, A (Math Problems) — 1tw -150 -orp -Gordon . . SCI
Rated G — occ -800/art-var -man /id /orp -Lucinda . . . . . NPS
Rock Now — 1tw -1000 -mail/man /fax -John Kovalic . . . . . SHE
Science Quiz — 1tw -ps -orp /id -F. Treadgold . . . . . SCI
Self-Analysis Quizzes — 7tw -hpt -orp /mail/id -Jane Singer . . . . SCI
Skintalk — 1tw -150-200 -mail -Jon H. Blum, M.D. . . . . SKT
Solve-A-Crime — 1tw -500 -orp -Gordon . . . . . SCI
Teen Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Teen Talk — 1tw -250 -orp /man /mail -Teri Carlton . . . . . OPS
Teenage Driving Tips — 1tw -500 -orp -J. Sherrod . . . . . SCI
Teenage Travel — 1tw -500 -mail/man -Todd Lewis . . . . . JPS
Test Yourself — 1tw -ps -orp /id -J. Sherrod . . . . . SCI
The Teen Scene — 1tw -500 -orp /fax -Karen Michelle . . . . . GSM
This Day In Music — 7tw -100 -DF /fax - Various . . . . . BPI
Top Concert Grosses — 1tw -spv/100 -DF /fax /ctc -Amusement Business Mag . . . . . BPI
Tricky Ones — 1tw -spv -orp /id -Magila . . . . . SCI
Tween 12 & 20 — 6tw -600 -mail/DF /DNS -Dr. Robert Wallace . . TMS
TV Minibio — 1tw -200 -DF -Bergen Record . . . . . BPI
You're The Detective — occ -500/hps -orp -Righetti . . . . . SCI
Youth Parade — 1tw -600 -igp - Staff . . . . . CAI

50-TRAVEL

Airports In Africa & Tourism — cont/occ -1000 -orp /igp - Various . NAF
Along The Camping Trail — occ -600 -orp /man -Rosemary Bascome . BA
Around America — 1tw -750 -mail/DF /DNS - Staff of OTR . . . . . TMS
Birnbaum — 2tw -900 -mail/DF /DNS -Stephen Birnbaum . . . . . TMS
Brain Baffler — 1tw /2tw -25½pi x 6 -orp /mail/fax -Jodi Jill . . . . JJF
Business Travel Report — 1tw -700 -mail/DF /DNS -Jane E. Lasky . CHR
Business Traveler, The — 2tm -700 -orp /mail/DF /DNS - Chris Barnett . . . . . CNS
Car Keys — 1tw -spv -orp /id -B. Woody . . . . . OPS
Charles Hillinger's America — 1tw -var -DF -Charles Hillinger, II . . . . . LAT-WP
Clip Art/Travel — an /(50) -sup 25.6 picas -orp /mail - Staff . . . . CNS
Colorfoto Service/Food/Travel/Lifestyle/Homes — 1tw -mail/orp - Staff . . . . . CNS
Consumer Travel Trends — 1tw -var -mail -Sylvia Cronin . . . . . CFS
Cottor — 1tw -500 -DF /DNS -Roy Cottor . . . . . MCC
Cruise News/Views — 1tm -var -man /ctc -Milton Gun . . . . . TLF
Cruising Update — an -orp /mail/id /igp . . . . . CNS
Daily News Service — 1tw /(35) -orp /mail/DF /DNS /id /igp . . . . CNS
Dateline New York — 1tm -var -man -Jeffrey Blyth . . . . . ITP
Destinations Update — 1tw -750 -man /ctc -Milton Gun . . . . . TLF
Easy Traveller — 1tm -var -mail -Selma & Peter Von Blum . . . . . WP
En Route — 1tw -var -mail/orp /ctc -Andy Edelman . . . . . NNB
Entertainment News Syndicate — . . . . . ENS
***Europa Press News Service** — eom -1000 -man /mail . . . . . EURO
Fashion — 1tw -var -mail -Julia Samuels . . . . . NNB
Fearless Traveler — 1tw -var -DF -James T. Yenckel . . . . . LAT-WP
Features — sea -var -man -George Sheldon . . . . . COMM
Filler Tips — 1tw -500 -orp /mail -Tannert . . . . . SCI
Fillers and Graphics — 1tw /(16) -var -orp /mail/DF /DNS - Various . CNS
First Class — 1tm -600 -mail -Paulette Cooper . . . . . NAT
Florida Travel — occ -800-1200 -man /mail/igp /fax - George Leposky . . . . . AMC
Food Features — occ /sea -500-1000 -man /mail -Jane Mengenhauser . FF
Footloose With Frye — occ -750-1500 -igp /mail/ctc /fax - William R. Frye . . . . . FRY
Forkful Of Travel — 1tw -800 -orp /mail/DF /DNS /id - Staff . . . . . CNS
FNA News — . . . . . FNA
FYI Travel Tips — 1tw -orp /mail/DF /DNS - Staff . . . . . CNS
Get Up and Go/Mature Traveler — 1tm -1000-1200 -man /fax -Gene & Adele Malott . . . . . GEM
Get Up and Go — 1tm -1000 -man /mail/ctc/fax -Gene & Adele Malott . . . . . MAT
Graphics and Fillers — 1tw /(18) -sup -orp /mail/id - Various . . . CNS
Health & Fitness — . . . . . MLF
Illinois Spotlight — 1tw /(7) -500-1500 -orp /mail/DF /DNS - Staff . CNS
Indoor Gardening — 1tw -600-800 -mail/id /ctc -Jane Adler . . . . WFS
International Business Travel — 1tw -var -ctc -J.J. Edwards . . . . IBN
International BusinessMan — 1tm -var -ctc -J.J. Edwards . . . . . IBN
International Travel Air/Sea — 1tw -1000 -igp /fax -Norman Austin . HS
***It's A Great Life** — cont/1tm -500/var -man /igp /mail -Count and Countess Von Haller . . . . . GPR
INSIGHT Magizine Features — 1tw -ctc /fax . . . . . INNF
INSIGHT Travel — 1tm -ctc /mail . . . . . INNF
Janet Fullwood — 1tw -800 -DF /DNS -Janet Fullwood . . . . . MCC
Katz Meow, The — 1tw -var -mail -Harry Jay Katz . . . . . NNB
Lifestyle — . . . . . MLF
Lifestyle Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Lifestyle—Travel — 1tw -700 -wire/DNS -UPI reporters . . . . . UPI
Lifestyle—Travel Shorts — 1tw -4-part/100-150 -wire/DNS - Staff . UPI
Living Well — 1tw -var -man -Charles Hennessy . . . . . IBN
Making The Most Of Travel — cont -1000/var -man /mail/igp /ing /fax /ctc - Patricia Arrigoni . . . . . ATS
Mirage — 1tw /2tw -25pi x 6 -orp /fax /mail -Jodi Jill . . . . . JJF
Odyssey — 1tm -var -mail -Selma & Peter Von Blum . . . . . WP
Of All Places — 1tw -750 -mail/DF /igp -Horace Sutton . . . . . NAS
On The Road — 1tw -600 -mail/DF -Travel Agents . . . . . RDR
One-time Travel Features — occ -800-1200 -man /mail/igp /fax - George and Rosalie Leposky . . . . . AMC
Our Prairie States — 1tw -700 -orp /mail/DF /DNS - James Yoggert . CNS
Outdoor Life — 1tw -800 -orp /mail/DF /DNS -Rolla Williams and Staff . . . . . CNS
Outdoor Living/Sports — an -sup (20 features) -orp /mail/DF /DNS /id /igp - Staff . . . . . CNS
Personal Finance — . . . . . MLF
Photo Files/Travel — cont -var -igp /ing - Staff . . . . . BAS
PhotoTips — 1tw -700 -orp /mail/DF /DNS - Ken Marshall . . . . . CNS
Ports Of Call — occ -20x9 -orp /mail -Stanley James . . . . . EDC
Powder Trails — 1tw -500 -orp /fac -Wendy and Barbara Nesoff . . GSM
Primary Color - Travel — 1tm -var -mail/DF /DNS -Harriet Choice . UPS
Primary Color/Travel — 1tm -var -mail/DF /DNS /C-12/igp - Harriet Choice . . . . . UPS
Profiles — . . . . . MLF
Punch-In International Travel & Entertainment — 7tw /1tm - 750/var -ctc /fax /mail - Staff . . . . . TEN
Specialties, etc. — occ /sea -pt/var/Sup -orp /id /man /igp - Staff . GNB
Rating The Cities — 1tm -750 -man /ctc -Milton J. Gun . . . . . TLF
RV Traveling — 1tw -750 -ctc /man /mail -Bill & Jan Moeller . . . . . MJB
RVs On The Road — 2tm -var -orp /mail/DF /DNS - Walt Miller . . . CNS
Savvy Traveler, The — 1tw -850 -man /DF /DNS -Peter Greenberg . LATS
Sid Ascher's World — 1tw -750 -man /mail -Sidney H. Ascher . . . ASC
Ski Report — an -orp /mail/id /igp . . . . . CNS
Skiing — 1tw -500 -orp /fax -Beb Nesoff . . . . . GSM
Skintalk — 1tw -150-200 -mail -Jon H. Blum, M.D. . . . . SKT
Special Packages For Seniors — 1tw -800 -ctc /mail - Staff . . . WFS
Specialty Puzzles — 1tw -var -orp - Staff . . . . . DFS
Star Reporter News Service — -var -Staff . . . . . SRC
Summer Travel — an -orp /mail/DF /DNS /id /igp . . . . . CNS
Teenage Travel — 1tw -500 -mail/man -Todd Lewis . . . . . JPS
The Best Years — 1tw -800 -man /mail -Sidney H. Ascher . . . . . ASC
The Observer — 6tw -ctc /fax . . . . . INNF
Top Choice Hotels Worldwide — 1tm -var -ctc -J.J. Edwards . . . IBN
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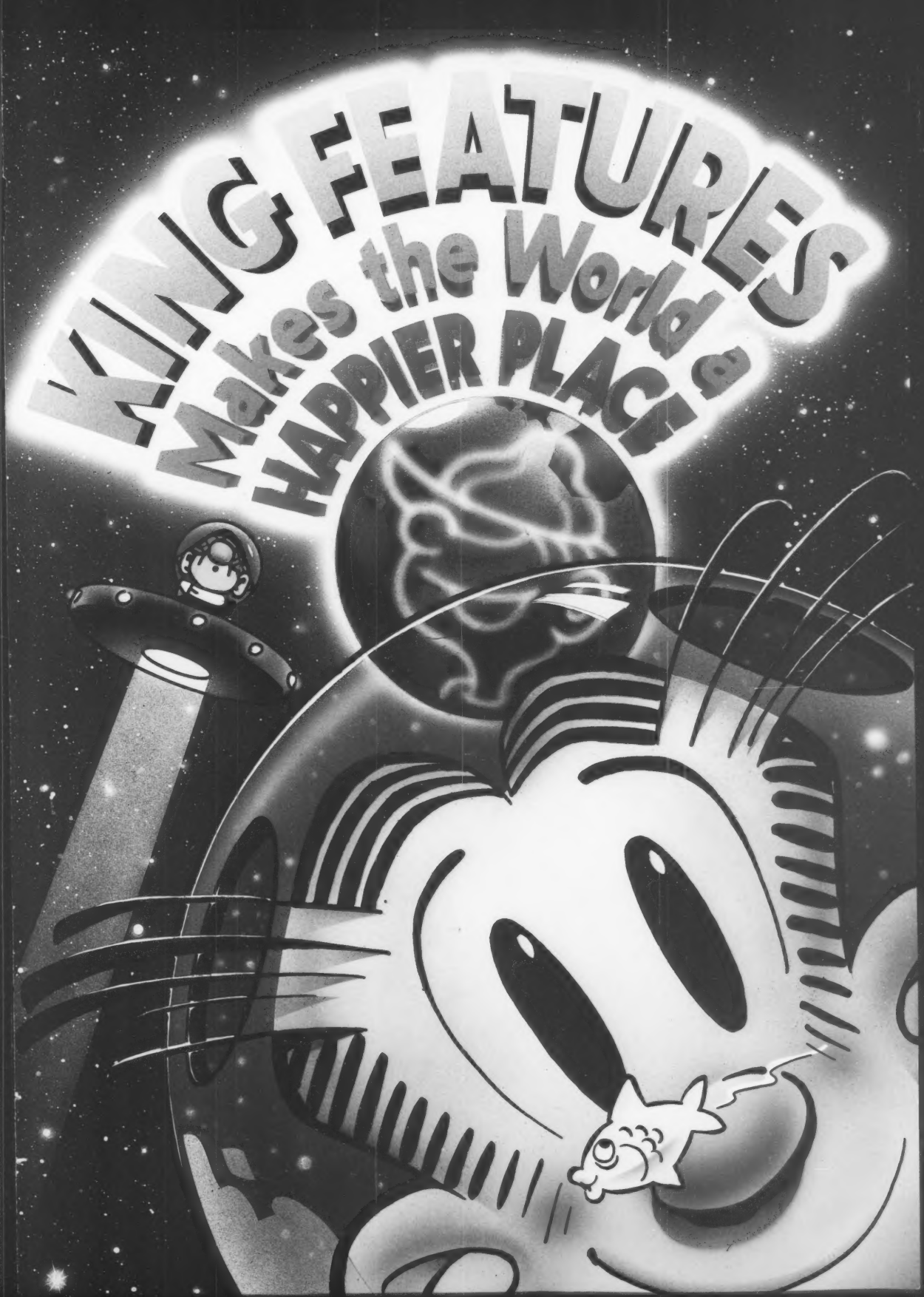
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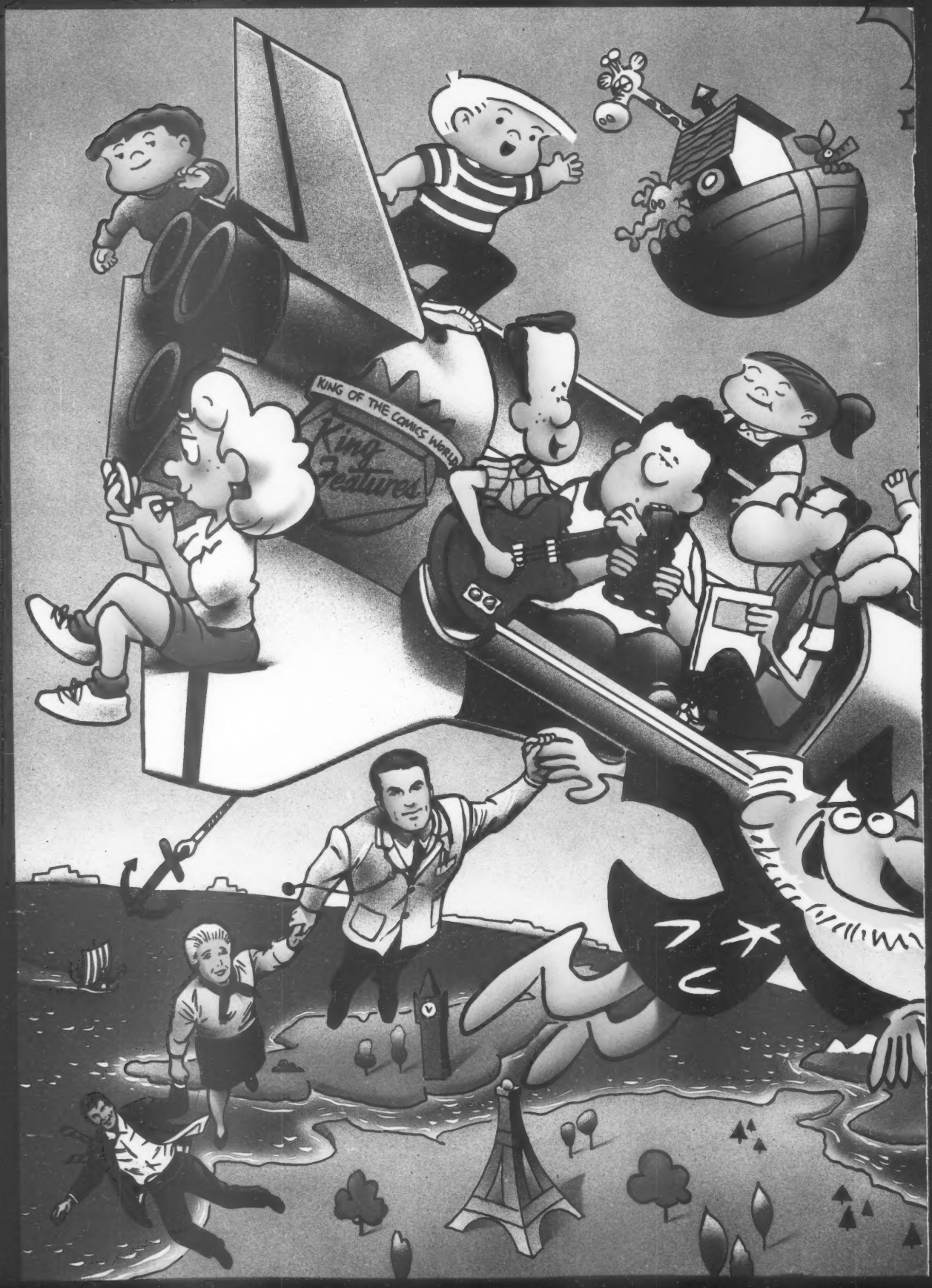
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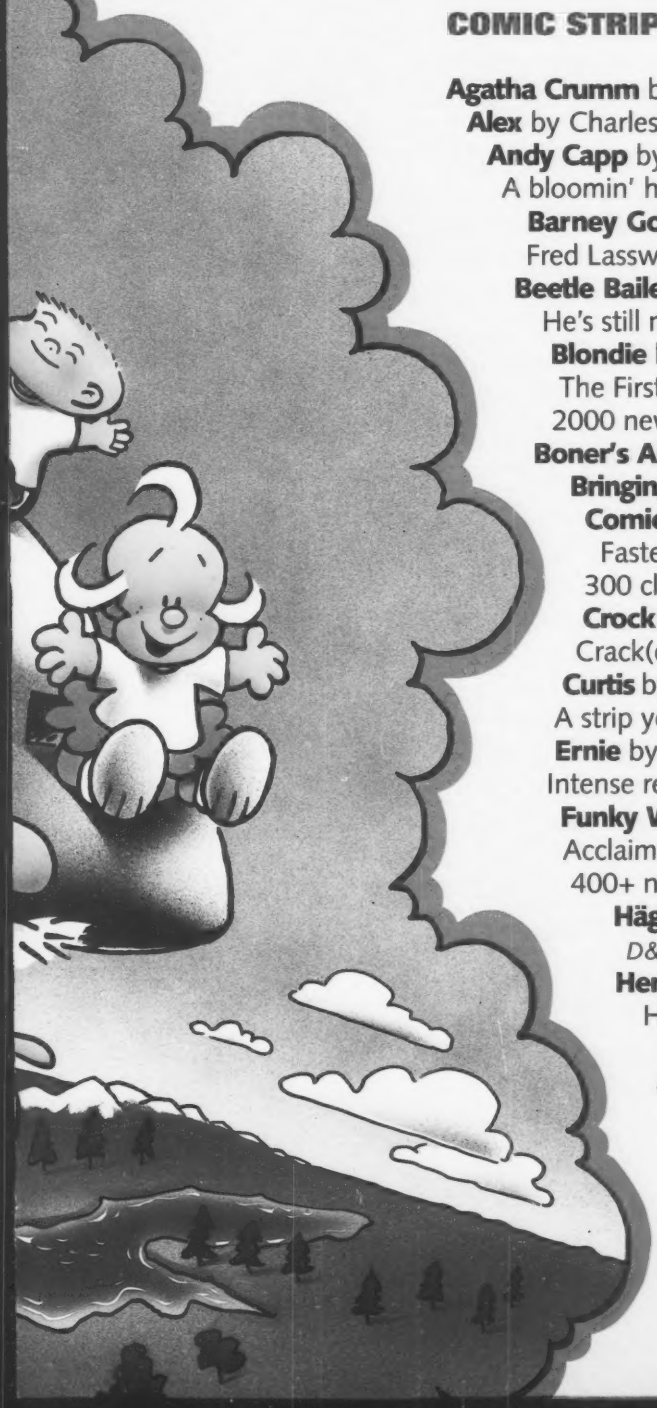

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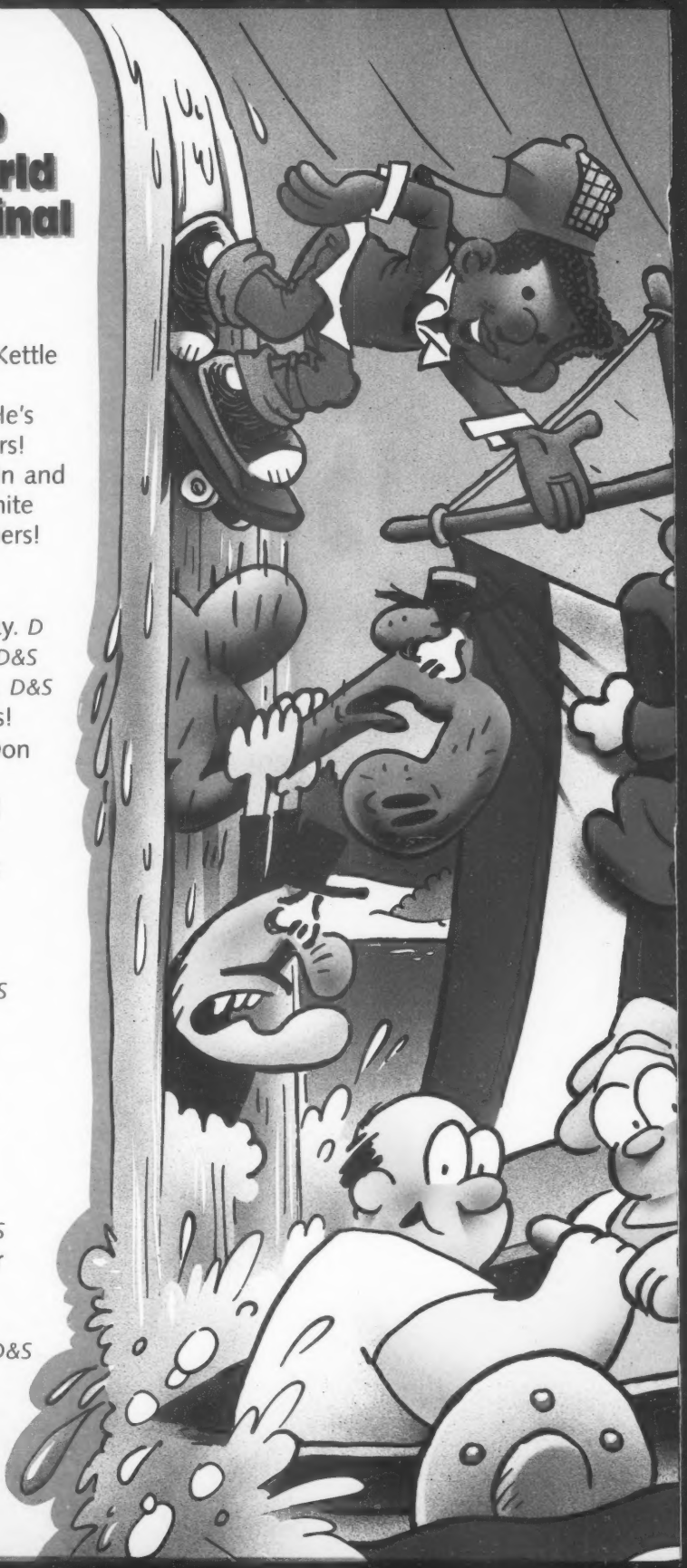

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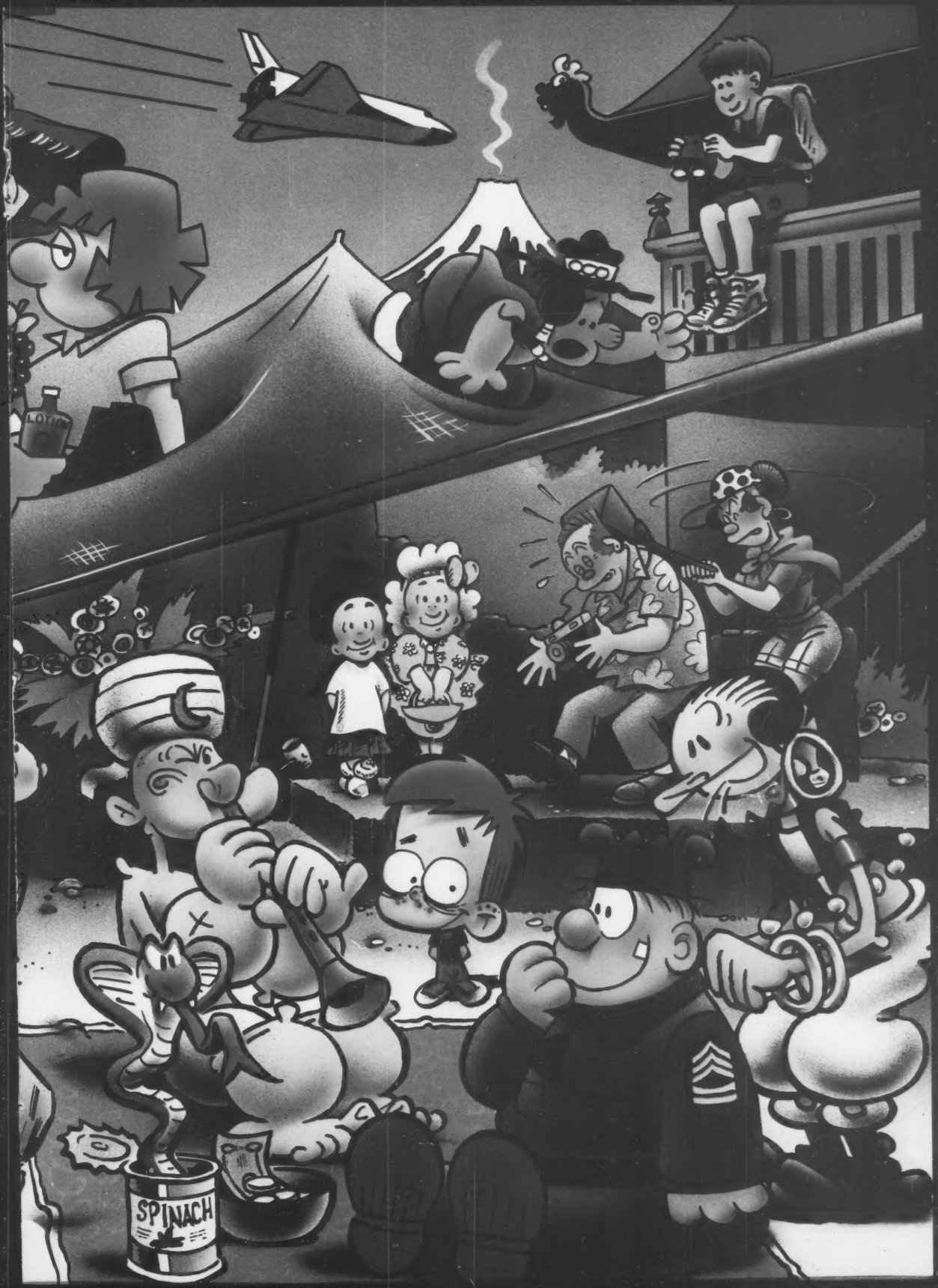
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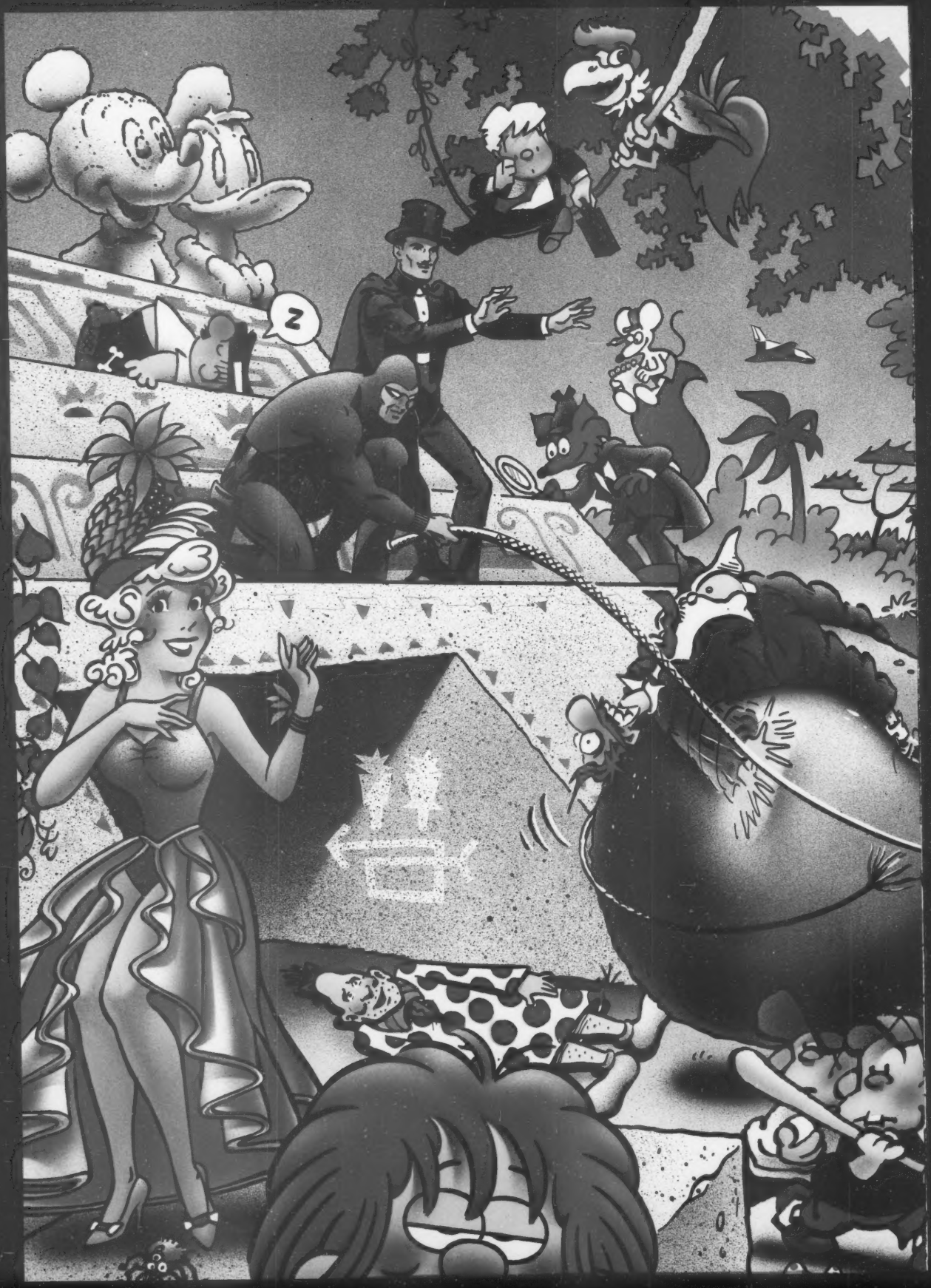
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Ask Dr. Ruth by Dr. Ruth Westheimer. *2TW*
Dr. Joyce Brothers. *6TW*
The People's Pharmacy by Joe and Dr. Teresa Graedon. *2TW*
To Your Good Health by Dr. Paul Donohue. *7TW*
Your Food Pharmacy by Jean Carper. *Weekly*

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About Real Estate by Don Campbell. *Weekly*
Funny Money by Dan Shefelman. *Weekly*
Investors' Guide by William Doyle. *5TW*
Scott Burns Financial Column. *3TW*

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Roger Hernandez. *Weekly*
Herb London. New! And remarkable! *2TW*
Julianne Malveaux. *Weekly*
Christopher Matthews. *2TW*
Marianne Means. *3TW*
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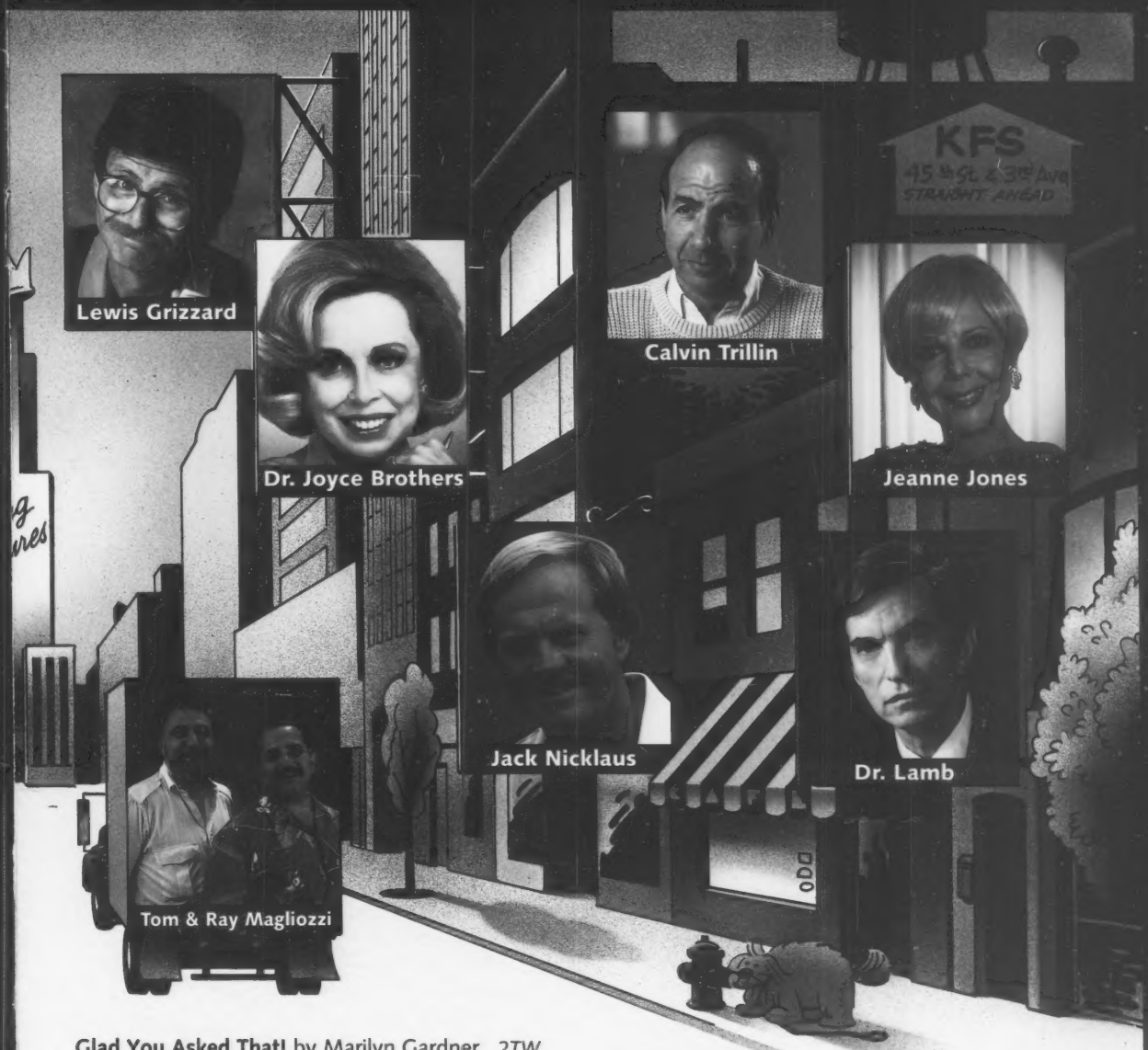
Carl Rowan. *3TW*
Selected Observations of Pope John Paul II, edited by the Rev. Joseph A. Vadino. *Weekly*
R. Emmett Tyrrell, Jr. *Weekly*
Vicki Williams. *Weekly*

EDITORIAL CARTOONISTS

The Best and The Wittiest by Clay Bennett, Gary Brookins, John Darkow, Brian Duffy, David M. Hitch, David Horsey, Mike Keefe, David Wiley Miller, Joel Pett, Mike Smith, John Trever and Clyde Wells. *5TW*
Jim Borgman. *4TW* 1991 Pulitzer Prize Winner!
Ed Gamble. *5TW*
Mauldin by Bill Mauldin. *3TW*
Jim Morin. *5TW*
Mike Shelton. *5TW*

ENTERTAINMENT

Daytime Dial by Lynda Hirsch. *3TW*
Gary Deeb TV. *3TW*



Glad You Asked That! by Marilyn Gardner. *2TW*
The Gossip Column by Robin Adams Sloan. *3TW*
New Video by Joe Saltzman. *Weekly*
Soap Opera Scene by Steven Scheuer. *Weekly*
Teri King Horoscope.. *Weekly*
TV Key by Steven Scheuer:
Previews-*7TW*;Keynotes-*4TW*;Mailbag-*4TW*
Will Rogers Says... edited by Brian Sterling. *5TW*
Your Individual Horoscope by Frances Drake. *7TW*

GRAPHIC SERVICES

Graphic Impressions by David Wiley Miller, Robert Myers, Nancy O'hanian and David Rose. *Weekly*

HUMOR

Lewis Grizzard. *3TW*
Uncivil Liberties by Calvin Trillin. *Weekly*

LIFESTYLE ADVICE

Cook It Light by Jeanne Jones. *2TW, 1 photo/month*
The Curious Shopper by Sonja Heinze. *Weekly*
Hints From Heloise. *6TW & S*
Kovels: Antiques & Collecting. *Weekly + photos*
The Lazy Gourmet by Mike Kalina. *Weekly*
Of All Places by Horace Sutton. *Weekly + photos*
Plants in the Home by Elvin McDonald. *2TW*
Reader Mail Patterns. *6TW&S*
Sew Simple by Eunice Farmer. *Weekly with illustrations*
Sight Unseen by Bob Geske. New! Consumer alert on scams of the week! *Weekly*
The Super Handyman by Al Carrell. *3TW with illustrations*
The Travelin' Gourmet by Mike Kalina. *Weekly, 1 photo/month*

SPORTS

The Card Corner by Phil Erwin. New! Sports history, cards and collecting! *6TW with photo*
Jack Nicklaus. *3TW with illustrations*
Stan Smith. *3TW with illustrations*
The Original John Alden Knight Solunar Tables by Mrs. Richard Alden Knight. *7TW*

GAMES AND PUZZLES

Challenger. *7TW*
Contract Bridge by Steve Becker. *7TW*
Hocus-Focus. *6TW*
Isaac Asimov's Super Quiz. *6TW*
Junior Whirl by Hal Kaufman. *S*
Pop Quiz by Mike Flanagan. *Weekly*
Wheel of Fortune. *7TW*
Wishing Well. *6TW*
Word Sleuth. *6TW*
Wuzzles by Tom Underwood. *7TW*

CROSSWORD PUZZLES

Joseph Crossword with Cryptoquote by Thomas Joseph. *6TW*
Maritza Sunday Crossword Puzzle by Alfaro. *S*
Observer Crossword Puzzle by Charles Preston. *Weekly*
Premier Sunday Crossword with Cryptoquip. *Weekly*
Sheffer Crossword with Cryptoquip. *6TW*
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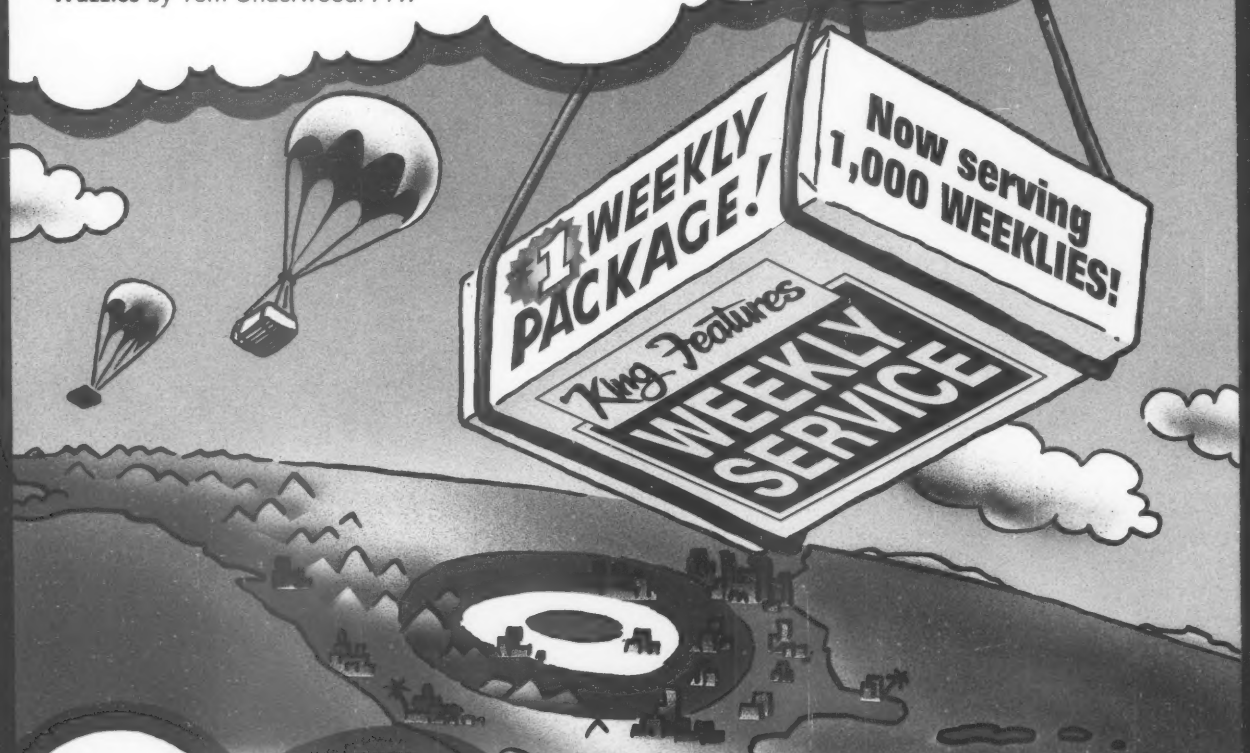

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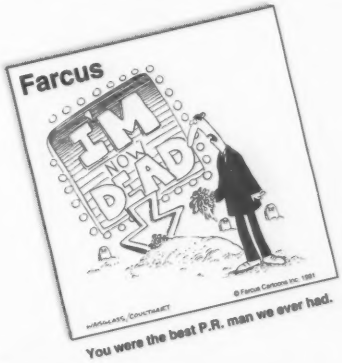
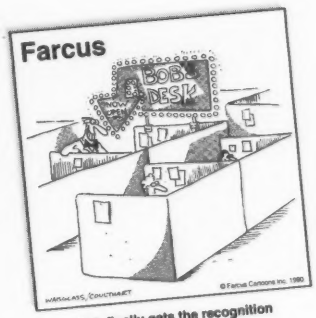


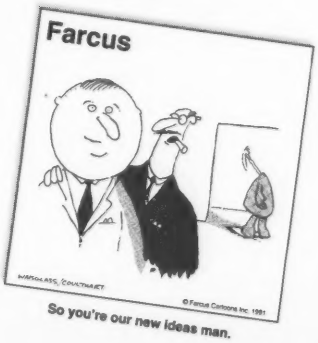
You were the best P.R. man we ever had.



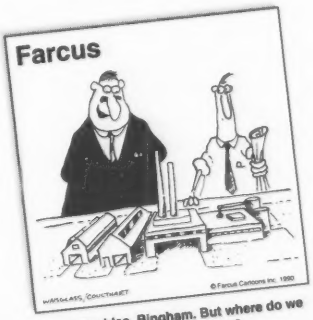
Bob finally gets the recognition he deserves.

What began with a few pencils and paperclips...

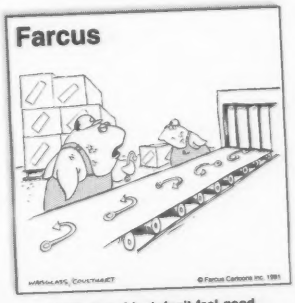
I hate when they give us junk bonds.



So you're our new ideas man.



Love the idea, Bingham. But where do we get the tiny workers?



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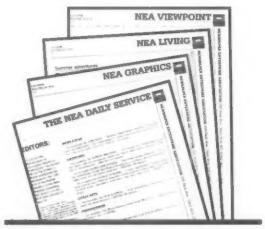

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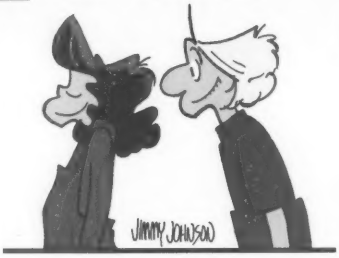

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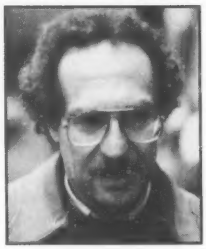

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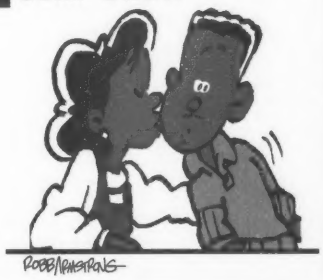

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